

Thailand Property

3Q25E presales find their footing

- 3Q25 presales likely to recover 19% q-q, but drop 17% y-y. The q-q increase is mainly due to a sharp rise in condo sales, while low-rise sales remain weak.
- Expect 3Q25 earnings recovery to remain muted, with flat q-q and a decline y-y. Transfers are likely to stay soft, while price promotions continue to pressure the GPM.
- Stocks have rallied, but the 3Q25 outlook has yet to show clear signs of recovery.

3Q25 presales likely to recover q-q, driven by condos

In 3Q25, several developers resumed a more active pace of new project launches, focusing on selective demand in the mid- to high-end segments and rolling out promotional campaigns. The aggregate new launch value of 12 listed property developers rose to THB69b (+91% q-q, +20% y-y), comprising 64% low-rises and 36% condos. However, their 3Q25 presales are expected to remain unexciting at THB59b (+19% q-q, -17% y-y). The q-q recovery mainly reflects a significant increase in condo presales (45% of total presales), while low-rise presales are likely to remain sluggish, projected to decline to THB32.3b (-6% q-q, -10% y-y), marking the 11th consecutive quarter of y-y contraction. The ongoing weakness is attributed to oversupply, macroeconomic uncertainty, and weak purchasing power. As a result, 9M25 presales are estimated at THB173b (-15% y-y), or 60% of the 2025 target of THB287b, with a potential downside risk of around 20%, pressured by weak low-rise presales and delays in project launches.

Condo presales rebound on new launch momentum

Condo presales were the key growth driver in 3Q25, reaching THB26.8b (+76% q-q, -24% y-y). The surge was mainly driven by the abnormally low base in 2Q25, which was impacted by the earthquake, along with an increase in new project launches. In total, 11 projects were launched with a combined value of THB25b (vs THB2b in 2Q25), most of which received positive market responses, achieving an average take-up rate of 39% (vs 23–24% in 2Q25). Projects located in strategic areas with a prolonged supply shortage and attractive pricing continued to see strong demand from both real-demand buyers and investors — including those developed by SPALI, ASW's project (fully sold), and AP's project (60% sold). In addition, there was notable progress in inventory sales, particularly from QH's price promotion for its Q1 Sukhumvit project, located in a prime area.

3Q25E earnings still muted; 4Q25E set to pick up

The 3Q25 sector performance is likely to see a slower recovery than expected, due to soft demand, weak low-rise presales, and a low backlog at end-2Q25. We project the sector's 3Q25 earnings to be flat or slightly higher q-q, but still lower y-y. Developers with newly completed condo projects could record higher q-q transfers. Meanwhile, the GPM should remain flat q-q but decline y-y, pressured by price promotions aimed at stimulating presales. However, we expect earnings momentum to recover q-q in 4Q25, supported by seasonal factors, as well as increased new launches and condo completions.

Share prices rally, outpacing 3Q25 earnings recovery

The sector index has rallied by 23% since late June, following improved political clarity, but the sector's 3Q25E operating performance has yet to show clear signs of recovery. We maintain our Underweight rating on the sector, with AP remaining our top pick, backed by projected q-q profit growth in 3Q–4Q25. However, we expect the sector to have a brighter outlook after the 3Q25 results, with a gradual recovery anticipated in 4Q25 and continuing into 2026, driven by a low base and supported by dividend payouts toward year-end.



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Exhibit 1: Sector presales in 3Q25E

