**EQUITY RESEARCH - RESULTS FLASH** 



THAILAND / COMMERCE









TARGET PRICE	THB79.00
CLOSE	THB58.00
UP/DOWNSIDE	+36.2%
TD VO CONCENCIA	±2 20/

# 2Q24 results at first glance

CPALL reported a 2Q24 core profit, beating our estimate by 6% and BBG's consensus by 5%

### **Highlights**

- CPALL reported a 2Q24 core profit of THB6.16b (+2% q-q, +37% vy), beating our estimate by 6%, primarily due to a better-thanexpected core profit from CPAXT (7% higher than our estimate) and a better-than-expected GPM in the convenience store business
- CPALL reported a 2Q24 net profit of THB6.24b (-1.3% q-q, +41% yy). Excluding a THB84m gain from FX, the core profit was THB6.16b (+2% q-q, +37% y-y), driven by a 7% y-y increase in sales and a gross margin improvement by c50bps y-y.
- Total sales increased by 7% y-y in the quarter, supported by growth across all three business segments, with SSSG of 3.8% for CVS, 1.8% for wholesale, and 3.5% for retail. CVS sales grew by 9.3% y-y, driven by SSSG and the expansion of larger new stores.
- The overall gross margin improved to 22.4% (+50bps y-y), driven by the expansion of CPAXT's GPM and an increase in the CVS GPM to 29.0% (+70bps y-y), supported by a favorable product mix, particularly in ready-to-eat (RTE), beverages, and personal care products, which continued to perform well. The GPM for lowermargin products like cigarettes continued to decline.
- SG&A expenses for CVS grew by 9.1% y-y in 2Q24, mainly due to higher employee benefits associated with the store expansion and increases in salaries, whereas electricity costs started to decrease from a lower electricity price per unit. Overall, SG&A expenses were effectively controlled, leading to a reduction in SG&A/revenue by c10bps y-y.
- The 1H24 core profit secures 52% of our 2024 profit forecast of THB23.6b (+30% y-y) (1H23 accounted for 46%). Our estimates might have an upside of around 3-6%. Although employee expenses in the CVS business should increase, we believe overall SG&A to revenue can still be controlled.
- We expect the 3Q24 core profit to increase y-y, supported by anticipated SSSG of 1-3% across all three businesses in July. The CVS gross margin should maintain its momentum from 2Q24, along with the product campaigns for RTE, beverages and personal care.

# **KEY STOCK DATA**

YE Dec (THB m)	2023	2024E	2025E	2026E
Revenue	895,281	957,688	1,009,025	1,059,574
Net profit	18,482	23,640	27,447	30,900
EPS (THB)	2.06	2.63	3.06	3.44
vs Consensus (%)	-	3.1	5.1	5.8
EBITDA	52,942	60,271	68,745	76,753
Recurring net profit	18,136	23,640	27,447	30,900
Core EPS (THB)	2.02	2.63	3.06	3.44
EPS growth (%)	36.6	30.3	16.1	12.6
Core P/E (x)	28.7	22.0	19.0	16.9
Dividend yield (%)	1.7	2.3	2.6	3.0
EV/EBITDA (x)	20.4	18.3	15.8	13.9
Price/book (x)	5.2	4.6	4.1	3.7
Net debt/Equity (%)	119.4	118.3	106.1	92.6
ROE (%)	17.1	20.2	21.2	21.4



Share price performance	1 Month	3 Month	12 Month
Absolute (%)	1.3	(4.1)	(5.7)
Relative to country (%)	4.0	1.3	11.6
Mkt cap (USD m)			14,816
3m avg. daily turnover (USD m)			41.1
Free float (%)			58
Major shareholder		CP Gro	oup (35%)
12m high/low (THB)		6	6.25/50.50
Issued shares (m)			8,983.10

Sources: Bloomberg consensus; FSSIA estimates



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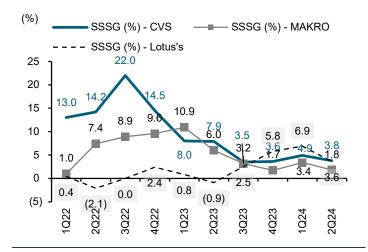
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Exhibit 1: CPALL – 2Q24 results summary

