## **EQUITY RESEARCH - COMPANY REPORT**

## SAPPE SAPPE TB

THAILAND / FOOD & BEVERAGE

# ความกังวลเกี่ยวกับการฟื้นตัวยังอยู่

- คาดกำไรปกติ 3Q24 จะลดลง q-q และ y-y ชะลอตัวมากกว่าที่เคยคาด
- ยังมีความกังวลต่อเนื่องเกี่ยวกับการฟื้นตัวของรายได้ในปี 2025 ในขณะที่ SAPPE กำลัง เดินหน้าก่อสร้างโรงงานใหม่
- ปรับลดประมาณการกำไรปกติปี 2025 และราคาเป้าหมายลงเป็น 80 บาท

## กำไร 3Q24 อาจอ่อนแอกว่าที่เคยคาด

เราคาดกำไรปกติ 3Q24 อยู่ที่ 269 ลบ. (-33% q-q, -17% y-y) ชะลอตัวมากกว่าที่เคยคาด เนื่องจาก 1) รายได้จากอินโดนีเซียน่าจะลดลงตามปัจจัยด้านฤดูกาลและการเปลี่ยนผู้บริหารของ ตัวแทนจัดจำหน่าย 2) ตะวันออกกลางกำลังได้รับผลกระทบจากการปิดท่าเรือที่ยืดเยื้ออันเป็นผล จากสงคราม 3) รายได้ในยุโรปน่าจะลดลงหลังลูกค้าตุนสินค้าเพิ่มอย่างมีนัยสำคัญในช่วงก่อนหน้า และอากาศในปีนี้เย็นกว่าปกติและ 4) ค่าเงินบาทแข็งค่า จึงคาดว่ารายได้จะลดลง 23% q-q และ 8% y-y ผิดไปจากที่เคยคาดว่าจะโต y-y

### คาดอัตรากำไรจะลดลงตามรายได้

จากค่าเงินบาทที่แข็งค่าและคาดอัตราการใช้กำลังการผลิตใน 3Q24 จะลดลงเหลือ 65% จาก 74% ใน 2Q24 ซึ่งทำให้คาดว่าอัตรากำไรขั้นต้นจะลดลงเหลือ 45% จาก 47.1% ใน 2Q24 และ 46.2% ใน 3Q23 ในขณะที่ค่าใช้จ่ายการขายและบริหารน่าจะทรงตัวในระดับสูงจากตันทุนการตลาดใน ต่างประเทศที่เริ่มตั้งแต่ 2Q24 และจากรายได้ที่คาดว่าจะลดลง สัดส่วนค่าใช้จ่ายการขายและบริหาร ต่อยอดขายจึงน่าจะเพิ่มเป็น 27.2% จาก 25% ใน 2Q24 และ 23.4% ใน 3Q23 นอกจากนี้เรายัง คาดว่าจะมีกำไรจากอัตราแลกเปลี่ยนจากสัญญาป้องกันความเสี่ยงล่วงหน้า จึงคาดกำไรสุทธิ 3Q24 จะอยู่ที่ 281 ลบ. (-32% q-q, -12% y-y)

## ความกังวลต่อเนื่องเกี่ยวกับการฟื้นตัวในปี 2025

กำไร 3Q24 มีแนวโน้มอ่อนแอกว่าที่เคยคาด ในขณะที่เราคาดว่ากำไรปกติ 4Q24 อาจกลับมาโต q-q เนื่องจากคำสั่งชื้อทยอยกลับมาเพิ่มขึ้นโดยเฉพาะจากตะวันออกกลาง เราคาดว่าท่าเรือจะกลับมา เปิดอีกครั้งตอนปลาย 4Q เพื่อรองรับการนำเข้าก่อนเทศกาลรอมฏอนในเดือน มี.ค. 2025 อย่างไรก็ ดียังมีความกังวลต่อเนื่องเกี่ยวกับการฟื้นตัวของตลาดอินโดนีเซียจากการเปลี่ยนผู้บริหารของผู้จัด จำหน่ายรายเดียวในประเทศดังกล่าว นอกจากนี้ SAPPE กำลังเดินหน้าก่อสร้างโรงงานใหม่โดยมี เป้าหมายให้แล้วเสร็จภายในกลางปี 2025 โดยมีมูลค่าเงินลงทุนที่ 1.63พัน ลบ. กรณีรับรู้ค่าเสื่อม เป็นเวลา 6 เดือนตัวเลขดังกล่าวจะกระทบอัตรากำไรขั้นต้นในปี 2025 อยู่ 0.7%

## ปรับลดประมาณการและราคาเป้าหมาย

เราปรับลดประมาณการกำไรปี 2025 ลง 4.4% เป็น 1.37พัน ลบ. คิดเป็นการเติบโตเพียง 3% y-y โดยมีสมมติฐานจากการฟื้นตัวของรายได้ที่ลดลง อัตราแลกเปลี่ยนที่ 33 บาท/USD และรวมค่า เสื่อมของโรงงานใหม่ เราปรับราคาเป้าหมายของเราเป็นปี 2025 ที่ 80 บาทหลังปรับค่า P/E เป็น 18x (จาก 22x) สอดคล้องกับค่าเฉลี่ยในอดีตและสะท้อนสมมติฐานการเติบโตของกำไรที่ลดลงของ เรา อย่างไรก็ดีหุ้นยังมี Upside 18% จึงคงเรทติ้งเป็น ชื้อ แต่ระยะสั้น ยังไม่มีปัจจัยหนุนราคาหุ้น