Company	3Q24	2Q25	3Q25E	Chang	ge	9M24	9M25E	Change	% to 2025 target
	(THB m)	(THB m)	(THB m)	(q-q %)	(y-y %)	(THB m)	(THB m)	(y-y %)	(%)
AP	13,418	8,194	12,473	52.2	(7.0)	37,503	32,777	(12.6)	60%
ASW	3,848	4,637	4,517	(2.6)	17.4	14,578	17,474	19.9	90%
BRI	1,359	1,448	1,075	(25.8)	(20.9)	5,166	3,690	(28.6)	53%
LH	4,764	4,503	2,900	(35.6)	(39.1)	14,657	11,045	(24.6)	48%
LPN	2,168	1,829	2,087	14.1	(3.7)	6,892	5,470	(20.6)	68%
NOBLE	8,018	794	686	(13.6)	(91.4)	13,652	2,969	(78.3)	23%
ORI	8,518	6,022	5,037	(16.4)	(40.9)	26,849	19,086	(28.9)	64%
PSH	3,690	1,991	3,850	93.4	4.3	11,160	9,229	(17.3)	47%
QH	1,670	1,322	2,247	70.0	34.6	5,686	4,800	(15.6)	62%
SC	6,486	5,704	4,400	(22.9)	(32.2)	18,125	14,013	(22.7)	54%
SIRI	10,321	7,804	11,196	43.5	8.5	30,557	32,377	6.0	70%
SPALI	6,703	5,191	8,597	65.6	28.3	20,064	20,457	2.0	64%
Total	70,963	49,439	59,065	19.5	(16.8)	204,889	173,387	(15.4)	60%

Sources: Company data; FSSIA estimates

Exhibit 2: Low-rise presales in 3Q25E

Company	3Q24	2Q25	3Q25E	Change		9M24	9M25E	Change
	(THB m)	(THB m)	(THB m)	(q-q %)	(y-y %)	(THB m)	(THB m)	(y-y %)
AP	9,113	7,564	9,997	32.2	9.7	24,311	27,025	11.2
ASW	223	990	524	(47.0)	135.2	1,301	2,097	61.2
BRI	1,359	1,448	1,075	(25.8)	(20.9)	5,166	3,690	(28.6)
LH	3,091	4,445	2,500	(43.8)	(19.1)	11,722	9,934	(15.3)
LPN	576	581	371	(36.1)	(35.6)	1,565	1,331	(15.0)
NOBLE	481	400	200	(50.0)	(58.4)	1,187	790	(33.5)
ORI	1,359	1,448	1,075	(25.8)	(20.9)	5,166	3,690	(28.6)
PSH	2,350	1,258	2,760	119.4	17.4	8,140	6,602	(18.9)
QH	1,392	1,281	1,227	(4.2)	(11.8)	4,829	3,488	(27.8)
SC	5,233	5,274	3,080	(41.6)	(41.1)	12,626	10,779	(14.6)
SIRI	5,932	5,256	5,178	(1.5)	(12.7)	18,581	15,826	(14.8)
SPALI	4,692	4,279	4,283	0.1	(8.7)	14,045	13,297	(5.3)
Total	35,801	34,224	32,271	(5.7)	(9.9)	108,639	98,549	(9.3)

Sources: Company data; FSSIA estimates

Exhibit 3: Condo presales in 3Q25E

Company	3Q24	2Q25	3Q25E	Chang	e	9M24	9M25E	Change
	(THB m)	(THB m)	(THB m)	(q-q %)	(y-y %)	(THB m)	(THB m)	(y-y %)
AP	4,305	630	2,476	293.0	(42.5)	13,192	5,752	(56.4)
ASW	3,625	3,647	3,993	9.5	10.1	13,277	15,377	15.8
BRI	0	0	0	n/a	n/a	0	0	n/a
LH	1,673	58	400	589.7	(76.1)	2,935	1,111	(62.1)
LPN	1,592	1,248	1,716	37.5	7.8	5,327	4,139	(22.3)
NOBLE	7,537	394	486	23.4	(93.6)	12,465	2,179	(82.5)
ORI	7,159	4,574	3,962	(13.4)	(44.7)	21,683	15,396	(29.0)
PSH	1,340	733	1,090	48.7	(18.7)	3,020	2,627	(13.0)
QH	278	41	1,020	2,387.8	266.9	857	1,312	53.1
SC	1,253	430	1,320	207.0	5.3	5,499	3,234	(41.2)
SIRI	4,389	2,548	6,018	136.2	37.1	11,976	16,551	38.2
SPALI	2,011	912	4,314	372.8	114.5	6,019	7,160	19.0
Total	35,162	15,215	26,794	76.1	(23.8)	96,250	74,838	(22.2)

