EQUITY RESEARCH - COMPANY REPORT

S HOTELS AND RESORTS THAILAND / TOURISM & LEISURE



SHR TB

Turning the tide

- Expect a smaller core loss of THB46m in 3Q24 (vs THB81m loss in 2Q24), driven by improving performance of Fiji and UK hotels.
- Expect earnings to turn around in 4Q24, driven by lower loss from SO/ Maldives and the high season for Thai and Maldives hotels.
- Maintain BUY with a DCF-TP of THB3.8/shr.

Expect overall RevPAR to grow 14-16% y-y and 5-6% q-q in 3Q24

We expect the RevPAR of Maldives hotels (excluding SO/ Maldives) to grow by 8-10% y-y in 3Q24, in line with industry numbers – with Maldives tourist arrivals growing by 10% y-y – driven by a higher OCC rate from a better guest-mix profile. Outrigger hotels' RevPAR should jump by 48-50% y-y from the robust growth of Outrigger Fiji and the reopening of the Mauritius hotel. RevPAR of UK hotels should also grow by 5-6% y-y thanks to higher ADR. On a negative note, RevPAR of Thai hotels should be flat y-y, pressured by the partial renovation of SAii Laguna Phuket.

Core loss to narrow q-q in 3Q24

We estimate 3Q24 revenue to grow by 7% y-y. The 3Q24 EBITDA margin should decline y-y to 24% (vs 26% in 3Q23), mainly due to higher management fees for Outrigger and UK hotels and a THB25-30m loss from an interest rate swap. However, it should improve compared to 22% in 2Q24. SHR should book a share of loss from SO/ Maldives of THB60m, relatively in line with the 2Q24 loss, with declining RevPAR by 20% q-q but better cost-saving. Thus, we forecast a core loss of THB46m in 3Q24 (vs THB10m loss in 3Q23 and THB81m loss in 2Q24). Excluding SO/ Maldives, earnings would turn profitable in 3Q24.

Earnings to turn profitable in 4Q24 and 1Q25

We believe 4Q24 earnings should turn profitable. SAii Laguna Phuket's renovation program is progressing faster than planned, with c50 rooms completed from 173 rooms scheduled for completion by Dec-24 (vs total 255 rooms). Maldives is entering its high tourism season and we expect SO/ Maldives' OCC rate to improve to 55-60% (vs 40% in 3Q24), leading to a narrower core loss of THB30-40m. In addition, interest expenses have declined since 3Q24 thanks to the policy rate cut. Hence, we expect 4Q24 core profit to jump more than THB100m and grow further in 1Q25.

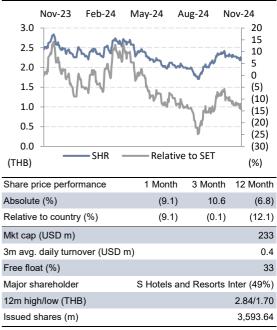
Trading at a very cheap valuation

We cut our 2024-26 core profit forecasts by 9-45% to reflect the slowerthan-expected ramp-up of SO/ Maldives. We also roll forward our DCF valuation base to 2025 and maintain our TP of THB3.8. SHR trades at a deep-discount valuation of 0.5x 2025E P/BV and 8x 2025E EV/EBITDA (vs peers' averages of 1.5x and 13x).



KEY STOCK DATA

YE Dec (THB m)	2023	2024E	2025E	2026E
Revenue	9,701	10,442	10,942	11,226
Net profit	87	150	367	518
EPS (THB)	0.02	0.04	0.10	0.14
vs Consensus (%)	-	(32.2)	(11.5)	(1.4)
EBITDA	2,226	2,596	2,781	2,835
Recurring net profit	80	150	367	518
Core EPS (THB)	0.02	0.04	0.10	0.14
Chg. In EPS est. (%)	-	(44.7)	(19.6)	(8.5)
EPS growth (%)	nm	87.8	145.0	40.9
Core P/E (x)	99.1	52.7	21.5	15.3
Dividend yield (%)	-	0.8	1.9	2.6
EV/EBITDA (x)	10.6	8.8	7.9	7.4
Price/book (x)	0.5	0.5	0.5	0.5
Net debt/Equity (%)	98.2	92.7	85.5	77.9
ROE (%)	0.5	0.9	2.2	3.1



Sources: Bloomberg consensus; FSSIA estimates



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Investment thesis

SHR raised THB7.5b from its THB5.20/shr IPO in Nov-19. However, its share price is still below its IPO price due mainly to a loss from the new Maldives hotel (SO/ Maldives) and the renovation of its major hotel (SAii Laguna Phuket).

We expect SHR's core profit to jump in 2025, driven by a recovery of its Maldives hotels since the Maldives government targets tourist arrivals of 2.5m in 2025 (vs 1.7m in 2019 and 1.9m in 2023). In addition, the reopening of Outrigger Mauritius and the completed renovation of SAii Laguna Phuket should improve SHR's profit margin.

SHR's share price is attractive as it trades at a lower P/BV than its peers. Also, it has a potential upside from M&A deals, given its strong balance sheet with only 0.7x IBD/E as of 2Q24.

Company profile

SHR is the holding company of all of the resorts and hotels under the Singha Estate (S TB, not rated) group.

www.shotelsresorts.com

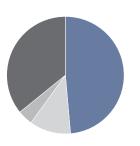
Principal activities (revenue, 2023)

- Self-managed 18.0 %
- Outrigger 15.0 %
- Crossroads Ph1 (Maldives hotels) 26.2 %
- ■UK 40.7 %

Source: S Hotels and Resorts

Major shareholders

- S Hotels and Resorts Inter 48.6
 %
- S Hotels and Resorts (SG) 11.4 %
- SINGHA PROPERTY MANAGEMENT - 4.2 %
- Others 35.8 %



Source: S Hotels and Resorts

Catalysts

Key potential growth drivers include 1) a faster OCC rampup rate following a global tourism recovery; 2) an uplift and renovation program to increase the ADR; and 3) M&A deals.

