**EQUITY RESEARCH - COMPANY REPORT** 

# INDEX LIVING MALL

ILM TB

THAILAND / COMMERCE



# DUI

#### UNCHANGED

TARGET PRICE	THB22.00
CLOSE	THB17.40
UP/DOWNSIDE	+26.4%
PRIOR TP	THB26.70
CHANGE IN TP	-17.6%
TP vs CONSENSUS	-8.2%

# มูลค่าถูกที่สุดในกลุ่ม Home Improvement

- คาดกำไรสุทธิ 3Q24 ที่ 178 ลบ. เพิ่มขึ้น 4.1% q-q จากยอดขายงานโครงการและออนไลน์ แต่ลดลง 6.9% y-y จากค่าใช้จ่ายที่เกี่ยวข้องกับการขายปรับสูงขึ้น
- ปรับลดประมาณการปี 2024-26 ลงเล็กน้อย จาก BOI คาดกำไรสุทธิปี 2024 เพิ่มขึ้น 4% และ2025 เพิ่มขึ้น 10% จากทั้ง SSSG ยังบวกต่อเนื่องและการกลับมาขยายสาขา
- คงคำแนะนำ ซื้อ ราคาเป้าหมายปี 2025 ที่ 22 บาท

# คาดกำไรสุทธิ 3Q24 ยังเติบโต q-q แต่ลดลง y-y จากค่าใช้จ่ายที่เพิ่มขึ้น

คาดกำไรสุทธิ 178 ลบ. เพิ่มขึ้น 4.1% q-q จากยอดขายของงานโครงการและช่องทาง ออนไลน์เติบโตขึ้น แต่ลดลง 6.9% y-y จากค่าใช้จ่ายที่เกี่ยวข้องกับการขายปรับสูงขึ้น เช่น ค่าขนส่งตามราคาดีเซลที่ปรับสูงขึ้น โดยเราคาดรายได้จากการขายปรับเพิ่มขึ้น 6.6% q-q, 2.4% y-y จากยอดขายจากงานโครงการซึ่งได้รับโอนจากลูกค้าเพิ่มขึ้น และยอดขายผ่าน ช่องทางออนไลน์ที่ยังเติบโตต่อเนื่อง รวมถึงคาดรายได้จากการให้เช่าเพิ่มขึ้น 1.1% q-q, 10% y-y จากอัตราการให้เช่าเฉลี่ย (Occupancy rate) เพิ่มขึ้น รวมถึงสาขาของ Little walk กรุงเทพกรีฑาที่เปิดในช่วง ต.ค. ปี 2023

# คาดค่าใช้จ่ายยังกดดันผลประกอบการในแง่ y-y

เราคาด GPM จากการขายที่ 45.3% ลดลงเล็กน้อย 10bps q-q จากยอดขายของงาน โครงการเพิ่มขึ้น ขณะที่เพิ่มขึ้น 20bps y-y แต่หักล้างจากค่าใช้จ่ายที่สูงขึ้น โดยคาด SG&A expenses เพิ่มขึ้น 7.3% y-y จากค่าใช้จ่ายที่เกี่ยวข้องกับการขาย เช่น ค่าขนส่งที่ปรับขึ้น ตามราคาน้ำมันดีเซล ทั้งนี้ SSSG ในช่วงเดือน Oct คาดยังบวกได้ราว 1-3%

## ปรับลดประมาณการลงเล็กน้อย สะท้อนการหมด BOI ในปีนี้ และคาดจะได้ใน 2H25

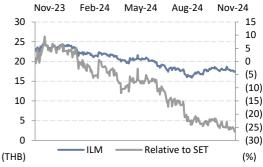
ปรับลดประมาณการกำไรสุทธิปี 2024-26 ลง 4% / 2.8% / 1.6% ตามลำดับ จากอัตราภาษีในปีนี้ที่คาดว่าจะหมด BOI ซึ่งปัจจุบันอยู่ระหว่างการขอ BOI จากเครื่องจักรชุดใหม่ โดย ปรับ Effective tax rate ขึ้นเป็น 19% จาก 15.6% และคาดได้ประโยชน์ช่วง 2H25 โดยคาด กำไรสุทธิ 2024 ที่ 755 ลบ. (+4% y-y) และปี 2025 ที่ 830 ลบ. (+10% y-y) จากทั้ง SSSG ที่คาดว่าจะยังโตได้ราว 3% และการขยายสาขาใหม่ในสิ้นปีนี้ และปี 25

# เราคงคำแนะนำ ซื้อ ปรับไปใช้ราคาเป้าหมายปี 2025 ที่ 22 บาท

เรายังคงคำแนะนำ ซื้อ และปรับราคาเป้าหมายเป็นปี 2025 ที่ 22 บาท สะท้อน 2025E P/E ที่ 13.4 เท่า ปัจจุบันหุ้นซื้อขายที่ 2025 P/E ไม่แพงที่ราว 11x เท่า น้อยกว่าค่าเฉลี่ย P/E ย้อนหลัง 5 ปีที่ 14.4 เท่า และน้อยกว่ากลุ่มที่ 22x เท่า โดย ILM มีแผนขยายสาขาที่ชัดเจน ขึ้นทั้งในปีนี้ และปี 2025 ทั้ง Model ของ Index living mall และ Little walk รวมถึงการ ปรับปรุงสาขาท่องเที่ยวอย่างเชียงใหม่คาดว่าจะช่วยหนุน Traffic และยอดขายได้มากขึ้น

#### **KEY STOCK DATA**

YE Dec (THB m)	2023	2024E	2025E	2026E
Revenue	9,309	10,039	10,754	11,334
Net profit	726	755	830	894
EPS (THB)	1.44	1.50	1.64	1.77
vs Consensus (%)	-	(2.6)	(0.9)	(0.7)
EBITDA	1,880	1,878	2,031	2,160
Recurring net profit	726	755	830	894
Core EPS (THB)	1.44	1.50	1.64	1.77
Chg. In EPS est. (%)	-	(4.0)	(2.8)	(1.6)
EPS growth (%)	10.2	4.0	9.9	7.6
Core P/E (x)	12.1	11.6	10.6	9.8
Dividend yield (%)	5.7	6.0	6.6	7.1
EV/EBITDA (x)	6.6	6.9	6.4	6.0
Price/book (x)	1.5	1.4	1.4	1.3
Net debt/Equity (%)	60.8	67.7	65.7	62.4
ROE (%)	12.5	12.4	13.1	13.6



