

# Thailand Property

## Flat 2023 presales led by condos

- The aggregate 4Q23 presales recovered (+13% q-q, +24% y-y), driven by condos, which accelerated in line with new launches, while low-rises extended their loss. The aggregate 2023 presales ended at THB310b (+1.5% y-y), lower than the target by 14%.
- We expect the aggregate 4Q23 profit to be unexciting. In particular, it should be flat q-q and decrease y-y due to the high base of low-rises in 4Q22 and higher SG&A expenses.
- We have lowered our rating to underweight due to several challenges and a potentially low single-digit profit growth rate.

#### 4Q23 presales accelerated by 13% q-q and 24% y-y, supported by new condo launches

The aggregate 4Q23 presales of 12 property companies under our coverage recovered to THB81b (+13% q-q, +24% y-y), driven by condo presales of THB41b (+36% q-q, +96% y-y). It accounted for 51% of 4Q23 presales, up from 44% of 9M23 presales due to new condo launches of nearly all property developers (except BRI, QH, and LPN) of 22 projects with a combined value of THB66b (+320% q-q, +153% y-y). They have a solid average take-up rate of 38% (vs 32% in 1Q23). However, low-rises continued to extend their loss. It decreased by 4% q-q and 9% y-y to THB40b. Meanwhile, new low-rise launches amounted to THB100b (+38% q-q, +24% y-y), lower than its target by 23% after demand recovered slower than expected amid high-interest rates, financial institutions' tighter credit underwriting in the mid-to-low segment, and increased cancellation, especially in the high-end market. Among them, AP reported the highest presales, which hit a new high.

#### 2023 presales end flat as condo recovery helps ease low-rise contraction

The aggregate 2023 presales were close to 2022 of THB300b (+1.5% y-y), lower than the target by 14% due to weaker-than-expected low-rises of THB160b (-13% y-y). It reflected a lower take-up rate of 10-15% from 25-30% in 2022. However, condo presales of THB140b helped offset it. It jumped by 27% y-y, in line with accelerated new launches, which recorded an average take-up rate of 34%. By project value, the aggregate new launches amounted to THB400b (+13% y-y), lower than planned by 10%, with only ASW and ORI achieving their sales growth target.

#### 4Q23 profit should be unexciting due to sluggish low-rise presales and higher SG&A

We expect the aggregate 4Q23 profit to be flat q-q and decrease y-y due to a high base and higher SG&A expenses in line with their substantial new launches and employee bonuses. However, it should miss our previous estimate for a q-q recovery due to weaker-than-expected 4Q23 low-rise presales. It could result in a downside for our 2023 estimates. Of all, LH should post the most outstanding net profit (+q-q, +y-y) due to an extra gain from sales of hotels to a REIT. Also, we anticipate 2H23 DPS, implying an average dividend yield of 5%, except for AP and ASW, which pay their dividend annually.

#### Cut rating to Underweight; Maintain AP as top pick

We have decreased our rating to underweight to reflect 2024 challenges. On the revenue side, they include economic uncertainty, tight credit underwriting, and increased competition, all of which would pressure the absorption rate to decrease. On the cost side, they comprise a minimum wage hike and a negative sentiment in the bond market. We are waiting for them to disclose their business plan, which should be cautious. In particular, we anticipate lower value of new launches and a focus on sales of inventory aggressively launched in the past two years. We expect a lackluster earnings performance in 2024, with an aggregate profit growth of 4% y-y (vs -4% y-y in 2023E and an anticipated increase of 20% y-y for the SET). However, they have a potential upside risk from the government's property stimulus, which remains unclear. Among them, we have AP as our top pick due to its high market share and profit, with a strong balance sheet. Also, we expect a 2023 dividend yield of 5%. Based on historical data in the past three years, they recorded an average gain of 15% from now until its XD in early May.