Risks to our call

Downside risks to our DCF-based target price include 1) extraordinary events such as political turmoil and natural disasters; 2) a higher hotel room supply, which may result in price competition; and 3) the slower-than-expected recovery of international tourist numbers.

Event calendar

 Date
 Event

 Nov 2024
 3Q24 results announcement

Key assumptions

	2024E	2025E	2026E
	(%)	(%)	(%)
Self-Managed - Number of rooms (no.)	604	604	604
Self-Managed - Occupancy rate (OCC)	67.0	70.0	70.5
Self-Managed - RevPAR growth	6.7	10.7	2.7
Project Crossroads - Number of rooms (no.)	376	376	376
Project Crossroads - Occupancy rate (OCC)	72.0	74.0	75.0
Project Crossroads - RevPAR growth	13.6	6.9	3.4
UK - Number of rooms (no.)	2,527	2,442	2,442
UK - Occupancy rate (OCC)	67.0	67.5	68.0
UK - RevPAR growth	3.1	4.8	2.8

Source: FSSIA estimates

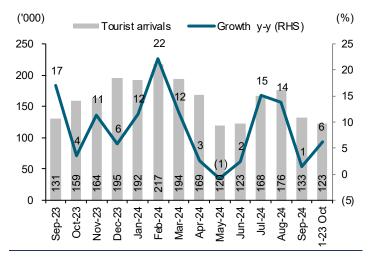
Earnings sensitivity

- For every 1% increase in OCC rate, we project a 2025 profit increase of 20%, and vice versa, all else being equal.
- For every 1% increase in EBITDA margin, we project a 2025 profit increase of 26%, and vice versa, all else being equal.

Source: FSSIA estimates

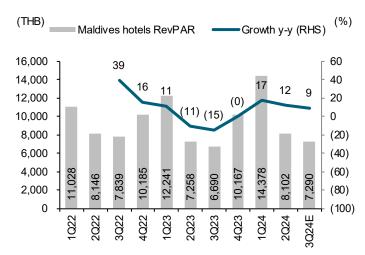


Exhibit 1: Maldives industry - monthly tourist arrivals



Sources: Ministry of Tourism, Republic of Maldives

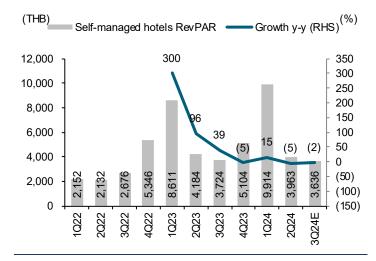
Exhibit 3: SHR's Crossroads (Maldives) hotels RevPAR



Note: Excludes SO/ Maldives

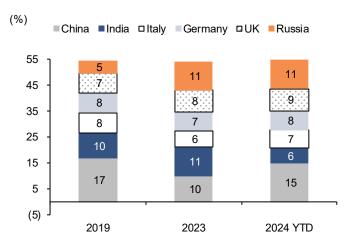
Sources: SHR; FSSIA estimates

Exhibit 5: SHR's self-managed (Thailand) hotels RevPAR



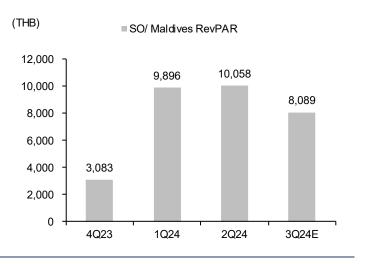
Sources: SHR; FSSIA estimates

Exhibit 2: Maldives industry – tourist arrival breakdown



Sources: Ministry of Tourism, Republic of Maldives

Exhibit 4: SHR's SO/ Maldives RevPAR



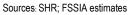
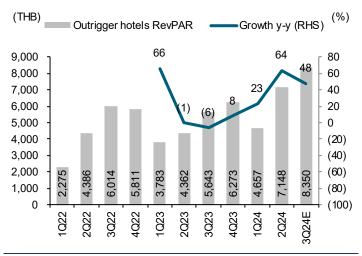


Exhibit 6: Outrigger (Mauritius, Fiji) hotels RevPAR



Sources: SHR; FSSIA estimates



4 NOVEMBER 2024

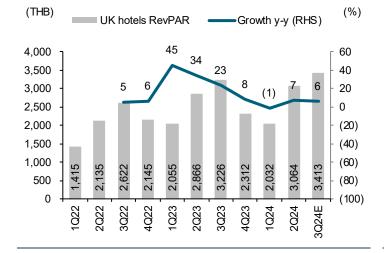
(46)

3Q24E

2Q24

1Q24

Exhibit 7: SHR's UK hotels RevPAR



(THB m) Core profit 200 146 144 125 129 150 100 65 50 0 (10) (50) (100) (81) (150) (111) (119) (200) (250) (199)

