## THAILAND / HEALTH CARE SERVICES

## Finishing the year strong

- Expect 4Q23 core profit to grow by 19\% y-y to THB3.7b, driven by both Thai and international patient revenue.
- Earnings should continue to grow by $11 \%$ y-y in 2024, driven by an improving utilisation rate and EBITDA margin.
- Maintain BUY with a higher DCF-based TP of TH35.0/shr.


## Expect 4Q23 core profit to exceed pre-Covid by 56\%

We expect 4Q23 revenue to grow by $12 \% \mathrm{y}-\mathrm{y}$. Thai patient revenue should grow by $11 \% \mathrm{y}$-y and exceed the pre-Covid level by $29 \%$ due to influenza and Covid outbreaks. International patient revenue should grow by $16 \%$ y-y and exceed pre-Covid by $16 \%$, driven by Qatari and Chinese expat patients. We estimate the 4Q23 EBITDA margin to improve to $23.8 \%$ from $23.7 \%$ in 4Q22 due to strong revenue growth, but fall short of $24.7 \%$ in 3Q23 due to additional expenses, which are normally high during year-end. As a result, we forecast 4Q23 core profit to grow by 19\% $y-y$ to THB3.7b, but slightly drop by $5 \% ~ q-q$.

## Additional SSO member quota in 2024 is an upside

Our 4Q23 forecast implies 2023 revenue growth ending at 10\%, which is at the high end of management's guidance of $8-10 \%$. We expect revenue to grow further by $7 \%$ in 2024, led by the recovery of fly-in Chinese patients, a $2-3 \%$ price adjustment, and higher revenue intensity. In addition, BDMS has recently received an additional SSO member quota, from c1.0m in 2023 to c1.5m in 2024. This should support BDMS' target to lift registered members from c790k in 2023 to 1.0 m by 2025.

## Center of Excellence (CoE) hospitals to drive 2024 EBITDA margin

 BDMS' EBITDA margin is in an upward trend, rising from 22\% in 2019 to $23.9 \%$ in 2023E. We expect the trend to continue, improving to $24.4 \%$ in 2024 premised on an improving utilisation rate from $69 \%$ in 2023 to 70$71 \%$ in 2024 , coupled with 14 CoE hospitals ramping-up to the maturity phase (CoE hospitals had a $26 \%$ EBITDA margin as of 9M23). Therefore, we project 2024 core profit to grow 11\% to THB15.7b.
## Revise up earnings from strong 4Q23 and 2024 outlook

We revise up 2023-25E core profit by 1-5\% to reflect the strong 4Q23 results projected, and derive a new 2024 DCF-TP of THB35.0/shr. BDMS is trading at an attractive valuation of $28 \times 2024 \mathrm{E}$ P/E, lower than its fiveyear average of $32 x$. BDMS is one of best defensive stocks for the volatile market. It also offers decent earnings growth. Share price catalysts would be strong 4Q23 results and a promising outlook in 2024 from the upcoming analyst meeting. We also see a potential earnings upgrade from the street as our forecast is $3-5 \%$ above BBG consensus.

TARGET PRICE THB35.00
CLOSE
THB27.25
+28.4\%
THB34.50
+1.4\%
$+3.2 \%$
KEY STOCK DATA

| YE Dec (THB m) | 2022 | 2023E | 2024E | 2025E |
| :--- | ---: | ---: | ---: | ---: |
| Revenue | 92,968 | 102,041 | 109,202 | 116,867 |
| Net profit | 12,606 | 14,130 | 15,666 | 17,045 |
| EPS (THB) | 0.79 | 0.89 | 0.99 | 1.07 |
| vs Consensus (\%) | - | 2.7 | 5.0 | 5.3 |
| EBITDA | 22,933 | 24,427 | 26,632 | 28,852 |
| Recurring net profit | 12,606 | 14,130 | 15,666 | 17,045 |
| Core EPS (THB) | 0.79 | 0.89 | 0.99 | 1.07 |
| Chg. In EPS est. (\%) | - | 4.9 | 2.4 | 1.2 |
| EPS growth (\%) | 63.0 | 12.1 | 10.9 | 8.8 |
| Core P/E (x) | 34.4 | 30.6 | 27.6 | 25.4 |
| Dividend yield (\%) | 1.8 | 1.8 | 2.0 | 2.2 |
| EV/EBITDA (x) | 19.4 | 17.9 | 16.2 | 14.6 |
| Price/book (x) | 4.8 | 4.5 | 4.2 | 3.9 |
| Net debt/Equity (\%) | 9.2 | 1.0 | $(6.7)$ | $(13.9)$ |
| ROE (\%) | 14.5 | 15.2 | 15.7 | 15.9 |



| Share price performance | 1 Month | 3 Month | 12 Month |
| :--- | ---: | ---: | ---: |
| Absolute (\%) | 5.8 | 0.0 | $(8.4)$ |
| Relative to country (\%) | 6.6 | 3.8 | 11.5 |
| Mkt cap (USD m) |  |  | 12,202 |
| 3m avg. daily turnover (USD m) |  | 30.6 |  |
| Free float (\%) |  | 70 |  |
| Major shareholder | Prasert Prasarttong-Osoth (13\%) |  |  |
| 12m high/low (THB) |  | $30.75 / 25.00$ |  |
| Issued shares (m) |  | $15,892.00$ |  |
| Sources: Bloomberg consensus; FSSIA estimates |  |  |  |

## Investment thesis

BDMS has aggressively expanded its hospital network from 10 in 2004 to 59 currently. The company had a high capex level averaging $17 \%$ of revenue over 2013-19. It is now at the tail end of its capex cycle, as it has already achieved its target of 50 hospitals.

BDMS plans to focus on organic growth. We expect its EBITDA margin to be maintained at a high level of 24$25 \%$ over 2023-25 (vs $22 \%$ in 2019), led by a higher utilisation rate, its Centre of Excellence (CoE) project, and the turnaround of loss-making hospitals.