Sources: Company data; FSSIA estimates

Exhibit 4: New launch values in 3Q25

Company	3Q24	2Q25	3Q25	Chang	re	9M24	9M25	Change	% to 2025 target
	(THB m)	(THB m)	(THB m)	(q-q %)	(y-y %)	(THB m)	(THB m)	(y-y %)	(%)
AP	9,850	8,400	27,400	226.2	178.2	40,360	39,050	(3.2)	60%
ASW	4,500	0	3,200	n/a	(28.9)	18,560	13,900	(25.1)	63%
BRI	0	2,800	0	n/a	n/a	3,600	3,900	8.3	52%
LH	7,850	4,620	0	n/a	n/a	18,585	8,960	(51.8)	80%
LPN	1,370	600	1,500	150.0	9.5	4,190	2,100	(49.9)	35%
NOBLE	0	0	0	n/a	n/a	3,380	2,600	(23.1)	42%
ORI	0	2,800	0	n/a	n/a	12,550	6,500	(48.2)	33%
PSH	2,750	2,098	5,500	162.2	100.0	10,259	13,779	34.3	72%
QH	0	0	1,221	n/a	n/a	3,815	1,221	(68.0)	18%
SC	8,130	7,460	7,440	(0.3)	(8.5)	26,580	19,300	(27.4)	69%
SIRI	8,750	4,640	14,570	214.0	66.5	31,100	33,240	6.9	64%
SPALI	14,500	2,770	8,460	205.4	(41.7)	37,190	18,400	(50.5)	40%
Total	57,700	36,188	69,291	91.5	20.1	210,169	162,950	(22.5)	56%

Sources: Company data; FSSIA's compilation

Exhibit 5: New low-rise project values in 3Q25

Company	3Q24	2Q25	3Q25	Change		9M24	9M25	Change
	(THB m)	(THB m)	(THB m)	(q-q %)	(y-y %)	(THB m)	(THB m)	(y-y %)
AP	8,900	8,400	22,800	171.4	156.2	31,610	32,650	3.3
ASW	3,300	0	1,500	n/a	(54.5)	4,100	2,000	(51.2)
BRI	0	2,800	0	n/a	n/a	3,600	3,900	n/a
LH	7,850	4,620	0	n/a	n/a	18,585	8,960	(51.8)
LPN	1,370	600	0	n/a	n/a	3,210	600	n/a
NOBLE	0	0	0	n/a	n/a	3,380	0	n/a
ORI	0	2,800	0	n/a	n/a	3,600	3,900	8.3
PSH	940	831	5,500	561.9	485.1	8,449	10,757	27.3
QH	0	0	1,221	n/a	n/a	3,815	1,221	n/a
SC	5,130	7,460	5,440	(27.1)	6.0	23,580	15,300	(35.1)
SIRI	2,300	4,640	1,600	(65.5)	(30.4)	15,640	8,690	(44.4)
SPALI	14,500	2,070	6,320	205.3	(56.4)	37,190	15,560	(58.2)
Total	44,290	34,221	44,381	29.7	0.2	156,759	103,538	(34.0)

