

18 NOVEMBER 2024

EQUITY RESEARCH – ANALYST MEETING

CENTRAL PLAZA HOTEL

THAILAND / TOURISM & LEISURE

CENTEL TB**FINANSIA**

FSS INTERNATIONAL INVESTMENT ADVISORY

FSSIA ESG rating

**BUY**

UNCHANGED

Key takeaways from analyst meeting**Highlights**

- We attended the 3Q24 analyst meeting on 15 Nov and have positive feedback.
- CENTEL expects RevPAR to grow by 9-10% y-y in 4Q24, excluding the impact of renovations (Karon Phuket and Mirage Pattaya), driven by 11-12% y-y growth for Thai hotels, 28-30% y-y for the Japan hotel and 9-10% y-y for the Dubai hotel. However, RevPAR of Maldives hotels may fall by 18-20 y-y.
- CENTEL estimates pre-operating expenses and losses from two new Maldives hotels of THB150-200m in 2024 (vs previous estimate of 250m).
- CENTEL already booked partial expenses of THB12m in 3Q24. In addition, CENTEL expects a loss from the two new hotels of cTHB70m in 2025 (better than our estimate of THB150-200m), with key assumptions including a 50% OCC rate and EBIT breakeven.
- CENTEL believes the impact of hotel renovations in 2025 (Krabi and Hua Hin) will be less than the renovations in 2024 (Karon Phuket and Mirage Pattaya). This should improve the bottom line directly.
- Expect the ADR of the Osaka hotel to increase by 13-14% to JPY35,000 in 2025, driven by World Expo 2025 (13 May-13 Oct 2025).
- As a result, CENTEL expects the hotel business' core profit to significantly improve in 2025, driven by 1) a lower loss from two new Maldives hotels; 2) a lower impact from hotel renovations; and 3) organic growth, especially for Osaka hotels.
- The EBITDA margin of the food business improved to 22% in 3Q24 (vs 18% avg over past two years) thanks to better rental fees and menu adjustments. CENTEL expects the strong margin to continue in 4Q24, with room to improve by around 0.5% (GOP level) in 2025.

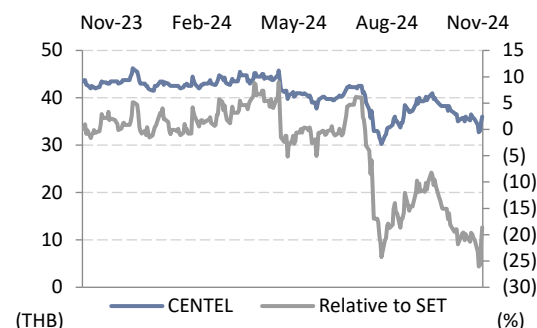
Recommendation and valuation

- We expect 4Q24 earnings to drop y-y due to pre-operating expenses and losses from the two new Maldives hotels. However, this should already be reflected in the share price.
- We see an upside to our core profit forecast in 2025 due to a lower-than-expected loss for the new Maldives hotels. A strong ramp-up in the OCC rate of the two new hotels in 1Q25 would give us a clearer picture.
- We suggest investors accumulate the stock or keep CENTEL on the radar, as CENTEL trades at an attractive valuation of 28x 2025E P/E, lower than its five-year average of 34x.

TARGET PRICE	THB48.00
CLOSE	THB36.00
UP/DOWNSIDE	+33.3%
TP vs CONSENSUS	+9.9%

KEY STOCK DATA

YE Dec (THB m)	2023	2024E	2025E	2026E
Revenue	21,558	23,871	25,948	28,144
Net profit	1,248	1,533	1,736	2,102
EPS (THB)	0.92	1.14	1.29	1.56
vs Consensus (%)	-	(0.7)	(6.9)	(3.9)
EBITDA	4,608	5,037	5,517	6,275
Recurring net profit	1,120	1,533	1,736	2,102
Core EPS (THB)	0.83	1.14	1.29	1.56
EPS growth (%)	181.4	36.9	13.2	21.1
Core P/E (x)	43.4	31.7	28.0	23.1
Dividend yield (%)	-	1.3	1.4	1.7
EV/EBITDA (x)	16.0	15.3	14.4	12.9
Price/book (x)	2.5	2.3	2.2	2.0
Net debt/Equity (%)	122.8	129.8	133.6	131.7
ROE (%)	5.9	7.5	8.0	9.1



Share price performance	1 Month	3 Month	12 Month
Absolute (%)	(3.4)	16.1	(16.8)
Relative to country (%)	(1.9)	3.8	(18.3)
Mkt cap (USD m)	1,396		
3m avg. daily turnover (USD m)	3.6		
Free float (%)	72		
Major shareholder	Tiang Chirathivat Real Estate (5%)		
12m high/low (THB)	47.00/29.25		
Issued shares (m)	1,350.00		

Sources: Bloomberg consensus; FSSIA estimates

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Recap: 3Q24 results review

CENTEL reported a 3Q24 core profit of THB163m (+121% y-y, -48% q-q), beating our estimate by 9% due to a higher-than-expected EBITDA margin and net profit for the food business.

