## **EQUITY RESEARCH - COMPANY REPORT**

## CP AXTRA CPAXT TB

THAILAND / COMMERCE



- ผู้บริหารให้เป้า SSSG โตเทียบเท่า GDP growth + Inflation
- เราปรับประมาณการกำไรปกติปี 2023-25 ลง 8-14% สะท้อนภาพการแข่งขันที่ รุนแรง กดดันอัตรากำไรขั้นต้นของธุรกิจ Retail
- เราปรับลดราคาเป้าหมายปี 2024 ลงเป็น 35 บาท คงคำแนะนำซื้อ

## กำไรปกติ 3Q23 โตทั้ง q-q, y-y จากยอดขายที่เพิ่มขึ้น และดอกเบี้ยจ่ายที่ลดลง

CPAXT มีกำไรสุทธิ 3Q23 เท่ากับ 1,677 ลบ. (+11% q-q, +5% y-y) หากไม่รวมขาดทุน จากการขายสินทรัพย์ในจีน 39 ลบ. จะมีกำไรปกติ 1,716 ลบ. (+1% q-q, +7% y-y) จาก ยอดขายที่เพิ่มขึ้นทั้งธุรกิจ Wholesale และ Retail รวมถึงดอกเบี้ยจ่ายที่ลดลง

## ประมาณการของเราระมัดระวังกว่าเป้าของผู้บริหารจากภาพการแข่งขันที่ยังรุนแรง

ผู้บริหารให้เป้าการเติบโตของ SSSG ปี 2024 ที่ระดับ GDP growth บวก Inflation รวมถึงเป้าอัตรากำไรขั้นต้นของธุรกิจ Wholesale +20 bps y-y และธุรกิจ Retail +100 bps y-y จากการขยาย Private brand ให้ขึ้นไปเป็น 25% ในปี 2028 (9M23 สัดส่วน Private brand 15% to sales consolidate level) รวมถึงวางเป้าหมายให้ Lotus's เป็น Fresh destination ให้สัดส่วน Fresh food 35-40% to sales ในปี 2028 (3Q23 ที่ 27% to sales)

### ปรับลดกำไรปกติปี 23-25 ลง 8-14% จาก gross margin ธุรกิจ Retail ห้อยกว่าคาด

เราปรับประมาณการกำไรปกติปี 2023-25 ลง 8-14% โดยหลักเป็นการปรับอัตรากำไร ขั้นต้นของธุรกิจ Retail ลง สะท้อนภาพการแข่งขันที่รุนแรง และปรับลดการขยายสาขา ให้สอดคล้องกับเป้าหมายของผู้บริหาร แนวโน้ม 4Q23 เชื่อว่าจะโตได้ทั้ง q-q, y-y จาก การเข้าสู่ช่วง High season โดยเฉพาะในเมืองท่องเที่ยว ขณะที่ตัวเลข SSSG ในช่วง 4QTD ธุรกิจ Wholesale ปรับดีขึ้นเป็น 4% และธุรกิจ Retail กลับมาฟื้นตัวที่ระดับ 5%

## ปรับราคาเป้าหมายลงเหลือ 35 บาท คงคำแนะนำซื้อ

เราปรับประมาณการกำไรปกติปี 2023-25 ลง 8-14% สะท้อนภาพการแข่งขันที่รุนแรง ในธุรกิจ Retail และปรับลดราคาเป้าหมายปี 2024 ลงเป็น 35 บาท (เดิม TP24 ที่ 38 บาท) implied forward P/E ที่ 37 เท่า อย่างไรก็ตามเราเชื่อว่าปี 2024 กำไรปกติ CPAXT จะกลับมาโตเด่น +22% จากมาตรการกระตุ้นการบริโภคของรัฐบาล, ดอกเบี้ยจ่ายและ ค่าสาธารณูปโภคที่ลดลง โดยปัจจุบัน CPAXT ซื้อขายที่ Forward P/E 31 เท่า อยู่ ใกล้เคียงค่าเฉลี่ย 5ปี Forward P/E -1SD คงคำแนะนำ ซื้อ









**UNCHANGI** 

TARGET PRICE THB35.00
CLOSE THB29.50
UP/DOWNSIDE +18.6%
PRIOR TP THB38.00
CHANGE IN TP -7.9%
TP vs CONSENSUS -0.5%

### **KEY STOCK DATA**

YE Dec (THB m)	2022	2023E	2024E	2025E
Revenue	466,082	485,169	509,925	537,324
Net profit	7,697	8,084	10,022	11,855
EPS (THB)	0.73	0.76	0.95	1.12
vs Consensus (%)	-	(6.4)	(11.5)	(10.5)
EBITDA	34,252	33,639	36,421	38,694
Recurring net profit	7,697	8,084	10,022	11,855
Core EPS (THB)	0.73	0.76	0.95	1.12
Chg. In EPS est. (%)	-	(9.5)	(9.9)	(14.2)
EPS growth (%)	10.4	5.0	24.0	18.3
Core P/E (x)	40.6	38.6	31.1	26.3
Dividend yield (%)	1.7	1.8	2.2	2.7
EV/EBITDA (x)	11.3	11.2	10.5	9.9
Price/book (x)	1.1	1.1	1.1	1.0
Net debt/Equity (%)	25.7	21.9	23.6	23.1
ROE (%)	2.7	2.8	3.4	4.0



Share price performance	1 Month	3 Month	12 Month			
Absolute (%)	(8.0)	(15.7)	(19.2)			
Relative to country (%)	0.4	(9.0)	(7.8)			
Mkt cap (USD m)			8,901			
3m avg. daily turnover (USD m)		8.0				
Free float (%)			15			
Major shareholder		CP.	ALL (60%)			
12m high/low (THB)		43.50/26.00				
Issued shares (m)			10,580.32			