Sources: Company data; FSSIA's compilation

Exhibit 6: New condo project values in 3Q25

Company	3Q24	2Q25	3Q25	Chan	Change		9M25	Change
	(THB m)	(THB m)	(THB m)	(q-q %)	(y-y %)	(THB m)	(THB m)	(y-y %)
AP	950	0	4,600	n/a	384.2	8,750	6,400	(26.9)
ASW	1,200	0	1,700	n/a	41.7	14,460	11,900	(17.7)
BRI	0	0	0	n/a	n/a	0	0	n/a
LH	0	0	0	n/a	n/a	0	0	n/a
LPN	0	0	1,500	n/a	n/a	980	1,500	53.1
NOBLE	0	0	0	n/a	n/a	0	2,600	n/a
ORI	0	0	0	n/a	n/a	8,950	2,600	(70.9)
PSH	1,810	1,267	0	n/a	n/a	1,810	3,022	67.0
QH	0	0	0	n/a	n/a	0	0	n/a
SC	3,000	0	2,000	n/a	(33.3)	3,000	4,000	33.3
SIRI	6,450	0	12,970	n/a	101.1	15,460	24,550	58.8
SPALI	0	700	2,140	205.7	n/a	0	2,840	n/a
Total	13,410	1,967	24,910	1,166.4	85.8	53,410	59,412	11.2

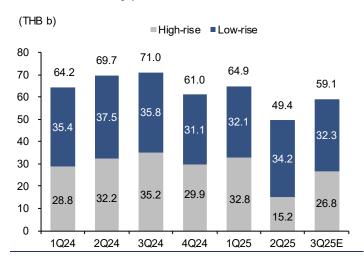
Sources: Company data; FSSIA's compilation

Exhibit 7: New condo launches in 3Q25

Developer	Project	Location	Project value	Take-up rate
			(THB m)	(%)
AP	Life Udomsuk Station	Bangkok	4,600	60
ASW	Kave Ally Chaengwattana	Bangkok	1,000	30
	ViVi	Phuket	700	100
LPN	LUMPINI PARK ON 19	Bangkok	1,500	22
SC	COBE Ladprao–Sutthisan	Bangkok	2,000	20
SIRI	Valles Haus	Bangkok	2,800	40
	Widen by Sansiri	Bangkok	3,100	16
	The BASE Urban Rama 9	Bangkok	1,700	10
	XELF by Sansiri	Bangkok	4,900	25
SPALI	Supalai Elite Sukhumvit 39	Bangkok	2,100	100
		Total	24,400	39

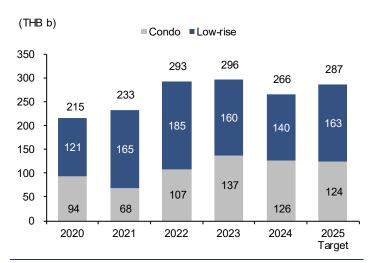
Source: FSSIA's compilation

Exhibit 8: Quarterly presales



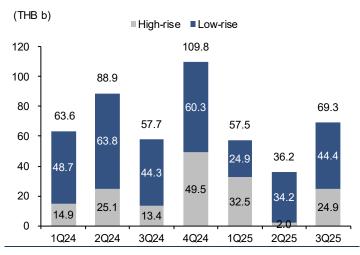
Sources: Company data; FSSIA estimates

Exhibit 10: Yearly presales



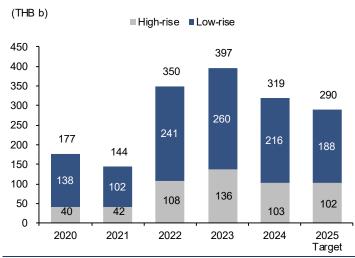
Sources: Company data; FSSIA's compilation

Exhibit 9: Quarterly new launches



Sources: Company data; FSSIA's compilation

Exhibit 11: Yearly new launches



Sources: Company data; FSSIA's compilation

Exhibit 12: Sector 3Q25 net profit preview

Company	3Q24	2Q25	3Q	25E
	(THB m)	(THB m)	(q-q %)	(y-y %)
AP	1,450	1,006	+	-
ASW	451	198	+	-
BRI	109	95	-	-
LH	650	1,375	-	+
LPN	46	12	+	-
NOBLE	(3)	(60)	+	+
ORI	402	319	-	-
PSH	373	76	+	-
QH	573	334	+	-
SC	506	419	+	-
SIRI	1,307	1,214	-	-
SPALI	1,989	1,104	0	-
Total	7,852	6,096	0	-

