**EQUITY RESEARCH - COMPANY REPORT** 

# **CPALL TB**

THAILAND / COMMERCE



# 3Q24 core profit to grow impressively y-y

- เราคาดกำไรปกติ 3Q24 อยู่ที่ 5.9พัน ลบ. (-4.1% q-q, +38% y-y) โดยได้ปัจจัยหนุน จากการเติบโตของยอดขายและอัตรากำไรขั้นต้นในทั้ง 3 ธุรกิจ
- เราปรับเพิ่มประมาณการกำไรปกติปี 2024-26 ของเราขึ้น 3.6%/1%/1.5% เพื่อสะท้อน อัตรากำไรขั้นต้นที่ดีกว่าคาดและประโยชน์ที่ได้จากการควบรวมกิจการ
- คงคำแนะนำซื้อหลังปรับราคาเป้าหมายเป็นปี 2025 ที่ 83 บาท (DCF)

## คาดกำไรปกติ 3Q24 จะโตดีต่อเนื่อง y-y

เราคาดกำไรสุทธิ์ 3Q24 อยู่ที่ 5.7พัน ลบ. (-8.2% q-q, +29% y-y) เมื่อหักรายการพิเศษจาก CPAXT ที่ 174 ลบ. กำไรป<sup>ั</sup>กติน่าจะอยู่ที่ 5.9พัน ลบ. ลดลง 4.1% q-q จากปัจจัยด้านฤดูกาล แต่เพิ่มขึ้น 38% y-y โดยได้ปัจจัยผลักดันจากการเติบโตของยอดขายในทั้ง 2 ธุรกิจ ทั้งนี้เรา คาดว่ายอดขายจากธุรกิจร้านสะดวกซื้อ (CVS) จะโต 7.9% y-y โดยคาดว่ายอดขายจากสาขา เดิมจะโต 3% และการเปิด 700 สาขาร้านสะดวกซื้อใหม่ภายในสิ้นปีนี้จะช่วยหนุนการเติบโต ทั้งนี้ SSSG ทั้งในธุรกิจค้าส่งและค้าปลีกยังโตต่อเนื่อง ในขณะที่ผลกระทบจากอุทกภัยมีจำกัด ในอดีตสาขาของ 7-Eleven ที่ได้รับผลกระทบจากน้ำท่วมจนถูกปิดจะอยู่ที่ไม่เกิน 50 สาขาซึ่ง โดยปกติจะกลับมาเปิดได้ภายใน 2-3 วัน

# RTE ยังเป็น Product champion ที่ช่วยหนุนอัตรากำไรขั้นต้น

เราคาดอัตรากำไรขั้นต้น (GPM) ใน 3Q24 สำหรับธุรกิจร้านค้าสะดวกซื้อ (CVS) จะปรับขึ้น เป็น 28.4% (+50bps y-y) จากยอดขายที่ดีต่อเนื่องของสินค้าพร้อมรับประทานและแนวโน้ม ยอดขายที่ลดลงในสินค้าที่มีอัตรากำไรต่ำอาทิเช่น บุหรี่ อย่างไรก็ดีเราคาดว่าอัตรากำไรขั้นต้น จะลดลง 60bps q-q จากฤดูฝนและ Low season ของธุรกิจท่องเที่ยวซึ่งทำให้ตัวเลข นักท่องเที่ยวที่ใช้บริการและยอดขายสินค้าประเภทเครื่องดื่มและ Personal care ลดลง ค่าใช้จ่ายการขายและบริหารน่าจะเพิ่ม 5% y-y สอดคล้องกับการเติบโตของยอดขายและการ ขยายสาขา อย่างไรก็ดีบริษัทฯ จะยังคุมไว้ไม่ให้โตสูงกว่าการเติบโตของยอดขาย

# ปรับเพิ่มประมาณการกำไรปกติปี 2024-26 ของเราขึ้น 3.6%/1%/1.5%

เราปรับเพิ่มประมาณการกำไรปกติปี 2024 ของเราขึ้น 3.6% จากอัตรากำไรขั้นตันที่ดีกว่าคาด ซึ่งทำให้คาดกำไรปกติปี 2024 อยู่ที่ 24.5พัน ลบ. (+35% y-y) นอกจากนี้เรายังปรับเพิ่ม ประมาณการกำไรปี 2025-26 ของเราขึ้น 1% และ 1.5% ตามลำดับเพื่อสะท้อนประโยชน์ที่ได้ จากการควบรวมกิจการกับ CPAXT อันประกอบด้วยค่าใช้จ่ายการขายและบริหารและค่าใช้จ่าย ในการลงทุนที่ลดลงซึ่งทำให้คาดว่ากำไรปกติจะโต 13% y-y ทั้งในปี 2025 และปี 2026

## คงคำแนะนำซื้อหลังปรับราคาเป้าหมายเป็นปี 2025 ที่ 83 บาท (DCF)

เราคงคำแนะนำซื้อหลังปรับราคาเป้าหมายเป็นปี 2025 ที่ 83 บาท (DCF) เทียบเท่าค่า 2025E P/E ที่ 27x เราคาดว่าหุ้นจะได้แรงหนุนจากมาตรการกระตุ้นเศรษฐกิจของรัฐบาลและประโยชน์ จากการควบรวมกิจการกับ CPAXT นอกจากนี้เรายังคาดด้วยว่ากำไรปกติมีแนวโน้มเร่งตัวขึ้น ใน 4Q24 ทั้ง g-g และ v-v



**FSSIA ESG rating** 





TARGET PRICE THB83.00 CLOSE THB65.25 **UP/DOWNSIDE** +27.2% THB79.00 PRIOR TP **CHANGE IN TP** +5.1% TP vs CONSENSUS +5.3%

## **KEY STOCK DATA**

YE Dec (THB m)	2023	2024E	2025E	2026E
Revenue	895,281	957,718	1,009,392	1,059,728
Net profit	18,482	24,480	27,722	31,376
EPS (THB)	2.06	2.73	3.09	3.49
vs Consensus (%)	-	5.7	4.8	6.6
EBITDA	52,942	60,001	67,368	74,001
Recurring net profit	18,136	24,480	27,722	31,376
Core EPS (THB)	2.02	2.73	3.09	3.49
Chg. In EPS est. (%)	-	3.6	1.0	1.5
EPS growth (%)	36.6	35.0	13.2	13.2
Core P/E (x)	32.3	23.9	21.1	18.7
Dividend yield (%)	1.5	2.1	2.4	2.7
EV/EBITDA (x)	21.7	19.3	16.9	15.1
Price/book (x)	5.8	5.2	4.6	4.1
Net debt/Equity (%)	119.4	115.6	101.7	87.4
ROE (%)	17.1	20.9	21.3	21.6



