

Thailand Commerce

SSSG ในช่วง 4Q24 มีทิศทางการฟื้นตัว

- SSSG สำหรับ 4QTD มีทิศทางการฟื้นตัวขึ้นจาก 3Q24 โดยพื้นที่ในโซนต่างจังหวัดฟื้นตัวมากกว่ากรุงเทพ
- เรายังมีมุมมองเชิงบวกต่อแนวโน้มการเติบโตของกำไรปกติของกลุ่มค้าปลีกในปี 2024 และ 2025 โดยคาดการณ์กำไรปกติเติบโต 16% และ 14% ตามลำดับ
- เราคงคำแนะนำ Overweight และเลือก top picks เป็น CPALL และ CRC.

SSSG ในช่วง 4QTD มีทิศทางการฟื้นตัวขึ้นจาก 3Q24

เราเห็นทิศทางการฟื้นตัวของ SSSG ในช่วง 4QTD พลิกกลับมาเป็นบวกได้เป็น 0.9% จาก 3Q24 ที่ -1.5% โดยกลุ่ม Staple ยังเป็นบวกต่อเนื่อง ซึ่ง CPALL และ BJC แนวโน้มบวกได้ดีกว่าช่วง 3Q24 ขณะที่กลุ่ม Discretionary ฟื้นตัวขึ้นเป็น -0.3% จาก -4.1% ใน 3Q24 โดยเราเห็นการฟื้นตัวในต่างจังหวัดมากกว่ากรุงเทพ ซึ่ง GLOBAL และ DOHOME พลิกมาทรงตัวถึงบวกได้ จากมาตรการภาครัฐที่เน้นช่วยเหลือในกลุ่มเปราะบาง รวมถึง Cash handout และอนิสต์หลังน้ำลด ในภาคเหนือ แนวโน้ม SSSG ของกลุ่มค้าปลีกใน 4Q24 เราคาดว่าจะยังรักษาระดับการบวกต่อเนื่องได้

กำไรปกติ 3Q24 เติบโตแข็งแกร่ง และคาดการณ์กำไรปกติ 4Q24 เพิ่มขึ้นทั้ง q-q และ y-y

กำไรปกติ 3Q24 ของกลุ่มยังเติบโตเด่นภาพรวมเติบโต 27% y-y รวมถึง 9M24 ที่โต 22% y-y โดยเรายังคงคาดการณ์ปี 2024 กำไรปกติของกลุ่มโต 16% y-y โดยกำไรปกติ 9M24 คิดเป็น 72% ของประมาณการกำไรปกติทั้งปี (9M23 คิดเป็น 69%) แนวโน้ม 4Q24 คาดกำไรปกติของกลุ่มจะเติบโตได้ทั้ง q-q, y-y จากการเข้าสู่ช่วง High season ของการบริโภคและภาคการท่องเที่ยว

เรามีมุมมองเป็นบวกต่อแนวโน้มการเติบโตของกลุ่มค้าปลีกในปี 2025

แนวโน้มปี 2025 คาดกำไรปกติของกลุ่มยังเติบโตต่อเนื่อง 14% โดยมีปัจจัยหนุนจาก 1. การบริโภคและภาคการท่องเที่ยวยังเติบโตต่อเนื่อง 2. พฤติกรรมการจับจ่ายใช้สอยเปลี่ยนมาเป็นการซื้อออนไลน์สูงขึ้นทำให้แนวโน้มการเติบโตของกลุ่ม Omni channel ยังมีโอกาสเติบโต 3. มาตรการกระตุ้นเศรษฐกิจภาครัฐทั้งมาตรการช่วยเหลือกลุ่มเปราะบางและคาดว่าจะมีมาตรการกระตุ้นกำลังซื้อในกลุ่มสินค้าชิ้นใหญ่ อย่าง Easy e-receipt 4. การปรับขึ้นค่าแรงขั้นต่ำ แม้อาจกระทบในแง่ค่าใช้จ่าย แต่จะช่วยให้กำลังซื้อเพิ่มขึ้นและจะกลับมาเป็นยอดขายของกลุ่มค้าปลีกได้ 5. การเบิกจ่ายงบประมาณภาครัฐที่เป็นปกติ