Source: FSSIA estimates

Exhibit 13: Sector 3Q25 core profit preview

Company	3Q24	2Q25	3Q	25E
	(THB m)	(THB m)	(q-q %)	(y-y %)
AP	1,450	1,006	+	-
ASW	451	198	+	-
BRI	53	90	-	-
LH	859	746	+	-
LPN	46	12	+	-
NOBLE	(18)	(51)	+	+
ORI	218	276	-	-
PSH	202	32	+	-
QH	573	334	+	-
SC	506	419	0	-
SIRI	1,252	1,214	-	-
SPALI	1,989	1,104	0	-
Total	7,579	5,382	0	-

Source: FSSIA estimates

Exhibit 14: 2025 YTD sector performances

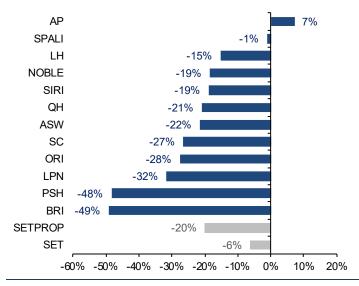
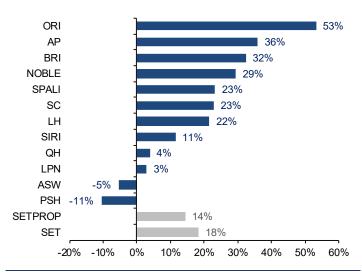


Exhibit 15: 3M sector performances



Source: SETSMART Source: SETSMART

Exhibit 16: Peer comparisons as of 9 Oct 2025

Company	BBG	Rec	Rec profit	growth	PE		DivY	ld	RO	E	PB\	/	PE
			25E	26E	25E	26E	25E	26E	25E	26E	25E	26E	5Y-avg
			(%)	(%)	(x)	(x)	(%)	(%)	(x)	(x)	(x)	(x)	(x)
Thailand													
AP Thailand	AP TB	BUY	(5.8)	8.7	5.8	5.3	6.3	6.9	10.5	10.6	0.6	0.5	5.5
Assetwise	ASW TB	HOLD	(39.5)	85.2	6.6	3.6	6.0	11.2	10.4	17.7	0.7	0.6	7.2
Britania	BRI TB	U.R.	12.7	5.3	3.4	3.2	18.3	18.9	7.8	7.7	0.3	0.2	8.8
Noble Development	NOBLE TB	REDUCE	11.7	(10.4)	4.0	4.4	15.1	13.6	11.1	9.5	0.4	0.4	10.7
Origin Property	ORI TB	U.R.	35.7	11.5	5.3	4.8	11.3	11.5	5.9	6.2	0.3	0.3	10.7
SC Asset Corp	SC TB	HOLD	11.1	32.3	5.6	4.3	7.1	9.4	5.8	7.4	0.3	0.3	7.0
Sansiri	SIRI TB	HOLD	(13.5)	11.4	6.0	5.4	8.3	9.3	8.6	9.1	0.5	0.5	5.8
Supalai	SPALI TB	REDUCE	(30.5)	18.1	8.2	6.9	5.6	6.4	7.9	8.9	0.6	0.6	6.4
Land & Houses*	LH TB	n/a	5.8	12.7	12.5	11.2	6.0	6.3	8.1	8.8	1.0	0.9	13.3
LPN Development*	LPN TB	n/a	31.2	15.0	14.7	14.3	4.1	4.6	1.2	1.4	0.2	0.2	18.5
Pruksa Holding*	PSH TB	n/a	251.3	27.9	11.6	9.6	6.7	8.5	1.4	2.2	0.2	0.2	16.4
Quality Houses*	QH TB	n/a	(19.6)	10.3	8.0	7.1	7.3	8.2	5.9	6.4	0.5	0.5	10.9
Average			(9.1)	15.6	7.6	6.7	8.5	9.6	7.0	8.0	0.5	0.4	10.1