## BUY

#### **UNCHANGE**

TARGET PRICE	THB80.00
CLOSE	THB67.75
UP/DOWNSIDE	+18.1%
PRIOR TP	THB92.00
CHANGE IN TP	-13.0%
TP vs CONSENSUS	-14.4%

### **KEY STOCK DATA**

YE Dec (THB m)	2023	2024E	2025E	2026E
Revenue	6,053	6,936	7,261	7,843
Net profit	1,074	1,329	1,369	1,523
EPS (THB)	3.48	4.31	4.44	4.94
vs Consensus (%)	-	(0.2)	(11.0)	(15.4)
EBITDA	1,536	1,895	1,948	2,172
Recurring net profit	1,085	1,329	1,369	1,523
Core EPS (THB)	3.52	4.31	4.44	4.94
Chg. In EPS est. (%)	-	2.1	(4.4)	(4.2)
EPS growth (%)	63.1	22.6	3.0	11.2
Core P/E (x)	19.3	15.7	15.3	13.7
Dividend yield (%)	3.2	4.8	4.9	5.5
EV/EBITDA (x)	12.0	9.9	9.8	8.8
Price/book (x)	5.5	5.0	4.7	4.3
Net debt/Equity (%)	(63.2)	(52.1)	(41.8)	(39.9)
ROE (%)	30.7	33.4	31.7	32.5



Share price performance	1 Month	3 Month	12 Month
Absolute (%)	(6.2)	(33.6)	(20.5)
Relative to country (%)	(7.8)	(40.0)	(21.3)
Mkt cap (USD m)			625
3m avg. daily turnover (USD m)			3.7
Free float (%)			25
Major shareholder	Ruckari	iyapong Fa	mily (65%)
12m high/low (THB)		10	7.50/66.75
Issued shares (m)			308.29

Sources: Bloomberg consensus; FSSIA estimates



**Sureeporn Teewasuwet** 

Fundamental Investment Analyst on Securities; License no. 040694 sureeporn.t@fssia.com, +66 2646 9972

PREPARED BY FSS INTERNATIONAL INVESTMENT ADVISORY SECURITIES CO LTD (FSSIA). ANALYST CERTIFICATION AND IMPORTANT DISCLOSURES CAN BE FOUND AT THE END OF THIS REPORT

#### Investment thesis

SAPPE is a leader in the Thai functional drink market. It has been exporting to overseas markets over the past ten years with product champions like Mogu Mogu and Aloe Vera. Those products received such favorable responses that it resulted in continued increases in the export sales mix. According to the latest data in 2023, exports stood at 81% of total revenue, with solid growth in all key markets, such as Asia (Indonesia, the Philippines, and South Korea), Europe (France and the UK), the US, and the Middle East. In 2025-26, management set a continued revenue growth target of 20-25% p.a. with a long-term revenue target of THB10b by 2026.

## Company profile

SAPPE manufactures and distributes healthy food and beverages, with Mogu Mogu, fruit juice with nata de coco, as its first beverage in 2001. Later, it expanded product lines and brands, including Beauti Drink, Aloe Vera, and Preaw Coffee. In 2016, SAPPE invested in All Coco coconut juice. In 2019, it partnered with Danone to set up Danone Sappe Beverage to introduce beverages under the B'LUE brand.

www.sappe.com



■ Domestic revenue - 19.1 %

Overseas revenue - 80.9 %

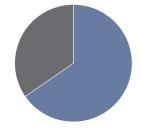


Source: Sappe

## Major shareholders

Ruckariyapong Family - 65.4 %

■ Others - 34.6 %



Source: Sappe

## **Catalysts**

Potential catalysts for SAPPE's earnings growth in 2024-25 include 1) overseas market growth, especially new or low-base markets, such as France, the UK, the US, India, and the Middle East; 2) successful new products; 3) lower plastic pellet costs; and 4) capacity expansion.

#### Risks to our call

Downside risks to our P/E-based TP include 1) lower purchasing power, 2) higher raw material and packaging costs, 3) Baht strength, and 4) increased competition and product infringement.

#### **Event calendar**

Date	Event
14 November 2024	3Q24 results announcement
19 November 2024	3Q24 analyst meeting

## Key assumptions

2024E	2025E	2026E
1,307	1,415	1,501
5,629	5,846	6,342
6,936	7,261	7,843
14.6	4.7	8.0
45.9	45.2	45.7
25.7	25.2	25.0
	1,307 5,629 6,936 14.6 45.9	1,307 1,415 5,629 5,846 6,936 7,261 14.6 4.7 45.9 45.2

Source: FSSIA estimates

#### Earnings sensitivity

- For every 1% increase in revenue, we estimate 2024 net profit to rise by 0.8%, and vice versa, all else being equal.
- For every 0.5% increase in GPM, we estimate 2024 net profit to rise by 2.9%, and vice versa, all else being equal.
- For every 0.5% increase in SG&A, we estimate 2024 net profit to fall by 2.8%, and vice versa, all else being equal.