BDMS has a healthy balance sheet with 2022 net D/E at only $0.1 x$. FCFF should accelerate, based on our estimates, and this would provide an upside to its dividend payouts.

## Company profile

BDMS is the largest healthcare provider in terms of market capital in Thailand. It operates 59 hospitals under six brands.
www.bangkokhospital.com

## Catalysts

Key potential growth drivers include 1) higher insurance patient revenue; 2) rising demand from medical tourists; and 3 ) an improving EBITDA margin led by CoE hospitals.

## Risks to our call

Downside risks to our DCF-based target price include 1) a slowdown in international patients due to economic concerns, political protests or floods; 2) regulatory risks from drug prices and medical bill controls; and 3) higher-thanexpected capex and opex for CoE projects.

## Event calendar

| Date | Event |
| :--- | :--- |
| Feb 2024 | $4 Q 23$ results announcement |

## Principal activities (revenue, 2022)

- Thai patient revenue - 72.4 \%
- International patient revenue - 22.9 \%
- Other revenue - 4.8 \%


Source: Bangkok Dusit Medical Services

Major shareholders

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- Prasert Prasarttong-Osoth - 12.5
    %
Thai NVDR - 12.4 %
| Poramaporn Prasarttong-Osoth -
    5.2 %
- Others - 69.9 %
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Source: Bangkok Dusit Medical Services

## Key assumptions

|  | $2023 E$ | $2024 E$ | $2025 E$ |
| :--- | ---: | ---: | ---: |
| No. of hospitals (no.) | $(\%)$ | $(\%)$ | $(\%)$ |
| OPD volume growth | 59 | 60 | 63 |
| OPD revenue / patient growth | $(2)$ | 3 | 4 |
| IPD volume growth | 14 | 4 | 3 |
| IPD revenue / patient growth | 35 | 3 | 4 |

Source: FSSIA estimates

## Earnings sensitivity

- For every $1 \%$ increase in patient volume, we project 2024 earnings to rise by $2 \%$, and vice versa, all else being equal.
- For every $1 \%$ increase in EBITDA margin, we project 2024 earnings to rise by $6 \%$, and vice versa, all else being equal.

Exhibit 1: Non-Covid Thai patient revenue, quarterly


Sources: BDMS; FSSIA estimates

Exhibit 3: Utilisation rate


[^0]Exhibit 2: International patient revenue, quarterly (THB b)

$$
\text { International patient revenue } \quad \text { \% of pre-Covid (RHS) }
$$



Sources: BDMS; FSSIA estimates

Exhibit 4: EBITDA margin trend, quarterly


Sources: BDMS; FSSIA estimates

Exhibit 5: 4Q23 results preview

|  | $\begin{array}{r} 4 \mathrm{Q} 22 \\ (\mathrm{THB} \mathrm{~m}) \end{array}$ | $\begin{array}{r} \text { 1Q23 } \\ \text { (THB m) } \end{array}$ | $\begin{array}{r} 2 \mathrm{Q} 23 \\ (\mathrm{THB} \mathrm{~m}) \end{array}$ | $\begin{array}{r} 3 \mathrm{Q} 23 \\ (\mathrm{THB} \mathrm{~m}) \end{array}$ | $\begin{gathered} \text { 4Q23E } \\ (\text { THB m) } \end{gathered}$ | $\begin{gathered} ------ \text { Che } \\ (q-q \%) \end{gathered}$ | $\begin{gathered} \text { e -------- } \\ (y-y ~ \%) \end{gathered}$ | $\begin{array}{r} \text { 2023E } \\ \text { (THB m) } \end{array}$ | Change $(y-y \%)$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Sales | 23,842 | 24,313 | 24,372 | 26,699 | 26,654 | (0) | 12 | 102,041 | 10 |
| - Hospital revenue | 22,568 | 23,084 | 23,141 | 25,473 | 25,354 | (0) | 12 | 97,120 | 10 |
| - Other revenue | 1,274 | 1,229 | 1,232 | 1,227 | 1,300 | 6 | 2 | 4,921 | 11 |
| COGS (incl depreciation) | $(14,752)$ | $(15,122)$ | $(15,432)$ | $(16,469)$ | $(16,445)$ | (0) | 11 | $(63,511)$ | 9 |
| Gross profit | 9,090 | 9,191 | 8,940 | 10,230 | 10,208 | (0) | 12 | 38,530 | 11 |
| SG\&A | $(4,933)$ | $(4,633)$ | $(4,876)$ | $(5,106)$ | $(5,353)$ | 5 | 9 | $(19,939)$ | 13 |
| Operating profit ${ }^{1 /}$ | 4,157 | 4,558 | 4,064 | 5,124 | 4,856 | (5) | 17 | 18,591 | 9 |
| Net other income | (0) | 12 | 5 | 7 | 7 |  |  | 30 | 270 |
| Interest income | 32 | 26 | 48 | 48 | 48 | 0 | 51 | 165 | 106 |
| Interest expense | (169) | (164) | (134) | (122) | (122) | 0 | (28) | (542) | (14) |
| Pretax profit | 4,020 | 4,432 | 3,983 | 5,057 | 4,788 | (5) | 19 | 18,244 | 11 |
| Income Tax | (806) | (880) | (812) | $(1,025)$ | (958) | (7) | 19 | $(3,649)$ | 13 |
| Associates | 10 | 34 | 13 | 21 | 21 | 0 | 101 | 80 | 91 |
| Minority interest | (111) | (116) | (120) | (163) | (145) | (11) | 30 | (545) | (16) |
| Core profit | 3,113 | 3,470 | 3,063 | 3,890 | 3,707 | (5) | 19 | 14,130 | 12 |
| Extraordinaries, GW \& FX |  |  |  |  |  |  |  | 0 |  |
| Reported net profit | 3,113 | 3,470 | 3,063 | 3,890 | 3,707 | (5) | 19 | 14,130 | 12 |
| Outstanding shares (m) | 15,892 | 15,892 | 15,892 | 15,892 | 15,892 | 0 | 0 | 15,892 | 0 |
| Core EPS (THB) | 0.20 | 0.22 | 0.19 | 0.24 | 0.23 | (5) | 19 | 0.89 | 12 |
| EPS (THB) | 0.20 | 0.22 | 0.19 | 0.24 | 0.23 | (5) | 19 | 0.89 | 12 |
| COGS (excl depreciation) | 13,268 | 13,693 | 13,986 | 14,999 | 14,945 | (0) | 13 | 57,675 | 10 |
| Depreciation | 1,484 | 1,429 | 1,446 | 1,470 | 1,500 | 2 | 1 | 5,835 | (2) |
| EBITDA ${ }^{\text {2 }}$ | 5,641 | 5,987 | 5,510 | 6,594 | 6,356 | (4) | 13 | 24,427 | 7 |