	2Q23	3Q23	4Q23	1Q24	2Q24	Cha	nge		- 1H24		2024E	Change
Year to Dec 31	(THB m)	(q-q%)	(y-y%)	(THB m)	(y-y%)	(%24E)	(THB m)	(y-y%				
Revenue	225,603	220,051	233,732	234,315	240,948	2.8	6.8	475,263	8	50	957,688	
COGS	(176,041)	(172,085)	(181,901)	(182,093)	(186,899)	2.6	6.2	(368,991)	7	49	(745,950)	7
Gross profit	49,561	47,966	51,831	52,223	54,049	3.5	9.1	106,272	10	50	211,738	ł
Other income	6,399	6,215	6,821	6,694	6,994	4.5	9.3	13,688	9	48	28,434	11
Operating costs	(45,867)	(44,486)	(46,381)	(46,541)	(48,836)	4.9	6.5	(95,377)	7	50	(191,078)	6
Operating profit	10,094	9,695	12,272	12,375	12,207	(1.4)	20.9	24,582	23	50	49,094	17
FX gain (loss)	(51)	161	(116)	298	84	(72)	(265)	382	27	n/a	0	(100)
Interest expense	(4,145)	(3,995)	(4,010)	(3,902)	(3,878)	(0.6)	(6.4)	(7,780)	(9)	48	(16,146)	(2)
Profit before tax	5,949	5,700	8,262	8,473	8,329	(1.7)	40.0	16,802	47	51	32,947	30
Tax	(1,073)	(970)	(1,517)	(1,643)	(1,476)	(10.2)	37.6	(3,119)	47	52	(5,978)	30
Equity income	201	185	168	174	149	(14.3)	(25.9)	323	(18)	39	826	11
Minority interests	(588)	(651)	(1,300)	(982)	(847)	(13.7)	44.2	(1,830)	29	44	(4,155)	23
Non-recurring items	(51)	161	(116)	298	84	(71.6)	(264.7)	382	27	n/a	0	(100)
Reported net profit	4,438	4,424	5,497	6,319	6,239	(1.3)	40.6	12,559	47	53	23,640	28
Recurring net profit	4,490	4,264	5,612	6,022	6,155	2.2	37.1	12,177	47	52	23,640	30
EPS (THB)	0.49	0.49	0.61	0.70	0.69	(1.3)	40.6	1.40	47	53	2.63	28
Recurring EPS (THB)	0.50	0.47	0.62	0.67	0.69	2.2	37.1	1.36	47	52	2.63	30
Key ratios (%)	(%)	(%)	(%)	(%)	(%)	(ppt)	(ppt)	(%)	(ppt)		(%)	(ppt)
Gross margin-overall	22.0	21.8	22.2	22.3	22.4	0.1	0.5	22.4	0.5		22.1	0.2
Gross margin-CVS	28.4	27.9	28.7	28.7	29.0	0.3	0.7	28.9	0.7		28.7	0.5
Operating margin	4.5	4.4	5.3	5.3	5.1	(0.2)	0.6	5.2	0.7		5.1	0.4
Recurring net margin	2.0	1.9	2.4	2.6	2.6	(0.0)	0.6	2.6	0.7		2.5	0.4
SG&A / Sales	20.3	20.2	19.8	19.9	20.3	0.4	(0.1)	20.1	(0.1)		20.0	(0.1)
Operating statistics						(q-q%)	(y-y%)					
Expansion (no.)	168	176	154	185	124						700	(1)
Outstanding store (no.)	14,215	14,391	14,545	14,730	14,854	1	4				15,245	5
Average daily sales/store (THB)	83,558	79,308	80,884	82,619	86,656	5	4				n/a	
Spending per ticker (THB)	84	82	83	85	85	0	1				n/a	
Daily customer/store (no.)	995	959	965	972	1,007	4	1				n/a	
SSSG CVS (%)	7.9	3.5	3.6	4.9	3.8						5.0	
SSSG - MAKRO (%)	6.0	3.2	1.7	3.4	1.8						3.0	
SSSG - Lotus's TH (%)	(0.9)	2.5	5.8	6.9	3.6						3.0	
SSSG - Lotus's ML (%)	(12.2)	0.6	3.6	8.4	3.1						3.0	
Product sales mix												
Food (%)	75.5	75.4	75.4	75.2	76.3							
Non-Food (%)	24.5	24.6	24.6	24.8	23.7							
Product Margin (excl T&E)												
Food (%)	26.9	26.7	26.7	27.1	27.3							
Non-Food (%)	27.8	27.9	27.9	28.5	28.8							
Total product (%)	27.1	27.0	27.0									

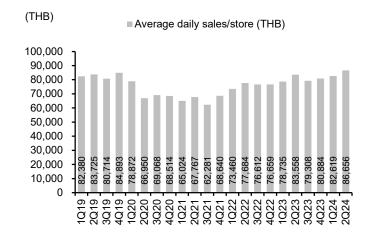
Sources: CPALL; FSSIA estimates

# **Exhibit 2: SSSG by segment**



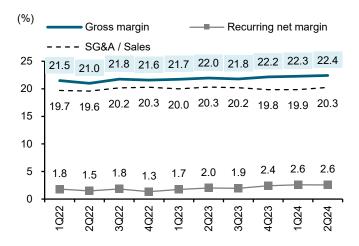
Sources: CPALL; FSSIA's compilation

Exhibit 4: Average daily sales/store (CVS)



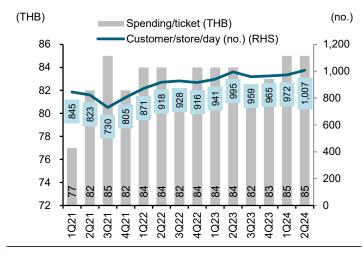
Sources: CPALL; FSSIA's compilation

### **Exhibit 6: Profitability**



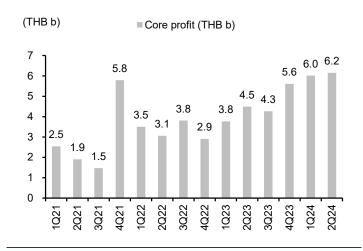
Sources: CPALL; FSSIA's compilation

**Exhibit 3: Ticket size and traffic** 



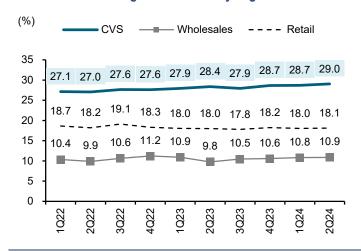
Sources: CPALL; FSSIA's compilation

**Exhibit 5: Core profit** 



Sources: CPALL; FSSIA's compilation

Exhibit 7: Gross margin breakdown by segments



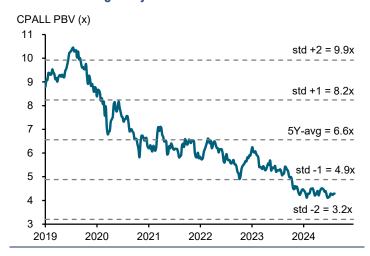
Sources: CPALL; FSSIA's compilation

# Exhibit 8: Rolling one-year forward P/E band

#### CPALL PER (X) 55 std +2 = 52.7x50 std + 1 = 44.1x45 40 5Y-avg = 35.6x35 30 std -1 = 27x25 20 15 2020 2021 2022 2023 2024 2019