2Q23

3023 4023

Sources: SHR; FSSIA estimates

Sources: SHR; FSSIA estimates

1Q22

2022

3022 4022 1023

Exhibit 8: Core profit



Exhibit 9: SHR – 3Q24 results preview

	3Q23	4Q23	1Q24	2Q24	3Q24E		nge	2023	2024E	Chang
	(THB m)	(THB m)	(THB m)	(THB m)	(THB m)	(q-q %)	(y-y %)	(THB m)	(THB m)	(у-у %
Sales	2,401	2,479	2,743	2,469	2,575	4	7	9,701	10,442	
- Self-Managed Hotels	320	423	739	342	308	(10)	(4)			
- Outrigger Hotels	402	419	353	534	611	14	52			
- Project Crossroads Hotels	519	693	911	570	523	(8)	1			
- UK	1,161	943	739	1,023	1,133	11	(2)			
COGS (Incl. depreciation)	(1,548)	(1,462)	(1,633)	(1,657)	(1,627)	(2)	5	(6,213)	(6,492)	
Gross profit	853	1,017	1,109	812	948	17	11	3,488	3,951	1
SG&A	(597)	(675)	(687)	(597)	(651)	9	9	(2,419)	(2,589)	
Operating profit	256	343	422	214	296	38	16	1,068	1,362	2
Other income	91	36	59	70	42	(40)	(54)	205	212	
- Interest income from JV	(3)	(1)	(0)	2		(100)	(100)			
- Other income	95	37	59	69	42	(39)	(56)	205	212	
Interest expense	(304)	(299)	(298)	(294)	(284)	(3)	(6)	(1,124)	(1,150)	
Pretax profit	44	79	183	(10)	54	(657)	23	150	424	18
Income Tax	(42)	51	9	(6)	(40)	544	(4)	18	(58)	(423
Associates	(12)	(66)	(63)	(66)	(60)	(8)	386	(88)	(215)	14
Minority interest	0	0	0	0				0	0	
Core profit	(10)	65	129	(81)	(46)	(44)	(350)	80	150	8
Extraordinaries, GW & FX	25	(1)	(17)	10				7	0	
Net unrealized (loss)/gain on FX	25	(11)	(17)	(5)				(4)	0	
Non-recurring items	0.3	10	(0)	15				11		
Reported net profit	15	64	112	(72)	(46)	(36)	(405)	87	150	7
Shares out (end Q, m)	3,594	3,594	3,594	3,594	3,594	0	0	3,594	3,594	
Core EPS	(0.00)	0.02	0.04	(0.02)	(0.01)	(44)	350	0.02	0.04	8
EPS	0.00	0.02	0.03	(0.02)	(0.01)	(36)	(405)	0.02	0.04	7.
COGS (Excl. depreciation)	(1,248)	(1,179)	(1,298)	(1,323)	(1,293)	(2)	4	(5,056)	(5,258)	
Depreciation	(301)	(283)	(335)	(335)	(335)	0	11	(1,158)	(1,234)	
EBITDA	636	596	753	554	613	11	(4)	2,343	2,592	1
Key ratios	(%)	(%)	(%)	(%)	(%)	(ppt)	(ppt)	(%)	(%)	(pp
Gross margin	36	41	40	33	37	(4)	1	36	38	
SG&A/Revenue	25	27	25	24	25	(1)	0	25	25	(0
EBITDA margin	26	24	27	22	24	(1)	(3)	24	25	
Net profit margin	1	3	4	(3)	(2)	(1)	(2)	1	1	
Operating stats										
Self-Managed Hotels										
OCC (%)	59.2	56.6	88.5	56.5						
ADR (THB)	6,344	9,012	11,200	7,017						
RevPAR (THB)	3,724	5,104	9,914	3,963						
Outrigger Hotels										
OCC (%)	43.3	61.6	54.2	72.4						
ADR (THB)	13,024	10,176	8,590	9,877						
RevPAR (THB)	5,643	6,273	4,657	7,148						
Project Crossroads Hotels	-,	-,	.,	.,						
OCC (%)	63.2	68.0	88.9	60.7						
ADR (THB)	10,584	14,947	16,175	13,338						
RevPAR (THB)	6,690	10,167	14,378	8,102						
UK Hotels	0,090	10,107	17,370	0,102						
	76 4	60.0	E0 4	70 4						
OCC (%) ADR (THB)	76.1 4,237	62.2 3,716	59.1 3,439	70.4 4,352						

Sources: SHR; FSSIA estimates



Exhibit 10: Forecast revisions

	Current				- Previous		Change		
	2024E	2025E	2026E	2024E	2025E	2026E	2024E	2025E	2026E
	(THB)	(THB)	(THB)	(THB)	(THB)	(THB)	(%)	(%)	(%)
Self-managed - OCC rate (%)	67.0	70.0	70.5	63.6	66.6	67.1	3.4	3.4	3.4
Self-managed - RevPAR	5,750	6,368	6,541	5,407	5,831	5,993	6.3	9.2	9.2
Outrigger - OCC rate (%)	69.0	69.5	70.0	71.0	71.5	72.0	(2.0)	(2.0)	(2.0)
Outrigger - RevPAR	6,696	7,014	7,206	5,957	6,179	6,347	12.4	13.5	13.5
Project Crossroads - OCC rate (%)	72.0	74.0	75.0	73.0	74.0	75.0	(1.0)	-	-
Project Crossroads - RevPAR	10,081	10,775	11,139	11,097	11,699	12,094	(9.2)	(7.9)	(7.9)
UK -OCC rate (%)	67	68	68	70	71	71	(3.0)	(3.0)	(3.0)
UK -RevPAR	2,698	2,827	2,905	2,740	2,843	2,920	(1.5)	(0.5)	(0.5)
So/ Maldives - OCC rate (%)	50	65	70	50	65	70	-	-	-
So/ Maldives - RevPAR	10,800	15,015	17,464	11,250	15,925	18,008	(4.0)	(5.7)	(3.0)
Revenue (THB b)	10.4	10.9	11.2	10.7	11.2	11.5	(2.5)	(2.2)	(2.2)
EBITDA margin (%)	24.9	25.4	25.3	24.9	25.2	25.5	(0.0)	0.2	(0.2)
Share income of SO/ Maldives (THB m)	(224)	(145)	(27)	(157)	(67)	1	nm	nm	nm
Core earnings (THB m)	150	367	518	271	457	566	(44.7)	(19.6)	(8.5)

Note: Change in % terms is represented in ppt change

Source: FSSIA estimates

Exhibit 11: DCF valuation

Cost of equity assumptions	(%)	Cost of debt assumptions	(%)
Risk-free rate	3.0	Pre-tax cost of debt	4.0
Market risk premium	8.0	Marginal tax rate	20.0
Stock beta	1.3		
Cost of equity, Ke	13.2	Net cost of debt, Kd	3.2
Weight applied	60.0	Weight applied	40.0
WACC	9.2		

DCF valuation estimate	(THB b)	(THB/share)	Comments
NPV	13.4	3.7	WACC 9.2%, risk-free rate 3%, risk premium 8%
Terminal value	13.8	3.9	Terminal growth 2.5%
Cash & liquid assets	3.5	1.0	At end-2025E
Investments	0.8	0.2	At end-2025E
Debt	(17.6)	(4.9)	At end-2025E
Minorities	0.0	0.0	At end-2025E
Residual ordinary equity	13.8	3.8	