| Key ratios | (\%) | (\%) | (\%) | (\%) | (\%) | (ppt) | (ppt) | (\%) | (ppt) |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Gross margin | 38.1 | 38 | 37 | 38 | 38 | (0) | 0 | 1 |  |
| SG\&A/Revenue | 21 | 19 | 20 | 19 | 20 | 1 | $(1)$ | 20 | 1 |
| EBITDA margin | 24 | 25 | 23 | 25 | 24 | $(1)$ | 0 | 24 |  |
| Net profit margin | 13 | 14 | 13 | 15 | 14 | $(1)$ | 1 | 14 | 0 |


| Operating stats | (\%) | (\%) | (\%) | (\%) | (\%) |
| :--- | ---: | ---: | ---: | ---: | ---: |
| OPD revenue growth $y-y$ | 15 | 11 | 10 | 14 | - |
| OPD volume growth $y-y$ | 13 | $(7)$ | 0 | 0 |  |
| OPD revenue per head growth $y-y$ | 1 | 20 | 10 | 14 |  |
|  |  |  |  |  |  |
| IPD revenue growth $y-y$ | $(2)$ | $(2)$ | 10 | 9 | 15 |
| IPD volume growth $y-y$ | 35 | 33 | 60 | 20 |  |
| IPD revenue per head growth $y-y$ | $(27)$ | $(26)$ | $(31)$ | $(9)$ |  |
|  |  |  |  |  |  |
| Thai revenue growth $y-y$ | $(4)$ | $(6)$ | 7 | 9 |  |
| International revenue growth $y-y$ | 61 | 38 | 22 | 19 |  |

Note: 1) Gross profit calculated by revenue - COGS including depreciation; 2) EBITDA calculated by operating profit + operating income - depreciation
Sources : BDMS; FSSIA estimates
Exhibit 6: Forecast revisions


[^1]Source: FSSIA estimates

Exhibit 7: Thai patient revenue forecast


Note: Includes Covid-related revenue of THB10.1b in 2021 and THB9.0b in 2022 Sources: BDMS; FSSIA estimates

Exhibit 8: International patient revenue forecast

Exhibit 9: BDMS - DCF-derived TP

| Cost of equity assumptions | (\%) |  | Cost of debt assumptions |
| :--- | ---: | :--- | ---: | ---: |
| Risk-free rate | 3.0 | Pre-tax cost of debt |  |
| Market risk premium | 8.0 | Marginal tax rate |  |
| Stock beta | 0.8 |  |  |
| Cost of equity, Ke |  |  |  |
| Weight applied | 9.4 | Net cost of debt, Kd |  |
|  | 80.0 | Weight applied |  |
| WACC | 8.1 |  |  |
|  |  |  |  |
| DCF valuation estimate | (THB b) | (THB/share) | Comments |
| NPV | 182.2 | 11.5 | WACC 8.1\%, Risk-free rate 3\%, Risk premium 8\% |
| Terminal value | 369.3 | 23.2 | Terminal growth 3\% |
| Cash \& liquid assets | 28.4 | 1.8 | At end-2024E |
| Investments | 2.0 | 0.1 | At end-2024E |
| Debt | $(21.1)$ | $(1.3)$ | At end-2024E |
| Minorities | $(5.0)$ | $(0.3)$ | At end-2024E |
| Residual ordinary equity | 555.8 | $\mathbf{3 5 . 0}$ |  |

Source: FSSIA estimates

Exhibit 10: One-year prospective P/E band
BDMS PER ( x )


[^2]Exhibit 11: One-year prospective P/BV band BDMS PBV (x)