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Exhibit 1: Total presales in 4Q23 and 2023

Presales	4Q22	3Q23	4Q23	Chai	nge	2022	2023	Change	miss (-) /beat (+)
	(THB m)	(THB m)	(THB m)	(q-q %)	(y-y %)	(THB m)	(THB m)	(y-y %)	vs company target
AP	12,960	11,677	16,067	37.6	24.0	50,415	51,391	1.9	-11%
ASW	1,069	3,862	4,702	21.8	339.9	14,173	16,486	16.3	10%
BRI	3,205	3,111	4,065	30.7	26.8	11,045	12,561	13.7	-3%
LH	5,563	5,572	8,646	55.2	55.4	30,207	23,013	(23.8)	-34%
LPN	1,624	2,581	1,978	(23.4)	21.8	10,950	9,966	(9.0)	-23%
NOBLE	137	2,300	4,268	85.6	3,015.5	14,174	15,000	5.8	-35%
ORI	11,628	12,472	10,328	(17.2)	(11.2)	41,032	47,265	15.2	5%
PSH	2,469	5,120	5,000	(2.3)	102.5	17,014	19,235	13.1	-20%
QH	1,734	2,434	1,200	(50.7)	(30.8)	8,208	7,554	(8.0)	-16%
SC	7,286	8,434	7,270	(13.8)	(0.2)	24,468	27,950	14.2	-4%
SIRI	9,807	7,581	11,889	56.8	21.2	38,502	37,588	(2.4)	-20%
SPALI	7,408	6,227	5,352	(14.1)	(27.8)	32,433	28,864	(11.0)	-20%
Total	64,890	71,371	80,765	13.2	24.5	292,621	296,873	1.5	-14%

Sources: Company data; FSSIA's compilation

Exhibit 2: Low-rise presales in 4Q23 and 2023

Presales	4Q22	3Q23	4Q23	Chan	Change		2023	Change
	(THB m)	(THB m)	(THB m)	(q-q %)	(y-y %)	(THB m)	(THB m)	(y-y %)
AP	10,049	8,499	8,190	(3.6)	(18.5)	38,975	33,483	(14.1)
ASW	107	77	371	380.3	247.1	355	1,326	273.7
BRI	3,205	3,111	4,065	30.7	26.8	11,045	12,561	13.7
LH	5,282	5,388	3,360	(37.6)	(36.4)	27,964	16,814	(39.9)
LPN	517	498	380	(23.7)	(26.5)	2,516	1,851	(26.4)
NOBLE	100	1,200	770	(35.8)	670.0	283	3,200	1,028.8
ORI	3,239	3,111	4,065	30.7	25.5	11,079	12,561	13.4
PSH	2,954	3,640	3,640	0.0	23.2	15,460	14,520	(6.1)
QH	1,609	2,224	1,100	(50.5)	(31.6)	7,383	6,657	(9.8)
SC	5,648	4,295	4,360	1.5	(22.8)	19,688	17,300	(12.1)
SIRI	6,201	4,849	5,596	15.4	(9.8)	28,445	21,109	(25.8)
SPALI	4,787	4,359	3,861	(11.4)	(19.4)	22,054	19,628	(11.0)
Total	43,698	41,251	39,758	(3.6)	(9.0)	185,247	161,009	(13.1)

Sources: Company data; FSSIA's compilation

Exhibit 3: Condo presales in 4Q23 and 2023

Presales	4Q22	3Q23	4Q23	Chan	Change		2023	Change
	(THB m)	(THB m)	(THB m)	(q-q %)	(y-y %)	(THB m)	(THB m)	(y-y %)
AP	2,911	3,178	7,877	147.9	170.6	11,440	17,908	56.5
ASW	962	3,785	4,331	14.4	350.2	13,818	15,160	9.7
BRI	0	0	0	n/a	n/a	0	0	n/a
LH	281	184	5,286	2,772.8	1,781.1	2,243	6,199	176.4
LPN	1,107	2,083	1,598	(23.3)	44.4	8,434	8,115	(3.8)
NOBLE	37	1,100	3,498	218.0	9,354.6	13,891	11,800	(15.0)
ORI	8,390	9,361	6,263	(33.1)	(25.3)	29,953	34,704	15.9
PSH	(485)	1,480	1,360	(8.1)	(380.4)	1,554	4,715	203.4
QH	125	210	100	(52.4)	(20.0)	825	897	8.7
SC	1,638	4,139	2,910	(29.7)	77.6	4,780	10,650	122.8
SIRI	3,606	2,732	6,293	130.3	74.5	10,057	16,479	63.9
SPALI	2,621	1,868	1,491	(20.2)	(43.1)	10,379	9,236	(11.0)
Total	21,193	30,120	41,008	36.1	93.5	107,374	135,863	26.5