Excluding one-time expenses consisting of THB12m in pre-operating expenses for two new Maldives hotels and a THB21m provision for the goodwill write-off of Brown Café, core profit would be cTHB190-200m.

Hotel business

Hotel revenue grew by 3% y-y, driven by RevPAR of Thai hotels (+4% y-y) and the Dubai hotel (+1% y-y). However, RevPAR of Maldives hotels fell by 4% y-y. RevPAR of the Japan hotel grew by 34% y-y due to the low base effect.

The EBITDA margin of the hotel business improved to 27% (vs 26% in 3Q23) thanks to the Bangkok and Osaka hotels' performance.

Hotel business core profit turned around to THB19m (vs THB55m loss in 3Q23).

Food business

Food business revenue grew by 4% y-y thanks to 2% y-y SSSG.

The EBITDA margin of the food business improved to 22% (vs 18% in 2Q23), driven by key brands' performance, closing non-profitable outlets, and an improvement in JV share income.

Food business core profit grew by 13% to THB144m.

Overall

9M24 core profit grew 50% y-y to THB1.2b and accounted for 80% of our 2024 forecast of THB1.2b.

Exhibit 1: CENTEL – 3Q24 results review

	3Q23	4Q23	1Q24	2Q24	3Q24	----- Change -----		2024E	Change
	(THB m)	(THB m)	(THB m)	(THB m)	(THB m)	(q-q %)	(y-y %)	(THB m)	(y-y %)
Sales	5,212	5,755	6,104	5,536	5,402	(2)	4	23,871	11
- Hotel operations	2,158	2,520	3,003	2,185	2,233	2	3	10,658	17
- Food and beverage	3,054	3,235	3,101	3,351	3,169	(5)	4	13,213	6
COGS (Incl. depreciation)	(3,121)	(3,397)	(3,335)	(3,276)	(3,258)	(1)	4	(13,912)	10
Gross profit	2,091	2,358	2,769	2,260	2,144	(5)	3	9,959	11
SG&A	(1,850)	(1,912)	(1,893)	(2,006)	(1,841)	(8)	(0)	(8,031)	9
Operating profit	241	446	875	254	303	19	26	1,928	22
Net other income	140	179	218	228	138	(40)	(2)	777	10
Interest income	64	84	68	83	62	(25)	(3)	464	62
Interest expense	(280)	(268)	(259)	(259)	(264)	2	(6)	(1,201)	19
Pretax profit	164	441	901	305	239	(22)	45	1,967	26
Income Tax	(56)	(156)	(117)	(56)	(81)	44	46	(371)	(2)
Share profit from associates	7	(20)	7	7	7	(6)	(3)	1	(101)
Share profit from JV	(62)	30	(6)	13	(14)	(209)	(77)		
Minority interest	20	2	(30)	43	13	(71)	(37)	(64)	688
Core profit	74	297	755	313	163	(48)	121	1,533	37
Extraordinaries, GW & FX	0	128		(145)				0	(100)
Reported net profit	74	425	755	168	163	(3)	121	1,533	23
Shares out (end Q, m)	1,350	1,350	1,350	1,350	1,350	0	0	1,350	0
Pre-ex EPS	0.05	0.22	0.56	0.23	0.12	(48)	121	1.14	37
EPS	0.05	0.31	0.56	0.12	0.12	(3)	121	1.14	23
COGS Excl. depreciation	(2,345)	(2,739)	(2,581)	(2,468)	(2,405)	(3)	3	(10,803)	13
Depreciation	(776)	(757)	(754)	(808)	(853)	6	10	(3,109)	3
EBITDA	1,163	1,362	1,855	1,297	1,300	0	12	5,037	9
Key ratios	(%)	(%)	(%)	(%)	(%)	(ppt)	(ppt)	(%)	(ppt)
Gross margin	40	41	45	41	40	(1)	(0)	42	0
SG&A/Revenue	36	33	31	36	34	(2)	(1)	34	(1)
Hotel EBITDA margin	26	34	42	31	27	(5)	1	32	(1)
Food EBITDA margin	18	16	17	18	22	3	3	19	1
Total EBITDA margin	22	25	30	24	24	(0)	2	21	(0)
Net profit margin	1	7	12	3	3	(0)	2	6	1
Operating stats									
Hotel									
OCC - Maldives (%)	70	72	92	59	64				
OCC - Thailand (%)	68	70	76	68	66				
OCC - Dubai (%)	77	82	90	83	87				
OCC - Japan (%)	67	77	67	88	78				
ARR - Maldives (THB)	9,558	14,030	16,640	11,717	10,051				
ARR - Thailand (THB)	3,984	4,509	5,408	4,088	4,280				
ARR - Dubai (THB)	5,493	8,322	7,441	7,119	4,877				
ARR - Japan (THB)	6,176	7,094	7,045	7,166	7,096				
RevPAR - Maldives (THB)	6,685	10,127	15,237	6,887	6,409				
RevPAR - Thailand (THB)	2,715	3,149	4,092	2,760	2,820				
RevPAR - Dubai (THB)	4,217	6,840	6,686	5,932	4,265				
RevPAR - Japan (THB)	4,126	5,457	4,740	6,284	5,549				
Food									
SSSG (y-y %)	0	2	1	2	2				
TSSG (y-y %)	4	5	3	6	4				

