

HOME PRODUCT CENTER

THAILAND / COMMERCE

HMPRO TB

BUY
 UNCHANGED

1Q25 results at first glance

TARGET PRICE	THB11.80
CLOSE	THB8.30
UP/DOWNSIDE	+42.2%
TP vs CONSENSUS	+15.3%

Earnings in line; estimates maintained

Highlights

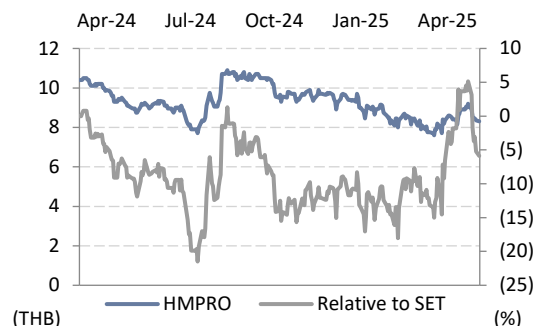
- HMPRO reported a 1Q25 net profit of THB1.7b, -1.1% q-q, -0.3% y-y, in line with our expectation.
- SSSG came in at -3.3%, in line with our estimate. There were no new store openings this quarter, keeping the total store count at 136, comprising 94 HomePro stores, 5 HomePro S, 30 Mega Home, and 7 HomePro stores in Malaysia.
- As a result, revenue from sales and rental income reached THB18.0b, +3.3% q-q, -0.5% y-y.
- The 1Q25 gross margin stood at 26.2%, roughly flat compared to 1Q24 but down from 27.8% in 4Q24, due to changes in product mix and a decline in the proportion of house brand products to 20.4% from 21.1% in the previous quarter.
- SG&A expenses were well-managed, falling by 9.4% q-q and 2.5% y-y to THB3.2b, thanks to a shift toward smaller store formats, particularly shop-in-shop models, along with lower marketing, utility, and maintenance costs.

Outlook

- In the first half of April, SSSG for HomePro declined by approximately 8-9%, Mega Home by around 3%, and HomePro Malaysia by about 15-19%. However, the impact from Malaysia is minimal given its small contribution of just 2% to total revenue.
- Despite these declines, we expect HMPRO to maintain flat y-y total revenue growth, supported by newly opened stores. The gross margin is likely to improve y-y in 2Q25, as milder weather this year should reduce sales of air conditioners which typically have lower margins. We anticipate y-y profit growth in 2Q25.
- 1Q25 earnings accounted for 25% of our full-year forecast of THB6.8b (+4.8%), based on assumptions of +2% SSSG (in line with the company's 2-3% target) and the addition of 12 new stores (including 7 shop-in-shop formats and 5 standalone outlets). These factors should support HMPRO's earnings growth this year. We maintain our estimates, TP of THB11.80 (DCF-based, WACC 8.0%, LTG 2.0%), and our BUY rating.
- HMPRO is currently conducting a share buyback program, set to end on 30 September 2025. As of now, the company has repurchased 4.5m shares (0.03% of paid-up capital), at an average price of THB8.29 per share.

KEY STOCK DATA

YE Dec (THB m)	2024	2025E	2026E	2027E
Revenue	72,577	76,232	80,587	85,134
Net profit	6,504	6,819	7,303	7,765
EPS (THB)	0.49	0.52	0.56	0.59
vs Consensus (%)	-	0.2	0.5	(0.3)
EBITDA	12,234	12,900	13,770	14,630
Recurring net profit	6,504	6,819	7,303	7,765
Core EPS (THB)	0.49	0.52	0.56	0.59
EPS growth (%)	1.0	4.8	7.1	6.3
Core P/E (x)	16.8	16.0	14.9	14.1
Dividend yield (%)	5.2	5.4	5.8	6.2
EV/EBITDA (x)	9.8	9.4	8.8	8.2
Price/book (x)	4.1	3.9	3.8	3.7
Net debt/Equity (%)	41.3	41.8	40.5	38.8
ROE (%)	24.8	25.0	25.9	26.6



Share price performance	1 Month	3 Month	12 Month
Absolute (%)	(0.6)	(9.3)	(18.6)
Relative to country (%)	0.8	5.3	(4.6)
Mkt cap (USD m)	3,242		
3m avg. daily turnover (USD m)	8.3		
Free float (%)	42		
Major shareholder	Land & Houses (30%)		
12m high/low (THB)	11.10/7.50		
Issued shares (m)	13,151.12		

Sources: Bloomberg consensus; FSSIA estimates


Jitra Amornthum

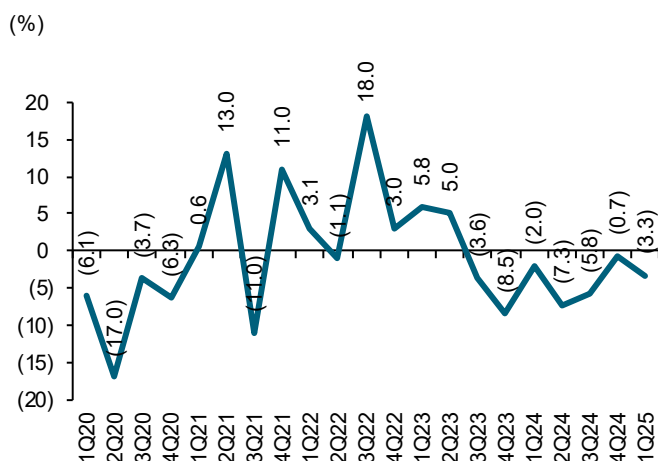
 Fundamental Investment Analyst on Securities; License no. 014530
 jitra.a@fssia.com, +66 2646 9966