Sources: Company data; FSSIA's compilation

Exhibit 4: New launches in 4Q23 and 2023

New launches	4Q22	3Q23	4Q23	Chan	ge	2022	2023	Change	miss (-) /beat (+)
	(THB m)	(THB m)	(THB m)	(q-q %)	(y-y %)	(THB m)	(THB m)	(y-y %)	vs company target
AP	26,360	18,500	36,440	97.0	38.2	63,600	76,000	19.5	-1%
ASW	1,200	2,850	15,100	429.8	1,158.3	10,700	29,810	178.6	32%
BRI	4,250	5,800	6,050	4.3	42.4	12,000	16,850	40.4	-25%
LH	7,320	6,280	29,685	372.7	305.5	32,460	43,460	33.9	24%
LPN	4,380	5,510	1,150	(79.1)	(73.7)	10,700	11,725	9.6	-16%
NOBLE	8,450	3,600	11,300	213.9	33.7	31,550	18,900	(40.1)	-19%
ORI	11,250	13,200	11,040	(16.4)	(1.9)	41,000	45,900	12.0	-14%
PSH	7,760	3,750	5,530	47.5	(28.7)	14,929	14,128	(5.4)	-40%
QH	0	2,598	3,406	31.1	n/a	7,598	8,263	8.8	-22%
SC	18,960	8,870	8,290	(6.5)	(56.3)	44,200	36,690	(17.0)	-13%
SIRI	10,180	11,180	35,700	219.3	250.7	43,000	65,150	51.5	-13%
SPALI	10,779	9,630	7,620	(20.9)	(29.3)	37,800	29,640	(21.6)	-28%
Total	110,889	91,768	171,311	86.7	54.5	349,537	396,516	13.4	-10%

Sources: Company data; FSSIA's compilation

Exhibit 5: New low-rise projects in 4Q23 and 2023

Presales	4Q22	3Q23	4Q23	Chan	Change		2023	Change
	(THB m)	(THB m)	(THB m)	(q-q %)	(y-y %)	(THB m)	(THB m)	(y-y %)
AP	23,660	18,500	29,140	57.5	23.2	54,100	65,200	20.5
ASW	0	1,050	4,200	300.0	n/a	0	5,250	n/a
BRI	4,250	5,800	6,050	4.3	42.4	12,000	16,850	40.4
LH	7,320	6,280	14,685	133.8	100.6	32,460	28,460	(12.3)
LPN	1,350	3,410	1,150	(66.3)	(14.8)	1,870	7,750	314.4
NOBLE	3800	3,600	1,800	(50.0)	(52.6)	5,700	7,000	22.8
ORI	4,250	5,800	6,050	4.3	42.4	12,000	16,850	40.4
PSH	6,300	1,410	1,830	29.8	(71.0)	11,426	5,094	(55.4)
QH	0	2,598	3,406	31.1	n/a	7,598	8,263	8.8
SC	16,160	8,870	6,690	(24.6)	(58.6)	37,400	29,090	(22.2)
SIRI	6,953	9,020	23,300	158.3	235.1	33,368	46,880	40.5
SPALI	9,979	9,630	6,726	(30.2)	(32.6)	32,400	23,416	(27.7)
Total	84,022	75,968	105,027	38.3	25.0	240,322	260,103	8.2

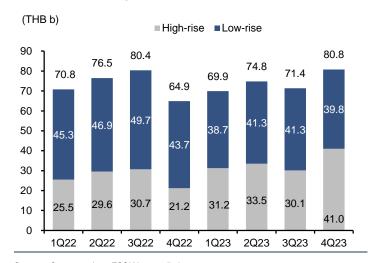
Sources: Company data; FSSIA's compilation