Sources: CENTEL; FSSIA estimates

Financial Statements

Central Plaza Hotel

Profit and Loss (THB m) Year Ending Dec	2022	2023	2024E	2025E	2026E
Revenue	17,502	21,558	23,871	25,948	28,144
Cost of goods sold	(10,494)	(12,612)	(13,912)	(15,006)	(15,939)
Gross profit	7,008	8,946	9,959	10,942	12,205
Other operating income	-	-	-	-	-
Operating costs	(6,400)	(7,361)	(8,031)	(8,704)	(9,413)
Operating EBITDA	3,741	4,608	5,037	5,517	6,275
Depreciation	(3,133)	(3,023)	(3,109)	(3,278)	(3,482)
Goodwill amortisation	-	-	-	-	-
Operating EBIT	608	1,585	1,928	2,238	2,793
Net financing costs	(547)	(721)	(738)	(858)	(1,090)
Associates	(44)	(62)	1	59	130
Recurring non-operating income	491	642	778	864	991
Non-recurring items	0	128	0	0	0
Profit before tax	552	1,633	1,968	2,245	2,693
Tax	(138)	(377)	(371)	(437)	(513)
Profit after tax	414	1,256	1,597	1,808	2,180
Minority interests	(16)	(8)	(64)	(72)	(79)
Preferred dividends	-	-	-	-	-
Other items	-	-	-	-	-
Reported net profit	398	1,248	1,533	1,736	2,102
Non-recurring items & goodwill (net)	0	(128)	0	0	0
Recurring net profit	398	1,120	1,533	1,736	2,102
Per share (THB)					
Recurring EPS *	0.29	0.83	1.14	1.29	1.56
Reported EPS	0.29	0.92	1.14	1.29	1.56
DPS	0.00	0.00	0.45	0.51	0.62
Diluted shares (used to calculate per share data)	1,350	1,350	1,350	1,350	1,350
Growth					
Revenue (%)	56.1	23.2	10.7	8.7	8.5
Operating EBITDA (%)	121.3	23.2	9.3	9.5	13.7
Operating EBIT (%)	nm	160.6	21.6	16.1	24.8
Recurring EPS (%)	nm	181.4	36.9	13.2	21.1
Reported EPS (%)	nm	213.5	22.8	13.2	21.1
Operating performance					
Gross margin inc. depreciation (%)	40.0	41.5	41.7	42.2	43.4
Gross margin exc. depreciation (%)	57.9	55.5	54.7	54.8	55.7
Operating EBITDA margin (%)	21.4	21.4	21.1	21.3	22.3
Operating EBIT margin (%)	3.5	7.4	8.1	8.6	9.9
Net margin (%)	2.3	5.2	6.4	6.7	7.5
Effective tax rate (%)	23.1	24.1	18.9	20.0	20.0
Dividend payout on recurring profit (%)	-	-	40.0	40.0	40.0
Interest cover (X)	2.0	3.1	3.7	3.6	3.5
Inventory days	43.9	38.2	35.3	35.9	36.3
Debtor days	21.2	23.2	25.7	27.7	29.1
Creditor days	152.0	131.4	123.8	126.0	127.3
Operating ROIC (%)	1.3	3.2	3.6	3.8	4.4
ROIC (%)	2.0	3.8	4.4	4.6	5.3
ROE (%)	2.2	5.9	7.5	8.0	9.1
ROA (%)	1.7	3.3	3.9	4.1	4.9

* Pre exceptional, pre-goodwill and fully diluted

Revenue by Division (THB m)	2022	2023	2024E	2025E	2026E
Hotel revenue	5,935	9,078	10,644	11,928	13,305
F&B revenue	11,553	12,465	13,213	14,006	14,825
Rental income	14	14	14	14	14

Sources: Central Plaza Hotel; FSSIA estimates

Financial Statements

Central Plaza Hotel

Cash Flow (THB m) Year Ending Dec	2022	2023	2024E	2025E	2026E
Recurring net profit	398	1,120	1,533	1,736	2,102
Depreciation	3,133	3,023	3,109	3,278	3,482
Associates & minorities	-	-	-	-	-
Other non-cash items	(248)	246	64	72	79
Change in working capital	54	70	(34)	(42)	(115)
Cash flow from operations	3,336	4,458	4,673	5,044	5,547
Capex - maintenance	(1,201)	(9,611)	(8,000)	(6,700)	(6,200)
Capex - new investment	-	-	-	-	-
Net acquisitions & disposals	(644)	26	0	0	0
Other investments (net)	-	-	-	-	-
Cash flow from investing	(1,845)	(9,585)	(8,000)	(6,700)	(6,200)
Dividends paid	0	0	0	(613)	(694)
Equity finance	0	0	0	0	0
Debt finance	(1,754)	4,625	3,000	700	1,200
Other financing cash flows	45	(116)	(61)	(68)	(75)
Cash flow from financing	(1,709)	4,509	2,939	18	430
Non-recurring cash flows	-	-	-	-	-
Other adjustments	0	0	0	0	0
Net other adjustments	0	0	0	0	0
Movement in cash	(218)	(618)	(388)	(1,637)	(223)
Free cash flow to firm (FCFF)	2,217.57	(4,119.59)	(2,125.57)	(376.75)	666.25
Free cash flow to equity (FCFE)	(217.80)	(617.73)	(387.56)	(1,024.09)	471.88

