**EQUITY RESEARCH - ANALYST MEETING** 

## KCE ELECTRONICS

KCE TB

THAILAND / ELECTRONIC COMPONENT



UNCHANGED

TARGET PRICE THB27.00
CLOSE THB26.00
UP/DOWNSIDE +3.8%
TP vs CONSENSUS +13.5%

# Key takeaways from meeting

## **Highlights and comments**

- We have a Neutral view following the Finansia Exclusive Talk event.
- Management reaffirmed that USD revenue in 3Q25 should recover by 8– 10% q-q, with potential to be flat to slightly positive y-y. Orders from the US continued to recover in 3Q25, with customers bearing the full tariff burden. The company has already seen 1–2 months of advance orders for 4Q25, though these may soften q-q due to seasonality.
- The US is considering setting a minimum requirement for local content in export products. If set at not less than 50%, this would benefit KCE, which currently uses 55–56%, higher than competitors (40%). Even if raised to 60%, management sees room to adjust, with only limited impact expected.
- Management targets 5–10% y-y revenue growth in 2026, noting that the downturn in electronic components has ended as the oversupply situation eases. A key driver is strong demand for PCB for Al and servers, which supports overall PCB demand and reduces pricing pressure.
- Headwinds remain from a stronger baht, higher copper prices (20% of revenue), and gold (2%). However, management is confident that ongoing cost-saving measures—such as in-house chemical production, supplier negotiations, labor cost reductions, and efficiency improvements—will offset these pressures. Gross margin is expected to improve gradually from 18.1% in 2Q25 to 21.6% by 2Q26.
- KCE's revenue still comes mainly from automotive (75%), with 25% from industrial and consumer segments. There are no near-term plans to enter PCB for AI, which requires 4–5 years of product development and customer qualification. Instead, the company may expand into PCB for servers earlier, while also pursuing PCB for military, a niche market with long product life cycles and low prices sensitivity.
- PCB players from China and Taiwan have increasingly invested in building PCB plants in Thailand, partly to relocate production from China due to rising trade barriers, and also supported by the Thai government's efforts to attract foreign investment in order to raise Thailand's share in the global PCB market.
- Management believes the impact on KCE is limited, since the cost of producing and exporting PCBs from Thailand remains higher than in China and Taiwan. However, this trend is seen as a positive in terms of increasing sourcing opportunities for raw materials and equipment from Chinese suppliers, which could support further cost savings in the future.
- From another perspective, most of the new entrants are focused on PCB for AI, servers, data centers, and consumer products, which may not be KCE's direct competitors.
- We forecast 3Q25 core profit at THB294m (+61% q-q, -24% y-y), 2025E profit at THB1b (-39% y-y), and a recovery to THB1.46b in 2026. Our estimates assume an FX of THB33/USD; every THB1 appreciation versus USD would impact profit by around 6.5%.

## **KEY STOCK DATA**

YE Dec (THB m)	2024	2025E	2026E	2027E
Revenue	14,833	13,695	14,380	15,099
Net profit	1,648	1,009	1,458	1,611
EPS (THB)	1.39	0.85	1.23	1.36
vs Consensus (%)	-	(11.7)	4.1	3.9
EBITDA	2,883	2,275	2,802	3,033
Recurring net profit	1,587	963	1,458	1,611
Core EPS (THB)	1.34	0.81	1.23	1.36
EPS growth (%)	1.1	(39.3)	51.4	10.5
Core P/E (x)	19.4	31.9	21.1	19.1
Dividend yield (%)	4.6	3.8	4.1	4.5
EV/EBITDA (x)	10.5	13.7	10.9	10.1
Price/book (x)	2.2	2.3	2.2	2.2
Net debt/Equity (%)	(2.9)	2.0	(2.0)	(0.6)
ROE (%)	11.6	7.0	10.7	11.6



