

BRITANIA BRI TB

THAILAND / PROPERTY DEVELOPMENT

REDUCE

UNCHANGED

2Q24 results at first glance

TARGET PRICE	THB4.20
CLOSE	THB4.12
UP/DOWNSIDE	+1.9%
TP vs CONSENSUS	-20.8%

กำไร 2Q24 อ่อนแอตามคาด หดตัว q-q, y-y

Highlights

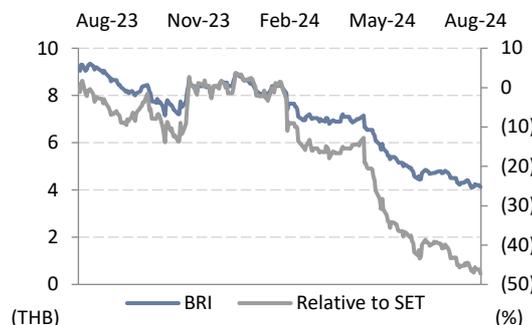
- BRITANIA รายงานกำไรสุทธิ 2Q24 เท่ากับ 206 ล้านบาท (-30% q-q, -41% y-y) หากหักกำไรพิเศษ 89 ล้านบาทจากการเซ็น JV ใหม่ กำไรปกติจะอยู่ที่ 117 ล้านบาท (-36% q-q, -66% y-y) เป็นไปตามเรคาด
- ยอดโอนทำได้ 817 ล้านบาท หดตัว 4% q-q และ 23% y-y ตามตลาดแนวราบซบเซา แม้ยอดขาย 2Q24 เริ่มเห็นการฟื้น q-q แต่โครงการใหม่ยังไม่สามารถรับรู้ได้ทันในไตรมาส
- จำนวนโครงการ JV ที่เซ็นใหม่น้อยลงเหลือ 1 แห่ง จาก 4 แห่งใน 1Q24 ส่งผลให้รายได้บริหารโครงการ JV -62% q-q, -79% y-y เป็น 100 ล้านบาท แต่ชดเชยด้วยส่วนแบ่ง JV ขาดทุนน้อยลงเป็น -31 ล้านบาท (จากขาดทุน -98 ล้านบาทใน 1Q24 และ -167 ล้านบาทใน 2Q23)
- อัตรากำไรขั้นต้นขายอสังหาริมทรัพย์ ลดลงเป็น 28.8% จาก 30.3% ใน 1Q24 และ 32.7% ใน 2Q23 จากทำโปรโมชั่นราคาเพื่อกระตุ้นยอดขายและการแข่งขันสูงค่าใช้จ่ายขายและบริหารต่อรายได้สูงขึ้นเป็น 16.7% จาก 13.6% ใน 1Q24 และ 12.1% ใน 2Q23 จากการลดลงของรายได้และการเปิดโครงการใหม่มากขึ้น

Outlook

- กำไรปกติ 1H24 อยู่ที่ 302 ล้านบาท (-55% y-y) คิดเป็น 50% ของประมาณการทั้งปีที่ 606 ล้านบาท (-45% y-y)
- แนวโน้มกำไร 2H24 คาดยังไม่สดใส โดยแผนการเปิดโครงการใหม่มีเพียง 4 แห่ง ซึ่งกระจุกใน 4Q24 ทำให้รับรู้ไม่ทันภายในปี และต้องเน้นขายโครงการเดิม ซึ่งเรายังกังวลต่อความสามารถการขายที่ยังเผชิญความท้าทายจากกำลังซื้อที่ยังชะงัก, อัตรารับเงินสดสินเชื่อของธนาคารและอัตรายกเลิกจากลูกค้าสูง รวมถึงการแข่งขันที่รุนแรงมากขึ้นโดยเฉพาะแนวราบที่มีอุปทานเหลือขายในตลาดส่งผลให้บริษัทยังจำเป็นต้องใช้กลยุทธ์ลดราคาขายซึ่งกดดันมาร์จิ้น
- หุ้นขาด Catalyst และยังไม่เห็นสัญญาณการฟื้นตัว ขณะที่ฐานะการเงินยังตั้งตัว Net Gearing ณ สิ้น 2Q24 อยู่ที่ 2.2x (เทียบกับปี 2023 2.1x และ Covenant 2.5x) ทั้งนี้ บริษัทแจ้งตลท.คุณธีรเดช ลาออกจาก CEO และแต่งตั้ง ดร.ศุภลักษณ์ (ซึ่งเคยเป็น CEO และลาออกไปช่วงปลายปี 2022) เข้าดำรงตำแหน่งแทน