Sources: Bloomberg; FSSIA estimates

Exhibit 9: Rolling one-year forward P/BV band



Sources: Bloomberg; FSSIA estimates

Exhibit 10: Commerce peers as of 13 Aug 2024

		•												
Company	BBG	Rec	S	hare price	;	Market	P	E	R0	DE	PI	3V	- EV/ EB	ITDA -
			Current	Target	Upside	Сар	24E	25E	24E	25E	24E	25E	24E	25E
			(LCY)	(LCY)	(%)	(USD m)	(x)	(x)	(%)	(%)	(x)	(x)	(x)	(x)
Consumer Staple														
CP All	CPALL TB	BUY	58.00	79.00	36	14,816	22.0	19.0	20.2	21.2	4.6	4.1	18.3	15.8
CP Axtra	CPAXT TB	BUY	29.25	36.00	23	8,801	29.0	24.7	3.6	4.2	1.0	1.0	10.8	10.2
Berli Jucker*	BJC TB	n/a	20.70	n/a	n/a	2,348	18.3	15.6	3.7	4.2	0.7	0.7	11.3	10.9
Consumer Staple average						25,965	23.1	19.8	9.2	9.9	2.1	1.9	13.5	12.3
Consumer Discretionary							•							
Com7	COM7 TB	HOLD	20.10	20.00	(0)	1,354	16.6	15.1	33.5	31.8	5.2	4.5	11.1	9.7
Central Retail Corp	CRC TB	BUY	25.75	40.00	55	4,416	18.2	16.6	12.2	12.4	2.1	2.0	8.5	8.0
Home Improvement														
Index Living Mall	ILM TB	BUY	16.00	26.70	67	230	10.3	9.5	12.9	13.5	1.3	1.3	5.8	5.4
Home Product Center	HMPRO TB	BUY	7.90	13.60	72	2,954	15.2	14.3	26.1	26.4	3.9	3.7	9.1	8.7
Siam Global House	GLOBAL TB	BUY	13.10	16.00	22	1,938	24.4	21.9	11.6	12.1	2.7	2.6	19.1	17.2
Dohome	DOHOME TB	BUY	9.95	11.80	19	914	32.8	25.6	7.7	9.2	2.4	2.3	17.0	14.9
Home Improvement avg.						6,036	20.7	17.8	14.6	15.3	2.6	2.5	12.8	11.5
Consumer Discretionary avg.						11,806	19.6	17.2	17.4	17.6	3.0	2.7	11.8	10.6
Total average						37,771	20.8	18.0	14.6	15.0	2.7	2.4	12.3	11.2

Sources: \*Bloomberg; FSSIA estimates

# **Financial Statements**

CP All

Profit and Loss (THB m) Year Ending Dec	2022	2023	2024E	2025E	2026E
Revenue	829,099	895,281	957,688	1,009,025	1,059,574
Cost of goods sold	(651,100)	(699,010)	(745,950)	(783,082)	(820,248)
Gross profit	177,999	196,271	211,738	225,943	239,326
Other operating income	0	0	0	0	0
Operating costs	(165,414)	(179,912)	(191,078)	(201,342)	(211,387)
Operating EBITDA	49,129	52,942	60,271	68,745	76,753
Depreciation	(36,544)	(36,582)	(39,611)	(44,143)	(48,814)
Goodwill amortisation	0	0	0	0	0
Operating EBIT	12,585	16,359	20,660	24,601	27,939
Net financing costs	(16,549)	(16,090)	(15,600)	(15,979)	(16,259)
Associates	831	746	826	868	911
Recurring non-operating income	24,055	25,839	28,714	30,678	32,576
Non-recurring items	(9)	346	0	0	0
Profit before tax	20,082	26,454	33,774	39,300	44,257
Tax	(3,861)	(4,602)	(5,978)	(6,974)	(7,865)
Profit after tax	16,221	21,852	27,795	32,326	36,391
Minority interests	(2,949)	(3,370)	(4,155)	(4,880)	(5,491)
Preferred dividends	0	0	0	0	0
Other items	0	0	0	0	0
Reported net profit	13,272	18,482	23,640	27,447	30,900
Non-recurring items & goodwill (net)	9	(346)	0	0	0
Recurring net profit	13,281	18,136	23,640	27,447	30,900
Per share (THB)					
Recurring EPS *	1.48	2.02	2.63	3.06	3.44
Reported EPS	1.48	2.06	2.63	3.06	3.44
DPS	0.75	1.00	1.32	1.53	1.72
Diluted shares (used to calculate per share data)	8,983	8,983	8,983	8,983	8,983
Growth					
Revenue (%)	46.7	8.0	7.0	5.4	5.0
Operating EBITDA (%)	76.0	7.8	13.8	14.1	11.6
Operating EBIT (%)	267.8	30.0	26.3	19.1	13.6
Recurring EPS (%)	13.5	36.6	30.3	16.1	12.6
Reported EPS (%)	2.2	39.3	27.9	16.1	12.6
Operating performance					
Gross margin inc. depreciation (%)	21.5	21.9	22.1	22.4	22.6
Gross margin exc. depreciation (%)	25.9	26.0	26.2	26.8	27.2
Operating EBITDA margin (%)	5.9	5.9	6.3	6.8	7.2
Operating EBIT margin (%)	1.5	1.8	2.2	2.4	2.6
Net margin (%)	1.6	2.0	2.5	2.7	2.9
Effective tax rate (%)	20.0	18.1	18.1	18.1	18.1
Dividend payout on recurring profit (%)	50.7	49.5	50.0	50.0	50.0
Interest cover (X)	2.2	2.6	3.2	3.5	3.7
Inventory days	32.3	31.9	30.6	30.7	30.7
Debtor days	7.9	7.6	7.4	7.4	7.5
Creditor days	85.0	84.7	77.2	71.0	72.7
Operating ROIC (%)	7.4	10.2	12.2	13.5	16.4
ROIC (%)	4.2	5.0	5.7	6.2	6.8
ROE (%)	13.0	17.1	20.2	21.2	21.4
ROA (%)	3.2	3.7	4.3	4.8	5.2
* Pre exceptional, pre-goodwill and fully diluted	<del></del>				
Revenue by Division (THB m)	2022	2023	2024E	2025E	2026E
Sales	829,099	895,281	957,688	1,009,025	1,059,574