•			• •
Share price performance	1 Month	3 Month	12 Month
Absolute (%)	0.0	58.5	(31.1)
Relative to country (%)	(3.1)	36.9	(24.5)
Mkt cap (USD m)			964
3m avg. daily turnover (USD m)			10.9
Free float (%)			0
Major shareholder	(	Ongkosit Gr	oup (34%)
12m high/low (THB)		4	0.75/13.70
Issued shares (m)			1,182.06

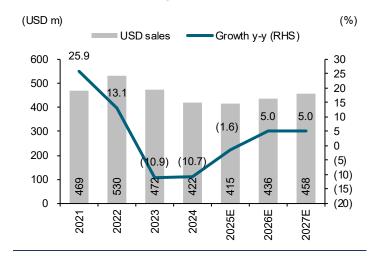
Sources: Bloomberg consensus; FSSIA estimates



**Sureeporn Teewasuwet** 

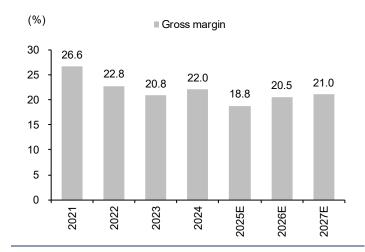
Fundamental Investment Analyst on Securities; License no. 040694 sureeporn.t@fssia.com, +66 2646 9972