Sources: *Bloomberg; FSSIA estimates

Disclaimer for ESG scoring

ESG score	Methodolog	у			Rating				
The Dow Jones Sustainability Indices (<u>DJSI</u>) By S&P Global	process bas from the and Only the top inclusion.	ed on the com nual S&P Glob -ranked comp	transparent, rules-based o panies' Total Sustainabilit al Corporate Sustainabilit anies within each industry	ty Scores resulting y Assessment (CSA). r are selected for	Sustainability A ESG Score of I	ssessment (C ess than 45% ny are disquali	ne annual S&P (SA) for DJSI. Co of the S&P Glob fied. The constit verse.	ompanies with al ESG Score	an S&P Globa of the highest
SET ESG Ratings List (SETESG) by The Stock Exchange of Thailand (SET)	managing b Candidates 1) no irregul float of >150 up capital. S 70%; 2) inde wrongdoing	usiness with tr must pass the ar trading of th shareholders come key disque ependent direct related to CG,	nsibility in Environmental ansparency in Governanc preemptive criteria, with t e board members and ex- , and combined holding m ualifying criteria include: 1 tors and free float violatio social & environmental in arnings in red for > 3 year	e, updated annually. wo crucial conditions: ecutives; and 2) free iust be >15% of paid-) CG score of below n; 3) executives' npacts; 4) equity in	minimum of 50' during the assenature of the research (and the second of the research (but and the second of the se	% for each ind ssment year. levant industry is extended falization > THE of paid-up cap c is a market c	clusion, verified icator, unless the The scoring will a rand materiality or me SET ES 35b (~USD150b ital for at least 9 apitalisation-weilland no cap for	e company is be fairly weigh G Ratings cor); 2) free float out of 12 moi ghted index, c	a part of DJSI ated against the apanies whose >20%; and 3) aths. The ap 5%
CG Score by Thai institute of Directors Association Thai IOD)	annually by Thailand (Sl	the Thai IOD,	h in sustainable developm with support from the Stoc as are from the perspective s.	ck Exchange of	Good (80-89), 3 and not rated for equitable treatr	B for Good (70 or scores below nent of shareh (5%); 4) disclos	ories: 5 for Excel -79), 2 for Fair (6 v 50. Weightings olders (weight 2 sure & transpare	60-69), 1 for P s include: 1) th 5% combined	ass (60-69), le rights; 2) and); 3) the role of
AGM level By Thai Investors Association (TIA) with support from the SEC	treatment at transparent out of five th criteria cove date (45%), circulation of exercised. The and verifiabilit	e incorporated and sufficiently are CG componer AGM proced and after the resufficient informate second assessiv; and 3) openne	which shareholders' rights I into business operations y disclosed. All form impor ents to be evaluated annu ures before the meeting (ameeting (10%). (The first as tion for voting; and 2) facilitatiness 1) the ease of attending mess for Q&A. The third involves es, resolutions and voting resu	and information is trant elements of two ually. The assessment 45%), at the meeting sesses 1) advance on how voting rights can be petings; 2) transparency the meeting minutes that	Very Good (90-		four categories: (80-89), and not		