Share price performance	1 Month	3 Month	12 Month			
Absolute (%)	0.0	15.5	7.0			
Relative to country (%)	(1.7)	5.1	5.9			
Mkt cap (USD m)			17,506			
3m avg. daily turnover (USD m)			56.1			
Free float (%)			58			
Major shareholder		CP Group (35%)				
12m high/low (THB)		6	7.00/50.50			
Issued shares (m)			8,983.10			

Sources: Bloomberg consensus; FSSIA estimates



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PREPARED BY FSS INTERNATIONAL INVESTMENT ADVISORY SECURITIES CO LTD (FSSIA). ANALYST CERTIFICATION AND IMPORTANT DISCLOSURES CAN BE FOUND AT THE END OF THIS REPORT

#### Investment thesis

CPALL is the #1 convenience store (CVS) operator in Thailand. It is expanding in Thailand, Cambodia, and Laos. At end-2Q23, it had 14,545, 82, and three branches in the three countries, respectively.

After the consolidation of CPAXT (BUY, 2025 TP THB42), in which CPALL holds a 59.9% stake, CPALL has three main businesses. They include CVS, wholesale, and retail.

We believe CPALL will benefit from a domestic consumption recovery and the government measures to stimulate domestic purchasing power.

# Company profile

CPALL is the operator and franchiser of CVS under the 7-Eleven trademark in Thailand. It also invests in CVS-supporting businesses, such as the manufacturing and distribution of ready-to-eat food and bakery products and a cash-and-carry business under MAKRO.

www.cpall.co.th



Source: CP All

# **Major shareholders**

■ CP Group - 35.3 %

■ Others - 64.7 %

Source: CP All

# **Catalysts**

Potential catalysts for CPALL are 1) a higher-than-expected recovery in domestic consumption and the tourism industry; and 2) better-than-expected wholesale and retail operating performance.

#### Risks to our call

The key downside risks to our DCF-derived TP include 1) lower-than-expected SSSG; 2) a lower-than-expected gross margin; 3) a higher-than-expected SG&A to sales ratio; and 4) a lower-than-expected synergy value of CPAXT.

#### **Event calendar**

Date	Event
13 Nov 2024	3Q24 results announcement
19 Nov 2024	Analyst meeting

### **Key assumptions**

CPALL	2023A	2024E	2025E	2026E
SSSG CVS (%)	5.5	5.0	3.0	3.0
SSSG Makro (%)	5.3	3.0	3.0	3.0
SSSG Lotus-TH (%)	2.1	3.0	3.0	3.0
SSSG Lotus-ML (%)	(2.5)	3.0	3.0	3.0
New stores - CVS (no.)	707	700	700	700
GPM - CVS (%)	28.2	28.7	28.9	29.0
SG&A to sales	20.1	20.0	19.9	19.9

Source: FSSIA estimates

#### Earnings sensitivity

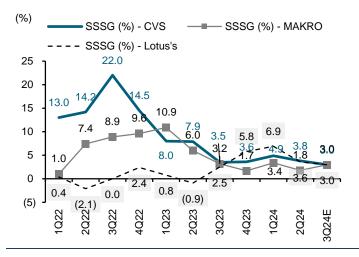
- For every 1% increase in SSSG, we estimate 2025 EPS to rise 1.2%, and vice versa, all else being equal.
- For every 0.1% increase in GPM, we estimate 2025 EPS to rise 2.4%, and vice versa, all else being equal.
- For every 0.1% increase in SG&A to revenue, we estimate 2025 EPS to fall 2.4%, and vice versa, all else being equal.

Exhibit 1: CPALL – 3Q24 results preview

	3Q23	4Q23	1Q24	2Q24	3Q24E	Cha	nge		9M24E		2024E	Change
Year to Dec 31	(THB m)	(q-q%)	(y-y%)	(THB m)	(y-y%)	(%24E)	(THB m)	(y-y%)				
Revenue	220,051	233,732	234,315	240,948	232,645	(3.4)	5.7	707,908	7	74	957,718	7
COGS	(172,085)	(181,901)	(182,093)	(186,899)	(180,898)	(3.2)	5.1	(549,889)	6	74	(745,535)	7
Gross profit	47,966	51,831	52,223	54,049	51,747	(4.3)	7.9	158,019	9	74	212,183	8
Other income	6,215	6,821	6,694	6,994	6,984	(0.1)	12.4	20,672	10	73	28,232	10
Operating costs	(44,486)	(46,381)	(46,541)	(48,836)	(46,945)	(3.9)	5.5	(142,322)	7	74	(191,143)	6
Operating profit	9,695	12,272	12,375	12,207	11,787	(3.4)	21.6	36,369	23	74	49,271	18
FX gain (loss)	161	(116)	298	84	0	(100)	(100)	382	(17)	n/a	0	(100)
Interest expense	(3,995)	(4,010)	(3,902)	(3,878)	(3,862)	(0.4)	(3.3)	(11,642)	(7)	76	(15,384)	(7)
Profit before tax	5,700	8,262	8,473	8,329	7,924	(4.9)	39.0	24,727	45	73	33,887	34
Tax	(970)	(1,517)	(1,643)	(1,476)	(1,404)	(4.9)	44.8	(4,523)	47	74	(6,149)	34
Equity income	185	168	174	149	150	0.7	(18.8)	473	nm	58	811	9
Minority interests	(651)	(1,300)	(982)	(847)	(767)	(9.5)	17.7	(2,596)	25	64	(4,069)	21
Non-recurring items	161	(116)	298	84	(174)	(306)	(208)	208	(55)	n/a	0	(100)
Reported net profit	4,424	5,497	6,319	6,239	5,729	(8.2)	29.5	18,288	41	75	24,480	32
Recurring net profit	4,264	5,612	6,022	6,155	5,904	(4.1)	38.5	18,080	44	74	24,480	35
EPS (THB)	0.49	0.61	0.70	0.69	0.64	(8.2)	29.5	2.04	41	75	2.73	32
Recurring EPS (THB)	0.47	0.62	0.67	0.69	0.66	(4.1)	38.5	2.01	44	74	2.73	35
Key ratios (%)	(%)	(%)	(%)	(%)	(%)	(ppt)	(ppt)	(%)	(ppt)		(%)	(ppt)
Gross margin-overall	21.8	22.2	22.3	22.4	22.2	(0.2)	0.4	22.3	0.5		22.2	0.2
Gross margin-CVS	27.9	28.7	28.7	29.0	28.4	(0.6)	0.5	28.7	0.6		28.7	0.5
Operating margin	4.4	5.3	5.3	5.1	5.1	(0.0)	0.7	5.1	0.7		5.1	0.5
Recurring net margin	1.9	2.4	2.6	2.6	2.5	(0.0)	0.6	2.6	0.7		2.6	0.5
SG&A / Sales	20.2	19.8	19.9	20.3	20.2	(0.1)	(0.0)	20.1	(0.1)		20.0	(0.1)
Operating statistics						(q-q%)	(y-y%)					
Expansion (no.)	176	154	185	124	196			505	(8.7)		700	(1)
Outstanding store (no.)	14,391	14,545	14,730	14,854	14,926	0	4	14,926	(3.7)		15,245	5
Average daily sales/store (THB)	79,308	80,884	82,619	86,656	n/a	n/a	n/a				n/a	
Spending per ticker (THB)	82	83	85	85	n/a	n/a	n/a				n/a	
Daily customer/store (no.)	959	965	972	1,007	n/a	n/a	n/a				n/a	
SSSG CVS (%)	3.5	3.6	4.9	3.8	3.0						5.0	
SSSG - MAKRO (%)	3.2	1.7	3.4	1.8	3.0						3.0	
SSSG - Lotus's TH (%)	2.5	5.8	6.9	3.6	3.0						3.0	
SSSG - Lotus's ML (%)	0.6	3.6	8.4	3.1	3.0						3.0	
Product sales mix												
Food (%)	75.4	75.4	75.2	76.3								
Non-Food (%)	24.6	24.6	24.8	23.7								
Product margin (excl T&E)												
Food (%)	26.7	26.7	27.1	27.3		0.2	0.4					
Non-Food (%)	27.9	27.9	28.5	28.8		0.3	1.0					
Total product (%)	27.0	27.0	27.4	27.7		0.3	0.6					