Sources: CP All; FSSIA estimates

# **Financial Statements**

CP All

CI All					
Cash Flow (THB m) Year Ending Dec	2022	2023	2024E	2025E	2026E
Recurring net profit	13,281	18,136	23,640	27,447	30,900
Depreciation	36,544	36,582	39,611	44,143	48,814
Associates & minorities	2,118	2,624	3,328	4,012	4,580
Other non-cash items	-	-	-	-	-
Change in working capital	(180)	12,711	(25,661)	6,109	6,443
Cash flow from operations	51,763	70,053	40,919	81,711	90,737
Capex - maintenance	0	0	0	0	0
Capex - new investment	(38,421)	(36,964)	(41,877)	(43,180)	(44,524)
Net acquisitions & disposals	(633)	(448)	7	41	76
Other investments (net)	(3,773)	(6,574)	(2,791)	(5,750)	(5,007)
Cash flow from investing	(42,827)	(43,987)	(44,661)	(48,889)	(49,456)
Dividends paid	(6,737)	(8,983)	(11,820)	(13,723)	(15,450)
Equity finance	(12,001)	(2,347)	0	0	0
Debt finance	(15,440)	(19,310)	17,579	(17,022)	(23,692)
Other financing cash flows	0	0	0	0	0
Cash flow from financing	(34,179)	(30,640)	5,759	(30,745)	(39,142)
Non-recurring cash flows	0	0	0	0	0
Other adjustments	0 <b>0</b>	0 <b>0</b>	0 <b>0</b>	0 <b>0</b>	0 <b>0</b>
Net other adjustments					
Movement in cash	(25,243)	(4,574)	2,017	2,078	2,140
Free cash flow to firm (FCFF) Free cash flow to equity (FCFE)	25,767.66 (6,504.42)	42,623.96 6,756.51	12,404.34 13,837.24	49,364.32 15,800.85	58,119.40 17,589.83
rice cash now to equity (FGFE)	(0,304.42)	0,730.31	13,037.24	13,800.83	17,509.05
Per share (THB)					
FCFF per share	2.87	4.74	1.38	5.50	6.47
FCFE per share	(0.72)	0.75	1.54	1.76	1.96
Recurring cash flow per share	5.78	6.38	7.41	8.42	9.38
Balance Sheet (THB m) Year Ending Dec	2022	2023	2024E	2025E	2026E
Tangible fixed assets (grass)	207 562	210 101	250 742	200.492	441 442
Tangible fixed assets (gross) Less: Accumulated depreciation	307,562 (94,152)	319,191 (105,399)	358,743 (142,686)	399,482 (184,388)	441,442 (230,639)
Tangible fixed assets (net)	213,410	213,792	216,057	215,094	210,804
Intangible fixed assets (net)	360,641	360,641	360,641	360,641	360,641
Long-term financial assets	0	0	0	0	0
Invest. in associates & subsidiaries	15,957	16,768	17,587	18,414	19,250
Cash & equivalents	71,891	67,317	69,334	71,411	73,551
A/C receivable	18,633	18,734	20,040	21,114	22,172
Inventories	58,183	57,501	60,948	63,547	66,108
Other current assets	249	247	264	278	292
Current assets	148,955	143,798	150,585	156,351	162,123
Other assets	185,097	191,492	198,347	205,544	213,101
Total assets	924,061	926,491	943,218	956,044	965,919
Common equity	100,724	110,995	122,816	136,539	151,989
Minorities etc.	189,577	190,600	194,754	199,634	205,126
Total shareholders' equity	290,301	301,595	317,570	336,173	357,115
Long term debt	393,871	353,745	420,252	375,236	377,847
Other long-term liabilities	32,446	32,954	35,251	37,140	39,001
Long-term liabilities	426,317	386,699	455,503	412,377	416,848
A/C payable	147,682	159,811	138,903	148,686	158,748
Short term debt	52,965	73,781	24,854	52,848	26,545
Other current liabilities	6,796	4,604	6,388	5,960	6,663
Current liabilities	207,443	238,197	170,145	207,494	191,956
Total liabilities and shareholders' equity	924,061	926,491	943,218	956,044	965,919
Net working capital	(77,413)	(87,935)	(64,039)	(69,706)	(76,838)
Invested capital	697,693	694,759	728,593	729,987	726,957
* Includes convertibles and preferred stock which is bei	ng treated as debt				
Per share (THB)					
Book value per share	10.10	11.25	12.56	14.09	15.81
Tangible book value per share	(30.04)	(28.90)	(27.58)	(26.06)	(24.34)
Financial strength	(55.54)	(20.00)	(255)	(20.00)	(=1.04)
-	120.2	110.4	110 2	106 1	വാദ
Net debt/equity (%)	129.2 40.6	119.4 38.9	118.3 39.8	106.1 37.3	
Net debt/equity (%) Net debt/total assets (%)	40.6	38.9	39.8	37.3	34.3