Exhibit 1: HMPRO – 1Q25 results summary

Year to Dec 31	1Q24	2Q24	3Q24	4Q24	1Q25	----- Change -----		2024	2025E	Change	% of
	(THB m)	(THB m)	(THB m)	(THB m)	(THB m)	(q-q%)	(y-y%)	(THB m)	(THB m)	(y-y%)	25E
Total revenue	18,115	17,856	16,397	17,438	18,019	3.3	(0.5)	72,577	76,232	5.0	23.6
Retail sales	17,664	17,398	15,930	16,960	17,547	3.5	(0.7)	67,952	71,434	5.1	24.6
Rental income	451	458	467	478	471	(1.4)	4.5	1,854	1,945	4.9	24.2
Cost of sales and rental	13,225	13,034	11,821	12,465	13,161	5.6	(0.5)	50,545	52,999	4.9	24.8
Gross profit	5,563	5,501	5,192	5,776	5,494	(4.9)	(1.2)	22,032	23,234	5.5	23.6
Operating costs	(3,273)	(3,339)	(3,203)	(3,525)	(3,192)	(9.4)	(2.5)	(13,340)	(14,068)	5.5	22.7
Operating profit	2,289	2,162	1,989	2,251	2,301	2.2	0.5	8,691	9,166	5.5	25.1
Other income	673	679	615	803	636	(20.8)	(5.5)	2,770	2,853	3.0	22.3
Interest expense	(158)	(162)	(180)	(188)	(177)	(5.9)	12.2	(688)	(673)	(2.1)	26.3
Profit before tax	2,140	2,022	1,773	2,131	2,130	(0.0)	(0.4)	8,065	8,524	5.7	25.0
Tax	(427)	(401)	(331)	(404)	(423)	4.7	(0.9)	(1,562)	(1,705)	9.1	24.8
Reported net profit	1,713	1,622	1,442	1,727	1,708	(1.1)	(0.3)	6,504	6,819	4.8	25.0
Core profit	1,713	1,622	1,442	1,727	1,708	(1.1)	(0.3)	6,504	6,819	4.8	25.0
EPS (THB)	0.13	0.12	0.11	0.13	0.13	(1.1)	(0.3)	0.49	0.52	4.8	25.0
Core EPS (THB)	0.13	0.12	0.11	0.13	0.13	(1.1)	(0.3)	0.49	0.52	4.8	25.0
Key Ratios (%)	(%)	(%)	(%)	(%)	(%)	(ppt)	(ppt)	(%)	(%)	(ppt)	
Gross margin	26.2	26.3	27.1	27.8	26.2	(1.6)	(0.1)	26.8	26.9	0.1	
Operating margin	13.0	12.4	12.5	13.3	13.1	(0.2)	0.2	12.8	12.8	0.0	
Core profit margin	9.5	9.1	8.8	9.9	9.5	(0.4)	0.0	9.0	8.9	(0.0)	
SG&A / sales	18.5	19.2	20.1	20.8	18.2	(2.6)	(0.3)	19.6	19.7	0.1	
Operating statistics											
SSSG (%y-y)	(2.0)	(7.3)	(5.8)	(0.7)	(3.3)			(4.0)	3.0		
Number of stores (no.)	128	130	133	136	136			136	143		
Private brand (%)	21.1	20.4	21.0	21.1	20.4			21.0	21.2		