Source: FSSIA estimates

Exhibit 12: Historical EV/EBITDA band





Sources: Bloomberg; FSSIA estimates

Exhibit 13: Historical P/BV band



Sources: Bloomberg; FSSIA estimates

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Exhibit 14: Peer comparisons as of 1 Nov 2024

Company	BBG	Rec	\$	Share price	e	Market		PE		RC	DE	PE	3V	EV/ EI	BITDA
			Current	Target	Upside	сар	24E	25E	26E	24E	25E	24E	25E	24E	25E
			(LCY)	(LCY)	(%)	(USD m)	(x)	(x)	(x)	(%)	(%)	(x)	(x)	(x)	(x)
Thailand															
Asset World Corp	AWC TB	BUY	3.74	5.50	47	3,531	54.6	45.8	37.2	2.4	2.8	1.3	1.2	31.7	28.7
Minor International	MINT TB	BUY	27.25	45.00	65	4,558	18.9	16.9	15.2	10.7	11.3	2.0	1.8	7.6	6.9
Central Plaza Hotel	CENTEL TB	BUY	35.75	48.00	34	1,424	31.5	27.8	23.0	7.5	8.0	2.3	2.2	15.2	14.3
Erawan Group	ERW TB	BUY	4.10	6.50	59	591	23.7	22.4	20.7	11.6	10.5	2.4	2.3	13.8	12.6
S Hotels & Resorts	SHR TB	BUY	2.20	3.80	73	233	52.7	21.5	15.3	0.9	2.2	0.5	0.5	8.8	7.9
Dusit Thani	DUSIT TB	BUY	11.00	15.00	36	276	(172.1)	12.5	5.3	(1.6)	18.7	2.8	2.0	84.5	14.1
Bound and Beyond	BEYOND TB	BUY	8.90	18.00	102	76	34.4	13.2	10.0	1.2	3.1	0.4	0.4	9.2	7.5
Thailand average						10,689	6.3	22.9	18.1	4.7	8.1	1.7	1.5	24.4	13.1
Regional															
BTG Hotels Group	600258 CH	n/a	13.97	n/a	n/a	2,190	17.9	16.2	14.3	7.5	7.8	1.3	1.2	9.9	8.7
SH Jinjiang Intl Hotels	900934 CH	n/a	1.50	n/a	n/a	3,646	8.1	7.7	6.6	8.0	8.2	0.7	0.6	10.1	10.3
Huangshan Tourism Dev.	900942 CH	n/a	0.74	n/a	n/a	971	10.0	8.8	8.1	8.2	8.7	0.8	0.8	7.7	7.2
Genting Bhd	GENT MK	n/a	3.94	n/a	n/a	3,465	9.0	7.7	7.0	5.0	5.5	0.4	0.4	5.6	5.3
Huazhu Group	HTHT US	n/a	36.69	n/a	n/a	11,696	20.5	17.5	15.2	30.1	30.0	6.0	5.7	11.7	10.5
Indian Hotels	IH IN	n/a	676.70	n/a	n/a	11,455	74.4	59.5	48.6	14.8	15.6	10.5	8.9	44.1	36.7
Lemon Tree Hotels	LEMONTRE IN	n/a	117.75	n/a	n/a	1,109	67.8	44.4	30.8	14.6	18.3	9.5	6.7	23.4	18.9
Lippo Karawaci	LPKR IJ	n/a	120.00	n/a	n/a	541	0.8	10.7	10.2	3.2	8.1	n/a	n/a	4.8	n/a
Regional average						35,074	26.1	21.6	17.6	11.4	12.8	4.2	3.5	14.7	13.9
Global															
NH Hotel Group	NHH SM	n/a	4.23	n/a	n/a	2,002	12.5	11.1	10.9	14.6	13.1	1.7	1.5	6.5	6.4
Melia Hotels International	MEL SM	n/a	6.83	n/a	n/a	1,633	11.6	10.6	10.2	21.0	19.4	2.4	2.1	7.8	7.6
Intercontinental Hotels G.	IHG LN	n/a	8,562	n/a	n/a	17,542	25.8	22.8	20.1	(32.7)	(33.5)	n/a	n/a	17.0	15.8
Whitbread	WTB LN	n/a	3,013	n/a	n/a	6,960	13.9	14.5	13.0	10.6	10.9	1.5	1.6	9.5	9.5
Accor	ACRFF US	n/a	46.00	n/a	n/a	11,209	19.1	16.9	15.0	12.3	13.8	2.2	2.2	12.1	11.1
Choice Hotels	CHHUS	n/a	139.51	n/a	n/a	6,587	21.7	20.6	19.5	825.0	239.9	n/a	46.3	14.2	13.9
Hilton Worldwide Holdings	HLT US	n/a	234.85	n/a	n/a	57,252	33.3	29.5	25.4	(56.0)	(43.3)	n/a	n/a	19.7	18.2
Hyatt Hotels Corp	HUS	n/a	145.45	n/a	n/a	13,730	37.3	36.9	29.2	17.0	12.7	4.1	4.3	14.0	13.1
Marriott International	MAR US	n/a	260.02	n/a	n/a	73,202	27.8	24.5	21.8	(196.0)	(97.5)	n/a	n/a	17.2	16.1
Global average						190,116	22.5	20.8	18.3	68.4	15.1	2.4	9.7	13.1	12.4
Overall average						235,878	19.0	21.7	18.0	30.8	12.3	2.8	4.6	16.9	13.1

