# 27 FEBRUARY 2025

EQUITY RESEARCH - RESULTS FLASH



# 4Q24 results at first glance

### 4Q24 profit in line, full-year profit reached a new high

#### Highlights

- SFLEX reported a net profit of THB76.6m in 4Q24. Excluding a small amount of FX gains, the core profit stood at THB74.1m (-2.6% q-q, +75.9% y-y), which is in line with our expectation.
- SFLEX's revenue and gross margin slowed q-q, partly because customers had placed large orders in advance to accommodate the seasonal increase in consumer spending in the final guarter. Additionally, we believe that the clear downtrend in global crude oil prices may have prevented the company from continuously raising its selling prices.
- The significant decrease in administrative expenses both q-q and y-y was due to the reduction in inventory impairment provisions after the company disposed of substandard products. Additionally, in 2026, there were expenses related to investments in Vietnam. This resulted in an increase in EBITDA (+6.7% q-q, +49.9% y-y) to the highest level of the year.
- The share of profit from Starprint Vietnam in 4Q24 declined by 39.9% q-q due to the depreciation of the Vietnamese dong. However, Starprint's overall operations remained strong.
- The significant y-y increase in the core profit was mainly driven by a reduction in administrative expenses and the recognition of profit sharing from Starprint.
- Full-year 2024 was impressive, with revenue reaching a record high of THB1.9b (+4.1% y-y). The effective raw material management throughout the year - including procurement, production process, and pricing strategies - led to a historically high gross margin of 24.7%. The reduction in administrative expenses and the first-time recognition of Starprint's profit contributed to a significant surge in the core profit, reaching THB277.7m, (+53.2% y-y).
- SFLEX declared a dividend payment of THB0.073 per share for 2H24, (2.6% yield). The XD date is 13 March 2025.

#### Outlook

We maintain our 2025 profit forecast at +6.4% y-y, following two consecutive years of accelerated growth. However, we anticipate a slight decline in profit in 2026 as tax benefits expire. While SFLEX's strongest growth phase may be nearing its end, its 2025E P/E remains low at just 7.9x. We maintain our BUY rating with a TP of THB4.70 (13x 2025E EPS, -0.8SD of its four-year average).



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# UNCHANGED

UNCHANGED

-1.1%

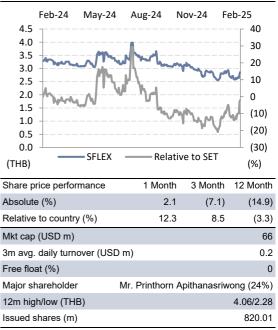
#### TARGET PRICE **THB4.70** CLOSE **THB2.86 UP/DOWNSIDE** +64.3% PRIOR TP **THB4.70**

# **KEY STOCK DATA**

YE Dec (THB m)	2024	2025E	2026E	2027E
Revenue	1,869	2,012	2,102	2,193
Net profit	281	296	288	290
EPS (THB)	0.34	0.36	0.35	0.35
vs Consensus (%)	-	5.9	(7.2)	(12.5)
EBITDA	359	377	394	403
Recurring net profit	278	296	288	290
Core EPS (THB)	0.34	0.36	0.35	0.35
Chg. In EPS est. (%)	nm	(0.1)	(0.2)	nm
EPS growth (%)	53.2	6.6	(2.6)	0.7
Core P/E (x)	8.4	7.9	8.1	8.1
Dividend yield (%)	4.7	5.0	4.9	5.0
EV/EBITDA (x)	8.3	7.8	7.4	7.1
Price/book (x)	2.1	2.0	2.0	2.0
Net debt/Equity (%)	54.5	50.8	48.4	44.2
ROE (%)	25.9	25.7	24.7	24.7

CHANGE IN TP

**TP vs CONSENSUS** 



Sources: Bloomberg consensus; FSSIA estimates

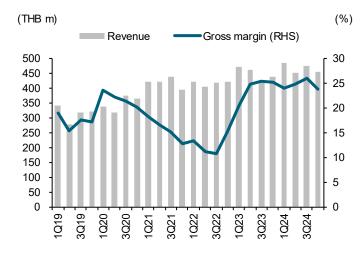
PREPARED BY FSS INTERNATIONAL INVESTMENT ADVISORY SECURITIES CO LTD (FSSIA). ANALYST CERTIFICATION AND IMPORTANT DISCLOSURES CAN BE FOUND AT THE END OF THIS REPORT

