

Thailand Market Strategy

Missed 3Q25 TH GDP growth

- TH 3Q25 GDP came in weaker than expected at -0.6% q-q and +1.2% y-y, below consensus estimates.
- Public spending, government investment, and tourism remained soft, but robust goods exports and resilient private demand continued to provide support.
- Fiscal stimulus measures to reignite growth momentum, while the BoT is likely to cut rates once more to 1.25% in 4Q25-1Q26 to further support economic growth.

TH 3Q25 GDP below expectations

Thailand's economy showed further signs of weakness as the NESDC reported 3Q25 GDP contracting 0.6% q-q and expanding only 1.2% y-y, below consensus estimates of -0.3% q-q and +1.6% y-y. The miss was mainly driven by soft public sector and weaker service exports, while private sector activity and goods exports continued to perform relatively well.

Public sector and tourism dragged growth

The public sector was the main drag on growth, with government spending and investment contracting -3.9% y-y and -5.3% y-y, respectively, reflecting political uncertainty during the caretaker government period and a lack of new fiscal stimulus. Meanwhile, tourism exports fell -10.7% y-y, with 7.43 million foreign visitors (-13.5% y-y) due to a slower recovery in Asian markets, particularly China.

Drivers and solid exports and resilient private sector

Despite the higher US import tariff of 19% since August, goods exports rose a robust +10.8% y-y, indicating that the impact of US tariffs has been milder than feared. Private consumption and investment also grew +2.6% y-y and +4.2% y-y, respectively, supported by resilient non-durable goods demand and machinery investment, helping to cushion overall economic momentum.

Muted 4Q25 but stimulus measures to reignite growth momentum

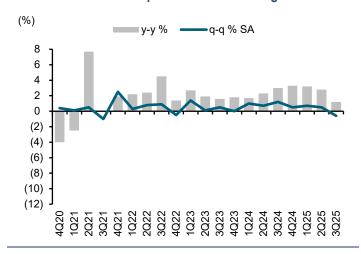
For 9M25, Thailand's GDP grew +2.4% y-y. NESDC forecasts 2025 GDP growth at +2.0% y-y, implying that 4Q25 GDP would expand at a slower pace of around 0.6–0.8% y-y. However, we expect consumer confidence and domestic momentum to gradually recover as political stability improves in 4Q25–1Q26 ahead of the upcoming election. The government's fiscal stimulus measures should be key to watch, particularly whether they can help the economy avoid two consecutive quarters of negative q-q growth, which would constitute a technical recession. For 2026, NESDC projects GDP growth of 1.2–2.2% (midpoint +1.7% y-y), broadly in line with the Bank of Thailand (BoT)'s forecast of +1.6% y-y, with private consumption and public investment expected to be the main growth drivers, while exports and private investment are likely to moderate. We expect the BoT could cut its policy rate to 1.25% in December 2025 or February 2026 meeting to further support economic growth.



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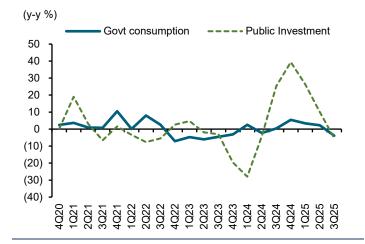
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Exhibit 1: Lower-than-expected TH 3Q25 GDP growth



Source: NESDC

Exhibit 3: Public sector dragged overall growth



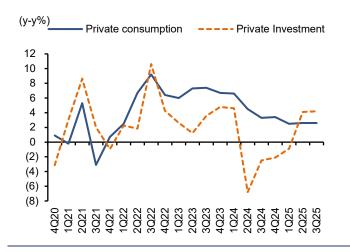
Source: NESDC

Exhibit 5: NESDC and BoT economic projections

	2021	2022	2023	2024	NESDC		Bank of Thailand	
					2025E	2026E	2025E	2026E
	(y-y%)	(y-y%)	(y-y%)	(y-y%)	(y-y%)	(y-y%)	(y-y%)	(y-y%)
Real GDP growth	1.5	2.6	2.0	2.5	2.0	1.2-2.2	2.2	1.6
Private consumption	0.6	6.2	6.9	4.4	2.8	2.1	2.1	1.8
Private investment	3.0	4.6	3.1	(1.6)	2.0	0.9	0.3	1.4
Public consumption	3.7	0.1	(4.7)	2.5	0.3	1.2	0.8	0.6
Public investment	3.4	(3.9)	(4.2)	4.8	6.8	2.9	5.1	6.5
Export value growth (USD b)	19.2	5.4	(1.5)	5.8	11.2	(0.3)	10.0	(1.0)
Headline inflation	1.2	6.1	1.2	0.4	(0.2)	0.0-1.0	0.0	0.5
Current account to GDP (%)	(2.0)	(3.5)	1.5	2.3	2.8	2.4	-	-
Number of tourist arrivals (m)	0.4	11.2	28.1	35.5	33	35	33	35