Sources: Bloomberg; FSSIA estimates

Exhibit 12: Peer comparisons as of 17 January 2024

| Company | BBG | Rec | --.---.---- Share price --------- |  |  | $\begin{array}{r} \text { Market } \\ \text { Cap } \\ \text { (USD m) } \end{array}$ | ----- PE ---- |  | ---- ROE ----- |  | ---- PBV ---- |  | - EV/ EBITDA - |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Current <br> (LCY) | Target (LCY) | Upside (\%) |  | $\begin{array}{r} 23 E \\ (x) \end{array}$ | 24E <br> (x) | $\begin{aligned} & \text { 23E } \\ & (\%) \end{aligned}$ | 24E <br> (\%) | $\begin{array}{r} 23 E \\ (x) \end{array}$ | $\begin{array}{r} 24 E \\ (x) \end{array}$ | $\begin{array}{r} 23 E \\ (x) \end{array}$ | 24E <br> (x) |
| Thailand |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Bangkok Dusit Med Service | BDMS TB | BUY | 27.25 | 35.00 | 28.4 | 12,202 | 30.6 | 27.6 | 15.2 | 15.7 | 4.5 | 4.2 | 17.9 | 16.2 |
| Bumrungrad Hospital | BH TB | BUY | 235.00 | 300.00 | 27.7 | 5,263 | 27.7 | 26.5 | 31.1 | 28.0 | 7.9 | 7.0 | 18.3 | 17.3 |
| Bangkok Chain Hospital | BCH TB | BUY | 22.40 | 24.50 | 9.4 | 1,574 | 41.2 | 32.9 | 10.9 | 13.0 | 4.4 | 4.1 | 19.0 | 16.1 |
| Chularat Hospital | CHG TB | BUY | 3.12 | 4.00 | 28.2 | 967 | 28.9 | 25.0 | 15.7 | 17.4 | 4.5 | 4.2 | 16.7 | 14.5 |
| Praram 9 Hospital | PR9 TB | BUY | 17.10 | 22.00 | 28.7 | 379 | 24.9 | 22.3 | 11.0 | 11.6 | 2.7 | 2.5 | 12.0 | 10.5 |
| Thonburi Healthcare Group | THG TB | HOLD | 53.00 | 55.00 | 3.8 | 1,266 | 47.0 | 37.2 | 9.3 | 11.4 | 4.3 | 4.1 | 21.5 | 18.7 |
| Ramkhamhaeng Hospital | RAM TB | BUY | 32.75 | 50.00 | 52.7 | 1,107 | 25.7 | 21.4 | 7.8 | 9.2 | 2.0 | 1.9 | 31.7 | 26.3 |
| Rajthanee Hospital | RJH TB | n/a | 27.00 | n/a | n/a | 228 | 19.3 | 19.0 | 18.0 | 17.4 | 5.4 | 3.4 | 13.3 | 12.7 |
| Ekachai Medical Care | EKH TB | n/a | 7.45 | n/a | $n / a$ | 149 | 20.2 | 19.9 | 12.8 | 11.9 | 5.5 | 2.4 | 11.4 | 10.6 |
| Thailand average |  |  |  |  |  | 23,135 | 29.5 | 25.8 | 14.7 | 15.1 | 4.6 | 3.8 | 18.0 | 15.9 |
| Regional |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Ramsay Health Care | RHC AU | n/a | 49.70 | n/a | n/a | 7,477 | 33.5 | 37.1 | 8.6 | 8.0 | 2.8 | 2.7 | 11.6 | 10.9 |
| Ihh Healthcare Bhd | IHH SP | n/a | 1.72 | n/a | n/a | 11,270 | 34.9 | 31.1 | 6.1 | 6.4 | 2.3 | 1.9 | 14.0 | 13.4 |
| Ryman Healthcare | RYM NZ | n/a | 6.00 | n/a | n/a | 2,525 | 12.0 | 13.6 | 7.5 | 7.5 | 1.4 | 0.8 | 14.0 | 13.7 |
| Apollo Hospitals Enterprise | APHS IN | n/a | 5,905 | n/a | n/a | 10,247 | 101.3 | 85.3 | 13.8 | 14.9 | 23.5 | 13.2 | 41.8 | 36.2 |
| Kpj Healthcare Berhad | KPJ MK | n/a | 1.52 | n/a | n/a | 1,406 | 28.7 | 25.3 | 10.0 | 10.6 | 3.4 | 2.8 | 12.7 | 12.0 |
| Raffles Medical Group | RFMD SP | n/a | 1.04 | n/a | n/a | 1,437 | 21.7 | 23.1 | 8.7 | 8.1 | 2.2 | 1.9 | 11.0 | 11.4 |
| Mitra Keluarga Karyasehat | MIKA IJ | n/a | 2,540 | n/a | n/a | 2,315 | 37.1 | 32.1 | 16.8 | 17.9 | 7.5 | 6.2 | 23.3 | 20.2 |
| Aier Eye Hospital Group | 300015 CH | n/a | 14.06 | n/a | n/a | 18,230 | 37.0 | 29.4 | 18.4 | 19.8 | 15.1 | 6.4 | 21.7 | 17.5 |
| Regional average |  |  |  |  |  | 54,907 | 38.3 | 34.6 | 11.2 | 11.6 | 7.3 | 4.5 | 18.8 | 16.9 |
| Overall average |  |  |  |  |  | 78,042 | 33.6 | 29.9 | 13.0 | 13.4 | 5.8 | 4.1 | 18.4 | 16.4 |

