## **12 FEBRUARY 2024**

## EQUITY RESEARCH – RESULTS FLASH

# SIAM GLOBAL HOUSE

THAILAND / COMMERCE

## 4Q23 net profit beat our estimate and consensus forecast

- GLOBAL reported a 4Q23 net profit of THB560m (+7% q-q, 6% yy), beating our estimate and the street forecast by 10% due to better-than-expected sales and GPM.
- The SSSG for January 2024 remained negative at 5-6% due to contractors.
- Maintain BUY rating at our TP of THB17.70.

## GLOBAL reported a better-than-expected 4Q23 net profit

GLOBAL posted a 4Q23 net profit of THB560m (+7% q-q, +6% y-y), beating our estimate and the street forecast by 10% due to better-thanexpected sales and GPM. Specifically, sales amounted to THB7.5b (+2% q-q, -9% y-y) due to a negative SSSG of 12.3%, down in line with persistently slow purchasing power recovery. While 4Q23 GPM increased to 26.1% (vs 25.9% in 3Q23 and 24.8% in 4Q22) due to improved private brand margins in tandem with lower freights. In 2023, GLOBAL posted a net profit of THB2.67b (-23% y-y), beating our estimate by 1.9%, with 83 branches, up by six from 2022.

## January SSSG remained negative at 5-6% due to contractors

The SSSG of January 2024 remained negative at 5-6% due to contractors, which are yet to recover, a delay of the construction site, slow government budget disbursements, and the limited impact of the E-receipt tax-deductible campaign. We expect SSSG to turn positive in 2H24 after the parliament approves the 2024 fiscal budget.

# Lack of short-term catalysts while SSSG should turn positive only in 2H24

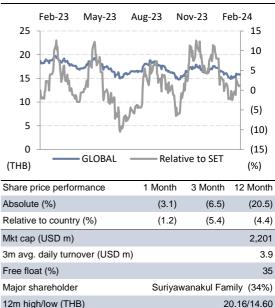
In the short term, GLOBAL lacks fresh catalysts. Slow provincial purchasing power recovery persists. The three-month average farm income index (October - December 2023) decreased by 1.8%. The consumption stimulus remains unclear, while government disbursements are slow. Therefore, we expect SSSG to turn positive in 2H24 after the parliament approves the fiscal budget. Also, we maintain our 2024-26E profit.

## Retain our BUY rating at our TP of THB17.70

We reaffirm our BUY call at our TP of THB17.70 (unchanged) on a valuation lower than its five-year historical average. GLOBAL traded on a 2024E P/E of 26.7x, close to its five-year historical average -0.5SD. Also, it announced a 25:1 stock dividend and a cash dividend of THB0.17 per share, implying a payout ratio of 40.2% and a dividend yield of 1.4%.

TARGET PRICETHB17.70CLOSETHB15.80UP/DOWNSIDE+12.0%PRIOR TPTHB17.70CHANGE IN TPUNCHANGEDTP vs CONSENSUS+0.9%

YE Dec (THB m)	2023	2024E	2025E	2026E
Revenue	32,301	35,554	38,630	40,939
Net profit	2,671	2,956	3,327	3,833
EPS (THB)	0.53	0.59	0.67	0.77
vs Consensus (%)	-	11.7	8.1	9.4
EBITDA	3,960	4,419	4,941	5,650
Recurring net profit	2,671	2,956	3,327	3,833
Core EPS (THB)	0.53	0.59	0.67	0.77
Chg. In EPS est. (%)	nm	0.0	0.0	nm
EPS growth (%)	(26.5)	10.7	12.5	15.2
Core P/E (x)	29.6	26.7	23.8	20.6
Dividend yield (%)	1.4	1.5	1.7	1.9
EV/EBITDA (x)	22.8	20.8	18.7	16.3
Price/book (x)	3.4	3.2	3.0	2.8
Net debt/Equity (%)	46.6	49.7	49.4	44.0
ROE (%)	11.9	12.3	13.0	14.0



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Issued shares (m)

KEY STOCK DATA

**GLOBAL TB** 

# 

FSSIA ESG rating

 $\star \star \star \star$ 



PREPARED BY FSS INTERNATIONAL INVESTMENT ADVISORY SECURITIES CO LTD (FSSIA). ANALYST CERTIFICATION AND IMPORTANT DISCLOSURES CAN BE
FOUND AT THE END OF THIS REPORT