Source: FSSIA estimates

Exhibit 1: Changes in key assumptions for SAPPE

		Current			Previous			Change	
	2024E	2025E	2026E	2024E	2025E	2026E	2024E	2025E	2026E
	(THB m)	(THB m)	(%)	(%)	(%)				
Total sales value (THB m)	6,936	7,261	7,843	7,041	7,501	8,089	(1.5)	(3.2)	(3.0)
Costs	3,753	3,979	4,259	3,788	4,066	4,368	(0.9)	(2.1)	(2.5)
Gross profit	3,184	3,282	3,584	3,253	3,436	3,721	(2.1)	(4.5)	(3.7)
SG&A expense	1,779	1,830	1,961	1,880	1,913	2,022	(5.4)	(4.3)	(3.0)
Interest expense	2	3	3	3	3	3	0.0	0.0	0.0
Reported net profit	1,329	1,369	1,523	1,302	1,432	1,590	2.0	(4.4)	(4.2)
Core profit	1,329	1,369	1,523	1,302	1,432	1,590	2.1	(4.4)	(4.2)
Key ratios (%)									
Total revenue growth	14.6	4.7	8.0	16.3	6.5	7.8	(1.7)	(1.9)	0.2
Net profit growth	23.7	3.0	11.2	21.2	10.0	11.0	2.5	(7.0)	0.2
Core profit growth	22.6	3.0	11.2	20.1	10.0	11.0	2.5	(7.0)	0.2
Gross margin	45.9	45.2	45.7	46.2	45.8	46.0	(0.3)	(0.6)	(0.3)
SG&A to sales	25.7	25.2	25.0	26.7	25.5	25.0	(1.1)	(0.3)	0.0
Net margin	19.2	18.9	19.4	18.5	19.1	19.7	0.7	(0.2)	(0.2)
Core margin	19.2	18.9	19.4	18.5	19.1	19.7	0.7	(0.2)	(0.2)
Operating statistics (no.)									
Domestic revenue	1,307	1,415	1,501	1,281	1,415	1,538	2.0	0.0	(2.4)
Overseas revenue	5,629	5,846	6,342	5,760	6,086	6,551	(2.3)	(4.0)	(3.2)
Domestic revenue growth	13.1	8.2	6.1	10.8	10.5	8.7	2.3	(2.2)	(2.6)
Overseas revenue growth	15.0	3.8	8.5	17.6	5.7	7.6	(2.7)	(1.8)	0.9
Domestic revenue portion	18.8	19.5	19.1	18.2	18.9	19.0	0.7	0.6	0.1
Overseas revenue portion	81.2	80.5	80.9	81.8	81.1	81.0	(0.7)	0.0	(0.1)

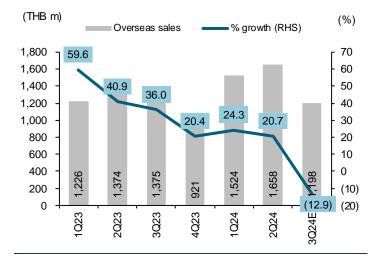
Source: FSSIA estimates

Exhibit 2: SAPPE – 3Q24 earnings preview

	3Q23	4Q23	1Q24	2Q24	3Q24E	Cha	ange	2023	2024E	Change	% 9M24E
	(THB m)	(q-q%)	(y-y%)	(THB m)	(THB m)	(y-y%)	to 2024E				
Sales	1,667	1,209	1,836	1,996	1,533	(23.2)	(8.0)	6,053	6,936	14.6	77.4
Cost of sales	897	661	991	1,056	843	(20.2)	(6.0)	3,341	3,753	12.3	77.0
Gross profit	770	548	845	940	690	(26.6)	(10.3)	2,711	3,184	17.4	77.7
SG&A	389	403	459	499	417	(16.4)	7.1	1,499	1,779	18.7	77.3
Operating profit	412	189	455	505	338	(33.1)	(18.1)	1,358	1,667	22.7	77.9
Other income	32	43	68	64	65	1.3	101.7	146	262	79.8	75.2
Interest expense	0.60	0.61	0.57	0.53	0.53	0.2	(12.1)	3	2	(16.9)	76.6
Tax expense	83	43	90	104	67	(35.5)	(18.9)	275	333	21.3	78.4
Reported net profit	319	168	352	411	281	(31.6)	(12.0)	1,074	1,329	23.7	78.6
Core profit	325	151	365	399	269	(32.6)	(17.3)	1,085	1,329	22.6	77.7
Key ratios (%)						(ppt)	(ppt)				
Gross margin	46.2	45.3	46.0	47.1	45.0	(2.1)	(1.2)	44.8	45.9	1.1	
SG&A to sales	23.4	33.3	25.0	25.0	27.2	2.2	3.8	24.8	25.7	0.9	
Operating margin	24.7	15.6	24.8	25.3	22.0	(3.3)	(2.7)	22.4	24.0	1.6	
Net margin	19.1	13.9	19.2	20.6	18.3	(2.3)	(0.8)	17.7	19.2	1.4	
Core margin	19.5	12.5	19.9	20.0	17.5	(2.5)	(2.0)	17.9	19.2	1.2	
Operating statistics (THB m)											
Domestic revenue	291	288	312	338	335	(0.8)	15.0	1,156	1,307	13.1	75.4
Overseas revenue	1,375	921	1,524	1,658	1,198	(27.7)	(12.9)	4,896	5,629	15.0	77.8
Asia	601	489	728	669	511	(23.7)	(15.0)	2,398	2,431	1.4	78.5
Europe	500	246	367	508	440	(13.4)	(12.0)	1,414	1,628	15.2	80.7
America	77	89	90	127	92	(27.6)	20.0	325	412	26.9	75.1
Middle East and others	198	98	338	355	156	(56.0)	(21.4)	759	1,158	52.5	73.3