KEY STOCK DATA

YE Dec (THB m)	2023	2024E	2025E	2026E
Revenue	5,712	4,358	4,680	4,806
Net profit	1,195	717	715	781
EPS (THB)	1.40	0.84	0.84	0.92
vs Consensus (%)	-	9.8	(4.0)	(9.4)
EBITDA	2,043	1,065	1,118	1,134
Recurring net profit	1,104	606	715	781
Core EPS (THB)	1.29	0.71	0.84	0.92
EPS growth (%)	(2.9)	(45.1)	18.0	9.3
Core P/E (x)	3.2	5.8	4.9	4.5
Dividend yield (%)	18.9	10.2	10.2	11.1
EV/EBITDA (x)	7.1	13.6	13.1	13.4
Price/book (x)	0.7	0.6	0.6	0.5
Net debt/Equity (%)	206.9	192.5	184.0	181.5
ROE (%)	21.6	11.0	12.2	12.5



Share price performance	1 Month	3 Month	12 Month
Absolute (%)	(14.5)	(30.8)	(55.5)
Relative to country (%)	(12.3)	(26.8)	(47.3)
Mkt cap (USD m)			100
3m avg. daily turnover (USD m)			0.2
Free float (%)			27
Major shareholder		Origin Property (70%)	
12m high/low (THB)			9.55/3.96
Issued shares (m)			852.81

Sources: Bloomberg consensus; FSSIA estimates



Thanyatorn Songwutti

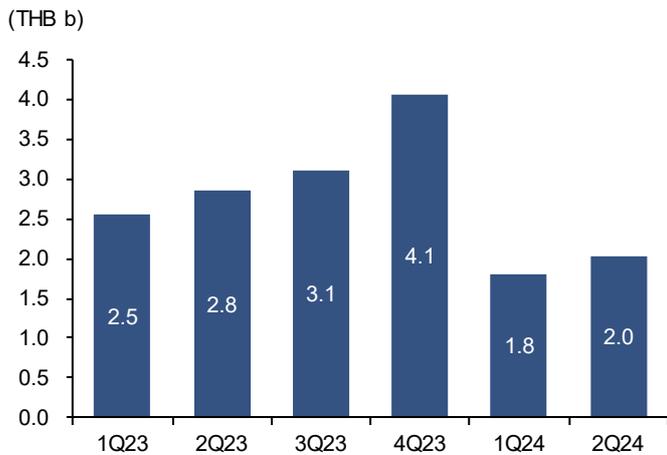
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Exhibit 1: BRI - 2Q24 results summary