## Exhibit 1: 4Q23 results summary

Profit & Loss Statement	4Q22	1Q23	2Q23	3Q23	4Q23	Chan	<i>ao</i>	2022	2023	Change
Year to Dec 31	4322 (THB m)	(THB m)	(THB m)	(THB m)	4@23 (THB m)	(q-q%)	уе (у-у%)	(THB m)	(THB m)	(y-y%)
Retail sales	8,247	8,933	8,503	7,340	7,523	2	(9)	35,270	32,301	(8)
Cost of retail sales	6,201	6,696	6,344	5,443	5,557	2	(10)	26,166	24,040	(8)
Gross profit	2,045	2,238	2,159	1,898	1,966	4	(4)	9,104	8,261	(9)
Operating costs	(1,530)	(1,280)	(1,423)	(1,399)	(1,423)	2	(7)	(5,410)	(5,524)	2
Operating profit	515	958	736	499	543	9	5	3,695	2,737	(26)
Other income/expenses	160	166	180	173	190	10	19	708	708	0
Interest expense	(54)	(64)	(65)	(71)	(81)	14	49	(193)	(282)	46
Profit before tax	620	1,060	851	601	651	8	5	4,210	3,163	(25)
Тах	(118)	(209)	(167)	(117)	(126)	8	7	(824)	(620)	(25)
Associates	29	35	22	44	34	(21)	18	120	135	12
Minority interests	(5)	(4)	(2)	(2)	1	(134)	(116)	(19)	(7)	(65)
Non-recurring items	0	0	0	0	0	n/a	n/a	0	0	n/a
Reported net profit	527	883	703	525	560	7	6	3,487	2,671	(23)
Recurring net profit	527	883	703	525	560	7	6	3,487	2,671	(23)
EPS (THB)	0.11	0.18	0.14	0.10	0.11	7	2	0.73	0.53	(26)
Recurring EPS (THB)	0.11	0.18	0.14	0.10	0.11	7	2	0.73	0.53	(26)
Key Ratios	(%)	(%)	(%)	(%)	(%)	(ppt)	(ppt)	(%)	(%)	(ppt)
Retail sales margin	24.8	25.0	25.4	25.9	26.1	0.3	1.3	25.8	25.6	(0.2)
Operating margin	6.2	10.7	8.7	6.8	7.2	0.4	1.0	10.5	8.5	(2.0)
Recurring net margin	6.4	9.9	8.3	7.2	7.4	0.3	1.1	9.9	8.3	(1.6)
SG&A / Sales	18.6	14.3	16.7	19.1	18.9	(0.1)	0.4	15.3	17.1	1.8
Operating stats										
SSSG (%)	(2.2)	(8.7)	(9.5)	(12.3)	(12.3)					
Private brand (%)	23.7	23.8	23.9	23.9	24.0					
Number of stores (no.)	77	78	79	81	83					

