#### **EQUITY RESEARCH - COMPANY REPORT**

## CP ALL CPALL TB

THAILAND / COMMERCE

## GPM ของธุรกิจ CVS สูงกว่าที่คาด แนวโน้ม 4Q23 โต y-y

- แนวโน้ม 4Q23 คาดโต y-y จาก Low base ของค่าใช้จ่ายพนักงาน
- ปรับประมาณการกำไรปกติปี 2023-25 ขึ้น 2.7%-3.3% จากอัตรากำไรขั้นตัน ของธุรกิจ CVS สูงกว่าที่คาด
- คงคำแนะนำซื้อ และคงราคาเป้าหมายปี 2024 ที่ 77 บาท

## กำไรปกติ 3Q23 เติบโต y-y หนุนจากยอดขายและ GPM ของธุรกิจ CVS

CPALL มีกำไรสุทธิ 3Q23 เท่ากับ 4,424 ลบ. หากไม่รวม Fx gain 161 ลบ. จะมีกำไร ปกติ 4,264 ลบ. (-5% q-q, +12% y-y) หนุนจากยอดขายที่เติบโต 6% y-y และอัตรา กำไรขั้นต้นของ CVS ที่ปรับสูงขึ้น 30 bps y-y

## แนวโห้ม 4Q23 เติบโต y-y จาก low base ของค่าใช้จ่ายพนักงาน

9M23 กำไรปกติเท่ากับ 12,834 ลบ. (+24% y-y) คิดเป็น 76% ของประมาณการกำไร ของเราทั้งปี แนวโน้ม 4Q23 เราเชื่อว่าจะสามารถโตได้ y-y จาก Low base ในปีที่แล้ว จากค่าใช้จ่ายที่เกี่ยวข้องกับพนักงานในธุรกิจ CVS โดยปีนี้คาดว่าทยอยรับรู้ในทุกๆ ใตรมาสไปแล้ว ขณะที่ SSSG ในงวด 4QTD ธุรกิจ CVS ยังเป็นบวกได้ราว 3% ธุรกิจ Wholesale บวกได้ 4% และธุรกิจ Retail บวกได้ 5%

## ปรับกำไรปกติปี 2023-25 ขึ้น 2.7-3.3% จาก GPM ของธุรกิจ CVS ที่ดีกว่าคาด

เราปรับประมาณการกำไรปกติ CPALL ปี 2023-25 ขึ้น 2.7%-3.3% จากอัตรากำไร ขั้นต้นของธุรกิจ CVS ที่ดีกว่าที่เราคาด จากผลของการปรับราคาสินค้าขึ้น และ Product mix ที่ดีกว่าที่คาดโดยสัดส่วนสินค้าที่มี Margin สูง เช่น Ready-to-eat, Personal care, Beverage มีสัดส่วนการขายสูงขึ้น ขณะที่สัดส่วนสินค้าที่มี Margin ต่ำอย่างบุหรี่ ยอดขายลดลง สำหรับธุรกิจ CVS ในกัมพูชาและลาว บริษัทยังขยายสาขาอย่าง ระมัดระวัง โดยใน 9M23 มีสาขาในกัมพูชาจำนวน 72 สาขา และลาว 1 สาขา

#### คงราคาเป้าหมายปี 2024 ที่ 77 บาท แนะนำซื้อ

เรายังคงราคาเป้าหมาย CPALL ที่ 77 บาท (DCF) implied forward P/E ที่ 35 เท่า แนวโน้มปี 2024 เราคาดว่ากำไรปกติ CPALL จะยังโตได้ 19% หนุนจากทั้ง 3 ธุรกิจ ที่ คาดว่า SSSG จะยังเป็นบวกได้ต่อเนื่อง รวมถึงมาตรการการตุ้นการบริโภคภาครัฐทั้ง โครงการ Digital wallet และ E-refund จะช่วยกระตุ้นกำลังซื้อในประเทศ รวมถึงค่าไฟที่ ปรับลงและดอกเบี้ยจ่ายที่ลดลงของ CPAXT โดยปัจจุบัน CPALL ซื้อขายที่ Forward P/E 25 เท่า อยู่บริเวณค่าเฉลี่ย 5ปี Forward P/E -2SD