## Exhibit 1: USD sales and growth



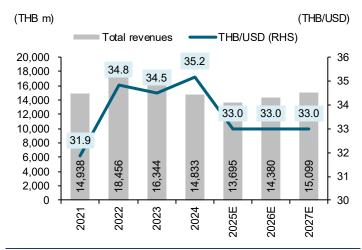
Sources: KCE; FSSIA estimates

Exhibit 3: Yearly gross margin



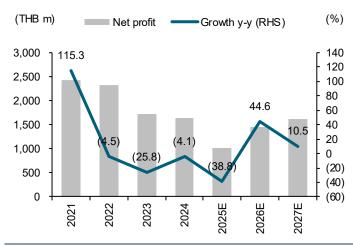
Sources: KCE; FSSIA estimates

Exhibit 2: Total revenue and THB/USD



Sources: KCE; FSSIA estimates

Exhibit 4: Yearly net profit and growth



Sources: KCE; FSSIA estimates

## **Financial Statements**

KCE Electronics

Profit and Loss (THB m) Year Ending Dec	2023	2024	2025E	2026E	2027E
Revenue	16,344	14,833	13,695	14,380	15,099
Cost of goods sold	(12,941)	(11,571)	(11,120)	(11,432)	(11,928)
Gross profit	3,403	3,262	2,575	2,948	3,171
Other operating income	190	265	233	259	272
Operating costs	(1,774)	(1,756)	(1,684)	(1,582)	(1,661)
Operating EBITDA	2,944	2,883	2,275	2,802	3,033
Depreciation	(1,126)	(1,112)	(1,152)	(1,177)	(1,252)
Goodwill amortisation	0	0	0	0	0
Operating EBIT	1,818	1,772	1,123	1,625	1,782
Net financing costs	(104)	(52)	(41)	(33)	(27)
Associates	14	17	12	15	19
Recurring non-operating income	14	17	12	15	19
Non-recurring items	150	61	46	0	0
Profit before tax	1,879	1,798	1,140	1,607	1,774
Tax	(131)	(120)	(110)	(127)	(140)
Profit after tax	1,747	1,678	1,029	1,480	1,634
Minority interests	(28)	(30)	(21)	(22)	(23)
Preferred dividends	0	0	0	0	0
Other items	-	-	-	-	-
Reported net profit	1,720	1,648	1,009	1,458	1,611
Non-recurring items & goodwill (net)	(150)	(61)	(46)	0	0
Recurring net profit	1,569	1,587	963	1,458	1,611
Per share (THB)					
Recurring EPS *	1.33	1.34	0.81	1.23	1.36
Reported EPS	1.45	1.39	0.85	1.23	1.36
DPS	1.30	1.20	1.00	1.06	1.16
Diluted shares (used to calculate per share data)	1,182	1,182	1,182	1,182	1,182
Growth					
Revenue (%)	(11.4)	(9.2)	(7.7)	5.0	5.0
Operating EBITDA (%)	(18.7)	(2.1)	(21.1)	23.2	8.3
Operating EBIT (%)	(27.5)	(2.6)	(36.6)	44.7	9.6
Recurring EPS (%)	(31.2)	1.1	(39.3)	51.4	10.5
Reported EPS (%)	(25.8)	(4.1)	(38.8)	44.6	10.5
Operating performance					
Gross margin inc. depreciation (%)	20.8	22.0	18.8	20.5	21.0
Gross margin exc. depreciation (%)	27.7	29.5	27.2	28.7	29.3
Operating EBITDA margin (%)	18.0	19.4	16.6	19.5	20.1
Operating EBIT margin (%)	11.1	11.9	8.2	11.3	11.8
Net margin (%)	9.6	10.7	7.0	10.1	10.7
Effective tax rate (%)	7.0	6.7	9.7	7.9	7.9
Dividend payout on recurring profit (%)	97.9	89.4	122.7	86.0	85.0
Interest cover (X)	17.7	34.5	28.0	49.5	67.1
Inventory days	134.4	130.3	128.6	120.9	120.3
Debtor days	103.6	98.7	93.6	87.9	87.9
Creditor days	92.3	97.2	102.2	96.2	93.0
Operating ROIC (%)	10.0	11.0	7.6	11.6	12.7
ROIC (%)	9.4	10.0	6.4	9.3	10.1
ROE (%)	11.6	11.6	7.0	10.7	11.6
ROA (%)	8.4	8.8	5.6	8.4	9.1
* Pre exceptional, pre-goodwill and fully diluted					
Revenue by Division (THB m)	2023	2024	2025E	2026E	2027E
PCB	13,554	12,664	11,385	11,954	12,552
Non PCB	2,790	2,169	2,310	2,426	2,547
Sources: KCF Electronics: ESSIA estimates	•	-	•	·	•