Sources: Bloomberg; FSSIA estimates

FINANSIA

Financial Statements

S Hotels and Resorts

Profit and Loss (THB m) Year Ending Dec	2022	2023	2024E	2025E	2026E
Revenue	8,693	9,701	10,442	10,942	11,226
Cost of goods sold	(5,807)	(6,213)	(6,492)	(6,726)	(6,888)
Gross profit	2,885	3,488	3,951	4,216	4,338
Other operating income	-	-	-	-	-
Operating costs	(2,142)	(2,419)	(2,589)	(2,692)	(2,786)
Operating EBITDA	1,859	2,226	2,596	2,781	2,835
Depreciation	(1,116)	(1,158)	(1,234)	(1,258)	(1,283)
Goodwill amortisation	-	-	-	-	-
Operating EBIT	743	1,068	1,362	1,524	1,552
Net financing costs	(842)	(1,124)	(1,150)	(1,137)	(1,105)
Associates	(21)	(88)	(215)	(136)	(17)
Recurring non-operating income	73	117	(4)	80	204
Non-recurring items	53	7	0	0	0
Profit before tax	27	69	208	467	651
Tax	(13)	18	(58)	(99)	(134)
Profit after tax	14	87	150	367	518
Minority interests	0	0	0	0	0
Preferred dividends	-	-	-	-	-
Other items	-	-	-	-	-
Reported net profit	14	87	150	367	518
Non-recurring items & goodwill (net)	(53)	(7)	0	0	0
Recurring net profit	(39)	80	150	367	518
Per share (THB)					
Recurring EPS *	(0.01)	0.02	0.04	0.10	0.14
Reported EPS	0.00	0.02	0.04	0.10	0.14
DPS	0.00	0.00	0.02	0.04	0.06
Diluted shares (used to calculate per share data)	3,594	3,594	3,594	3,594	3,594
Growth	- ,	- ,	-,	-,	-,
Revenue (%)	92.6	11.6	7.6	4.8	2.6
Operating EBITDA (%)	411.7	19.7	16.6	7.2	1.9
Operating EBIT (%)	nm	43.8	27.5	11.9	1.9
Recurring EPS (%)	nm	nm	87.8	145.0	40.9
Reported EPS (%)	nm	502.2	73.1	145.0	40.9
Operating performance					
Gross margin inc. depreciation (%)	33.2	36.0	37.8	38.5	38.6
Gross margin exc. depreciation (%)	46.0	47.9	49.6	50.0	50.1
Operating EBITDA margin (%)	21.4	22.9	24.9	25.4	25.3
Operating EBIT margin (%)	8.5	11.0	13.0	13.9	13.8
Net margin (%)	(0.4)	0.8	1.4	3.4	4.6
Effective tax rate (%)	(289.8)	(12.1)	13.8	16.5	20.0
Dividend payout on recurring profit (%)	-	-	40.0	40.0	40.0
Interest cover (X)	1.0	1.1	1.2	1.4	1.6
Inventory days	16.6	16.6	16.4	16.4	16.5
Debtor days	18.7	19.5	19.3	19.6	20.4
Creditor days	130.1	121.9	118.0	118.0	118.9
Operating ROIC (%)	9.7	4.0	3.9	4.3	4.3
ROIC (%)	9.7	4.1	3.5	4.0	4.4
ROE (%)	(0.2)	0.5	0.9	2.2	3.1
ROA (%)	8.8	3.6	3.0	3.5	3.7
* Pre-exceptional, pre-goodwill and fully diluted	0.0	0.0	0.0	0.0	5.7
Revenue by Division (THB m)	2022	2023	2024E	2025E	2026E
Self-managed	1,098	1,749	1,914	2,120	2,170
Outrigger	1,486	1,457	1,976	2,133	2,185
Crossroads Ph1 (Maldives hotels)	2,445	2,545	2,795	2,884	2,973
UK	3,664	3,951	3,758	3,805	3,897

Financial Statements

S Hotels and Resorts

ash Flow (THB m) Year Ending Dec	2022	2023	2024E	2025E	2026E
ecurring net profit	(39)	80	150	367	518
epreciation	1,116	1,158	1,234	1,258	1,283
ssociates & minorities	-	-	-	-	
ther non-cash items	109	409	(8)	(8)	(8
hange in working capital	1,052	370	(12)	0	(13
ash flow from operations	2,238	2,017	1,364	1,617	1,780
apex - maintenance	(116)	(3,077)	(619)	(649)	(666
apex - new investment	-	-	-	-	
let acquisitions & disposals	(277)	(60)	0	0	(
other investments (net)	-	-	-	-	(000
ash flow from investing	(393)	(3,137)	(619)	(649)	(666
lividends paid	0	0	0	(60)	(147
quity finance	0	(461)	0	0	(
lebt finance	(1,418)	1,337	(400)	0	(1,000
other financing cash flows	139	(19)	0	0)
ash flow from financing	(1,280)	857	(400)	(60)	(1,147
on-recurring cash flows	-	-	-	-	
ther adjustments	0	0	0	0	(
et other adjustments	0	0	0	0	(
lovement in cash	566	(263)	345	908	(33
ree cash flow to firm (FCFF)	2,686.85	3.35	1,895.18	2,105.17	2,218.71
ree cash flow to equity (FCFE)	565.63	198.21	345.15	968.15	114.19
er share (THB)					
CFF per share	0.75	0.00	0.53	0.59	0.62
CFE per share lecurring cash flow per share	0.16 0.33	0.06 0.46	0.10 0.38	0.27 0.45	0.03 0.50
alance Sheet (THB m) Year Ending Dec	2022	2023	2024E	2025E	2026E
angible fixed assets (gross)	36,291	41,369	41,996	42,652	43,320
ess: Accumulated depreciation	(7,323)	(10,474)	(11,708)	(12,966)	(14,248
angible fixed assets (net)	28,968	30,895	30,288	29,687	29,07
tangible fixed assets (net)	1,630	1,628	1,628	1,628	1,628
ong-term financial assets	-	-	-	-	
vest. in associates & subsidiaries	704	764	764	764	764
ash & equivalents	2,479	2,216	2,561	3,470	3,43
/C receivable	501	535	570	608	64
ventories	229	231	240	250	25
ther current assets	1,324	790	850	891	91
urrent assets	4,533	3,772	4,222	5,218	5,25
ther assets	615	664	664	664	66
otal assets	36,450	37,723	37,566	37,961	37,38
common equity	16,019	16,091	16,241	16,548	16,919
linorities etc.	0	0	0	0	
otal shareholders' equity	16,019	16,091	16,241	16,548	16,919
ong term debt	16,674	18,012	17,612	17,612	16,612
ther long-term liabilities	1,612	1,604	1,604	1,604	1,604
ong-term liabilities	18,286	19,616	19,216	19,216	18,21
/C payable	1,711	1,667	1,734	1,803	1,84
hort term debt	0	0	0	0	,-
ther current liabilities	433	349	376	394	40
urrent liabilities	2,144	2,016	2,109	2,197	2,25
otal liabilities and shareholders' equity	36,450	37,723	37,566	37,961	37,38
et working capital	(90)	(461)	(449)	(448)	(436
vested capital	31,826	33,490	32,895	32,294	31,69
ncludes convertibles and preferred stock which is bei		00,100	02,000	02,201	01,00
er share (THB)					
pok value per share	4.46	4.48	4.52	4.60	4.7
angible book value per share	4.00	4.02	4.07	4.15	4.2
inancial strength					
et debt/equity (%)	88.6	98.2	92.7	85.5	77.
et debt/total assets (%)	38.9	41.9	40.1	37.3	35.
urrent ratio (x)	2.1	1.9	2.0	2.4	2.3
F interest cover (x)	1.7	1.2	1.3	1.9	1.
aluation	2022	2023	2024E	2025E	20261
ecurring P/E (x) *	(203.1)	99.1	52.7	21.5	15.
ecurring P/E @ target price (x) *	(350.9)	171.1	91.1	37.2	26.
eported P/E (x)	(350.9) 549.7	91.3	52.7	21.5	20. 15.
	049.7	51.5	0.8		15.
ividend yield (%)	-	-		1.9	
ice/book (x)	0.5	0.5	0.5	0.5	0.
ice/tangible book (x)	0.5	0.5	0.5	0.5	0.
V/EBITDA (x) **	11.9	10.6	8.8	7.9	7.4
V/EBITDA @ target price (x) ** V/invested capital (x)	15.0 0.7	13.2 0.7	11.1 0.7	10.0 0.7	9.9 0.1