Sources: Bloomberg consensus; FSSIA estimates



**Jitra Amornthum**Fundamental Investment Analyst on Securities; License no. 014530 jitra.a@fssia.com, +66 2646 9966

Thada Jiracharoenying

Research assistant thada.j@fssia.com, +66 2646 9964

#### Investment thesis

CPAXT เป็นผู้นำในธุรกิจค้าส่งภายใต้ชื่อ แม็คโคร ภายหลังการรวม ธุรกิจค้าปลีกและให้เช่าพื้นที่ศูนย์การค้าภายใต้ชื่อ โลตัส ทำให้ CPAXT เกิด Synergy ต่างๆ โดยใช้ความเชี่ยวชาญของแม็คโครใน ธุรกิจค้าส่งโดยเฉพาะสินค้าในหมวดอาหาร และความเชี่ยวชาญของ Lotus's ในธุรกิจค้าปลีกและการบริหารพื้นที่เช่า เข้ามาอยู่ภายใต้ CPAXT โดยในปี 2023-25 เราคาดรายได้ของบริษัทจะเติบโตเฉลี่ย 7% CAGR สู่ระดับ 572 พันลบ. ในปี 2025 และมีกำไรปกติเติบโต เฉลี่ย 21.5% CAGR สู่ระดับ 14 พันลบ.ในปี 2025 โดยมีปัจจัยหนุน ดังนี้ 1) ภาคการท่องเที่ยวและการบริโภคในประเทศพื้นตัวช่วย กระตุ้นกำลังซื้อในประเทศเพิ่มขึ้น 2) Synergies ระหว่าง MAKRO กับ LOTUS 3) กลยุทธ์การผสมผสานช่องทาง O2O 4) การปรับโครงสร้างหนึ้

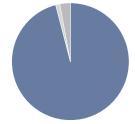
## Company profile

ประกอบธุรกิจค้าส่งภายใต้ชื่อ แม็คโคร จัดจำหน่ายสินค้าอุปโภค บริโภคให้แก่ลูกค้าที่เป็น SME รวมทั้งร้านค้าปลีกและกลุ่มธุรกิจ ร้านอาหาร ตลอดจนกลุ่มผู้ประกอบอาชีพอิสระและสถาบันต่างๆ และธุรกิจฟูดเซอร์วิสนำเข้าและจำหน่ายอาหารแช่แข็งและอาหารแช่ เย็น ร้านอาหารและร้านค้าปลีกขนาดเล็ก อีกทั้งบริษัทย่อยดำเนิน ธุรกิจค้าปลีกและให้เช่าพื้นที่ศูนย์การค้าภายใต้ชื่อ โลตัส.

www.siammakro.co.th

## Principal activities (revenue, 2022)

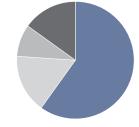
- Sales 95.9 %
- Service income 1.2 %
- Rental and rendering retail services - 2.9 %



Source: CP Axtra

## **Major shareholders**

- CP ALL 59.9 %
- Charoen Pokphand Holdings -16.2 %
- CP Merchandising 8.9 %
- Others 15.1 %



Source: CP Axtra

## **Catalysts**

ปัจจัยบวกต่อราคาหุ้นได้แก่ 1) การบริโภคในประเทศและอุตสาหกรรมท่องเที่ยวพื้นตัวดีกว่าที่คาด 2) ผลการดำเนินงานของธุรกิจค้าปลีกฟื้นตัวได้ดีกว่าที่คาด

#### Risks to our call

ความเสี่ยง 1) อัตราการเติบโตของยอดขายสาขาเดิม (SSSG) น้อยกว่าที่ คาด 2) อัตรากำไรขั้นต้นน้อยกว่าที่คาด 3) ค่าใช้จ่ายในการขายและบริหาร สูงกกว่าที่คาด 4) ผลประกอบการสาขาในต่างประเทศขาดทุน

#### **Event calendar**

Date	Event
March 2024	4Q23 results announcement

## **Key assumptions**

MAKRO	2023E	2024E	2025E
SSSG MAKRO (%)	6.0	3.0	3.0
SSSG Lotus-TH (%)	(0.5)	3.0	3.0
SSSG Lotus-ML (%)	(1.0)	1.0	3.0
New stores growth (%)	(3.8)	4.6	4.4
GPM (%)	16.1	16.2	16.3
SG&A to sales (%)	13.5	13.4	13.3

Source: FSSIA estimates

#### Earnings sensitivity

- For every 1% increase in SSSG, we estimate 2024 EPS to rise by 0.9% and vice versa, all else being equal.
- For every 0.1% increase in GPM, we estimate 2024 EPS to rise by 3.8% and vice versa, all else being equal.
- For every 0.1% increase in SG&A to revenue, we estimate 2024 EPS to fall by 3.9% and vice versa, all else being equal.