Sources: KCE Electronics; FSSIA estimates

## **Financial Statements**

KCE Electronics

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Cash Flow (THB m) Year Ending Dec	2023	2024	2025E	2026E	2027E
Recurring net profit	1,569	1,587	963	1,458	1,611
Depreciation	1,126	1,112	1,152	1,177	1,252
Associates & minorities	-	-	-	-	-
Other non-cash items	(14)	(22)	(1)	(15)	(19)
Change in working capital	832	631	480	(343)	(212)
Cash flow from operations	3,513	3,309	2,594	2,276	2,631
Capex - maintenance	-	-	-	-	-
Capex - new investment	(402)	(661)	(800)	(500)	(1,500)
Net acquisitions & disposals	-	-	-	-	-
Other investments (net)	76	(797)	(1,212)	(7)	(7)
Cash flow from investing	(325)	(1,458)	(2,012)	(507)	(1,507)
Dividends paid	(1,419)	(1,551)	(1,182)	(1,254)	(1,369)
Equity finance	4	0	0	0	0
Debt finance	(1,150)	(476)	(45)	(103)	(100)
Other financing cash flows	(1)	(29)	(1)	(1)	(1)
Cash flow from financing	(2,566)	(2,056)	(1,228)	(1,358)	(1,471)
Non-recurring cash flows	-	-	-	-	-
Other adjustments	0 <b>0</b>	4 <b>4</b>	0	0 <b>0</b>	0 <b>0</b>
Net other adjustments Movement in cash	622		(11)	411	-
Free cash flow to firm (FCFF)		(201)	<b>(658)</b> 621.99	1,802.60	(347)
,	3,291.81	1,902.67 1,349.72	524.23		1,151.09
Free cash flow to equity (FCFE)	2,036.57	1,349.72	524.23	1,665.10	1,022.83
Per share (THB)					
FCFF per share	2.78	1.61	0.53	1.52	0.97
FCFE per share	1.72	1.14	0.44	1.41	0.87
Recurring cash flow per share	2.27	2.27	1.79	2.22	2.41
Balance Sheet (THB m) Year Ending Dec	2023	2024	2025E	2026E	2027E
	10.010	10.010	10.910	20.240	21,819
Tangible fixed assets (gross)	18,912	19,019	19,819	20,319	•
Less: Accumulated depreciation	(10,758)	(11,315)	(12,467)	(13,644)	(14,895)
Tangible fixed assets (net) Intangible fixed assets (net)	8,154 284	7,704 1,082	7,352 1,082	6,676 1,082	6,924 1,082
Long-term financial assets	204	1,002	1,002	1,002	1,002
nvest. in associates & subsidiaries	- 554	- 524	1,750	1,750	- 1,750
Cash & equivalents	1,767	1,566	908	1,320	973
A/C receivable	4,379	3,646	3,377	3,546	3,723
nventories	3,793	3,675	3,351	3,445	3,595
Other current assets	141	68	68	72	75
Current assets	10,079	8,955	7,705	8,382	8,366
Other assets	122	151	137	144	151
Total assets	19,193	18,416	18,026	18,034	18,273
Common equity	13,689	13,756	13,583	13,787	14,028
Minorities etc.	61	62	61	60	58
Total shareholders' equity	13,749	13,818	13,643	13,846	14,087
Long term debt	515	85	80	80	80
Other long-term liabilities	367	527	411	431	453
Long-term liabilities	882	612	491	511	533
A/C payable	2,728	2,843	2,742	2,662	2,778
Short term debt	1,748	1,078	1,095	956	815
Other current liabilities	85	65	55	58	60
Current liabilities	4,562	3,986	3,892	3,676	3,653
Total liabilities and shareholders' equity	19,193	18,416	18,026	18,034	18,273
Net working capital	5,499	4,482	4,000	4,343	4,555
Invested capital	14,613	13,942	14,321	13,994	14,462
Includes convertibles and preferred stock which is be	ing treated as debt				
Por charo (THR)					
Per share (THB)	14.50	11.04	11.40	11.00	44.07
Book value per share	11.58	11.64 10.72	11.49 10.58	11.66 10.75	11.87
Tangible book value per share	11.34	10.72	10.58	10.75	10.95
Financial strength		/O =:		(0.5)	
Net debt/equity (%)	3.6	(2.9)	2.0	(2.0)	(0.6)
Net debt/total assets (%)	2.6	(2.2)	1.5	(1.6)	(0.4)
Current ratio (x)	2.2	2.2	2.0	2.3	2.3
CF interest cover (x)	24.5	39.8	33.7	66.3	95.0
/aluation	2023	2024	2025E	2026E	2027E
Recurring P/E (x) *	19.6	19.4	31.9	21.1	19.1
Recurring P/E @ target price (x) *	20.3	20.1	33.1	21.9	19.8
Reported P/E (x)	17.9	18.6	30.5	21.1	19.1
Dividend yield (%)	5.0	4.6	3.8	4.1	4.5
Price/book (x)	2.2	2.2	2.3	2.2	2.2
* *	2.3	2.4	2.5	2.4	2.4
Price/tangible book (x)	2.3				
• , ,	10.6	10.5	13.7	10.9	10.1
Price/tangible book (x) EV/EBITDA (x) ** EV/EBITDA @ target price (x) **		10.5 11.0	13.7 14.2	10.9 11.3	
EV/EBITDA (x) **	10.6				10.1 10.5 2.1

Sources: KCE Electronics; FSSIA estimates

# **KCE Electronics PCL (KCE TB)**



## **Exhibit 5: FSSIA ESG score implication**

45.77 /100

Rating	Score	Implication
****	>79-100	Leading its industry peers in managing the most significant ESG risks which not only better cost efficiency but also lead to higher profitability.
****	>59-79	A mixed track record of managing the most significant ESG risks and opportunities relative to industry peers.
***	>39-59	Relevant ESG materiality matrix has been constructively addressed, well-managed and incorporated into day-to-day operations, in which targets and achievements are evaluated annually.
**	>19-39	Relevant ESG materiality matrix has been identified with key management in charge for progress to be followed up on and to provide intensive disclosure. Most targets are conventional and achievable.
*	1-19	The company has adopted the United Nations Sustainable Development Goals (UN SDGs), established sustainability management guidelines and fully complies with regulations or ESG suggested guidance from related organizations such as the SET and SEC.