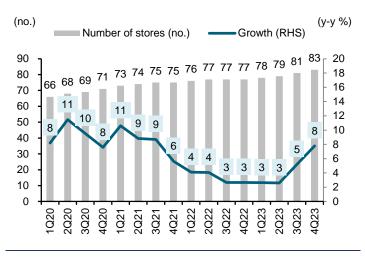
Sources: GLOBAL; FSSIA's compilation

## Exhibit 2: Same-store sales growth (%)



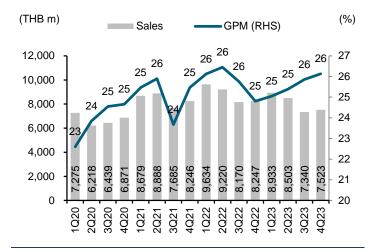
Sources: GLOBAL; FSSIA's compilation

#### **Exhibit 3: Number of stores**



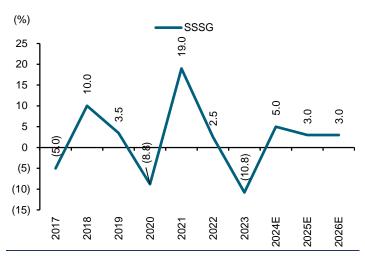
Sources: GLOBAL; FSSIA's compilation

#### Exhibit 4: Sales and GPM improve beat our estimate



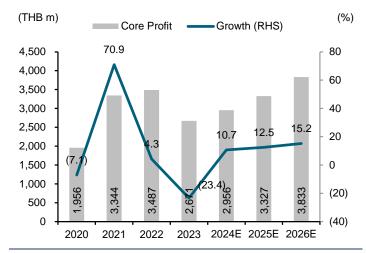
Sources: GLOBAL; FSSIA's compilation

## Exhibit 6: Yearly SSSG



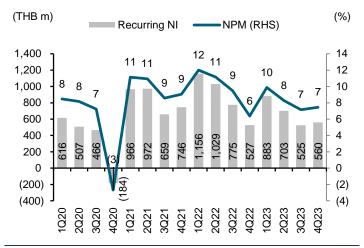
Sources: GLOBAL; FSSIA estimates

## Exhibit 8: Yearly net income and growth



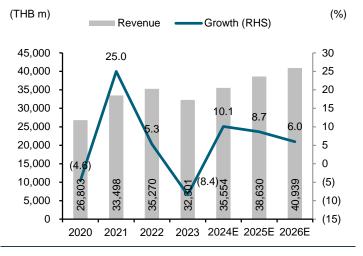
Sources: GLOBAL; FSSIA estimates

## Exhibit 5: Net profit and NPM



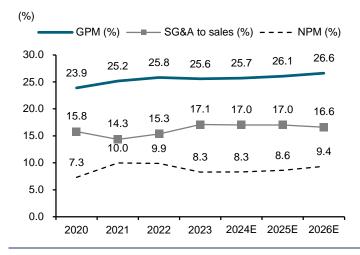
Sources: GLOBAL; FSSIA's compilation

## Exhibit 7: Yearly revenue and growth



Sources: GLOBAL; FSSIA estimates

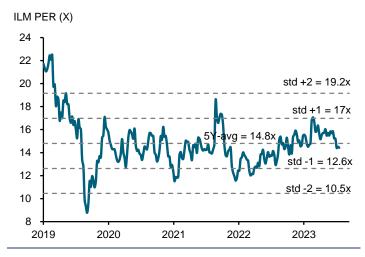
### **Exhibit 9: Profitability**



Sources: GLOBAL; FSSIA estimates

## Jitra Amornthum

## Exhibit 10: Rolling one-year forward P/E band



## Exhibit 11: Rolling one-year forward P/BV band



Sources: Bloomberg; FSSIA estimates

Sources: Bloomberg; FSSIA estimates

## Exhibit 12: Commerce peers as of 9 February 2024

Company	BBG	Rec	S	hare price	) <u></u>	Market		PE	R	OE	PE	3V	EV/ EB	BITDA
			Current	Target	Upside	Сар	23E	24E	23E	24E	23E	24E	23E	24E
			(LCY)	(LCY)	(%)	(USD m)	(x)	(x)	(%)	(%)	(x)	(x)	(x)	(x)
Consumer Staple														
CP All	CPALL TB	BUY	54.25	77.00	42	13,573	28.2	24.3	16.4	17.5	4.9	4.4	20.1	17.8
CP Axtra	CPAXT TB	BUY	30.50	36.00	18	8,988	37.5	30.3	2.9	3.6	1.1	1.1	11.3	10.6
Berli Jucker*	BJC TB	n/a	24.90	n/a	n/a	2,776	20.6	18.1	4.0	4.5	0.8	0.8	12.8	12.0
Consumer Staple average						25,337	28.8	24.2	7.8	8.5	2.3	2.1	14.8	13.5
Consumer Discretionary														
Com7	COM7 TB	BUY	22.50	30.00	33	1,495	17.2	15.4	41.6	41.7	6.8	6.1	12.2	11.0
Central Retail Corp	CRC TB	BUY	33.50	48.00	43	5,627	24.7	21.2	12.6	13.4	3.0	2.7	13.1	11.7
Home Improvement														
Index Living Mall	ILM TB	BUY	22.20	26.70	20	312	16.2	14.5	12.0	12.7	1.9	1.8	7.8	7.0
Home Product Center	HMPRO TB	BUY	10.90	13.60	25	3,993	22.6	21.1	25.5	26.0	5.6	5.3	13.1	12.3
Siam Global House	GLOBAL TB	BUY	15.80	17.70	12	2,201	29.6	26.7	11.9	12.3	3.4	3.2	22.8	20.8
Dohome	DOHOME TB	BUY	11.10	12.30	11	955	67.2	35.3	4.3	7.7	2.8	2.6	25.7	19.1
Home Improvement avg.						7,461	33.9	24.4	13.4	14.7	3.4	3.2	17.3	14.8
Consumer Discretionary avg.						14,583	29.6	22.4	18.0	19.0	3.9	3.6	15.8	13.7
Total average						39,920	29.3	23.0	14.6	15.5	3.4	3.1	15.4	13.6