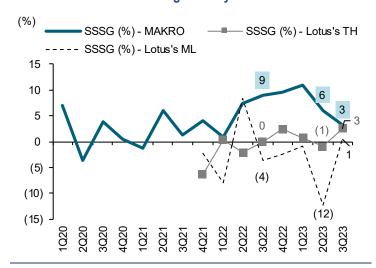
Source: FSSIA estimates

Exhibit 1: 3Q23 results summary

	0000	1000	4000	0000	0000	0.4			01400		0000=	01
	3Q22	4Q22	1Q23	2Q23	3Q23		inge		- 9M23		2023E	Change
Year to Dec 31	(THB m)	(q-q%)	(y-y%)	(THB m)	(y-y%)	(%23E)	(THB m)	(y-y %)				
Total revenue	114,963	121,995	119,089	120,909	118,837	(2)	3	358,835	4	74	485,169	4
- Retail sales	110,162	117,389	114,044	115,980	113,838	(2)	3	343,863	4	74	464,893	4
- Service income	1,354	1,165	1,487	1,445	1,405	(3)	4	4,336	2	73	5,955	10
- Rental and rendering retail services	3,447	3,952	3,558	3,484	3,594	3	4	10,636	12	74	14,322	6
Gross profit	19,232	20,332	19,473	19,001	18,930	(0)	(2)	57,405	2	73	78,252	2
Operating costs	(16,031)	(16,419)	(16,106)	(16,306)	(16,263)	(0)	1	(48,676)	5	74	(65,371)	4
Operating profit	3,201	3,913	3,367	2,695	2,667	(1)	(17)	8,729	(10)	68	12,880	(6)
Other income	597	1,386	1,133	703	665	(5)	11	2,501	50	77	3,257	7
EBIT	3,798	5,299	4,500	3,398	3,332	(2)	(12)	11,230	n/a	70	16,138	(3)
Interest expense	(1,826)	(2,204)	(1,895)	(1,570)	(1,403)	(11)	(23)	(4,868)	(1)	77	(6,294)	(12)
Profit before tax	1,972	3,095	2,605	1,828	1,929	6	(2)	6,362	(2)	65	9,843	3
Tax	(603)	(810)	(647)	(527)	(448)	(15)	(26)	(1,622)	(15)	66	(2,461)	(10)
Associates	230	175	193	201	185	(8)	(20)	579	(12)	74	787	(5)
Minority interests	3	11	15	14	11	(19)	231	40	837	78	51	239
Non-recurring items	0	(225)	87	(185)	(39)	(79)	n/a	(137)	n/a	100	(137)	0
Reported net profit	1,602	2,471	2,166	1,516	1,677	11	5	5,358	3	66	8,084	5
Recurring net profit	1,602	2,696	2,079	1,701	1,716	1	7	5,495	5	67	8,221	7
EPS (THB)	0.15	0.23	0.20	0.14	0.16	11	5	0.51	3	66	0.76	5
Recurring EPS (THB)	0.15	0.25	0.20	0.16	0.16	1	7	0.52	5	67	0.78	7
Key Ratios (%)	(%)	(%)	(%)	(%)	(%)	(ppt)	(ppt)	(%)	(ppt)		(%)	(ppt)
Gross profit margin from sales	14.5	14.2	14.0	13.5	13.7	0.2	(0.8)	13.7	(0.5)		13.9	(0.3)
Gross profit margin	16.7	16.6	16.4	15.7	15.9	0.2	(0.8)	16.0	(0.3)		16.1	(0.3)
Operating margin	2.8	3.2	2.8	2.2	2.2	0.0	(0.5)	2.4	(0.4)		2.7	(0.3)
Recurring net margin	1.4	2.2	1.7	1.4	1.4	0.0	0.1	1.5	0.0		1.7	0.0
SG&A / Revenue	13.9	13.3	13.4	13.4	13.6	0.2	(0.3)	13.5	(0.6)		13.4	(0.7)
Operating statistics	(%)	(%)	(%)	(%)	(%)	(ppt)	(ppt)				(%)	(ppt)
SSSG (%) - MAKRO	8.9	9.6	10.9	6.0	3.2	(2.8)	(5.7)				6.0	(0.9)
SSSG (%) - Lotus's TH	0.0	2.4	0.8	(0.9)	2.5	3.4	2.5				(0.5)	(0.7)
SSSG (%) - Lotus's ML	(3.7)	(2.4)	(0.9)	(12.2)	0.6	12.8	4.3				(1.0)	0.8
No. of stores (Wholesales) (no.)	154	162	163	163	164		-				170	
No. of stores (Lotus) (no.)	2.644	2,643	2,654	2,565	2,525						2,528	

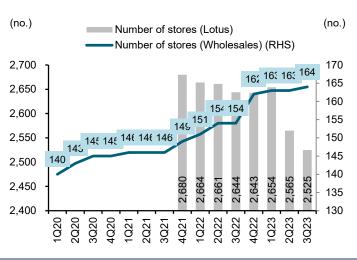
 $Sources: CPAXT; \, FSSIA \, estimates$ 

Exhibit 2: Same-store sales growth by business unit

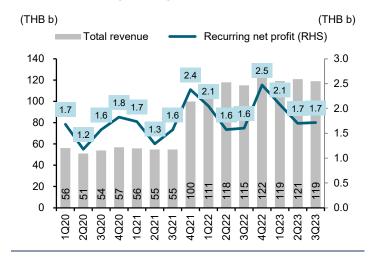


Source: CPAXT Source: CPAXT

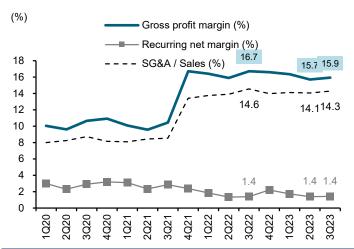
**Exhibit 3: Number of stores** 



### **Exhibit 4: Quarterly earnings**



**Exhibit 5: Profitability** 



Source: CPAXT Source: CPAXT

**Exhibit 6: Key assumption for CPAXT** 

		- Current			Previous		Change			
	2023E	2024E	2025E	2023E	2024E	2025E	2023E	2024E	2025E	
Retail sales (THB m)	485,169	509,925	537,324	508,344	545,268	589,262	(4.6)	(6.5)	(8.8)	
SSSG MAKRO (%)	6.0	3.0	3.0	6.0	3.0	3.0	0.0	0.0	0.0	
SSSG Lotus-TH (%)	(0.5)	3.0	3.0	(0.5)	2.0	3.0	0.0	1.0	0.0	
SSSG Lotus-ML (%)	(1.0)	1.0	3.0	(1.0)	1.0	3.0	0.0	0.0	0.0	
New stores growth - MAKRO (%)	4.9	4.7	4.5	9.9	6.7	5.8	(5)	(2)	(1)	
New stores growth - Lotus's (%)	(4.4)	4.5	4.4	4.7	4.2	3.9	(9)	0	0	
Gross margin (%)	16.1	16.2	16.3	16.5	16.6	16.7	(0.3)	(0.3)	(0.3)	
Gross margin - MAKRO (%)	10.7	10.8	10.9	10.6	10.7	10.9	0.1	0.1	0.0	
Gross margin - Lotus's (%)	18.0	18.3	18.4	18.3	18.5	18.6	(0.3)	(0.2)	(0.2)	
SG&A expenses to total revenues (%)	13.4	13.3	13.2	13.7	13.5	13.2	(0.3)	(0.2)	(0.1)	
Core profit (THB m)	8,221	10,022	11,855	8,933	11,126	13,810	(8.0)	(9.9)	(14.2)	