#### Exhibit 1: SFLEX – 4Q24 results summary

Year to Dec 31	4Q23	1Q24	2Q24	3Q24	4Q24	Char	nge	2023	2024	Change
	(THB m)	(q-q %)	(y-y %)	(THB m)	(THB m)	(y-y %)				
Sales	439	485	452	476	455	(4.5)	3.7	1,795	1,869	4.1
Cost of sales	(328)	(368)	(341)	(352)	(347)	(1.6)	5.6	(1,365)	(1,408)	3.1
Gross profit	111	117	112	124	109	(12.5)	(2.1)	430	461	7.3
Other income	4	6	5	7	9	28.4	115.1	23	27	16.4
Operating costs	(63)	(55)	(47)	(55)	(39)	(29.5)	(38.7)	(223)	(195)	(12.4)
Operating profit	52	68	70	76	79	3.3	51.8	233	296	27.1
Operating EBITDA	66	85	87	92	98	6.7	49.9	291	362	24.3
Interest expense	(6)	(8)	(10)	(8)	(8)	(1.7)	40.9	(10)	(35)	260.3
Associates	0	3	5	10	6	(39.9)	nm	(0)	24	nm
Profit before tax	46	63	66	77	79	2.4	71.7	223	261	16.9
Reported net profit	42	64	65	75	77	1.6	81.9	184	281	52.4
Core profit	42	63	65	76	74	(2.6)	75.9	181	278	53.2
Reported EPS (THB)	0.051	0.077	0.083	0.097	0.093	(3.7)	81.9	0.23	0.34	47.9
Core EPS (THB)	0.051	0.077	0.079	0.093	0.090	(2.6)	75.9	0.22	0.34	53.2
Key Ratios	(%)	(%)	(%)	(%)	(%)	(ppt)	(ppt)	(%)	(%)	(ppt)
Gross margin	25.3	24.0	24.7	26.1	23.9	(2.2)	(1.4)	24.0	24.7	0.7
SG&A / Sales	14.4	11.3	10.4	11.5	8.5	(3.0)	(5.9)	12.4	10.4	(2.0)
Operating margin	11.8	14.1	15.6	15.9	17.8	2.0	6.0	12.8	15.7	2.9
EBITDA margin	14.9	17.5	19.2	19.3	21.6	2.3	6.7	16.2	19.4	3.2
Core profit margin	9.6	12.9	14.3	16.0	16.3	0.3	6.7	10.1	14.9	4.8

