EQUITY RESEARCH - COMPANY REPORT

ICHITAN GROUP ICHI TB

แนวโน้มกำไร 2H24 ไม่น่าตื่นเต้น

- เรามีมุมมองเป็นลบเล็กน้อยจากที่ประชุมนักวิเคราะห์โดยคาดว่ารายได้และอัตรากำไร
 2H24 จะอ่อนตัวลงจาก 1H24
- เรามองว่าแผนการขยาย Tan Power เข้าสู่ช่องทาง Modern trade ใน 2H24 ในราคา 10 บาท/ขวด มีความท้าทายสูง
- หุ้นมีข้อดีอยู่ที่ Valuation ที่น่าสนใจและผลตอบแทนในรูปเงินบันผลที่อยู่ในระดับสูง

ผลประกอบการ 2Q24 ใกล้เคียงกับที่เราคาดและไม่น่าตื่นเต้น

ICHI รายงานกำไรสุทธิ 2Q24 อยู่ที่ 379 ลบ. (+4% q-q, +48% y-y) เมื่อหักกำไรจากการขาย เครื่องจักรไลน์ UHT รวม 33 ลบ. (ก่อนภาษี) หรือ 26 ลบ. (หลังหักภาษี) กำไรปกติอยู่ที่ 353 ลบ. (-3% q-q, +38% y-y) รายได้รวมโต 7.7% q-q และ 13.5% y-y โดยได้บัจจัยหนุนจากรายได้ใน ประเทศที่อยู่ในเกณฑ์ดี อย่างไรก็ดีรายได้ส่งออกลดลง 3.3% q-q และ 34.5% y-y เนื่องจากลูกค้า OEM รายใหญ่ไม่สามารถวัดถุดิบมะพร้าวให้แก่ ICHI ตามแผนจากบัญหาภัยแล้งซึ่งทำให้การ ผลิตมะพร้าวลดลง

้ค่าใช้จ่ายการขายและบริหารที่เพิ่มขึ้นและส่วนแบ่งกำไรที่ลดลงเป็นปัจจัยลบ

อัตรากำไรขั้นต้นปรับตัวดีขึ้นเป็น 26.4% จาก 26.1% ใน 1Q24 และ 23% ใน 2Q23 จาก Product mix ที่เปลี่ยนไปและอัตราการใช้กำลังการผลิตที่สูงขึ้น สัดส่วนค่าใช้จ่ายการขายและ บริหารต่อยอดขายเพิ่มเป็น 7.8% จาก 6.1% ใน 1Q24 จากผลขาดทุนจากอัตราแลกเปลี่ยนและ ค่าใช้จ่ายในด้านบุคลากรที่สูงขึ้น นอกจากนี้ส่วนแบ่งกำไรจากอินโดนีเซียยังลดลงเป็น 1.2 ลบ. จาก 11.5 ลบ.ใน 1Q24 จากประเด็นการปรับภาพลักษณ์ซึ่งทำให้ยอดขายสะดูดชั่วคราว

มุมมองเชิงลบเล็กน้อยจากที่ประชุมนักวิเคราะห์

เรามีมุมมองเชิงลบเล็กน้อยจากที่ประชุมนักวิเคราะห์ ผู้บริหารให้วิวว่ารายได้และอัตรากำไรขั้นต้น น่าจะอ่อนตัวลงใน 3Q-4Q24 จากปัจจัยด้านฤดูกาลเพราะเข้าสู่ Low season และต้นทุนบรรจุ ภัณฑ์เพิ่มเล็กน้อยที่ 1-2% ICHI วางแผนเน้นผลิตภัณฑ์ใหม่เพิ่มขึ้นอาทิเช่น Ichitan Chiew Chiew และ Tan Power เพื่อหนุนผลประกอบการในช่วง 2H24 เรามีมุมมองเป็นกลางเกี่ยวกับ แผนการขยายของ Tan Power เข้าสู่ช่องทาง Modern trade แม้แผนดังกล่าวจะช่วยเพิ่มการรับรู้ แบรนด์ แต่ราคาขายที่ 10 บาท/ขวดเท่ากับในช่องทาง Traditional trade จะทำให้อัตรากำไรใน ช่องทาง Modern trade ด่ำกว่าในช่องทาง Traditional trade นอกจากนี้ตลาดเครื่องดื่มชูกำลังยัง มีการแข่งขันสูงนับเป็นความท้าทายสำหรับ ICHI ซึ่งยังต้องติดตามต่อไป

้คงคำแหะหำซื้อจาก Valuation ที่อยู่ใหระดับต่ำและเงินปันผลที่อยู่ใหระดับสูง

นอกจากนี้ยังมีโอกาสที่แผนในการติดตั้งสายการผลิตใหม่จะเลื่อนออกจากเป้าการผลิตเชิงพาณิชย์ ปัจจุบันในเดือน ธ.ค. 2024 จากประเด็นปัญหาการขนส่งเครื่องจักรนับเป็นอีกปัจจัยที่ต้องติดตาม ต่อ เราคงมุมมองตามเดิมว่าแนวโน้มกำไรในช่วง 2H24 จะไม่น่าตื่นเต้น หุ้นมีข้อดีอยู่ที่ Valuation ที่น่าสนใจและผลตอบแทนในรูปเงินปันผลที่สูงถึง 7% ต่อปี (จ่าย 2 ครั้งต่อปี)



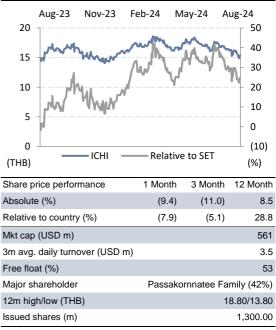
BUY

UNCHANGED

TARGET PRICE	THB19.00
CLOSE	THB15.40
UP/DOWNSIDE	+23.4%
PRIOR TP	THB19.00
CHANGE IN TP	UNCHANGED
TP vs CONSENSUS	-8.6%

KEY STOCK DATA

YE Dec (THB m)	2023	2024E	2025E	2026E
Revenue	8,050	8,728	9,390	9,861
Net profit	1,100	1,350	1,417	1,528
EPS (THB)	0.85	1.04	1.09	1.18
vs Consensus (%)	-	2.9	(1.0)	(1.7)
EBITDA	1,942	2,218	2,309	2,459
Recurring net profit	1,100	1,350	1,417	1,528
Core EPS (THB)	0.85	1.04	1.09	1.18
Chg. In EPS est. (%)	-	-	-	-
EPS growth (%)	69.1	22.7	5.0	7.9
Core P/E (x)	18.2	14.8	14.1	13.1
Dividend yield (%)	6.5	7.4	7.8	8.4
EV/EBITDA (x)	9.9	8.7	8.3	7.8
Price/book (x)	3.4	3.5	3.6	3.7
Net debt/Equity (%)	(15.2)	(11.7)	(14.1)	(16.4)
ROE (%)	18.3	23.4	25.1	27.8