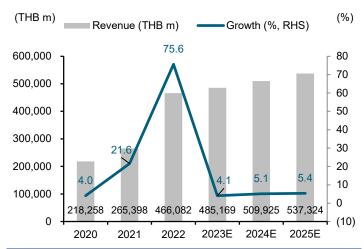
Source: FSSIA estimates

Exhibit 7: Yearly Same-store sales growth by business unit



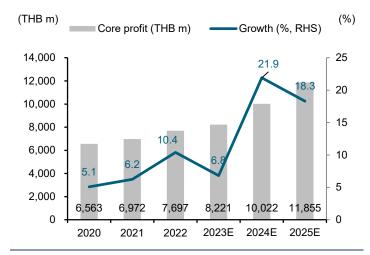
Sources: CPAXT; FSSIA estimates

**Exhibit 8: Yearly revenue** 

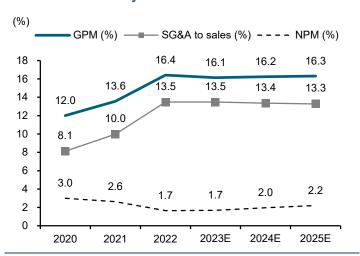


Sources: CPAXT; FSSIA estimates

## **Exhibit 9: Yearly earnings**



**Exhibit 10: Profitability** 



Sources: CPAXT; FSSIA estimates

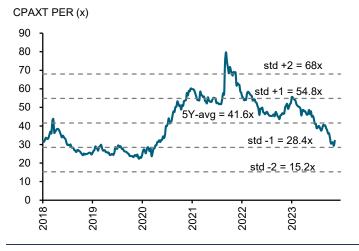
Sources: CPAXT; FSSIA estimates

Exhibit 11: 2024 DCF-based valuation

DCF-derived TP	(%)	(THB b)
Discount rate (WACC)	7.1	
Terminal growth	2.0	
NPV		85
Add: terminal value		358
Sum of PV		443
Add: investment		0
Less: debt		70
Less: minorities		0.5
Residual ordinary equity		372
No. of shares (m)		10,580
Residual ordinary equity (THB/share)		35.0

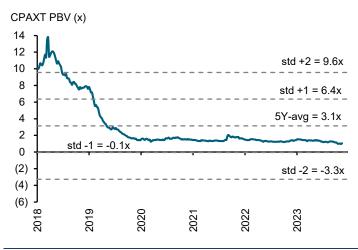
Sources: FSSIA estimates

Exhibit 12: Rolling one-year forward P/E band



Sources: Bloomberg; FSSIA estimates

Exhibit 13: Rolling one-year forward P/BV band



Sources: Bloomberg; FSSIA estimates

Exhibit 14: Commerce peers as of 17 November 2023

Company	BBG	Rec	S	hare price	·	Market	F	PE	R	OE	PBV		EV/ EBITDA	
			Current	Target	Upside	Сар	23E	24E	23E	24E	23E	24E	23E	24E
			(LCY)	(LCY)	(%)	(USD m)	(x)	(x)	(%)	(%)	(x)	(x)	(x)	(x)
Consumer Staple														
CP All	CPALL TB	BUY	56.75	77.00	36	14,538	30.3	25.4	16.0	17.5	5.1	4.6	21.1	18.2
CP Axtra	CPAXT TB	BUY	29.50	35.00	19	8,901	38.6	31.1	2.8	3.4	1.1	1.1	11.2	10.5
Berli Jucker*	BJC TB	n/a	27.75	n/a	n/a	3,138	21.3	18.4	4.3	4.8	0.9	0.9	13.2	12.5
Consumer Staple average						26,577	30.1	25.0	7.7	8.6	2.4	2.2	15.2	13.8
Consumer Discretionary														
Com7	COM7 TB	BUY	23.00	30.00	30	1,564	17.5	15.8	41.6	41.7	7.0	6.2	12.4	11.3
Central Retail Corp*	CRC TB	n/a	39.50	n/a	n/a	6,697	28.9	23.8	12.6	13.9	3.5	3.2	11.7	10.7
Home Improvement														
Index Living Mall	ILM TB	BUY	23.70	26.70	13	341	17.2	15.5	12.0	12.7	2.0	1.9	8.1	7.4
Home Product Center	HMPRO TB	BUY	12.20	16.00	31	4,575	24.4	22.1	26.4	27.7	6.3	6.0	14.3	13.2
Siam Global House	GLOBAL TB	BUY	17.10	18.00	5	2,439	31.1	28.3	12.1	12.2	3.6	3.3	23.1	21.1
Dohome	DOHOME TB	BUY	12.20	13.00	7	1,075	63.4	33.9	4.9	8.5	3.0	2.8	26.9	19.7
Home Improvement avg.						8,430	34.0	24.9	13.8	15.3	3.7	3.5	18.1	15.3
Consumer Discretionary avg.						16,692	30.4	23.2	18.3	19.4	4.2	3.9	16.1	13.9
Total average						43,269	30.3	23.8	14.7	15.8	3.6	3.3	15.8	13.8

Sources: \*Bloomberg; FSSIA estimates

## **Financial Statements**

**CP** Axtra

Profit and Loss (THB m) Year Ending Dec	2021	2022	2023E	2024E	2025E
Revenue	265,398	466,082	485,169	509,925	537,324
Cost of goods sold	(229,384)	(389,588)	(406,918)	(427,164)	(449,698)
Gross profit	36,014	76,494	78,252	82,761	87,625
Other operating income	970	3,050	3,257	3,270	3,415
Operating costs	(26,490)	(62,842)	(65,508)	(68,147)	(71,303)
Operating EBITDA	16,622	34,252	33,639	36,421	38,694
Depreciation	(6,128)	(17,551)	(17,638)	(18,537)	(18,957)
Goodwill amortisation	0	Ó	Ó	0	0
Operating EBIT	10,494	16,701	16,001	17,884	19,737
Net financing costs	(1,557)	(7,122)	(6,294)	(6,009)	(6,067)
Associates	(226)	831	787	826	868
Recurring non-operating income	(226)	831	787	826	868
Non-recurring items	6,714	0	0	0	0
Profit before tax	15,425	10,411	10,493	12,702	14,538
Tax	(2,128)	(2,729)	(2,461)	(2,731)	(2,734)
Profit after tax	13,298	7,682	8,033	9,971	11,804
Minority interests	389	15	51	51	51
Preferred dividends	0	0	0	0	0
Other items	0	0	0	0	0
Reported net profit	13,687	7,697	8,084	10,022	11,855
Non-recurring items & goodwill (net)	(6,714)	0	0,004	0	0
Recurring net profit	6,972	7,697	8,084	10,022	11,855
Per share (THB)	0,972	1,691	0,004	10,022	11,000
Recurring EPS *	0.66	0.73	0.76	0.95	1.12
•	1.29	0.73	0.76	0.95	1.12
Reported EPS					
DPS	0.32	0.51	0.53	0.66	0.78
Diluted shares (used to calculate per share data)	10,580	10,580	10,580	10,580	10,580
Growth					
Revenue (%)	21.6	75.6	4.1	5.1	5.4
Operating EBITDA (%)	32.6	106.1	(1.8)	8.3	6.2
Operating EBIT (%)	17.2	59.1	(4.2)	11.8	10.4
Recurring EPS (%)	(51.8)	10.4	5.0	24.0	18.3
Reported EPS (%)	(5.4)	(43.8)	5.0	24.0	18.3
Operating performance					
Gross margin inc. depreciation (%)	13.6	16.4	16.1	16.2	16.3
Gross margin exc. depreciation (%)	15.9	20.2	19.8	19.9	19.8
Operating EBITDA margin (%)	6.3	7.3	6.9	7.1	7.2
Operating EBIT margin (%)	4.0	3.6	3.3	3.5	3.7
Net margin (%)	2.6	1.7	1.7	2.0	2.2
Effective tax rate (%)	23.8	28.5	25.0	23.0	20.0
Dividend payout on recurring profit (%)	48.6	70.1	70.0	70.0	70.0
Interest cover (X)	6.6	2.5	2.7	3.1	3.4
Inventory days	38.0	34.2	33.4	30.6	30.5
Debtor days	2.2	1.9	2.9	3.9	3.9
Creditor days	72.1	59.9	61.4	64.8	67.2
Operating ROIC (%)	17.7	15.4	16.0	18.4	19.7
ROIC (%)	2.9	3.0	3.0	3.4	3.9
ROE (%)	3.5	2.7	2.8	3.4	4.0
ROA (%)	2.1	2.3	2.3	2.5	2.8
* Pre-exceptional, pre-goodwill and fully diluted		2.0	2.0	2.0	2.0
Revenue by Division (THB m)	2021	2022	2023E	2024E	2025E
Sales	258,630	447,182	464,893	489,343	515,560
Service income	4,136	5,422	5,955	6,018	6,066 15,607
Rental and rendering retail services  Sources: CP Axtra; FSSIA estimates	2,631	13,477	14,322	14,564	15,697