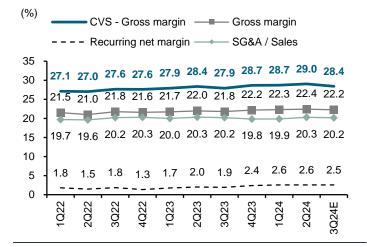
Sources: CPALL; FSSIA estimates

#### Exhibit 2: Solid SSSG for three business units



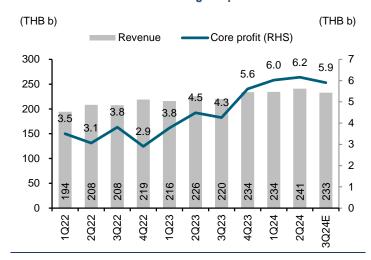
Sources: CPALL; FSSIA estimates

# **Exhibit 4: Profitability**



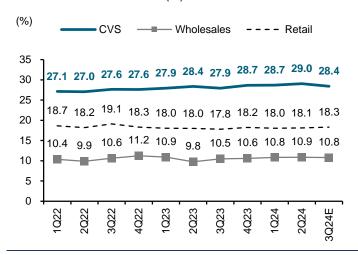
Sources: CPALL; FSSIA estimates

Exhibit 3: Revenue and recurring net profit



Sources: CPALL; FSSIA estimates

#### Exhibit 5: GPM from sales (%)

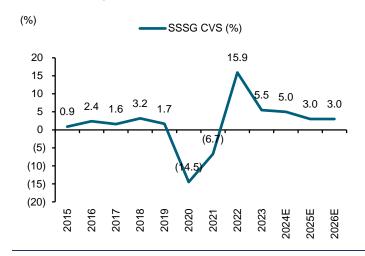


Sources: CPALL; FSSIA estimates

**Exhibit 6: Changes in key assumptions** 

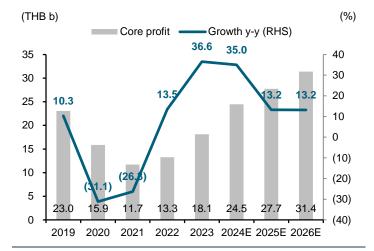
		Current			Previous		Change			
	2024E	2025E	2026E	2024E	2025E	2026E	2024E	2025E	2026E	
Revenue (THB m)	957,718	1,009,392	1,059,728	957,688	1,009,025	1,059,574	0.0	0.0	0.0	
SSSG CVS (%)	5.0	3.0	3.0	5.0	3.0	3.0	0.0	0.0	0.0	
SSSG MAKRO (%)	3.0	3.0	3.0	3.0	3.0	3.0	0.0	0.0	0.0	
SSSG Lotus-TH (%)	3.0	3.0	3.0	3.0	3.0	3.0	0.0	0.0	0.0	
SSSG Lotus-ML (%)	3.0	3.0	3.0	3.0	3.0	3.0	0.0	0.0	0.0	
CVS Gross margin (%)	28.7	28.9	29.0	28.7	28.9	28.9	0.0	0.0	0.0	
Consolidated GPM (%)	22.2	22.4	22.6	22.1	22.4	22.6	0.1	0.0	0.0	
No. of new stores	700	700	700	700	700	700	0.0	0.0	0.0	
SG&A to sales (%)	20.0	19.9	19.9	20.0	20.0	20.0	0.0	(0.0)	(0.0)	
Core profit (THB m)	24,480	27,722	31,376	23,640	27,447	30,900	3.6	1.0	1.5	