Exhibit 6: New condo projects in 4Q23 and 2023

Presales	4Q22	3Q23	4Q23	Chan	Change		2023	Change
	(THB m)	(THB m)	(THB m)	(q-q %)	(y-y %)	(THB m)	(THB m)	(y-y %)
AP	2,700	0	7,300	n/a	170.4	9,500	10,800	13.7
ASW	520	1,800	10,900	505.6	1,996.2	10,020	24,560	145.1
BRI	0	0	0	n/a	n/a	0	0	n/a
LH	0	0	15,000	n/a	n/a	0	15,000	n/a
LPN	3,030	2,100	0	n/a	n/a	8,830	3,975	(55.0)
NOBLE	4,650	0	9,500	n/a	104.3	25,850	11,900	(54.0)
ORI	7,000	7,400	4,990	(32.6)	(28.7)	29,000	29,050	0.2
PSH	1,460	2,340	3,700	58.1	153.4	3,503	9,034	157.9
QH	0	0	0	n/a	n/a	0	0	n/a
SC	2800	0	1,600	n/a	(42.9)	6,800	7,600	11.8
SIRI	3,227	2,160	12,400	474.1	284.3	9,694	18,270	88.5
SPALI	800	0	894	n/a	11.8	5,000	6,224	24.5
Total	26,187	15,800	66,284	224.6	95.8	108,197	136,413	26.1

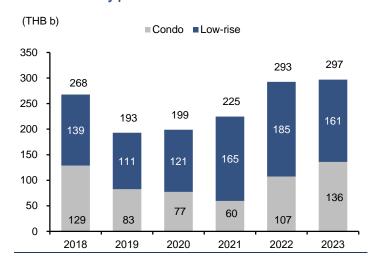
Sources: Company data; FSSIA's compilation

#### **Exhibit 7: Quarterly presales**



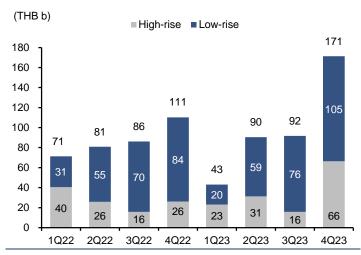
Sources: Company data; FSSIA's compilation

**Exhibit 9: Yearly presales** 



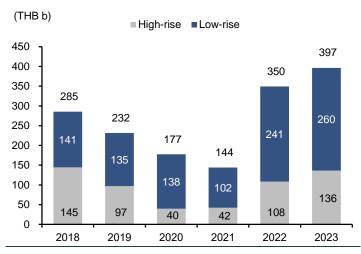
Note: ASW and BRI were listed in 2021 Sources: Company data; FSSIA's compilation

**Exhibit 8: Quarterly new launches** 



Sources: Company data; FSSIA's compilation

Exhibit 10: Yearly new launches



Note: ASW and BRI were listed in 2021 Sources: Company data; FSSIA's compilation

Exhibit 11: 4Q23E performances

4Q23E performances	Net	profit	Core	profit
	(q-q %)	(y-y %)	(q-q %)	(y-y %)
AP	-	+	-	+
ASW	+	-	+	0
BRI	0	0	+	+
LH	+	+	+	-
LPN	-	+	-	+
NOBLE	-	-	-	-
ORI	-	-	+	-
PSH	-	-	-	-
QH	-	-	-	-
SC	+	-	+	-
SIRI	-	-	-	-
SPALI	+	-	+	-
Total	0	-	0	-

Source: FSSIA estimates

Exhibit 12: 2H23E dividend

	2H23E DPS	Dividend Yield
	(THB/share)	(%)
AP*	0.70	6.1%
ASW*	0.52	6.2%
BRI	0.60	7.0%
LH	0.35	4.4%
LPN	0.12	3.0%
NOBLE	0.28	7.2%
ORI	0.56	6.5%
PSH	0.65	5.3%
QH	0.09	4.1%
SC	0.17	5.2%
SIRI	0.07	4.2%
SPALI	0.60	3.1%
Average		5.2%