Sources: \*Bloomberg; FSSIA estimates

## **Financial Statements**

Siam Global House

Profit and Loss (THB m) Year Ending Dec	2022	2023	2024E	2025E	2026E
Revenue	35,270	32,301	35,554	38,630	40,939
Cost of goods sold	(26,166)	(24,040)	(26,418)	(28,565)	(30,043)
Gross profit	9,104	8,261	9,135	10,065	10,896
Other operating income	0	0	0	-	-
Operating costs	(5,410)	(5,524)	(6,044)	(6,567)	(6,796)
Operating EBITDA	4,941	3,960	4,419	4,941	5,650
Depreciation	(1,246)	(1,223)	(1,328)	(1,443)	(1,550)
Goodwill amortisation	0	0	0	-	-
Operating EBIT	3,695	2,737	3,091	3,498	4,100
Net financing costs	(193)	(287)	(289)	(308)	(312)
Associates	120	135	142	149	156
Recurring non-operating income	828	848	867	942	975
Non-recurring items	0	0	0	0	0
Profit before tax	4,330	3,298	3,669	4,132	4,763
Tax	(824)	(620)	(706)	(797)	(921)
Profit after tax	3,506	2,678	2,964	3,335	3,842
Minority interests	(19)	(7)	(7)	(8)	(9)
Preferred dividends	0	0	0	0	0
Other items	0	0	0	0	0
Reported net profit	3,487	2,671	2,956	3,327	3,833
Non-recurring items & goodwill (net)	0	0	0	0	0
Recurring net profit	3,487	2,671	2,956	3,327	3,833
Per share (THB)					
Recurring EPS *	0.73	0.53	0.59	0.67	0.77
Reported EPS	0.73	0.53	0.59	0.67	0.77
DPS	0.30	0.21	0.24	0.27	0.31
Diluted shares (used to calculate per share data)	4,802	5,002	5,002	5,002	5,002
Growth					
Revenue (%)	5.3	(8.4)	10.1	8.7	6.0
Operating EBITDA (%)	1.1	(19.9)	11.6	11.8	14.4
Operating EBIT (%)	1.9	(25.9)	12.9	13.2	17.2
Recurring EPS (%)	(0.1)	(26.5)	10.7	12.5	15.2
Reported EPS (%)	(0.1)	(26.5)	10.7	12.5	15.2
Operating performance		. ,			
Gross margin inc. depreciation (%)	25.8	25.6	25.7	26.1	26.6
Gross margin exc. depreciation (%)	29.3	29.4	29.4	29.8	30.4
Operating EBITDA margin (%)	14.0	12.3	12.4	12.8	13.8
Operating EBIT margin (%)	10.5	8.5	8.7	9.1	10.0
Net margin (%)	9.9	8.3	8.3	8.6	9.4
Effective tax rate (%)	19.6	19.6	20.0	20.0	20.0
Dividend payout on recurring profit (%)	41.1	40.2	40.0	40.0	40.0
Interest cover (X)	23.5	12.5	13.7	14.4	16.3
Inventory days	233.9	238.2	212.7	211.4	211.5
Debtor days	6.8	7.8	11.8	15.3	16.5
Creditor days	35.5	42.8	47.0	48.4	50.1
Operating ROIC (%)	11.7	8.7	9.5	10.0	11.2
ROIC (%)	12.7	10.0	10.7	11.2	12.2
ROE (%)	16.9	11.9	12.3	13.0	14.0
ROA (%)	9.4	7.6	8.0	8.3	9.0
* Pre-exceptional, pre-goodwill and fully diluted	0.1	1.0	0.0	0.0	5.0
Revenue by Division (THB m)	2022	2023	2024E	2025E	2026E
					40,939
Sales	35,270	32,301	35,554	38,630	
Others	0	0	0	0	0