เราคงคำแนะนำ Overweight และเลือก top picks เป็น CPALL และ CRC

เรายังคงให้น้ำหนัก overweight สำหรับกลุ่ม commerce โดยชอบกลุ่ม Staple และ Discretionary บางตัว เลือก top pick เป็น CPALL และ CRC โดย CPALL เราคาดการณ์หุ้นสะท้อนความเสี่ยงของโครงการ Happitai ไปพอสมควร โดยธุรกิจหลักยังเติบโตแข็งแกร่งทั้งร้านสะดวกซื้อ, ค้าส่งและค้าปลีก สำหรับ CRC เราเชื่อว่าหุ้นยัง Laggard จาก Return ของหุ้น YTD ยังติดลบราว 18% และ Valuation ที่ยังไม่แพง เทียบกับ 2025E P/E ที่ 22 เท่า น้อยกว่าค่าเฉลี่ย 5 ปี ที่ 28x ประกอบกับ 1. การรีโนเวทห้างในสาขา Flagship store แล้วเสร็จในช่วง 4Q24 จะช่วย uplift ยอดขายในกลุ่ม Fashion ได้ 2. การคุมต้นทุนและค่าใช้จ่ายต่างๆได้ดี 3. เป็นผู้ที่ได้ประโยชน์สูงสุดในกลุ่มจากการลดดอกเบี้ย ซึ่งปัจจุบัน CRC มีสัดส่วนหนี้ที่เป็น Float rate ราว 90% โดยเราคาดว่าทุกๆ 10bps ที่ลดจะช่วยเพิ่มกำไรปกติปี 2025 ที่ 0.8%



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บทวิเคราะห์ฉบับนี้แปลมาจากต้นฉบับภาษาอังกฤษ ที่ออกรายงานเมื่อวันที่ 18 ธันวาคม 2024

Exhibit 1: Quarterly same-store sales growth

SSSG (%)	1Q23	2Q23	3Q23	4Q23	1Q24	2Q24	3Q24	4QTD
CPALL	8.0	7.9	3.5	3.6	4.9	3.8	3.3	3.5
MAKRO	10.9	6.0	3.2	1.7	3.4	1.8	1.5	2.0
Lotus's	0.8	(0.9)	2.5	5.5	7.1	3.5	2.3	2.0
BJC	5.8	4.8	2.1	(0.5)	0.1	(1.9)	0.0	2.5
Consumer stable average	6.4	4.5	2.8	2.6	3.9	1.8	1.8	2.5
Total CRC	13.0	4.0	0.0	(2.4)	1.0	(1.0)	(3.0)	(2.0)
HMPRO	5.8	4.9	(3.6)	(8.5)	(2.0)	(7.3)	(5.8)	(2.5)
GLOBAL	(8.7)	(9.5)	(12.3)	(12.3)	(5.4)	(2.3)	(6.5)	0.0
DOHOME	(9.0)	(9.9)	(7.1)	(9.1)	(9.8)	(5.3)	(4.5)	3.0
ILM	8.5	9.0	12.0	8.9	8.4	1.0	(0.5)	0.0
Consumer discretionary average	1.9	(0.3)	(2.2)	(4.7)	(1.6)	(3.0)	(4.1)	(0.3)
Total average	3.9	1.8	0.0	(1.5)	0.9	(0.9)	(1.5)	0.9