Sources: Bloomberg consensus; FSSIA estimates



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บทวิเคราะห์ฉบับนี้แปลมาจากต้นฉบับภาษาอังกฤษ ที่ออกรายงานเมื่อวันที่ 8 สิงหาคม 2024

Investment thesis

ICHI is a manufacturer and distributor of ready-to-drink green tea called "ICHITAN green tea", the herbal drink "Yen Yen", and green tea with chewy coconut cubes named "ICHITAN Chew Chew", along with other beverages. In 2023, 91.7% of ICHI's revenue came from domestic sales, and overseas sales accounted for 8.3%. ICHI's factory is located at Rojana Industrial Park, Ayutthaya, which has seven bottle production lines and two UHT box product lines with a total capacity of 1,500 million bottles and 200 million boxes per year. ICHI plans to increase its capacity to 1,700 million bottles in 4Q24.

Company profile

Ichitan Group manufactures its own-branded beverages and sells ready-to-drink green tea beverages, herbal drinks, and low-sugar ready-to-drink tea beverages to the local market and CLMV. In 2014, ICHI engaged in a joint venture with the Indonesian company PT Atri Pasifik to produce and sell its products in Indonesia.

www.ichitangroup.com

Catalysts

Potential catalysts for ICHI's earnings growth in 2024 are 1) revenue growth, driven by rising sales volumes; 2) declining packaging costs; 3) successful new product launches; and 4) successful original equipment manufacturer (OEM) customer products.

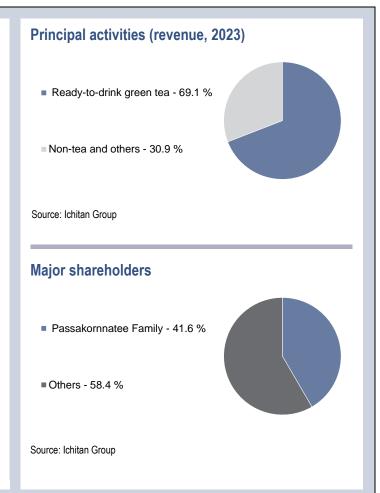
Risks to our call

Downside risks to our P/E-based TP would be 1) a slowerthan-expected consumption recovery; 2) high volatility in packaging costs; and 3) increased competition and government policy changes such as excise taxes for sugary drinks.

Event calendar

 Date
 Event

 November 2024
 3Q24 results announcement



Key assumptions

	2024E	2025E	2026E
Domestic revenue (THB m)	8,155	8,800	9,252
Overseas revenue (THB m)	573	590	608
Total revenue (THB m)	8,728	9,390	9,861
Total revenue growth (%)	8.4	7.6	5.0
Gross margin (%)	25.0	24.5	25.0

Source: FSSIA estimates

Earnings sensitivity

- For every 1% increase in revenue, we estimate 2024 net profit to rise by 1%, and vice versa, all else being equal.
- For every 0.5% increase in GPM, we estimate 2024 net profit to rise by 3.8%, and vice versa, all else being equal.
- For every 0.5% increase in SG&A to sales, we estimate 2024 net profit to fall by 2%, and vice versa, all else being equal.

Source: FSSIA estimates

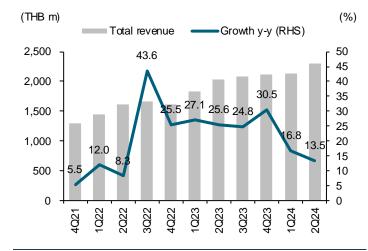


Exhibit 1: ICHI – 2Q24 earnings results

	1Q23	2Q23	3Q23	4Q23	1Q24	2Q24	Chai	nge	2024E	Change	% 1H24
	(THB m)	(q-q%)	- (y-y%)	(THB m)	(y-y%)	to 2024E					
Sales	1,833	2,030	2,077	2,111	2,140	2,304	7.7	13.5	8,728	8.4	50.9
Cost of sales	1,452	1,564	1,554	1,594	1,582	1,695	7.1	8.4	6,546	6.2	50.1
Gross profit	381	466	523	517	558	609	9.2	30.8	2,182	15.7	53.5
SG&A	120	158	119	152	131	180	37.9	13.9	594	8.0	52.4
Operating profit	269	320	409	374	441	438	(0.7)	37.0	1,623	18.3	54.1
Interest expense	0.4	0.5	0.5	0.4	0.4	0.4	(6.0)	(19.4)	1.7	(6.1)	46.9
Tax expense	57	65	82	71	88	93	5.1	43.6	296	7.9	61.1
Profit (loss) sharing	9	1	2	(8)	12	1	(89.2)	25.9	24	429.7	52.2
Reported net profit	222	256	328	295	364	379	4.1	48.2	1,350	22.7	55.0
Core profit	222	256	328	295	364	353	(3.1)	38.0	1,350	22.7	53.1
Key Ratios (%)							(ppt)	(ppt)		(ppt)	
Gross margin	20.8	23.0	25.2	24.5	26.1	26.4	0.4	3.5	25.0	5.0	
SG&A to sales	6.5	7.8	5.7	7.2	6.1	7.8	1.7	0.0	6.8	(0.2)	
Operating margin	14.7	15.7	19.7	17.7	20.6	19.0	(1.6)	3.3	18.6	5.6	
Net margin	12.1	12.6	15.8	14.0	17.0	16.4	(0.6)	3.9	15.5	3.6	
Core margin	12.1	12.6	15.8	14.0	17.0	15.3	(1.7)	2.7	15.5	3.4	
Operating statistics (THB m)											
Domestic	1,698	1,810	1,913	1,962	1,992	2,160	8.5	19.3	8,155	29.0	50.9
Overseas	134	220	164	149	149	144	(3.3)	(34.5)	654	0.1	44.7
Utilisation rate (%)	62.0	71.0	79.0	73.0	77.0	78.0			78.5		