Share price performa	nce	1 Month	3 Month	12 Month
Absolute (%)		(2.8)	0.6	(24.7)
Relative to country (%	b)	(2.8)	(9.1)	(29.0)
Mkt cap (USD m)				259
3m avg. daily turnove	r (USD m)			0.2
Free float (%)				25
Major shareholder	Krobkrua	Thammada	Panich Co	Ltd (40%)
12m high/low (THB)			2	5.25/15.90
Issued shares (m)				505.00

Sources: Bloomberg consensus; FSSIA estimates



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#### Investment thesis

ILM มีผลประกอบการเติบโตต่อเนื่อง หากไม่รวมช่วง Covid-19 โดยมี ช่องทางการขายที่หลากหลายทั้งในรูปแบบหน้าร้าน (physical stores), งานโครงการ (Project), ออนไลน์ (online channels) รวมถึงเป็น Distributor ในการขายต่างประเทศ บริษัทได้อนิสงค์ต่อการฟื้นตัวของ ภาคท่องเที่ยว โดยสัดส่วนรายได้จากสาขาท่องเที่ยวคิดเป็น 30-40% ของรายได้รวม บริษัทมีแผนการขยายสาขา 2-3 สาขาต่อปี นอกจากนี้ บริษัทยังมีรายได้จากการให้เช่าภายใต้แบรนด์ The Walk และ Little Walk ซึ่งเป็นศูนย์การค้าแบบเปิด หรือ Community Mall โดยได้รับการ ตอบรับที่ดี โดยมีอัตราการเช่าเฉลี่ย (Occupancy rate) มากกว่า 85% โดย 2 สาขาล่าสุดคือ Little Walk ลาดกระบังและกรุงเทพกรีฑา มี Occupancy rate 100%

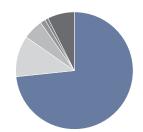
## Company profile

ILM ประกอบธุรกิจร้านค้าปลีกจำหน่ายเฟอร์นิเจอร์และของตกแต่งบ้าน ครบวงจรในประเทศไทย ภายใต้แบรนด์ร้านค้า "Index Living Mall" และแบรนด์อื่น ๆ รวมทั้งจำหน่ายสินค้าผ่านช่องทางอื่นๆ ทั้งออนไลน์ และออฟไลน์ ที่ครอบคลุมลูกค้าทั้งในประเทศไทย และต่างประเทศ นอกจากนี้ยังมีธุรกิจพื้นที่ให้เช่าภายใต้รูปแบบคอมมูนิตี้มอลล์ ภายใต้ แบรนด์ "The Walk" "Little Walk" และ "Index Mall" รวมถึงพื้นที่เช่าใน สาขาของ Index Living Mall

www.indexlivingmall.com

# Principal activities (revenue, 2023)

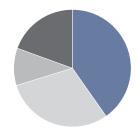
- Retail 73.3 %
- Online 11.3 %
- Project 5.6 %
- Oversea 1.4 %
- Dealer 0.9 %
- Rental 7.4 %



Source: Index Living Mall

# **Major shareholders**

- Krobkrua Thammada Panich Co I td - 40 3 %
- Patamasatayasonthi Family -30.0 %
- Udomma huntisuk Family 10.3
- Others 19.5 %



Source: Index Living Mall

# Catalysts

ปัจจัยสนับสนุนสำหรับ ILM ได้แก่ 1) การฟื้นตัวของการบริโภคและการ ท่องเที่ยวในประเทศ 2) การฟื้นตัวของภาคอสังหาริมทรัพย์

#### Risks to our call

ความเสี่ยง 1) Same-store sales growth (SSSG) เติบโตน้อยกว่าที่คาด 2) อัตรากำไรขั้นต้นต่ำกว่าที่คาด 3) ค่าใช้จ่ายในการขายและบริหารสูงกว่าที่ คาด

## **Event calendar**

Date	Event
11 Nov 2024	3Q24 results announcement

#### **Key assumptions**

	Actual		Current	
	2023A	2024E	2025E	2026E
Revenues (THB m)	9,309	10,039	10,754	11,334
- Sales	8,617	9,272	9,856	10,368
- Rental	692	768	898	966
SSSG (%)	9.9	6.1	3.0	3.0
Average occ rate (%)	88.7	88.7	88.5	88.6
Gross margin (%)	46.0	46.1	46.2	46.2
- GPM sales	45.7	45.8	45.8	45.8
- GPM Rental	50.4	50.4	50.4	50.4
SG&A to sales	35.6	35.9	35.9	36.0
Net profit (THB m)	726	755	830	894
Effective tax rate	15.6	19.0	17.5	16.0

Source: FSSIA estimates

#### **Earnings sensitivity**

- For every 1% increase in SSSG, we estimate 2025 net profit to rise by 0.9%, and vice versa, all else being equal.
- For every 0.1% increase in GPM, we estimate 2025 net profit to rise by 1%, and vice versa, all else being equal.
- For every 0.1% increase in SG&A, we estimate 2025 net profit to fall by 1.1%, and vice versa, all else being equal.