Per share (THB)

FCFF per share	1.64	(3.05)	(1.57)	(0.28)	0.49
FCFE per share	(0.16)	(0.46)	(0.29)	(0.76)	0.35
Recurring cash flow per share	2.43	3.25	3.49	3.77	4.19

Balance Sheet (THB m) Year Ending Dec	2022	2023	2024E	2025E	2026E
Tangible fixed assets (gross)	59,125	65,721	73,721	80,421	86,621
Less: Accumulated depreciation	(24,314)	(24,244)	(27,353)	(30,631)	(34,114)
Tangible fixed assets (net)	34,811	41,477	46,368	49,789	52,507
Intangible fixed assets (net)	360	360	360	360	360
Long-term financial assets	-	-	-	-	-
Invest. in associates & subsidiaries	4,565	4,539	4,539	4,539	4,539
Cash & equivalents	3,137	2,519	2,131	494	271
A/C receivable	1,227	1,519	1,842	2,101	2,383
Inventories	1,024	982	1,107	1,201	1,276
Other current assets	927	668	740	804	872
Current assets	6,315	5,688	5,820	4,601	4,802
Other assets	2,115	2,138	2,138	2,138	2,138
Total assets	48,166	54,204	59,226	61,428	64,348
Common equity	18,518	19,675	21,208	22,331	23,738
Minorities etc.	373	343	346	350	353
Total shareholders' equity	18,891	20,018	21,555	22,681	24,092
Long term debt	21,671	26,178	29,178	29,878	31,078
Other long-term liabilities	2,952	3,176	3,176	3,176	3,176
Long-term liabilities	24,623	29,354	32,354	33,054	34,254
A/C payable	3,460	3,445	3,881	4,214	4,476
Short term debt	809	928	928	928	928
Other current liabilities	383	459	508	552	599
Current liabilities	4,652	4,832	5,317	5,694	6,002
Total liabilities and shareholders' equity	48,166	54,204	59,226	61,428	64,348
Net working capital	(665)	(735)	(701)	(659)	(543)
Invested capital	41,186	47,781	52,705	56,169	59,002

* Includes convertibles and preferred stock which is being treated as debt

Per share (THB)

Book value per share	13.72	14.57	15.71	16.54	17.58
Tangible book value per share	13.45	14.31	15.44	16.27	17.32

Financial strength

Net debt/equity (%)	102.4	122.8	129.8	133.6	131.7
Net debt/total assets (%)	40.2	45.4	47.2	49.3	49.3
Current ratio (x)	1.4	1.2	1.1	0.8	0.8
CF interest cover (x)	0.6	0.1	0.5	(0.2)	1.4

Valuation	2022	2023	2024E	2025E	2026E
Recurring P/E (x) *	122.1	43.4	31.7	28.0	23.1
Recurring P/E @ target price (x) *	162.8	57.9	42.3	37.3	30.8
Reported P/E (x)	122.1	38.9	31.7	28.0	23.1
Dividend yield (%)	-	-	1.3	1.4	1.7
Price/book (x)	2.6	2.5	2.3	2.2	2.0
Price/tangible book (x)	2.7	2.5	2.3	2.2	2.1
EV/EBITDA (x) **	18.3	16.0	15.3	14.4	12.9
EV/EBITDA @ target price (x) **	22.6	19.5	18.5	17.3	15.4
EV/invested capital (x)	1.7	1.5	1.5	1.4	1.4

* Pre-exceptional, pre-goodwill and fully diluted ** EBITDA includes associate income and recurring non-operating income

Sources: Central Plaza Hotel; FSSIA estimates

Central Plaza Hotel PCL (CENTEL TB)

FSSIA ESG rating

★★★★

Exhibit 2: FSSIA ESG score implication

62.78 /100

Rating	Score	Implication
★★★★★	>79-100	Leading its industry peers in managing the most significant ESG risks which not only better cost efficiency but also lead to higher profitability.
★★★★	>59-79	A mixed track record of managing the most significant ESG risks and opportunities relative to industry peers.
★★★	>39-59	Relevant ESG materiality matrix has been constructively addressed, well-managed and incorporated into day-to-day operations, in which targets and achievements are evaluated annually.
★★	>19-39	Relevant ESG materiality matrix has been identified with key management in charge for progress to be followed up on and to provide intensive disclosure. Most targets are conventional and achievable.
★	1-19	The company has adopted the United Nations Sustainable Development Goals (UN SDGs), established sustainability management guidelines and fully complies with regulations or ESG suggested guidance from related organizations such as the SET and SEC.