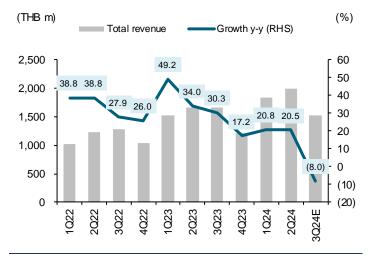
Sources: SAPPE, FSSIA estimates

Exhibit 3: Quarterly overseas revenue and growth



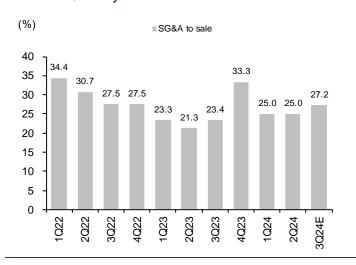
Sources: SAPPE, FSSIA estimates

Exhibit 5: Quarterly total revenue and growth



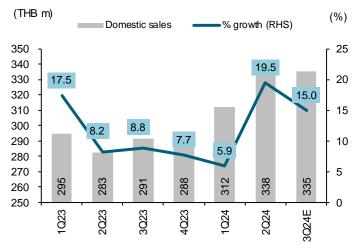
Sources: SAPPE, FSSIA estimates

Exhibit 7: Quarterly SG&A to sales



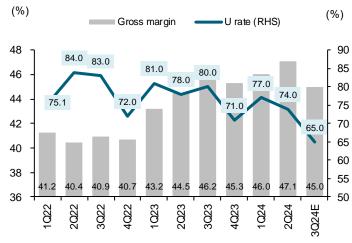
Sources: SAPPE, FSSIA estimates

Exhibit 4: Quarterly domestic revenue and growth



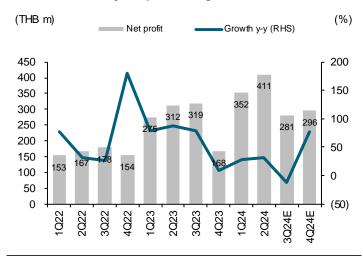
Sources: SAPPE, FSSIA estimates

Exhibit 6: Quarterly gross margin and utilization rate



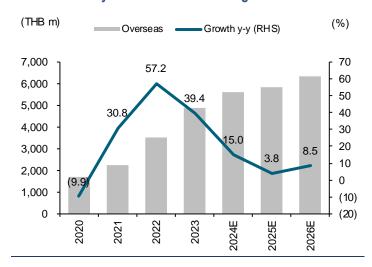
Sources: SAPPE, FSSIA estimates

Exhibit 8: Quarterly net profit and growth



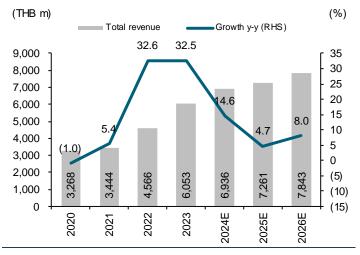
Sources: SAPPE, FSSIA estimates

Exhibit 9: Yearly overseas revenue and growth



Sources: SAPPE, FSSIA estimates

Exhibit 11: Yearly total revenue and growth



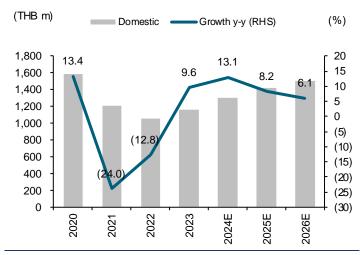
Sources: SAPPE, FSSIA estimates

Exhibit 13: Historical P/E band



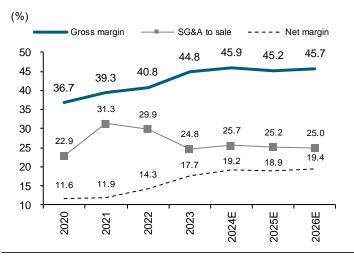
 $Sources: Bloomberg; FSSIA\ estimates$ 

Exhibit 10: Yearly domestic revenue and growth



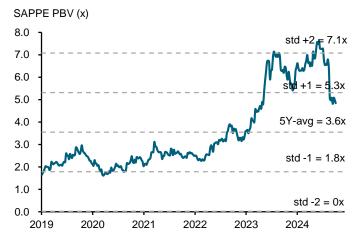
Sources: SAPPE, FSSIA estimates

Exhibit 12: Yearly gross margin and SG&A to sales



Sources: SAPPE, FSSIA estimates

Exhibit 14: Historical P/BV band



Sources: Bloomberg; FSSIA estimates

## **Financial Statements**

Sappe

Profit and Loss (THB m) Year Ending Dec	2022	2023	2024E	2025E	2026E
Revenue	4,566	6,053	6,936	7,261	7,843
Cost of goods sold	(2,703)	(3,341)	(3,753)	(3,979)	(4,259)
Gross profit	1,863	2,711	3,184	3,282	3,584
Other operating income	333	146	262	218	235
Operating costs	(1,366)	(1,499)	(1,779)	(1,830)	(1,961)
Operating EBITDA	1,018	1,536	1,895	1,948	2,172
Depreciation	(187)	(178)	(228)	(278)	(313)
Goodwill amortisation	0	0	0	0	0
Operating EBIT	830	1,358	1,667	1,670	1,859
Net financing costs	(2)	(3)	(2)	(3)	(3)
Associates	0	(20)	1	7	8
Recurring non-operating income	0	(20)	1	7	8
Non-recurring items	(12)	(10)	0	0	0
Profit before tax	816	1,325	1,666	1,675	1,864
Tax	(162)	(275)	(333)	(335)	(373)
Profit after tax	654	1,051	1,333	1,340	1,491
Minority interests	(1)	24	(3)	29	31
Preferred dividends	0	0	0	0	0
Other items	-	-	-	-	-
Reported net profit	653	1,074	1,329	1,369	1,523
Non-recurring items & goodwill (net)	12	10	0	0	0
Recurring net profit	666	1,085	1,329	1,369	1,523
Per share (THB)		.,000	.,020	.,000	.,020
Recurring EPS *	2.16	3.52	4.31	4.44	4.94
Reported EPS	2.12	3.48	4.31	4.44	4.94
DPS	1.65	2.18	3.23	3.33	3.70
Diluted shares (used to calculate per share data)	308	308	308	308	308
Growth	306	306	306	306	306
	00.0	00.5	440	4.7	0.0
Revenue (%)	32.6	32.5	14.6	4.7	8.0
Operating EBITDA (%)	36.9	51.0	23.3	2.8	11.5
Operating EBIT (%)	52.2	63.6	22.7	0.2	11.3
Recurring EPS (%)	59.5	63.1	22.6	3.0	11.2
Reported EPS (%)	57.8	64.5	23.7	3.0	11.2
Operating performance					
Gross margin inc. depreciation (%)	40.8	44.8	45.9	45.2	45.7
Gross margin exc. depreciation (%)	44.9	47.7	49.2	49.0	49.7
Operating EBITDA margin (%)	22.3	25.4	27.3	26.8	27.7
Operating EBIT margin (%)	18.2	22.4	24.0	23.0	23.7
Net margin (%)	14.6	17.9	19.2	18.9	19.4
Effective tax rate (%)	19.8	20.7	20.0	20.0	20.0
Dividend payout on recurring profit (%)	76.5	62.0	75.0	75.0	75.0
Interest cover (X)	363.6	524.4	786.9	616.6	662.9
Inventory days	53.3	50.9	46.6	47.0	47.0
Debtor days	26.6	19.7	23.6	29.3	28.9
Creditor days	29.8	28.9	32.7	36.6	36.5
Operating ROIC (%)	63.7	96.7	89.7	64.3	58.2
ROIC (%)	48.3	73.7	73.9	55.5	51.4
ROE (%)	21.6	30.7	33.4	31.7	32.5
ROA (%)	15.9	20.8	22.3	20.6	21.3
* Pre-exceptional, pre-goodwill and fully diluted					
Revenue by Division (THB m)	2022	2023	2024E	2025E	2026E