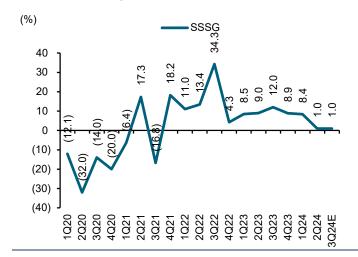
Source: FSSIA estimates

Exhibit 1: ILM – 3Q24 results preview

	3Q23	4Q23	1Q24	2Q24	3Q24E	Cha	nge		9M24E		2024E	Change
Year to Dec 31	(THB m)	(q-q%)	(y-y%)	(THB m)	(y-y%)	(%24E)	(THB m)	(y-y%)				
Total revenue	2,396	2,541	2,449	2,324	2,467	6.2	3.0	7,240	7.0	72	10,039	7.8
- Retail sales	2,222	2,361	2,265	2,134	2,275	6.6	2.4	6,674	6.7	77	9,272	7.6
- Rental and Rendering of services	174	181	184	190	192	1.1	10.5	566	10.8	82	768	11.0
Core COGS	(1,309)	(1,410)	(1,312)	(1,252)	(1,334)	6.5	1.9	(3,899)	7.8	78	(5,407)	7.6
- COGS	(1,220)	(1,323)	(1,222)	(1,164)	(1,244)	6.9	1.9	(3,630)	8.0	78	(5,027)	7.3
- Cost of Rental and Rendering	(89)	(87)	(90)	(88)	(90)	2.1	0.9	(269)	5.0	78	(381)	11.0
Gross profit	1,086	1,131	1,137	1,072	1,133	5.7	4.3	3,342	6.0	78	4,632	8.1
Operating costs	(827)	(872)	(851)	(838)	(887)	5.8	7.3	(2,577)	5.6	78	(3,605)	8.8
Operating profit	259	259	286	233	246	5.3	(5.2)	765	7.4	79	1,027	5.7
Other income	22	29	24	29	27	(5.7)	23.8	80	2.7	75	112	4.4
Interest expense	(55)	(55)	(52)	(52)	(52)	(0.4)	(5.6)	(156)	(2.8)	72	(206)	(4.4)
Profit before tax	226	233	258	210	221	5.3	(2.3)	689	9.4	80	933	8.1
Tax	(37)	(38)	(50)	(40)	(44)	11.6	19.6	(134)	30.7	96	(177)	26.7
Minority interests	(2)	(1)	(1)	(1)	(1)	73.7	(34.6)	(3)	40.6	85	-	(100.0)
Non-recurring items	-	-	-	-	-	n/a	n/a	-	n/a	n/a	-	n/a
Reported net profit	191	197	209	171	178	4.1	(6.9)	558	5.4	77	755	4.0
Recurring net profit	191	197	209	171	178	4.1	(6.9)	558	5.4	74	755	4.0
EPS (THB)	0.38	0.39	0.41	0.34	0.35	4.1	(6.9)	1.10	5.4	77	1.50	4.0
Recurring EPS (THB)	0.38	0.39	0.41	0.34	0.35	4.1	(6.9)	1.10	5.4	77	1.50	4.0
Key Ratios (%)	(%)	(%)	(%)	(%)	(%)	(ppt)	(ppt)	(%)	(ppt)		(%)	(ppt)
Gross margin	45.3	44.5	46.4	46.1	45.9	(0.2)	0.6	46.2	(0.4)		46.1	0.1
- Retail	45.1	43.9	46.0	45.5	45.3	(0.1)	0.2	45.6	(0.7)		45.8	0.1
- Rental and Rendering of services	48.5	51.8	51.1	53.4	53.0	(0.4)	4.5	52.5	2.6		50.4	-
Operating margin	11.7	11.3	12.6	11.3	11.1	(0.2)	(0.7)	11.7	(0.0)		11.3	(0.2)
Recurring net margin	8.0	7.7	8.5	7.4	7.2	(0.1)	(0.8)	7.7	(0.1)		7.5	(0.3)
SG&A / Sales	34.5	34.3	34.8	36.1	36.0	(0.1)	1.4	35.6	(0.5)		35.9	0.3
Effective tax rate	16.3	16.1	19.3	18.9	20.0	1.1	3.7	19.4	3.2		19.0	3.4
Operating statistics	(%)	(%)	(%)	(%)	(%)	(q-q%)	(y-y%)				(%)	(y-y%)
SSSG (%y-y)	12.0	8.9	8.4	1.0	1.0						6.1	
Retails Sales (THB m)	1,682	1,800	1,789	1,661	1,698	2.2	1.0	5,149	2.4		7,381	8.1
Project Sales (THB m)	195	207	117	131	214	64.1	10.0	462	48.8		510	(1.5)
Oversea Sales (THB m)	42	26	28	19	34	76.8	(20.0)	81	(24.7)		136	1.5
Dealer Sales (THB m)	17	21	18	18	14	(23.6)	(20.0)	50	(19.6)		84	1.2
Online Sales (THB m)	286	307	312	305	315	3.2	10.0	932	24.4		1,161	10.0
Retails Sales (% to sales)	76	76	79	78	75			77			80	
Project Sales (% to sales)	9	9	5	6	9			7			6	
Oversea Sales (% to sales)	2	1	1	1	1			1			1	
Dealer Sales (% to sales)	1	1	1	1	1			1			1	
Online Sales (% to sales)	13	13	14	14	14			14			13	

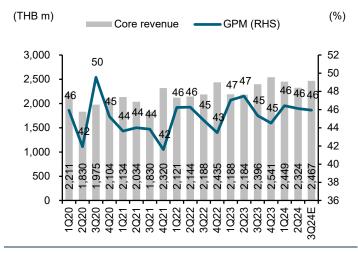
Sources: ILM; FSSIA estimates

#### **Exhibit 2: Quarterly SSSG**



Sources: ILM; FSSIA estimates

Exhibit 4: Quarterly revenue and %GPM



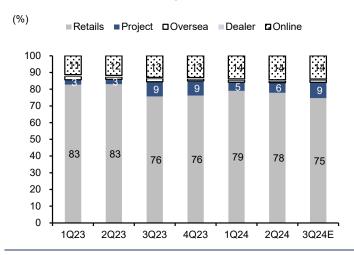
Sources: ILM; FSSIA estimates

**Exhibit 6: Key assumption** 

	Actual	Current				- Previous		Change			
	2023A	2024E	2025E	2026E	2024E	2025E	2026E	2024E	2025E	2026E	
Revenues (THB m)	9,309	10,039	10,754	11,334	10,039	10,811	11,452	0.0	(0.5)	(1.0)	
- Sales	8,617	9,272	9,856	10,368	9,272	9,913	10,486	0.0	(0.6)	(1.1)	
- Rental	692	768	898	966	768	898	966	0.0	0.0	0.0	
SSSG (%)	9.9	6.1	3.0	3.0	6.1	3.8	3.8	0.0	(0.8)	(0.8)	
Average occ rate (%)	88.7	88.7	88.5	88.6	88.7	88.5	88.6	0.0	0.0	0.0	
Gross margin (%)	46.0	46.1	46.2	46.2	46.1	46.2	46.2	0.0	(0.0)	(0.0)	
- GPM sales	45.7	45.8	45.8	45.8	46	46	46	0.0	(0.0)	(0.0)	
- GPM Rental	50.4	50.4	50.4	50.4	50.4	50.4	50.4	0.0	0.0	0.0	
SG&A to sales	35.6	35.9	35.9	36.0	35.9	35.9	36.0	0.0	(0.0)	(0.0)	
Net profit (THB m)	726	755	830	894	786	854	908	(4.0)	(2.8)	(1.6)	
Effective tax rate	15.6	19.0	17.5	16.0	15.6	15.6	15.6	3.4	1.9	0.4	