Net debt/equity (%) Net debt/total assets (%) Current ratio (x)	40.6 0.7	38.9 0.6	39.8 0.9	37.3 0.8	34.3 0.8
Net debt/equity (%) Net debt/total assets (%) Current ratio (x) CF interest cover (x)	40.6 0.7 2.9	38.9 0.6 3.7	39.8 0.9 4.6	37.3 0.8 4.7	34.3 0.8 4.8
Net debt/equity (%) Net debt/total assets (%) Current ratio (x)	40.6 0.7	38.9 0.6	39.8 0.9	37.3 0.8	34.3 0.8
Net debt/equity (%) Net debt/total assets (%) Current ratio (x) CF interest cover (x)	40.6 0.7 2.9 2022 39.2	38.9 0.6 3.7 2023 28.7	39.8 0.9 4.6	37.3 0.8 4.7	34.3 0.8 4.8 2026E
Net debt/equity (%)  Net debt/total assets (%)  Current ratio (x)  CF interest cover (x)  Valuation	40.6 0.7 2.9 2022 39.2 53.4	38.9 0.6 3.7 2023	39.8 0.9 4.6 <b>2024E</b>	37.3 0.8 4.7 2025E	34.3 0.8 4.8 2026E 16.9
Net debt/equity (%)  Net debt/total assets (%)  Current ratio (x)  CF interest cover (x)  Valuation  Recurring P/E (x) *  Recurring P/E @ target price (x) *  Reported P/E (x)	40.6 0.7 2.9 2022 39.2 53.4 39.3	38.9 0.6 3.7 2023 28.7 39.1 28.2	39.8 0.9 4.6 2024E 22.0 30.0 22.0	37.3 0.8 4.7 2025E 19.0 25.9 19.0	34.3 0.8 4.8 2026E 16.9 23.0 16.9
Net debt/equity (%) Net debt/total assets (%) Current ratio (x) CF interest cover (x)  Valuation  Recurring P/E (x) * Recurring P/E @ target price (x) * Reported P/E (x) Dividend yield (%)	40.6 0.7 2.9 2022 39.2 53.4 39.3 1.3	38.9 0.6 3.7 2023 28.7 39.1 28.2 1.7	39.8 0.9 4.6 2024E 22.0 30.0 22.0 2.3	37.3 0.8 4.7 2025E 19.0 25.9 19.0 2.6	34.3 0.8 4.8 2026E 16.9 23.0 16.9 3.0
Net debt/equity (%)  Net debt/total assets (%)  Current ratio (x)  CF interest cover (x)  Valuation  Recurring P/E (x) *  Recurring P/E @ target price (x) *  Reported P/E (x)	40.6 0.7 2.9 2022 39.2 53.4 39.3	38.9 0.6 3.7 2023 28.7 39.1 28.2	39.8 0.9 4.6 2024E 22.0 30.0 22.0	37.3 0.8 4.7 2025E 19.0 25.9 19.0	34.3 0.8 4.8 2026E 16.9 23.0 16.9 3.0
Net debt/equity (%) Net debt/total assets (%) Current ratio (x) CF interest cover (x)  Valuation  Recurring P/E (x) * Recurring P/E @ target price (x) * Reported P/E (x) Dividend yield (%)	40.6 0.7 2.9 2022 39.2 53.4 39.3 1.3	38.9 0.6 3.7 2023 28.7 39.1 28.2 1.7	39.8 0.9 4.6 2024E 22.0 30.0 22.0 2.3	37.3 0.8 4.7 2025E 19.0 25.9 19.0 2.6	34.3 0.8 4.8 2026E 16.9 23.0 16.9 3.0 3.7
Net debt/equity (%)  Net debt/total assets (%)  Current ratio (x)  CF interest cover (x)  Valuation  Recurring P/E (x) *  Recurring P/E @ target price (x) *  Reported P/E (x)  Dividend yield (%)  Price/book (x)	40.6 0.7 2.9 2022 39.2 53.4 39.3 1.3 5.7	38.9 0.6 3.7 2023 28.7 39.1 28.2 1.7 5.2	39.8 0.9 4.6 2024E 22.0 30.0 22.0 2.3 4.6	37.3 0.8 4.7 2025E 19.0 25.9 19.0 2.6 4.1	34.3 0.8 4.8 2026E 16.9 23.0 16.9 3.0 3.7 (2.4)
Net debt/equity (%) Net debt/total assets (%) Current ratio (x) CF interest cover (x)  Valuation  Recurring P/E (x) * Recurring P/E @ target price (x) * Reported P/E (x) Dividend yield (%) Price/book (x)  Price/tangible book (x)	40.6 0.7 2.9 2022 39.2 53.4 39.3 1.3 5.7 (1.9)	38.9 0.6 3.7 2023 28.7 39.1 28.2 1.7 5.2 (2.0) 20.4 24.0	39.8 0.9 4.6 2024E 22.0 30.0 22.0 2.3 4.6 (2.1)	37.3 0.8 4.7 2025E 19.0 25.9 19.0 2.6 4.1 (2.2)	92.6 34.3 0.8 4.8 2026E 16.9 23.0 16.9 3.0 (2.4) 13.9 16.4
Net debt/equity (%) Net debt/total assets (%) Current ratio (x) CF interest cover (x)  Valuation  Recurring P/E (x) * Recurring P/E @ target price (x) * Reported P/E (x) Dividend yield (%) Price/book (x)  Price/tangible book (x)  EV/EBITDA (x) **	40.6 0.7 2.9 2022 39.2 53.4 39.3 1.3 5.7 (1.9) 22.3	38.9 0.6 3.7 2023 28.7 39.1 28.2 1.7 5.2 (2.0) 20.4	39.8 0.9 4.6 2024E 22.0 30.0 22.0 2.3 4.6 (2.1) 18.3	37.3 0.8 4.7 2025E 19.0 25.9 19.0 2.6 4.1 (2.2) 15.8	34.3 0.8 4.8 2026E 16.9 23.0 3.0 3.7 (2.4) 13.9