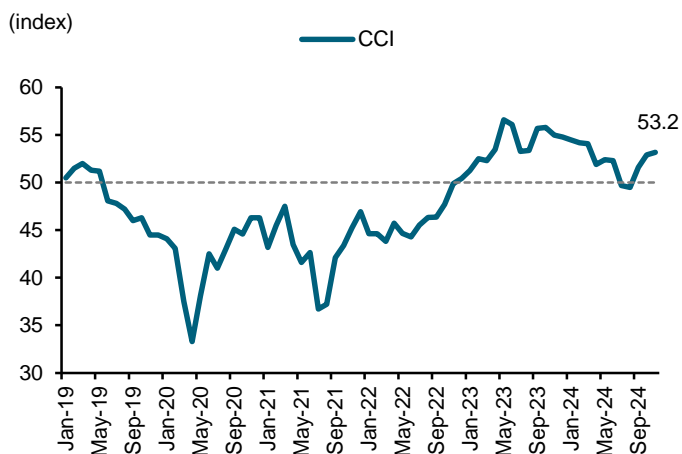
Sources: Company data; FSSIA estimates

Exhibit 2: Core profit of commerce sector

Core profit	3Q23	4Q23	1Q24	2Q24	3Q24	----- Change -----		9M24	Change	%24E	2024E	Change
	(THB m)	(THB m)	(THB m)	(THB m)	(THB m)	(q-q%)	(y-y%)	(THB m)	(y-y%)	(%)	(THB m)	(%)
BJC	669	1,673	989	1,203	883	-26.6%	31.9%	3,075	1.3%	70%	4,419	-6.2%
COM7	611	668	822	752	709	-5.7%	16.0%	2,283	4.3%	72%	3,180	11.3%
CPALL	4,264	5,612	6,022	6,155	6,190	0.6%	45.2%	18,367	46.6%	75%	24,480	35.0%
CPAXT	1,716	3,282	2,481	2,176	2,410	10.8%	40.5%	7,067	28.6%	68%	10,434	18.9%
CRC	1,321	2,611	2,524	1,613	1,635	1.4%	23.8%	5,772	9.8%	68%	8,524	8.3%
DOHOME	91	144	244	193	77	-60.1%	-15.0%	514	32.4%	81%	636	19.5%
GLOBAL	525	560	725	765	363	-52.5%	-30.9%	1,853	-12.2%	73%	2,542	-4.8%
HMPRO	1,533	1,677	1,713	1,622	1,442	-11.1%	-5.9%	4,777	0.3%	74%	6,433	-0.1%
ILM	191	197	209	171	194	13.5%	1.3%	574	8.3%	76%	755	4.0%
Total	10,921	16,424	15,729	14,650	13,903	-5.1%	27.3%	44,282	22.0%	72%	61,403	16.5%