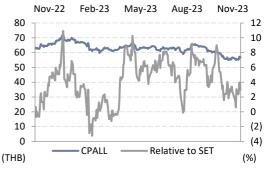


**UNCHANGI** 

TARGET PRICE THB77.00
CLOSE THB56.75
UP/DOWNSIDE +35.7%
PRIOR TP THB77.00
CHANGE IN TP UNCHANGED
TP vs CONSENSUS +3.1%

# KEY STOCK DATA

YE Dec (THB m)	2022	2023E	2024E	2025E
Revenue	829,099	889,629	954,952	1,026,183
Net profit	13,272	16,984	20,077	24,317
EPS (THB)	1.48	1.89	2.23	2.71
vs Consensus (%)	-	(8.0)	(5.8)	(1.3)
EBITDA	49,129	51,524	59,058	66,975
Recurring net profit	13,281	16,833	20,077	24,317
Core EPS (THB)	1.48	1.87	2.23	2.71
Chg. In EPS est. (%)	-	2.7	3.3	3.1
EPS growth (%)	13.5	26.7	19.3	21.1
Core P/E (x)	38.4	30.3	25.4	21.0
Dividend yield (%)	1.3	1.6	1.9	2.3
EV/EBITDA (x)	22.1	21.1	18.2	15.9
Price/book (x)	5.6	5.1	4.6	4.2
Net debt/Equity (%)	129.2	123.4	114.1	102.7
ROE (%)	13.0	16.0	17.5	19.3



Share price performance	1 Month	3 Month	12 Month
Absolute (%)	(1.7)	(9.2)	(9.2)
Relative to country (%)	(0.5)	(2.0)	3.6
Mkt cap (USD m)			14,538
3m avg. daily turnover (USD m)			40.2
Free float (%)			58
Major shareholder		CP Gro	oup (35%)
12m high/low (THB)		7	3.75/53.50
Issued shares (m)			8,983.10

Sources: Bloomberg consensus; FSSIA estimates



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#### **Investment thesis**

CPALL เป็นผู้ประกอบธุรกิจร้านสะดวกซื้อ (CVS) ที่ใหญ่ที่สุดใน ประเทศไทย และมีการขยายสาขาอย่างต่อเนื่อง รวมถึงการขยาย สาขาไปในประเทศกัมพูชา และประเทศลาว ณ 2Q23 มีสาขาใน ประเทศไทยทั้งหมด 14,215 สาขา, ประเทศกัมพูชา 66 สาขา และเปิดสาขาแรกในลาวเมื่อวันที่ 7 ก.ย. 2023

ภายหลังการรวมธุรกิจของ CPAXT (ซื้อ, ราคาเป้าหมาย 2024 ที่ 38 บาท) โดย CPALL ถือหุ้น 59.9% ทำให้ CPALL ดำเนินธุรกิจ 3 ธุรกิจหลักได้แก่ธุรกิจร้านสะดวกซื้อ,ธุรกิจค้าส่ง, ธุรกิจค้าปลีก

เราเชื่อว่า CPALL จะได้รับผลบวกจากการพื้นตัวของการบริโภค ในประเทศ รวมทั้งมาตรการกระตุ้นกำลังซื้อในประเทศ โดยเรา คาดกำไรปกติปี 2023-25 เติบโตเฉลี่ย 22% CAGR

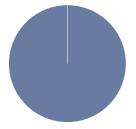
## Company profile

ดำเนินธุรกิจร้านสะดวกซื้อภายใต้เครื่องหมายการค้า 7-Eleven และ ให้สิทธิแก่ผู้ค้าปลีกรายอื่นในการดำเนินธุรกิจในประเทศไทย และ ลงทุนในธุรกิจสนับสนุนธุรกิจ CVS เช่น ผลิตและจำหน่ายอาหาร สำเร็จรูปและเบเกอรี่ รวมถึงการลงทุนในธุรกิจศูนย์จำหน่ายสินค้า แบบชำระเงินสดและบริการตนเองภายใต้ชื่อ "แม็คโคร"

www.cpall.co.th



■ Sales - 100.0 %



Source: CP All

## **Major shareholders**

■ CP Group - 35.3 %

■ Others - 64.7 %

Source: CP All

## **Catalysts**

ปัจจัยบวกต่อราคาหุ้นได้แก่ 1) การบริโภคในประเทศและอุตสาหกรรมท่องเที่ยวฟื้นตัวกว่าที่คาด 2) ผลการดำเนินงานของธุรกิจค้าส่งและค้าปลีกดีกว่าที่คาด