Domestic revenue	1,055	1,156	1,307	1,415	1,501
Overseas revenue	3,511	4,896	5,629	5,846	6,342
Overseas revenue	0,011	-1,000	5,025	0,040	5,572

Sources: Sappe; FSSIA estimates

## **Financial Statements**

Sappe

Зарре					
Cash Flow (THB m) Year Ending Dec	2022	2023	2024E	2025E	2026E
Recurring net profit	666	1,085	1,329	1,369	1,523
Depreciation	187	178	228	278	313
Associates & minorities	0	20	(1)	(7)	(8)
Other non-cash items	1	(24)	71	12	14
Change in working capital	191	581	3	37	70
Cash flow from operations	1,045	1,840	1,630	1,688	1,911
Capex - maintenance	(376)	(935)	(776)	- (955)	(700)
Capex - new investment Net acquisitions & disposals	(376)	(933)	(776)	(933)	(700)
Other investments (net)	(41)	(1)	(26)	(3)	(6)
Cash flow from investing	(411)	(931)	(802)	(958)	(706)
Dividends paid	(348)	(521)	(997)	(1,027)	(1,142)
Equity finance	63	0	0	0	0
Debt finance	0	(2)	12	3	3
Other financing cash flows	25	18	(53)	2	3
Cash flow from financing	(259)	(506)	(1,038)	(1,022)	(1,136)
Non-recurring cash flows	-	-	-	-	-
Other adjustments	0	0	0	0	0
Net other adjustments	0	0	0	0	0
Movement in cash	375	403	(210)	(292)	69
Free cash flow to firm (FCFF)	636.44	911.11	829.85	732.90	1,207.90
Free cash flow to equity (FCFE)	659.23	924.28	786.52	734.80	1,211.00
Per share (THB)					
FCFF per share	2.06	2.96	2.69	2.38	3.92
FCFE per share	2.14	3.00	2.55	2.38	3.93
Recurring cash flow per share	2.77	4.08	5.28	5.36	5.97
Balance Sheet (THB m) Year Ending Dec	2022	2023	2024E	2025E	2026E
Tangible fixed assets (gross)	2,530	3,121	4,121	5,121	5,821
Less: Accumulated depreciation	(1,398)	(1,403)	(1,631)	(1,909)	(2,222)
Fangible fixed assets (net)	1,132	1,718	2,490	3,212	3,599
ntangible fixed assets (net)	128	124	124	124	124
Long-term financial assets	-	-	-	-	-
nvest. in associates & subsidiaries	186	140	141	148	156
Cash & equivalents	2,129	2,532	2,321	2,030	2,099
VC receivable	459	642	655	637	685
nventories	444	438	463	491	525
Other current assets	47	45	35	36	39
Current assets	3,079	3,656	3,474	3,193	3,348
Other assets	36	43	69	73	78
Total assets	4,561	5,680	6,298	6,750	7,305
Common equity	3,258	3,818	4,146	4,488	4,869
Minorities etc.	102	78	149	162	175
Total shareholders' equity	3,360	3,896	4,295	4,650	5,044
Long term debt	61	49	48	51	54
Other long-term liabilities	70 430	88	35	36	39
Long-term liabilities	130	137	83	87	93
A/C payable Short term debt	230 21	271 21	360 34	382 34	408 34
Other current liabilities	820	1,356	1,526	1,597	1,726
Current liabilities	1, <b>071</b>	1,647	1,920	2,013	2,168
Fotal liabilities and shareholders' equity	4,561	5,680	6,298	6,750	7,305
Net working capital	(99)	(502)	(733)	(815)	(885)
nvested capital	1,383	1,522	2,091	2,741	3,072
Includes convertibles and preferred stock which is being		•	•	•	•
Per share (THB)					
Rook value per share	10.56	12.38	13.45	14.56	15.79
angible book value per share	10.15	11.98	13.45	14.16	15.79
Financial strength					. 0.00
Net debt/equity (%)	(60.9)	(63.2)	(52.1)	(41.8)	(39.9)
Net debt/total assets (%)	(44.9)	(43.3)	(35.6)	(28.8)	(27.5)
Current ratio (x)	2.9	2.2	1.8	1.6	1.5
CF interest cover (x)	453.9	729.4	737.9	622.3	679.6
/aluation	2022	2023	2024E	2025E	2026E
Recurring P/E (x) *	31.4 37.1	19.3	15.7 18.6	15.3 18.0	13.7
Recurring P/E @ target price (x) *	<b>37.1</b>	<b>22.7</b>	<b>18.6</b>	18.0	16.2
Reported P/E (x) Dividend yield (%)	32.0 2.4	19.4 3.2	15.7 4.8	15.3 4.9	13.7 5.5
Dividend yield (10)	2.4 6.4	3.2 5.5	4.8 5.0	4.9 4.7	5.5 4.3
Price/book (x)		0.0			4.3
• •		5.7	5.2	4 X	
Price/tangible book (x)	6.7	5.7 12.0	5.2 9.9	4.8 9.8	
Price/tangible book (x) EV/EBITDA (x) **	6.7 18.6	12.0	9.9	9.8	8.8
Price/book (x)  Price/tangible book (x)  EV/EBITDA (x) **  EV/EBITDA @ target price (x) **  EV/invested capital (x)	6.7				