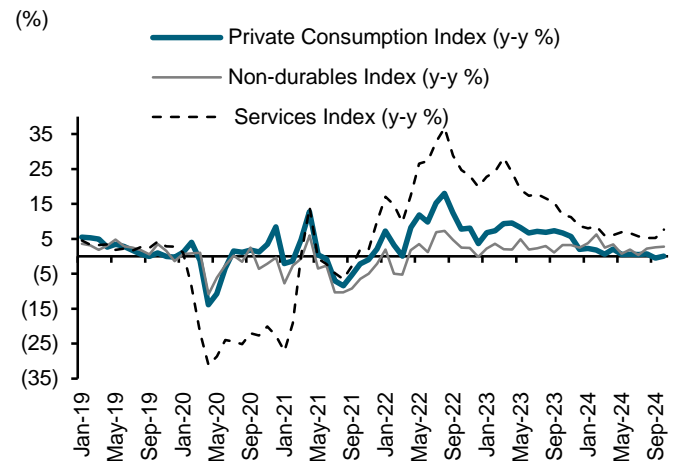
Sources: Company data; FSSIA estimates

Exhibit 3: Consumer confidence index



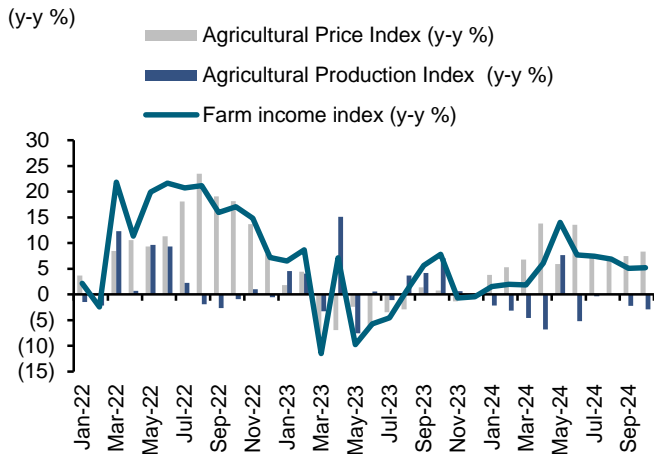
Source: BOT

Exhibit 4: Private consumption indicators



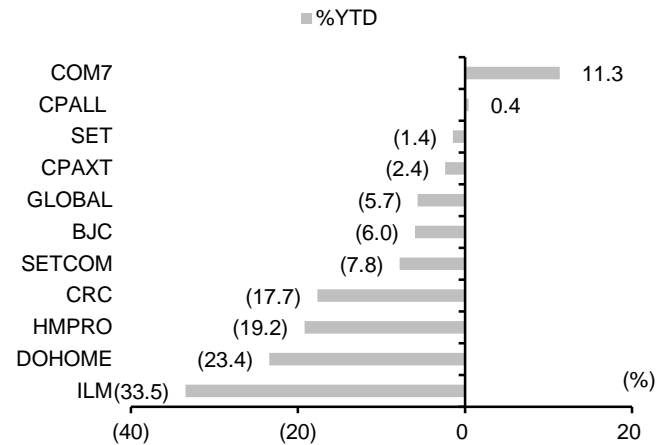
Source: MOC

Exhibit 5: Farm income



Source: Office of Agricultural Economics

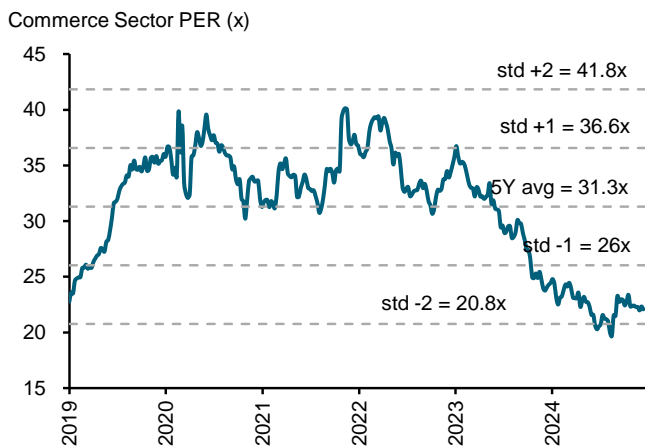
Exhibit 6: Stock performance (%YTD)