## **Exhibit 7: Yearly SSSG**



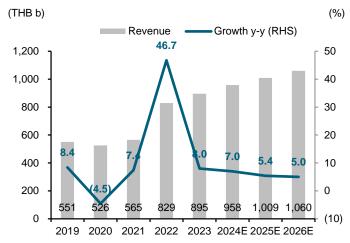
Sources: CPALL; FSSIA estimates

## Exhibit 9: Yearly core profit



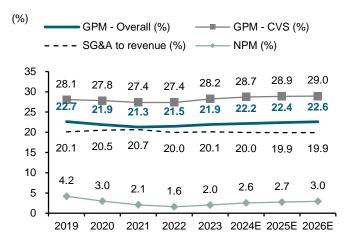
Sources: CPALL; FSSIA estimates

Exhibit 8: Yearly revenue



Sources: CPALL; FSSIA estimates

## **Exhibit 10: Profitability**



Sources: CPALL; FSSIA estimates

#### Exhibit 11: DCF-derived TP for 2025

DCF-derived TP	(%)	(THB b)
Discount rate (WACC)	6.9	
Terminal growth	2.0	
NPV		373
Add: terminal value		900
Sum of PV		1,273
Add: investment		18
Less: Net debt		343
Less: minorities		200
Residual ordinary equity		749
No. of shares (m)		8,983
Residual ordinary equity (THB/share)		83

# Exhibit 12: Rolling one-year forward P/E band



Exhibit 13: Rolling one-year forward P/BV band



Sources: Bloomberg; FSSIA estimates

Sources: Bloomberg; FSSIA estimates

Exhibit 14: Commerce peers as of 8 October 2024

Company	BBG	Rec	S	hare price	;	Market	F	E	R	OE	PE	3V	EV/ EB	ITDA
			Current	Target	Upside	Сар	24E	25E	24E	25E	24E	25E	24E	25E
			(LCY)	(LCY)	(%)	(USD m)	(x)	(x)	(%)	(%)	(x)	(x)	(x)	(x)
Consumer Staple														
CP All	CPALL TB	BUY	65.25	83.00	27	17,506	23.9	21.1	20.9	21.3	5.2	4.6	19.3	16.9
CP Axtra	CPAXT TB	BUY	31.25	42.00	34	9,732	31.2	25.1	3.5	4.3	1.1	1.1	10.8	9.4
Berli Jucker	BJC TB	BUY	25.75	31.00	20	3,082	23.4	20.2	3.7	4.2	0.9	8.0	12.4	12.0
Consumer Staple average						30,320	26.2	22.1	9.4	9.9	2.4	2.2	14.2	12.8
Consumer Discretionary							•	•			•		,	
Com7	COM7 TB	BUY	25.50	24.00	(6)	1,794	19.2	17.8	36.1	33.2	6.4	5.5	13.1	11.6
Central Retail Corp	CRC TB	BUY	33.75	40.00	19	6,079	23.9	21.7	12.2	12.4	2.8	2.6	9.9	9.3
Home Improvement														
Index Living Mall	ILM TB	BUY	18.20	26.70	47	274	11.7	10.8	12.9	13.5	1.5	1.4	6.4	5.9
Home Product Center	HMPRO TB	BUY	10.70	13.60	27	4,203	20.6	19.4	26.1	26.4	5.2	5.0	12.0	11.4
Siam Global House	GLOBAL TB	BUY	16.90	16.00	(5)	2,626	31.5	28.3	11.6	12.1	3.5	3.3	23.8	21.4
Dohome	DOHOME TB	BUY	10.50	11.80	12	1,013	34.6	27.0	7.7	9.2	2.6	2.4	17.6	15.5
Home Improvement avg.						8,115	24.6	21.4	14.6	15.3	3.2	3.0	14.9	13.5
Consumer Discretionary avg.						15,988	23.6	20.8	17.8	17.8	3.7	3.4	13.8	12.5
Total average						46,308	24.4	21.3	15.0	15.2	3.2	3.0	13.9	12.6

CP All CPALL TB

# **Financial Statements**

CP All

Profit and Loss (THB m) Year Ending Dec	2022	2023	2024E	2025E	2026E
Revenue	829,099	895,281	957,718	1,009,392	1,059,728
Cost of goods sold	(651,100)	(699,010)	(745,535)	(783,290)	(820,350)
Gross profit	177,999	196,271	212,183	226,102	239,378
Other operating income	0	0	0	0	0
Operating costs	(165,414)	(179,912)	(191,143)	(200,989)	(211,158)
Operating EBITDA	49,129	52,942	60,001	67,368	74,001
Depreciation	(36,544)	(36,582)	(38,962)	(42,254)	(45,781)
Goodwill amortisation	0	0	0	0	0
Operating EBIT	12,585	16,359	21,040	25,114	28,220
Net financing costs	(16,549)	(16,090)	(14,838)	(15,699)	(15,361)
Associates	831	746	811	835	860
Recurring non-operating income	24,055	25,839	28,496	30,454	32,326
Non-recurring items	(9)	346	0	0	0
Profit before tax	20,082	26,454	34,698	39,869	45,185
Tax	(3,861)	(4,602)	(6,149)	(7,083)	(8,043)
Profit after tax	16,221	21,852	28,549	32,786	37,142
Minority interests	(2,949)	(3,370)	(4,069)	(5,064)	(5,765)
Preferred dividends	0	0	0	0	0
Other items	0	0	0	0	0
Reported net profit	13,272	18,482	24,480	27,722	31,376
Non-recurring items & goodwill (net)	9	(346)	0	0	0
Recurring net profit	13,281	18,136	24,480	27,722	31,376
Per share (THB)					
Recurring EPS *	1.48	2.02	2.73	3.09	3.49
Reported EPS	1.48	2.06	2.73	3.09	3.49
DPS	0.75	1.00	1.36	1.54	1.75
Diluted shares (used to calculate per share data)	8,983	8,983	8,983	8,983	8,983
Growth					
Revenue (%)	46.7	8.0	7.0	5.4	5.0
Operating EBITDA (%)	76.0	7.8	13.3	12.3	9.8
Operating EBIT (%)	267.8	30.0	28.6	19.4	12.4
Recurring EPS (%)	13.5	36.6	35.0	13.2	13.2
Reported EPS (%)	2.2	39.3	32.5	13.2	13.2
Operating performance					
Gross margin inc. depreciation (%)	21.5	21.9	22.2	22.4	22.6
Gross margin exc. depreciation (%)	25.9	26.0	26.2	26.6	26.9
Operating EBITDA margin (%)	5.9	5.9	6.3	6.7	7.0
Operating EBIT margin (%)	1.5	1.8	2.2	2.5	2.7
Net margin (%)	1.6	2.0	2.6	2.7	3.0
Effective tax rate (%)	20.0	18.1	18.1	18.1	18.1
Dividend payout on recurring profit (%)	50.7	49.5	50.0	50.0	50.0
Interest cover (X)	2.2	2.6	3.3	3.5	3.9
Inventory days	32.3	31.9	30.7	31.0	31.1
Debtor days	7.9	7.6	7.4	7.4	7.5
Creditor days	85.0	84.7	76.4	68.7	69.0
Operating ROIC (%)	7.4	10.2	12.8	14.9	18.5
ROIC (%)	4.2	5.0	5.7	6.3	6.9
ROE (%)	13.0	17.1	20.9	21.3	21.6
ROA (%)	3.2	3.7	4.4	4.9	5.3
* Pre-exceptional, pre-goodwill and fully diluted					
Revenue by Division (THB m)	2022	2023	2024E	2025E	2026E
Sales	829,099	895,281	957,718	1,009,392	1,059,728
Jaics	029,099	090,201	301,110	1,003,332	1,008,120