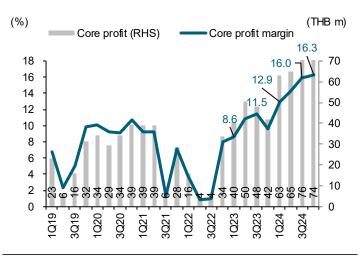
Sources: SFLEX, FSSIA's compilation

#### Exhibit 2: Revenue and gross margin



Sources: SFLEX, FSSIA's compilation

#### Exhibit 3: Core profit and core profit margin



Sources: SFLEX, FSSIA's compilation

# **Financial Statements**

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Profit and Loss (THB m) Year Ending Dec	2023	2024	2025E	2026E	2027E
Revenue	1,795	1,869	2,012	2,102	2,193
Cost of goods sold	(1,365)	(1,408)	(1,499)	(1,570)	(1,645)
Gross profit	430	461	513	532	548
Other operating income	23	27	20	22	22
Operating costs	(223)	(195)	(224)	(229)	(239)
Operating EBITDA	288	359	377	394	403
Depreciation	(58)	(66)	(68)	(70)	(71)
Goodwill amortisation	0	0	0	0	0
Operating EBIT	230	293	309	325	332
Net financing costs	(10)	(35)	(31)	(30)	(30)
Associates	0	24	29	32	34
Recurring non-operating income	0	24	29	32	34
Non-recurring items	3	3	0	0	0
Profit before tax	223	285	307	327	336
Tax Brafit offen fou	(39)	(4)	(11)	(39)	(45)
Profit after tax	184	281	296	288	290
Minority interests	0 0	0 0	0 0	0 0	0
Preferred dividends Other items	0	U	0	U	0
Reported net profit	- 184	- 281	- 296	288	290
Non-recurring items & goodwill (net)	(3)	(3)	0	0	230
Recurring net profit	181	278	296	288	290
Per share (THB)					
Recurring EPS *	0.22	0.34	0.36	0.35	0.35
Reported EPS	0.22	0.34	0.36	0.35	0.35
DPS	0.09	0.13	0.14	0.14	0.14
Diluted shares (used to calculate per share data)	820	820	820	820	820
Growth					
Revenue (%)	7.5	4.1	7.7	4.4	4.3
Operating EBITDA (%)	132.7	24.6	5.0	4.6	2.1
Operating EBIT (%)	241.6	27.4	5.5	5.1	2.1
Recurring EPS (%)	231.2	53.2	6.6	(2.6)	0.7
Reported EPS (%)	234.6	52.4	5.4	(2.6)	0.7
Operating performance					
Gross margin inc. depreciation (%)	24.0	24.7	25.5	25.3	25.0
Gross margin exc. depreciation (%)	27.2	28.2	28.9	28.6	28.2
Operating EBITDA margin (%)	16.1	19.2	18.7	18.8	18.4
Operating EBIT margin (%)	12.8	15.7	15.4	15.5	15.1
Net margin (%)	10.1	14.9	14.7	13.7	13.2
Effective tax rate (%)	17.4	1.4	3.6	11.9	13.5
Dividend payout on recurring profit (%)	40.7	39.3	40.0	40.0	40.0
Interest cover (X)	23.7	9.0	10.8	11.8	12.0
Inventory days	92.1	98.6	98.6	91.0	82.3
Debtor days	59.5	62.3	58.1	55.8	53.7
Creditor days	83.9	85.8	78.0	76.2	73.8
Operating ROIC (%)	17.4	24.2	23.3	22.5	22.9
ROIC (%)	13.5	18.2	17.9	17.2	17.4
ROE (%)	18.3	25.9	25.7	24.7	24.7
ROA (%) * Pre-exceptional, pre-goodwill and fully diluted	10.4	14.8	14.9	14.4	14.5
Revenue by Division (THB m)	2023	2024	2025E	2026E	2027E
Non-food packaging	1,418	1,402	1,509	1,576	1,645
Food packaging	353	460	495	517	539
Others	24	7	8	8	9