	2Q23	3Q23	4Q23	1Q24	2Q24	Change	
	(THB m)	(q-q%)	(y-y%)				
Total revenue	1,544	1,625	1,079	1,120	917	(18.2)	(40.6)
Cost of sales	715	739	719	596	581	(2.5)	(18.8)
Gross profit	829	886	360	525	336	(36.0)	(59.5)
SG&A	187	195	246	153	153	0.1	(18.4)
Operating profit	642	691	114	372	183	(50.8)	(71.5)
Interest expense	5	10	3	23	38	65.6	689.1
Tax expense	131	139	30	76	37	(50.9)	(71.5)
Equity income from JV	(167)	(216)	5	(98)	(31)	na	na
Reported net profit	348	417	101	296	206	(30.3)	(40.7)
Core profit	345	330	101	185	117	(36.5)	(66.0)
Key ratios (%)						(ppt)	(ppt)
Property gross margin	32.7	31.4	30.1	30.3	28.8	(1.5)	(3.9)
Gross margin	53.7	54.5	33.4	46.8	36.6	(10.2)	(17.1)
SG&A / Sales	12.1	12.0	22.8	13.6	16.7	3.0	4.5
Operating margin	41.6	42.5	10.6	33.2	20.0	(13.2)	(21.6)
Net margin	22.5	25.7	9.3	26.5	22.5	(3.9)	(0.0)
Norm margin	22.3	20.3	9.3	16.5	12.8	(3.7)	(9.5)
Revenue breakdown							
Residential	1,062	1,077	1,028	855	817	(4.4)	(23.1)
Project management	482	548	51	265	100	(62.5)	(79.3)