Sources: CP All; FSSIA estimates

# **Financial Statements**

CP All

Cash Flow (THB m) Year Ending Dec	2022	2023	2024E	2025E	2026E
Recurring net profit	13,281	18,136	24,480	27,722	31,376
Depreciation	36,544	36,582	38,962	42,254	45,781
Associates & minorities	2,118	2,624	3,258	4,229	4,905
Other non-cash items	-	-	-	-	-
Change in working capital	(180)	12,711	(28,850)	2,705	2,663
Cash flow from operations	51,763	70,053	37,850	76,910	84,726
Capex - maintenance	0	0	0	0	0
Capex - new investment	(38,421)	(36,964)	(30,066)	(32,443)	(34,472)
Net acquisitions & disposals	(633)	(448)	(8)	8	25
Other investments (net)	(3,773)	(6,574)	(2,790)	(5,736)	(5,016)
Cash flow from investing	(42,827)	(43,987)	(32,864)	(38,171)	(39,464)
Dividends paid	(6,737)	(8,983)	(12,240)	(13,861)	(15,688)
Equity finance	(12,001)	(2,347)	0	0	0
Debt finance	(15,440)	(19,310)	9,271	(22,800)	(27,434)
Other financing cash flows	0	0	0	0	0
Cash flow from financing	(34,179)	(30,640)	(2,969)	(36,661)	(43,122)
Non-recurring cash flows	0	0	0	0	0
Other adjustments	0	0	0	0	0
Net other adjustments	0	0	0	0	0
Movement in cash	(25,243)	(4,574)	2,017	2,078	2,140
Free cash flow to firm (FCFF)	25,767.66	42,623.96	20,369.77	55,000.44	61,202.42
Free cash flow to equity (FCFE)	(6,504.42)	6,756.51	14,256.96	15,938.65	17,828.04
Per share (THB)					
FCFF per share	2.87	4.74	2.27	6.12	6.81
FCFE per share	(0.72)	0.75	1.59	1.77	1.98
Recurring cash flow per share	5.78	6.38	7.43	8.26	9.14
Balance Sheet (THB m) Year Ending Dec	2022	2023	2024E	2025E	2026E
Tangible fixed assets (gross)	307,562	319,191	346,932	376,934	408,843
Less: Accumulated depreciation	(94,152)	(105,399)	(142,036)	(181,849)	(225,066)
Tangible fixed assets (net)	213,410	213,792	204,896	195,085	183,777
Intangible fixed assets (net)	<b>360,641</b> 0	<b>360,641</b> 0	<b>360,641</b> 0	<b>360,641</b> 0	<b>360,641</b> 0
Long-term financial assets Invest. in associates & subsidiaries	15,957	16,768	17,587	18,414	19,250
Cash & equivalents					
A/C receivable	71,891	67,317 18,734	69,334	71,411	73,551 22,175
Inventories	18,633 58,183		20,040 61,328	21,122 64,433	67,482
		57,501			
Other current assets	249	247	264	278	292
Current assets	148,955	143,798	150,966	157,244	163,500
Other assets	185,097	191,492	198,347	205,544	213,101
Total assets	924,061	<b>926,491</b> 110,995	<b>932,437</b> 123,235	936,929	<b>940,269</b> 152,785
Common equity	100,724		194,669	137,097	
Minorities etc.	189,577	190,600		199,732	205,498
Total shareholders' equity	290,301	301,595	317,904	336,829	358,282
Long term debt	393,871	353,745	411,926	361,118	359,986
Other long-term liabilities	32,446	32,954	35,252	37,154	39,007
Long-term liabilities	426,317	386,699	447,178	398,272	398,992
A/C payable	147,682	159,811	136,095	142,987	149,752
Short term debt	52,965 6 706	73,781	24,872	52,880	26,578
Other current liabilities	6,796	4,604	6,388	5,962	6,664
Current liabilities	207,443	238,197	167,355	201,829	182,994
Total liabilities and shareholders' equity	924,061	926,491	932,437	936,929	940,269
Net working capital	(77,413)	(87,935)	(60,851)	(63,116)	(66,467)
Invested capital * Includes convertibles and preferred stock which is be	697,693	694,759	720,620	716,569	710,302
includes conventibles and preferred stock which is be	ing treated as debt				
Per share (THB)					
Book value per share	10.10	11.25	12.61	14.15	15.90
Tangible book value per share	(30.04)	(28.90)	(27.54)	(25.99)	(24.25)
Financial strength					
Net debt/equity (%)	129.2	119.4	115.6	101.7	87.4
Net debt/total assets (%)	40.6	38.9	39.4	36.6	33.3
Current ratio (x)	0.7	0.6	0.9	0.8	0.9
CF interest cover (x)	2.9	3.7	4.0	4.1	4.4
Valuation	2022	2023	2024E	2025E	2026E
Recurring P/E (x) *	44.1	32.3	23.9	21.1	18.7
Recurring P/E @ target price (x) *	56.1	41.1	30.5	26.9	23.8
Reported P/E (x)	44.2	31.7	23.9	21.1	18.7
Dividend yield (%)	1.1	1.5	2.1	2.4	2.7
Price/book (x)	6.5	5.8	5.2	4.6	4.1
Price/book (x)  Price/tangible book (x)			(2.4)	(2.5)	(2.7)
EV/EBITDA (x) **	(2.2) 23.6	(2.3) 21.7	(2.4) 19.3	(2.5) 16.9	(2. <i>1</i> ) 15.1
	23.6	21.7 24.7	22.0	19.3	17.2
EV//ERITI)Δ (α) target price (v) **		24.1	<b>44.</b> U	19.3	17.2
EV/EBITDA @ target price (x) ** EV/invested capital (x)	1.7	1.7	1.6	1.6	1.6