Sources: FSSIA estimates

## Exhibit 6: ESG – peer comparison

	FSSIA		Domestic ratings				Global ratings						Bloomberg		
	ESG score	DJSI	SET THSI	THSI	CG score	AGM level	Thai CAC	Morningstar ESG risk	ESG Book	MSCI	Moody's	Refinitiv	S&P Global	ESG score	Disclosure score
SET100	69.20	5.34	4.40	4.40	4.76	4.65	3.84	Medium	51.76	BBB	20.87	58.72	63.91	3.72	28.17
Coverage	67.12	5.11	4.15	4.17	4.83	4.71	3.53	Medium	52.04	BB	16.97	56.85	62.09	3.40	31.94
DELTA	87.59	Υ	Υ	Υ	5.00	5.00	Certified	Low	68.81	AA		91.19	74.00	4.15	
HANA	56.35		Y	Υ	5.00	5.00	Certified	Negligible	56.93	BBB		44.01	31.00	1.81	
KCE	45.77				5.00	5.00	Certified	Medium	52.70			61.53	16.00	2.16	52.98

Sources: <u>SETTRADE.com</u>; FSSIA's compilation

## Exhibit 7: ESG score by Bloomberg

FY ending Dec 31	FY 2015	FY 2016	FY 2017	FY 2018	FY 2019	FY 2020	FY 2021	FY 2022
ESG financial materiality scores - ESG score	1.34	1.35	1.35	1.36	1.37	1.70	2.06	2.16
BESG environmental pillar score	0.00	0.00	0.00	0.00	0.00	0.00	1.00	1.00
BESG social pillar score	0.80	0.80	0.80	0.80	0.80	1.44	1.45	1.58
BESG governance pillar score	4.64	4.67	4.67	4.77	4.83	4.83	4.71	4.90
ESG disclosure score	40.30	41.69	40.30	40.64	46.82	53.50	54.91	52.98
Environmental disclosure score	19.21	19.21	19.21	19.21	33.59	49.50	53.76	52.13
Social disclosure score	20.44	24.61	20.44	21.46	25.63	29.78	29.78	25.60
Governance disclosure score	81.10	81.10	81.10	81.10	81.10	81.10	81.10	81.10
Environmental								
Emissions reduction initiatives	No	Yes						
Climate change policy	No							
Climate change opportunities discussed	No							
Risks of climate change discussed	No							
GHG scope 1	_	_	_	_	_	_	3	3
GHG scope 2 location-based	_	_	_	_	_	_	64	70
GHG Scope 3	_	_	_	_	_	_	_	_
Carbon per unit of production	_	_	_	_	_	_	4	4
Biodiversity policy	No							
Energy efficiency policy	Yes							
Total energy consumption	_	_	_	_	_	121	152	163
Renewable energy use	_	_	_	_	_	1	2	4
Electricity used	_	_	_	_	_	112	140	152
Fuel used - natural gas	_		_	_	_	850	1,100	1,130