Sources: CP Axtra; FSSIA estimates

## **Financial Statements**

CP Axtra

Cash Flow (THB m) Year Ending Dec	2021	2022	2023E	2024E	2025
Recurring net profit	6,972	7,697	8,084	10,022	11,85
Depreciation	6,128	17,551	17,638	18,537	18,95
Associates & minorities	419	96	0	0	
Other non-cash items	(191)	(187)	521	(253)	168
Change in working capital	13,416	(4,400)	8,791	5,015	4,32
Cash flow from operations	26,744	20,757	35,033	33,320	35,30
Capex - maintenance Capex - new investment	(93,470)	(15,872)	(26,080)	(26,818)	(27,459
Vet acquisitions & disposals	(229,281)	(5,027)	(3,130)	(3,296)	(3,459
Other investments (net)	12,662	815	9,231	(3,205)	3,56
Cash flow from investing	(310,090)	(20,085)	(19,979)	(33,319)	(27,352
Dividends paid	(3,386)	(5,396)	(5,659)	(7,015)	(8,298
Equity finance	176,619	50	185	185	18
Debt finance	168,123	(23,753)	1,639	4,878	(1,685
Other financing cash flows	0	0	0	0	(1,000
Cash flow from financing	341,357	(29,099)	(3,834)	(1,952)	(9,799
Non-recurring cash flows	· -	• •	-	-	•
Other adjustments	0	0	0	0	(
Net other adjustments	0	0	0	0	
Movement in cash	58,011	(28,426)	11,220	(1,951)	(1,846
Free cash flow to firm (FCFF)	(281,788.59)	7,794.01	21,348.54	6,009.20	14,019.18
Free cash flow to equity (FCFE)	(115,221.97)	(23,080.44)	16,693.63	4,878.80	6,267.2
Per share (THB)					
FCFF per share	(26.63)	0.74	2.02	0.57	1.33
FCFE per share	(10.89)	(2.18)	1.58	0.46	0.59
Recurring cash flow per share	1.26	2.38	2.48	2.68	2.9
Salance Sheet (THB m) Year Ending Dec	2021	2022	2023E	2024E	2025
Tangible fixed assets (gross)	141,469	148,498	174,578	201,396	228,85
Less: Accumulated depreciation	(23,025)	(30,383)	(46,537)	(63,456)	(80,666
Tangible fixed assets (net)	118,444	118,115	128,041	137,940	148,189
ntangible fixed assets (net)	0	0	0	0	
ong-term financial assets	0	0	0	0	
nvest. in associates & subsidiaries	14,310	14,961	14,961	14,961	14,96
Cash & equivalents A/C receivable	68,530	40,103	51,323	49,372	47,52
nventories	2,301 31,967	2,431 37,820	5,317 33,445	5,588 35,109	5,88 36,96
Other current assets	7,203	7,001	7,288	7,660	8,07
Current assets	110,001	87,355	97,373	97,729	98,44
Other assets	326,737	328,213	330,082	331,989	333,93
Total assets	569,491	548,643	570,457	582,619	595,53
Common equity	287,997	290,348	292,958	296,150	299,89
Minorities etc.	501	583	531	480	42
Total shareholders' equity	288,498	290,931	293,490	296,630	300,32
_ong term debt	105,120	110,025	16,283	104,977	84,18
Other long-term liabilities	57,661	56,925	58,147	59,310	60,49
ong-term liabilities	162,781	166,949	74,430	164,287	144,68
A/C payable	60,236	61,818	69,120	76,070	82,54
Short term debt	34,269	4,796	99,179	14,429	32,58
Other current liabilities	23,707	24,148	34,238	31,202	35,39
Current liabilities	118,211	90,763	202,537	121,702	150,52
Total liabilities and shareholders' equity	569,490	548,643	570,457	582,619	595,53
Net working capital	(42,472)	(38,715)	(57,308)	(58,916)	(67,025
nvested capital	417,018	422,573	415,775	425,974	430,05
Includes convertibles and preferred stock which is b	eing treated as debt				
Per share (THB)					
Book value per share	27.22	27.44	27.69	27.99	28.3
angible book value per share	27.22	27.44	27.69	27.99	28.3
Financial strength					
Net debt/equity (%)	24.6	25.7	21.9	23.6	23.
Net debt/total assets (%)	12.4	13.6	11.2	12.0	11.
Current ratio (x)	0.9	1.0	0.5	0.8	0.
CF interest cover (x)	(13.0)	0.0	7.8	6.3	6.
/aluation	2021	2022	2023E	2024E	2025
Recurring P/E (x) *	44.8	40.6	38.6	31.1	26.
Recurring P/E (x) * Recurring P/E @ target price (x) *	44.8 53.1	40.6 48.1	38.6 45.8	31.1 37.0	31.
Reported P/E (x)	<b>53.1</b> 22.8	<b>48.1</b> 40.6	<b>45.8</b> 38.6	37.0 31.1	26.
Dividend yield (%)	1.1	1.7	1.8	2.2	2
Price/book (x)	1.1	1.1	1.1	1.1	1.
Price/tangible book (x)	1.1	1.1	1.1	1.1 10.5	1.
EV/EBITDA (x) ** EV/EBITDA @ target price (x) **	23.1 26.6	11.3 13.0	11.2 12.9	10.5 12.1	9.
		0.9	0.9	0.9	11. 0.
EV/invested capital (x)	0.9				