Sources: CP All; FSSIA estimates

# **CP All PCL (CPALL TB)**



# Exhibit 15: FSSIA ESG score implication

78.53 /100

Rating	Score	Implication
****	>79-100	Leading its industry peers in managing the most significant ESG risks which not only better cost efficiency but also lead to higher profitability.
***	>59-79	A mixed track record of managing the most significant ESG risks and opportunities relative to industry peers.
***	>39-59	Relevant ESG materiality matrix has been constructively addressed, well-managed and incorporated into day-to-day operations, in which targets and achievements are evaluated annually.
**	>19-39	Relevant ESG materiality matrix has been identified with key management in charge for progress to be followed up on and to provide intensive disclosure. Most targets are conventional and achievable.
*	1-19	The company has adopted the United Nations Sustainable Development Goals (UN SDGs), established sustainability management guidelines and fully complies with regulations or ESG suggested guidance from related organizations such as the SET and SEC.

Sources: FSSIA estimates

Exhibit 16: ESG – peer comparison

	FSSIA			Domes	stic ratings					Glo	bal ratings	;		Bloomberg		
	ESG score	DJSI	SET THSI	THSI	CG score	AGM level	Thai CAC	Morningstar ESG risk	ESG Book	MSCI	Moody's	Refinitiv	S&P Global	ESG score	Disclosure score	
SET100	69.20	5.34	4.40	4.40	4.76	4.65	3.84	Medium	51.76	BBB	20.87	58.72	63.91	3.72	28.17	
Coverage	67.12	5.11	4.15	4.17	4.83	4.71	3.53	Medium	52.04	BB	16.97	56.85	62.09	3.40	31.94	
BJC	71.33	Υ	Υ	Y	4.00	4.00		Medium	55.09	Α		65.19	89.00	2.16		
COM7	61.78		Y	Y	5.00	5.00	Certified	Low	47.75			52.68	21.00	4.40	43.59	
CPALL	78.53	Υ	Υ	Υ	5.00	5.00	Certified	Medium	47.38	Α	34.00	59.95	82.00	3.74		
CPAXT	59.46				5.00	5.00	Certified	Low	52.81			74.64	63.00	3.77		
CRC	64.49		Y	Υ	5.00	5.00	Certified	Medium		BBB		60.98	73.00	2.90	47.27	

Sources: SETTRADE.com; FSSIA's compilation

Exhibit 17: ESG score by Bloomberg

FY ending Dec 31	FY 2015	FY 2016	FY 2017	FY 2018	FY 2019	FY 2020	FY 2021	FY 2022
ESG financial materiality scores - ESG score	1.45	2.14	2.35	2.64	3.62	4.51	3.79	3.74
BESG environmental pillar score	0.67	1.58	1.62	2.24	4.32	5.59	2.56	_
BESG social pillar score	1.22	1.97	2.23	2.52	3.28	4.57	4.82	_
BESG governance pillar score	2.87	3.08	3.40	3.27	3.50	3.45	3.48	_
ESG disclosure score	41.90	53.95	56.31	59.53	65.34	65.74	66.17	_
Environmental disclosure score	29.02	45.09	45.42	47.39	52.73	56.12	56.78	_
Social disclosure score	33.19	35.55	36.03	43.74	55.83	53.66	54.29	_
Governance disclosure score	63.40	81.10	87.36	87.36	87.36	87.36	87.36	_
Environmental								
Emissions reduction initiatives	Yes							
Climate change policy	No	No	Yes	Yes	Yes	Yes	Yes	Yes
Climate change opportunities discussed	No							
Risks of climate change discussed	No	No	No	No	No	No	Yes	Yes
GHG scope 1	11	8	9	13	13	11	324	435
GHG scope 2 location-based	1,011	1,124	1,058	1,273	1,216	1,177	1,454	1,555
GHG Scope 3	_	_	_	_	1,275	1,413	13,132	13,192
Carbon per unit of production	_	_	_	_	_	_	_	_
Biodiversity policy	No	Yes						
Energy efficiency policy	Yes							
Total energy consumption	1,784	1,994	2,293	2,425	2,541	3,405	3,340	3,717
Renewable energy use	0	0	1	4	4	4	52	135
Electricity used	1,737	1,930	2,019	2,191	2,390	3,255	3,181	3,504
Fuel used - natural gas	64	441	1,050	1,423	1,554	59,257	57,213	13,143

Sources: Bloomberg; FSSIA's compilation

Exhibit 18: ESG score by Bloomberg (cont.)

FY ending Dec 31	FY 2015	FY 2016	FY 2017	FY 2018	FY 2019	FY 2020	FY 2021	FY 2022
Fuel used - crude oil/diesel		No	No	No	No	No	No	No
Waste reduction policy	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Hazardous waste	0	0	0	0	0	0	0	0
Total waste	13	22	74	135	174	82	219	208
Waste recycled	0	0	27	83	120	70	110	140
Waste sent to landfills	11	18	41	45	46	48	51	54
Environmental supply chain management	No	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Water policy	No	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Water consumption	_	_	_	_	_	15,199	14,470	17,393
Social								
Human rights policy	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Policy against child labor	No	No	Yes	Yes	Yes	Yes	Yes	Yes
Quality assurance and recall policy	No	No	No	No	No	No	No	No
Consumer data protection policy	No	No	Yes	Yes	Yes	Yes	Yes	Yes
Equal opportunity policy	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Gender pay gap breakout	No	No	No	No	No	No	No	Yes
Pct women in workforce	65	66	66	64	61	65	64	65
Pct disabled in workforce	1	1	_	_	1	0	1	1
Business ethics policy	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Anti-bribery ethics policy	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Health and safety policy	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Lost time incident rate - employees	0	0	0	0	0	0	1	0
Total recordable incident rate - employees	1	1	0	1	0	0	1	0
Training policy	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Fair remuneration policy	No	No	No	No	No	No	Yes	Yes
Number of employees – CSR	63,654	71,072	75,842	92,692	122,894	191,480	190,008	167,401
Employee turnover pct	47	49	44	42	42	34	40	59
Total hours spent by firm - employee training	_	_	_	2,360,870	2,725,790	3,620,890	3,929,370	5,055,510
Social supply chain management	No	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Governance								
Board size	15	15	15	15	15	15	16	16
No. of independent directors (ID)	5	5	5	5	5	5	6	6
No. of women on board	0	0	0	1	1	1	1	1
No. of non-executive directors on board	10	10	10	10	10	10	11	11
Company conducts board evaluations	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
No. of board meetings for the year	11	7	6	8	7	10	9	8
Board meeting attendance pct	82	86	90	90	95	98	99	95
Board duration (years)	3	3	3	3	3	3	3	3
Director share ownership guidelines	No	No	No	No	No	No	No	No
Age of the youngest director	51	52	53	54	52	53	54	55
Age of the oldest director	83	84	85	80	81	82	83	84
No. of executives / company managers	14	15	18	18	16	15	13	11
No. of female executives	0	0	1	1	1	1	2	3
Executive share ownership guidelines	No	No	No	No	No.	No	No	No
Size of audit committee	3	3	3	3	3	3	3	3
No. of ID on audit committee	3	3	3	3	3	3	3	3
Audit committee meetings	11	13	12	12	12	13	13	12
Audit meeting attendance %	100	100	100	97	100	100	100	100
Size of compensation committee	<b>0</b>	4	3	3	3	3	3	3
No. of ID on compensation committee	_	<b>-</b> 2	2	2	2	2	2	2
No. of compensation committee	_	1	3	3	4	2	3	3
	_	75	100	3 89	92	100		
Compensation meeting attendance %	0	75 <b>4</b>	100 <b>3</b>	89 <b>3</b>	92 <b>3</b>	100 <b>3</b>	100 <b>3</b>	100
Size of nomination committee	U							3
No. of nomination committee meetings	_	1	3	3	4	100	3	100
Nomination meeting attendance %	_	75	100	89	92	100	100	100
Sustainability governance								