Sources: Bloomberg; FSSIA's compilation

**Exhibit 8: ESG score by Bloomberg** (cont.)

FY ending Dec 31	FY 2015	FY 2016	FY 2017	FY 2018	FY 2019	FY 2020	FY 2021	FY 202
Fuel used - crude oil/diesel	No	No	No	No	No	No	No	No
Waste reduction policy	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Ye
Hazardous waste	6	8	9	12	8	3	5	_
Total waste	7	11	13	15	12	13	17	20
Waste recycled	_	_	_	_	_	11	15	10
Waste sent to landfills	_	_	_	_	_	2	3	;
Environmental supply chain management	No	No	No	No	Yes	Yes	Yes	Ye
Water policy	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Ye
Water consumption	_	_	_	_	_	1,650	2,232	2,61
Social								
Human rights policy	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Ye
Policy against child labor	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Ye
Quality assurance and recall policy	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Ye
Consumer data protection policy	No	No	No	Yes	Yes	Yes	Yes	Ye
Equal opportunity policy	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Ye
Gender pay gap breakout	No	No	No	No	No	No	No	N
Pct women in workforce	_	_	_	_	_	52	46	5
Pct disabled in workforce	_	_	_	_	_	_	_	_
Business ethics policy	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Ye
Anti-bribery ethics policy	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Ye
Health and safety policy	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Ye
Lost time incident rate - employees	_	_	_	_	_	_	_	
Total recordable incident rate - employees	3	1	1	1	1	1	1	_
Training policy	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Υe
Fair remuneration policy	No	No	No	No	No	No	No	N
Number of employees – CSR	2,388	2,696	1,021	1,042	1,019	984	974	1,04
Employee turnover pct	_,		_	_	_	11	10	.,-
Total hours spent by firm - employee training	176,855	198,156	187,310	229,906	83,545	33,247	44,164	67,79
Social supply chain management	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Ye
Governance								
Board size	9	9	9	9	9	9	9	
No. of independent directors (ID)	3	3	3	3	3	3	3	
No. of women on board	4	3	3	3	3	3	3	
No. of non-executive directors on board	6	6	6	6	6	6	6	
Company conducts board evaluations	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Υe
No. of board meetings for the year	12	12	12	12	12	13	12	1
Board meeting attendance pct	99	97	97	94	95	96	99	g
Board duration (years)	3	3	3	3	3	3	3	
Director share ownership guidelines	No	No	No	No	No	No	No	N
Age of the youngest director	35	36	37	38	39	40	41	4
Age of the oldest director	78	79	80	81	82	74	75	7
No. of executives / company managers	9	9	10	10	10	10	10	
No. of female executives	2	2	2	3	3	3	3	
Executive share ownership guidelines	No	No	No	No	No	No	No	N
Size of audit committee	3	3	3	3	3	3	3	
No. of ID on audit committee	3	3	3	3	3	3	3	
Audit committee meetings	4	4	5	5	6	5	4	
Audit committee meetings  Audit meeting attendance %	100	92	100	100	83	100	75	g
Size of compensation committee	3	3	3	3	3	3	3	
No. of ID on compensation committee	2	2	2	2	2	2	2	
•			2					
No. of compensation committee meetings	2	2		2	3	2	3	47
Compensation meeting attendance %	100	100	100	83	89	100	100	10
Size of nomination committee	3	3	3	3	3	<b>3</b> 2	<b>3</b> 3	
No. of a contraction consists of						٠,	.7	
No. of nomination committee meetings	2	2	2	2	3			
No. of nomination committee meetings  Nomination meeting attendance %  Sustainability governance	100	100	100	83	89	100	100	10