#### Risks to our call

ความเสี่ยง 1) อัตราการเติบโตของยอดขายสาขาเดิม (SSSG) น้อยกว่าที่ คาด 2) อัตรากำไรขั้นต้นน้อยกว่าที่คาด 3) ค่าใช้ใจในการขายและบริหาร ต่อยอดขายสูงกว่าที่คาด

#### **Event calendar**

Date	Event
March 2024	4Q23 results announcement

## Key assumptions

CPALL	2023E	2024E	2025E
SSSG CVS (%)	8.0	5.0	5.0
SSSG Makro (%)	6.0	3.0	3.0
SSSG Lotus-TH (%)	(0.5)	3.0	3.0
SSSG Lotus-ML (%)	(1.0)	1.0	3.0
New stores (no.)	700	700	700
GPM (%)	28.1	28.3	28.4
SG&A to sales	20.0	20.1	20.2

Source: FSSIA estimates

#### **Earnings sensitivity**

- For every 1% increase in SSSG, we estimate 2024 EPS to rise 1.3%, and vice versa, all else being equal.
- For every 0.1% increase in GPM, we estimate 2024 EPS to rise 3.0%, and vice versa, all else being equal.
- For every 0.1% increase in SG&A to revenue, we estimate 2024 EPS to fall 3.1%, and vice versa, all else being equal.