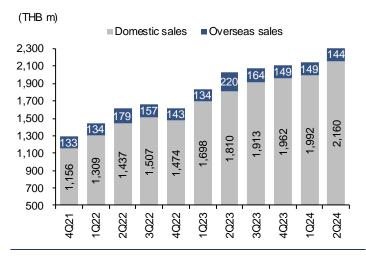
Sources: ICHI, FSSIA's compilation

Exhibit 2: Quarterly total revenue and growth



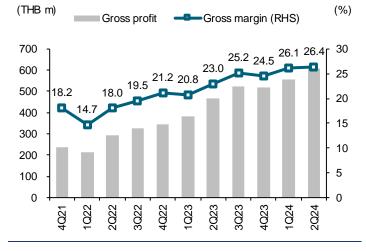
Sources: ICHI, FSSIA's compilation

Exhibit 3: Quarterly revenue by destination



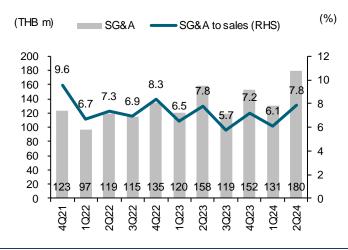
Sources: ICHI, FSSIA's compilation

Exhibit 4: Quarterly gross profit and gross margin



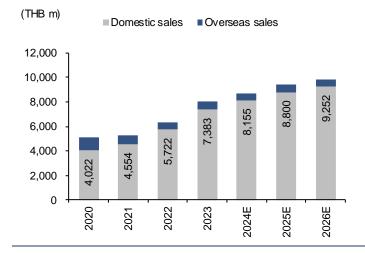
Sources: ICHI, FSSIA's compilation





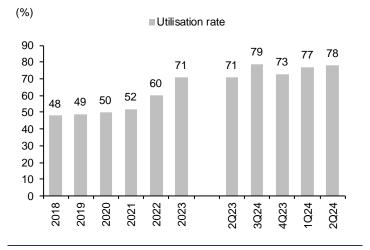
Sources: ICHI, FSSIA's compilation

Exhibit 8: Yearly revenue by destination



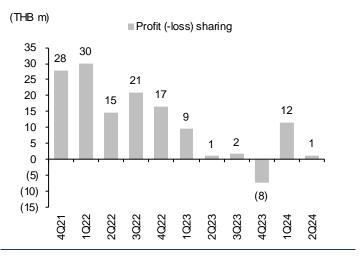
Sources: ICHI, FSSIA estimates

Exhibit 5: Utilisation rate



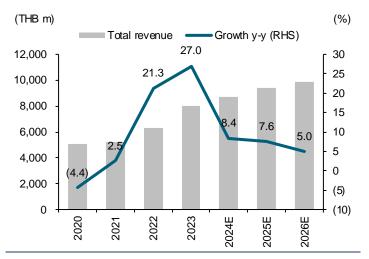
Sources: ICHI, FSSIA's compilation

Exhibit 7: Quarterly profit/loss sharing



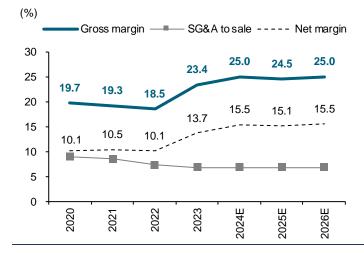
Sources: ICHI, FSSIA's compilation

Exhibit 9: Yearly total revenue and growth



Sources: ICHI, FSSIA estimates

Exhibit 10: Yearly gross margin and net margin

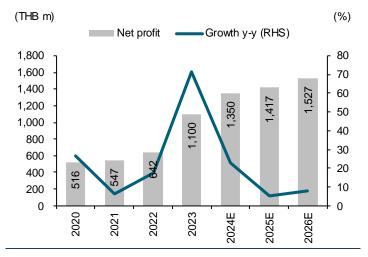


Sources: ICHI, FSSIA estimates



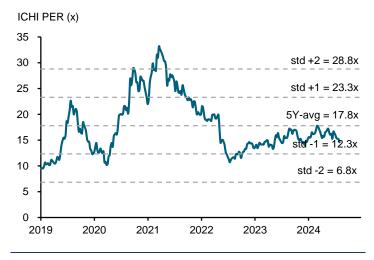


Exhibit 11: Yearly net profit and growth



Sources: ICHI, FSSIA estimates





Sources: FSSIA estimates

Sources: Bloomberg, FSSIA estimates

Financial Statements

Ichitan Group

Profit and Loss (THB m) Year Ending Dec	2022	2023	2024E	2025E	2026E
Revenue	6,340	8,050	8,728	9,390	9,861
Cost of goods sold	(5,169)	(6,163)	(6,546)	(7,090)	(7,395
Gross profit	1,172	1,887	2,182	2,301	2,465
Other operating income	19	35	35	38	39
Operating costs	(465)	(550)	(594)	(639)	(671
Operating EBITDA	1,296	1,942	2,218	2,309	2,459
Depreciation	(570)	(570)	(595)	(610)	(625
Goodwill amortisation	0	0	0	0	(
Operating EBIT	726	1,372	1,623	1,700	1,834
Net financing costs	(2)	(2)	(2)	(2)	(2
Associates	82	5	24	30	32
Recurring non-operating income	82	5	24	30	32
Non-recurring items	(9)	0	0	0	(
Profit before tax	797	1,375	1,646	1,728	1,864
Тах	(155)	(275)	(296)	(311)	(335
Profit after tax	642	1,100	1,350	1,417	1,528
Minority interests	0	0	0	0	(
Preferred dividends	0	0	0	0	(
Other items	_	-	_	-	
Reported net profit	642	1,100	1,350	1,417	1,528
Non-recurring items & goodwill (net)	9	0	0	0	.,(
Recurring net profit	651	1,100	1,350	1,417	1,528
Per share (THB)					
Recurring EPS *	0.50	0.85	1.04	1.09	1.18
Reported EPS	0.49	0.85	1.04	1.09	1.18
DPS	0.60	1.00	1.14	1.20	1.29
Diluted shares (used to calculate per share data)	1,300	1,300	1,300	1,300	1,300
Growth					
Revenue (%)	21.3	27.0	8.4	7.6	5.0
Operating EBITDA (%)	10.9	49.8	14.2	4.1	6.5
Operating EBIT (%)	24.1	89.1	18.3	4.7	7.9
Recurring EPS (%)	19.0	69.1	22.7	5.0	7.9
Reported EPS (%)	17.4	71.5	22.7	5.0	7.9
Operating performance					
Gross margin inc. depreciation (%)	18.5	23.4	25.0	24.5	25.0
Gross margin exc. depreciation (%)	27.5	30.5	31.8	31.0	31.3
Operating EBITDA margin (%)	20.4	24.1	25.4	24.6	24.9
Operating EBIT margin (%)	11.4	17.0	18.6	18.1	18.6
Net margin (%)	10.3	13.7	15.5	15.1	15.5
Effective tax rate (%)	19.5	20.0	18.0	18.0	18.0
Dividend payout on recurring profit (%)	119.9	118.1	110.0	110.0	109.9
Interest cover (X)	462.2	752.0	958.1	960.9	981.9
nventory days	44.4	35.8	32.2	31.6	32.1
Debtor days	62.5	61.1	65.7	67.5	68.3
Creditor days	51.0	53.2	54.8	52.6	53.5
Dperating ROIC (%)	10.8	22.4	27.7	29.6	33.9
ROIC (%)	11.2	20.9	26.2	27.9	31.3
ROE (%)	10.5	18.3	23.4	25.1	27.8
ROA (%)	9.0	15.1	18.8	19.9	21.0
Fre-exceptional, pre-goodwill and fully diluted	9.0	10.1	10.0	19.9	21.
Revenue by Division (THB m)	2022	2023	2024E	2025E	2026
Ready-to-drink green tea	4,405	5,564	5,994	6,414	6,735
Non-tea and others	1,936	2,486	2,734	2,976	3,126