Sources: Bloomberg; FSSIA's compilation

## **Disclaimer for ESG scoring**

ESG score	Methodolog	,			Rating						
			rananavant milaa haaad			and incluited the fi	on annual CRD C	lahal Camana	4-		
The Dow Jones			ransparent, rules-based panies' Total Sustainabili		Be a member and invited to the annual S&P Global Corporate Sustainability Assessment (CSA) for DJSI. Companies with an S&P Global						
Sustainability	from the ann	ual S&P Global	al Corporate Sustainabilit	ty Assessment (CSA).	ESG Score of le	ess than 45%	of the S&P Globa	al ESG Score	of the highest		
Indices (DJSI) By S&P Global		ranked compar	nies within each industry	y are selected for	scoring company are disqualified. The constituents of the DJSI indices are selected from the Eligible Universe.						
	inclusion.										
SET ESG Ratings List			nsibility in Environmental ansparency in Governand	,	To be eligible for <u>SETESG inclusion</u> , verified data must be scored at a minimum of 50% for each indicator, unless the company is a part of DJSI						
(SETESG)			preemptive criteria, with				The scoring will b				
by The Stock	, .	•	e board members and ex				and materiality.				
Exchange of Thailand			and combined holding n alifying criteria include: 1		SETESG Index is extended from the SET ESG Ratings companies whose						
(SET)			ors and free float violation		1) market capitalization > THB5b (~USD150b); 2) free float >20%; and 3) liquidity >0.5% of paid-up capital for at least 9 out of 12 months. The						
,	0 0	,	social & environmental in		SETTHSI Index	is a market c	apitalisation-weig	hted index, c	ap 5%		
	negative terri	tory; and 5) ea	arnings in red for > 3 yea	ars in the last 5 years.	quarterly weigh	at maximum,	and no cap for r	umber of stoo	cks.		
CG Score			in sustainable developn vith support from the Sto				ories: 5 for Excell -79), 2 for Fair (6				
by Thai Institute of			s are from the perspectiv				v 50. Weightings				
Directors		of operations.		1 7/	equitable treatn	ent of shareh	olders (weight 25	5% combined)	; 3) the role of		
Association (Thai IOD)					stakeholders (2 responsibilities		sure & transpare	ncy (15%); an	d 5) board		
<u> </u>	14416 4	h <del></del>				, ,	£	Г. f Г	+ (400) A f- :-		
AGM level By Thai			hich shareholders' rights into business operations				four categories: (80-89), and not				
Investors		•	disclosed. All form impo		,	00), 0 .0	(00 00), a.i.a iioi				
Association			ents to be evaluated ann	•							
(TIA) with support from			ures before the meeting ( neeting (10%). ( <i>The first a</i> s								
the SEC	circulation of su	ufficient informatio	ion for voting; and 2) facilitati	ing how voting rights can be							
			es 1) the ease of attending m ss for Q&A. The third involve								
			es, resolutions and voting res								
Thai CAC			hecklist include corruption				d by a committe				
By Thai Private Sector		•	ols, and the monitoring a s good for three years.	na developing of	passed Checklist will move for granting certification by the CAC Council approvals whose members are twelve highly respected individuals in						
Collective			e a CAC certified member st	art by submitting a	professionalism			copedica inai	riddais III		
Action Against			an 18-month deadline to sub essment, in place of policy an								
Corruption (CAC)	managers and	employees, estab	blishment of whistleblowing								
		of policies to all	-								
Morningstar Sustainalytics			sk rating provides an ove f how much of a compar				score is the sum higher ESG risk i		d risk. The		
<u> Cactamary noo</u>			to be reviewed include corp	•	more non le un	ianagoa, ino	mgnor 200 nok	o coorou.			
			er media, NGO reports/webs , ESG controversies, issuer i		NEGL Low Medium High Severe						
		ality & peer revie			0-10	10-20	20-30	30-40	40+		
ESG Book	The ESG sco	re identifies su	ustainable companies th	at are better	The total ESG s	core is calcula	ated as a weighte	ed sum of the	features		
	positioned to	outperform over	er the long term. The me	ethodology considers	scores using ma	ateriality-base	d weights. The s	core is scaled			
	the principle	of financial ma	ateriality including informa		and 100 with his	gher scores in	dicating better pe	erformance.			
	halpa avalain			tariality is applied by							
		future risk-adj	justed performance. Mat								
	over-weighting	future risk-adj	justed performance. Mat h higher materiality and								
MSCI	over-weightin weights on a MSCI ESG ra	future risk-adj ng features with rolling quarterl atings aim to m	justed performance. Mat h higher materiality and ly basis. neasure a company's ma	rebalancing these					ethodology to		
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Rating regarding the sustainable development of Thai listed companies, both on the SET and MAI, are publicly available on the website of the Securities and Exchange Commission of Thailand (SEC). Currently, ratings available are 1) "CG Score"; 2) "AGM Level"; 3) "Thai CAC"; and 4) THSI. The ratings are updated on an annual basis. FSSIA does not confirm nor certify the accuracy of such ratings.