Sources: S Hotels and Resorts; FSSIA estimates



S HOTELS AND RESORTS PCL (SHR TB)

FSSIA ESG rating

 $\star\star$

25.0 /100

Exhibit 15: FSSIA ESG score implication

Rating	Score	Implication
****	>79-100	Leading its industry peers in managing the most significant ESG risks which not only better cost efficiency but also lead to higher profitability.
$\star\star\star\star$	>59-79	A mixed track record of managing the most significant ESG risks and opportunities relative to industry peers.
***	>39-59	Relevant ESG materiality matrix has been constructively addressed, well-managed and incorporated into day-to-day operations, in which targets and achievements are evaluated annually.
**	>19-39	Relevant ESG materiality matrix has been identified with key management in charge for progress to be followed up on and to provide intensive disclosure. Most targets are conventional and achievable.
*	1-19	The company has adopted the United Nations Sustainable Development Goals (UN SDGs), established sustainability management guidelines and fully complies with regulations or ESG suggested guidance from related organizations such as the SET and SEC.

Sources: FSSIA estimates

Exhibit 16: ESG – peer comparison

	FSSIA	Domestic ratings						Global ratings						Bloomberg	
	ESG score	DJSI	SET THSI	THSI	CG score	AGM level	Thai CAC	Morningstar ESG risk	ESG Book	MSCI	Moody's	Refinitiv	S&P Global	ESG score	Disclosure score
SET100	69.20	5.34	4.40	4.40	4.76	4.65	3.84	Medium	51.76	BBB	20.87	58.72	63.91	3.72	28.17
Coverage	67.12	5.11	4.15	4.17	4.83	4.71	3.53	Medium	52.04	BB	16.97	56.85	62.09	3.40	31.94
BEYOND	24.98				5.00	5.00	Certified		39.83						
CENTEL	62.78		Y	Y	5.00	5.00	Certified	Medium	57.54			71.56	48.00	2.93	54.19
DUSIT	24.81				5.00	4.00	Certified		46.50						
ERW	39.65				4.00	4.00	Certified		54.22			51.15	21.00	3.90	
MINT	84.43	Y	Y	Y	5.00	4.00	Certified	Medium	57.57	AA	37.00	91.18	69.00	5.00	
SHR	25.00		Y	Y	5.00	5.00									

Sources: <u>SETTRADE.com</u>; * FSSIA estimate; FSSIA's compilation

Exhibit 17: ESG disclosure from the company's one report

FY ending Dec 31	FY 2022	FY ending Dec 31	FY 2022
Environmental		Governance	
Climate change policy	Yes	Board size / Independent directors (ID) / Female	9 / 5 / 1
Climate change opportunities discussed		No. of board meetings for the year / % attendance	8 / 97.22
GHG scope 2 location-based policy	Yes	Company conducts board evaluations	Yes
Biodiversity policy	Yes	Number of non-executive directors on board	7
Energy efficiency policy	Yes	Director share ownership guidelines	No
Electricity used	Yes	Board age limit	No
Fuel used - crude oil/diesel		Age of the youngest / oldest director	53 / 69
Waste reduction policy	Yes	Number of executives / female	6/3
Water policy	Yes	Executive share ownership guidelines	No
Water consumption	Yes	Size of audit committee / ID	3/3
Social		Audit committee meetings	4
Human rights policy	Yes	Audit committee meeting attendance (%)	100
Policy against child labor	Yes	Size of compensation committee / ID	3/3
Quality assurance and recall policy	Yes	Number of compensation committee meetings	4
Consumer data protection policy	Yes	Compensation committee meeting attendance (%)	100
Equal opportunity policy	Yes	Size of nomination committee / ID	3 / 3
Gender pay gap breakout		Number of nomination committee meetings	4
Pct women in workforce	33.8	Nomination committee meeting attendance (%)	100
Business ethics policy	Yes	Board compensation (THB m)	10.33
Anti-bribery ethics policy	Yes	Executive compensation (THB m)	53.96
Health and safety policy	Yes	Auditor fee (THB m)	2.2
Lost time incident rate - employees		(PricewaterhouseCoopers ABAS Limited)	
Training policy	Yes	Total employee (no.)	2663
Fair remuneration policy	Yes	Employee compensation (THB m)	1379.4
Number of employees - CSR	Yes	Sustainability governance	
Total hours spent by firm - employee training	1700	Verification type	
Social supply chain management	Yes	Board duration (years)	3