Sources: FSSIA estimates

Exhibit 3: ESG – peer comparison

	FSSIA	Domestic ratings						Global ratings						Bloomberg	
	ESG score	DJSI	SET THSI	THSI	CG score	AGM level	Thai CAC	Morningstar ESG risk	ESG Book	MSCI	Moody's	Refinitiv	S&P Global	ESG score	Disclosure score
SET100	69.20	5.34	4.40	4.40	4.76	4.65	3.84	Medium	51.76	BBB	20.87	58.72	63.91	3.72	28.17
Coverage	67.12	5.11	4.15	4.17	4.83	4.71	3.53	Medium	52.04	BB	16.97	56.85	62.09	3.40	31.94
BEYOND	24.98	--	--	--	5.00	5.00	Certified	--	39.83	--	--	--	--	--	--
CENTEL	62.78	--	Y	Y	5.00	5.00	Certified	Medium	57.54	--	--	71.56	48.00	2.93	54.19
DUSIT	24.81	--	--	--	5.00	4.00	Certified	--	46.50	--	--	--	--	--	--
ERW	39.65	--	--	--	4.00	4.00	Certified	--	54.22	--	--	51.15	21.00	3.90	--
MINT	84.43	Y	Y	Y	5.00	4.00	Certified	Medium	57.57	AA	37.00	91.18	69.00	5.00	--
SHR	25.00	--	Y	Y	5.00	5.00	--	--	--	--	--	--	--	--	--

Sources: SETTRADE.com; FSSIA’s compilation

Exhibit 4: ESG score by Bloomberg

FY ending Dec 31	FY 2019	FY 2020	FY 2021	FY 2022
ESG financial materiality scores - ESG score	—	—	2.48	2.93
BESG environmental pillar score	—	—	2.28	2.32
BESG social pillar score	—	—	1.94	2.61
BESG governance pillar score	—	—	3.83	4.69
ESG disclosure score	43.86	52.49	53.62	54.19
Environmental disclosure score	35.52	43.73	43.73	45.45
Social disclosure score	27.39	32.53	35.91	35.91
Governance disclosure score	68.57	81.10	81.10	81.10
Environmental				
Emissions reduction initiatives	Yes	Yes	Yes	Yes
Climate change policy	Yes	Yes	Yes	Yes
Climate change opportunities discussed	No	No	No	No
Risks of climate change discussed	Yes	Yes	Yes	Yes
GHG scope 1	27	23	15	35
GHG scope 2 location-based	41	25	19	51
GHG Scope 3	7	4	3	11
Carbon per unit of production	—	—	—	—
Biodiversity policy	No	Yes	Yes	Yes
Energy efficiency policy	Yes	Yes	Yes	Yes
Total energy consumption	157	354	403	207
Renewable energy use	27	178	394	1
Electricity used	—	135	119	113
Fuel used - natural gas	—	—	—	—

Sources: Bloomberg; FSSIA’s compilation

Exhibit 5: ESG score by Bloomberg (cont.)

FY ending Dec 31	FY 2019	FY 2020	FY 2021	FY 2022
Fuel used - crude oil/diesel	No	No	No	No
Waste reduction policy	Yes	Yes	Yes	Yes
Hazardous waste	0	0	0	0
Total waste	5	2	2	6
Waste recycled	—	1	1	2
Waste sent to landfills	—	1	1	4
Environmental supply chain management	Yes	Yes	Yes	Yes
Water policy	Yes	Yes	Yes	Yes
Water consumption	—	—	—	—
Social				
Human rights policy	Yes	Yes	Yes	Yes
Policy against child labor	Yes	Yes	Yes	Yes
Quality assurance and recall policy	No	No	No	No
Consumer data protection policy	Yes	Yes	Yes	Yes
Equal opportunity policy	Yes	Yes	Yes	Yes
Gender pay gap breakout	Yes	Yes	Yes	Yes
Pct women in workforce	61	59	64	63
Pct disabled in workforce	2	3	1	1
Business ethics policy	Yes	Yes	Yes	Yes
Anti-bribery ethics policy	Yes	Yes	Yes	Yes
Health and safety policy	Yes	Yes	Yes	Yes
Lost time incident rate - employees	—	—	0	0
Total recordable incident rate - employees	0	1	1	1
Training policy	Yes	Yes	Yes	Yes
Fair remuneration policy	No	No	No	No
Number of employees – CSR	18,280	8,591	13,087	15,007
Employee turnover pct	—	22	13	31
Total hours spent by firm - employee training	253,372	76,888	186,523	277,319
Social supply chain management	Yes	Yes	Yes	Yes
Governance				
Board size	11	13	13	12
No. of independent directors (ID)	5	5	5	4
No. of women on board	1	3	3	4
No. of non-executive directors on board	10	7	7	10
Company conducts board evaluations	Yes	Yes	Yes	Yes
No. of board meetings for the year	4	5	5	4
Board meeting attendance pct	98	97	100	100
Board duration (years)	—	3	3	3
Director share ownership guidelines	No	No	No	No
Age of the youngest director	54	55	56	57
Age of the oldest director	80	81	81	80
No. of executives / company managers	1	11	12	7
No. of female executives	0	3	3	2
Executive share ownership guidelines	No	No	No	No
Size of audit committee	3	4	3	3
No. of ID on audit committee	3	4	3	3
Audit committee meetings	8	7	8	8
Audit meeting attendance %	96	100	100	100
Size of compensation committee	4	5	4	4
No. of ID on compensation committee	2	3	2	2
No. of compensation committee meetings	3	2	3	3
Compensation meeting attendance %	100	100	92	100
Size of nomination committee	4	5	4	4
No. of nomination committee meetings	3	2	3	3
Nomination meeting attendance %	100	100	92	100
Sustainability governance				
Verification type	No	No	No	No