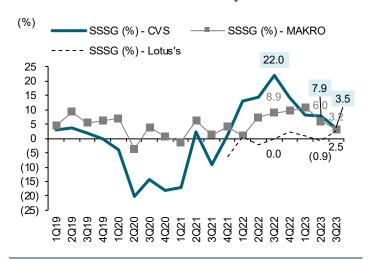
Source: FSSIA estimates

Exhibit 1: 3Q23 results summary

	3Q22	4Q22	1Q23	2Q23	3Q23	Cha	nge	<u></u>	9M23	<u>-</u>	2023E	Change
Year to Dec 31	(THB m)	(q-q%)	(y-y%)	(THB m)	(y-y%)	(%23E)	(THB m)	(y-y%)				
Total revenue	207,617	218,863	215,895	225,603	220,051	(2.5)	6.0	661,548	8	74	889,629	7
Retail sales	207,617	218,863	215,895	225,603	220,051	(2.5)	6.0	661,548	8	74	889,629	7
COGS	(162,429)	(171,615)	(168,983)	(176,041)	(172,085)	(2.2)	5.9	(517,109)	8	74	(697,668)	7
Gross profit	45,188	47,248	46,913	49,561	47,966	(3.2)	6.1	144,440	10	75	191,961	8
Other income	6,191	6,548	6,125	6,399	6,215	(2.9)	0.4	18,739	10	70	26,597	15
Operating costs	(41,916)	(44,398)	(43,178)	(45,867)	(44,486)	(3.0)	6.1	(133,531)	10	75	(178,363)	8
Operating profit	9,463	9,397	9,859	10,094	9,695	(4.0)	2.4	29,648	11	74	40,195	12
FX gain (loss)	(133)	231	352	(51)	161	(413)	(221)	461	(292)	n/a	0	(100)
Interest expense	(4,283)	(4,747)	(4,408)	(4,145)	(3,995)	(4)	(7)	(12,547)	4	77	(16,209)	(4)
Profit before tax	5,180	4,651	5,451	5,949	5,700	(4)	10	17,100	17	71	23,986	25
Tax	(987)	(996)	(1,043)	(1,073)	(970)	(10)	(2)	(3,085)	8	64	(4,797)	24
Equity income	230	175	193	201	185	(8)	(20)	579	nm	74	787	(5)
Minority interests	(614)	(923)	(831)	(588)	(651)	11	6	(2,070)	2	66	(3,143)	7
Non-recurring items	(133)	231	42	(51)	161	(413)	(221)	152	(163)	100	152	(1,729)
Reported net profit	3,677	3,138	4,123	4,438	4,424	(0.3)	20	12,985	28	76	16,984	28
Recurring net profit	3,810	2,907	4,080	4,490	4,264	(5.0)	11.9	12,834	24	76	16,833	27
EPS (THB)	0.41	0.35	0.46	0.49	0.49	(0)	20	1.45	28	79	1.84	32
Recurring EPS (THB)	0.42	0.32	0.42	0.50	0.47	(5.0)	11.9	1.39	21	76	1.82	31
Key Ratios (%)	(%)	(%)	(%)	(%)	(%)	(ppt)	(ppt)	(%)	(ppt)		(%)	(ppt)
Gross margin-overall	21.8	21.6	21.7	22.0	21.8	(0.2)	0.0	21.8	0.4		21.6	0.1
Gross margin-CVS	27.6	27.6	27.9	28.4	27.9	(0.5)	0.3	28.1	0.8		28.1	0.7
Operating margin	4.6	4.3	4.6	4.5	4.4	(0.1)	(0.2)	4.5	0.1		4.5	0.2
Recurring net margin	1.8	1.3	1.9	2.0	1.9	(0.1)	0.1	1.9	0.2		1.9	0.3
SG&A / Sales	20.2	20.3	20.0	20.3	20.2	(0.1)	0.0	20.2	0.4		20.0	0.1
Operating statistics						(q-q%)	(y-y%)					
Expansion (no.)	227	178	209	168	176	4.8	(22.5)	553	5.1		700	(1)
Outstanding store (no.)	13,660	13,838	14,047	14,215	14,391	1.2	5.4	14,391	5.4		14,538	5
Avg. daily sales/store (THB)	76,612	76,659	78,735	83,558	79,308	(5.1)	3.5				n/a	
Spending per ticker (THB)	82	84	84	84	82	(2.4)	0.0				n/a	
Daily customer/store (no.)	928	916	941	995	959	(3.6)	3.3				n/a	
SSSG CVS (%)	22.1	14.5	8.0	7.9	3.5						8.0	
SSSG - MAKRO (%)	8.9	9.6	10.9	6.0	3.2						6.0	
SSSG - Lotus's TH (%)	0.0	2.4	0.8	(0.9)	2.5						(0.5)	
SSSG - Lotus's ML (%)	(3.7)	(2.4)	(0.9)	(12.2)	0.6						(1.0)	