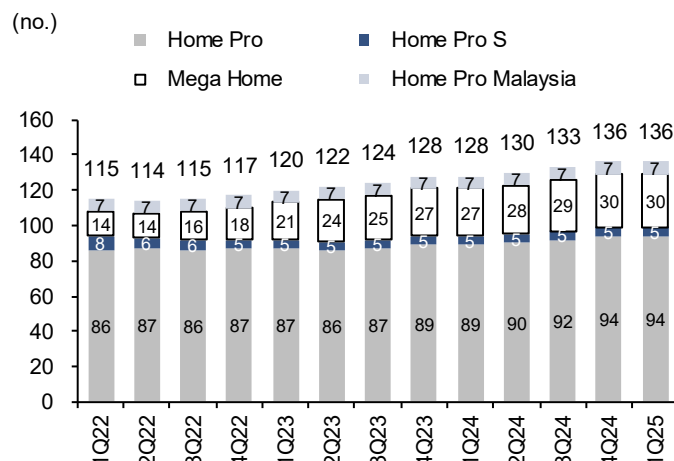
Sources: HMPRO, FSSIA's compilation

Exhibit 2: Same-store-sales growth

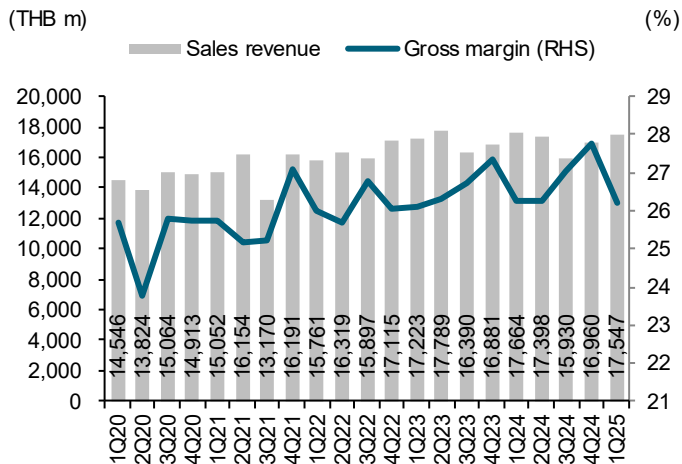


Sources: HMPRO, FSSIA's compilation

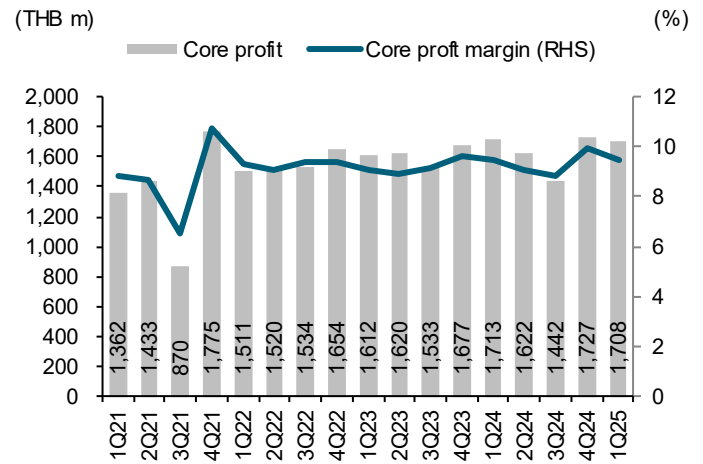
Exhibit 3: Store expansion



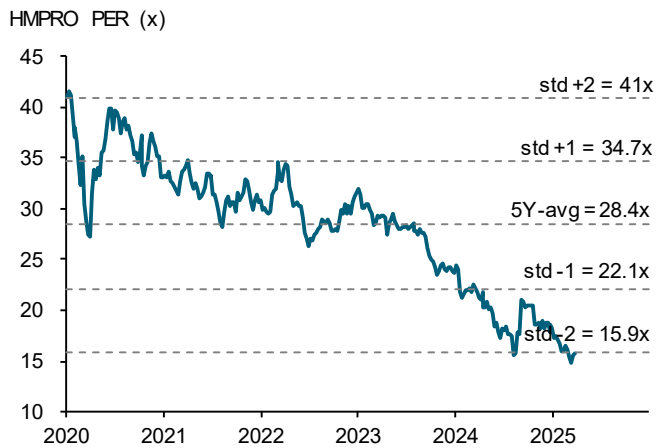
Sources: HMPRO, FSSIA's compilation

Exhibit 4: Sales revenue and gross margin

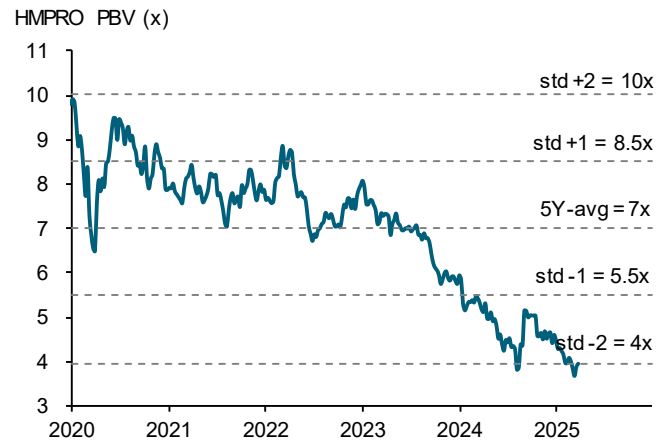
Sources: HMPRO, FSSIA's compilation

Exhibit 5: Core profit and core profit margin

Sources: HMPRO, FSSIA's compilation

Exhibit 6: One-year rolling forward P/E band

Sources: Bloomberg, FSSIA estimates

Exhibit 7: One-year rolling forward P/BV band

Sources: Bloomberg, FSSIA estimates

Financial Statements

Home Product Center

Profit and Loss (THB m) Year Ending Dec	2023	2024	2025E	2026E	2027E
Revenue	72,822	72,577	76,232	80,587	85,134
Cost of goods sold	(50,904)	(50,545)	(52,999)	(55,916)	(59,033)
Gross profit	21,918	22,032	23,234	24,671	26,101
Other operating income	-	-	-	-	-
Operating costs	(13,401)	(13,340)	(14,068)	(14,894)	(15,728)
Operating EBITDA	11,948	12,234	12,900	13,770	14,630
Depreciation	(3,431)	(3,543)	(3,735)	(3,992)	(4,258)
Goodwill amortisation	0	0	0	0	0
Operating EBIT	8,516	8,691	9,166	9,777	10,373
Net financing costs	(540)	(626)	(641)	(647)	(666)
Associates	(1)	1	0	0	0
Recurring non-operating income	(3)	0	(1)	(1)	(1)
Non-recurring items	0	0	0	0	0
Profit before tax	7,974	8,066	8,524	9,129	9,706
Tax	(1,533)	(1,562)	(1,705)	(1,826)	(1,941)
Profit after tax	6,442	6,504	6,819	7,303	7,765
Minority interests	0	0	0	0	0
Preferred dividends	0	0	0	0	0
Other items	0	0	0	0	0
Reported net profit	6,442	6,504	6,819	7,303	7,765
Non-recurring items & goodwill (net)	0	0	0	0	0
Recurring net profit	6,442	6,504	6,819	7,303	7,765
Per share (THB)					
Recurring EPS *	0.49	0.49	0.52	0.56	0.59
Reported EPS	0.49	0.49	0.52	0.56	0.59
DPS	0.40	0.43	0.45	0.48	0.51
Diluted shares (used to calculate per share data)	13,151	13,151	13,151	13,151	13,151
Growth					
Revenue (%)	4.9	(0.3)	5.0	5.7	5.6
Operating EBITDA (%)	6.3	2.4	5.4	6.7	6.3
Operating EBIT (%)	5.3	2.1	5.5	6.7	6.1
Recurring EPS (%)	3.6	1.0	4.8	7.1	6.3
Reported EPS (%)	3.6	1.0	4.8	7.1	6.3
Operating performance					
Gross margin inc. depreciation (%)	30.1	30.4	30.5	30.6	30.7
Gross margin exc. depreciation (%)	34.8	35.2	35.4	35.6	35.7
Operating EBITDA margin (%)	16.4	16.9	16.9	17.1	17.2
Operating EBIT margin (%)	11.7	12.0	12.0	12.1	12.2
Net margin (%)	8.8	9.0	8.9	9.1	9.1
Effective tax rate (%)	19.2	19.4	20.0	20.0	20.0
Dividend payout on recurring profit (%)	81.7	87.0	87.0	87.0	87.0
Interest cover (X)	15.8	13.9	14.3	15.1	15.6
Inventory days	106.1	112.1	113.3	113.6	114.2
Debtor days	10.5	10.4	9.9	9.8	9.8
Creditor days	119.3	119.1	117.4	117.2	117.4
Operating ROIC (%)	24.1	23.0	23.2	24.1	25.2
ROIC (%)	15.9	15.4	15.6	16.0	16.5
ROE (%)	25.9	24.8	25.0	25.9	26.6
ROA (%)	10.2	10.1	10.2	10.4	10.7
* Pre exceptional, pre-goodwill and fully diluted					
Revenue by Division (THB m)					
Sales	68,283	67,952	71,434	75,617	79,987
Rental and service	1,882	1,854	1,945	2,059	2,178
Others	2,656	2,770	2,853	2,910	2,969