Sources: Siam Global House; FSSIA estimates

## **Financial Statements**

Siam Global House

Cash Flow (THB m) Year Ending Dec	2022	2023	2024E	2025E	2026E
Recurring net profit	3,487	2,671	2,956	3,327	3,833
Depreciation	1,246	1,223	1,328	1,443	1,550
Associates & minorities	9	(2)	0	0	(
Other non-cash items	19	7	7	8	ę
Change in working capital	258	2,060	(1,558)	(792)	(628
Cash flow from operations	5,019	5,959	2,733	3,986	4,763
Capex - maintenance	(1,618)	(2,556)	(2,332)	(2,682)	(1,967)
Capex - new investment	0	0	0	0	0
let acquisitions & disposals	(549)	(53)	(364)	(362)	(330
Other investments (net)	0	0	0	0	(
Cash flow from investing	(2,167)	(2,608)	(2,696)	(3,044)	(2,297)
Dividends paid	(1,432)	(1,073)	(1,183)	(1,331)	(1,533)
Equity finance	172	(147)	(310)	(350)	(350
Debt finance	(2,138)	(2,226)	1,508	794	(467
Other financing cash flows	0	0	0	0	(
ash flow from financing	(3,399)	(3,446)	15	(887)	(2,350
lon-recurring cash flows	(-,)	-	-	-	(_,
Other adjustments	0	0	0	0	(
let other adjustments	Ő	Ő	Ő	ő	(
lovement in cash	(547)		53	55	116
	. ,	(95)			
ree cash flow to firm (FCFF)	3,044.84	3,632.82	321.25	1,245.73	2,773.35
ree cash flow to equity (FCFE)	713.58	1,124.96	1,545.15	1,736.23	1,999.56
Per share (THB)					
CFF per share	0.61	0.73	0.06	0.25	0.55
CFE per share	0.14	0.22	0.31	0.35	0.40
Recurring cash flow per share	0.99	0.78	0.86	0.96	1.08
alance Sheet (THB m) Year Ending Dec	2022	2023	2024E	2025E	2026E
angible fixed assets (gross)	25,311	27,696	30,028	32,710	34,677
ess: Accumulated depreciation	(7,840)	(8,893)	(10,220)	(11,663)	(13,213
angible fixed assets (net)	17,471	18,804	19,808	21,047	21,464
ntangible fixed assets (net)	0	0	0	0	21,40
•	0	0	0	0	, i
ong-term financial assets					
nvest. in associates & subsidiaries	1,824	1,967	2,118	2,275	2,449
Cash & equivalents	1,147	1,053	1,105	1,161	1,27
/C receivable	631	757	1,549	1,683	2,008
nventories	15,747	14,038	15,210	16,211	16,803
Other current assets	42	216	238	259	274
Current assets	17,568	16,064	18,102	19,314	20,362
Other assets	2,285	2,222	2,446	2,658	2,817
otal assets	39,148	39,058	42,474	45,294	47,091
Common equity	21,788	23,239	24,703	26,349	28,299
/inorities etc.	304	308	315	323	332
otal shareholders' equity	22,091	23,547	25,019	26,673	28,631
ong term debt	3,252	2,186	3,203	3,683	3,355
Other long-term liabilities	176	204	214	222	224
ong-term liabilities	3,428	2,390	3,417	3,905	3,578
/C payable	2,311	3,043	3,417	3,773	4,050
Short term debt	11,006	9,845	10,336	10,650	10,512
					320
Other current liabilities	313	232	285	293	
Current liabilities	13,629	13,120	14,038	14,716	14,882
otal liabilities and shareholders' equity	39,148	39,058	42,474	45,294	47,09
let working capital	13,797	11,737	13,295	14,087	14,71
wested capital Includes convertibles and preferred stock which is be	35,377	34,730	37,667	40,067	41,44
er share (THB)					-
look value per share	4.54	4.65	4.94	5.27	5.60
angible book value per share	4.54	4.65	4.94	5.27	5.66
inancial strength					
let debt/equity (%)	59.3	46.6	49.7	49.4	44.0
let debt/total assets (%)	33.5	28.1	29.3	29.1	26.
Current ratio (x)	1.3	1.2	1.3	1.3	1.4
F interest cover (x)	4.7	4.9	6.3	6.6	7.4
aluation	2022	2023	2024E	2025E	2026
Recurring P/E (x) *	21.8	29.6	26.7	23.8	20.0
ecurring P/E @ target price (x) *	21.8	33.1	29.9	26.6	20.
eported P/E (x)	21.8	29.6	26.7	23.8	20.0
vividend yield (%)	1.9	1.4	1.5	1.7	1.9
rice/book (x)	3.5	3.4	3.2	3.0	2.0
Price/tangible book (x)	3.5	3.4	3.2	3.0	2.8
V/EBITDA (x) **	18.1	22.8	20.8	18.7	16.3
V/EBITDA @ target price (x) **	19.9	25.2	22.9	20.7	18.
	2.5	2.6	2.4	2.3	2.3
EV/invested capital (x)	2.5	2.0		210	=

Sources: Siam Global House; FSSIA estimates

# Siam Global House PCL (GLOBAL TB)

FSSIA ESG rating

 $\star \star \star \star$ 

59.18 /100

## Exhibit 13: FSSIA ESG score implication

Rating	Score	Implication
****	>79-100	Leading its industry peers in managing the most significant ESG risks which not only better cost efficiency but also lead to higher profitability.
****	>59-79	A mixed track record of managing the most significant ESG risks and opportunities relative to industry peers.
***	>39-59	Relevant ESG materiality matrix has been constructively addressed, well-managed and incorporated into day-to-day operations, in which targets and achievements are evaluated annually.
$\star\star$	>19-39	Relevant ESG materiality matrix has been identified with key management in charge for progress to be followed up on and to provide intensive disclosure. Most targets are conventional and achievable.
*	1-19	The company has adopted the United Nations Sustainable Development Goals (UN SDGs), established sustainability management guidelines and fully complies with regulations or ESG suggested guidance from related organizations such as the SET and SEC.

Sources: FSSIA estimates

## Exhibit 14: ESG – peer comparison

	FSSIA			Domes	stic ratings	\$		Global ratings						Bloomberg		
	ESG score	DJSI	SET THSI	THSI	CG score	AGM level	Thai CAC	Morningstar ESG risk	ESG Book	MSCI	Moody's	Refinitiv	S&P Global	ESG score	Disclosure score	
SET100	69.20	5.34	4.40	4.40	4.76	4.65	3.84	Medium	51.76	BBB	20.87	58.72	63.91	3.72	28.17	
Coverage	67.12	5.11	4.15	4.17	4.83	4.71	3.53	Medium	52.04	BB	16.97	56.85	62.09	3.40	31.94	
DOHOME	42.34				5.00	5.00	Declared	Medium	37.50			37.19	20.00	4.17	46.91	
GLOBAL	59.18		Y	Y	5.00	5.00	Declared	Low	53.10			36.48	41.00	3.24	52.38	
HMPRO	87.20	Y	Y	Y	5.00	5.00	Certified	Low	66.54	AA	37.00	65.78	81.00	5.36	62.59	
ILM	20.00				5.00	5.00	Certified									
MEGA	54.48		Y	Y	4.00	4.00	Declared	Medium	66.56			58.59	24.00	2.39		