Sources: Starflex; FSSIA estimates

#### Financial Statements Starflex

Cash Flow (THB m) Year Ending Dec	2023	2024	2025E	2026E	20271
ecurring net profit	181	278	296	288	29
epreciation	58	66	68	70	7
ssociates & minorities	0	0	0	0	(1.4.0
ther non-cash items hange in working capital	(43)	- (96)	(120) 17	(126) 19	(146 3
cash flow from operations	(43) <b>197</b>	(90) <b>248</b>	260	251	24
apex - maintenance	-	-	-	-	
apex - new investment	-	(129)	(126)	(121)	(111
et acquisitions & disposals	(460)	-	-	-	
Other investments (net)	-	-	-	-	
ash flow from investing	(460)	(129)	(126)	(121)	(111
ividends paid	(59)	(82)	(118)	(115)	(116
quity finance	(100)	(50)	0	0	(0
ebt finance )ther financing cash flows	346	26	(15)	(14)	(3
ash flow from financing	187	(107)	(133)	(129)	(117
lon-recurring cash flows	-	-	(100)	(120)	(
other adjustments	28	0	2	2	
let other adjustments	28	(31)	2	2	
lovement in cash	(48)	(19)	3	2	1
ree cash flow to firm (FCFF)	(252.93)	153.78	165.51	159.85	165.3
ree cash flow to equity (FCFE)	111.57	113.47	121.08	117.49	133.70
er share (THB)					
CFF per share	(0.31)	0.19	0.20	0.19	0.2
CFE per share	0.14	0.14	0.15	0.14	0.10
Recurring cash flow per share	0.29	0.42	0.30	0.28	0.2
alance Sheet (THB m) Year Ending Dec	2023	2024	2025E	2026E	20276
angible fixed assets (gross)	1,141	1,244	1,314	1,379	1,44
ess: Accumulated depreciation	(365)	(413)	(481)	(550)	(621
angible fixed assets (net)	776	832	834	829	82
ntangible fixed assets (net)	40	28	24	25	2
ong-term financial assets	-	-	-	-	
nvest. in associates & subsidiaries	408	492	502	512	51
cash & equivalents	81	62	65	67	8
/C receivable	322	316	325	318	32
nventories	326	398	375	374	33
other current assets	27	40	42	44	4
urrent assets	756	817	806	803	79
other assets Total assets	62 <b>2,042</b>	18 <b>2,187</b>	18 <b>2,184</b>	18 <b>2,187</b>	1 <b>2,17</b>
Common equity	1,001	1,140	1,163	1,171	1,184
linorities etc.	0	0	0	0	1,10
otal shareholders' equity	1,001	1,140	1,163	1,171	1,18
ong term debt	168	352	337	323	320
ther long-term liabilities	46	57	58	60	62
ong-term liabilities	215	409	395	383	382
/C payable	331	306	306	320	310
hort term debt	480	332	318	310	28
ther current liabilities	16	0	2	2	2
Current liabilities	827	638 2 4 9 7	626 2 184	633 2 1 8 7	60 2 47
otal liabilities and shareholders' equity	<b>2,042</b>	<b>2,187</b>	<b>2,184</b> 434	2,187	2,17
et working capital wested capital	328 1,615	449 1,819	434 1,811	414 1,798	39 1,77
Includes convertibles and preferred stock which is bein		1,013	1,011	1,100	1,77
•	-				
er share (THB) ook value per share	1.22	1.39	1.42	1.43	1.4
ook value per snare angible book value per share	1.22	1.39	1.42	1.43	1.4 1.4
inancial strength					
et debt/equity (%)	56.7	54.5	50.8	48.4	44.:
et debt/total assets (%)	27.8	28.4	27.0	25.9	24.
urrent ratio (x)	0.9	1.3	1.3	1.3	1.3
F interest cover (x)	12.5	7.9	8.9	8.9	9.
aluation	2023	2024	2025E	2026E	2027
ecurring P/E (x) * ecurring P/E @ target price (x) *	12.9 21.3	8.4 13.9	7.9 13.0	8.1 13.4	8. 13.
eported P/E (x)	12.7	8.4	7.9	8.1	8.
ividend yield (%)	3.1	4.7	5.0	4.9	5.
rice/book (x)	2.3	2.1	2.0	2.0	2.0
rice/tangible book (x)	2.4	2.1	2.1	2.0	2.0
V/EBITDA (x) **	10.1	8.3	7.8	7.4	7.
V/EBITDA @ target price (x) **	15.3	12.5	11.8	11.2	10.9

Sources: Starflex; FSSIA estimates



# Starflex PCL (SFLEX TB)

**FSSIA ESG rating** 

n/a

#### Exhibit 4: FSSIA ESG score implication

Rating	Score	Implication
****	>79-100	Leading its industry peers in managing the most significant ESG risks which not only better cost efficiency but also lead to higher profitability.
****	>59-79	A mixed track record of managing the most significant ESG risks and opportunities relative to industry peers.
$\star \star \star$	>39-59	Relevant ESG materiality matrix has been constructively addressed, well-managed and incorporated into day-to-day operations, in which targets and achievements are evaluated annually.
**	>19-39	Relevant ESG materiality matrix has been identified with key management in charge for progress to be followed up on and to provide intensive disclosure. Most targets are conventional and achievable.
*	1-19	The company has adopted the United Nations Sustainable Development Goals (UN SDGs), established sustainability management guidelines and fully complies with regulations or ESG suggested guidance from related organizations such as the SET and SEC.