Note: as of 17 Dec 2024

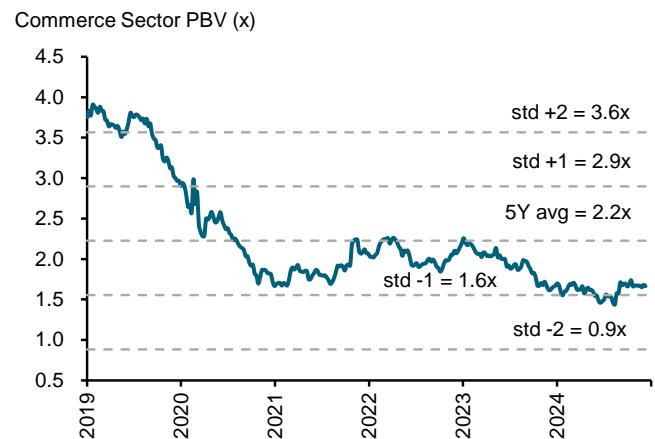
Source: FSSIA's compilation

Exhibit 7: Rolling one-year forward P/E band



Sources: Bloomberg; FSSIA estimates

Exhibit 8: Rolling one-year forward P/BV band



Sources: Bloomberg; FSSIA estimates

Exhibit 9: Commerce peers as of 17 Dec 2024

Company	BBG	Rec	Share price			Market Cap	PE		ROE		PBV		EV/EBITDA	
			Current	Target	Upside		24E	25E	24E	25E	24E	25E	24E	25E
			(LCY)	(LCY)	(%)		(USD m)	(x)	(x)	(%)	(%)	(x)	(x)	(x)
Consumer Staple														
CP All	CPALL TB	BUY	56.25	83.00	48	14,754	20.6	18.2	20.9	21.3	4.5	4.0	18.0	15.7
CP Axtra	CPAXT TB	BUY	26.75	34.00	27	8,144	26.7	22.0	3.5	4.2	0.9	0.9	9.5	8.4
Berli Jucker*	BJC TB	BUY	23.50	31.00	32	2,750	21.3	18.4	3.7	4.2	0.8	0.8	12.0	11.6
Consumer Staple average						25,648	22.9	19.6	9.4	9.9	2.1	1.9	13.1	11.9
Consumer Discretionary														
Com7	COM7 TB	BUY	26.50	30.00	13	1,822	20.0	18.5	36.1	33.2	6.7	5.7	13.6	12.1
Central Retail Corp	CRC TB	BUY	33.75	42.00	24	5,943	23.9	21.7	12.2	12.4	2.8	2.6	9.9	9.3
Home Improvement														
Index Living Mall	ILM TB	BUY	15.90	22.00	38	234	10.6	9.7	12.4	13.1	1.3	1.2	6.5	6.0
Home Product Center	HMPRO TB	BUY	9.45	13.20	40	3,629	19.3	18.3	24.6	24.8	4.6	4.4	11.2	10.6
Siam Global House	GLOBAL TB	HOLD	15.60	17.30	11	2,369	31.9	27.4	10.6	11.7	3.3	3.1	24.6	21.4
Dohome	DOHOME TB	HOLD	9.30	10.50	13	877	47.3	32.4	5.1	7.0	2.3	2.2	19.3	16.7
Home Improvement avg.						7,109	27.3	21.9	13.2	14.2	2.9	2.8	15.4	13.7
Consumer Discretionary avg.						14,875	25.5	21.3	16.8	17.0	3.5	3.2	14.2	12.7
Total average						40,523	24.6	20.7	14.4	14.7	3.0	2.8	13.8	12.4