Sources: SETTRADE.com; FSSIA's compilation

## Exhibit 15: ESG score by Bloomberg

FY ending Dec 31	FY 2019	FY 2020	FY 2021	FY 2022
ESG financial materiality scores - ESG score	2.92	2.83	3.28	3.24
BESG environmental pillar score	1.16	0.86	0.85	0.96
BESG social pillar score	4.31	4.24	4.82	4.85
BESG governance pillar score	3.70	3.93	4.93	4.56
ESG disclosure score	38.07	41.93	44.61	52.38
Environmental disclosure score	7.58	13.17	15.98	36.70
Social disclosure score	25.39	31.38	30.35	32.95
Governance disclosure score	81.10	81.10	87.36	87.36
Environmental				
Emissions reduction initiatives	Yes	Yes	Yes	Yes
Climate change policy	No	No	No	Yes
Climate change opportunities discussed	No	No	No	No
Risks of climate change discussed	No	No	No	Yes
GHG scope 1	—	_	—	15
GHG scope 2 location-based	—	—	—	34
GHG Scope 3	_	_	_	10
Carbon per unit of production	—	_	—	_
Biodiversity policy	No	No	No	No
Energy efficiency policy	Yes	Yes	Yes	Yes
Total energy consumption	_	_	_	_
Renewable energy use	_	_	—	_
Electricity used	68	133	151	149
Fuel used - natural gas	—	_	_	

Sources: Bloomberg; FSSIA's compilation

## Exhibit 16: ESG score by Bloomberg (cont.)

FY ending Dec 31	FY 2019	FY 2020	FY 2021	FY 2022
Fuel used - crude oil/diesel	No	No	No	No
Waste reduction policy	No	Yes	Yes	Yes
Hazardous waste	—	_	_	_
Total waste	—	_	_	_
Waste recycled	—	_	_	2
Waste sent to landfills	—			_
Environmental supply chain management	No	No	No	Yes
Water policy	No	No	Yes	Yes
Water consumption	_	296	297	343
Social				
Human rights policy	Yes	Yes	Yes	Yes
Policy against child labor	Yes	Yes	Yes	Yes
Quality assurance and recall policy	No	No	No	No
Consumer data protection policy	Yes	Yes	Yes	Ye
Equal opportunity policy	Yes	Yes	Yes	Yes
Gender pay gap breakout	No	No	No	No
Pct women in workforce	_	_	43	43
Pct disabled in workforce	1	1	1	
Business ethics policy	Yes	Yes	Yes	Ye
Anti-bribery ethics policy	Yes	Yes	Yes	Ye
Health and safety policy	Yes	Yes	Yes	Ye
Lost time incident rate - employees	2	1	1	
Total recordable incident rate - employees	—	—	—	
Training policy	Yes	Yes	Yes	Ye
Fair remuneration policy	No	No	No	N
Number of employees – CSR	9,398	9,286	9,872	10,06
Employee turnover pct	—	_	_	-
Total hours spent by firm - employee training	76,726	69,157	83,511	81,30
Social supply chain management	No	No	No	Ye
Governance				
Board size	10	10	10	1
No. of independent directors (ID)	4	4	4	
No. of women on board	1	1	0	
No. of non-executive directors on board	7	7	7	
Company conducts board evaluations	Yes	Yes	Yes	Ye
No. of board meetings for the year	4	4	6	
Board meeting attendance pct	100	98	100	9
Board duration (years)	3	3	3	
Director share ownership guidelines	No	No	No	N
Age of the youngest director	49	53	33	3
Age of the oldest director	74	75	76	7
No. of executives / company managers	12	12	13	1
No. of female executives	3	1	3	
Executive share ownership guidelines	No	No	No	Ν
Size of audit committee	3	3	3	
No. of ID on audit committee	3	3	3	
Audit committee meetings	3	5	5	
Audit meeting attendance %	100	100	100	10
Size of compensation committee	3	3	3	
No. of ID on compensation committee	2	2	2	
No. of compensation committee meetings	2	2	2	
Compensation meeting attendance %	100	100	100	10
Size of nomination committee	3	3	3	
No. of nomination committee meetings	2	2	2	
Nomination meeting attendance %	100	100	100	10
Sustainability governance		100	100	
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Sources: Bloomberg; FSSIA's compilation