Source: FSSIA estimates

#### Exhibit 5: ESG – peer comparison

	FSSIA		Domestic ratings						Global ratings					Bloomberg	
	ESG score	DJSI	SET ESG	SET ESG Rating	CG score	AGM level	Thai CAC	Morningstar ESG risk	ESG Book	MSCI	Moody's	Refinitiv	S&P Global	ESG score	Disclosure score
SET100	67.71	5.69	4.38	4.05	4.77	4.43	4.02	Medium	57.34	BBB	22.70	60.82	67.31	1.19	35.34
Coverage	66.17	5.16	4.33	3.94	4.81	4.43	3.83	Medium	56.41	BBB	18.92	59.20	65.82	1.38	35.46
SFLEX	17.00				4.00	3.00	Certified								
AJ	32.11			AAA	5.00	4.00	Certified					64.91			
BGC	33.87		Y	AA	5.00	5.00	Certified					30.97			
CSC	28.92			BBB	5.00	5.00	Certified					31.33			
PJW	18.00			A	4.00	4.00									

Sources: SETTRADE.com; FSSIA's compilation

#### Exhibit 6: ESG disclosure from the company's one report

EV and an Day 24	 EV 0000
FY ending Dec 31	FY 2023
Environmental	
Climate change policy	Yes
Climate change opportunities discussed	Yes
GHG scope 2 location-based policy	Yes
Biodiversity policy	Yes
Energy efficiency policy	Yes
Electricity used	Yes
Fuel used - crude oil/diesel	
Waste reduction policy	Yes
Water policy	Yes
Water consumption	Yes
Social	
Human rights policy	Yes
Policy against child labor	
Quality assurance and recall policy	Yes
Consumer data protection policy	Yes
Equal opportunity policy	Yes
Gender pay gap breakout	
Pct women in workforce	41.2
Business ethics policy	Yes
Anti-bribery ethics policy	Yes
Health and safety policy	Yes
Lost time incident rate - employees	
Training policy	Yes
Fair remuneration policy	Yes
Number of employees - CSR	
Total hours spent by firm - employee training	
Social supply chain management	Yes

FY ending Dec 31	FY 2023
Governance	
Board size / Independent directors (ID) / Female	9/5/0
No. of board meetings for the year / % attendance	5 / 100%
Company conducts board evaluations	Yes
Number of non-executive directors on board	5
Director share ownership guidelines	No
Board age limit	No
Age of the youngest / oldest director	56 / 81
Number of executives / female	6 / 0
Executive share ownership guidelines	No
Size of audit committee / ID	3/3
Audit committee meetings	8
Audit committee meeting attendance (%)	100
Size of compensation committee	3 / 2
Number of compensation committee meetings	3
Compensation committee meeting attendance (%)	100
Size of nomination committee / ID	3 / 2
Number of nomination committee meetings	3
Nomination committee meeting attendance (%)	100
Board compensation (THB m)	6.12
Auditor fee (THB m)	2.1
(EY OFFICE LIMITED)	