Sources: Ichitan Group; FSSIA estimates

Financial Statements Ichitan Group

chitan Group					
cash Flow (THB m) Year Ending Dec	2022	2023	2024E	2025E	2026E
Recurring net profit	651	1,100	1,350	1,417	1,528
epreciation	570	570	595	610	625
ssociates & minorities	(82)	(5)	(24)	(30)	(32)
ther non-cash items	- (27)	- (252)	- (169)	- (84)	- (64)
hange in working capital ash flow from operations	(27) 1,112	(252) 1,413	(169) 1,751	(84) 1,912	(64) 2,057
apex - maintenance		-	-		_,
apex - new investment	(114)	0	(498)	(264)	(300)
et acquisitions & disposals	-	-	-	-	-
ther investments (net)	58	78	15	21	25
ash flow from investing ividends paid	(56) (644)	78 (1,430)	(483) (1,485)	(244)	(275) (1,680)
quity finance	(644)	(1,430)	(1,465)	(1,559) 0	(1,000) 0
ebt finance	(9)	(6)	(3)	5	(60)
ther financing cash flows	(6)	6	(3)	3	2
ash flow from financing	(658)	(1,431)	(1,491)	(1,550)	(1,738)
on-recurring cash flows	-	-	-	-	-
ther adjustments	0	165	0	0	0
et other adjustments	0	165	0	0	(1) 44
ovement in cash ree cash flow to firm (FCFF)	397 1,057.45	225 1,492.92	(223) 1,269.80	119 1,670.69	44 1,784.25
ee cash flow to equity (FCFE)	1,040.82	1,655.48	1,262.26	1,677.20	1,723.70
	.,	,	,	,	.,. 100
er share (THB) CFF per share	0.81	1.15	0.98	1.29	1.37
CFF per share	0.80	1.15	0.98	1.29	1.37
ecurring cash flow per share	0.88	1.28	1.48	1.54	1.63
alance Sheet (THB m) Year Ending Dec	2022	2023	2024E	2025E	2026E
ingible fixed assets (gross)	9,370	8,951	9,451	9,751	10,051
ss: Accumulated depreciation	(5,032)	(5,337)	(5,932)	(6,541)	(7,166)
ngible fixed assets (net)	4,338	3,614	3,520	3,210	2,885
tangible fixed assets (net)	10	8	10	10	10
ng-term financial assets	-	-	-	-	-
vest. in associates & subsidiaries	312	225	225	225	225
ash & equivalents C receivable	735 1,304	960 1,533	738 1,740	856 1,831	900 1,921
ventories	588	511	538	583	608
ther current assets	0	239	262	282	296
urrent assets	2,627	3,243	3,277	3,552	3,725
ther assets	99	114	122	131	138
otal assets	7,386	7,205	7,154	7,128	6,983
ommon equity	6,170	5,842	5,708	5,567	5,414
inorities etc. otal shareholders' equity	0 6,170	0 5,842	0 5,708	0 5,567	0 5,414
ong term debt	65	5,642	55	5,567 60	5,414
ther long-term liabilities	41	46	44	47	49
ong-term liabilities	105	102	99	107	49
C payable	739	890	897	971	1,013
nort term debt	14	17	14	14	14
her current liabilities	357	355	436	470	493
urrent liabilities	1,110 7 386	1,262	1,347	1,455	1,520
otal liabilities and shareholders' equity et working capital	7,386 795	7,205 1,038	7,154 1,206	7,128 1,255	6,983 1,319
vested capital	5,554	5,000	5,083	4,831	4,577
ncludes convertibles and preferred stock which is being		-,			.,
r share (THB)					
		4.49	4.39	4.28	4.16
	4.75			4.07	4.16
ook value per share Ingible book value per share	4.75 4.74	4.49	4.38	4.27	10
ook value per share Ingible book value per share		4.49	4.38	4.27	4.10
ook value per share Ingible book value per share Inancial strength et debt/equity (%)	4.74 (10.6)	(15.2)	(11.7)	(14.1)	(16.4)
ok value per share ngible book value per share nancial strength et debt/equity (%) et debt/total assets (%)	4.74 (10.6) (8.9)	(15.2) (12.3)	(11.7) (9.3)	(14.1) (11.0)	(16.4) (12.7)
ok value per share ngible book value per share nancial strength t debt/equity (%) t debt/total assets (%) rrent ratio (x)	4.74 (10.6) (8.9) 2.4	(15.2) (12.3) 2.6	(11.7) (9.3) 2.4	(14.1) (11.0) 2.4	(16.4) (12.7) 2.5
ok value per share ngible book value per share nancial strength t debt/equity (%) t debt/total assets (%) rrent ratio (x) interest cover (x)	4.74 (10.6) (8.9) 2.4 661.7	(15.2) (12.3) 2.6 905.1	(11.7) (9.3) 2.4 1,024.6	(14.1) (11.0) 2.4 1,079.6	(16.4) (12.7) 2.5 1,066.1
ok value per share ngible book value per share nancial strength at debt/equity (%) t debt/total assets (%) rrrent ratio (x) i interest cover (x) luation	4.74 (10.6) (8.9) 2.4 661.7 2022	(15.2) (12.3) 2.6 905.1 2023	(11.7) (9.3) 2.4 1,024.6 2024E	(14.1) (11.0) 2.4 1,079.6 2025E	(16.4) (12.7) 2.5 1,066.1 2026 E
ok value per share ngible book value per share nancial strength et debt/equity (%) et debt/total assets (%) irrent ratio (x) interest cover (x) iluation ecurring P/E (x) *	4.74 (10.6) (8.9) 2.4 661.7 2022 30.8	(15.2) (12.3) 2.6 905.1 2023 18.2	(11.7) (9.3) 2.4 1,024.6 2024E 14.8	(14.1) (11.0) 2.4 1,079.6 2025E 14.1	(16.4) (12.7) 2.5 1,066.1 2026E 13.1
ok value per share ngible book value per share hancial strength et debt/equity (%) et debt/total assets (%) irrrent ratio (x) i interest cover (x) iluation ecurring P/E (x) * ecurring P/E @ target price (x) *	4.74 (10.6) (8.9) 2.4 661.7 2022 30.8 38.0	(15.2) (12.3) 2.6 905.1 2023 18.2 22.4	(11.7) (9.3) 2.4 1,024.6 2024E 14.8 18.3	(14.1) (11.0) 2.4 1,079.6 2025E 14.1 17.4	(16.4) (12.7) 2.5 1,066.1 2026E 13.1 16.2
ok value per share ngible book value per share hancial strength et debt/equity (%) et debt/total assets (%) interest cover (x) iluation ecurring P/E (x) * ecurring P/E @ target price (x) * eported P/E (x)	4.74 (10.6) (8.9) 2.4 661.7 2022 30.8 38.0 31.2	(15.2) (12.3) 2.6 905.1 2023 18.2 22.4 18.2	(11.7) (9.3) 2.4 1,024.6 2024E 14.8 18.3 14.8	(14.1) (11.0) 2.4 1,079.6 2025E 14.1 17.4 14.1	(16.4) (12.7) 2.5 1,066.1 2026E 13.1 16.2 13.1
ok value per share ngible book value per share hancial strength tt debt/equity (%) tt debt/total assets (%) irrent ratio (x) interest cover (x) luation curring P/E (x) * courring P/E @ target price (x) * ported P/E (x) vidend yield (%)	4.74 (10.6) (8.9) 2.4 661.7 2022 30.8 38.0 31.2 3.9	(15.2) (12.3) 2.6 905.1 2023 18.2 22.4 18.2 6.5	(11.7) (9.3) 2.4 1,024.6 2024E 14.8 18.3 14.8 7.4	(14.1) (11.0) 2.4 1,079.6 2025E 14.1 17.4 14.1 7.8	(16.4) (12.7) 2.5 1,066.1 2026E 13.1 16.2 13.1 8.4
bok value per share angible book value per share mancial strength et debt/equity (%) et debt/total assets (%) urrent ratio (x) = interest cover (x) atuation accurring P/E (x) * accurring P/E @ target price (x) * eported P/E (x) vidend yield (%) ice/book (x)	4.74 (10.6) (8.9) 2.4 661.7 2022 30.8 38.0 31.2	(15.2) (12.3) 2.6 905.1 2023 18.2 22.4 18.2	(11.7) (9.3) 2.4 1,024.6 2024E 14.8 18.3 14.8	(14.1) (11.0) 2.4 1,079.6 2025E 14.1 17.4 14.1	(16.4) (12.7) 2.5 1,066.1 2026E 13.1 16.2 13.1 8.4 3.7
bok value per share angible book value per share mancial strength et debt/equity (%) et debt/total assets (%) aurrent ratio (x) = interest cover (x) autuation ecurring P/E (x) * ecurring P/E @ target price (x) * eported P/E (x) vidend yield (%) ice/book (x) ice/tangible book (x)	4.74 (10.6) (8.9) 2.4 661.7 2022 30.8 38.0 31.2 3.9 3.2	(15.2) (12.3) 2.6 905.1 2023 18.2 22.4 18.2 6.5 3.4	(11.7) (9.3) 2.4 1,024.6 2024E 14.8 18.3 14.8 7.4 3.5	(14.1) (11.0) 2.4 1,079.6 2025E 14.1 17.4 14.1 7.8 3.6	(16.4) (12.7) 2.5 1,066.1 2026E 13.1 16.2 13.1 8.4 3.7 3.7
and share (THB) book value per share angible book value per share nancial strength et debt/equity (%) et debt/total assets (%) urrent ratio (x) = interest cover (x) aluation ecurring P/E (x) * eported P/E (x) vidend yield (%) ice/book (x) //EBITDA (x) ** //EBITDA @ target price (x) **	4.74 (10.6) (8.9) 2.4 661.7 2022 30.8 38.0 31.2 3.9 3.2 3.2 3.2	(15.2) (12.3) 2.6 905.1 2023 18.2 22.4 18.2 6.5 3.4 3.4 3.4	(11.7) (9.3) 2.4 1,024.6 2024E 14.8 18.3 14.8 7.4 3.5 3.5	(14.1) (11.0) 2.4 1,079.6 2025E 14.1 17.4 14.1 7.8 3.6 3.6 3.6	(16.4) (12.7) 2.5