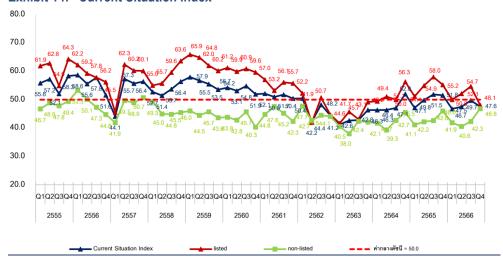
\*Note: AP and ASW paid annually Source: FSSIA estimates

Exhibit 13: D/E and IBD/E at end-3Q23

	D	/E	IB	D/E
	2022	3Q23	2022	3Q23
	(x)	(x)	(x)	(x)
AP	0.9	1.1	0.6	0.8
ASW	1.6	2.2	1.3	1.7
BRI	1.6	2.5	1.2	1.9
LH	1.4	1.7	1.0	1.3
LPN	1.0	1.2	0.9	1.0
NOBLE	2.8	2.9	2.1	2.3
ORI	1.4	2.0	1.0	1.5
PSH	0.5	0.6	0.2	0.3
QH	0.6	0.5	0.4	0.4
SC	1.6	1.8	1.3	1.5
SIRI	1.9	2.1	1.7	1.6
SPALI	0.7	0.7	0.5	0.5
Average	1.3	1.6	1.0	1.2

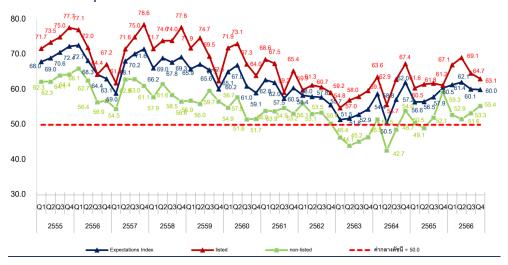
Note: Bond covenant = IBD/E lower than 2.5x Sources: Company data; FSSIA's compilation

**Exhibit 14: Current Situation Index** 



Source: REIC

**Exhibit 15: Expectations Index** 



Source: REIC

Exhibit 16: Peer comparisons as of 16 Jan 2024

Company	BBG	Rec	Rec profit	growth	PI	Ē	DivYl	d	RO	E	PBV	·	PE
			23E	24E	23E	24E	23E	24E	23E	24E	23E	24E	5Y-avg
			(%)	(%)	(x)	(x)	(%)	(%)	(x)	(x)	(x)	(x)	(x)
Thailand													
Assetwise	ASW TB	BUY	16.4	45.2	9.4	6.7	6.2	6.2	13.8	18.1	1.2	1.2	8.9
Noble Development	NOBLE TB	REDUCE	141.8	(4.5)	7.4	7.7	9.2	6.5	11.6	10.4	0.8	0.8	11.0
SC Asset Corp	SC TB	BUY	(8.7)	5.8	5.8	5.5	7.5	7.5	10.6	10.5	0.6	0.6	5.9
Supalai	SPALI TB	BUY	(22.5)	4.4	6.0	5.7	6.7	6.7	13.1	12.6	0.8	0.7	6.6
Sansiri	SIRI TB	HOLD	23.0	(5.4)	6.1	6.5	9.8	8.2	11.1	9.8	0.7	0.6	6.8
AP Thailand	AP TB	BUY	6.8	2.8	5.8	5.6	6.1	6.2	16.2	15.0	0.9	0.8	5.4
Britania	BRI TB	BUY	26.3	1.9	5.5	5.4	8.4	8.4	25.2	22.4	1.3	1.1	7.0
Origin Property	ORI TB	BUY	(3.9)	14.6	8.4	7.3	8.2	8.2	13.5	14.6	1.1	1.0	8.4
Land & Houses	LH TB	n/a	(12)	5	12.6	12.0	7.2	7.2	14.0	14.2	1.7	1.7	13.1
LPN Development	LPN TB	n/a	(16)	12	11.3	10.0	5.1	5.5	4.2	4.6	0.5	0.5	11.1
Pruksa Holding	PSH TB	n/a	(19)	2	11.7	11.8	7.1	6.6	5.4	5.0	0.6	0.6	8.9
Quality Houses	QH TB	n/a	5	4	9.6	9.2	6.7	6.8	8.7	8.8	0.8	0.8	10.6
Average			(4)	4	8.3	7.8	7.4	7.0	12.3	12.2	0.9	0.9	8.6