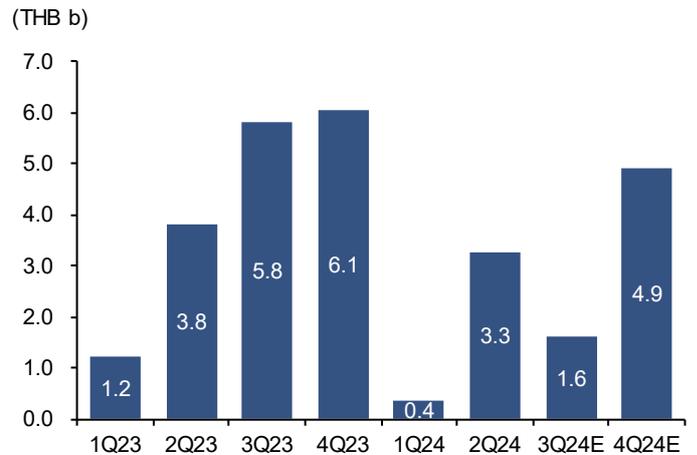
Sources: BRI; FSSIA's compilations

Exhibit 2: Quarterly presales



Sources: BRI; FSSIA's compilations

Exhibit 3: Quarterly new launches



Sources: BRI; FSSIA's compilations

Financial Statements

Britania

Profit and Loss (THB m) Year Ending Dec	2022	2023	2024E	2025E	2026E
Revenue	5,848	5,712	4,358	4,680	4,806
Cost of goods sold	(3,620)	(2,916)	(2,739)	(2,967)	(3,057)
Gross profit	2,228	2,796	1,619	1,712	1,749
Other operating income	30	37	45	45	45
Operating costs	(660)	(802)	(614)	(655)	(677)
Operating EBITDA	1,607	2,043	1,065	1,118	1,134
Depreciation	(9)	(12)	(15)	(16)	(17)
Goodwill amortisation	0	0	0	0	0
Operating EBIT	1,598	2,031	1,050	1,102	1,116
Net financing costs	(10)	(21)	(91)	(92)	(94)
Associates	(135)	(494)	(161)	(93)	(37)
Recurring non-operating income	(135)	(494)	(161)	(93)	(37)
Non-recurring items	334	90	111	0	0
Profit before tax	1,787	1,606	909	917	986
Tax	(317)	(412)	(192)	(202)	(204)
Profit after tax	1,471	1,195	717	715	781
Minority interests	0	0	0	0	0
Preferred dividends	0	0	0	0	0
Other items	-	-	-	-	-
Reported net profit	1,471	1,195	717	715	781
Non-recurring items & goodwill (net)	(334)	(90)	(111)	0	0
Recurring net profit	1,137	1,104	606	715	781
Per share (THB)					
Recurring EPS *	1.33	1.29	0.71	0.84	0.92
Reported EPS	1.72	1.40	0.84	0.84	0.92
DPS	0.93	0.78	0.42	0.42	0.46
Diluted shares (used to calculate per share data)	853	853	853	853	853
Growth					
Revenue (%)	53.6	(2.3)	(23.7)	7.4	2.7
Operating EBITDA (%)	108.9	27.1	(47.9)	5.0	1.4
Operating EBIT (%)	109.6	27.1	(48.3)	5.0	1.3
Recurring EPS (%)	88.6	(2.9)	(45.1)	18.0	9.3
Reported EPS (%)	144.0	(18.8)	(40.0)	(0.3)	9.3
Operating performance					
Gross margin inc. depreciation (%)	38.1	48.9	37.1	36.6	36.4
Gross margin exc. depreciation (%)	38.2	49.2	37.5	36.9	36.8
Operating EBITDA margin (%)	27.5	35.8	24.4	23.9	23.6
Operating EBIT margin (%)	27.3	35.6	24.1	23.5	23.2
Net margin (%)	19.4	19.3	13.9	15.3	16.3
Effective tax rate (%)	17.7	25.6	21.1	22.0	20.7
Dividend payout on recurring profit (%)	70.0	60.0	59.2	50.0	50.0
Interest cover (X)	147.2	74.6	9.8	11.0	11.5
Inventory days	856.6	1,523.2	2,053.2	1,944.3	1,976.4
Debtor days	24.4	78.2	121.5	94.0	96.7
Creditor days	144.8	232.4	259.7	223.7	229.3
Operating ROIC (%)	16.3	13.8	5.6	5.8	5.7
ROIC (%)	13.8	9.3	4.3	4.8	4.9
ROE (%)	27.6	21.6	11.0	12.2	12.5
ROA (%)	10.4	6.8	3.4	3.9	4.0
* Pre exceptional, pre-goodwill and fully diluted					
Revenue by Division (THB m)					
Transfer revenue	5,404	4,274	3,858	4,180	4,306
Project management	444	1,438	500	500	500

Sources: Britania; FSSIA estimates

Financial Statements

Britania

Cash Flow (THB m) Year Ending Dec	2022	2023	2024E	2025E	2026E
Recurring net profit	1,137	1,104	606	715	781
Depreciation	9	12	15	16	17
Associates & minorities	-	-	-	-	-
Other non-cash items	-	-	-	-	-
Change in working capital	(1,749)	(5,590)	(6)	(409)	(821)
Cash flow from operations	(603)	(4,474)	615	322	(22)
Capex - maintenance	-	-	-	-	-
Capex - new investment	(1,077)	(943)	(233)	(134)	(147)
Net acquisitions & disposals	-	-	-	-	-
Other investments (net)	-	-	-	-	-
Cash flow from investing	(1,077)	(943)	(233)	(134)	(147)
Dividends paid	(307)	(612)	(303)	(357)	(391)
Equity finance	7	5	0	0	0
Debt finance	1,686	5,391	60	107	507
Other financing cash flows	-	-	-	-	-
Cash flow from financing	1,385	4,784	(243)	(251)	117
Non-recurring cash flows	-	-	-	-	-
Other adjustments	641	0	0	0	0
Net other adjustments	641	(14)	0	0	0
Movement in cash	346	(647)	139	(63)	(52)
Free cash flow to firm (FCFF)	(1,670.27)	(5,396.10)	472.69	279.50	(74.48)
Free cash flow to equity (FCFE)	646.77	(40.19)	441.65	294.60	338.87

Per share (THB)

FCFF per share	(1.96)	(6.33)	0.55	0.33	(0.09)
FCFE per share	0.76	(0.05)	0.52	0.35	0.40
Recurring cash flow per share	1.34	1.31	0.73	0.86	0.94