Sources: Ichitan Group; FSSIA estimates



ICHITAN GROUP PCL (ICHI TB)



43.67 /100

Exhibit 14: FSSIA ESG score implication

Rating	Score	Implication
****	>79-100	Leading its industry peers in managing the most significant ESG risks which not only better cost efficiency but also lead to higher profitability.
$\star\star\star\star$	>59-79	A mixed track record of managing the most significant ESG risks and opportunities relative to industry peers.
***	>39-59	Relevant ESG materiality matrix has been constructively addressed, well-managed and incorporated into day-to-day operations, in which targets and achievements are evaluated annually.
**	>19-39	Relevant ESG materiality matrix has been identified with key management in charge for progress to be followed up on and to provide intensive disclosure. Most targets are conventional and achievable.
*	1-19	The company has adopted the United Nations Sustainable Development Goals (UN SDGs), established sustainability management guidelines and fully complies with regulations or ESG suggested guidance from related organizations such as the SET and SEC.

Source: FSSIA estimates

Exhibit 15: ESG – peer comparison

	FSSIA		Domestic ratings						Global ratings					Bloomberg	
	ESG score	DJSI	SET THSI	THSI	CG score	AGM level	Thai CAC	Morningstar ESG risk	ESG Book	MSCI	Moody's	Refinitiv	S&P Global	ESG score	Disclosure score
SET100	69.20	5.34	4.40	4.40	4.76	4.65	3.84	Medium	51.76	BBB	20.87	58.72	63.91	3.72	28.17
Coverage	67.12	5.11	4.15	4.17	4.83	4.71	3.53	Medium	52.04	BB	16.97	56.85	62.09	3.40	31.94
CBG	51.54		Y	Y	4.00	4.00	Declared	High	59.58	В		33.28	56.00	2.12	
SAPPE	35.25		Y	Y	4.00	5.00	Certified	Medium							
OSP	61.48		Y	Y	5.00	4.00	Declared	Medium	68.64	BBB		63.08	51.00	3.00	63.65
TACC	15.00				5.00	5.00									
ICHI	43.67		Y	Y	5.00	5.00	Certified	High	61.36				18.00		

Sources: SETTRADE.com; FSSIA's compilation

Exhibit 16: ESG disclosure from the company's one report

·	
FY ending Dec 31	FY 2022
Environmental	
Climate change policy	Yes
Climate change opportunities discussed	
GHG scope 2 location-based policy	Yes
Biodiversity policy	
Energy efficiency policy	Yes
Electricity used	Yes
Fuel used - crude oil/diesel	
Waste reduction policy	Yes
Water policy	
Water consumption	
Social	
Human rights policy	Yes
Policy against child labor	Yes
Quality assurance and recall policy	Yes
Consumer data protection policy	
Equal opportunity policy	Yes
Gender pay gap breakout	
Pct women in workforce	Yes
Business ethics policy	Yes
Anti-bribery ethics policy	Yes
Health and safety policy	Yes
Lost time incident rate - employees	
Training policy	Yes
Fair remuneration policy	Yes
Number of employees - CSR	
Total hours spent by firm - employee training	
Social supply chain management	Yes

FY ending Dec 31	FY 2022
Governance	
Board size / Independent directors (ID) / Female	9/3/2
No. of board meetings for the year / % attendance	7 / 100%
Company conducts board evaluations	Yes
Number of non-executive directors on board	3
Director share ownership guidelines	No
Board age limit	No
Age of the youngest / oldest director	47 / 72
Number of executives / female	6 / 1
Executive share ownership guidelines	No
Size of audit committee / ID	3/3
Audit committee meetings	4
Audit committee meeting attendance (%)	100
Size of compensation committee	3/2
Number of compensation committee meetings	3
Compensation committee meeting attendance (%)	100
Size of nomination committee / ID	3/2
Number of nomination committee meetings	3
Nomination committee meeting attendance (%)	100
Board compensation (THB m)	8.615
Auditor fee (THB m)	3.00
(KPMG Phoomchai Audit Company Limited)	