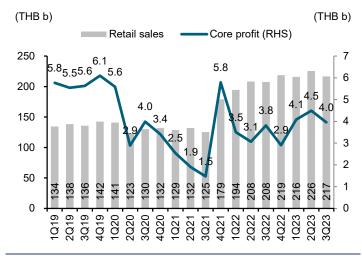
Sources: CPALL; FSSIA estimates

Exhibit 2: CPALL's SSSG breakdown by business unit



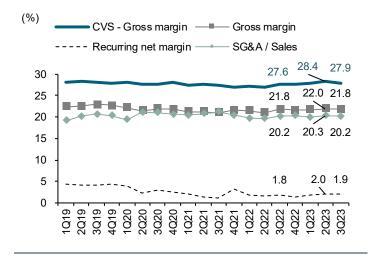
Sources: CPALL; FSSIA's compilation

Exhibit 3: CPALL's performance by quarter



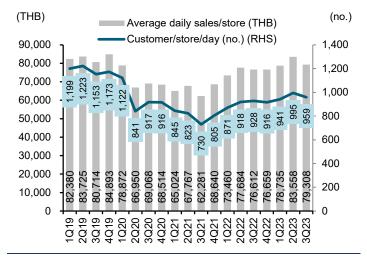
Sources: CPALL; FSSIA's compilation

#### **Exhibit 4: CPALL's profitability**



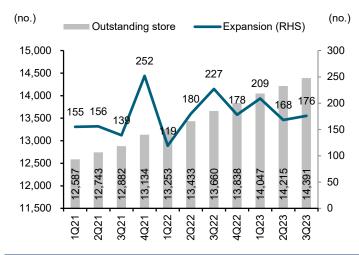
Sources: CPALL; FSSIA's compilation

#### **Exhibit 6: Store performance and traffic**



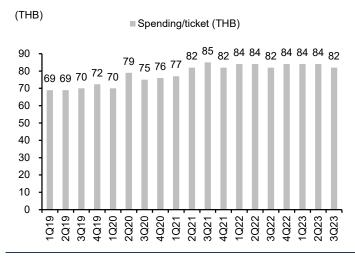
Sources: CPALL; FSSIA's compilation

Exhibit 5: CPALL's convenience stores



Sources: CPALL; FSSIA's compilation

#### **Exhibit 7: Spending per ticket**



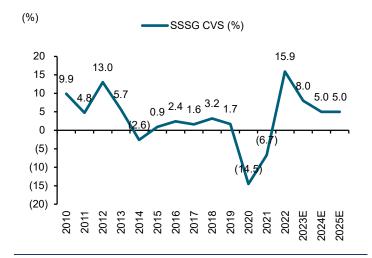
Sources: CPALL; FSSIA's compilation

**Exhibit 8: Key assumption for CPALL** 

		Current			Previous		Change			
	2023E	2024E	2025E	2023E	2024E	2025E	2023E	2024E	2025E	
Revenues (THB m)	889,629	954,952	1,026,183	902,362	975,667	1,060,793	(1.4)	(2.1)	(3.3)	
SSSG CVS (%)	8.0	5.0	5.0	8.0	5.0	5.0	0.0	0.0	0.0	
SSSG MAKRO (%)	6.0	3.0	3.0	6.0	3.0	3.0	0.0	0.0	0.0	
SSSG Lotus-TH (%)	(0.5)	3.0	3.0	(0.5)	2.0	3.0	0.0	1.0	0.0	
SSSG Lotus-ML (%)	(1.0)	1.0	3.0	(1.0)	1.0	3.0	0.0	0.0	0.0	
CVS Gross margin (%)	28.1	28.3	28.4	27.7	27.8	27.9	0.4	0.5	0.6	
Consolidated GPM (%)	21.6	21.9	22.1	21.5	21.7	21.8	0.1	0.2	0.3	
No. of new stores	700	700	700	700	700	700	0	0	0	
SG&A to sales (%)	20.0	20.1	20.2	20.1	20.0	19.9	(0.0)	0.1	0.3	
Core profit (THB m)	16,833	20,077	24,317	16,396	19,434	23,582	2.7	3.3	3.1	