Sources: CP All; FSSIA estimates

# **CP All PCL (CPALL TB)**



# Exhibit 11: FSSIA ESG score implication

78.53 /100

Rating	Score	Implication
****	>79-100	Leading its industry peers in managing the most significant ESG risks which not only better cost efficiency but also lead to higher profitability.
****	>59-79	A mixed track record of managing the most significant ESG risks and opportunities relative to industry peers.
***	>39-59	Relevant ESG materiality matrix has been constructively addressed, well-managed and incorporated into day-to-day operations, in which targets and achievements are evaluated annually.
**	>19-39	Relevant ESG materiality matrix has been identified with key management in charge for progress to be followed up on and to provide intensive disclosure. Most targets are conventional and achievable.
*	1-19	The company has adopted the United Nations Sustainable Development Goals (UN SDGs), established sustainability management guidelines and fully complies with regulations or ESG suggested guidance from related organizations such as the SET and SEC.

Sources: FSSIA estimates

# Exhibit 12: ESG – peer comparison

	FSSIA			Domes	stic ratings					Glo	bal ratings			BI	oomberg
	ESG score	DJSI	SET THSI	THSI	CG score	AGM level	Thai CAC	Morningstar ESG risk	ESG Book	MSCI	Moody's	Refinitiv	S&P Global	ESG score	Disclosure score
SET100	69.20	5.34	4.40	4.40	4.76	4.65	3.84	Medium	51.76	BBB	20.87	58.72	63.91	3.72	28.17
Coverage	67.12	5.11	4.15	4.17	4.83	4.71	3.53	Medium	52.04	BB	16.97	56.85	62.09	3.40	31.94
BJC	71.33	Υ	Υ	Υ	4.00	4.00		Medium	55.09	Α		65.19	89.00	2.16	
COM7	61.78		Υ	Υ	5.00	5.00	Certified	Low	47.75			52.68	21.00	4.40	43.59
CPALL	78.53	Y	Υ	Y	5.00	5.00	Certified	Medium	47.38	Α	34.00	59.95	82.00	3.74	
CPAXT	59.46				5.00	5.00	Certified	Low	52.81			74.64	63.00	3.77	
CRC	64.49		Y	Υ	5.00	5.00	Certified	Medium		BBB		60.98	73.00	2.90	47.27

Sources: SETTRADE.com; FSSIA's compilation

# Exhibit 13: ESG score by Bloomberg

FY ending Dec 31	FY 2015	FY 2016	FY 2017	FY 2018	FY 2019	FY 2020	FY 2021	FY 2022
ESG financial materiality scores - ESG score	1.45	2.14	2.35	2.64	3.62	4.51	3.79	3.74
BESG environmental pillar score	0.67	1.58	1.62	2.24	4.32	5.59	2.56	_
BESG social pillar score	1.22	1.97	2.23	2.52	3.28	4.57	4.82	_
BESG governance pillar score	2.87	3.08	3.40	3.27	3.50	3.45	3.48	_
ESG disclosure score	41.90	53.95	56.31	59.53	65.34	65.74	66.17	_
Environmental disclosure score	29.02	45.09	45.42	47.39	52.73	56.12	56.78	_
Social disclosure score	33.19	35.55	36.03	43.74	55.83	53.66	54.29	_
Governance disclosure score	63.40	81.10	87.36	87.36	87.36	87.36	87.36	_
Environmental								
Emissions reduction initiatives	Yes							
Climate change policy	No	No	Yes	Yes	Yes	Yes	Yes	Yes
Climate change opportunities discussed	No							
Risks of climate change discussed	No	No	No	No	No	No	Yes	Yes
GHG scope 1	11	8	9	13	13	11	324	435
GHG scope 2 location-based	1,011	1,124	1,058	1,273	1,216	1,177	1,454	1,555
GHG Scope 3	_	_	_	_	1,275	1,413	13,132	13,192
Carbon per unit of production	_	_	_	_	_	_	_	_
Biodiversity policy	No	Yes						
Energy efficiency policy	Yes							
Total energy consumption	1,784	1,994	2,293	2,425	2,541	3,405	3,340	3,717
Renewable energy use	0	0	1	4	4	4	52	135
Electricity used	1,737	1,930	2,019	2,191	2,390	3,255	3,181	3,504
Fuel used - natural gas	64	441	1,050	1,423	1,554	59,257	57,213	13,143

Sources: Bloomberg; FSSIA's compilation

Exhibit 14: ESG score by Bloomberg (cont.)

FY ending Dec 31	FY 2015	FY 2016	FY 2017	FY 2018	FY 2019	FY 2020	FY 2021	FY 2022
Fuel used - crude oil/diesel		No	No	No	No	No	No	No
Waste reduction policy	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Hazardous waste	0	0	0	0	0	0	0	0
Total waste	13	22	74	135	174	82	219	208
Waste recycled	0	0	27	83	120	70	110	140
Waste sent to landfills	11	18	41	45	46	48	51	54
Environmental supply chain management	No	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Water policy	No	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Water consumption	_	_	_	_	_	15,199	14,470	17,393
Social								
Human rights policy	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Policy against child labor	No	No	Yes	Yes	Yes	Yes	Yes	Yes
Quality assurance and recall policy	No	No	No	No	No	No	No	No
Consumer data protection policy	No	No	Yes	Yes	Yes	Yes	Yes	Yes
Equal opportunity policy	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Gender pay gap breakout	No	No	No	No	No	No	No	Yes
Pct women in workforce	65	66	66	64	61	65	64	65
Pct disabled in workforce	1	1	_	_	1	0	1	1
Business ethics policy	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Anti-bribery ethics policy	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Health and safety policy	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Lost time incident rate - employees	0	0	0	0	0	0	1	0
Total recordable incident rate - employees	1	1	0	1	0	0	1	0
Training policy	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Fair remuneration policy	No	No	No	No	No	No	Yes	Yes
Number of employees – CSR	63,654	71,072	75,842	92,692	122,894	191,480	190,008	167,401
Employee turnover pct	47	49	44	42	42	34	40	59
Total hours spent by firm - employee training	_	_	_	2,360,870	2,725,790	3,620,890	3,929,370	5,055,510
Social supply chain management	No	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Governance								
Board size	15	15	15	15	15	15	16	16
No. of independent directors (ID)	5	5	5	5	5	5	6	6
No. of women on board	0	0	0	1	1	1	1	1
No. of non-executive directors on board	10	10	10	10	10	10	11	11
Company conducts board evaluations	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
No. of board meetings for the year	11	7	6	8	7	10	9	8
Board meeting attendance pct	82	86	90	90	95	98	99	95
Board duration (years)	3	3	3	3	3	3	3	3
Director share ownership guidelines	No	No	No	No	No	No	No	No
Age of the youngest director	51	52	53	54	52	53	54	55
Age of the oldest director	83	84	85	80	81	82	83	84
No. of executives / company managers	14	15	18	18	16	15	13	11
No. of female executives	0	0	1	1	1	1	2	3
Executive share ownership guidelines	No	No	No	No	No	No	No	No
Size of audit committee	3	3	3	3	3	3	3	3
No. of ID on audit committee	3	3	3	3	3	3	3	3
Audit committee meetings	11	13	12	12	12	13	13	12
Audit meeting attendance %	100	100	100	97	100	100	100	100
Size of compensation committee	0	4	3	3	3	3	3	3
No. of ID on compensation committee	_	2	2	2	2	2	2	2
No. of compensation committee	_	1	3	3	4	2	3	3
Compensation meeting attendance %	_	75	100	89	92	100	100	100
Size of nomination committee	0	75 <b>4</b>	3	3	3	3	3	3
No. of nomination committee meetings	U	1	3	3	<b>3</b> 4	<b>3</b> 2	3	3
	_	75	100					
Nomination meeting attendance %  Sustainability governance		75	100	89	92	100	100	100