Source: FSSIA's compilation

Disclaimer for ESG scoring

ESG score	Methodolog	У			Rating				
The Dow Jones Sustainability Indices (<u>DJSI</u>) By S&P Global	process base from the anni Only the top- inclusion.	с С						an S&P Global of the highest JSI indices are	
Sustainability Investment List (<u>THSI</u>) by The Stock Exchange of Thailand (<u>SET</u>)	managing bu Candidates n 1) no irregula float of >150 up capital. So 70%; 2) indep wrongdoing n	ISI quantifies responsibility in Environmental and Social issues by anaging business with transparency in Governance, updated annually. Indidates must pass the preemptive criteria, with two crucial conditions no irregular trading of the board members and executives; and 2) free at of >150 shareholders, and combined holding must be >15% of paid-capital. Some key disqualifying criteria include: 1) CG score of below %; 2) independent directors and free float violation; 3) executives' ongdoing related to CG, social & environmental impacts; 4) equity in gative territory; and 5) earnings in red for > 3 years in the last 5 years.							a part of DJSI ted against the se 1) market d 3) liquidity sETTHSI
CG Score by Thai Institute of Directors Association (Thai IOD)	annually by t Thailand (SE	he Thai IOD, T). The result	f CG strength in sustainable development, measured e Thai IOD, with support from the Stock Exchange of '). The results are from the perspective of a third party, not of operations. Scores are rated in six categories: 5 for Excellent (90-100), 4 for Ve Good (80-89), 3 for Good (70-79), 2 for Fair (60-69), 1 for Pass (60- and not rated for scores below 50. Weightings include: 1) the rights; equitable treatment of shareholders (weight 25% combined); 3) the stakeholders (25%); 4) disclosure & transparency (15%); and 5) boar responsibilities (35%).					ass (60-69), e rights; 2) and); 3) the role of	
AGM level By Thai Investors Association (TIA) with support from the SEC	treatment are transparent a out of five the criteria cover date (45%), a <i>circulation of su</i> <i>exercised. The</i> <i>and verifiability</i>	e incorporated and sufficientl e CG compon r AGM proced and after the i ufficient informa e second assess r; and 3) openne	which shareholders' right d into business operation ly disclosed. All form imp nents to be evaluated an dures before the meeting meeting (10%). (The first ation for voting; and 2) facilité ses 1) the ease of attending i ess for Q&A. The third involv ues, resolutions and voting re	is and information is ortant elements of two nually. The assessment (45%), at the meeting assesses 1) advance ting how voting rights can be neetings; 2) transparency es the meeting minutes that			four categories: (80-89), and not		
Thai CAC By Thai Private Sector Collective Action Against Corruption (CAC)	establishmen policies. The (Companies de Declaration of J Certification, in managers and	nt of key contr Certification eciding to becom Intent to kick off including risk ass employees, est	Checklist include corrupt rols, and the monitoring a is good for three years. Me a CAC certified member st fan 18-month deadline to su sessment, in place of policy e tablishment of whistleblowing all stakeholders.)	and developing of start by submitting a bmit the CAC Checklist for and control, training of	passed Checkl	st will move fo se members ar	ed by a committe r granting certific re twelve highly r chievements.	ation by the C	CAC Council
<u>Morningstar</u> Sustainalytics	based on an risk is unman regulatory filing	assessment of naged. Source.	isk rating provides an ov of how much of a compa so to be reviewed include con ther media, NGO reports/well ck, ESG controversies, issue	ny's exposure to ESG porate publications and psites, multi-sector	A company's ESG risk rating score is the sum of unmanaged risk. The more risk is unmanaged, the higher ESG risk is scored. NEGL Low Medium High Severe				
		uality & peer rev			0-10	10-20	20-30	30-40	40+
ESG Book	positioned to the principle helps explain over-weightir	outperform o of financial m n future risk-ad	sustainable companies t over the long term. The n nateriality including inform djusted performance. Ma rith higher materiality and erly basis.	nethodology considers nation that significantly ateriality is applied by	scores using m	ateriality-base	ated as a weight d weights. The s dicating better p	core is scaled	
								ulaa haaad m	nethodology to
MSCI			measure a company's m nd laggards according to	anagement of financially their exposure to ESG ris					0,
MSCI	identify indus	stry leaders ai 8.571-10.00	nd laggards according to	their exposure to ESG ris	sks and how well	they manage	those risks relati	ve to peers.	0,
<u>MSCI</u>	identify indus AAA AA	stry leaders an 8.571-10.00 7.143-8.570	nd laggards according to 00 Leader: 0		sks and how well	they manage	those risks relati	ve to peers.	0,
<u>MSCI</u>	identify indus AAA AA A	stry leaders an 8.571-10.00 7.143-8.57(5.714-7.142	nd laggards according to 0 Leader: 2	their exposure to ESG ris	sks and how well	they manage	those risks relati	ve to peers. s	ities relative to
<u>MSCI</u>	identify indus AAA AA A BBB	stry leaders an 8.571-10.00 7.143-8.570 5.714-7.142 4.286-5.713	nd laggards according to 0 Leader: 2 3 Average:	their exposure to ESG ris	sks and how well	they manage	those risks relati	ve to peers. s	ities relative to
MSCI	identify indus AAA AA A	stry leaders an 8.571-10.00 7.143-8.57(5.714-7.142	nd laggards according to Leader: 2 3 Average: 5 6	their exposure to ESG ris leading its industry in m a mixed or unexception industry peers	sks and how well anaging the most s al track record of m	they manage gnificant ESG ris	those risks relati	ve to peers. s ks and opportur	ities relative to