Sources: Sappe; FSSIA estimates

# SAPPE PCL (SAPPE TB)



## Exhibit 15: FSSIA ESG score implication

35.25 /100

Rating	Score	Implication
****	>79-100	Leading its industry peers in managing the most significant ESG risks which not only better cost efficiency but also lead to higher profitability.
***	>59-79	A mixed track record of managing the most significant ESG risks and opportunities relative to industry peers.
***	>39-59	Relevant ESG materiality matrix has been constructively addressed, well-managed and incorporated into day-to-day operations, in which targets and achievements are evaluated annually.
**	>19-39	Relevant ESG materiality matrix has been identified with key management in charge for progress to be followed up on and to provide intensive disclosure. Most targets are conventional and achievable.
*	1-19	The company has adopted the United Nations Sustainable Development Goals (UN SDGs), established sustainability management guidelines and fully complies with regulations or ESG suggested guidance from related organizations such as the SET and SEC.

Source: FSSIA estimates

## Exhibit 16: ESG – peer comparison

	FSSIA	Domestic ratings				Global ratings						Bloomberg			
	ESG score	DJSI	SET THSI	THSI	CG score	AGM level	Thai CAC	Morningstar ESG risk	ESG Book	MSCI	Moody's	Refinitiv	S&P Global	ESG score	Disclosure score
SET100	69.20	5.34	4.40	4.40	4.76	4.65	3.84	Medium	51.76	BBB	20.87	58.72	63.91	3.72	28.17
Coverage	67.12	5.11	4.15	4.17	4.83	4.71	3.53	Medium	52.04	BB	16.97	56.85	62.09	3.40	31.94
CBG	51.54		Y	Y	4.00	4.00	Declared	High	59.58	В		33.28	56.00	2.12	
SAPPE	35.25		Y	Y	4.00	5.00	Certified	Medium							
OSP	61.48		Υ	Υ	5.00	4.00	Declared	Medium	68.64	BBB		63.08	51.00	3.00	63.65
TACC	15.00				5.00	5.00									
ICHI	43.67		Υ	Υ	5.00	5.00	Certified	High	61.36				18.00		

 $Sources: \underline{\textbf{SETTRADE.com}}; \textbf{FSSIA's compilation}$ 

Exhibit 17: ESG disclosure from the company's one report

FY ending Dec 31	FY 2022	FY ending Dec 31	FY 2022
Environmental		Governance	
Climate change policy	Yes	Board size / Independent directors (ID) / Female	10/5/3
Climate change opportunities discussed		No. of board meetings for the year / % attendance	8 / 96.75%
GHG scope 2 location-based policy	Yes	Company conducts board evaluations	Yes
Biodiversity policy		Number of non-executive directors on board	6
Energy efficiency policy	Yes	Director share ownership guidelines	No
Electricity used	Yes	Board age limit	No
Fuel used - crude oil/diesel		Age of the youngest / oldest director	44 / 79
Waste reduction policy	Yes	Number of executives / female	5/2
Water policy	Yes	Executive share ownership guidelines	No
Water consumption		Size of audit committee / ID	4/4
Social		Audit committee meetings	4
Human rights policy	Yes	Audit committee meeting attendance (%)	100
Policy against child labor	Yes	Size of compensation committee	
Quality assurance and recall policy	Yes	Number of compensation committee meetings	
Consumer data protection policy	Yes	Compensation committee meeting attendance (%)	
Equal opportunity policy	Yes	Size of nomination committee / ID	
Gender pay gap breakout		Number of nomination committee meetings	
Pct women in workforce	55	Nomination committee meeting attendance (%)	
Business ethics policy	Yes	Board compensation (THB m)	4.1
Anti-bribery ethics policy	Yes	Auditor fee (THB m)	3.13
Health and safety policy	Yes	(P&L Corporation Co., Ltd.)	
Lost time incident rate - employees			
Training policy	Yes		
Fair remuneration policy	Yes		
Number of employees - CSR			
Total hours spent by firm - employee training			
Social supply chain management			