Balance Sheet (THB m) Year Ending Dec	2022	2023	2024E	2025E	2026E
Tangible fixed assets (gross)	43	101	111	119	128
Less: Accumulated depreciation	(7)	(11)	(19)	(30)	(43)
Tangible fixed assets (net)	36	91	92	89	85
Intangible fixed assets (net)	0	0	0	0	0
Long-term financial assets	388	462	462	462	462
Invest. in associates & subsidiaries	730	1,009	1,211	1,332	1,465
Cash & equivalents	984	337	476	413	362
A/C receivable	704	1,743	1,157	1,254	1,292
Inventories	9,047	15,193	15,454	15,987	16,930
Other current assets	863	968	1,042	1,073	1,085
Current assets	11,599	18,242	18,130	18,727	19,668
Other assets	90	104	125	131	138
Total assets	12,843	19,908	20,021	20,741	21,818
Common equity	4,863	5,347	5,705	6,063	6,453
Minorities etc.	0	0	0	0	0
Total shareholders' equity	4,863	5,347	5,705	6,063	6,453
Long term debt	2,196	4,372	4,308	4,475	4,838
Other long-term liabilities	7	13	12	13	13
Long-term liabilities	2,204	4,385	4,320	4,487	4,851
A/C payable	1,558	2,141	1,736	1,881	1,937
Short term debt	3,814	7,028	7,152	7,093	7,236
Other current liabilities	404	1,006	1,107	1,218	1,340
Current liabilities	5,776	10,176	9,995	10,191	10,513
Total liabilities and shareholders' equity	12,843	19,908	20,021	20,741	21,818
Net working capital	8,653	14,757	14,811	15,215	16,029
Invested capital	9,897	16,423	16,701	17,229	18,179

* Includes convertibles and preferred stock which is being treated as debt

Per share (THB)

Book value per share	5.70	6.27	6.69	7.11	7.57
Tangible book value per share	5.70	6.27	6.69	7.11	7.57

Financial strength

Net debt/equity (%)	103.3	206.9	192.5	184.0	181.5
Net debt/total assets (%)	39.1	55.6	54.9	53.8	53.7
Current ratio (x)	2.0	1.8	1.8	1.8	1.9
CF interest cover (x)	174.4	44.8	8.4	5.7	6.2

Valuation	2022	2023	2024E	2025E	2026E
Recurring P/E (x) *	3.1	3.2	5.8	4.9	4.5
Recurring P/E @ target price (x) *	3.2	3.2	5.9	5.0	4.6
Reported P/E (x)	2.4	2.9	4.9	4.9	4.5
Dividend yield (%)	22.6	18.9	10.2	10.2	11.1
Price/book (x)	0.7	0.7	0.6	0.6	0.5
Price/tangible book (x)	0.7	0.7	0.6	0.6	0.5
EV/EBITDA (x) **	5.3	7.1	13.6	13.1	13.4
EV/EBITDA @ target price (x) **	5.4	7.2	13.7	13.2	13.5
EV/invested capital (x)	0.9	0.9	0.9	0.9	0.8

* Pre-exceptional, pre-goodwill and fully diluted ** EBITDA includes associate income and recurring non-operating income