<u>MSCI</u>	identify indus AAA AA BBB BB	stry leaders an 8.571-10.00 7.143-8.57(5.714-7.142 4.286-5.713 2.857-4.285	nd laggards according to 0 Leader: 2 3 Average: 5 6 Laggard:	their exposure to ESG ris leading its industry in m a mixed or unexceptions	sks and how well anaging the most s al track record of m	they manage gnificant ESG ris	those risks relati	ve to peers. s ks and opportur	tities relative to
MSCI Moody's ESG solutions	identify indus AAA AA BBB BB BB CCC Moody's asse believes that	stry leaders an 8.571-10.00 7.143-8.57(5.714-7.142 4.286-5.713 2.857-4.285 1.429-2.856 0.000-1.425 esses the deg a company ir	nd laggards according to Leader: Leader: Average: Average: Laggard: gree to which companies	their exposure to ESG ris leading its industry in m a mixed or unexception industry peers lagging its industry base take into account ESG of to its business model and	sks and how well anaging the most s al track record of m d on its high expos	they manage gnificant ESG ris anaging the most ure and failure to efinition and in	those risks relati isks and opportunitie significant ESG ris o manage significan nplementation of	ve to peers. s ks and opportur t ESG risks their strategy	policies. It
Moody's ESG	identify indus AAA AA AA BBB BB B CCC Moody's asset believes that create sustai Designed to based on put	stry leaders an 8.571-10.00 7.143-8.57(5.714-7.142 4.286-5.713 2.857-4.286 1.429-2.856 1.429-2.856 0.000-1.426 esses the dec a company ir inable value fr transparently blicly available	nd laggards according to Leader: Leader: Average: Average: Laggard: gree to which companies ntegrating ESG factors in or shareholders over the and objectively measure le and auditable data. Th	their exposure to ESG ris leading its industry in m a mixed or unexception industry peers lagging its industry base take into account ESG of to its business model and	sks and how well anaging the most s al track record of m ad on its high expos ojectives in the d d relatively outpe G performance, 100 on relative E	they manage gnificant ESG ris anaging the most ure and failure to efinition and in rforming its pe commitment an SG performan	those risks relati is and opportunitie significant ESG ris o manage significan nplementation of ers is better posi nd effectiveness ce and insufficiel	ve to peers. s ks and opportur t ESG risks their strategy tioned to mitig across 10 ma nt degree of tr	policies. It gate risks and in themes,
Moody's ESG solutions Refinitiv ESG	identify indus AAA AA A BBB B B CCC Moody's asse believes that create sustai Designed to based on put reporting mat	stry leaders an 8.571-10.00 7.143-8.57(5.714-7.142 4.286-5.713 2.857-4.286 1.429-2.856 1.429-2.856 0.000-1.426 esses the deg esses the deg inable value fr transparently blicly availabli terial ESG da obal ESG Sco	nd laggards according to Leader: Leader: Average: Average: Laggard: gree to which companies ntegrating ESG factors in for shareholders over the and objectively measure te and auditable data. Th ata publicly. (Score ratings ore is a relative score me	a mixed or unexceptions industry peers lagging its industry base lagging its industry base take into account ESG of to its business model and medium to long term. a company's relative ES e score ranges from 0 to	sks and how well anaging the most s al track record of m d on its high expos ojectives in the d d relatively outpe G performance, 100 on relative E = satisfactory; >50 t prmance on and	they manage gnificant ESG ris anaging the most ure and failure to efinition and in forming its pe commitment at SG performan o 75 = good; and management	those risks relati is and opportunitie is significant ESG ris o manage significan nplementation of ers is better posi nd effectiveness ce and insufficien (>75 to 100 = exce	ve to peers. s ks and opportur t ESG risks their strategy tioned to mitig across 10 ma nt degree of tr <i>llent.</i>)	policies. It gate risks and in themes, ansparency in
Moody's ESG solutions Refinitiv ESG rating	identify indus AAA AA A BBB B B CCC Moody's asse believes that create sustai Designed to based on put reporting mat	stry leaders an 8.571-10.00 7.143-8.57(5.714-7.142 4.286-5.713 2.857-4.286 1.429-2.856 1.429-2.856 0.000-1.426 esses the deg esses the deg transparently blicly available terial ESG da obal ESG Sco	nd laggards according to Leader: Leader: Average: Average: Laggard: gree to which companies ntegrating ESG factors ir or shareholders over the r and objectively measure te and auditable data. Th ata publicly. <i>(Score ratings</i>) ore is a relative score me hin the same industry cla Bloomberg score evalu score is based on Bloc	a mixed or unexceptiona industry peers lagging its industry base lagging its industry base take into account ESG of to its business model and medium to long term. a company's relative ES e score ranges from 0 to are 0 to 25 = poor; >25 to 50 = asuring a company's perfi	sks and how well anaging the most s al track record of m ad on its high expos ojectives in the d d relatively outpe G performance, 100 on relative E = satisfactory; >50 t ormance on and ges from 0 to 100 regated Environr ncial materiality.	they manage gnificant ESG ris anaging the most ure and failure to efinition and in rforming its pe commitment at SG performan o 75 = good; and management o). nental, Social a The score is a	those risks relati is and opportunitie is significant ESG ris o manage significan oplementation of ers is better posi nod effectiveness ce and insufficiel (1 >75 to 100 = exce of ESG risks, opp and Governance a weighted gener	ve to peers. s ks and opportur t ESG risks their strategy tioned to mitig across 10 ma at degree of tr <i>llent.</i>) cortunities, an (ESG) perfor alized mean (policies. It jate risks and in themes, ransparency in d impacts mance. The power mean)