Sources: CP Axtra; FSSIA estimates

# **CP Axtra PCL (CPAXT TB)**



## Exhibit 15: FSSIA ESG score implication

59.46 /100

Rating	Score	Implication
****	>79-100	Leading its industry peers in managing the most significant ESG risks which not only better cost efficiency but also lead to higher profitability.
****	>59-79	A mixed track record of managing the most significant ESG risks and opportunities relative to industry peers.
***	>39-59	Relevant ESG materiality matrix has been constructively addressed, well-managed and incorporated into day-to-day operations, in which targets and achievements are evaluated annually.
**	>19-39	Relevant ESG materiality matrix has been identified with key management in charge for progress to be followed up on and to provide intensive disclosure. Most targets are conventional and achievable.
*	1-19	The company has adopted the United Nations Sustainable Development Goals (UN SDGs), established sustainability management guidelines and fully complies with regulations or ESG suggested guidance from related organizations such as the SET and SEC.

Sources: FSSIA estimates

## Exhibit 16: ESG – peer comparison

	FSSIA			Domes	stic ratings			Global ratings						Bloomberg		
	ESG score	DJSI	SET THSI	THSI	CG score	AGM level	Thai CAC	Morningstar ESG risk	ESG Book	MSCI	Moody's	Refinitiv	S&P Global	ESG score	Disclosure score	
SET100	69.20	5.34	4.40	4.40	4.76	4.65	3.84	Medium	51.76	BBB	20.87	58.72	63.91	3.72	28.17	
Coverage	67.12	5.11	4.15	4.17	4.83	4.71	3.53	Medium	52.04	BB	16.97	56.85	62.09	3.40	31.94	
BJC	71.33	Υ	Υ	Y	4.00	4.00		Medium	55.09	Α		65.19	89.00	2.16		
COM7	61.78		Υ	Y	5.00	5.00	Certified	Low	47.75			52.68	21.00	4.40	43.59	
CPALL	78.53	Υ	Υ	Υ	5.00	5.00	Certified	Medium	47.38	Α	34.00	59.95	82.00	3.74		
CPAXT	59.46				5.00	5.00	Certified	Low	52.81			74.64	63.00	3.80		
CRC	64.49		Y	Υ	5.00	5.00	Certified	Medium		BBB		60.98	73.00	2.90	47.27	

Sources: <u>SETTRADE.com</u>; FSSIA's compilation

## Exhibit 17: ESG score by Bloomberg

FY ending Dec 31	FY 2015	FY 2016	FY 2017	FY 2018	FY 2019	FY 2020	FY 2021	FY 2022
ESG financial materiality scores - ESG score	_	_	_	_	_	_	3.80	_
BESG environmental pillar score	<u> </u>	_	_	_	_	_	3.80	_
BESG social pillar score	_	_	_	_	_	_	3.77	_
BESG governance pillar score	_	_	_	_	_	_	3.84	_
ESG disclosure score	33.03	42.58	50.91	61.55	61.98	62.50	62.50	_
Environmental disclosure score	7.64	17.85	32.89	45.12	48.51	48.51	48.51	_
Social disclosure score	7.68	28.66	29.84	43.29	41.17	42.74	42.74	_
Governance disclosure score	83.59	81.10	89.86	96.12	96.12	96.12	96.12	_
Environmental								
Emissions reduction initiatives	No	No	Yes	Yes	Yes	Yes	Yes	Yes
Climate change policy	No	No	Yes	Yes	Yes	Yes	Yes	No
Climate change opportunities discussed	No	No	No	No	No	No	No	No
Risks of climate change discussed	No	No	No	No	No	No	No	No
GHG scope 1	_	_	_	50	43	50	66	147
GHG scope 2 location-based	_	_	_	209	220	184	186	571
GHG Scope 3	_	_	_	_	5	58	59	136
Carbon per unit of production	_	_	_	_	_	_	_	_
Biodiversity policy	No	No	No	Yes	Yes	Yes	Yes	No
Energy efficiency policy	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Total energy consumption	_	329	347	730	390	395	419	442
Renewable energy use	_	0	0	0	3	18	36	40
Electricity used	_	_	_	360	377	367	371	390
Fuel used - natural gas	_	_	_	_	_	_	_	_

Sources: Bloomberg; FSSIA's compilation

Exhibit 18: ESG score by Bloomberg (cont.)