Sources: Britania; FSSIA estimates

Disclaimer for ESG scoring

ESG score	Methodology	Rating																											
The Dow Jones Sustainability Indices (DJSI) By S&P Global	The DJSI World applies a transparent, rules-based component selection process based on the companies' Total Sustainability Scores resulting from the annual S&P Global Corporate Sustainability Assessment (CSA). Only the top-ranked companies within each industry are selected for inclusion.	Be a member and invited to the annual S&P Global Corporate Sustainability Assessment (CSA) for DJSI. Companies with an S&P Global ESG Score of less than 45% of the S&P Global ESG Score of the highest scoring company are disqualified. The constituents of the DJSI indices are selected from the Eligible Universe.																											
Sustainability Investment List (THSI) by The Stock Exchange of Thailand (SET)	THSI quantifies responsibility in Environmental and Social issues by managing business with transparency in Governance, updated annually. Candidates must pass the preemptive criteria, with two crucial conditions: 1) no irregular trading of the board members and executives; and 2) free float of >150 shareholders, and combined holding must be >15% of paid-up capital. Some key disqualifying criteria include: 1) CG score of below 70%; 2) independent directors and free float violation; 3) executives' wrongdoing related to CG, social & environmental impacts; 4) equity in negative territory; and 5) earnings in red for > 3 years in the last 5 years.	To be eligible for THSI inclusion , verified data must be scored at a minimum of 50% for each indicator, unless the company is a part of DJSI during the assessment year. The scoring will be fairly weighted against the nature of the relevant industry and materiality. SETTHSI Index is extended from the THSI companies whose 1) market capitalization > THB5b (~USD150b); 2) free float >20%; and 3) liquidity >0.5% of paid-up capital for at least 9 out of 12 months. The SETTHSI Index is a market capitalisation-weighted index, cap 5% quarterly weight at maximum, and no cap for number of stocks.																											
CG Score by Thai Institute of Directors Association (Thai IOD)	An indicator of CG strength in sustainable development, measured annually by the Thai IOD, with support from the Stock Exchange of Thailand (SET). The results are from the perspective of a third party, not an evaluation of operations.	Scores are rated in six categories: 5 for Excellent (90-100), 4 for Very Good (80-89), 3 for Good (70-79), 2 for Fair (60-69), 1 for Pass (60-69), and not rated for scores below 50. Weightings include: 1) the rights; 2) and equitable treatment of shareholders (weight 25% combined); 3) the role of stakeholders (25%); 4) disclosure & transparency (15%); and 5) board responsibilities (35%).																											
AGM level By Thai Investors Association (TIA) with support from the SEC	It quantifies the extent to which shareholders' rights and equitable treatment are incorporated into business operations and information is transparent and sufficiently disclosed. All form important elements of two out of five the CG components to be evaluated annually. The assessment criteria cover AGM procedures before the meeting (45%), at the meeting date (45%), and after the meeting (10%). <i>(The first assesses 1) advance circulation of sufficient information for voting; and 2) facilitating how voting rights can be exercised. The second assesses 1) the ease of attending meetings; 2) transparency and verifiability; and 3) openness for Q&A. The third involves the meeting minutes that should contain discussion issues, resolutions and voting results.)</i>	The scores are classified into four categories: 5 for Excellent (100), 4 for Very Good (90-99), 3 for Fair (80-89), and not rated for scores below 79.																											
Thai CAC By Thai Private Sector Collective Action Against Corruption (CAC)	The core elements of the Checklist include corruption risk assessment, establishment of key controls, and the monitoring and developing of policies. The Certification is good for three years. <i>(Companies deciding to become a CAC certified member start by submitting a Declaration of Intent to kick off an 18-month deadline to submit the CAC Checklist for Certification, including risk assessment, in place of policy and control, training of managers and employees, establishment of whistleblowing channels, and communication of policies to all stakeholders.)</i>	The document will be reviewed by a committee of nine professionals. A passed Checklist will move for granting certification by the CAC Council approvals whose members are twelve highly respected individuals in professionalism and ethical achievements.																											