Sources: Bloomberg; FSSIA's compilation

# **Disclaimer for ESG scoring**

ESG score	Methodolog	у			Rating						
The Dow Jones Sustainability Indices (DJSI) By S&P Global	process base from the annu	ed on the comunity	transparent, rules-based panies' Total Sustainabili al Corporate Sustainabilit anies within each industry	ity Scores resulting by Assessment (CSA).	Be a member and invited to the annual S&P Global Corporate Sustainability Assessment (CSA) for DJSI. Companies with an S&P Global ESG Score of less than 45% of the S&P Global ESG Score of the highest scoring company are disqualified. The constituents of the DJSI indices are selected from the Eligible Universe.						
Sustainability Investment List (THSI) by The Stock Exchange of Thailand (SET)	managing bu Candidates n 1) no irregula float of >150 up capital. So 70%; 2) indep wrongdoing r	siness with tranust pass the ar trading of the shareholders ome key disqueendent directed to CG,	ility in Environmental and ansparency in Governand preemptive criteria, with he board members and ever ,, and combined holding ualifying criteria include: 1 tors and free float violatica, social & environmental in earnings in red for > 3 year	ce, updated annually. two crucial conditions: tecutives; and 2) free nust be >15% of paid- 1) CG score of below in; 3) executives' impacts; 4) equity in	To be eligible for <b>THSI inclusion</b> , verified data must be scored at a minimum of 50% for each indicator, unless the company is a part of DJSI during the assessment year. The scoring will be fairly weighted against the nature of the relevant industry and materiality. <b>SETTHSI Index</b> is extended from the THSI companies whose 1) market capitalization > THB5b (-USD150b); 2) free float >20%; and 3) liquidity >0.5% of paid-up capital for at least 9 out of 12 months. The SETTHSI Index is a market capitalisation-weighted index, cap 5% quarterly weight at maximum, and no cap for number of stocks.						
CG Score by Thai Institute of Directors Association (Thai IOD)	annually by the Thailand (SE	he Thai IOD,	h in sustainable developn with support from the Sto ts are from the perspectiv s.	ck Exchange of	Scores are rated in six categories: 5 for Excellent (90-100), 4 for Very Good (80-89), 3 for Good (70-79), 2 for Fair (60-69), 1 for Pass (60-69), and not rated for scores below 50. Weightings include: 1) the rights; 2) and equitable treatment of shareholders (weight 25% combined); 3) the role of stakeholders (25%); 4) disclosure & transparency (15%); and 5) board responsibilities (35%).						
AGM level By Thai Investors Association (TIA) with support from the SEC	treatment are transparent a out of five the criteria cover date (45%), a circulation of su exercised. The and verifiability,	e incorporated and sufficiently e CG compon AGM proced and after the r ufficient informa second assess g and 3) openne	which shareholders' rights into business operations y disclosed. All form impo ents to be evaluated annures before the meeting (meeting (10%). (The first attion for voting; and 2) facilitation is 1) the ease of attending mess for Q&A. The third involves, resolutions and voting res	s and information is intant elements of two ually. The assessment (45%), at the meeting ssesses 1) advance ing how voting rights can be eetings; 2) transparency is the meeting minutes that	The scores are classified into four categories: 5 for Excellent (100), 4 for Very Good (90-99), 3 for Fair (80-89), and not rated for scores below 79.						
Thai CAC By Thai Private Sector Collective Action Against Corruption (CAC)	establishmen policies. The (Companies de Declaration of I Certification, in managers and	nt of key contr Certification in eciding to becons Intent to kick off cluding risk ass	Checklist include corruptions, and the monitoring and is good for three years. The a CAC certified member store an 18-month deadline to subsessment, in place of policy and ablishment of whistleblowing of the stakeholders.)	The document will be reviewed by a committee of nine professionals. A passed Checklist will move for granting certification by the CAC Council approvals whose members are twelve highly respected individuals in professionalism and ethical achievements.							
Morningstar Sustainalytics	based on an risk is unman	assessment of as	sk rating provides an ove of how much of a compan sto be reviewed include corpo	A company's ESG risk rating score is the sum of unmanaged risk. The more risk is unmanaged, the higher ESG risk is scored.							
	information, col	latory filings, news and other media, NGO reports/websites, multi-sector mation, company feedback, ESG controversies, issuer feedback on draft ESG rts, and quality & peer reviews.				Low	Medium	High	Severe		
	.,,,	,,			0-10	10-20	20-30	30-40	40+		
ESG Book	positioned to the principle helps explain over-weightin	outperform o of financial mand of future risk-ad	sustainable companies the over the long term. The midateriality including informa- djusted performance. Mat th higher materiality and in thy basis.	ethodology considers ation that significantly eriality is applied by	The total ESG score is calculated as a weighted sum of the features scores using materiality-based weights. The score is scaled between 0 and 100 with higher scores indicating better performance.						
<u>MSCI</u>			measure a company's mand laggards according to t						nethodology to		
	AAA	8.571-10.00	0								
	AA	7.143-8.570	Leader:	leading its industry in m	anaging the most si	gnificant ESG ris	sks and opportuniti	es			
	Α	5.714-7.142	2								
	BBB	4.286-5.713	Average:	a mixed or unexception industry peers	nal track record of managing the most significant ESG risks and opportunities relative to						
	ВВ	2.857-4.285									
	В	1.429-2.856	Laggard:	lagging its industry base	lagging its industry based on its high exposure and failure to manage significant ESG risks						
	CCC	0.000-1.428				e	1	60. 1. 1. 1.	p		
Moody's ESG solutions	believes that	a company ir	gree to which companies to ntegrating ESG factors int or shareholders over the r	o its business model and							
Refinitiv ESG rating	based on pub	olicly available	and objectively measure e and auditable data. The ta publicly. (Score ratings a	score ranges from 0 to	100 on relative E	SG performan	ce and insufficie	ent degree of t			
S&P Global			re is a relative score mea			•	of ESG risks, op	portunities, ar	id impacts		
Bloomberg	ESG Score										
				•		•	-				