Source: FSSIA's compilation



Disclaimer for ESG scoring

ESG score	Methodology	/			Rating							
The Dow Jones Sustainability Indices (DJSI) By S&P Global	process base from the annu Only the top-r inclusion.	d on the com al S&P Glob anked comp	transparent, rules-based panies' Total Sustainabi al Corporate Sustainabil anies within each industr	Be a member and invited to the annual S&P Global Corporate Sustainability Assessment (CSA) for DJSI. Companies with an S&P Global ESG Score of less than 45% of the S&P Global ESG Score of the highest scoring company are disqualified. The constituents of the DJSI indices are selected from the Eligible Universe.								
Sustainability Investment List (<u>THSI</u>) by The Stock Exchange of Thailand (<u>SET</u>)	managing bus Candidates m 1) no irregula float of >150 s up capital. So 70%; 2) indep wrongdoing re	siness with tr nust pass the r trading of th shareholders me key disque endent direct elated to CG,	lity in Environmental and ansparency in Governan preemptive criteria, with le board members and e , and combined holding r Jalifying criteria include: tors and free float violati social & environmental arrnings in red for > 3 yea	ice, updated annually. two crucial conditions: xecutives; and 2) free must be >15% of paid- 1) CG score of below on; 3) executives' impacts; 4) equity in	To be eligible for <u>THSI inclusion</u> , verified data must be scored at a minimum of 50% for each indicator, unless the company is a part of DJSI during the assessment year. The scoring will be fairly weighted against the nature of the relevant industry and materiality. <u>SETTHSI Index</u> is extended from the THSI companies whose 1) market capitalization > THB5b (~USD150b); 2) free float >20%; and 3) liquidity >0.5% of paid-up capital for at least 9 out of 12 months. The SETTHSI Index is a market capitalisation-weighted index, cap 5% quarterly weight at maximum, and no cap for number of stocks.							
CG Score by Thai Institute of Directors Association (Thai IOD)	annually by th	ne Thai IOD, T). The result	h in sustainable develop with support from the St ts are from the perspectiv s.	ock Exchange of	Scores are rated in six categories: 5 for Excellent (90-100), 4 for Very Good (80-89), 3 for Good (70-79), 2 for Fair (60-69), 1 for Pass (60-69), and not rated for scores below 50. Weightings include: 1) the rights; 2) and equitable treatment of shareholders (weight 25% combined); 3) the role of stakeholders (25%); 4) disclosure & transparency (15%); and 5) board responsibilities (35%).							
AGM level By Thai Investors Association (TIA) with support from the SEC	treatment are transparent a out of five the criteria cover date (45%), a <i>circulation of su</i> <i>exercised. The</i> <i>and verifiability;</i>	incorporated nd sufficiently CG compon AGM proced nd after the r fficient informa second assess and 3) openne	which shareholders' rights I into business operation y disclosed. All form impu- ents to be evaluated anr ures before the meeting meeting (10%). (The first a tion for voting; and 2) facilitat es 1) the ease of attending n ss for Q&A. The third involve es, resolutions and voting re-	s and information is ortant elements of two nually. The assessment (45%), at the meeting issesses 1) advance ting how voting rights can be neetings; 2) transparency as the meeting minutes that	The scores are classified into four categories: 5 for Excellent (100), 4 for Very Good (90-99), 3 for Fair (80-89), and not rated for scores below 79.							
Thai CAC By Thai Private Sector Collective Action Against Corruption (CAC)	establishmen policies. The (Companies de Declaration of li Certification, inc	t of key contr Certification i ciding to becom ntent to kick off cluding risk asso employees, esta	Checklist include corrupti ols, and the monitoring a is good for three years. e a CAC certified member s an 18-month deadline to sul essment, in place of policy a ablishment of whistleblowing II stakeholders.)	and developing of tart by submitting a bmit the CAC Checklist for nd control, training of	The document will be reviewed by a committee of nine professionals. A passed Checklist will move for granting certification by the CAC Council approvals whose members are twelve highly respected individuals in professionalism and ethical achievements.							
<u>Morningstar</u> <u>Sustainalytics</u>	based on an a risk is unman	assessment o aged. <i>Sources</i>	sk rating provides an ove of how much of a compa s to be reviewed include corp ner media, NGO reports/web	A company's ESG risk rating score is the sum of unmanaged risk. The more risk is unmanaged, the higher ESG risk is scored.								
	information, con reports, and qua		k, ESG controversies, issuer iews.	feedback on draft ESG	NEGL 0-10	Low 10-20	Medium 20-30	High 30-40	Severe 40+			
ESG Book	positioned to the principle on helps explain	outperform o of financial m future risk-ac g features wi	sustainable companies th ver the long term. The m ateriality including inform djusted performance. Ma th higher materiality and rly basis.	ethodology considers nation that significantly teriality is applied by	The total ESG score is calculated as a weighted sum of the features scores using materiality-based weights. The score is scaled between 0 and 100 with higher scores indicating better performance.							
<u>MSCI</u>	MSCI ESG ratings aim to measure a company's management of financially relevant ESG risks and opportunities. It uses a rules-based methodology to identify industry leaders and laggards according to their exposure to ESG risks and how well they manage those risks relative to peers.											
	AAA AA	8.571-10.00	Leader:	leading its industry in m	anaging the most si	gnificant ESG ris	sks and opportunitie	s				
	Α	5.714-7.142		a mixed or upoycontion	nal track record of managing the most significant ESG risks and opportunities relative to							
	BBB BB	4.286-5.713 2.857-4.285	-	industry peers								
	В	1.429-2.856	3									
	ccc	0.000-1.428	Laggard:	lagging its industry base	ed on its high expos	ure and failure to	o manage significan	t ESG risks				
<u>Moody's ESG</u> solutions	Moody's assesses the degree to which companies take into account ESG objectives in the definition and implementation of their strategy policies. It believes that a company integrating ESG factors into its business model and relatively outperforming its peers is better positioned to mitigate risks and create sustainable value for shareholders over the medium to long term.											
<u>Refinitiv ESG</u> rating	Designed to transparently and objectively measure a company's relative ESG performance, commitment and effectiveness across 10 main themes, based on publicly available and auditable data. The score ranges from 0 to 100 on relative ESG performance and insufficient degree of transparency in reporting material ESG data publicly. (Score ratings are 0 to 25 = poor; >25 to 50 = satisfactory; >50 to 75 = good; and >75 to 100 = excellent.)											
	The S&P Global ESG Score is a relative score measuring a company's performance on and management of ESG risks, opportunities, and impacts compared to its peers within the same industry classification. The score ranges from 0 to 100.											
S&P Global	compared to i		•	ESG Score Bloomberg score evaluating the company's aggregated Environmental, Social and Governance (ESG) performance. The score is based on Bloomberg's view of ESG financial materiality. The score is a weighted generalized mean (power mean) of Pillar Scores, where the weights are determined by the pillar priority ranking. Values range from 0 to 10; 10 is the best.								
S&P Global Bloomberg	· · ·		score is based on Bloo	mberg's view of ESG fina	ancial materiality.	The score is a	a weighted gener	alized mean (power mean)			