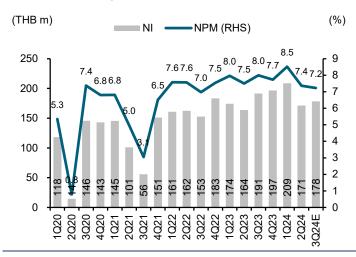
Sources: ILM; FSSIA estimates

Exhibit 3: Sales breakdown by channel



Sources: ILM; FSSIA estimates

### Exhibit 5: Quarterly net profit and %NPM



Sources: ILM; FSSIA estimates

#### Exhibit 7: DCF-derived 2025 TP

DCF-derived TP	(%)	(THB m)
Discount rate (WACC)	8.4	
Terminal growth	2.0	
FCFF		6,784
Terminal Value		8,566
Net Debt		(4,243)
Value of equity		11,107
# of shares		505
Share price		22.0

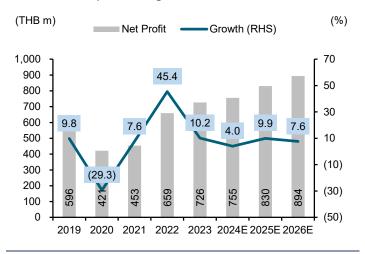
Sources: FSSIA estimates

#### **Exhibit 8: Yearly SSSG**



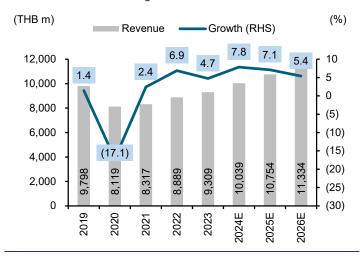
Sources: ILM; FSSIA estimates

#### Exhibit 10: Net profit and growth



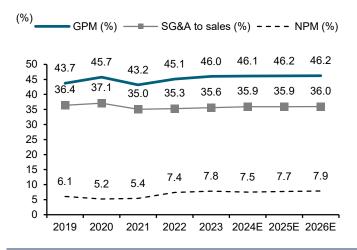
Sources: ILM; FSSIA estimates

Exhibit 9: Revenue and growth



Sources: ILM; FSSIA estimates

#### **Exhibit 11: Profitability**



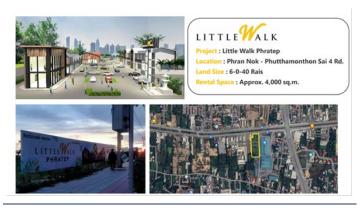
Sources: ILM; FSSIA estimates

#### **Exhibit 12: Rental space**



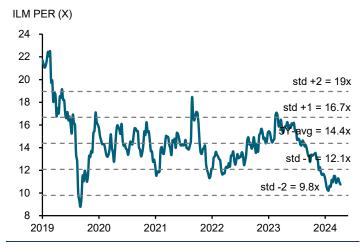
Sources: ILM; FSSIA estimates

Exhibit 14: New project for 2025



Source: ILM

Exhibit 16: Rolling one-year forward P/E band



Sources: Bloomberg; FSSIA estimates

Exhibit 13: New project for 2024



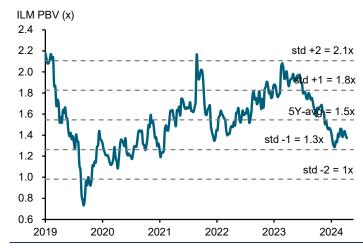
Source: ILM

Exhibit 15: New project for 2025



Source: ILM

Exhibit 17: Rolling one-year forward P/BV band



Sources: Bloomberg; FSSIA estimates

Exhibit 18: Commerce peers as of 1 November 2024

Company	BBG	Rec	S	hare price	)	Market	F	E	R	OE	PE	3V	- EV/ EE	ITDA -
			Current	Target	Upside	Сар	24E	25E	24E	25E	24E	25E	24E	25E
			(LCY)	(LCY)	(%)	(USD m)	(x)	(x)	(%)	(%)	(x)	(x)	(x)	(x)
Consumer Staple														
CP All	CPALL TB	BUY	63.50	83.00	31	16,827	23.3	20.6	20.9	21.3	5.0	4.5	19.0	16.7
CP Axtra	CPAXT TB	BUY	34.75	42.00	21	10,689	34.7	27.9	3.5	4.3	1.2	1.2	11.8	10.3
Berli Jucker	BJC TB	BUY	23.70	31.00	31	2,802	21.5	18.6	3.7	4.2	8.0	8.0	12.0	11.6
Consumer Staple average						30,318	26.5	22.4	9.4	9.9	2.3	2.2	14.3	12.9
Consumer Discretionary														
Com7	COM7 TB	BUY	27.75	24.00	(14)	1,928	20.9	19.4	36.1	33.2	7.0	6.0	14.2	12.6
Central Retail Corp	CRC TB	BUY	31.25	42.00	34	5,560	22.1	20.1	12.2	12.4	2.6	2.4	9.4	8.9
Home Improvement														
Index Living Mall	ILM TB	BUY	17.40	22.00	26	259	11.6	10.6	12.4	13.1	1.4	1.4	6.9	6.4
Home Product Center	HMPRO TB	BUY	9.55	13.20	38	3,705	19.5	18.5	24.6	24.8	4.7	4.5	11.3	10.7
Siam Global House	GLOBAL TB	HOLD	16.00	17.30	8	2,455	32.7	28.1	10.6	11.7	3.4	3.2	25.1	21.9
Dohome	DOHOME TB	HOLD	10.20	10.50	3	972	51.9	35.5	5.1	7.0	2.6	2.4	20.5	17.7
Home Improvement avg.						7,391	28.9	23.2	13.2	14.2	3.0	2.9	16.0	14.2
Consumer Discretionary avg.						14,878	26.5	22.0	16.8	17.0	3.6	3.3	14.6	13.0
Total average						45,196	26.5	22.1	14.4	14.7	3.2	2.9	14.5	13.0