Sources: Home Product Center; FSSIA estimates

Financial Statements

Home Product Center

Cash Flow (THB m) Year Ending Dec	2023	2024	2025E	2026E	2027E
Recurring net profit	6,442	6,504	6,819	7,303	7,765
Depreciation	3,431	3,543	3,735	3,992	4,258
Associates & minorities	1	(1)	0	0	0
Other non-cash items	-	-	-	-	-
Change in working capital	(968)	(594)	(132)	(153)	(163)
Cash flow from operations	8,906	9,452	10,422	11,143	11,860
Capex - maintenance	0	0	0	0	0
Capex - new investment	(5,142)	(4,304)	(4,434)	(4,567)	(4,704)
Net acquisitions & disposals	30	119	27	177	115
Other investments (net)	(23)	680	(340)	(405)	(423)
Cash flow from investing	(5,135)	(3,505)	(4,747)	(4,795)	(5,012)
Dividends paid	(5,260)	(5,655)	(5,929)	(6,350)	(6,752)
Equity finance	0	0	0	0	0
Debt finance	2,499	(1,167)	1,955	362	285
Other financing cash flows	0	0	0	0	0
Cash flow from financing	(2,762)	(6,822)	(3,974)	(5,988)	(6,467)
Non-recurring cash flows	0	0	0	0	0
Other adjustments	0	0	0	0	0
Net other adjustments	0	0	(241)	(9)	(13)
Movement in cash	1,009	(876)	1,461	351	368
Free cash flow to firm (FCFF)	4,338.47	6,633.81	6,347.78	7,030.87	7,551.32
Free cash flow to equity (FCFE)	6,269.72	4,779.23	7,389.95	6,700.96	7,120.10
Per share (THB)					
FCFF per share	0.33	0.50	0.48	0.53	0.57
FCFE per share	0.48	0.36	0.56	0.51	0.54
Recurring cash flow per share	0.75	0.76	0.80	0.86	0.91
Balance Sheet (THB m) Year Ending Dec	2023	2024	2025E	2026E	2027E
Tangible fixed assets (gross)	59,722	63,013	67,447	72,013	76,717
Less: Accumulated depreciation	(28,543)	(31,072)	(34,807)	(38,799)	(43,057)
Tangible fixed assets (net)	31,179	31,941	32,639	33,214	33,659
Intangible fixed assets (net)	0	0	0	0	0
Long-term financial assets	0	0	0	0	0
Invest. in associates & subsidiaries	0	0	0	0	0
Cash & equivalents	6,429	5,554	7,014	7,365	7,733
A/C receivable	2,115	2,008	2,109	2,229	2,355
Inventories	13,965	14,900	15,696	16,636	17,644
Other current assets	150	188	198	209	221
Current assets	22,659	22,650	25,017	26,440	27,954
Other assets	15,210	15,075	15,834	16,738	17,683
Total assets	69,048	69,665	73,490	76,392	79,296
Common equity	25,559	26,802	27,692	28,645	29,658
Minorities etc.	0	0	0	0	0
Total shareholders' equity	25,559	26,802	27,692	28,645	29,658
Long term debt	11,743	8,597	11,001	11,215	11,384
Other long-term liabilities	8,167	8,316	8,735	9,234	9,755
Long-term liabilities	19,910	16,913	19,736	20,450	21,140
A/C payable	15,225	15,459	16,224	17,132	18,103
Short term debt	6,060	8,038	7,590	7,738	7,854
Other current liabilities	2,294	2,451	2,248	2,427	2,541
Current liabilities	23,579	25,949	26,062	27,297	28,498
Total liabilities and shareholders' equity	69,047	69,664	73,490	76,392	79,296
Net working capital	(1,289)	(814)	(470)	(484)	(424)
Invested capital	45,100	46,201	48,004	49,468	50,919
* Includes convertibles and preferred stock which is being treated as debt					
Per share (THB)					
Book value per share	1.94	2.04	2.11	2.18	2.26
Tangible book value per share	1.94	2.04	2.11	2.18	2.26
Financial strength					
Net debt/equity (%)	44.5	41.3	41.8	40.5	38.8
Net debt/total assets (%)	16.5	15.9	15.8	15.2	14.5
Current ratio (x)	1.0	0.9	1.0	1.0	1.0
CF interest cover (x)	22.1	15.5	19.4	18.4	18.8
Valuation	2023	2024	2025E	2026E	2027E
Recurring P/E (x) *	16.9	16.8	16.0	14.9	14.1
Recurring P/E @ target price (x) *	24.1	23.9	22.8	21.2	20.0
Reported P/E (x)	16.9	16.8	16.0	14.9	14.1
Dividend yield (%)	4.8	5.2	5.4	5.8	6.2
Price/book (x)	4.3	4.1	3.9	3.8	3.7
Price/tangible book (x)	4.3	4.1	3.9	3.8	3.7
EV/EBITDA (x) **	10.1	9.8	9.4	8.8	8.2
EV/EBITDA @ target price (x) **	13.9	13.6	12.9	12.1	11.4
EV/invested capital (x)	2.7	2.6	2.5	2.4	2.4
* Pre-exceptional, pre-goodwill and fully diluted ** EBITDA includes associate income and recurring non-operating income					