[^3]
## Financial Statements

Bangkok Dusit Medical Services

| Profit and Loss (THB m) Year Ending Dec | 2021 | 2022 | 2023E | 2024E | 2025E |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Revenue | 75,514 | 92,968 | 102,041 | 109,202 | 116,867 |
| Cost of goods sold | $(49,462)$ | $(58,329)$ | $(63,511)$ | $(67,661)$ | $(72,376)$ |
| Gross profit | 26,052 | 34,638 | 38,530 | 41,540 | 44,492 |
| Other operating income | - | - | - | - | - |
| Operating costs | $(15,029)$ | $(17,655)$ | $(19,939)$ | $(21,065)$ | $(22,310)$ |
| Operating EBITDA | 17,345 | 22,933 | 24,427 | 26,632 | 28,852 |
| Depreciation | $(6,321)$ | $(5,950)$ | $(5,835)$ | $(6,157)$ | $(6,671)$ |
| Goodwill amortisation | - | - | - | - | - |
| Operating EBIT | 11,023 | 16,984 | 18,591 | 20,475 | 22,182 |
| Net financing costs | (655) | (552) | (378) | (286) | (209) |
| Associates | 21 | 42 | 80 | 88 | 97 |
| Recurring non-operating income | 26 | 50 | 110 | 121 | 133 |
| Non-recurring items | 200 | 0 | 0 | 0 | 0 |
| Profit before tax | 10,594 | 16,481 | 18,324 | 20,310 | 22,106 |
| Tax | $(2,103)$ | $(3,227)$ | $(3,649)$ | $(4,044)$ | $(4,402)$ |
| Profit after tax | 8,490 | 13,254 | 14,675 | 16,266 | 17,704 |
| Minority interests | (554) | (648) | (545) | (600) | (659) |
| Preferred dividends | - | - | - | - |  |
| Other items | - | - | - | - | - |
| Reported net profit | 7,936 | 12,606 | 14,130 | 15,666 | 17,045 |
| Non-recurring items \& goodwill (net) | (200) | 0 | 0 | 0 | 0 |
| Recurring net profit | 7,736 | 12,606 | 14,130 | 15,666 | 17,045 |
| Per share (THB) |  |  |  |  |  |
| Recurring EPS * | 0.49 | 0.79 | 0.89 | 0.99 | 1.07 |
| Reported EPS | 0.50 | 0.79 | 0.89 | 0.99 | 1.07 |
| DPS | 0.80 | 0.50 | 0.50 | 0.53 | 0.59 |
| Diluted shares (used to calculate per share data) | 15,892 | 15,892 | 15,892 | 15,892 | 15,892 |
| Growth |  |  |  |  |  |
| Revenue (\%) | 9.3 | 23.1 | 9.8 | 7.0 | 7.0 |
| Operating EBITDA (\%) | 16.1 | 32.2 | 6.5 | 9.0 | 8.3 |
| Operating EBIT (\%) | 29.3 | 54.1 | 9.5 | 10.1 | 8.3 |
| Recurring EPS (\%) | 28.0 | 63.0 | 12.1 | 10.9 | 8.8 |
| Reported EPS (\%) | 10.0 | 58.8 | 12.1 | 10.9 | 8.8 |
| Operating performance |  |  |  |  |  |
| Gross margin inc. depreciation (\%) | 34.5 | 37.3 | 37.8 | 38.0 | 38.1 |
| Gross margin exc. depreciation (\%) | 42.9 | 43.7 | 43.5 | 43.7 | 43.8 |
| Operating EBITDA margin (\%) | 23.0 | 24.7 | 23.9 | 24.4 | 24.7 |
| Operating EBIT margin (\%) | 14.6 | 18.3 | 18.2 | 18.7 | 19.0 |
| Net margin (\%) | 10.2 | 13.6 | 13.8 | 14.3 | 14.6 |
| Effective tax rate (\%) | 20.3 | 19.6 | 20.0 | 20.0 | 20.0 |
| Dividend payout on recurring profit (\%) | 164.7 | 63.0 | 56.2 | 54.1 | 55.1 |
| Interest cover (X) | 16.9 | 30.8 | 49.5 | 72.1 | 106.8 |
| Inventory days | 16.3 | 14.7 | 14.7 | 14.9 | 14.9 |
| Debtor days | 39.4 | 38.5 | 37.5 | 35.0 | 32.7 |
| Creditor days | 40.1 | 39.1 | 41.1 | 41.7 | 41.7 |
| Operating ROIC (\%) | 10.6 | 15.8 | 16.5 | 18.3 | 20.0 |
| ROIC (\%) | 8.5 | 12.7 | 13.4 | 14.8 | 16.1 |
| ROE (\%) | 9.0 | 14.5 | 15.2 | 15.7 | 15.9 |
| ROA (\%) | 6.7 | 10.1 | 10.4 | 10.9 | 11.1 |
| * Pre-exceptional, pre-goodwill and fully diluted |  |  |  |  |  |
| Revenue by Division (THB m) | 2021 | 2022 | 2023E | 2024E | 2025E |
| Thai patient revenue | 58,500 | 67,286 | 70,666 | 75,200 | 80,877 |
| International patient revenue | 12,841 | 21,248 | 26,454 | 28,835 | 30,565 |
| Other revenue | 4,173 | 4,433 | 4,921 | 5,167 | 5,425 |

[^4]Financial Statements
Bangkok Dusit Medical Services


[^5]
## Bangkok Dusit Medical Serv (BDMS TB)

Exhibit 13: FSSIA ESG score implication

Rating \begin{tabular}{lll}

Score \& | Implication |
| :--- |
| Leading its industry peers in managing the most significant ESG risks which not only better cost efficiency but also lead to |
| higher profitability. | <br>

\hline$>79-100$ \& | A mixed track record of managing the most significant ESG risks and opportunities relative to industry peers. |
| :--- | <br>

\hline Relevant ESG materiality matrix has been constructively addressed, well-managed and incorporated into day-to-day <br>
operations, in which targets and achievements are evaluated annually. <br>
Relevant ESG materiality matrix has been identified with key management in charge for progress to be followed up on and to <br>
provide intensive disclosure. Most targets are conventional and achievable. <br>
The company has adopted the United Nations Sustainable Development Goals (UN SDGs), established sustainability <br>
management guidelines and fully complies with regulations or ESG suggested guidance from related organizations such as the <br>
SET and SEC.
\end{tabular}

Sources: FSSIA estimates

Exhibit 14: ESG - peer comparison

|  | FSSIA | --------------- Domestic ratings ---------------------- |  |  |  |  |  | ------------------------------ Global ratings ------------------------ |  |  |  |  |  | --- Bloomberg --- |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & \text { ESG } \\ & \text { score } \end{aligned}$ | DJSI | $\begin{aligned} & \text { SET } \\ & \text { THSI } \end{aligned}$ | THSI | CG score | AGM level | Thai CAC | Morningstar ESG risk | ESG <br> Book | MSCI | Moody's | Refinitiv | S\&P Global | $\begin{aligned} & \text { ESG } \\ & \text { score } \end{aligned}$ | Disclosure score |
| SET100 | 69.20 | 5.34 | 4.40 | 4.40 | 4.76 | 4.65 | 3.84 | Medium | 51.76 | BBB | 20.87 | 58.72 | 63.91 | 3.72 | 28.17 |
| Coverage | 67.12 | 5.11 | 4.15 | 4.17 | 4.83 | 4.71 | 3.53 | Medium | 52.04 | BB | 16.97 | 56.85 | 62.09 | 3.40 | 31.94 |
| BCH | 39.71 | -- | -- | -- | 4.00 | 5.00 | Certified | High | 48.21 | -- | -- | 27.19 | 18.00 | 3.52 | 47.60 |
| BDMS | 74.00 | Y | Y | Y | 5.00 | 4.00 | -- | Medium | 61.06 | AA | 34.00 | 59.83 | 72.00 | 3.45 | 58.92 |
| BH | 51.21 | -- | -- | -- | 4.00 | 4.00 | -- | Medium | 64.29 | A | 29.00 | 59.03 | 27.00 | 5.08 | 47.79 |
| CHG | 38.25 | -- | -- | -- | 4.00 | 5.00 | -- | High | 55.35 | -- | -- | 59.57 | 21.00 | 2.34 | 50.24 |
| PR9 | 54.08 | -- | Y | Y | 5.00 | 5.00 | Certified | High | 71.12 | -- | -- | 62.39 | -- | 2.43 | 37.90 |
| PRINC | 18.00 | -- | -- | -- | 4.00 | 4.00 | Certified | -- | -- | -- | -- | -- | -- | -- | -- |
| RAM | 11.75 | -- | -- | -- | 3.00 | -- | -- | High | -- | -- | -- | -- | -- | -- | -- |
| THG | 18.75 | -- | -- | -- | 5.00 | 5.00 | -- | High | -- | -- | -- | -- | -- | -- | -- |
| VIBHA | 20.88 | -- | -- | -- | 4.00 | 3.00 | Declared | High | -- | -- | -- | -- | 17.00 | -- | -- |