Source: FSSIA estimates

# **Financial Statements**

Index Living Mall

Profit and Loss (THB m) Year Ending Dec	2022	2023	2024E	2025E	2026E
Revenue	8,889	9,309	10,039	10,754	11,334
Cost of goods sold	(4,877)	(5,026)	(5,407)	(5,785)	(6,096)
Gross profit	4,011	4,283	4,632	4,968	5,239
Other operating income	120	107	112	120	126
Operating costs	(3,136)	(3,312)	(3,605)	(3,863)	(4,077)
Operating EBITDA	1,711	1,880	1,878	2,031	2,160
Depreciation	(715)	(801)	(739)	(806)	(873)
Goodwill amortisation	0	0	0	0	0
Operating EBIT	995	1,078	1,139	1,225	1,288
Net financing costs	(214)	(216)	(206)	(219)	(224)
Associates	0	Ô	Ó	0	Ó
Recurring non-operating income	0	0	0	0	0
Non-recurring items	0	0	0	0	0
Profit before tax	781	862	933	1,007	1,064
Tax	(122)	(140)	(177)	(176)	(170)
Profit after tax	659	723	755	830	894
Minority interests	0	3	0	0	0
Preferred dividends	0	0	0	0	0
Other items	-	-	-	-	-
Reported net profit	659	726	755	830	894
Non-recurring items & goodwill (net)	0	0	0	0	0
Recurring net profit	659	726	755	830	894
Per share (THB)					
Recurring EPS *	1.31	1.44	1.50	1.64	1.77
Reported EPS	1.31	1.44	1.50	1.64	1.77
DPS	0.60	1.00	1.04	1.14	1.23
Diluted shares (used to calculate per share data)	505	505	505	505	505
Growth					
Revenue (%)	6.9	4.7	7.8	7.1	5.4
Operating EBITDA (%)	3.8	9.9	(0.1)	8.2	6.4
Operating EBIT (%)	28.3	8.3	5.6	7.6	5.1
Recurring EPS (%)	45.4	10.2	4.0	9.9	7.6
Reported EPS (%)	45.4	10.2	4.0	9.9	7.6
Operating performance				0.0	
Gross margin inc. depreciation (%)	45.1	46.0	46.1	46.2	46.2
Gross margin exc. depreciation (%)	53.2	54.6	53.5	53.7	53.9
	19.2	20.2	18.7	18.9	19.1
Operating EBIT margin (%)	11.2	11.6		11.4	19.1
Operating EBIT margin (%)		7.8	11.3 7.5		7.9
Net margin (%)	7.4			7.7 17.5	
Effective tax rate (%)	15.6 46.0	16.2	19.0 69.6	17.5	16.0
Dividend payout on recurring profit (%) Interest cover (X)	46.0 4.6	69.6 5.0	69.6 5.5	69.6 5.6	69.6 5.8
. ,					
Inventory days	142.3	144.0	141.0	143.1	149.5
Debtor days	9.3	12.1	13.9	13.5	13.6
Creditor days	141.2	140.7	129.6	125.3	127.3
Operating ROIC (%)	15.9	17.6	17.3	17.9	18.4
ROIC (%)	8.0	8.8	8.7	9.1	9.4
ROE (%)	12.0	12.5	12.4	13.1	13.6
ROA (%) * Pre-exceptional, pre-goodwill and fully diluted	6.9	7.4	7.3	7.7	8.0
Revenue by Division (THB m)	2022	2023	2024E	2025E	2026E
Retail	6,230	6,827	7,381	7,840	8,230
Online	903	1,056	1,161	1,266	1,367
Project	773	518	510	525	541
Oversea Sources: Index Living Mall: ESSIA estimates	253	134	136	140	144