Rating regarding the sustainable development of Thai listed companies, both on the SET and MAI, are publicly available on the website of the Securities and Exchange Commission of Thailand (SEC). Currently, ratings available are 1) "CG Score"; 2) "AGM Level"; 3) "Thai CAC"; and 4) THSI. The ratings are updated on an annual basis. FSSIA does not confirm nor certify the accuracy of such ratings. Source: FSSIA's compilation

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History of change in investment rating and/or target price



Sureeporn Teewasuwet started covering this stock from 21-Mar-2023

Price and TP are in local currency

Source: FSSIA estimates

Company	Ticker	Price	Rating	Valuation & Risks
lchitan Group	ICHI TB	THB 15.40	BUY	Downside risks to our P/E-based TP would be 1) a slower-than-expected consumption recovery; 2) high volatility in packaging costs; and 3) increased competition and government policy changes such as excise taxes for sugary drinks.

Source: FSSIA estimates

Additional Disclosures

Target price history, stock price charts, valuation and risk details, and equity rating histories applicable to each company rated in this report is available in our most recently published reports. You can contact the analyst named on the front of this note or your representative at Finansia Syrus Securities Public Company Limited.

All share prices are as at market close on 07-Aug-2024 unless otherwise stated.

RECOMMENDATION STRUCTURE

Stock ratings

Stock ratings are based on absolute upside or downside, which we define as (target price* - current price) / current price.

BUY (B). The upside is 10% or more.

HOLD (H). The upside or downside is less than 10%.

REDUCE (R). The downside is 10% or more.

Unless otherwise specified, these recommendations are set with a 12-month horizon. Thus, it is possible that future price volatility may cause a temporary mismatch between upside/downside for a stock based on market price and the formal recommendation.

* In most cases, the target price will equal the analyst's assessment of the current fair value of the stock. However, if the analyst doesn't think the market will reassess the stock over the specified time horizon due to a lack of events or catalysts, then the target price may differ from fair value. In most cases, therefore, our recommendation is an assessment of the mismatch between current market price and our assessment of current fair value.

Industry Recommendations

Overweight. The analyst expects the fundamental conditions of the sector to be positive over the next 12 months. **Neutral.** The analyst expects the fundamental conditions of the sector to be maintained over the next 12 months. **Underweight.** The analyst expects the fundamental conditions of the sector to be negative over the next 12 months.

Country (Strategy) Recommendations

Overweight (O). Over the next 12 months, the analyst expects the market to score positively on two or more of the criteria used to determine market recommendations: index returns relative to the regional benchmark, index sharpe ratio relative to the regional benchmark and index returns relative to the market cost of equity.

Neutral (N). Over the next 12 months, the analyst expects the market to score positively on one of the criteria used to determine market recommendations: index returns relative to the regional benchmark, index sharpe ratio relative to the regional benchmark and index returns relative to the market cost of equity.

Underweight (U). Over the next 12 months, the analyst does not expect the market to score positively on any of the criteria used to determine market recommendations: index returns relative to the regional benchmark, index sharpe ratio relative to the regional benchmark and index returns relative to the market cost of equity.