FY ending Dec 31	FY 2015	FY 2016	FY 2017	FY 2018	FY 2019	FY 2020	FY 2021	FY 2022
Fuel used - crude oil/diesel	No							
Waste reduction policy	Yes							
Hazardous waste	_	_	_	_	0	0	0	0
Total waste	40	52	61	62	91	62	68	85
Waste recycled	33	37	43	42	70	40	39	59
Waste sent to landfills	7	15	18	20	21	21	26	23
Environmental supply chain management	No	No	Yes	Yes	Yes	Yes	Yes	Yes
Water policy	Yes							
Water consumption	_	_	_	_	_	_	_	994
Social								
Human rights policy	Yes							
Policy against child labor	No	No	No	No	Yes	Yes	Yes	Yes
Quality assurance and recall policy	No							
Consumer data protection policy	No	No	No	No	Yes	Yes	Yes	Yes
Equal opportunity policy	No	No	Yes	Yes	Yes	Yes	Yes	Yes
Gender pay gap breakout	No							
Pct women in workforce	_	55	55	55	55	55	55	52
Pct disabled in workforce	_	_	_	_	_	0	0	0
Business ethics policy	Yes							
Anti-bribery ethics policy	Yes							
Health and safety policy	Yes							
Lost time incident rate - employees	_	1	0	1	1	1	1	0
Total recordable incident rate - employees	_	1	0	1	1	1	1	1
Training policy	Yes							
Fair remuneration policy	No							
Number of employees – CSR	_	13,365	13,786	14,560	15,212	16,108	16,920	23,280
Employee turnover pct	_	36	39	35	31	17	16	42
Total hours spent by firm - employee training	_	_	_	130,626	162,366	231,049	249,570	778,018
Social supply chain management	No	No	Yes	Yes	Yes	Yes	Yes	Yes
Governance								
Board size	18	15	15	15	15	15	15	15
No. of independent directors (ID)	6	5	5	5	5	5	5	5
No. of women on board	2	2	2	2	3	3	3	2
No. of non-executive directors on board	10	7	7	7	7	13	13	13
Company conducts board evaluations	Yes							
No. of board meetings for the year	4	4	5	7	6	9	13	7
Board meeting attendance pct	83	95	92	94	96	99	98	99
Board duration (years)	3	3	3	3	3	3	3	3
Director share ownership guidelines	No							
Age of the youngest director	48	51	52	53	54	53	54	_
Age of the oldest director	79	80	81	82	83	78	79	_
No. of executives / company managers	12	12	13	11	11	6	6	7
No. of female executives	2	2	3	3	2	1	2	1
Executive share ownership guidelines	No							
Size of audit committee	5	5	5	5	3	3	3	3
No. of ID on audit committee	5	5	5	5	3	3	3	3
Audit committee meetings	5	5	5	5	5	8	11	8
Audit meeting attendance %	96	_	92	96	100	100	100	100
Size of compensation committee	3	3	3	3	3	3	3	3
No. of ID on compensation committee	2	2	2	2	2	2	2	2
No. of compensation committee meetings	1	3	2	2	4	2	3	2
Compensation meeting attendance %	100	100	100	100	100	100	100	100
Size of nomination committee	3	3	3	3	3	3	3	3
No. of nomination committee meetings	1	3	2	2	4	2	3	2
Nomination meeting attendance %	100	100	100	100	100	100	100	100
Sustainability governance								
Verification type	No	No	Yes	Yes	Yes	Yes	Yes	Yes

 $Sources: Bloomberg; \ FSSIA's \ compilation$ 

## **Disclaimer for ESG scoring**

	or Loo occining								
ESG score	Methodology			Rating					
The Dow Jones Sustainability Indices ( <u>DJSI</u> ) By S&P Global	The DJSI World appliprocess based on the from the annual S&P Only the top-ranked cinclusion.	Be a member and invited to the annual S&P Global Corporate Sustainability Assessment (CSA) for DJSI. Companies with an S&P Glob. ESG Score of less than 45% of the S&P Global ESG Score of the highest scoring company are disqualified. The constituents of the DJSI indices an selected from the Eligible Universe.							
Sustainability Investment List (THSI) by The Stock Exchange of Thailand (SET)	THSI quantifies responding business we Candidates must pass 1) no irregular trading float of >150 sharehol up capital. Some key 70%; 2) independent wrongdoing related to negative territory; and	To be eligible for <u>THSI inclusion</u> , verified data must be scored at a minimum of 50% for each indicator, unless the company is a part of DJSI during the assessment year. The scoring will be fairly weighted against the nature of the relevant industry and materiality. <u>SETTHSI Index</u> is extended from the THSI companies whose 1) market capitalization > THB5b (~USD150b); 2) free float >20%; and 3) liquidity >0.5% of paid-up capital for at least 9 out of 12 months. The SETTHSI Index is a market capitalisation-weighted index, cap 5% quarterly weight a maximum, and no cap for number of stocks.							
oy Thai nstitute of Directors Association Thai IOD)	annually by the Thai I	rength in sustainable develo IOD, with support from the S results are from the perspec ations.	Scores are rated in six categories: 5 for Excellent (90-100), 4 for Very Good (80-89), 3 for Good (70-79), 2 for Fair (60-69), 1 for Pass (60-69), and not rated for scores below 50. Weightings include: 1) the rights; 2) an equitable treatment of shareholders (weight 25% combined); 3) the role of stakeholders (25%); 4) disclosure & transparency (15%); and 5) board responsibilities (35%).						
AGM level By Thai nvestors Association (TIA) with support from the SEC	treatment are incorpor transparent and suffic out of five the CG con assessment criteria cuthe meeting date (45% advance circulation of sur- rights can be exercised transparency and verifials	at to which shareholders' rig prated into business operation ciently disclosed. All form im- monnents to be evaluated a over AGM procedures befo %), and after the meeting (1 fficient information for voting; and The second assesses 1) the eat- pility; and 3) openness for Q&A. build contain discussion issues, re-	The scores are classified into four categories: 5 for Excellent (100), 4 for Very Good (90-99), 3 for Fair (80-89), and not rated for scores below 79.						
Thai CAC By Thai Private Sector Collective Action Against Corruption (CAC)	establishment of key of policies. The Certifica (Companies deciding to be Declaration of Intent to kin Certification, including ris	the Checklist include corru controls, and the monitoring ation is good for three years become a CAC certified membe- ick off an 18-month deadline to sk assessment, in place of policy, s, establishment of whistleblowi s to all stakeholders.)	The document will be reviewed by a committee of nine professionals. A passed Checklist will move for granting certification by the CAC Council approvals whose members are twelve highly respected individuals in professionalism and ethical achievements.						
Morningstar Sustainalytics	based on an assessmirisk is unmanaged. So		A company's ESG risk rating score is the sum of unmanaged risk. The more risk is unmanaged, the higher ESG risk is scored.						
	regulatory filings, news a information, company fee reports, and quality & pee	<b>NEGL</b> 0-10	<b>Low</b> 10-20	Medium 20-30	<b>High</b> 30-40	Severe 40+			
ESG Book	positioned to outperfor the principle of financi helps explain future ri	ifies sustainable companies orm over the long term. The ial materiality including info isk-adjusted performance. N es with higher materiality ar uarterly basis.	The total ESG score is calculated as a weighted sum of the features scores using materiality-based weights. The score is scaled between 0 and 100 with higher scores indicating better performance.						
<u>MSCI</u>		m to measure a company's ers and laggards according							gy to
	<b>AAA</b> 8.571-	Leader:	leading its industry in n	nanaging the most s	significant ESC	irisks and opport	unities		
	AA 7.143-				•				
		-7.142 -5.713 <b>Average:</b>	a mixed or unexception	nal track record of m	anaging the n	nost significant ES	SG risks and o	portunities relativ	ve to
	BB 2.857-	-	industry peers						
	B 1.429-	-2.856							
		Laggard: -1.428	lagging its industry bas	sed on its high expo	sure and failur	e to manage sign	ificant ESG ris	ks	
Moody's ESG solutions	believes that a compa	e degree to which companie any integrating ESG factors lue for shareholders over th	into its business model an						
Refinitiv ESG rating	based on publicly ava	ently and objectively measu allable and auditable data. T G data publicly. (Score rating	he score ranges from 0 to	100 on relative l	SG perform	nance and insu	fficient degre		
S&P Global		Socore is a relative score many within the same industry c				nt of ESG risks	s, opportuniti	es, and impacts	S
Bloomberg	ESG Score  Bloomberg score evaluating the company's aggregated Environmental, Social and Governance (ESG) performance. The score is based on Bloomberg's view of ESG financial materiality. The score is a weighted generalized mean (power mean) of Pillar Scores, where the weights are determined by the pillar priority ranking. Values range from 0 to 10; 10 is the best.								