## **Disclaimer for ESG scoring**

ESG score	Methodolog	IY .			Rating							
The Dow Jones Sustainability Indices ( <u>DJSI</u> ) By S&P Global	process bas from the ann Only the top inclusion.	ed on the com ual S&P Glob -ranked comp	transparent, rules-based npanies' Total Sustainabi aal Corporate Sustainabili anies within each industr	lity Scores resulting ity Assessment (CSA). y are selected for	scoring company are disqualified. The constituents of the DJSI indices are selected from the Eligible Universe.							
Sustainability Investment List ( <u>THSI</u> ) by The Stock Exchange of Thailand ( <u>SET</u> )	managing bu Candidates i 1) no irregula float of >150 up capital. S 70%; 2) inde wrongdoing	usiness with tr must pass the ar trading of th shareholders ome key disq pendent direc related to CG	ility in Environmental and ansparency in Governan e preemptive criteria, with he board members and e s, and combined holding r ualifying criteria include: ctors and free float violatii , social & environmental aarnings in red for > 3 yea	ce, updated annually. two crucial conditions: xecutives; and 2) free nust be >15% of paid- 1) CG score of below on; 3) executives' impacts; 4) equity in	nature of the relevant industry and materiality.							
CG Score by Thai Institute of Directors Association (Thai IOD)	annually by t Thailand (SE	the Thai IOD,	h in sustainable develop with support from the Sto ts are from the perspectiv s.	ock Exchange of	Good (80-89), 3 and not rated for equitable treat	B for Good (70 or scores belo nent of shareh (5%); 4) disclo	ories: 5 for Excell I-79), 2 for Fair (6 w 50. Weightings Iolders (weight 25 sure & transpare	0-69), 1 for P include: 1) th 5% combined	ass (60-69), e rights; 2) and ); 3) the role of			
AGM level By Thai Investors Association (TIA) with support from the SEC	treatment an transparent a out of five th criteria cove date (45%), <i>circulation of s</i> <i>exercised. The</i> <i>and verifiability</i>	e incorporated and sufficientl e CG compor r AGM procect and after the i ufficient informat e second assess r; and 3) openne	which shareholders' rights d into business operation y disclosed. All form impu- nents to be evaluated anr dures before the meeting meeting (10%). (The first a tion for voting; and 2) facilita ses 1) the ease of attending n ses for Q&A. The third involve tes, resolutions and voting re-	s and information is ortant elements of two nually. The assessment (45%), at the meeting issesses 1) advance ting how voting rights can be neetings; 2) transparency as the meeting minutes that	nt g n be							
Thai CAC By Thai Private Sector Collective Action Against Corruption (CAC)	establishmen policies. The (Companies d Declaration of Certification, ir managers and	nt of key contr certification eciding to becon Intent to kick of including risk ass employees, est	Checklist include corrupti rols, and the monitoring a is good for three years. In a CAC certified member s an 18-month deadline to sul ressment, in place of policy a tablishment of whistleblowing II stakeholders.)	and developing of tart by submitting a bmit the CAC Checklist for nd control, training of	The document will be reviewed by a committee of nine professionals. A passed Checklist will move for granting certification by the CAC Council approvals whose members are twelve highly respected individuals in professionalism and ethical achievements.							
<u>Morningstar</u> Sustainalytics	based on an risk is unmai regulatory filing	assessment naged. Source gs, news and ot	isk rating provides an ove of how much of a compa s to be reviewed include corp her media, NGO reports/web	ny's exposure to ESG porate publications and sites, multi-sector		managed, the	score is the sum higher ESG risk i Medium	s scored.				
		ompany feedbac uality & peer rev	k, ESG controversies, issuer views.	feedback on draft ESG	NEGL Low Medium High Severe   0-10 10-20 20-30 30-40 40+							
ESG Book	positioned to the principle helps explain over-weighti	o outperform o of financial m n future risk-a	sustainable companies th over the long term. The m lateriality including inform djusted performance. Ma ith higher materiality and erly basis.	ethodology considers ation that significantly teriality is applied by	The total ESG score is calculated as a weighted sum of the features scores using materiality-based weights. The score is scaled between 0 and 100 with higher scores indicating better performance.							
<u>MSCI</u>				anagement of financially their exposure to ESG ris					nethodology to			
	AAA AA	8.571-10.00 7.143-8.570	Leader:	leading its industry in m	anaging the most si	gnificant ESG ris	sks and opportunitie	s				
	A	5.714-7.142										
	BBB	4.286-5.713	3 Average:	a mixed or unexception industry peers	al track record of ma	anaging the mos	t significant ESG ris	ks and opportur	nities relative to			
	BB	2.857-4.28										
	B CCC	1.429-2.856	Laggard:	lagging its industry base	ed on its high expos	ure and failure to	o manage significan	t ESG risks				
Moody's ESG	Moody's ass	esses the deg	gree to which companies	take into account ESG of	,							
<u>solutions</u>			or shareholders over the	to its business model and medium to long term.	a relatively outpe	norming its pe	ers is better posi	uonea to mitiç	Jate fisks and			
<u>Refinitiv ESG</u> rating	based on pu	blicly available	e and auditable data. The	a company's relative ES e score ranges from 0 to are 0 to 25 = poor; >25 to 50	100 on relative E	SG performan	ce and insufficier	nt degree of ti				
S&P Global				• • • •		•	of ESG risks, opp	oortunities, an	d impacts			
	ESC Sooro	The S&P Global ESG Score is a relative score measuring a company's performance on and management of ESG risks, opportunities, and impacts compared to its peers within the same industry classification. The score ranges from 0 to 100. ESG Score Bloomberg score evaluating the company's aggregated Environmental, Social and Governance (ESG) performance. The score is based on Bloomberg's view of ESG financial materiality. The score is a weighted generalized mean (power mean) of Pillar Scores, where the weights are determined by the pillar priority range from 0 to 10: 10 is the best										
Bloomberg	E3G 30016											