Source: FSSIA's compilation

## **Disclaimer for ESG scoring**

ESG score	Methodolog	у			Rating						
The Dow Jones Sustainability Indices (DJSI) By S&P Global	process base from the ann	ed on the comunity	transparent, rules-based opanies' Total Sustainabili al Corporate Sustainabilit anies within each industry	Be a member and invited to the annual S&P Global Corporate Sustainability Assessment (CSA) for DJSI. Companies with an S&P Global ESG Score of less than 45% of the S&P Global ESG Score of the highest scoring company are disqualified. The constituents of the DJSI indices are selected from the Eligible Universe.							
Sustainability Investment List (THSI) by The Stock Exchange of Thailand (SET)	managing bu Candidates n 1) no irregula float of >150 up capital. So 70%; 2) indep wrongdoing r	siness with tranust pass the ar trading of the shareholders, ome key disquendent directed to CG,	ility in Environmental and ansparency in Governanc preemptive criteria, with the board members and explication of the control	To be eligible for THSI inclusion, verified data must be scored at a minimum of 50% for each indicator, unless the company is a part of DJSI during the assessment year. The scoring will be fairly weighted against the nature of the relevant industry and materiality.  SETTHSI Index is extended from the THSI companies whose 1) market capitalization > THB5b (~USD150b); 2) free float >20%; and 3) liquidity >0.5% of paid-up capital for at least 9 out of 12 months. The SETTHSI Index is a market capitalisation-weighted index, cap 5% quarterly weight at maximum, and no cap for number of stocks.							
CG Score by Thai Institute of Directors Association (Thai IOD)	annually by t Thailand (SE	he Thai IOD, י	h in sustainable developm with support from the Stor ts are from the perspective s.	Scores are rated in six categories: 5 for Excellent (90-100), 4 for Very Good (80-89), 3 for Good (70-79), 2 for Fair (60-69), 1 for Pass (60-69), and not rated for scores below 50. Weightings include: 1) the rights; 2) and equitable treatment of shareholders (weight 25% combined); 3) the role of stakeholders (25%); 4) disclosure & transparency (15%); and 5) board responsibilities (35%).							
AGM level By Thai Investors Association (TIA) with support from the SEC	treatment are transparent a out of five the criteria cover date (45%), a circulation of su exercised. The and verifiability	e incorporated and sufficiently e CG compon AGM proced and after the r ufficient informal second assessi ; and 3) openne	which shareholders' rights into business operations y disclosed. All form impo ents to be evaluated annuures before the meeting (meeting (10%). (The first as tion for voting; and 2) facilitating the ease of attending mess for Q&A. The third involves es, resolutions and voting resi	The scores are classified into four categories: 5 for Excellent (100), 4 for Very Good (90-99), 3 for Fair (80-89), and not rated for scores below 79.							
Thai CAC By Thai Private Sector Collective Action Against Corruption (CAC)	establishmen policies. The (Companies de Declaration of I Certification, in managers and	nt of key control  Certification is eciding to become the to kick off cluding risk associated.	Checklist include corruption of the monitoring are sood for three years. The a CAC certified member state an 18-month deadline to subsessment, in place of policy an ablishment of whistleblowing of a stakeholders.)	The document will be reviewed by a committee of nine professionals. A passed Checklist will move for granting certification by the CAC Council approvals whose members are twelve highly respected individuals in professionalism and ethical achievements.							
Morningstar Sustainalytics	based on an risk is unmar	assessment on aged. Sources	sk rating provides an over of how much of a compan sto be reviewed include corpo	A company's ESG risk rating score is the sum of unmanaged risk. The more risk is unmanaged, the higher ESG risk is scored.							
	information, co.		her media, NGO reports/websi k, ESG controversies, issuer f iews.		NEGL	Low	Medium	High	Severe		
	,, 4	,			0-10	10-20	20-30	30-40	40+		
ESG Book	positioned to the principle helps explain over-weightin	outperform of of financial ma future risk-ac	sustainable companies that wer the long term. The me ateriality including informa djusted performance. Mate th higher materiality and ready basis.	The total ESG score is calculated as a weighted sum of the features scores using materiality-based weights. The score is scaled between 0 and 100 with higher scores indicating better performance.							
<u>MSCI</u>			measure a company's mand laggards according to t						nethodology to		
	AAA	8.571-10.000	0		, ,						
	AA	7.143-8.570	Leader:	leading its industry in m	leading its industry in managing the most significant ESG risks and opportunities						
	Α	5.714-7.142	2	a mixed or unexceptional track record of managing the most significant ESG risks and opportunities relative to industry peers  lagging its industry based on its high exposure and failure to manage significant ESG risks							
	BBB	4.286-5.713	Average:								
	ВВ	2.857-4.285									
	В	1.429-2.856	Laggard:								
4	CCC	0.000-1.428		alla inte	objectives in the definition and implementation of their strategy policies. It						
Moody's ESG solutions	believes that	a company in	gree to which companies to Integrating ESG factors into Or shareholders over the n	o its business model and							
Refinitiv ESG rating	Designed to transparently and objectively measure a company's relative ESG performance, commitment and effectiveness across 10 main themes, based on publicly available and auditable data. The score ranges from 0 to 100 on relative ESG performance and insufficient degree of transparency in reporting material ESG data publicly. (Score ratings are 0 to 25 = poor; >25 to 50 = satisfactory; >50 to 75 = good; and >75 to 100 = excellent.)										
S&P Global	The S&P Global ESG Score is a relative score measuring a company's performance on and management of ESG risks, opportunities, and impacts compared to its peers within the same industry classification. The score ranges from 0 to 100.										
Bloomberg	ESG Score	Bloomberg score evaluating the company's aggregated Environmental, Social and Governance (ESG) performance. The score is based on Bloomberg's view of ESG financial materiality. The score is a weighted generalized mean (power mean) of Pillar Scores, where the weights are determined by the pillar priority ranking. Values range from 0 to 10; 10 is the best.									
	ESG Disclosure Score  Disclosure of a company's ESG used for Bloomberg ESG score. The score ranges from 0 for none to 100 for disclosure of every data point, measuring the amount of ESG data reported publicly, and not the performance on any data point.										