Sources: Index Living Mall; FSSIA estimates

# **Financial Statements**

Index Living Mall

Cash Flow (THB m) Year Ending Dec	2022	2023	2024E	2025E	2026E
Recurring net profit	659	726	755	830	894
Depreciation	715	801	739	806	873
Associates & minorities	0	0	0	0	(
Other non-cash items	-	-	-	-	44.
Change in working capital  Cash flow from operations	311 <b>1,686</b>	15 4 <b>542</b>	16 4 <b>510</b>	110	11 <sup>-</sup>
Capex - maintenance	1,000	1,543	1,510	1,746	1,877
Capex - new investment	(491)	(588)	(985)	(919)	(952
Net acquisitions & disposals	(40)	51	(324)	(92)	(60
Other investments (net)	(2)	468	(1)	(2)	(1
Cash flow from investing	(533)	(69)	(1,310)	(1,012)	(1,013
Dividends paid	(303)	(429)	(525)	(578)	(622
Equity finance	0	0	0	0	(
Debt finance	(674)	(664)	332	97	70
Other financing cash flows	(208)	(181)	(247)	(194)	(201
Cash flow from financing	(1,185)	(1,275)	(440)	(674)	(753
Non-recurring cash flows	-	-	-	-	
Other adjustments	0	0	0	0	(
Net other adjustments	0	0 199	0	0 59	11:
Movement in cash Free cash flow to firm (FCFF)	<b>(32)</b> 1,367.18	1,689.36	<b>(240)</b> 406.57	952.28	1,087.1
Free cash flow to equity (FCFE)	270.70	628.00	285.72	636.83	732.6
	2.00	020.00	2002	000.00	
Per share (THB)	0.74	0.05	0.01	4.00	•
FCFF per share	2.71	3.35	0.81	1.89	2.1
FCFE per share Recurring cash flow per share	0.54 2.72	1.24 3.02	0.57 2.96	1.26 3.24	1.49 3.50
Balance Sheet (THB m) Year Ending Dec	2022	2023	2024E	2025E	2026
angible fixed assets (gross)	13,001	12,971	13,570	14,068	14,56
ess: Accumulated depreciation	(8,314)	(8,497)	(8,849)	(9,235)	(9,654
angible fixed assets (net)	4,688	4,474	4,721	4,834	4,91
ntangible fixed assets (net)	2,979	2,966	3,257	3,326	3,37
ong-term financial assets	-	-	-	-	
nvest. in associates & subsidiaries	-	-	-	-	
Cash & equivalents	75	274	34	93	20
NC receivable nventories	522	703	727	780	82
Other current assets	1,586 14	1,748 13	1,858 14	2,047 15	2,23 1
Current assets	2,197	2,738	2,634	2,936	3,27
Other assets	2,168	2,147	2,192	2,230	2,25
Total assets	12,032	12,324	12,803	13,326	13,81
Common equity	5,668	5,965	6,195	6,447	6,71
Minorities etc.	0	14	14	14	1
Total shareholders' equity	5,668	5,979	6,208	6,461	6,73
ong term debt	3,029	2,992	3,289	3,358	3,40
Other long-term liabilities	615	651	580	624	66
ong-term liabilities	3,644	3,643	3,869	3,982	4,06
VC payable	1,590	1,666	1,650	1,770	1,87
Short term debt	1,072	915	950	978	1,00
Other current liabilities	57	122	125	134	14
Current liabilities	2,719	2,703	2,725	2,883	3,01
Fotal liabilities and shareholders' equity  Net working capital	<b>12,032</b> 474	<b>12,324</b> 676	<b>12,803</b> 824	<b>13,326</b> 938	<b>13,81</b> :
nvested capital	10,310	10,263	10,994	11,328	11,59
Includes convertibles and preferred stock which is bei		10,203	10,994	11,020	11,00
·					
Per share (THB)	44.00	44.64	40.07	40.77	40.0
look value per share	11.22 5.32	11.81 5.94	12.27 5.82	12.77 6.18	13.3
rangible book value per share Financial strength	5.32	5.94	5.82	6.18	6.6
•	74.0	60.0	67.7	65.7	00
let debt/equity (%) let debt/total assets (%)	71.0 33.5	60.8 29.5	67.7 32.8	65.7 31.8	62. 30.
Current ratio (x)	0.8	1.0	1.0	1.0	1.
CF interest cover (x)	4.6	6.6	7.2	8.1	8.
aluation	2022	2023	2024E	2025E	2026
Recurring P/E (x) *	13.3	12.1	11.6	10.6	9
Recurring P/E @ target price (x) *	16.9	15.3	14.7	13.4	12
Reported P/E (x)	13.3	12.1	11.6	10.6	9
vividend yield (%)	3.4	5.7	6.0	6.6	7
Price/book (x)	1.6	1.5	1.4	1.4	1.
Price/tangible book (x) EV/EBITDA (x) **	3.3 7.5	2.9 6.6	3.0 6.9	2.8 6.4	2.
EV/EBITDA (x) ** EV/EBITDA @ target price (x) **	7.5 8.8	6.6 7.9	6.9 8.2	6.4 7.6	6. 7
EV/EBITDA @ target price (x) *** EV/invested capital (x)	8.8 1.2	7.9 1.2	8.2 1.2	7.6 1.2	7. 1.
			1.2		1.

Sources: Index Living Mall; FSSIA estimates

# INDEX LIVINGMALL PCL (ILM TB)



# Exhibit 19: FSSIA ESG score implication

20 /100

Rating	Score	Implication
****	>79-100	Leading its industry peers in managing the most significant ESG risks which not only better cost efficiency but also lead to higher profitability.
***	>59-79	A mixed track record of managing the most significant ESG risks and opportunities relative to industry peers.
***	>39-59	Relevant ESG materiality matrix has been constructively addressed, well-managed and incorporated into day-to-day operations, in which targets and achievements are evaluated annually.
**	>19-39	Relevant ESG materiality matrix has been identified with key management in charge for progress to be followed up on and to provide intensive disclosure. Most targets are conventional and achievable.
*	1-19	The company has adopted the United Nations Sustainable Development Goals (UN SDGs), established sustainability management guidelines and fully complies with regulations or ESG suggested guidance from related organizations such as the SET and SEC.

Source: FSSIA estimates

# Exhibit 20: ESG – peer comparison

	FSSIA			Domes	stic ratings	;		Global ratings					Bloomberg		
	ESG score	DJSI	SET THSI	THSI	CG score	AGM level	Thai CAC	Morningstar ESG risk	ESG Book	MSCI	Moody's	Refinitiv	S&P Global	ESG score	Disclosure score
SET100	69.20	5.34	4.40	4.40	4.76	4.65	3.84	Medium	51.76	BBB	20.87	58.72	63.91	3.72	28.17
Coverage	67.12	5.11	4.15	4.17	4.83	4.71	3.53	Medium	52.04	BB	16.97	56.85	62.09	3.40	31.94
DOHOME	42.34				5.00	5.00	Declared	Medium	37.50			37.19	20.00	4.17	46.91
GLOBAL	59.18		Υ	Y	5.00	5.00	Declared	Low	53.10			36.48	41.00	3.24	52.38
HMPRO	87.20	Y	Υ	Y	5.00	5.00	Certified	Low	66.54	AA	37.00	65.78	81.00	5.36	62.59
ILM	20.00				5.00	5.00	Certified								
BJC	71.33	Υ	Y	Υ	4.00	4.00		Medium	55.09	Α		65.19	89.00	2.16	

Sources: SETTRADE.com; FSSIA's compilation

## Exhibit 21: ESG disclosure from the company's one report

FY ending Dec 31	FY 2022	FY ending Dec 31	FY 2022			
Environmental		Governance				
Climate change policy	Yes	Board size / Independent directors (ID) / Female	11 / 5 / 4			
Climate change opportunities discussed		No. of board meetings for the year / % attendance	5 / 94.55%			
GHG scope 2 location-based policy	Yes	Company conducts board evaluations	Yes			
Biodiversity policy		Number of non-executive directors on board	5			
Energy efficiency policy	Yes	Director share ownership guidelines	No			
Electricity used	Yes	Board age limit	No			
Fuel used - crude oil/diesel	1.5	Age of the youngest / oldest director				
Waste reduction policy	Yes	Number of executives / female	13 / 5			
Water policy	Yes	Executive share ownership guidelines	No			
Water consumption	28520	Size of audit committee / ID	3/3			
Social		Audit committee meetings	4			
Human rights policy	Yes	Audit committee meeting attendance (%)	100			
Policy against child labor	Yes	Size of compensation committee	3/3			
Quality assurance and recall policy		Number of compensation committee meetings	3			
Consumer data protection policy		Compensation committee meeting attendance (%)	88.88			
Equal opportunity policy	Yes	Size of nomination committee / ID	3/3			
Gender pay gap breakout		Number of nomination committee meetings	3			
Pct women in workforce	45.2	Nomination committee meeting attendance (%)	88.88			
Business ethics policy	Yes	Board compensation (THB m)	5.9			
Anti-bribery ethics policy	Yes	Auditor fee (THB m)	3.6			
Health and safety policy	Yes	(KPMG Phoomchai Audit Company Limited)				
Lost time incident rate - employees						
Training policy	Yes					
Fair remuneration policy	Yes					
Number of employees - CSR						
Total hours spent by firm - employee training						
Social supply chain management	Yes					