Source: FSSIA's compilation

#### **GENERAL DISCLAIMER**

## ANALYST(S) CERTIFICATION

#### Sureeporn Teewasuwet FSS International Investment Advisory Securities Co., Ltd

The individual(s) identified above certify(ies) that (i) all views expressed in this report accurately reflect the personal view of the analyst(s) with regard to any and all of the subject securities, companies or issuers mentioned in this report; and (ii) no part of the compensation of the analyst(s) was, is, or will be, directly or indirectly, related to the specific recommendations or views expressed herein.

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#### History of change in investment rating and/or target price



Date	Rating	Target price	Date	Rating	Target price	Date	Rating	Target price
09-Feb-2023 16-May-2023 10-Aug-2023 16-Oct-2023	HOLD HOLD BUY HOLD	50.00 35.50 52.00 60.00	14-Feb-2024 05-Jul-2024 19-Aug-2024 19-Nov-2024	HOLD BUY BUY BUY	43.00 50.00 46.00 33.00	26-Feb-2025 14-May-2025 15-Aug-2025	HOLD HOLD HOLD	25.00 20.00 27.00

Sureeporn Teewasuwet started covering this stock from 09-Feb-2023

Price and TP are in local currency

Source: FSSIA estimates

Company	Ticker	Price	Rating	Valuation & Risks
KCE Electronics	KCE TB	THB 26.00	HOLD	Downside and upside risks to our P/E-based TP include 1) slower or faster-than-expected global economic and car sales recoveries; 2) higher or lower-than-expected decrease in raw material costs; 3) baht strength or weakness; and 4) a minimum wage increase or a labor shortage.

Source: FSSIA estimates

#### **Additional Disclosures**

Target price history, stock price charts, valuation and risk details, and equity rating histories applicable to each company rated in this report is available in our most recently published reports. You can contact the analyst named on the front of this note or your representative at Finansia Syrus Securities Public Company Limited.

All share prices are as at market close on 15-Sep-2025 unless otherwise stated.

#### RECOMMENDATION STRUCTURE

## Stock ratings

Stock ratings are based on absolute upside or downside, which we define as (target price\* - current price) / current price.

BUY (B). The upside is 10% or more.

HOLD (H). The upside or downside is less than 10%.

REDUCE (R). The downside is 10% or more.

Unless otherwise specified, these recommendations are set with a 12-month horizon. Thus, it is possible that future price volatility may cause a temporary mismatch between upside/downside for a stock based on market price and the formal recommendation.

\* In most cases, the target price will equal the analyst's assessment of the current fair value of the stock. However, if the analyst doesn't think the market will reassess the stock over the specified time horizon due to a lack of events or catalysts, then the target price may differ from fair value. In most cases, therefore, our recommendation is an assessment of the mismatch between current market price and our assessment of current fair value.

#### **Industry Recommendations**

Overweight. The analyst expects the fundamental conditions of the sector to be positive over the next 12 months.

Neutral. The analyst expects the fundamental conditions of the sector to be maintained over the next 12 months.

Underweight. The analyst expects the fundamental conditions of the sector to be negative over the next 12 months.

#### **Country (Strategy) Recommendations**

**Overweight (O).** Over the next 12 months, the analyst expects the market to score positively on two or more of the criteria used to determine market recommendations: index returns relative to the regional benchmark, index sharpe ratio relative to the regional benchmark and index returns relative to the market cost of equity.

**Neutral (N).** Over the next 12 months, the analyst expects the market to score positively on one of the criteria used to determine market recommendations: index returns relative to the regional benchmark, index sharpe ratio relative to the regional benchmark and index returns relative to the market cost of equity.

**Underweight (U).** Over the next 12 months, the analyst does not expect the market to score positively on any of the criteria used to determine market recommendations: index returns relative to the regional benchmark, index sharpe ratio relative to the regional benchmark and index returns relative to the market cost of equity.