Rating regarding the sustainable development of Thai listed companies, both on the SET and MAI, are publicly available on the website of the Securities and Exchange Commission of Thailand (SEC). Currently, ratings available are 1) "CG Score"; 2) "AGM Level"; 3) "Thai CAC"; and 4) THSI. The ratings are updated on an annual basis. FSSIA does not confirm nor certify the accuracy of such ratings.

Source: FSSIA's compilation

## **GENERAL DISCLAIMER**

## ANALYST(S) CERTIFICATION

## Sureeporn Teewasuwet FSS International Investment Advisory Securities Co., Ltd

The individual(s) identified above certify(ies) that (i) all views expressed in this report accurately reflect the personal view of the analyst(s) with regard to any and all of the subject securities, companies or issuers mentioned in this report; and (ii) no part of the compensation of the analyst(s) was, is, or will be, directly or indirectly, related to the specific recommendations or views expressed herein.

This report has been prepared by FSS International Investment Advisory Securities Company Limited (FSSIA). The information herein has been obtained from sources believed to be reliable and accurate; however FSSIA makes no representation as to the accuracy and completeness of such information. Information and opinions expressed herein are subject to change without notice. FSSIA has no intention to solicit investors to buy or sell any security in this report. In addition, FSSIA does not guarantee returns nor price of the securities described in the report nor accept any liability for any loss or damage of any kind arising out of the use of such information or opinions in this report. Investors should study this report carefully in making investment decisions. All rights are reserved.

This report may not be reproduced, distributed or published by any person in any manner for any purpose without permission of FSSIA. Investment in securities has risks. Investors are advised to consider carefully before making investment decisions.

### History of change in investment rating and/or target price



Date	Rating	Target price	Date	Rating	Target price	Date	Rating	Target price
09-Mar-2023 05-Apr-2023 23-May-2023	BUY BUY BUY	62.00 68.00 88.00	11-Jul-2023 21-Dec-2023 21-May-2024	BUY BUY BUY	96.50 108.00 115.00	19-Aug-2024	BUY	92.00

Sureeporn Teewasuwet started covering this stock from 09-Mar-2023

Price and TP are in local currency

Source: FSSIA estimates

Company	Ticker	Price	Rating	Valuation & Risks
Sappe	SAPPE TB	THB 67.75	BUY	Downside risks to our P/E-based TP include 1) lower purchasing power, 2) higher raw material and packaging costs, 3) Baht strength, and 4) increased competition and product infringement.

Source: FSSIA estimates

#### **Additional Disclosures**

Target price history, stock price charts, valuation and risk details, and equity rating histories applicable to each company rated in this report is available in our most recently published reports. You can contact the analyst named on the front of this note or your representative at Finansia Syrus Securities Public Company Limited.

All share prices are as at market close on 07-Oct-2024 unless otherwise stated.

### RECOMMENDATION STRUCTURE

### Stock ratings

Stock ratings are based on absolute upside or downside, which we define as (target price\* - current price) / current price.

BUY (B). The upside is 10% or more.

HOLD (H). The upside or downside is less than 10%.

REDUCE (R). The downside is 10% or more.

Unless otherwise specified, these recommendations are set with a 12-month horizon. Thus, it is possible that future price volatility may cause a temporary mismatch between upside/downside for a stock based on market price and the formal recommendation.

\* In most cases, the target price will equal the analyst's assessment of the current fair value of the stock. However, if the analyst doesn't think the market will reassess the stock over the specified time horizon due to a lack of events or catalysts, then the target price may differ from fair value. In most cases, therefore, our recommendation is an assessment of the mismatch between current market price and our assessment of current fair value.

#### **Industry Recommendations**

Overweight. The analyst expects the fundamental conditions of the sector to be positive over the next 12 months.

Neutral. The analyst expects the fundamental conditions of the sector to be maintained over the next 12 months.

Underweight. The analyst expects the fundamental conditions of the sector to be negative over the next 12 months.

## **Country (Strategy) Recommendations**

**Overweight (O).** Over the next 12 months, the analyst expects the market to score positively on two or more of the criteria used to determine market recommendations: index returns relative to the regional benchmark, index sharpe ratio relative to the regional benchmark and index returns relative to the market cost of equity.

**Neutral (N).** Over the next 12 months, the analyst expects the market to score positively on one of the criteria used to determine market recommendations: index returns relative to the regional benchmark, index sharpe ratio relative to the regional benchmark and index returns relative to the market cost of equity.

**Underweight (U).** Over the next 12 months, the analyst does not expect the market to score positively on any of the criteria used to determine market recommendations: index returns relative to the regional benchmark, index sharpe ratio relative to the regional benchmark and index returns relative to the market cost of equity.