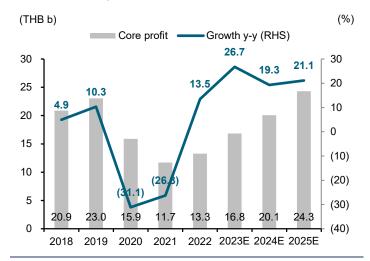
Source: FSSIA estimates

#### **Exhibit 9: Yearly SSSG for CVS**



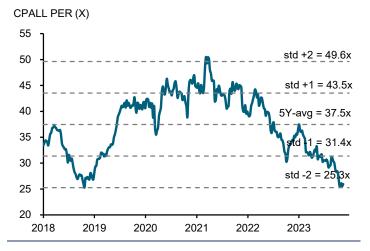
Sources: CPALL; FSSIA estimates

#### Exhibit 11: Yearly core profit



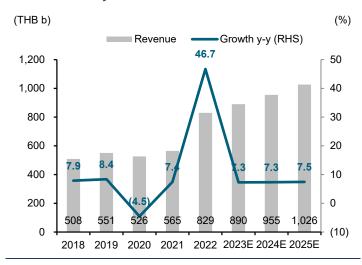
Sources: CPALL; FSSIA estimates

## Exhibit 13: Rolling one-year forward P/E band



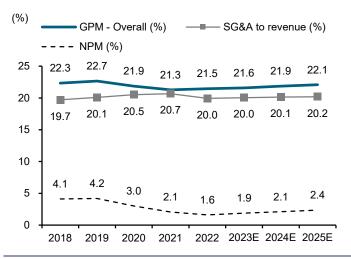
Sources: Bloomberg; FSSIA estimates

**Exhibit 10: Yearly revenue** 



Sources: CPALL; FSSIA estimates

## **Exhibit 12: Profitability**



Sources: CPALL; FSSIA estimates

Exhibit 14: Rolling one-year forward P/BV band



Sources: Bloomberg; FSSIA estimates

Exhibit 15: Commerce peers as of 17 November 2023

Company	BBG	Rec	S	hare price	·	Market	F	PE	R	0E	PI	3V	EV/ EB	ITDA
			Current	Target	Upside	Сар	23E	24E	23E	24E	23E	24E	23E	24E
			(LCY)	(LCY)	(%)	(USD m)	(x)	(x)	(%)	(%)	(x)	(x)	(x)	(x)
Consumer Staple														
CP All	CPALL TB	BUY	56.75	77.00	36	14,538	30.3	25.4	16.0	17.5	5.1	4.6	21.1	18.2
CP Axtra	CPAXT TB	BUY	29.50	35.00	19	8,901	38.6	31.1	2.8	3.4	1.1	1.1	11.2	10.5
Berli Jucker*	BJC TB	n/a	27.75	n/a	n/a	3,138	21.3	18.4	4.3	4.8	0.9	0.9	13.2	12.5
Consumer Staple average						26,577	30.1	25.0	7.7	8.6	2.4	2.2	15.2	13.8
Consumer Discretionary														
Com7	COM7 TB	BUY	23.00	30.00	30	1,564	17.5	15.8	41.6	41.7	7.0	6.2	12.4	11.3
Central Retail Corp*	CRC TB	n/a	39.50	n/a	n/a	6,697	28.9	23.8	12.6	13.9	3.5	3.2	11.7	10.7
Home Improvement														
Index Living Mall	ILM TB	BUY	23.70	26.70	13	341	17.2	15.5	12.0	12.7	2.0	1.9	8.1	7.4
Home Product Center	HMPRO TB	BUY	12.20	16.00	31	4,575	24.4	22.1	26.4	27.7	6.3	6.0	14.3	13.2
Siam Global House	GLOBAL TB	BUY	17.10	18.00	5	2,439	31.1	28.3	12.1	12.2	3.6	3.3	23.1	21.1
Dohome	DOHOME TB	BUY	12.20	13.00	7	1,075	63.4	33.9	4.9	8.5	3.0	2.8	26.9	19.7
Home Improvement avg.						8,430	34.0	24.9	13.8	15.3	3.7	3.5	18.1	15.3
Consumer Discretionary avg.		•		•		16,692	30.4	23.2	18.3	19.4	4.2	3.9	16.1	13.9
Total average						43,269	30.3	23.8	14.7	15.8	3.6	3.3	15.8	13.8