Rating regarding the sustainable development of Thai listed companies, both on the SET and MAI, are publicly available on the website of the Securities and Exchange Commission of Thailand (SEC). Currently, ratings available are 1) "CG Score"; 2) "AGM Level"; 3) "Thai CAC"; and 4) THSI. The ratings are updated on an annual basis. FSSIA does not confirm nor certify the accuracy of such ratings.

Source: FSSIA's compilation

#### **GENERAL DISCLAIMER**

### ANALYST(S) CERTIFICATION

#### Jitra Amornthum FSS International Investment Advisory Securities Co., Ltd

The individual(s) identified above certify(ies) that (i) all views expressed in this report accurately reflect the personal view of the analyst(s) with regard to any and all of the subject securities, companies or issuers mentioned in this report; and (ii) no part of the compensation of the analyst(s) was, is, or will be, directly or indirectly, related to the specific recommendations or views expressed herein.

This report has been prepared by FSS International Investment Advisory Securities Company Limited (FSSIA). The information herein has been obtained from sources believed to be reliable and accurate; however FSSIA makes no representation as to the accuracy and completeness of such information. Information and opinions expressed herein are subject to change without notice. FSSIA has no intention to solicit investors to buy or sell any security in this report. In addition, FSSIA does not guarantee returns nor price of the securities described in the report nor accept any liability for any loss or damage of any kind arising out of the use of such information or opinions in this report. Investors should study this report carefully in making investment decisions. All rights are reserved.

This report may not be reproduced, distributed or published by any person in any manner for any purpose without permission of FSSIA. Investment in securities has risks. Investors are advised to consider carefully before making investment decisions.

Company	Ticker	Price	Rating	Valuation & Risks
CP Axtra	CPAXT TB	THB 29.50	BUY	The key downside risks to our DCF-based TP include: 1) lower-than-expected SSSG; 2) a lower-than-expected GPM improvement; and 3) operational losses from its overseas business.
CP All	CPALL TB	THB 56.75	BUY	The key downside risks to our DCF-derived TP include 1) lower-than-expected SSSG, 2) lower-than-expected gross margin, and 3) higher-than-expected SG&A to sales ratio.
Com7	COM7 TB	THB 23.00	BUY	Downside risks to our P/E-based TP include 1) lower consumption and domestic purchasing power, 2) store cannibalization, and 3) product shortages.
Index Living Mall	ILM TB	THB 23.70	BUY	Downside risks to our DCF-based TP include 1) lower-than-expected SSSG; 2) a lower-than-expected GPM; and 3) higher-than-expected SG&A.
Home Product Center	HMPRO TB	THB 12.20	BUY	The key downside risks to our DCF-based TP include: 1) lower-than-expected SSSG; 2) the slow recovery of tourist numbers; and 3) operating losses from its overseas business.
Siam Global House	GLOBAL TB	THB 17.10	BUY	The key downside risks to our DCF-based TP are volatile farm incomes and farm prices which could negatively impact purchasing power, especially in the provinces and a larger-than-expected impact on farm income from the El Nino effect.
Dohome PCL	DOHOME TB	THB 12.20	BUY	Downside risks to our DCF-based TP include 1) lower-than-expected SSSG; 2) a lower-than-expected GPM; 3) higher-than-expected SG&A and 4) a worse-than-expected effect from El Nino.

#### Source: FSSIA estimates

#### **Additional Disclosures**

Target price history, stock price charts, valuation and risk details, and equity rating histories applicable to each company rated in this report is available in our most recently published reports. You can contact the analyst named on the front of this note or your representative at Finansia Syrus Securities Public Company Limited.

All share prices are as at market close on 17-Nov-2023 unless otherwise stated.

## RECOMMENDATION STRUCTURE

### Stock ratings

Stock ratings are based on absolute upside or downside, which we define as (target price\* - current price) / current price.

BUY (B). The upside is 10% or more.

HOLD (H). The upside or downside is less than 10%.

REDUCE (R). The downside is 10% or more.

Unless otherwise specified, these recommendations are set with a 12-month horizon. Thus, it is possible that future price volatility may cause a temporary mismatch between upside/downside for a stock based on market price and the formal recommendation.

\* In most cases, the target price will equal the analyst's assessment of the current fair value of the stock. However, if the analyst doesn't think the market will reassess the stock over the specified time horizon due to a lack of events or catalysts, then the target price may differ from fair value. In most cases, therefore, our recommendation is an assessment of the mismatch between current market price and our assessment of current fair value.

#### **Industry Recommendations**

Overweight. The analyst expects the fundamental conditions of the sector to be positive over the next 12 months.

Neutral. The analyst expects the fundamental conditions of the sector to be maintained over the next 12 months.

Underweight. The analyst expects the fundamental conditions of the sector to be negative over the next 12 months.

#### **Country (Strategy) Recommendations**

**Overweight (O).** Over the next 12 months, the analyst expects the market to score positively on two or more of the criteria used to determine market recommendations: index returns relative to the regional benchmark, index sharpe ratio relative to the regional benchmark and index returns relative to the market cost of equity.

**Neutral (N).** Over the next 12 months, the analyst expects the market to score positively on one of the criteria used to determine market recommendations: index returns relative to the regional benchmark, index sharpe ratio relative to the regional benchmark and index returns relative to the market cost of equity.

**Underweight (U).** Over the next 12 months, the analyst does not expect the market to score positively on any of the criteria used to determine market recommendations: index returns relative to the regional benchmark, index sharpe ratio relative to the regional benchmark and index returns relative to the market cost of equity.