Sources: *Bloomberg; FSSIA estimates

Disclaimer for ESG scoring

ESG score	Methodology	Rating																				
The Dow Jones Sustainability Indices (DJSI) By S&P Global	The DJSI World applies a transparent, rules-based component selection process based on the companies' Total Sustainability Scores resulting from the annual S&P Global Corporate Sustainability Assessment (CSA). Only the top-ranked companies within each industry are selected for inclusion.	Be a member and invited to the annual S&P Global Corporate Sustainability Assessment (CSA) for DJSI. Companies with an S&P Global ESG Score of less than 45% of the S&P Global ESG Score of the highest scoring company are disqualified. The constituents of the DJSI indices are selected from the Eligible Universe.																				
SET ESG Ratings List (SETESG) by The Stock Exchange of Thailand (SET)	SET ESG quantifies responsibility in Environmental and Social issues by managing business with transparency in Governance, updated annually. Candidates must pass the preemptive criteria, with two crucial conditions: 1) no irregular trading of the board members and executives; and 2) free float of >150 shareholders, and combined holding must be >15% of paid-up capital. Some key disqualifying criteria include: 1) CG score of below 70%; 2) independent directors and free float violation; 3) executives' wrongdoing related to CG, social & environmental impacts; 4) equity in negative territory; and 5) earnings in red for > 3 years in the last 5 years.	To be eligible for SETESG inclusion , verified data must be scored at a minimum of 50% for each indicator, unless the company is a part of DJSI during the assessment year. The scoring will be fairly weighted against the nature of the relevant industry and materiality. SETESG Index is extended from the SET ESG Ratings companies whose 1) market capitalization > THB5b (~USD150b); 2) free float >20%; and 3) liquidity >0.5% of paid-up capital for at least 9 out of 12 months. The SETTHSI Index is a market capitalisation-weighted index, cap 5% quarterly weight at maximum, and no cap for number of stocks.																				
CG Score by Thai Institute of Directors Association (Thai IOD)	An indicator of CG strength in sustainable development, measured annually by the Thai IOD, with support from the Stock Exchange of Thailand (SET). The results are from the perspective of a third party, not an evaluation of operations.	Scores are rated in six categories: 5 for Excellent (90-100), 4 for Very Good (80-89), 3 for Good (70-79), 2 for Fair (60-69), 1 for Pass (60-69), and not rated for scores below 50. Weightings include: 1) the rights; 2) and equitable treatment of shareholders (weight 25% combined); 3) the role of stakeholders (25%); 4) disclosure & transparency (15%); and 5) board responsibilities (35%).																				
AGM level By Thai Investors Association (TIA) with support from the SEC	It quantifies the extent to which shareholders' rights and equitable treatment are incorporated into business operations and information is transparent and sufficiently disclosed. All form important elements of two out of five the CG components to be evaluated annually. The assessment criteria cover AGM procedures before the meeting (45%), at the meeting date (45%), and after the meeting (10%). <i>(The first assesses 1) advance circulation of sufficient information for voting; and 2) facilitating how voting rights can be exercised. The second assesses 1) the ease of attending meetings; 2) transparency and verifiability; and 3) openness for Q&A. The third involves the meeting minutes that should contain discussion issues, resolutions and voting results.)</i>	The scores are classified into four categories: 5 for Excellent (100), 4 for Very Good (90-99), 3 for Fair (80-89), and not rated for scores below 79.																				
Thai CAC By Thai Private Sector Collective Action Against Corruption (CAC)	The core elements of the Checklist include corruption risk assessment, establishment of key controls, and the monitoring and developing of policies. The Certification is good for three years. <i>(Companies deciding to become a CAC certified member start by submitting a Declaration of Intent to kick off an 18-month deadline to submit the CAC Checklist for Certification, including risk assessment, in place of policy and control, training of managers and employees, establishment of whistleblowing channels, and communication of policies to all stakeholders.)</i>	The document will be reviewed by a committee of nine professionals. A passed Checklist will move for granting certification by the CAC Council approvals whose members are twelve highly respected individuals in professionalism and ethical achievements.																				