Sources: SETTRADE.com; FSSIA's compilation

Exhibit 15: ESG score by Bloomberg

| FY ending Dec 31 | FY 2015 | FY 2016 | FY 2017 | FY 2018 | FY 2019 | FY 2020 | FY 2021 | FY 2022 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| ESG financial materiality scores - ESG score | 1.08 | 1.05 | 2.21 | 2.76 | 3.74 | 3.77 | 3.76 | 3.45 |
| BESG environmental pillar score | 0.00 | 0.00 | 2.04 | 4.49 | 4.17 | 3.84 | 3.24 | 2.25 |
| BESG social pillar score | 0.14 | 0.14 | 1.24 | 1.48 | 3.40 | 3.53 | 3.54 | 3.59 |
| BESG governance pillar score | 4.56 | 4.40 | 4.37 | 4.19 | 4.03 | 4.13 | 4.51 | 4.12 |
| ESG disclosure score | 32.33 | 32.33 | 46.90 | 47.34 | 57.35 | 57.69 | 58.34 | 58.92 |
| Environmental disclosure score | 0.00 | 0.00 | 22.74 | 24.07 | 52.31 | 52.31 | 54.27 | 56.00 |
| Social disclosure score | 13.21 | 13.21 | 34.22 | 34.22 | 36.03 | 37.06 | 37.06 | 37.06 |
| Governance disclosure score | 83.59 | 83.59 | 83.59 | 83.59 | 83.59 | 83.59 | 83.59 | 83.59 |
| Environmental |  |  |  |  |  |  |  |  |
| Emissions reduction initiatives | No | No | No | No | No | No | No | No |
| Climate change policy | No | No | No | No | Yes | Yes | Yes | Yes |
| Climate change opportunities discussed | No | No | No | No | No | No | No | No |
| Risks of climate change discussed | No | No | No | No | No | No | No | No |
| GHG scope 1 | - | - | 3 | 4 | 9 | 35 | 9 | 34 |
| GHG scope 2 location-based | - | - | 91 | 92 | 98 | 94 | 96 | 209 |
| GHG Scope 3 | - | - | - | - | - | - | - | - |
| Carbon per unit of production | - | - | - | - | - | - | - | - |
| Biodiversity policy | No | No | No | No | No | No | No | No |
| Energy efficiency policy | No | No | Yes | Yes | Yes | Yes | Yes | Yes |
| Total energy consumption | - | - | 143 | 145 | 152 | 147 | 194 | 497 |
| Renewable energy use | - | - | - | - | - | - | - | 5 |
| Electricity used | - | - | 143 | 145 | 152 | 147 | 192 | 417 |
| Fuel used - natural gas | - | - | - | - | - | - | - | - |

[^6]Exhibit 16: ESG score by Bloomberg (cont.)