Rating regarding the sustainable development of Thai listed companies, both on the SET and MAI, are publicly available on the website of the Securities and Exchange Commission of Thailand (SEC). Currently, ratings available are 1) "CG Score"; 2) "AGM Level"; 3) "Thai CAC"; and 4) THSI. The ratings are updated on an annual basis. FSSIA does not confirm nor certify the accuracy of such ratings. Source: FSSIA's compilation

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Company	Ticker	Price	Rating	Valuation & Risks
Siam Global House	GLOBAL TB	THB 15.80	BUY	The key downside risks to our DCF-based TP are volatile farm incomes and farm prices which could negatively impact purchasing power, especially in the provinces and a larger- than-expected impact on farm income from the El Nino effect.
Index Living Mall	ILM TB	THB 22.20	BUY	Downside risks to our DCF-based TP include 1) lower-than-expected SSSG; 2) a lower- than-expected GPM; and 3) higher-than-expected SG&A.
Home Product Center	HMPRO TB	THB 10.90	BUY	Key downside risks to our DCF-based TP include: 1) lower-than-expected SSSG; 2) slower-than-expected recovery in domestic consumption and tourist arrivals, and 3) operating losses from overseas units.
Dohome PCL	DOHOME TB	THB 11.10	BUY	Downside risks to our DCF-based TP include 1) lower-than-expected SSSG; 2) a lower- than-expected GPM; 3) higher-than-expected SG&A and 4) a worse-than-expected effect from El Nino.
CP All	CPALL TB	THB 54.25	BUY	The key downside risks to our DCF-derived TP include 1) lower-than-expected SSSG, 2) lower-than-expected gross margin, and 3) higher-than-expected SG&A to sales ratio.
CP Axtra	CPAXT TB	THB 30.50	BUY	The key downside risks to our DCF-based TP include: 1) lower-than-expected SSSG; 2) a lower-than-expected GPM improvement; and 3) operational losses from its overseas business.
Com7	COM7 TB	THB 22.50	BUY	Downside risks to our P/E-based TP include 1) lower consumption and domestic purchasing power, 2) store cannibalization, and 3) product shortages.
Central Retail Corp	CRC TB	THB 33.50	BUY	Downside risks to our DCF-based TP include 1) a decline in domestic purchasing power, 2) lower-than-expected tourist arrivals, 3) an absence of the government's stimulus, and 4) a slower-than-expected economic recovery in Vietnam.

Source: FSSIA estimates

#### **Additional Disclosures**

Target price history, stock price charts, valuation and risk details, and equity rating histories applicable to each company rated in this report is available in our most recently published reports. You can contact the analyst named on the front of this note or your representative at Finansia Syrus Securities Public Company Limited.

All share prices are as at market close on 09-Feb-2024 unless otherwise stated.

## **RECOMMENDATION STRUCTURE**

#### Stock ratings

Stock ratings are based on absolute upside or downside, which we define as (target price\* - current price) / current price.

BUY (B). The upside is 10% or more.

HOLD (H). The upside or downside is less than 10%.

REDUCE (R). The downside is 10% or more.

Unless otherwise specified, these recommendations are set with a 12-month horizon. Thus, it is possible that future price volatility may cause a temporary mismatch between upside/downside for a stock based on market price and the formal recommendation.

\* In most cases, the target price will equal the analyst's assessment of the current fair value of the stock. However, if the analyst doesn't think the market will reassess the stock over the specified time horizon due to a lack of events or catalysts, then the target price may differ from fair value. In most cases, therefore, our recommendation is an assessment of the mismatch between current market price and our assessment of current fair value.



### **Industry Recommendations**

**Overweight.** The analyst expects the fundamental conditions of the sector to be positive over the next 12 months. **Neutral.** The analyst expects the fundamental conditions of the sector to be maintained over the next 12 months. **Underweight.** The analyst expects the fundamental conditions of the sector to be negative over the next 12 months.

#### **Country (Strategy) Recommendations**

**Overweight (O).** Over the next 12 months, the analyst expects the market to score positively on two or more of the criteria used to determine market recommendations: index returns relative to the regional benchmark, index sharpe ratio relative to the regional benchmark and index returns relative to the market cost of equity.

**Neutral (N).** Over the next 12 months, the analyst expects the market to score positively on one of the criteria used to determine market recommendations: index returns relative to the regional benchmark, index sharpe ratio relative to the regional benchmark and index returns relative to the market cost of equity.

**Underweight (U).** Over the next 12 months, the analyst does not expect the market to score positively on any of the criteria used to determine market recommendations: index returns relative to the regional benchmark, index sharpe ratio relative to the regional benchmark and index returns relative to the market cost of equity.