Sources: Home Product Center; FSSIA estimates

Home Product Center PCL (HMPRO TB)

FSSIA ESG rating



Exhibit 8: FSSIA ESG score implication

87.20 /100

Rating	Score	Implication
★★★★★	>79-100	Leading its industry peers in managing the most significant ESG risks which not only better cost efficiency but also lead to higher profitability.
★★★★	>59-79	A mixed track record of managing the most significant ESG risks and opportunities relative to industry peers.
★★★	>39-59	Relevant ESG materiality matrix has been constructively addressed, well-managed and incorporated into day-to-day operations, in which targets and achievements are evaluated annually.
★★	>19-39	Relevant ESG materiality matrix has been identified with key management in charge for progress to be followed up on and to provide intensive disclosure. Most targets are conventional and achievable.
★	1-19	The company has adopted the United Nations Sustainable Development Goals (UN SDGs), established sustainability management guidelines and fully complies with regulations or ESG suggested guidance from related organizations such as the SET and SEC.

Sources: FSSIA estimates

Exhibit 9: ESG – peer comparison

	FSSIA ESG score	Domestic ratings						Global ratings					Bloomberg		
		DJSI	SET ESG	SET ESG Rating	CG score	AGM level	Thai CAC	Morningstar ESG risk	ESG Book	MSCI	Moody's	Refinitiv	S&P Global	ESG score	Disclosure score
SET100	69.20	5.34	4.40	4.40	4.76	4.65	3.84	Medium	51.76	BBB	20.87	58.72	63.91	3.72	28.17
Coverage	67.12	5.11	4.15	4.17	4.83	4.71	3.53	Medium	52.04	BB	16.97	56.85	62.09	3.40	31.94
DOHOME	42.34	--	--	--	5.00	5.00	Declared	Medium	37.50	--	--	37.19	20.00	4.17	46.91
GLOBAL	59.18	--	Y	Y	5.00	5.00	Declared	Low	53.10	--	--	36.48	41.00	3.24	52.38
HMPRO	87.20	Y	Y	Y	5.00	5.00	Certified	Low	66.54	AA	37.00	65.78	81.00	5.36	62.59
ILM	20.00	--	--	--	5.00	5.00	Certified	--	--	--	--	--	--	--	--
MEGA	54.48	--	Y	Y	4.00	4.00	Declared	Medium	66.56	--	--	58.59	24.00	2.39	--

Sources: [SETTRADE.com](https://www.settrade.com); FSSIA's compilation

Exhibit 10: ESG score by Bloomberg

FY ending Dec 31	FY 2015	FY 2016	FY 2017	FY 2018	FY 2019	FY 2020	FY 2021	FY 2022
ESG financial materiality scores - ESG score	2.33	2.48	3.72	3.82	3.88	3.90	4.43	5.36
BESG environmental pillar score	0.72	0.90	1.00	1.21	1.16	1.36	2.58	4.21
BESG social pillar score	3.21	3.22	7.34	7.42	7.72	7.47	7.70	8.17
BESG governance pillar score	3.47	3.69	3.92	3.83	3.85	3.82	3.62	4.08
ESG disclosure score	49.20	49.20	53.02	53.90	58.58	59.11	60.32	62.59
Environmental disclosure score	28.39	28.39	39.08	41.71	41.71	41.71	41.71	45.15
Social disclosure score	35.49	35.49	36.28	36.28	50.33	51.93	55.56	58.95
Governance disclosure score	83.59	83.59	83.59	83.59	83.59	83.59	83.59	83.59
Environmental								
Emissions reduction initiatives	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Climate change policy	No	No	No	Yes	Yes	Yes	Yes	Yes
Climate change opportunities discussed	No	No	No	No	No	No	No	No
Risks of climate change discussed	No	No	No	Yes	Yes	Yes	Yes	Yes
GHG scope 1	1	1	1	1	0	0	0	0
GHG scope 2 location-based	91	85	92	84	85	63	64	71
GHG Scope 3	23	23	23	27	28	27	26	26
Carbon per unit of production	—	—	—	—	—	—	—	—
Biodiversity policy	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Energy efficiency policy	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Total energy consumption	—	—	—	—	—	—	—	198
Renewable energy use	—	—	—	—	—	—	—	51
Electricity used	159	158	158	144	147	112	136	146
Fuel used - natural gas	—	—	—	—	—	—	—	—

Sources: Bloomberg; FSSIA's compilation

Exhibit 11: ESG score by Bloomberg (cont.)