Morningstar Sustainabilitys	The Sustainabilitys' ESG risk rating provides an overall company score based on an assessment of how much of a company's exposure to ESG risk is unmanaged. <i>Sources to be reviewed include corporate publications and regulatory filings, news and other media, NGO reports/websites, multi-sector information, company feedback, ESG controversies, issuer feedback on draft ESG reports, and quality & peer reviews.</i>	A company's ESG risk rating score is the sum of unmanaged risk. The more risk is unmanaged, the higher ESG risk is scored. <table><tr><th>NEGL</th><th>Low</th><th>Medium</th><th>High</th><th>Severe</th></tr><tr><td>0-10</td><td>10-20</td><td>20-30</td><td>30-40</td><td>40+</td></tr></table>	NEGL	Low	Medium	High	Severe	0-10	10-20	20-30	30-40	40+										
NEGL	Low	Medium	High	Severe																		
0-10	10-20	20-30	30-40	40+																		
ESG Book	The ESG score identifies sustainable companies that are better positioned to outperform over the long term. The methodology considers the principle of financial materiality including information that significantly helps explain future risk-adjusted performance. Materiality is applied by over-weighting features with higher materiality and rebalancing these weights on a rolling quarterly basis.	The total ESG score is calculated as a weighted sum of the features scores using materiality-based weights. The score is scaled between 0 and 100 with higher scores indicating better performance.																				
MSCI	MSCI ESG ratings aim to measure a company's management of financially relevant ESG risks and opportunities. It uses a rules-based methodology to identify industry leaders and laggards according to their exposure to ESG risks and how well they manage those risks relative to peers. <table><tr><td>AAA</td><td>8.571-10.000</td><td rowspan="3">Leader:</td><td rowspan="3">leading its industry in managing the most significant ESG risks and opportunities</td></tr><tr><td>AA</td><td>7.143-8.570</td></tr><tr><td>A</td><td>5.714-7.142</td></tr><tr><td>BBB</td><td>4.286-5.713</td><td rowspan="3">Average:</td><td rowspan="3">a mixed or unexceptional track record of managing the most significant ESG risks and opportunities relative to industry peers</td></tr><tr><td>BB</td><td>2.857-4.285</td></tr><tr><td>B</td><td>1.429-2.856</td></tr><tr><td>CCC</td><td>0.000-1.428</td><td>Laggard:</td><td>lagging its industry based on its high exposure and failure to manage significant ESG risks</td></tr></table>		AAA	8.571-10.000	Leader:	leading its industry in managing the most significant ESG risks and opportunities	AA	7.143-8.570	A	5.714-7.142	BBB	4.286-5.713	Average:	a mixed or unexceptional track record of managing the most significant ESG risks and opportunities relative to industry peers	BB	2.857-4.285	B	1.429-2.856	CCC	0.000-1.428	Laggard:	lagging its industry based on its high exposure and failure to manage significant ESG risks
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Moody's ESG solutions	Moody's assesses the degree to which companies take into account ESG objectives in the definition and implementation of their strategy policies. It believes that a company integrating ESG factors into its business model and relatively outperforming its peers is better positioned to mitigate risks and create sustainable value for shareholders over the medium to long term.																					
Refinitiv ESG rating	Designed to transparently and objectively measure a company's relative ESG performance, commitment and effectiveness across 10 main themes, based on publicly available and auditable data. The score ranges from 0 to 100 on relative ESG performance and insufficient degree of transparency in reporting material ESG data publicly. <i>(Score ratings are 0 to 25 = poor; >25 to 50 = satisfactory; >50 to 75 = good; and >75 to 100 = excellent.)</i>																					
S&P Global	The S&P Global ESG Score is a relative score measuring a company's performance on and management of ESG risks, opportunities, and impacts compared to its peers within the same industry classification. The score ranges from 0 to 100.																					
Bloomberg	ESG Score	Bloomberg score evaluating the company's aggregated Environmental, Social and Governance (ESG) performance. The score is based on Bloomberg's view of ESG financial materiality. The score is a weighted generalized mean (power mean) of Pillar Scores, where the weights are determined by the pillar priority ranking. Values range from 0 to 10; 10 is the best.																				
Bloomberg	ESG Disclosure Score	Disclosure of a company's ESG used for Bloomberg ESG score. The score ranges from 0 for none to 100 for disclosure of every data point, measuring the amount of ESG data reported publicly, and not the performance on any data point.																				