Sources: Bloomberg; FSSIA estimates

### **Disclaimer for ESG scoring**

ESG score	Methodolog	у			Rating					
The Dow Jones Sustainability Indices ( <u>DJSI</u> ) By S&P Global	process bas from the and Only the top inclusion.	ed on the com nual S&P Globa -ranked compa	transparent, rules-based panies' Total Sustainabili al Corporate Sustainabilit anies within each industry	ity Scores resulting y Assessment (CSA). y are selected for	Sustainability A ESG Score of I	assessment (C ess than 45% ny are disqual	he annual S&P (SA) for DJSI. Co of the S&P Glob ified. The constitutions.	mpanies with al ESG Score	an S&P Globa of the highest	
Sustainability Investment List (THSI) by The Stock Exchange of Thailand (SET)	managing b Candidates 1) no irregul float of >150 up capital. S 70%; 2) inde wrongdoing	usiness with tra must pass the lar trading of th 0 shareholders, Some key disque ependent direct related to CG,	lity in Environmental and ansparency in Governance preemptive criteria, with e board members and en and combined holding in alifying criteria include: 1 tors and free float violatice social & environmental in arnings in red for > 3 year	ce, updated annually. two crucial conditions: tecutives; and 2) free nust be >15% of paid- 1) CG score of below in; 3) executives' mpacts; 4) equity in	minimum of 50 during the asse nature of the research series and the series and the series are series are series and the series are ser	% for each incessment year. elevant industres is extended THB5b (~US) up capital for a cet capitalisatic	sion, verified dat dicator, unless the The scoring will I y and materiality from the THSI oc D150b); 2) free flat least 9 out of 1 on-weighted indember of stocks.	e company is a per fairly weigh ompanies who coat >20%; and 2 months. The	a part of DJSI ted against the se 1) market d 3) liquidity e SETTHSI	
CG Score by Thai Institute of Directors Association (Thai IOD)	annually by Thailand (SI	the Thai IOD, v	n in sustainable developn with support from the Sto s are from the perspectiv s.	ck Exchange of	Good (80-89), and not rated for equitable treater	3 for Good (70 or scores belo ment of shareh 25%); 4) disclo	ories: 5 for Excel 1-79), 2 for Fair (for w 50. Weightings nolders (weight 2 sure & transpare	60-69), 1 for P include: 1) th 5% combined	ass (60-69), e rights; 2) an ); 3) the role of	
AGM level By Thai Investors Association (TIA) with support from the SEC	treatment at transparent out of five th criteria cove date (45%), circulation of exercised. Th and verifiabiliti	re incorporated and sufficiently are CG componer AGM proceds and after the n sufficient informate e second assessey; and 3) openne	which shareholders' rights into business operations or disclosed. All form imports to be evaluated annuares before the meeting (neeting (10%). (The first attion for voting; and 2) facilitations of attending mass for Q&A. The third involves, resolutions and voting res	s and information is rtant elements of two ually. The assessment 45%), at the meeting ssesses 1) advance ing how voting rights can be eetings; 2) transparency is the meeting minutes that			four categories: (80-89), and not			