Thai CAC By Thai Private Sector Collective Action Against Corruption CAC)	establishme policies. The (Companies of Declaration of Certification, is managers and	nt of key contree Certification in leciding to become Intent to kick off Including risk asso	Checklist include corruption ols, and the monitoring an sign good for three years. The a CAC certified member state an 18-month deadline to submessment, in place of policy and ablishment of whistleblowing collaboration.	nd developing of art by submitting a mit the CAC Checklist for d control, training of	passed Checkli	st will move fo se members ar	ed by a committer r granting certific te twelve highly i chievements.	cation by the 0	CAC Council
Morningstar Sustainalytics	based on ar risk is unma	n assessment on naged. Sources	sk rating provides an over of how much of a compan s to be reviewed include corpo	y's exposure to ESG prate publications and			score is the sum nigher ESG risk		ed risk. The
	information, c		ner media, NGO reports/websi k, ESG controversies, issuer fe iews.		NEGL	Low	Medium	High	Severe
					0-10	10-20	20-30	30-40	40+
SG Book	positioned to the principle helps explai over-weight	o outperform o of financial m n future risk-ad	sustainable companies that ver the long term. The me atteriality including informa djusted performance. Mate th higher materiality and rateriality and rat	ethodology considers ation that significantly eriality is applied by	scores using m	ateriality-base	ated as a weight d weights. The s dicating better p	core is scaled	
<u>MSCI</u>			measure a company's mand laggards according to the						nethodology to
	AAA	8.571-10.00	0						
	AA	7.143-8.570	Leader:	leading its industry in m	ianaging the most si	gnificant ESG ris	ks and opportunitie	es	
	Α	5.714-7.142	!						
	BBB	4.286-5.713	Average:	a mixed or unexception industry peers	aı track record of ma	anaging the mos	significant ESG ris	sks and opportu	nities relative to
	ВВ	2.857-4.285	j	• •					
	В	1.429-2.856	Laggard:	lagging its industry base	ed on its high expos	ure and failure to	manage significar	nt ESG risks	
	CCC	0.000-1.428			g.i	a iandio to	go o.gi iii odi		
Moody's ESG olutions	believes tha	t a company ir	ree to which companies to ntegrating ESG factors into or shareholders over the n	o its business model and	,		•	0,	•
Refinitiv ESG rating	based on pu	ıblicly available	and objectively measure a e and auditable data. The ta publicly. (Score ratings an	score ranges from 0 to	100 on relative E	SG performan	ce and insufficie	nt degree of to	
S&P Global			re is a relative score meas in the same industry class				of ESG risks, op	portunities, ar	d impacts
Bloomberg	ESG Score		Bloomberg score evalua score is based on Bloom of Pillar Scores, where the	nberg's view of ESG fina	ancial materiality.	The score is a	weighted gene	ralized mean (power mean)
Bloomberg	ESG Disclos	•	Disclosure of a company	· ·		, ,	•		