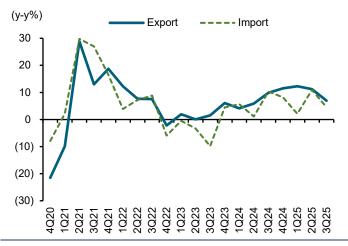
Sources: NESDC and BoT

Exhibit 2: Private sector remained resilient



Source: NESDC

Exhibit 4: Solid goods exports while services softened



Source: NESDC

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Disclaimer for ESG scoring

ESG score	Methodolog	у			Rating						
The Dow Jones Sustainability Indices (<u>DJSI</u>) By S&P Global	process bas from the and Only the top inclusion.	sed on the com nual S&P Glob -ranked comp	transparent, rules-based on panies' Total Sustainabilit al Corporate Sustainabilit anies within each industry	ty Scores resulting y Assessment (CSA). r are selected for	Be a member and invited to the annual S&P Global Corporate Sustainability Assessment (CSA) for DJSI. Companies with an S&P Global ESG Score of less than 45% of the S&P Global ESG Score of the highest scoring company are disqualified. The constituents of the DJSI indices are selected from the Eligible Universe.						
SET ESG Ratings List (SETESG) by The Stock Exchange of Thailand (SET)	managing b Candidates 1) no irregul float of >150 up capital. S 70%; 2) inde wrongdoing	usiness with tr must pass the lar trading of th shareholders some key disque ependent direct related to CG,	prosibility in Environmental ransparency in Governance preemptive criteria, with the board members and explained to the board members and explained to the board members and explained to the board member and include: 1 tors and free float violation, social & environmental integratings in red for > 3 years	e, updated annually. wo crucial conditions: ecutives; and 2) free uust be >15% of paid-) CG score of below n; 3) executives' npacts; 4) equity in	To be eligible for <u>SETESG inclusion</u> , verified data must be scored at a minimum of 50% for each indicator, unless the company is a part of DJSI during the assessment year. The scoring will be fairly weighted against the nature of the relevant industry and materiality. <u>SETESG Index</u> is extended from the SET ESG Ratings companies whose 1) market capitalization > THB5b (~USD150b); 2) free float >20%; and 3) liquidity >0.5% of paid-up capital for at least 9 out of 12 months. The SETTHSI Index is a market capitalisation-weighted index, cap 5% quarterly weight at maximum, and no cap for number of stocks.						
CG Score by Thai institute of Directors Association Thai IOD)	annually by Thailand (Sl	the Thai IOD,	h in sustainable developm with support from the Stoc ts are from the perspective s.	ck Exchange of	Scores are rated in six categories: 5 for Excellent (90-100), 4 for Very Good (80-89), 3 for Good (70-79), 2 for Fair (60-69), 1 for Pass (60-69), and not rated for scores below 50. Weightings include: 1) the rights; 2) an equitable treatment of shareholders (weight 25% combined); 3) the role of stakeholders (25%); 4) disclosure & transparency (15%); and 5) board responsibilities (35%).						
AGM level By Thai Investors Association (TIA) with support from the SEC	treatment at transparent out of five th criteria cove date (45%), circulation of exercised. The and verifiabilit	re incorporated and sufficiently are CG componer AGM proced and after the resufficient informate second assessy; and 3) openne	which shareholders' rights into business operations y disclosed. All form impor lents to be evaluated annulures before the meeting (ameeting (10%). (The first as tition for voting; and 2) facilitatiness 1) the ease of attending meass for Q&A. The third involves les, resolutions and voting resu	and information is trant elements of two ually. The assessment 45%), at the meeting sesses 1) advance on how voting rights can be petings; 2) transparency the meeting minutes that	Very Good (90-		four categories: (80-89), and not				
Thai CAC By Thai Private Sector Collective Action Against Corruption CAC)	establishme policies. The (Companies of Declaration of Certification, is managers and	ent of key contr e Certification in leciding to becon f Intent to kick off including risk ass	Checklist include corruption ols, and the monitoring an is good for three years. In a CAC certified member station at 18-month deadline to submessment, in place of policy and ablishment of whistleblowing call stakeholders.)	The document will be reviewed by a committee of nine professionals. A passed Checklist will move for granting certification by the CAC Council approvals whose members are twelve highly respected individuals in professionalism and ethical achievements.							
Morningstar Sustainalytics	based on ar risk is unma	The Sustainalytics' ESG risk rating provides an overall company score based on an assessment of how much of a company's exposure to ESG risk is unmanaged. Sources to be reviewed include corporate publications and regulatory filings, news and other media, NGO reports/websites, multi-sector				A company's ESG risk rating score is the sum of unmanaged risk. The more risk is unmanaged, the higher ESG risk is scored.					
	information, c		k, ESG controversies, issuer fe	NEGL	Low	Medium	High	Severe			
	roports, and q	daily & poor rev	icws.		0-10	10-20	20-30	30-40	40+		
ESG Book	positioned to the principle helps explai over-weight	o outperform o of financial m n future risk-ad	sustainable companies that over the long term. The me ateriality including informa- djusted performance. Mate ith higher materiality and re erly basis.	The total ESG score is calculated as a weighted sum of the features scores using materiality-based weights. The score is scaled between 0 and 100 with higher scores indicating better performance.							
<u>MSCI</u>			measure a company's mand laggards according to the						nethodology to		
	AAA	8.571-10.00	0								
	AA	7.143-8.570	Leader:	leading its industry in m	ianaging the most si	guilleant ESG fis	къ ани орропи п ітіє	55			
	Α	5.714-7.142	2								
	BBB	4.286-5.713	Average:	a mixed or unexceptional track record of managing the most significant ESG risks and opportunities relative to industry peers							
	ВВ	2.857-4.285	5	• •							
	B 1.429-2.856		Laggard:	lagging its industry base	ng its industry based on its high exposure and failure to manage significant ESG risks						
CCC 0.000-1.428			3								
Moody's ESG olutions	believes tha	t a company ir	gree to which companies to ntegrating ESG factors into or shareholders over the n	o its business model and	,		•	0,	•		
Refinitiv ESG rating	based on pu	ıblicly available	and objectively measure a e and auditable data. The ta publicly. (Score ratings an	score ranges from 0 to	100 on relative E	SG performan	ce and insufficie	nt degree of to			
S&P Global			re is a relative score meas				of ESG risks, op	portunities, ar	d impacts		
Bloomberg	ESG Score		Bloomberg score evalua score is based on Bloom of Pillar Scores, where the	nberg's view of ESG fina	ancial materiality.	The score is a	weighted gene	ralized mean (power mean)		
Bloomberg	ESG Disclos	•	Disclosure of a company								