Source: FSSIA's compilation

#### **Disclaimer for ESG scoring**

ESG score	Methodolog	IY			Rating						
The Dow Jones Sustainability Indices ( <u>DJSI</u> ) By S&P Global	process base from the ann Only the top- inclusion.	ed on the com ual S&P Glob -ranked comp	transparent, rules-based npanies' Total Sustainabi al Corporate Sustainabili anies within each industr	lity Scores resulting ity Assessment (CSA). ry are selected for	Be a member and invited to the annual S&P Global Corporate Sustainability Assessment (CSA) for DJSI. Companies with an S&P Global ESG Score of less than 45% of the S&P Global ESG Score of the highest scoring company are disqualified. The constituents of the DJSI indices are selected from the Eligible Universe.						
SET ESG Ratings List (SETESG) by The Stock Exchange of Thailand (SET)	managing bu Candidates i 1) no irregula float of >150 up capital. S 70%; 2) inde wrongdoing	usiness with tr must pass the ar trading of th shareholders ome key disq pendent direc related to CG	presibility in Environmenta ansparency in Governan e preemptive criteria, with ne board members and e 6, and combined holding r ualifying criteria include: stors and free float violatio , social & environmental i earnings in red for > 3 yea	ace, updated annually. two crucial conditions: executives; and 2) free must be >15% of paid- 1) CG score of below on; 3) executives' impacts; 4) equity in	To be eligible for <u>SETESG inclusion</u> , verified data must be scored at a minimum of 50% for each indicator, unless the company is a part of DJSI during the assessment year. The scoring will be fairly weighted against the nature of the relevant industry and materiality. <u>SETESG Index</u> is extended from the SET ESG Ratings companies whose 1) market capitalization > THB5b (~USD150b); 2) free float >20%; and 3) liquidity >0.5% of paid-up capital for at least 9 out of 12 months. The SETTHSI Index is a market capitalisation-weighted index, cap 5% guarterly weight at maximum, and no cap for number of stocks.						
CG Score by Thai Institute of Directors Association (Thai IOD)	annually by t Thailand (SE	the Thai IOD,	h in sustainable develop with support from the Sto ts are from the perspectiv s.	ock Exchange of	Good (80-89), and not rated fe equitable treate	3 for Good (70 or scores belo nent of shareh 25%); 4) disclo	ories: 5 for Excel 0-79), 2 for Fair (6 w 50. Weightings olders (weight 2 sure & transpare	60-69), 1 for P include: 1) th 5% combined	ass (60-69), le rights; 2) and ); 3) the role of		
AGM level By Thai Investors Association (TIA) with support from the SEC	treatment and transparent a out of five the criteria cover date (45%), <i>circulation of s</i> <i>exercised. The</i> <i>and verifiability</i>	e incorporated and sufficientl e CG compon r AGM proced and after the i ufficient informa e second assess r; and 3) openne	which shareholders' rights d into business operations y disclosed. All form impu- tents to be evaluated ann lures before the meeting meeting (10%). (The first a tion for voting; and 2) facilitat ses 1) the ease of attending in ses for Q&A. The third involve res, resolutions and voting res	s and information is ortant elements of two nually. The assessment (45%), at the meeting ssesses 1) advance ting how voting rights can be neetings; 2) transparency as the meeting minutes that	De la						
Thai CAC By Thai Private Sector Collective Action Against Corruption (CAC)	establishmen policies. The (Companies de Declaration of Certification, ir managers and	nt of key contr certification eciding to becon Intent to kick off acluding risk ass employees, est	Checklist include corrupti rols, and the monitoring a is good for three years. If an 18-month deadline to sub ressment, in place of policy and ablishment of whistleblowing II stakeholders.)	and developing of tart by submitting a bmit the CAC Checklist for nd control, training of	The document will be reviewed by a committee of nine professionals. A passed Checklist will move for granting certification by the CAC Counc approvals whose members are twelve highly respected individuals in professionalism and ethical achievements.						
<u>Morningstar</u> Sustainalytics	based on an risk is unmai regulatory filing	assessment of naged. Sources	sk rating provides an ove of how much of a compare s to be reviewed include corp her media, NGO reports/web	ny's exposure to ESG porate publications and sites, multi-sector	more risk is un	managed, the	score is the sum higher ESG risk	is scored.			
		ompany feedbac uality & peer rev	k, ESG controversies, issuer iews.	feedback on draft ESG	0-10	Low 10-20	<b>Medium</b> 20-30	High 30-40	40+		
ESG Book	positioned to the principle helps explair over-weighti	o outperform o of financial m n future risk-a	sustainable companies th over the long term. The m lateriality including inform djusted performance. Ma th higher materiality and erly basis.	nethodology considers nation that significantly ateriality is applied by	The total ESG scores using m	score is calcul ateriality-base	ated as a weight d weights. The s dicating better p	ed sum of the core is scaled	features		
<u>MSCI</u>				anagement of financially their exposure to ESG rise					nethodology to		
	AAA AA	8.571-10.00 7.143-8.570	Leader:	leading its industry in m	anaging the most s	gnificant ESG ri	sks and opportunitie	S			
	A BBB BB	5.714-7.142 4.286-5.713 2.857-4.285	13 Average: a mixed or unexceptional track record of managing the most significant ESG risks and opportunitie industry peers								
	B CCC	1.429-2.856 0.000-1.428	Laggard:	lagging its industry base	ed on its high expos	ure and failure to	o manage significan	t ESG risks			
Moody's ESG solutions	Moody's ass believes that	t a company ir		take into account ESG o to its business model and medium to long term.							
Refinitiv ESG rating	based on pu	blicly available	e and auditable data. The	e a company's relative ES e score ranges from 0 to are 0 to 25 = poor; >25 to 50	100 on relative E	SG performar	ice and insufficie	nt degree of t			
S&P Global							of ESG risks, op	portunities, ar	nd impacts		
Bloomberg	ESG Score	he S&P Global ESG Score is a relative score measuring a company's performance on and management of ESG risks, opportunities, and impacts ompared to its peers within the same industry classification. The score ranges from 0 to 100.         SG Score       Bloomberg score evaluating the company's aggregated Environmental, Social and Governance (ESG) performance. The score is based on Bloomberg's view of ESG financial materiality. The score is a weighted generalized mean (power mean)									
				the weights are determin	ed by the pillar p	riority ranking	Values range fro	om 0 to 10; 10	) is the best.		