Rating regarding the sustainable development of Thai listed companies, both on the SET and MAI, are publicly available on the website of the Securities and Exchange Commission of Thailand (SEC). Currently, ratings available are 1) "CG Score"; 2) "AGM Level"; 3) "Thai CAC"; and 4) ""SETESG" The ratings are updated on an annual basis. FSSIA does not confirm nor certify the accuracy of such ratings.

Source: FSSIA's compilation

GENERAL DISCLAIMER

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Company	Ticker	Price	Rating	Valuation & Risks
AP (Thailand)	АР ТВ	THB 8.70	BUY	Downside risks to our P/E-based TP include 1) a higher-than-expected slowdown in the low-rise market; 2) lower-than-expected new launches and take-up rates; 3) a slow economic recovery; 4) an impact from the interest rate uptrend on purchasing power; 5) a higher rejection rate and customer cancellation; 6) construction delay and labor shortages; and 7) fierce competition.
Assetwise	ASW TB	THB 6.20	HOLD	Downside risks to our P/E-based TP include 1) slower backlog realization than planned and a delay in new condo transfers, 2) lower new project launches than planned, 3) a lower-than-expected take-up rate of new projects, 4) a slowdown in the economy and purchasing power, 5) a construction delay and fierce competition, and 6) a higher rejection and cancellation rate.
Britania	BRI TB	THB 1.84	HOLD	Downside risks to our P/E-based TP include 1) lower-than-expected presales and higher contraction in the low-rise market than expected, 2) lower or slower new launches than planned, 3) lower-than-expected JV projects, 4) an economic slowdown, lower purchasing power, and fierce competition, 5) higher rejection and cancellation rates, and 6) construction delay and labor shortages.
Noble Development	NOBLE TB	THB 2.20	HOLD	Downside risks to our P/E-based TP include 1) weaker-than-expected purchasing power; 2) cancellation of presales; 3) bank loan rejections; 4) delays in construction work and transfers; and 5) fierce competition. An upside risk would be 1) a stronger-than-expected presales; and 2) a sooner-than-expected overseas buyer recovery; and 3) selling other projects to investors so that it might book extra gains from sales.
Origin Property	ORI TB	THB 2.62	HOLD	Downside and upside risks to our P/E-based TP include 1) lower or higher-than-expected presales and new launches, 2) slower or faster-than-expected realization from the backlog due to construction delays, 3) lower or higher-than-expected new JV projects, 4) slower or faster-than-expected economic recovery, 5) higher or lower-than-expected rejection and cancellation rates, and 6) weaker or stronger-than-expected performance of its subsidiaries.
SC Asset Corporation	SC TB	THB 1.88	HOLD	Downside and upside risks to our P/E-based TP include 1) a weaker or stronger-than-expected take-up rate, 2) lower or higher-than-expected new launches, 3) slower or faster-than-expected economy and purchasing power recovery, 4) higher or lower-than-expected rejection and cancellation rates, and 5) higher or lower-than-expected competition.
Sansiri	SIRI TB	THB 1.46	HOLD	Downside risks to our P/E-based TP include 1) lower-than-expected take-up rates of new launches; 2) a slowdown in the economy and purchasing power, 3) fierce competition, 4) a higher loan rejection rate and customer cancellation, 5) a construction delay and labor shortages, and 6) a higher D/E ratio than property peers.
Supalai	SPALI TB	THB 18.00	REDUCE	Upside risks to our P/E-based TP include 1) a stronger-than-expected take-up rate, 2) higher-than-expected new launches, 3) faster-than-expected economy and purchasing power recovery, 4) lower-than-expected rejection and cancellation rates, 5) lower-than-expected competition, and 6) stronger operating performance from the Australian projects than expected.

Source: FSSIA estimates

Additional Disclosures

Target price history, stock price charts, valuation and risk details, and equity rating histories applicable to each company rated in this report is available in our most recently published reports. You can contact the analyst named on the front of this note or your representative at Finansia Syrus Securities Public Company Limited.

All share prices are as at market close on 09-Oct-2025 unless otherwise stated.

RECOMMENDATION STRUCTURE

Stock ratings

Stock ratings are based on absolute upside or downside, which we define as (target price* - current price) / current price.

BUY (B). The upside is 10% or more.

HOLD (H). The upside or downside is less than 10%.

REDUCE (R). The downside is 10% or more.

Unless otherwise specified, these recommendations are set with a 12-month horizon. Thus, it is possible that future price volatility may cause a temporary mismatch between upside/downside for a stock based on market price and the formal recommendation.

* In most cases, the target price will equal the analyst's assessment of the current fair value of the stock. However, if the analyst doesn't think the market will reassess the stock over the specified time horizon due to a lack of events or catalysts, then the target price may differ from fair value. In most cases, therefore, our recommendation is an assessment of the mismatch between current market price and our assessment of current fair value.

Industry Recommendations

Overweight. The analyst expects the fundamental conditions of the sector to be positive over the next 12 months.

Neutral. The analyst expects the fundamental conditions of the sector to be maintained over the next 12 months.

Underweight. The analyst expects the fundamental conditions of the sector to be negative over the next 12 months.

Country (Strategy) Recommendations

Overweight (O). Over the next 12 months, the analyst expects the market to score positively on two or more of the criteria used to determine market recommendations: index returns relative to the regional benchmark, index sharpe ratio relative to the regional benchmark and index returns relative to the market cost of equity.

Neutral (N). Over the next 12 months, the analyst expects the market to score positively on one of the criteria used to determine market recommendations: index returns relative to the regional benchmark, index sharpe ratio relative to the regional benchmark and index returns relative to the market cost of equity.

Underweight (U). Over the next 12 months, the analyst does not expect the market to score positively on any of the criteria used to determine market recommendations: index returns relative to the regional benchmark, index sharpe ratio relative to the regional benchmark and index returns relative to the market cost of equity.