Sources: Bloomberg; FSSIA's compilation

Disclaimer for ESG scoring

ESG score	Methodology	Rating																				
The Dow Jones Sustainability Indices (DJSI) By S&P Global	The DJSI World applies a transparent, rules-based component selection process based on the companies' Total Sustainability Scores resulting from the annual S&P Global Corporate Sustainability Assessment (CSA). Only the top-ranked companies within each industry are selected for inclusion.	Be a member and invited to the annual S&P Global Corporate Sustainability Assessment (CSA) for DJSI. Companies with an S&P Global ESG Score of less than 45% of the S&P Global ESG Score of the highest scoring company are disqualified. The constituents of the DJSI indices are selected from the Eligible Universe.																				
SET ESG Ratings List (SETESG) by The Stock Exchange of Thailand (SET)	SET ESG quantifies responsibility in Environmental and Social issues by managing business with transparency in Governance, updated annually. Candidates must pass the preemptive criteria, with two crucial conditions: 1) no irregular trading of the board members and executives; and 2) free float of >150 shareholders, and combined holding must be >15% of paid-up capital. Some key disqualifying criteria include: 1) CG score of below 70%; 2) independent directors and free float violation; 3) executives' wrongdoing related to CG, social & environmental impacts; 4) equity in negative territory; and 5) earnings in red for > 3 years in the last 5 years.	To be eligible for SETESG inclusion , verified data must be scored at a minimum of 50% for each indicator, unless the company is a part of DJSI during the assessment year. The scoring will be fairly weighted against the nature of the relevant industry and materiality. SETESG Index is extended from the SET ESG Ratings companies whose 1) market capitalization > THB5b (~USD150b); 2) free float >20%; and 3) liquidity >0.5% of paid-up capital for at least 9 out of 12 months. The SETTHSI Index is a market capitalisation-weighted index, cap 5% quarterly weight at maximum, and no cap for number of stocks.																				
CG Score by Thai Institute of Directors Association (Thai IOD)	An indicator of CG strength in sustainable development, measured annually by the Thai IOD, with support from the Stock Exchange of Thailand (SET). The results are from the perspective of a third party, not an evaluation of operations.	Scores are rated in six categories: 5 for Excellent (90-100), 4 for Very Good (80-89), 3 for Good (70-79), 2 for Fair (60-69), 1 for Pass (60-69), and not rated for scores below 50. Weightings include: 1) the rights; 2) and equitable treatment of shareholders (weight 25% combined); 3) the role of stakeholders (25%); 4) disclosure & transparency (15%); and 5) board responsibilities (35%).																				
AGM level By Thai Investors Association (TIA) with support from the SEC	It quantifies the extent to which shareholders' rights and equitable treatment are incorporated into business operations and information is transparent and sufficiently disclosed. All form important elements of two out of five the CG components to be evaluated annually. The assessment criteria cover AGM procedures before the meeting (45%), at the meeting date (45%), and after the meeting (10%). <i>(The first assesses 1) advance circulation of sufficient information for voting; and 2) facilitating how voting rights can be exercised. The second assesses 1) the ease of attending meetings; 2) transparency and verifiability; and 3) openness for Q&A. The third involves the meeting minutes that should contain discussion issues, resolutions and voting results.)</i>	The scores are classified into four categories: 5 for Excellent (100), 4 for Very Good (90-99), 3 for Fair (80-89), and not rated for scores below 79.																				
Thai CAC By Thai Private Sector Collective Action Against Corruption (CAC)	The core elements of the Checklist include corruption risk assessment, establishment of key controls, and the monitoring and developing of policies. The Certification is good for three years. <i>(Companies deciding to become a CAC certified member start by submitting a Declaration of Intent to kick off an 18-month deadline to submit the CAC Checklist for Certification, including risk assessment, in place of policy and control, training of managers and employees, establishment of whistleblowing channels, and communication of policies to all stakeholders.)</i>	The document will be reviewed by a committee of nine professionals. A passed Checklist will move for granting certification by the CAC Council approvals whose members are twelve highly respected individuals in professionalism and ethical achievements.																				