Source: FSSIA's compilation

# Disclaimer for ESG scoring

ESG score	Methodolog	У				Rating						
The Dow Jones Sustainability Indices (DJSI) By S&P Global	process bas from the ann	ed on the com nual S&P Glob	transparent, rules-ban panies' Total Sustain pal Corporate Sustain panies within each ind	inability nability	Scores resulting Assessment (CSA).	Be a member and invited to the annual S&P Global Corporate Sustainability Assessment (CSA) for DJSI. Companies with an S&P Global ESG Score of less than 45% of the S&P Global ESG Score of the highest scoring company are disqualified. The constituents of the DJSI indices are selected from the Eligible Universe.						
Sustainability Investment List (THSI) by The Stock Exchange of Thailand (SET)	managing be Candidates 1) no irregul- float of >150 up capital. S 70%; 2) inde- wrongdoing	usiness with tr must pass the ar trading of th shareholders come key disque ependent direct related to CG,	ility in Environmental ransparency in Gover a preemptive criteria, he board members at a s, and combined hold ualifying criteria incluctors and free float vic., social & environmer earnings in red for > 3	ernance with twand exed ding muude: 1) iolation ental im	, updated annually. vo crucial conditions: cutives; and 2) free ist be >15% of paid- CG score of below ; 3) executives' pacts; 4) equity in	To be eligible for THSI inclusion, verified data must be scored at a minimum of 50% for each indicator, unless the company is a part of DJSI during the assessment year. The scoring will be fairly weighted against the nature of the relevant industry and materiality.  SETTHSI Index is extended from the THSI companies whose 1) market capitalization > THB5b (~USD150b); 2) free float >20%; and 3) liquidity >0.5% of paid-up capital for at least 9 out of 12 months. The SETTHSI Index is a market capitalisation-weighted index, cap 5% quarterly weight at maximum, and no cap for number of stocks.						
by Thai Institute of Directors Association (Thai IOD)	annually by Thailand (SE	the Thai IOD,	th in sustainable deve with support from the ts are from the persp is.	e Stock	Exchange of	Scores are rated in six categories: 5 for Excellent (90-100), 4 for Very Good (80-89), 3 for Good (70-79), 2 for Fair (60-69), 1 for Pass (60-69), and not rated for scores below 50. Weightings include: 1) the rights; 2) and equitable treatment of shareholders (weight 25% combined); 3) the role of stakeholders (25%); 4) disclosure & transparency (15%); and 5) board responsibilities (35%).						
AGM level By Thai Investors Association (TIA) with support from the SEC	treatment ar transparent out of five th criteria cove date (45%), circulation of s exercised. The and verifiability	e incorporated and sufficiently and sufficiently are CG componer AGM proced and after the resufficient informate second assessy; and 3) openne	ses 1) the ease of attend	ations a import d annua eting (4: first assi acilitating ding mee nvolves t	and information is ant elements of two allly. The assessment 5%), at the meeting esses 1) advance y how voting rights can be stings; 2) transparency the meeting minutes that	The scores are classified into four categories: 5 for Excellent (100), 4 for Very Good (90-99), 3 for Fair (80-89), and not rated for scores below 79.						
Thai CAC By Thai Private Sector Collective Action Against Corruption (CAC)	establishme policies. The (Companies d Declaration of Certification, in managers and	nt of key contree Certification in leciding to become Intent to kick off Including risk assi	Checklist include corrols, and the monitori is good for three year me a CAC certified member of an 18-month deadline to essement, in place of polations with the control of whistleblows taken to the correct of the cor	d developing of  t by submitting a  it the CAC Checklist for  control, training of	The document will be reviewed by a committee of nine professionals. A passed Checklist will move for granting certification by the CAC Council approvals whose members are twelve highly respected individuals in professionalism and ethical achievements.							
Morningstar Sustainalytics	The Sustainalytics' ESG risk rating provides an overall company score based on an assessment of how much of a company's exposure to ESG risk is unmanaged. Sources to be reviewed include corporate publications and regulatory filings, news and other media, NGO reports/websites, multi-sector											
	information, company feedback, ESG controversies, issuer feedback on draft ESG reports, and quality & peer reviews.				<b>NEGL</b> 0-10	<b>Low</b> 10-20	Medium 20-30	<b>High</b> 30-40	Severe 40+			
ESG Book	positioned to the principle helps explain over-weighti	o outperform o of financial m n future risk-ad	sustainable companies over the long term. The lateriality including industed performance, the higher materiality orly basis.	hodology considers ion that significantly riality is applied by	The total ESG score is calculated as a weighted sum of the features scores using materiality-based weights. The score is scaled between 0 and 100 with higher scores indicating better performance.							
MSCI					agement of financially eir exposure to ESG ris					nethodology to		
	identify industry leaders and laggards according to their exposure to ESG risks and how well they manage those risks relative to peers.  AAA 8.571-10.000											
	AA	7.143-8.570	<b>Leader</b> :		leading its industry in m	nanaging the most significant ESG risks and opportunities						
	Α	5.714-7.142	2									
	BBB	4.286-5.713	3 Average:		a mixed or unexceptional track record of managing the most significant ESG risks and opportunities relative industry peers							
	ВВ	2.857-4.285	ō									
	В	1.429-2.856	3		logging its indicate:	od on its him!	uro and fellow	lo monera alie	of ECC violes			
	ccc	0.000-1.428	Laggard:		lagging its industry based on its high exposure and failure to manage significant ESG risks							
Moody's ESG solutions	Moody's assesses the degree to which companies take into account ESG objectives in the definition and implementation of their strategy policies. It believes that a company integrating ESG factors into its business model and relatively outperforming its peers is better positioned to mitigate risks and create sustainable value for shareholders over the medium to long term.											
Refinitiv ESG rating	Designed to transparently and objectively measure a company's relative ESG performance, commitment and effectiveness across 10 main themes, based on publicly available and auditable data. The score ranges from 0 to 100 on relative ESG performance and insufficient degree of transparency in reporting material ESG data publicly. (Score ratings are 0 to 25 = poor; >25 to 50 = satisfactory; >50 to 75 = good; and >75 to 100 = excellent.)											
S&P Global		The S&P Global ESG Score is a relative score measuring a company's performance on and management of ESG risks, opportunities, and impacts compared to its peers within the same industry classification. The score ranges from 0 to 100.										
Bloomberg	ESG Score  Bloomberg score evaluating the company's aggregated Environmental, Social and Governance (ESG) performance. The score is based on Bloomberg's view of ESG financial materiality. The score is a weighted generalized mean (power mean) of Pillar Scores, where the weights are determined by the pillar priority ranking. Values range from 0 to 10; 10 is the best.											
			orr mar ocores, wi		e weights are determin	cd by the pillar p		, ,	o o to .o,			