Morningstar Sustainalytics	The Sustainalytics' ESG risk rating provides an overall company score based on an assessment of how much of a company's exposure to ESG risk is unmanaged. <i>Sources to be reviewed include corporate publications and regulatory filings, news and other media, NGO reports/websites, multi-sector information, company feedback, ESG controversies, issuer feedback on draft ESG reports, and quality & peer reviews.</i>	A company's ESG risk rating score is the sum of unmanaged risk. The more risk is unmanaged, the higher ESG risk is scored. <table border="1" style="margin-left: auto; margin-right: auto;"> <thead> <tr> <th>NEGL</th> <th>Low</th> <th>Medium</th> <th>High</th> <th>Severe</th> </tr> </thead> <tbody> <tr> <td>0-10</td> <td>10-20</td> <td>20-30</td> <td>30-40</td> <td>40+</td> </tr> </tbody> </table>	NEGL	Low	Medium	High	Severe	0-10	10-20	20-30	30-40	40+																	
NEGL	Low	Medium	High	Severe																									
0-10	10-20	20-30	30-40	40+																									
ESG Book	The ESG score identifies sustainable companies that are better positioned to outperform over the long term. The methodology considers the principle of financial materiality including information that significantly helps explain future risk-adjusted performance. Materiality is applied by over-weighting features with higher materiality and rebalancing these weights on a rolling quarterly basis.	The total ESG score is calculated as a weighted sum of the features scores using materiality-based weights. The score is scaled between 0 and 100 with higher scores indicating better performance.																											
MSCI	MSCI ESG ratings aim to measure a company's management of financially relevant ESG risks and opportunities. It uses a rules-based methodology to identify industry leaders and laggards according to their exposure to ESG risks and how well they manage those risks relative to peers. <table border="1" style="margin-left: auto; margin-right: auto;"> <tbody> <tr> <td>AAA</td> <td>8.571-10.000</td> <td>Leader:</td> <td>leading its industry in managing the most significant ESG risks and opportunities</td> </tr> <tr> <td>AA</td> <td>7.143-8.570</td> <td></td> <td></td> </tr> <tr> <td>A</td> <td>5.714-7.142</td> <td></td> <td></td> </tr> <tr> <td>BBB</td> <td>4.286-5.713</td> <td>Average:</td> <td>a mixed or unexceptional track record of managing the most significant ESG risks and opportunities relative to industry peers</td> </tr> <tr> <td>BB</td> <td>2.857-4.285</td> <td></td> <td></td> </tr> <tr> <td>B</td> <td>1.429-2.856</td> <td></td> <td></td> </tr> <tr> <td>CCC</td> <td>0.000-1.428</td> <td>Laggard:</td> <td>lagging its industry based on its high exposure and failure to manage significant ESG risks</td> </tr> </tbody> </table>	AAA	8.571-10.000	Leader:	leading its industry in managing the most significant ESG risks and opportunities	AA	7.143-8.570			A	5.714-7.142			BBB	4.286-5.713	Average:	a mixed or unexceptional track record of managing the most significant ESG risks and opportunities relative to industry peers	BB	2.857-4.285			B	1.429-2.856			CCC	0.000-1.428	Laggard:	lagging its industry based on its high exposure and failure to manage significant ESG risks
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Moody's ESG solutions	Moody's assesses the degree to which companies take into account ESG objectives in the definition and implementation of their strategy policies. It believes that a company integrating ESG factors into its business model and relatively outperforming its peers is better positioned to mitigate risks and create sustainable value for shareholders over the medium to long term.																												
Refinitiv ESG rating	Designed to transparently and objectively measure a company's relative ESG performance, commitment and effectiveness across 10 main themes, based on publicly available and auditable data. The score ranges from 0 to 100 on relative ESG performance and insufficient degree of transparency in reporting material ESG data publicly. <i>(Score ratings are 0 to 25 = poor; >25 to 50 = satisfactory; >50 to 75 = good; and >75 to 100 = excellent.)</i>																												
S&P Global	The S&P Global ESG Score is a relative score measuring a company's performance on and management of ESG risks, opportunities, and impacts compared to its peers within the same industry classification. The score ranges from 0 to 100.																												
Bloomberg	ESG Score	Bloomberg score evaluating the company's aggregated Environmental, Social and Governance (ESG) performance. The score is based on Bloomberg's view of ESG financial materiality. The score is a weighted generalized mean (power mean) of Pillar Scores, where the weights are determined by the pillar priority ranking. Values range from 0 to 10; 10 is the best.																											
Bloomberg	ESG Disclosure Score	Disclosure of a company's ESG used for Bloomberg ESG score. The score ranges from 0 for none to 100 for disclosure of every data point, measuring the amount of ESG data reported publicly, and not the performance on any data point.																											