Rating regarding the sustainable development of Thai listed companies, both on the SET and MAI, are publicly available on the website of the Securities and Exchange Commission of Thailand (SEC). Currently, ratings available are 1) "CG Score"; 2) "AGM Level"; 3) "Thai CAC"; and 4) THSI. The ratings are updated on an annual basis. FSSIA does not confirm nor certify the accuracy of such ratings. Source: FSSIA's compilation

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Teerapol Udomvej, CFA FSS International Investment Advisory Securities Co., Ltd

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Company	Ticker	Price	Rating	Valuation & Risks
S Hotels and Resorts	SHR TB	THB 2.20	BUY	Downside risks to our DCF-based target price include 1) extraordinary events such as political turmoil and natural disasters; 2) a higher hotel room supply, which may result in price competition; and 3) the slower-than-expected recovery of international tourist numbers.
Asset World Corp	AWC TB	THB 3.74	BUY	Downside risks to our DCF-based target price include 1) extraordinary events such as political turmoil and natural disasters; 2) a higher hotel room supply, which may result in price competition; and 3) the slower-than-expected recovery of international tourist numbers.
Minor International	MINT TB	THB 27.25	BUY	Downside risks to our DCF-based target price include 1) extraordinary events such as political turmoil and natural disasters; 2) a higher hotel room supply and higher competition in the F&B business, which may result in price competition; and 3) the slower-than-expected recovery of international tourist numbers.
Central Plaza Hotel	CENTEL TB	THB 35.75	BUY	Downside risks to our DCF-based target price include 1) extraordinary events such as political turmoil and natural disasters; 2) a higher hotel room supply and more intense competition in the F&B business, which may result in price competition; and 3) a slower-than-expected recovery of international tourist numbers.
The Erawan Group	ERW TB	THB 4.10	BUY	Downside risks to our DCF-based target price include 1) extraordinary events such as political turmoil and natural disasters; 2) a higher hotel room supply, which may result in price competition; and 3) the slower-than-expected recovery of international tourist numbers.
Dusit Thani	DUSIT TB	THB 11.00	BUY	Downside risks to our DCF-based target price include 1) extraordinary events such as political turmoil and natural disasters; 2) a higher hotel room supply, which may result in price competition; and 3) the slower-than-expected recovery of international tourist numbers.
Bound and Beyond	BEYOND TB	THB 8.90	BUY	Downside risks to our DCF-based target price include 1) extraordinary events such as political turmoil and natural disasters; 2) a higher hotel room supply, which may result in price competition; and 3) the slower-than-expected recovery of international tourist numbers.

Source: FSSIA estimates

Additional Disclosures

Target price history, stock price charts, valuation and risk details, and equity rating histories applicable to each company rated in this report is available in our most recently published reports. You can contact the analyst named on the front of this note or your representative at Finansia Syrus Securities Public Company Limited.

All share prices are as at market close on 01-Nov-2024 unless otherwise stated.



RECOMMENDATION STRUCTURE

Stock ratings

Stock ratings are based on absolute upside or downside, which we define as (target price* - current price) / current price.

BUY (B). The upside is 10% or more.

HOLD (H). The upside or downside is less than 10%.

REDUCE (R). The downside is 10% or more.

Unless otherwise specified, these recommendations are set with a 12-month horizon. Thus, it is possible that future price volatility may cause a temporary mismatch between upside/downside for a stock based on market price and the formal recommendation.

* In most cases, the target price will equal the analyst's assessment of the current fair value of the stock. However, if the analyst doesn't think the market will reassess the stock over the specified time horizon due to a lack of events or catalysts, then the target price may differ from fair value. In most cases, therefore, our recommendation is an assessment of the mismatch between current market price and our assessment of current fair value.

Industry Recommendations

Overweight. The analyst expects the fundamental conditions of the sector to be positive over the next 12 months. **Neutral.** The analyst expects the fundamental conditions of the sector to be maintained over the next 12 months. **Underweight.** The analyst expects the fundamental conditions of the sector to be negative over the next 12 months.

Country (Strategy) Recommendations

Overweight (O). Over the next 12 months, the analyst expects the market to score positively on two or more of the criteria used to determine market recommendations: index returns relative to the regional benchmark, index sharpe ratio relative to the regional benchmark and index returns relative to the market cost of equity.

Neutral (N). Over the next 12 months, the analyst expects the market to score positively on one of the criteria used to determine market recommendations: index returns relative to the regional benchmark, index sharpe ratio relative to the regional benchmark and index returns relative to the market cost of equity.

Underweight (U). Over the next 12 months, the analyst does not expect the market to score positively on any of the criteria used to determine market recommendations: index returns relative to the regional benchmark, index sharpe ratio relative to the regional benchmark and index returns relative to the market cost of equity.