Morningstar Sustainalytics	The Sustainalytics' ESG risk rating provides an overall company score based on an assessment of how much of a company's exposure to ESG risk is unmanaged. <i>Sources to be reviewed include corporate publications and regulatory filings, news and other media, NGO reports/websites, multi-sector information, company feedback, ESG controversies, issuer feedback on draft ESG reports, and quality & peer reviews.</i>	A company's ESG risk rating score is the sum of unmanaged risk. The more risk is unmanaged, the higher ESG risk is scored. <table><tr><th>NEGL</th><th>Low</th><th>Medium</th><th>High</th><th>Severe</th></tr><tr><td>0-10</td><td>10-20</td><td>20-30</td><td>30-40</td><td>40+</td></tr></table>	NEGL	Low	Medium	High	Severe	0-10	10-20	20-30	30-40	40+										
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ESG Book	The ESG score identifies sustainable companies that are better positioned to outperform over the long term. The methodology considers the principle of financial materiality including information that significantly helps explain future risk-adjusted performance. Materiality is applied by over-weighting features with higher materiality and rebalancing these weights on a rolling quarterly basis.	The total ESG score is calculated as a weighted sum of the features scores using materiality-based weights. The score is scaled between 0 and 100 with higher scores indicating better performance.																				
MSCI	MSCI ESG ratings aim to measure a company's management of financially relevant ESG risks and opportunities. It uses a rules-based methodology to identify industry leaders and laggards according to their exposure to ESG risks and how well they manage those risks relative to peers. <table><tr><td>AAA</td><td>8.571-10.000</td><td rowspan="3">Leader:</td><td rowspan="3">leading its industry in managing the most significant ESG risks and opportunities</td></tr><tr><td>AA</td><td>7.143-8.570</td></tr><tr><td>A</td><td>5.714-7.142</td></tr><tr><td>BBB</td><td>4.286-5.713</td><td rowspan="3">Average:</td><td rowspan="3">a mixed or unexceptional track record of managing the most significant ESG risks and opportunities relative to industry peers</td></tr><tr><td>BB</td><td>2.857-4.285</td></tr><tr><td>B</td><td>1.429-2.856</td></tr><tr><td>CCC</td><td>0.000-1.428</td><td>Laggard:</td><td>lagging its industry based on its high exposure and failure to manage significant ESG risks</td></tr></table>	AAA	8.571-10.000	Leader:	leading its industry in managing the most significant ESG risks and opportunities	AA	7.143-8.570	A	5.714-7.142	BBB	4.286-5.713	Average:	a mixed or unexceptional track record of managing the most significant ESG risks and opportunities relative to industry peers	BB	2.857-4.285	B	1.429-2.856	CCC	0.000-1.428	Laggard:	lagging its industry based on its high exposure and failure to manage significant ESG risks	
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Moody's ESG solutions	Moody's assesses the degree to which companies take into account ESG objectives in the definition and implementation of their strategy policies. It believes that a company integrating ESG factors into its business model and relatively outperforming its peers is better positioned to mitigate risks and create sustainable value for shareholders over the medium to long term.																					
Refinitiv ESG rating	Designed to transparently and objectively measure a company's relative ESG performance, commitment and effectiveness across 10 main themes, based on publicly available and auditable data. The score ranges from 0 to 100 on relative ESG performance and insufficient degree of transparency in reporting material ESG data publicly. <i>(Score ratings are 0 to 25 = poor; >25 to 50 = satisfactory; >50 to 75 = good; and >75 to 100 = excellent.)</i>																					
S&P Global	The S&P Global ESG Score is a relative score measuring a company's performance on and management of ESG risks, opportunities, and impacts compared to its peers within the same industry classification. The score ranges from 0 to 100.																					
Bloomberg	ESG Score	Bloomberg score evaluating the company's aggregated Environmental, Social and Governance (ESG) performance. The score is based on Bloomberg's view of ESG financial materiality. The score is a weighted generalized mean (power mean) of Pillar Scores, where the weights are determined by the pillar priority ranking. Values range from 0 to 10; 10 is the best.																				
Bloomberg	ESG Disclosure Score	Disclosure of a company's ESG used for Bloomberg ESG score. The score ranges from 0 for none to 100 for disclosure of every data point, measuring the amount of ESG data reported publicly, and not the performance on any data point.																				