Sources: Bloomberg; FSSIA's compilation

# Disclaimer for ESG scoring

		•							
ESG score	Methodolog	у			Rating				
The Dow Jones Sustainability Indices (DJSI) By S&P Global	process base from the annu	ed on the comunity	transparent, rules-based panies' Total Sustainabil al Corporate Sustainabili anies within each industr	ity Scores resulting ty Assessment (CSA).	Sustainability A ESG Score of I	ssessment (C ess than 45% ny are disquali	he annual S&P (SA) for DJSI. Coof the S&P Globified. The constitutions.	ompanies with oal ESG Score	an S&P Globa of the highest
Sustainability Investment List (THSI) by The Stock Exchange of Thailand (SET)	managing bu Candidates n 1) no irregula float of >150 up capital. So 70%; 2) indep wrongdoing r	siness with tr must pass the ar trading of the shareholders ome key disquenced pendent direct related to CG,	lity in Environmental and ansparency in Governand preemptive criteria, with the board members and explained holding in audifying criteria include: a tors and free float violatic social & environmental internings in red for > 3 year	ce, updated annually. two crucial conditions: kecutives; and 2) free nust be >15% of paid- 1) CG score of below bn; 3) executives' mpacts; 4) equity in	minimum of 500 during the assess nature of the research sale and the s	% for each indessment year. elevant industricted with the section of the section	sion, verified dat licator, unless th The scoring will y and materiality from the THSI or 0.150b); 2) free f at least 9 out of 1 on-weighted inde mber of stocks.	e company is be fairly weigl /. ompanies who loat >20%; an l2 months. Th	a part of DJSI nted against the ose 1) market d 3) liquidity e SETTHSI
CG Score by Thai Institute of Directors Association (Thai IOD)	annually by tl Thailand (SE	he Thai IOD,	h in sustainable developr with support from the Sto ts are from the perspectiv s.	ck Exchange of	Good (80-89), 3 and not rated for equitable treatr	3 for Good (70 or scores belowent of shareh (25%); 4) disclo	ories: 5 for Exce 0-79), 2 for Fair ( w 50. Weighting nolders (weight 2 sure & transpare	60-69), 1 for F s include: 1) th 25% combined	Pass (60-69), ne rights; 2) and l); 3) the role of
AGM level By Thai Investors Association (TIA) with support from the SEC	treatment are transparent a out of five the criteria cover date (45%), a circulation of su exercised. The and verifiability,	e incorporated and sufficiently e CG compon AGM proced and after the r ufficient informa second assess g and 3) openne	which shareholders' rights I into business operations y disclosed. All form impoents to be evaluated ann ures before the meeting (neeting (10%). (The first attion for voting; and 2) facilitates 1) the ease of attending wiss for Q&A. The third involves, resolutions and voting res	s and information is ortant elements of two ually. The assessment (45%), at the meeting ssesses 1) advance ing how voting rights can be eetings; 2) transparency is the meeting minutes that	Very Good (90-		four categories (80-89), and no		
Thai CAC By Thai Private Sector Collective Action Against Corruption (CAC)	establishmen policies. The (Companies de Declaration of I Certification, inc managers and	nt of key contr Certification in eciding to becont Intent to kick off cluding risk ass	Checklist include corruptions, and the monitoring a sign good for three years. The a CAC certified member stan 18-month deadline to subsessment, in place of policy are ablishment of whistleblowing at the stakeholders.)	nd developing of  art by submitting a  mit the CAC Checklist for ad control, training of	passed Checkli	ist will move fo se members a	ed by a committe or granting certifi re twelve highly ichievements.	cation by the	CAC Council
Morningstar Sustainalytics	based on an risk is unman	assessment of aged. Sources	sk rating provides an ove of how much of a compar s to be reviewed include corp her media, NGO reports/webs	ny's exposure to ESG orate publications and			score is the sun higher ESG risk		ed risk. The
	information, col		k, ESG controversies, issuer		NEGL	Low	Medium	High	Severe
					0-10	10-20	20-30	30-40	40+
ESG Book	positioned to the principle helps explain	outperform o of financial m future risk-ad ng features wi	sustainable companies th ver the long term. The m ateriality including inform djusted performance. Mat th higher materiality and orly basis.	ethodology considers ation that significantly teriality is applied by	scores using m	ateriality-base	ated as a weigh d weights. The s ndicating better p	score is scaled	
MSCI			measure a company's mand laggards according to						nethodology to
	AAA	8.571-10.00	0 Landow	leading its industry in n		multinent FCC vi	alsa and annautumiti		
	AA	7.143-8.570	Leader:	leading its industry in it	lanaging the most si	grillicant E3G n	sks and opportunit	es	
	Α	5.714-7.142	2						
	BBB	4.286-5.713	Average:	a mixed or unexceptior industry peers	nal track record of ma	anaging the mos	t significant ESG ri	isks and opportu	nities relative to
	ВВ	2.857-4.285	5	,,					
	В	1.429-2.856	Laggard:	lagging its industry bas	ed on its high expos	ure and failure to	o manage significa	nt ESG risks	
	ccc	0.000-1.428		lagging to industry bas	= 0.1.1.0 .11g11 0xp03		a.rago organitoa	200 /1010	
Moody's ESG			ree to which companies						
<u>solutions</u>			ntegrating ESG factors into or shareholders over the i		d relatively outpe	rtorming its pe	eers is better pos	sitioned to miti	gate risks and
Refinitiv ESG rating	based on pub	blicly available	and objectively measure e and auditable data. The ta publicly. (Score ratings a	score ranges from 0 to	100 on relative E	SG performan	nce and insufficie	ent degree of t	
S&P Global			re is a relative score mea				of ESG risks, op	portunities, ar	nd impacts
Bloomberg	ESG Score		Bloomberg score evalua score is based on Bloom	mberg's view of ESG fina	ancial materiality.	The score is a	a weighted gene	ralized mean	(power mean)
			of Pillar Scores, where	ine weignis are determin	ica by the pilial p	morney rannang.		0111 0 10 10, 1	o io tito boot.