Rating regarding the sustainable development of Thai listed companies, both on the SET and MAI, are publicly available on the website of the Securities and Exchange Commission of Thailand (SEC). Currently, ratings available are 1) "CG Score"; 2) "AGM Level"; 3) "Thai CAC"; and 4) ""SETESG" The ratings are updated on an annual basis. FSSIA does not confirm nor certify the accuracy of such ratings.

Source: FSSIA's compilation

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Stock ratings are based on absolute upside or downside, which we define as (target price* - current price) / current price.

BUY (B). The upside is 10% or more.

HOLD (H). The upside or downside is less than 10%.

REDUCE (R). The downside is 10% or more.

Unless otherwise specified, these recommendations are set with a 12-month horizon. Thus, it is possible that future price volatility may cause a temporary mismatch between upside/downside for a stock based on market price and the formal recommendation.

* In most cases, the target price will equal the analyst's assessment of the current fair value of the stock. However, if the analyst doesn't think the market will reassess the stock over the specified time horizon due to a lack of events or catalysts, then the target price may differ from fair value. In most cases, therefore, our recommendation is an assessment of the mismatch between current market price and our assessment of current fair value.

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Overweight. The analyst expects the fundamental conditions of the sector to be positive over the next 12 months.

Neutral. The analyst expects the fundamental conditions of the sector to be maintained over the next 12 months.

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