FY ending Dec 31	FY 2015	FY 2016	FY 2017	FY 2018	FY 2019	FY 2020	FY 2021	FY 2022
Fuel used - crude oil/diesel	No	No	No	No	No	No	No	No
Waste reduction policy	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Hazardous waste	—	—	—	—	—	—	—	—
Total waste	—	—	2	2	2	1	2	2
Waste recycled	—	—	2	2	2	1	2	2
Waste sent to landfills	—	—	—	0	0	0	0	0
Environmental supply chain management	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Water policy	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Water consumption	931	872	858	895	934	712	840	898
Social								
Human rights policy	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Policy against child labor	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Quality assurance and recall policy	No	No	No	No	No	No	No	No
Consumer data protection policy	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Equal opportunity policy	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Gender pay gap breakout	No	No	No	No	Yes	Yes	Yes	No
Pct women in workforce	46	47	49	51	52	49	50	50
Pct disabled in workforce	1	1	1	1	1	1	1	1
Business ethics policy	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Anti-bribery ethics policy	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Health and safety policy	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Lost time incident rate - employees	0	0	0	0	0	0	0	0
Total recordable incident rate - employees	—	—	—	—	—	—	—	—
Training policy	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Fair remuneration policy	No	No	No	No	No	No	No	Yes
Number of employees – CSR	9,280	9,238	8,172	8,221	8,351	10,771	10,601	11,359
Employee turnover pct	23	24	20	18	20	20	17	20
Total hours spent by firm - employee training	640,876	713,543	398,140	407,186	449,534	240,193	251,456	353,151
Social supply chain management	No	No	Yes	Yes	Yes	Yes	Yes	Yes
Governance								
Board size	12	12	11	11	11	11	11	12
No. of independent directors (ID)	4	4	4	4	4	4	4	4
No. of women on board	1	1	1	1	1	1	1	1
No. of non-executive directors on board	11	11	10	10	9	9	9	10
Company conducts board evaluations	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
No. of board meetings for the year	12	12	12	12	12	14	12	12
Board meeting attendance pct	95	96	97	95	98	99	98	99
Board duration (years)	3	3	3	3	3	3	3	3
Director share ownership guidelines	No	No	No	No	No	No	No	No
Age of the youngest director	40	41	42	43	44	45	46	47
Age of the oldest director	70	71	72	73	74	75	76	77
No. of executives / company managers	17	16	17	19	18	21	25	24
No. of female executives	8	9	10	11	13	14	14	13
Executive share ownership guidelines	No	No	No	No	No	No	No	No
Size of audit committee	3	3	3	3	3	3	3	3
No. of ID on audit committee	3	3	3	3	3	3	3	3
Audit committee meetings	12	12	12	12	12	12	12	12
Audit meeting attendance %	100	97	100	100	97	100	100	100
Size of compensation committee	3	3	3	3	3	3	3	3
No. of ID on compensation committee	1	1	1	1	1	1	1	1
No. of compensation committee meetings	3	2	2	2	2	2	2	4
Compensation meeting attendance %	100	100	100	100	100	100	100	100
Size of nomination committee	3	3	3	3	3	3	3	3
No. of nomination committee meetings	3	2	2	2	2	2	2	4
Nomination meeting attendance %	100	100	100	100	100	100	100	100
Sustainability governance								
Verification type	No	No	No	No	No	No	No	No