[Rating](#) regarding the sustainable development of Thai listed companies, both on the SET and MAI, are publicly available on the website of the Securities and Exchange Commission of Thailand (SEC). Currently, ratings available are 1) "**CG Score**"; 2) "**AGM Level**"; 3) "**Thai CAC**"; and 4) **THSI**. The ratings are updated on an annual basis. FSSIA does not confirm nor certify the accuracy of such ratings.

Source: FSSIA's compilation

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Company	Ticker	Price	Rating	Valuation & Risks
CP All	CPALL TB	THB 56.25	BUY	The key downside risks to our DCF-derived TP include 1) lower-than-expected SSSG, 2) lower-than-expected gross margin, and 3) higher-than-expected SG&A to sales ratio.
CP Axtra	CPAXT TB	THB 26.75	BUY	Key downside risks to our DCF-based TP include 1) a lower-than-expected SSSG; 2) a lower-than-expected GPM; 3) higher-than-expected SG&A expenses; 4) an operating loss from its overseas units; 5) lower-than-expected synergy value; and 6) lower-than-expected losses in Happitat project.
Berli Jucker	BJC TB	THB 23.50	BUY	Key downside risks to our DCF-based TP could come from 1) competition with Lotus which could impact its sales and gross margin; and 2) a higher in raw material prices.
Com7	COM7 TB	THB 26.50	BUY	Risks to our P/E-based TP include 1) lower/higher domestic consumption and purchasing power, 2) store cannibalization/expansion, and 3) lower/higher-than-expected gross margin.
Central Retail Corp	CRC TB	THB 33.75	BUY	Downside risks to our DCF-based TP include 1) a decline in domestic purchasing power, 2) lower-than-expected tourist arrivals, 3) an absence of the government's stimulus, and 4) a slower-than-expected economic recovery in Vietnam.
Index Living Mall	ILM TB	THB 15.90	BUY	Risks to our DCF-based TP include 1) a lower-than-expected SSSG; 2) a lower-than-expected GPM; and 3) a higher-than-expected SG&A.
Home Product Center	HMPRO TB	THB 9.45	BUY	Key downside risks to our DCF-based TP include: 1) lower-than-expected SSSG; 2) slower-than-expected recovery in domestic consumption and tourist arrivals, and 3) operating losses from overseas units.
Siam Global House	GLOBAL TB	THB 15.60	HOLD	Key risks to our DCF-based TP are 1) lower/higher farm income, which would affect purchasing power in the agricultural sector, 2) government disbursement, 3) a lower/higher private brand mix and margin, 4) higher/lower expenses than expected, and 5) a higher/lower impact than expected from the El Nino.
Dohome	DOHOME TB	THB 9.30	HOLD	Key risks to our DCF-based TP are 1) lower/higher farm income, which would affect purchasing power in the agricultural sector, 2) government disbursement, 3) a lower/higher private brand mix and margin, 4) higher/lower expenses than expected, and 5) a higher/lower impact than expected from the El Nino.

Source: FSSIA estimates

Additional Disclosures

Target price history, stock price charts, valuation and risk details, and equity rating histories applicable to each company rated in this report is available in our most recently published reports. You can contact the analyst named on the front of this note or your representative at Finansia Syrus Securities Public Company Limited.

All share prices are as at market close on 17-Dec-2024 unless otherwise stated.

RECOMMENDATION STRUCTURE

Stock ratings

Stock ratings are based on absolute upside or downside, which we define as $(\text{target price}^* - \text{current price}) / \text{current price}$.

BUY (B). The upside is 10% or more.

HOLD (H). The upside or downside is less than 10%.

REDUCE (R). The downside is 10% or more.

Unless otherwise specified, these recommendations are set with a 12-month horizon. Thus, it is possible that future price volatility may cause a temporary mismatch between upside/downside for a stock based on market price and the formal recommendation.

* In most cases, the target price will equal the analyst's assessment of the current fair value of the stock. However, if the analyst doesn't think the market will reassess the stock over the specified time horizon due to a lack of events or catalysts, then the target price may differ from fair value. In most cases, therefore, our recommendation is an assessment of the mismatch between current market price and our assessment of current fair value.

Industry Recommendations

Overweight. The analyst expects the fundamental conditions of the sector to be positive over the next 12 months.

Neutral. The analyst expects the fundamental conditions of the sector to be maintained over the next 12 months.

Underweight. The analyst expects the fundamental conditions of the sector to be negative over the next 12 months.

Country (Strategy) Recommendations

Overweight (O). Over the next 12 months, the analyst expects the market to score positively on two or more of the criteria used to determine market recommendations: index returns relative to the regional benchmark, index sharpe ratio relative to the regional benchmark and index returns relative to the market cost of equity.

Neutral (N). Over the next 12 months, the analyst expects the market to score positively on one of the criteria used to determine market recommendations: index returns relative to the regional benchmark, index sharpe ratio relative to the regional benchmark and index returns relative to the market cost of equity.

Underweight (U). Over the next 12 months, the analyst does not expect the market to score positively on any of the criteria used to determine market recommendations: index returns relative to the regional benchmark, index sharpe ratio relative to the regional benchmark and index returns relative to the market cost of equity.