Rating regarding the sustainable development of Thai listed companies, both on the SET and MAI, are publicly available on the website of the Securities and Exchange Commission of Thailand (SEC). Currently, ratings available are 1) "CG Score"; 2) "AGM Level"; 3) "Thai CAC"; and 4) THSI. The ratings are updated on an annual basis. FSSIA does not confirm nor certify the accuracy of such ratings.

Source: FSSIA's compilation

#### **GENERAL DISCLAIMER**

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#### Thada Jiracharoenying FSS International Investment Advisory Securities Co., Ltd

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Company	Ticker	Price	Rating	Valuation & Risks
Index Living Mall	ILM TB	THB 17.40	BUY	Risks to our DCF-based TP include 1) a lower-than-expected SSSG; 2) a lower-than-expected GPM; and 3) a higher-than-expected SG&A.
Home Product Center	HMPRO TB	THB 9.55	BUY	Key downside risks to our DCF-based TP include: 1) lower-than-expected SSSG; 2) slower-than-expected recovery in domestic consumption and tourist arrivals, and 3) operating losses from overseas units.
Siam Global House	GLOBAL TB	THB 16.00	HOLD	Key risks to our DCF-based TP are 1) lower/higher farm income, which would affect purchasing power in the agricultural sector, 2) government disbursement, 3) a lower/higher private brand mix and margin, 4) higher/lower expenses than expected, and 5) a higher/lower impact than expected from the El Nino.
Dohome	DOHOME TB	THB 10.20	HOLD	Key risks to our DCF-based TP are 1) lower/higher farm income, which would affect purchasing power in the agricultural sector, 2) government disbursement, 3) a lower/higher private brand mix and margin, 4) higher/lower expenses than expected, and 5) a higher/lower impact than expected from the El Nino.
CP All	CPALL TB	THB 63.50	BUY	The key downside risks to our DCF-derived TP include 1) lower-than-expected SSSG, 2) lower-than-expected gross margin, and 3) higher-than-expected SG&A to sales ratio.
CP Axtra	CPAXT TB	THB 34.75	BUY	Key downside risks to our DCF-based TP include 1) a lower-than-expected SSSG, 2) a lower-than-expected GPM, 3) higher-than-expected SG&A expenses, and 4) an operating loss from its overseas units.
Berli Jucker	BJC TB	THB 23.70	BUY	Key downside risks to our DCF-based TP could come from 1) competition with Lotus which could impact its sales and gross margin; and 2) a higher in raw material prices.
Com7	COM7 TB	THB 27.75	BUY	Risks to our P/E-based TP include 1) lower/higher domestic consumption and purchasing power, 2) store cannibalization/expansion, and 3) lower/higher-than-expected gross margin.
Central Retail Corp	CRC TB	THB 31.25	BUY	Downside risks to our DCF-based TP include 1) a decline in domestic purchasing power, 2) lower-than-expected tourist arrivals, 3) an absence of the government's stimulus, and 4) a slower-than-expected economic recovery in Vietnam.

Source: FSSIA estimates

#### Additional Disclosures

Target price history, stock price charts, valuation and risk details, and equity rating histories applicable to each company rated in this report is available in our most recently published reports. You can contact the analyst named on the front of this note or your representative at Finansia Syrus Securities Public Company Limited.

All share prices are as at market close on 01-Nov-2024 unless otherwise stated.

#### RECOMMENDATION STRUCTURE

#### Stock ratings

Stock ratings are based on absolute upside or downside, which we define as (target price\* - current price) / current price.

BUY (B). The upside is 10% or more.

HOLD (H). The upside or downside is less than 10%.

REDUCE (R). The downside is 10% or more.

Unless otherwise specified, these recommendations are set with a 12-month horizon. Thus, it is possible that future price volatility may cause a temporary mismatch between upside/downside for a stock based on market price and the formal recommendation.

\* In most cases, the target price will equal the analyst's assessment of the current fair value of the stock. However, if the analyst doesn't think the market will reassess the stock over the specified time horizon due to a lack of events or catalysts, then the target price may differ from fair value. In most cases, therefore, our recommendation is an assessment of the mismatch between current market price and our assessment of current fair value.

#### **Industry Recommendations**

Overweight. The analyst expects the fundamental conditions of the sector to be positive over the next 12 months.

Neutral. The analyst expects the fundamental conditions of the sector to be maintained over the next 12 months.

Underweight. The analyst expects the fundamental conditions of the sector to be negative over the next 12 months.

#### **Country (Strategy) Recommendations**

**Overweight (O).** Over the next 12 months, the analyst expects the market to score positively on two or more of the criteria used to determine market recommendations: index returns relative to the regional benchmark, index sharpe ratio relative to the regional benchmark and index returns relative to the market cost of equity.

**Neutral (N).** Over the next 12 months, the analyst expects the market to score positively on one of the criteria used to determine market recommendations: index returns relative to the regional benchmark, index sharpe ratio relative to the regional benchmark and index returns relative to the market cost of equity.

**Underweight (U).** Over the next 12 months, the analyst does not expect the market to score positively on any of the criteria used to determine market recommendations: index returns relative to the regional benchmark, index sharpe ratio relative to the regional benchmark and index returns relative to the market cost of equity.