Sources: Bloomberg; FSSIA's compilation

Disclaimer for ESG scoring

ESG score	Methodology	Rating																				
The Dow Jones Sustainability Indices (DJSI) By S&P Global	The DJSI World applies a transparent, rules-based component selection process based on the companies' Total Sustainability Scores resulting from the annual S&P Global Corporate Sustainability Assessment (CSA). Only the top-ranked companies within each industry are selected for inclusion.	Be a member and invited to the annual S&P Global Corporate Sustainability Assessment (CSA) for DJSI. Companies with an S&P Global ESG Score of less than 45% of the S&P Global ESG Score of the highest scoring company are disqualified. The constituents of the DJSI indices are selected from the Eligible Universe.																				
SET ESG Ratings List (SETESG) by The Stock Exchange of Thailand (SET)	SET ESG quantifies responsibility in Environmental and Social issues by managing business with transparency in Governance, updated annually. Candidates must pass the preemptive criteria, with two crucial conditions: 1) no irregular trading of the board members and executives; and 2) free float of >150 shareholders, and combined holding must be >15% of paid-up capital. Some key disqualifying criteria include: 1) CG score of below 70%; 2) independent directors and free float violation; 3) executives' wrongdoing related to CG, social & environmental impacts; 4) equity in negative territory; and 5) earnings in red for > 3 years in the last 5 years.	To be eligible for SETESG inclusion , verified data must be scored at a minimum of 50% for each indicator, unless the company is a part of DJSI during the assessment year. The scoring will be fairly weighted against the nature of the relevant industry and materiality. SETESG Index is extended from the SET ESG Ratings companies whose 1) market capitalization > THB5b (~USD150b); 2) free float >20%; and 3) liquidity >0.5% of paid-up capital for at least 9 out of 12 months. The SETTHSI Index is a market capitalisation-weighted index, cap 5% quarterly weight at maximum, and no cap for number of stocks.																				
CG Score by Thai Institute of Directors Association (Thai IOD)	An indicator of CG strength in sustainable development, measured annually by the Thai IOD, with support from the Stock Exchange of Thailand (SET). The results are from the perspective of a third party, not an evaluation of operations.	Scores are rated in six categories: 5 for Excellent (90-100), 4 for Very Good (80-89), 3 for Good (70-79), 2 for Fair (60-69), 1 for Pass (60-69), and not rated for scores below 50. Weightings include: 1) the rights; 2) and equitable treatment of shareholders (weight 25% combined); 3) the role of stakeholders (25%); 4) disclosure & transparency (15%); and 5) board responsibilities (35%).																				
AGM level By Thai Investors Association (TIA) with support from the SEC	It quantifies the extent to which shareholders' rights and equitable treatment are incorporated into business operations and information is transparent and sufficiently disclosed. All form important elements of two out of five the CG components to be evaluated annually. The assessment criteria cover AGM procedures before the meeting (45%), at the meeting date (45%), and after the meeting (10%). <i>(The first assesses 1) advance circulation of sufficient information for voting; and 2) facilitating how voting rights can be exercised. The second assesses 1) the ease of attending meetings; 2) transparency and verifiability; and 3) openness for Q&A. The third involves the meeting minutes that should contain discussion issues, resolutions and voting results.)</i>	The scores are classified into four categories: 5 for Excellent (100), 4 for Very Good (90-99), 3 for Fair (80-89), and not rated for scores below 79.																				
Thai CAC By Thai Private Sector Collective Action Against Corruption (CAC)	The core elements of the Checklist include corruption risk assessment, establishment of key controls, and the monitoring and developing of policies. The Certification is good for three years. <i>(Companies deciding to become a CAC certified member start by submitting a Declaration of Intent to kick off an 18-month deadline to submit the CAC Checklist for Certification, including risk assessment, in place of policy and control, training of managers and employees, establishment of whistleblowing channels, and communication of policies to all stakeholders.)</i>	The document will be reviewed by a committee of nine professionals. A passed Checklist will move for granting certification by the CAC Council approvals whose members are twelve highly respected individuals in professionalism and ethical achievements.																				
Morningstar Sustainabilitys	The Sustainabilitys' ESG risk rating provides an overall company score based on an assessment of how much of a company's exposure to ESG risk is unmanaged. <i>Sources to be reviewed include corporate publications and regulatory filings, news and other media, NGO reports/websites, multi-sector information, company feedback, ESG controversies, issuer feedback on draft ESG reports, and quality & peer reviews.</i>	A company's ESG risk rating score is the sum of unmanaged risk. The more risk is unmanaged, the higher ESG risk is scored. <table><tr><th>NEGL</th><th>Low</th><th>Medium</th><th>High</th><th>Severe</th></tr><tr><td>0-10</td><td>10-20</td><td>20-30</td><td>30-40</td><td>40+</td></tr></table>	NEGL	Low	Medium	High	Severe	0-10	10-20	20-30	30-40	40+										
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0-10	10-20	20-30	30-40	40+																		
ESG Book	The ESG score identifies sustainable companies that are better positioned to outperform over the long term. The methodology considers the principle of financial materiality including information that significantly helps explain future risk-adjusted performance. Materiality is applied by over-weighting features with higher materiality and rebalancing these weights on a rolling quarterly basis.	The total ESG score is calculated as a weighted sum of the features scores using materiality-based weights. The score is scaled between 0 and 100 with higher scores indicating better performance.																				
MSCI	MSCI ESG ratings aim to measure a company's management of financially relevant ESG risks and opportunities. It uses a rules-based methodology to identify industry leaders and laggards according to their exposure to ESG risks and how well they manage those risks relative to peers. <table><tr><td>AAA</td><td>8.571-10.000</td><td rowspan="3">Leader:</td><td rowspan="3">leading its industry in managing the most significant ESG risks and opportunities</td></tr><tr><td>AA</td><td>7.143-8.570</td></tr><tr><td>A</td><td>5.714-7.142</td></tr><tr><td>BBB</td><td>4.286-5.713</td><td rowspan="3">Average:</td><td rowspan="3">a mixed or unexceptional track record of managing the most significant ESG risks and opportunities relative to industry peers</td></tr><tr><td>BB</td><td>2.857-4.285</td></tr><tr><td>B</td><td>1.429-2.856</td></tr><tr><td>CCC</td><td>0.000-1.428</td><td>Laggard:</td><td>lagging its industry based on its high exposure and failure to manage significant ESG risks</td></tr></table>	AAA	8.571-10.000	Leader:	leading its industry in managing the most significant ESG risks and opportunities	AA	7.143-8.570	A	5.714-7.142	BBB	4.286-5.713	Average:	a mixed or unexceptional track record of managing the most significant ESG risks and opportunities relative to industry peers	BB	2.857-4.285	B	1.429-2.856	CCC	0.000-1.428	Laggard:	lagging its industry based on its high exposure and failure to manage significant ESG risks	
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Moody's ESG solutions	Moody's assesses the degree to which companies take into account ESG objectives in the definition and implementation of their strategy policies. It believes that a company integrating ESG factors into its business model and relatively outperforming its peers is better positioned to mitigate risks and create sustainable value for shareholders over the medium to long term.																					
Refinitiv ESG rating	Designed to transparently and objectively measure a company's relative ESG performance, commitment and effectiveness across 10 main themes, based on publicly available and auditable data. The score ranges from 0 to 100 on relative ESG performance and insufficient degree of transparency in reporting material ESG data publicly. <i>(Score ratings are 0 to 25 = poor; >25 to 50 = satisfactory; >50 to 75 = good; and >75 to 100 = excellent.)</i>																					
S&P Global	The S&P Global ESG Score is a relative score measuring a company's performance on and management of ESG risks, opportunities, and impacts compared to its peers within the same industry classification. The score ranges from 0 to 100.																					
Bloomberg	ESG Score	Bloomberg score evaluating the company's aggregated Environmental, Social and Governance (ESG) performance. The score is based on Bloomberg's view of ESG financial materiality. The score is a weighted generalized mean (power mean) of Pillar Scores, where the weights are determined by the pillar priority ranking. Values range from 0 to 10; 10 is the best.																				
Bloomberg	ESG Disclosure Score	Disclosure of a company's ESG used for Bloomberg ESG score. The score ranges from 0 for none to 100 for disclosure of every data point, measuring the amount of ESG data reported publicly, and not the performance on any data point.																				