Rating regarding the sustainable development of Thai listed companies, both on the SET and MAI, are publicly available on the website of the Securities and Exchange Commission of Thailand (SEC). Currently, ratings available are 1) "CG Score"; 2) "AGM Level"; 3) "Thai CAC"; and 4) THSI. The ratings are updated on an annual basis. FSSIA does not confirm nor certify the accuracy of such ratings.
Source: FSSIA's compilation

GENERAL DISCLAIMER

ANALYST(S) CERTIFICATION

Teerapol Udomvej, CFA FSS International Investment Advisory Securities Co., Ltd

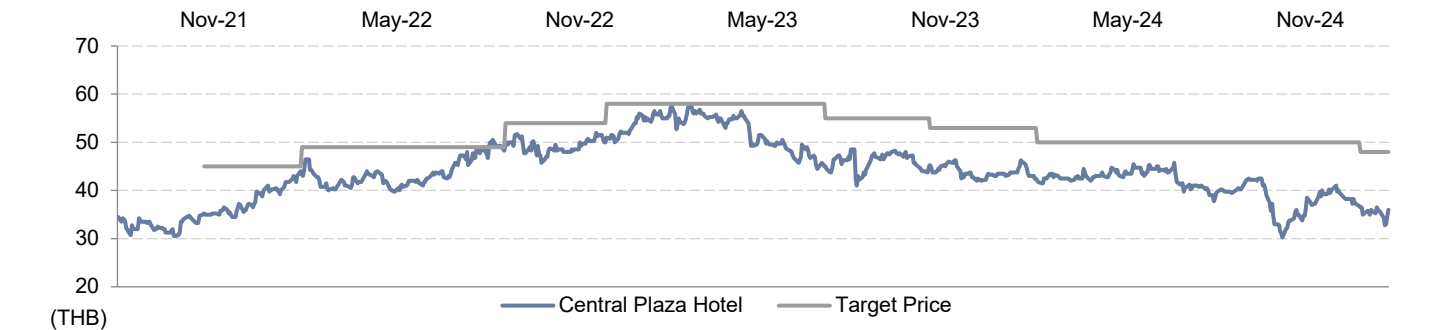
The individual(s) identified above certify(ies) that (i) all views expressed in this report accurately reflect the personal view of the analyst(s) with regard to any and all of the subject securities, companies or issuers mentioned in this report; and (ii) no part of the compensation of the analyst(s) was, is, or will be, directly or indirectly, related to the specific recommendations or views expressed herein.

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History of change in investment rating and/or target price

Central Plaza Hotel (CENTEL TB)



Date	Rating	Target price	Date	Rating	Target price	Date	Rating	Target price
31-Jan-2022	BUY	45.00	12-Jan-2023	BUY	58.00	17-Jan-2024	BUY	50.00
25-Apr-2022	BUY	49.00	19-Jul-2023	BUY	55.00	21-Oct-2024	BUY	48.00
17-Oct-2022	BUY	54.00	17-Oct-2023	BUY	53.00			

Teerapol Udomvej, CFA started covering this stock from 03-Nov-2020

Price and TP are in local currency

Source: FSSIA estimates

Company	Ticker	Price	Rating	Valuation & Risks
Central Plaza Hotel	CENTEL TB	THB 36.00	BUY	Downside risks to our DCF-based target price include 1) extraordinary events such as political turmoil and natural disasters; 2) a higher hotel room supply and more intense competition in the F&B business, which may result in price competition; and 3) a slower-than-expected recovery of international tourist numbers.

Source: FSSIA estimates

Additional Disclosures

Target price history, stock price charts, valuation and risk details, and equity rating histories applicable to each company rated in this report is available in our most recently published reports. You can contact the analyst named on the front of this note or your representative at Finansia Syrus Securities Public Company Limited.

All share prices are as at market close on 15-Nov-2024 unless otherwise stated.

RECOMMENDATION STRUCTURE

Stock ratings

Stock ratings are based on absolute upside or downside, which we define as $(\text{target price}^* - \text{current price}) / \text{current price}$.

BUY (B). The upside is 10% or more.

HOLD (H). The upside or downside is less than 10%.

REDUCE (R). The downside is 10% or more.

Unless otherwise specified, these recommendations are set with a 12-month horizon. Thus, it is possible that future price volatility may cause a temporary mismatch between upside/downside for a stock based on market price and the formal recommendation.

* In most cases, the target price will equal the analyst's assessment of the current fair value of the stock. However, if the analyst doesn't think the market will reassess the stock over the specified time horizon due to a lack of events or catalysts, then the target price may differ from fair value. In most cases, therefore, our recommendation is an assessment of the mismatch between current market price and our assessment of current fair value.

Industry Recommendations

Overweight. The analyst expects the fundamental conditions of the sector to be positive over the next 12 months.

Neutral. The analyst expects the fundamental conditions of the sector to be maintained over the next 12 months.

Underweight. The analyst expects the fundamental conditions of the sector to be negative over the next 12 months.

Country (Strategy) Recommendations

Overweight (O). Over the next 12 months, the analyst expects the market to score positively on two or more of the criteria used to determine market recommendations: index returns relative to the regional benchmark, index sharpe ratio relative to the regional benchmark and index returns relative to the market cost of equity.

Neutral (N). Over the next 12 months, the analyst expects the market to score positively on one of the criteria used to determine market recommendations: index returns relative to the regional benchmark, index sharpe ratio relative to the regional benchmark and index returns relative to the market cost of equity.

Underweight (U). Over the next 12 months, the analyst does not expect the market to score positively on any of the criteria used to determine market recommendations: index returns relative to the regional benchmark, index sharpe ratio relative to the regional benchmark and index returns relative to the market cost of equity.