Rating regarding the sustainable development of Thai listed companies, both on the SET and MAI, are publicly available on the website of the Securities and Exchange Commission of Thailand (SEC). Currently, ratings available are 1) "CG Score"; 2) "AGM Level"; 3) "Thai CAC"; and 4) THSI. The ratings are updated on an annual basis. FSSIA does not confirm nor certify the accuracy of such ratings. Source: FSSIA's compilation

# **FINANSIA**

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#### ANALYST(S) CERTIFICATION

#### Jitra Amornthum FSS International Investment Advisory Securities Co., Ltd

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#### History of change in investment rating and/or target price



Jitra Amornthum started covering this stock from 10-Mar-2023

Price and TP are in local currency

Source: FSSIA estimates

Company	Ticker	Price	Rating	Valuation & Risks
Starflex	SFLEX TB	THB 2.86	BUY	Downside risks to our P/E-based TP include 1) a sharp rise in crude oil prices; 2) rising inflation pressuring consumers' purchasing power; and 3) baht depreciation.

Source: FSSIA estimates

#### **Additional Disclosures**

Target price history, stock price charts, valuation and risk details, and equity rating histories applicable to each company rated in this report is available in our most recently published reports. You can contact the analyst named on the front of this note or your representative at Finansia Syrus Securities Public Company Limited.

All share prices are as at market close on 26-Feb-2025 unless otherwise stated.

#### **RECOMMENDATION STRUCTURE**

#### Stock ratings

Stock ratings are based on absolute upside or downside, which we define as (target price\* - current price) / current price.

BUY (B). The upside is 10% or more.

HOLD (H). The upside or downside is less than 10%.

REDUCE (R). The downside is 10% or more.

Unless otherwise specified, these recommendations are set with a 12-month horizon. Thus, it is possible that future price volatility may cause a temporary mismatch between upside/downside for a stock based on market price and the formal recommendation.

\* In most cases, the target price will equal the analyst's assessment of the current fair value of the stock. However, if the analyst doesn't think the market will reassess the stock over the specified time horizon due to a lack of events or catalysts, then the target price may differ from fair value. In most cases, therefore, our recommendation is an assessment of the mismatch between current market price and our assessment of current fair value.

#### **Industry Recommendations**

**Overweight.** The analyst expects the fundamental conditions of the sector to be positive over the next 12 months. **Neutral.** The analyst expects the fundamental conditions of the sector to be maintained over the next 12 months. **Underweight.** The analyst expects the fundamental conditions of the sector to be negative over the next 12 months.

#### **Country (Strategy) Recommendations**

**Overweight (O).** Over the next 12 months, the analyst expects the market to score positively on two or more of the criteria used to determine market recommendations: index returns relative to the regional benchmark, index sharpe ratio relative to the regional benchmark and index returns relative to the market cost of equity.

**Neutral (N).** Over the next 12 months, the analyst expects the market to score positively on one of the criteria used to determine market recommendations: index returns relative to the regional benchmark, index sharpe ratio relative to the regional benchmark and index returns relative to the market cost of equity.

**Underweight (U).** Over the next 12 months, the analyst does not expect the market to score positively on any of the criteria used to determine market recommendations: index returns relative to the regional benchmark, index sharpe ratio relative to the regional benchmark and index returns relative to the market cost of equity.