Thai CAC By Thai Private Sector Collective Action Against Corruption (CAC)	establishme policies. The (Companies of Declaration of Certification, i managers and	ent of key control  Certification is  Seciding to become  Intent to kick off  Including risk asse	Checklist include corruptions, and the monitoring and spood for three years. See a CAC certified member stan 18-month deadline to subsessment, in place of policy and ablishment of whistleblowing a stakeholders.)	and developing of  art by submitting a  mit the CAC Checklist for ad control, training of	passed Checkl	ist will move fo se members a	ed by a committe or granting certific re twelve highly i chievements.	cation by the 0	CAC Council	
Morningstar Sustainalytics	based on ar risk is unma regulatory filin	n assessment of naged. Sources ligs, news and oth	sk rating provides an ove of how much of a compan to be reviewed include corpor ter media, NGO reports/webs	ny's exposure to ESG orate publications and orites, multi-sector	more risk is un	managed, the	score is the sum higher ESG risk	is scored.		
		ompany feedback uality & peer revi	k, ESG controversies, issuer t ews.	feedback on draft ESG	<b>NEGL</b> 0-10	<b>Low</b> 10-20	Medium 20-30	<b>High</b> 30-40	Severe 40+	
ESG Book	positioned to the principle helps explai over-weight	o outperform ov of financial man n future risk-ac	sustainable companies the ver the long term. The me ateriality including information diusted performance. Mat th higher materiality and a rly basis.	ethodology considers ation that significantly eriality is applied by	scores using m	ateriality-base	ated as a weight d weights. The s dicating better p	core is scaled		
<u>MSCI</u>			neasure a company's ma						nethodology to	
	AAA	8.571-10.000	)	·		, ,				
	AA	7.143-8.570	Leader:	leading its industry in ma	anaging the most s	ignificant ESG ri	sks and opportunitie	es		
	Α	5.714-7.142								
	BBB	4.286-5.713	Average:	a mixed or unexceptional industry peers	al track record of m	anaging the mos	t significant ESG ris	sks and opportur	nities relative to	
	ВВ	2.857-4.285		,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,						
	В	1.429-2.856	Laggard:	lagging its industry base	ed on its high evens	ure and failure to	n manage significan	t FSG risks		
	CCC	0.000-1.428	Layyaru.			a.s and landie t		OO HONO		
Moody's ESG solutions	believes tha	t a company in	ree to which companies to tegrating ESG factors into the range of the result of the re	o its business model and						
Refinitiv ESG rating	based on pu	ıblicly available	and objectively measure and auditable data. The a publicly. (Score ratings a	score ranges from 0 to	100 on relative E	SG performan	ice and insufficie	nt degree of ti		
S&P Global			re is a relative score mea in the same industry clas				of ESG risks, op	portunities, an	d impacts	
Bloomberg	ESG Score		score is based on Bloom	ating the company's aggr nberg's view of ESG fina the weights are determin	ncial materiality.	The score is a	a weighted gener	alized mean (	power mean)	
		SG Disclosure Score  Disclosure of a company's ESG used for Bloomberg ESG score. The score ranges from 0 for none to 100 for disclosure of every data point, measuring the amount of ESG data reported publicly, and not the performance on any data point.								