[Rating](#) regarding the sustainable development of Thai listed companies, both on the SET and MAI, are publicly available on the website of the Securities and Exchange Commission of Thailand (SEC). Currently, ratings available are 1) "**CG Score**"; 2) "**AGM Level**"; 3) "**Thai CAC**"; and 4) **THSI**. The ratings are updated on an annual basis. FSSIA does not confirm nor certify the accuracy of such ratings.

Source: FSSIA's compilation

GENERAL DISCLAIMER

ANALYST(S) CERTIFICATION

Jitra Amornthum FSS International Investment Advisory Securities Co., Ltd

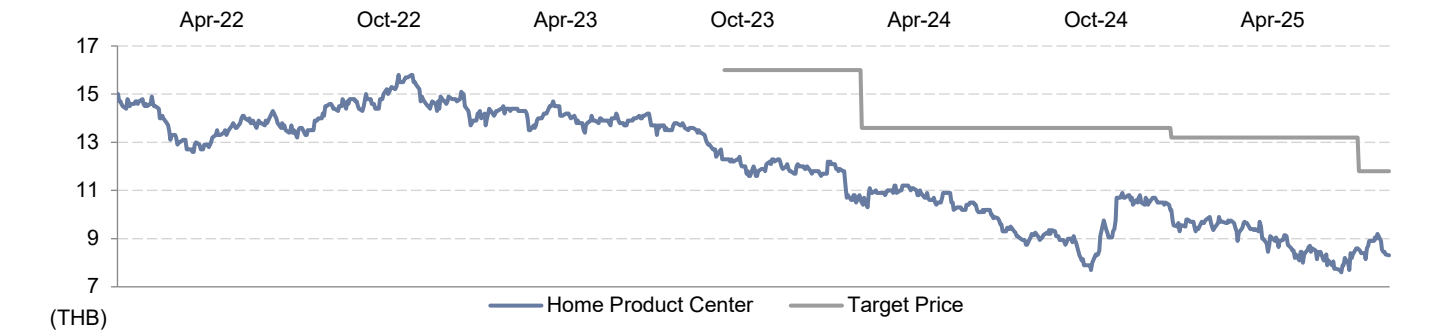
The individual(s) identified above certify(ies) that (i) all views expressed in this report accurately reflect the personal view of the analyst(s) with regard to any and all of the subject securities, companies or issuers mentioned in this report; and (ii) no part of the compensation of the analyst(s) was, is, or will be, directly or indirectly, related to the specific recommendations or views expressed herein.

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History of change in investment rating and/or target price

Home Product Center (HMPRO TB)



Date	Rating	Target price	Date	Rating	Target price	Date	Rating	Target price
04-Oct-2023	BUY	16.00	22-Oct-2024	BUY	13.20	-	-	-
30-Jan-2024	BUY	13.60	01-Apr-2025	BUY	11.80			

Jitra Amornthum started covering this stock from 01-Apr-2025

Price and TP are in local currency

Source: FSSIA estimates

Company	Ticker	Price	Rating	Valuation & Risks
Home Product Center	HMPRO TB	THB 8.30	BUY	Key downside risks to our DCF-based TP include: 1) lower-than-expected SSSG; 2) slower-than-expected recovery in domestic consumption and tourist arrivals, and 3) operating losses from overseas units.

Source: FSSIA estimates

Additional Disclosures

Target price history, stock price charts, valuation and risk details, and equity rating histories applicable to each company rated in this report is available in our most recently published reports. You can contact the analyst named on the front of this note or your representative at Finansia Syrus Securities Public Company Limited.

All share prices are as at market close on 28-Apr-2025 unless otherwise stated.

RECOMMENDATION STRUCTURE

Stock ratings

Stock ratings are based on absolute upside or downside, which we define as $(\text{target price}^* - \text{current price}) / \text{current price}$.

BUY (B). The upside is 10% or more.

HOLD (H). The upside or downside is less than 10%.

REDUCE (R). The downside is 10% or more.

Unless otherwise specified, these recommendations are set with a 12-month horizon. Thus, it is possible that future price volatility may cause a temporary mismatch between upside/downside for a stock based on market price and the formal recommendation.

* In most cases, the target price will equal the analyst's assessment of the current fair value of the stock. However, if the analyst doesn't think the market will reassess the stock over the specified time horizon due to a lack of events or catalysts, then the target price may differ from fair value. In most cases, therefore, our recommendation is an assessment of the mismatch between current market price and our assessment of current fair value.

Industry Recommendations

Overweight. The analyst expects the fundamental conditions of the sector to be positive over the next 12 months.

Neutral. The analyst expects the fundamental conditions of the sector to be maintained over the next 12 months.

Underweight. The analyst expects the fundamental conditions of the sector to be negative over the next 12 months.

Country (Strategy) Recommendations

Overweight (O). Over the next 12 months, the analyst expects the market to score positively on two or more of the criteria used to determine market recommendations: index returns relative to the regional benchmark, index sharpe ratio relative to the regional benchmark and index returns relative to the market cost of equity.

Neutral (N). Over the next 12 months, the analyst expects the market to score positively on one of the criteria used to determine market recommendations: index returns relative to the regional benchmark, index sharpe ratio relative to the regional benchmark and index returns relative to the market cost of equity.

Underweight (U). Over the next 12 months, the analyst does not expect the market to score positively on any of the criteria used to determine market recommendations: index returns relative to the regional benchmark, index sharpe ratio relative to the regional benchmark and index returns relative to the market cost of equity.