| FY ending Dec 31 | FY 2015 | FY 2016 | FY 2017 | FY 2018 | FY 2019 | FY 2020 | FY 2021 | FY 2022 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Fuel used - crude oil/diesel | No | No | No | No | No | No | No | No |
| Waste reduction policy | No | No | No | Yes | Yes | Yes | Yes | Yes |
| Hazardous waste | - | - | 1 | 2 | 2 | 2 | 3 | 5 |
| Total waste | - | - | 6 | 7 | 7 | 5 | 9 | 13 |
| Waste recycled | - | - | 0 | 1 | 1 | 0 | 1 | 2 |
| Waste sent to landfills | - | - | - | - | - | - | 3 | 5 |
| Environmental supply chain management | No | No | No | No | Yes | Yes | Yes | Yes |
| Water policy | No | No | No | Yes | Yes | Yes | Yes | Yes |
| Water consumption | - | - | 354 | 358 | 388 | 332 | 472 | 754 |
| Social |  |  |  |  |  |  |  |  |
| Human rights policy | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Yes |
| Policy against child labor | No | No | No | No | No | Yes | Yes | Yes |
| Quality assurance and recall policy | No | No | No | No | Yes | Yes | Yes | Yes |
| Consumer data protection policy | No | No | Yes | Yes | Yes | Yes | Yes | Yes |
| Equal opportunity policy | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Yes |
| Gender pay gap breakout | No | No | No | No | No | No | No | No |
| Pct women in workforce | - | - | 82 | 82 | 82 | 82 | 83 | 83 |
| Pct disabled in workforce | - | - | - | - | - | - | - | - |
| Business ethics policy | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Yes |
| Anti-bribery ethics policy | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Yes |
| Health and safety policy | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Yes |
| Lost time incident rate - employees | - | - | 0 | 0 | 0 | 0 | 0 | 1 |
| Total recordable incident rate - employees | - | - | 2 | 2 | 2 | 1 | 1 | 1 |
| Training policy | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Yes |
| Fair remuneration policy | No | No | No | No | No | No | No | No |
| Number of employees - CSR | 33,456 | 36,989 | 37,505 | 38,803 | 40,298 | 36,254 | 36,344 | 40,495 |
| Employee turnover pct | - | - | 18 | 19 | 19 | 17 | 16 | 20 |
| Total hours spent by firm - employee training | 568,960 | 588,890 | 795,330 | 547,592 | 784,625 | 476,816 | 437,209 | 1,417,320 |
| Social supply chain management | No | No | No | No | Yes | Yes | Yes | Yes |
| Governance |  |  |  |  |  |  |  |  |
| Board size | 15 | 14 | 13 | 14 | 14 | 16 | 18 | 17 |
| No. of independent directors (ID) | 7 | 6 | 6 | 6 | 6 | 7 | 7 | 7 |
| No. of women on board | 2 | 1 | 1 | 1 | 1 | 2 | 2 | 2 |
| No. of non-executive directors on board | 9 | 7 | 6 | 8 | 9 | 9 | 9 | 9 |
| Company conducts board evaluations | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Yes |
| No. of board meetings for the year | 13 | 13 | 14 | 12 | 13 | 12 | 12 | 12 |
| Board meeting attendance pct | 95 | 94 | 98 | 97 | 98 | 98 | 97 | 100 |
| Board duration (years) | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 |
| Director share ownership guidelines | No | No | No | No | No | No | No | No |
| Age of the youngest director | 45 | 42 | 43 | 44 | 45 | 46 | 47 | 48 |
| Age of the oldest director | 83 | 84 | 85 | 86 | 87 | 88 | 89 | 90 |
| No. of executives / company managers | 4 | 5 | 5 | 5 | 6 | 7 | 5 | 5 |
| No. of female executives | 1 | 1 | 1 | 2 | 1 | 2 | 2 | 2 |
| Executive share ownership guidelines | No | No | No | No | No | No | No | No |
| Size of audit committee | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 |
| No. of ID on audit committee | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 |
| Audit committee meetings | 10 | 9 | 10 | 7 | 10 | 6 | 6 | 6 |
| Audit meeting attendance \% | 100 | 100 | 100 | 100 | 97 | 100 | 100 | 100 |
| Size of compensation committee | 4 | 4 | 4 | 4 | 4 | 3 | 3 | 3 |
| No. of ID on compensation committee | 3 | 3 | 3 | 2 | 2 | 2 | 2 | 2 |
| No. of compensation committee meetings | 3 | 1 | 4 | 4 | 3 | 4 | 4 | 3 |
| Compensation meeting attendance \% | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Size of nomination committee | 4 | 4 | 4 | 4 | 4 | 3 | 3 | 3 |
| No. of nomination committee meetings | 3 | 1 | 4 | 4 | 3 | 4 | 4 | 3 |
| Nomination meeting attendance \% | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Sustainability governance |  |  |  |  |  |  |  |  |
| Verification type | No | No | No | No | No | No | No | No |

Sources: Bloomberg; FSSIA's compilation

## Disclaimer for ESG scoring

| ESG score | Methodology | Rating |
| :---: | :---: | :---: |
| The Dow Jones Sustainability Indices (DJSI) By S\&P Global | The DJSI World applies a transparent, rules-based component selection process based on the companies' Total Sustainability Scores resulting from the annual S\&P Global Corporate Sustainability Assessment (CSA). Only the top-ranked companies within each industry are selected for inclusion. | Be a member and invited to the annual S\&P Global Corporate Sustainability Assessment (CSA) for DJSI. Companies with an S\&P Global ESG Score of less than $45 \%$ of the S\&P Global ESG Score of the highest scoring company are disqualified. The constituents of the DJSI indices are selected from the Eligible Universe. |
| Sustainability Investment List (THSI) by The Stock Exchange of Thailand (SET) | THSI quantifies responsibility in Environmental and Social issues by managing business with transparency in Governance, updated annually. Candidates must pass the preemptive criteria, with two crucial conditions: 1) no irregular trading of the board members and executives; and 2) free float of $>150$ shareholders, and combined holding must be $>15 \%$ of paidup capital. Some key disqualifying criteria include: 1) CG score of below $70 \% ; 2$ ) independent directors and free float violation; 3) executives' wrongdoing related to CG, social \& environmental impacts; 4) equity in negative territory; and 5) earnings in red for $>3$ years in the last 5 years. | To be eligible for THSI inclusion, verified data must be scored at a minimum of $50 \%$ for each indicator, unless the company is a part of DJSI during the assessment year. The scoring will be fairly weighted against the nature of the relevant industry and materiality. <br> SETTHSI Index is extended from the THSI companies whose 1) market capitalization > THB5b (~USD150b); 2) free float $>20 \%$; and 3) liquidity $>0.5 \%$ of paid-up capital for at least 9 out of 12 months. The SETTHSI Index is a market capitalisation-weighted index, cap 5\% quarterly weight at maximum, and no cap for number of stocks. |
| CG Score by Thai Institute of Directors Association (Thai IOD) | An indicator of CG strength in sustainable development, measured annually by the Thai IOD, with support from the Stock Exchange of Thailand (SET). The results are from the perspective of a third party, not an evaluation of operations. | Scores are rated in six categories: 5 for Excellent (90-100), 4 for Very Good (80-89), 3 for Good (70-79), 2 for Fair (60-69), 1 for Pass (60-69), and not rated for scores below 50 . Weightings include: 1) the rights; 2 ) and equitable treatment of shareholders (weight $25 \%$ combined); 3) the role of stakeholders ( $25 \%$ ); 4) disclosure \& transparency (15\%); and 5) board responsibilities (35\%). |
| AGM level By Thai Investors Association (TIA) with support from the SEC | It quantifies the extent to which shareholders' rights and equitable treatment are incorporated into business operations and information is transparent and sufficiently disclosed. All form important elements of two out of five the CG components to be evaluated annually. The assessment criteria cover AGM procedures before the meeting ( $45 \%$ ), at the meeting date ( $45 \%$ ), and after the meeting ( $10 \%$ ). (The first assesses 1) advance circulation of sufficient information for voting; and 2) facilitating how voting rights can be exercised. The second assesses 1) the ease of attending meetings; 2) transparency and verifiability; and 3) openness for Q\&A. The third involves the meeting minutes that should contain discussion issues, resolutions and voting results.) | The scores are classified into four categories: 5 for Excellent (100), 4 for Very Good (90-99), 3 for Fair (80-89), and not rated for scores below 79. |
| Thai CAC <br> By Thai <br> Private Sector <br> Collective <br> Action Against Corruption (CAC) | The core elements of the Checklist include corruption risk assessment, establishment of key controls, and the monitoring and developing of policies. The Certification is good for three years. <br> (Companies deciding to become a CAC certified member start by submitting a Declaration of Intent to kick off an 18-month deadline to submit the CAC Checklist for Certification, including risk assessment, in place of policy and control, training of managers and employees, establishment of whistleblowing channels, and communication of policies to all stakeholders.) | The document will be reviewed by a committee of nine professionals. A passed Checklist will move for granting certification by the CAC Council approvals whose members are twelve highly respected individuals in professionalism and ethical achievements. |
| Morningstar Sustainalytics | The Sustainalytics' ESG risk rating provides an overall company score based on an assessment of how much of a company's exposure to ESG risk is unmanaged. Sources to be reviewed include corporate publications and regulatory filings, news and other media, NGO reports/websites, multi-sector information, company feedback, ESG controversies, issuer feedback on draft ESG reports, and quality \& peer reviews. | A company's ESG risk rating score is the sum of unmanaged risk. The more risk is unmanaged, the higher ESG risk is scored. |