Rating regarding the sustainable development of Thai listed companies, both on the SET and MAI, are publicly available on the website of the Securities and Exchange Commission of Thailand (SEC). Currently, ratings available are 1) "CG Score"; 2) "AGM Level"; 3) "Thai CAC"; and 4) THSI. The ratings are updated on an annual basis. FSSIA does not confirm nor certify the accuracy of such ratings.

Source: FSSIA's compilation

# **GENERAL DISCLAIMER**

# ANALYST(S) CERTIFICATION

#### Jitra Amornthum FSS International Investment Advisory Securities Co., Ltd

The individual(s) identified above certify(ies) that (i) all views expressed in this report accurately reflect the personal view of the analyst(s) with regard to any and all of the subject securities, companies or issuers mentioned in this report; and (ii) no part of the compensation of the analyst(s) was, is, or will be, directly or indirectly, related to the specific recommendations or views expressed herein.

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Company	Ticker	Price	Rating	Valuation & Risks
CP All	CPALL TB	THB 58.00	BUY	The key downside risks to our DCF-derived TP include 1) lower-than-expected SSSG, 2) lower-than-expected gross margin, and 3) higher-than-expected SG&A to sales ratio.
CP Axtra	CPAXT TB	THB 29.25	BUY	Key downside risks to our DCF-based TP include 1) a lower-than-expected SSSG, 2) a lower-than-expected GPM, 3) higher-than-expected SG&A expenses, and 4) an operating loss from its overseas units.
Com7	COM7 TB	THB 20.10	HOLD	Risks to our P/E-based TP include 1) lower/higher domestic consumption and purchasing power, 2) store cannibalization/expansion, and 3) lower/higher-than-expected gross margin.
Central Retail Corp	CRC TB	THB 25.75	BUY	Downside risks to our DCF-based TP include 1) a decline in domestic purchasing power, 2) lower-than-expected tourist arrivals, 3) an absence of the government's stimulus, and 4) a slower-than-expected economic recovery in Vietnam.
Index Living Mall	ILM TB	THB 16.00	BUY	Risks to our DCF-based TP include 1) a lower-than-expected SSSG; 2) a lower-than-expected GPM; and 3) a higher-than-expected SG&A.
Home Product Center	HMPRO TB	THB 7.90	BUY	Key downside risks to our DCF-based TP include: 1) lower-than-expected SSSG; 2) slower-than-expected recovery in domestic consumption and tourist arrivals, and 3) operating losses from overseas units.
Siam Global House	GLOBAL TB	THB 13.10	BUY	Key risks to our DCF-based TP are 1) lower/higher farm income, which would affect purchasing power in the agricultural sector, 2) government disbursement, 3) a lower/higher private brand mix and margin, 4) higher/lower expenses than expected, and 5) a higher/lower impact than expected from the El Nino.
Dohome PCL	DOHOME TB	THB 9.95	BUY	Key risks to our DCF-based TP are 1) lower/higher farm income, which would affect purchasing power in the agricultural sector, 2) government disbursement, 3) a lower/higher private brand mix and margin, 4) higher/lower expenses than expected, and 5) a higher/lower impact than expected from the El Nino.

Source: FSSIA estimates

#### **Additional Disclosures**

Target price history, stock price charts, valuation and risk details, and equity rating histories applicable to each company rated in this report is available in our most recently published reports. You can contact the analyst named on the front of this note or your representative at Finansia Syrus Securities Public Company Limited.

All share prices are as at market close on 13-Aug-2024 unless otherwise stated.

### RECOMMENDATION STRUCTURE

### Stock ratings

Stock ratings are based on absolute upside or downside, which we define as (target price\* - current price) / current price.

BUY (B). The upside is 10% or more.

HOLD (H). The upside or downside is less than 10%.

REDUCE (R). The downside is 10% or more.

Unless otherwise specified, these recommendations are set with a 12-month horizon. Thus, it is possible that future price volatility may cause a temporary mismatch between upside/downside for a stock based on market price and the formal recommendation.

\* In most cases, the target price will equal the analyst's assessment of the current fair value of the stock. However, if the analyst doesn't think the market will reassess the stock over the specified time horizon due to a lack of events or catalysts, then the target price may differ from fair value. In most cases, therefore, our recommendation is an assessment of the mismatch between current market price and our assessment of current fair value.

### **Industry Recommendations**

Overweight. The analyst expects the fundamental conditions of the sector to be positive over the next 12 months.

Neutral. The analyst expects the fundamental conditions of the sector to be maintained over the next 12 months.

Underweight. The analyst expects the fundamental conditions of the sector to be negative over the next 12 months.

#### **Country (Strategy) Recommendations**

**Overweight (O).** Over the next 12 months, the analyst expects the market to score positively on two or more of the criteria used to determine market recommendations: index returns relative to the regional benchmark, index sharpe ratio relative to the regional benchmark and index returns relative to the market cost of equity.

**Neutral (N).** Over the next 12 months, the analyst expects the market to score positively on one of the criteria used to determine market recommendations: index returns relative to the regional benchmark, index sharpe ratio relative to the regional benchmark and index returns relative to the market cost of equity.

**Underweight (U).** Over the next 12 months, the analyst does not expect the market to score positively on any of the criteria used to determine market recommendations: index returns relative to the regional benchmark, index sharpe ratio relative to the regional benchmark and index returns relative to the market cost of equity.