Rating regarding the sustainable development of Thai listed companies, both on the SET and MAI, are publicly available on the website of the Securities and Exchange Commission of Thailand (SEC). Currently, ratings available are 1) "CG Score"; 2) "AGM Level"; 3) "Thai CAC"; and 4) THSI. The ratings are updated on an annual basis. FSSIA does not confirm nor certify the accuracy of such ratings.

Source: FSSIA's compilation

#### **GENERAL DISCLAIMER**

#### ANALYST(S) CERTIFICATION

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Company	Ticker	Price	Rating	Valuation & Risks
Assetwise	ASW TB	THB 8.35	BUY	Downside risks to our P/E-based TP include 1) slower backlog realization than planned and a delay in new condo transfers, 2) lower new project launches than planned, 3) a lower-than-expected take-up rate of new projects, 4) a slowdown in the economy and purchasing power, 5) a construction delay and fierce competition, and 6) a higher rejection and cancellation rate.
Noble Development	NOBLE TB	THB 3.88	REDUCE	Downside risks to our P/E-based TP include 1) weaker-than-expected purchasing power; 2) cancellation of presales; 3) bank loan rejections; 4) delays in construction work and transfers; and 5) fierce competition. An upside risk would be 1) a stronger-than-expected presales; and 2) a sooner-than-expected overseas buyer recovery; and 3) selling other projects to investors so that it might book extra gains from sales.
SC Asset Corporation	SC TB	THB 3.30	BUY	Downside risks to our P/E-based TP include 1) weaker-than-expected take-up rates of new launches; 2) weak purchasing power; 3) cancellation of presales; 4) bank loan rejections; and 5) construction delays.
Supalai	SPALI TB	THB 19.40	BUY	Downside risks to our P/E derived TP are cost overruns; delays or poor receptions for new launches; presale cancellations; inability of homebuyers to obtain mortgage financing; and weak take-up rates and reduced pricing power from rising competition.
Sansiri	SIRI TB	THB 1.78	HOLD	Downside risks to our P/E-based TP include 1) weaker-than-expected take-up rates of new launches; 2) rising competition; 3) construction delays and increasing raw material prices; 4) the impact of the expiration of loan-to-value (LTV) limit easing; and 5) a high level of IBD/E.
AP (Thailand)	АР ТВ	THB 11.50	BUY	Downside risks to our P/E-based TP include 1) a higher-than-expected slowdown in the low-rise market; 2) lower-than-expected new launches and take-up rates; 3) a slow economic recovery; 4) an impact from the interest rate uptrend on purchasing power; 5) a higher rejection rate and customer cancellation; 6) construction delay and labor shortages; and 7) fierce competition.
Britania	BRI TB	THB 8.60	BUY	Downside risks to our P/E-based TP include 1) weaker-than-expected take-up rates of new launches; 2) a slower-than-expected economic recovery and weak purchasing power; 3) intense competition; 4) construction delays and labour shortages; 5) an increase in raw material costs; and 6) challenging new launches in the upcountry market.
Origin Property	ORI TB	THB 8.60	BUY	Downside risks to our SoTP-based TP include 1) a slower-than-expected economic recovery; 2) weaker-than-expected presales; 3) a high cancellation rate of presales and rejections from banks; 4) delays in construction and/or a labour shortage; 5) intense competition and an increase in raw material costs; and 6) lower-than-expected performance for its subsidiaries.

Source: FSSIA estimates

#### **Additional Disclosures**

Target price history, stock price charts, valuation and risk details, and equity rating histories applicable to each company rated in this report is available in our most recently published reports. You can contact the analyst named on the front of this note or your representative at Finansia Syrus Securities Public Company Limited.

All share prices are as at market close on 16-Jan-2024 unless otherwise stated.

#### RECOMMENDATION STRUCTURE

#### Stock ratings

Stock ratings are based on absolute upside or downside, which we define as (target price\* - current price) / current price.

BUY (B). The upside is 10% or more.

HOLD (H). The upside or downside is less than 10%.

REDUCE (R). The downside is 10% or more.

Unless otherwise specified, these recommendations are set with a 12-month horizon. Thus, it is possible that future price volatility may cause a temporary mismatch between upside/downside for a stock based on market price and the formal recommendation.

\* In most cases, the target price will equal the analyst's assessment of the current fair value of the stock. However, if the analyst doesn't think the market will reassess the stock over the specified time horizon due to a lack of events or catalysts, then the target price may differ from fair value. In most cases, therefore, our recommendation is an assessment of the mismatch between current market price and our assessment of current fair value.

#### **Industry Recommendations**

Overweight. The analyst expects the fundamental conditions of the sector to be positive over the next 12 months.

Neutral. The analyst expects the fundamental conditions of the sector to be maintained over the next 12 months.

Underweight. The analyst expects the fundamental conditions of the sector to be negative over the next 12 months.

#### **Country (Strategy) Recommendations**

**Overweight (O).** Over the next 12 months, the analyst expects the market to score positively on two or more of the criteria used to determine market recommendations: index returns relative to the regional benchmark, index sharpe ratio relative to the regional benchmark and index returns relative to the market cost of equity.

**Neutral (N).** Over the next 12 months, the analyst expects the market to score positively on one of the criteria used to determine market recommendations: index returns relative to the regional benchmark, index sharpe ratio relative to the regional benchmark and index returns relative to the market cost of equity.

**Underweight (U).** Over the next 12 months, the analyst does not expect the market to score positively on any of the criteria used to determine market recommendations: index returns relative to the regional benchmark, index sharpe ratio relative to the regional benchmark and index returns relative to the market cost of equity.