Rating regarding the sustainable development of Thai listed companies, both on the SET and MAI, are publicly available on the website of the Securities and Exchange Commission of Thailand (SEC). Currently, ratings available are 1) "CG Score"; 2) "AGM Level"; 3) "Thai CAC"; and 4) THSI. The ratings are updated on an annual basis. FSSIA does not confirm nor certify the accuracy of such ratings. Source: FSSIA's compilation

## GENERAL DISCLAIMER

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## Teerapol Udomvej, CFA FSS International Investment Advisory Securities Co., Ltd

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| Company | Ticker | Price | Rating | Valuation \& Risks |
| :--- | :--- | :--- | :--- | :--- |
| Bangkok Dusit Medical <br> Services | BDMS TB | THB 27.25 | BUY | Downside risks to our DCF-based target price include 1) a slowdown in international <br> patients due to economic concerns, political protests or floods; 2) regulatory risks from <br> drug prices and medical bill controls; and 3) higher-than-expected capex and opex for CoE <br> projects. |
| Bumrungrad Hospital | BH TB | THB 235.00 | BUY | Downside risks to our DCF-based target price include 1) a slowdown in international <br> patients due to economic concerns, political protests or floods; 2) regulatory risks from <br> drug prices and medical bill controls; and 3) higher medical fee discount promotions, <br> leading to a weaker EBITDA margin. |
| Bangkok Chain Hospital | BCH TB | THB 22.40 | BUY | Downside risks to our DCF-based target price include 1) a slowdown in international <br> patients due to economic concerns, political protests or floods; 2) regulatory risks from <br> drug prices and medical bill controls; and 3) SSO provision expenses following a limited |
| SSO budget. |  |  |  |  |

Source: FSSIA estimates

## Additional Disclosures

Target price history, stock price charts, valuation and risk details, and equity rating histories applicable to each company rated in this report is available in our most recently published reports. You can contact the analyst named on the front of this note or your representative at Finansia Syrus Securities Public Company Limited.

All share prices are as at market close on 17-Jan-2024 unless otherwise stated.

## RECOMMENDATION STRUCTURE

## Stock ratings

Stock ratings are based on absolute upside or downside, which we define as (target price* - current price) / current price.
BUY (B). The upside is $10 \%$ or more.
HOLD (H). The upside or downside is less than $10 \%$.
REDUCE (R). The downside is $10 \%$ or more.
Unless otherwise specified, these recommendations are set with a 12-month horizon. Thus, it is possible that future price volatility may cause a temporary mismatch between upside/downside for a stock based on market price and the formal recommendation.

* In most cases, the target price will equal the analyst's assessment of the current fair value of the stock. However, if the analyst doesn't think the market will reassess the stock over the specified time horizon due to a lack of events or catalysts, then the target price may differ from fair value. In most cases, therefore, our recommendation is an assessment of the mismatch between current market price and our assessment of current fair value.


## Industry Recommendations

Overweight. The analyst expects the fundamental conditions of the sector to be positive over the next 12 months.
Neutral. The analyst expects the fundamental conditions of the sector to be maintained over the next 12 months.
Underweight. The analyst expects the fundamental conditions of the sector to be negative over the next 12 months.

## Country (Strategy) Recommendations

Overweight (O). Over the next 12 months, the analyst expects the market to score positively on two or more of the criteria used to determine market recommendations: index returns relative to the regional benchmark, index sharpe ratio relative to the regional benchmark and index returns relative to the market cost of equity.

Neutral (N). Over the next 12 months, the analyst expects the market to score positively on one of the criteria used to determine market recommendations: index returns relative to the regional benchmark, index sharpe ratio relative to the regional benchmark and index returns relative to the market cost of equity.

Underweight (U). Over the next 12 months, the analyst does not expect the market to score positively on any of the criteria used to determine market recommendations: index returns relative to the regional benchmark, index sharpe ratio relative to the regional benchmark and index returns relative to the market cost of equity.


[^0]:    Source: BDMS; FSSIA estimates

[^1]:    *Note: Change of items in percentage terms are represented in ppt change.

[^2]:    Sources: Bloomberg; FSSIA estimates

[^3]:    Sources: Bloomberg; FSSIA estimates

[^4]:    Sources: Bangkok Dusit Medical Services; FSSIA estimates

[^5]:    Sources: Bangkok Dusit Medical Services; FSSIA estimates

[^6]:    Sources: Bloomberg; FSSIA's compilation