Rating regarding the sustainable development of Thai listed companies, both on the SET and MAI, are publicly available on the website of the Securities and Exchange Commission of Thailand (SEC). Currently, ratings available are 1) "CG Score"; 2) "AGM Level"; 3) "Thai CAC"; and 4) THSI. The ratings are updated on an annual basis. FSSIA does not confirm nor certify the accuracy of such ratings.

Source: FSSIA's compilation

## **GENERAL DISCLAIMER**

## ANALYST(S) CERTIFICATION

#### Jitra Amornthum FSS International Investment Advisory Securities Co., Ltd

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Company	Ticker	Price	Rating	Valuation & Risks
CP All	CPALL TB	THB 65.25	BUY	The key downside risks to our DCF-derived TP include 1) lower-than-expected SSSG, 2) lower-than-expected gross margin, and 3) higher-than-expected SG&A to sales ratio.
CP Axtra	CPAXT TB	THB 31.25	BUY	Key downside risks to our DCF-based TP include 1) a lower-than-expected SSSG, 2) a lower-than-expected GPM, 3) higher-than-expected SG&A expenses, and 4) an operating loss from its overseas units.
Com7	COM7 TB	THB 25.50	BUY	Risks to our P/E-based TP include 1) lower/higher domestic consumption and purchasing power, 2) store cannibalization/expansion, and 3) lower/higher-than-expected gross margin.
Central Retail Corp	CRC TB	THB 33.75	BUY	Downside risks to our DCF-based TP include 1) a decline in domestic purchasing power, 2) lower-than-expected tourist arrivals, 3) an absence of the government's stimulus, and 4) a slower-than-expected economic recovery in Vietnam.
Index Living Mall	ILM TB	THB 18.20	BUY	Risks to our DCF-based TP include 1) a lower-than-expected SSSG; 2) a lower-than-expected GPM; and 3) a higher-than-expected SG&A.
Home Product Center	HMPRO TB	THB 10.70	BUY	Key downside risks to our DCF-based TP include: 1) lower-than-expected SSSG; 2) slower-than-expected recovery in domestic consumption and tourist arrivals, and 3) operating losses from overseas units.
Siam Global House	GLOBAL TB	THB 16.90	BUY	Key risks to our DCF-based TP are 1) lower/higher farm income, which would affect purchasing power in the agricultural sector, 2) government disbursement, 3) a lower/higher private brand mix and margin, 4) higher/lower expenses than expected, and 5) a higher/lower impact than expected from the El Nino.
Dohome PCL	DOHOME TB	THB 10.50	BUY	Key risks to our DCF-based TP are 1) lower/higher farm income, which would affect purchasing power in the agricultural sector, 2) government disbursement, 3) a lower/higher private brand mix and margin, 4) higher/lower expenses than expected, and 5) a higher/lower impact than expected from the El Nino.

Source: FSSIA estimates

#### **Additional Disclosures**

Target price history, stock price charts, valuation and risk details, and equity rating histories applicable to each company rated in this report is available in our most recently published reports. You can contact the analyst named on the front of this note or your representative at Finansia Syrus Securities Public Company Limited.

All share prices are as at market close on 08-Oct-2024 unless otherwise stated.

#### RECOMMENDATION STRUCTURE

#### Stock ratings

Stock ratings are based on absolute upside or downside, which we define as (target price\* - current price) / current price.

BUY (B). The upside is 10% or more.

HOLD (H). The upside or downside is less than 10%.

REDUCE (R). The downside is 10% or more.

Unless otherwise specified, these recommendations are set with a 12-month horizon. Thus, it is possible that future price volatility may cause a temporary mismatch between upside/downside for a stock based on market price and the formal recommendation.

\* In most cases, the target price will equal the analyst's assessment of the current fair value of the stock. However, if the analyst doesn't think the market will reassess the stock over the specified time horizon due to a lack of events or catalysts, then the target price may differ from fair value. In most cases, therefore, our recommendation is an assessment of the mismatch between current market price and our assessment of current fair value.

#### **Industry Recommendations**

Overweight. The analyst expects the fundamental conditions of the sector to be positive over the next 12 months.

Neutral. The analyst expects the fundamental conditions of the sector to be maintained over the next 12 months.

Underweight. The analyst expects the fundamental conditions of the sector to be negative over the next 12 months.

#### **Country (Strategy) Recommendations**

**Overweight (O).** Over the next 12 months, the analyst expects the market to score positively on two or more of the criteria used to determine market recommendations: index returns relative to the regional benchmark, index sharpe ratio relative to the regional benchmark and index returns relative to the market cost of equity.

**Neutral (N).** Over the next 12 months, the analyst expects the market to score positively on one of the criteria used to determine market recommendations: index returns relative to the regional benchmark, index sharpe ratio relative to the regional benchmark and index returns relative to the market cost of equity.

**Underweight (U).** Over the next 12 months, the analyst does not expect the market to score positively on any of the criteria used to determine market recommendations: index returns relative to the regional benchmark, index sharpe ratio relative to the regional benchmark and index returns relative to the market cost of equity.