Rating regarding the sustainable development of Thai listed companies, both on the SET and MAI, are publicly available on the website of the Securities and Exchange Commission of Thailand (SEC). Currently, ratings available are 1) **CG Score**; 2) **AGM Level**; 3) **Thai CAC**; and 4) **THSI**. The ratings are updated on an annual basis. FSSIA does not confirm nor certify the accuracy of such ratings.

Source: FSSIA's compilation

GENERAL DISCLAIMER

ANALYST(S) CERTIFICATION

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History of change in investment rating and/or target price

Britania (BRI TB)



Date	Rating	Target price	Date	Rating	Target price	Date	Rating	Target price
16-Mar-2023	BUY	14.00	06-Mar-2024	HOLD	7.20	05-Aug-2024	REDUCE	4.20
06-Nov-2023	BUY	10.40	04-Jun-2024	HOLD	5.40			

Thanyatorn Songwutti started covering this stock from 16-Mar-2023

Price and TP are in local currency

Source: FSSIA estimates

Company	Ticker	Price	Rating	Valuation & Risks
Britania	BRI TB	THB 4.12	REDUCE	Downside risks to our P/E-based TP include 1) lower-than-expected presales and higher contraction in the low-rise market than expected, 2) lower or slower new launches than planned, 3) lower-than-expected JV projects, 4) an economic slowdown, lower purchasing power, and fierce competition, 5) higher rejection and cancellation rates, and 6) construction delay and labor shortages.

Source: FSSIA estimates

Additional Disclosures

Target price history, stock price charts, valuation and risk details, and equity rating histories applicable to each company rated in this report is available in our most recently published reports. You can contact the analyst named on the front of this note or your representative at Finansia Syrus Securities Public Company Limited.

All share prices are as at market close on 13-Aug-2024 unless otherwise stated.

RECOMMENDATION STRUCTURE

Stock ratings

Stock ratings are based on absolute upside or downside, which we define as $(\text{target price}^* - \text{current price}) / \text{current price}$.

BUY (B). The upside is 10% or more.

HOLD (H). The upside or downside is less than 10%.

REDUCE (R). The downside is 10% or more.

Unless otherwise specified, these recommendations are set with a 12-month horizon. Thus, it is possible that future price volatility may cause a temporary mismatch between upside/downside for a stock based on market price and the formal recommendation.

* In most cases, the target price will equal the analyst's assessment of the current fair value of the stock. However, if the analyst doesn't think the market will reassess the stock over the specified time horizon due to a lack of events or catalysts, then the target price may differ from fair value. In most cases, therefore, our recommendation is an assessment of the mismatch between current market price and our assessment of current fair value.

Industry Recommendations

Overweight. The analyst expects the fundamental conditions of the sector to be positive over the next 12 months.

Neutral. The analyst expects the fundamental conditions of the sector to be maintained over the next 12 months.

Underweight. The analyst expects the fundamental conditions of the sector to be negative over the next 12 months.

Country (Strategy) Recommendations

Overweight (O). Over the next 12 months, the analyst expects the market to score positively on two or more of the criteria used to determine market recommendations: index returns relative to the regional benchmark, index sharpe ratio relative to the regional benchmark and index returns relative to the market cost of equity.

Neutral (N). Over the next 12 months, the analyst expects the market to score positively on one of the criteria used to determine market recommendations: index returns relative to the regional benchmark, index sharpe ratio relative to the regional benchmark and index returns relative to the market cost of equity.

Underweight (U). Over the next 12 months, the analyst does not expect the market to score positively on any of the criteria used to determine market recommendations: index returns relative to the regional benchmark, index sharpe ratio relative to the regional benchmark and index returns relative to the market cost of equity.