Sources: \*Bloomberg; FSSIA estimates

## **Financial Statements**

CP All

Profit and Loss (THB m) Year Ending Dec	2021	2022	2023E	2024E	2025E
Revenue	565,060	829,099	889,629	954,952	1,026,183
Cost of goods sold	(444,771)	(651,100)	(697,668)	(746,153)	(799,519)
Gross profit	120,289	177,999	191,961	208,798	226,664
Other operating income	0	0	0	0	0
Operating costs	(116,867)	(165,414)	(178,363)	(192,330)	(207,174)
Operating EBITDA	27,908	49,129	51,524	59,058	66,975
Depreciation	(24,486)	(36,544)	(37,926)	(42,591)	(47,486)
Goodwill amortisation	0	0	0	0	0
Operating EBIT	3,422	12,585	13,598	16,468	19,490
Net financing costs	(12,514)	(16,549)	(15,923)	(15,281)	(14,718)
Associates	(226)	831	787	826	868
Recurring non-operating income	20,389	24,055	27,098	28,573	31,170
Non-recurring items	1,280	(9)	152	0	0
Profit before tax	12,577	20,082	24,925	29,760	35,941
Гах	(525)	(3,861)	(4,797)	(5,787)	(7,015)
Profit after tax	12,052	16,221	20,127	23,973	28,926
Minority interests	933	(2,949)	(3,143)	(3,896)	(4,609)
Preferred dividends	0	0	0	0	0
Other items	0	0	0	0	0
Reported net profit	12,985	13,272	16,984	20,077	24,317
Non-recurring items & goodwill (net)	(1,280)	9	(152)	0	0
Recurring net profit	11,706	13,281	16,833	20,077	24,317
Per share (THB)					
Recurring EPS *	1.30	1.48	1.87	2.23	2.71
Reported EPS	1.45	1.48	1.89	2.23	2.71
OPS .	0.60	0.75	0.92	1.09	1.33
Diluted shares (used to calculate per share data)	8,983	8,983	8,983	8,983	8,983
Growth					
Revenue (%)	7.4	46.7	7.3	7.3	7.5
Operating EBITDA (%)	0.4	76.0	4.9	14.6	13.4
Operating EBIT (%)	(52.1)	267.8	8.0	21.1	18.4
Recurring EPS (%)	(26.3)	13.5	26.7	19.3	21.1
Reported EPS (%)	(19.4)	2.2	28.0	18.2	21.1
Operating performance					
Gross margin inc. depreciation (%)	21.3	21.5	21.6	21.9	22.1
Gross margin exc. depreciation (%)	25.6	25.9	25.8	26.3	26.7
Operating EBITDA margin (%)	4.9	5.9	5.8	6.2	6.5
Operating EBIT margin (%)	0.6	1.5	1.5	1.7	1.9
Net margin (%)	2.1	1.6	1.9	2.1	2.4
Effective tax rate (%)	4.6	20.0	20.0	20.0	20.0
Dividend payout on recurring profit (%)	46.0	50.7	49.1	48.9	49.1
nterest cover (X)	1.9	2.2	2.6	2.9	3.4
nventory days	35.7	32.3	33.3	33.5	33.4
Debtor days	8.4	7.9	7.9	7.9	7.9
Creditor days	98.2	85.0	83.2	82.1	82.2
Operating ROIC (%)	3.2	7.4	7.9	9.5	11.7
ROIC (%)	4.2	4.2	4.6	5.1	5.7
ROE (%)	11.7	13.0	16.0	17.5	19.3
ROA (%)	3.1	3.2	3.6	3.9	4.3
Pre-exceptional, pre-goodwill and fully diluted					
Pre-exceptional, pre-goodwill and fully diluted Revenue by Division (THB m)	2021	2022	2023E	2024E	2025E

Sources: CP All; FSSIA estimates

## **Financial Statements**

CP All

Cash Flow (THB m) Year Ending Dec	2021	2022	2023E	2024E	2025E
Recurring net profit	11,706	13,281	16,833	20,077	24,317
Depreciation	24,486	36,544	37,926	42,591	47,486
Associates & minorities	(707)	2,118	2,356	3,070	3,741
Other non-cash items	-	- (400)	-	-	
Change in working capital  Cash flow from operations	24,046 <b>59,531</b>	(180) <b>51,763</b>	(290) <b>56,825</b>	4,826 <b>70,564</b>	5,765 <b>81,309</b>
Capex - maintenance	0	0	0	70,364	01,303
Capex - new investment	(115,821)	(38,421)	(42,348)	(44,589)	(46,651)
let acquisitions & disposals	71,299	(633)	(344)	(316)	(286)
Other investments (net)	(297,198)	(3,773)	(3,889)	(3,671)	(3,994)
Cash flow from investing	(341,720)	(42,827)	(46,581)	(48,577)	(50,930)
Dividends paid	(5,390)	(6,737)	(8,262)	(9,808)	(11,929)
Equity finance	174,772	(12,001)	0	0	0
Debt finance	169,315	(15,440)	(30,551)	(10,893)	(17,126)
Other financing cash flows	0 <b>338,697</b>	0 (34.470)	(39.944)	(20.702)	(30.055)
Cash flow from financing Non-recurring cash flows	330,697	<b>(34,179)</b> 0	<b>(38,814)</b> 0	<b>(20,702)</b> 0	<b>(29,055</b> )
Other adjustments	0	0	0	0	0
Net other adjustments	0	0	0	0	0
Movement in cash	56,508	(25,243)	(28,570)	1,286	1,324
Free cash flow to firm (FCFF)	(269,546.20)	25,767.66	26,452.71	37,703.15	45,545.54
ree cash flow to equity (FCFE)	(112,874.06)	(6,504.42)	(20,307.36)	11,094.06	13,252.79
Per share (THB)					
FCFF per share	(30.01)	2.87	2.94	4.20	5.07
CFE per share	(12.57)	(0.72)	(2.26)	1.23	1.48
Recurring cash flow per share	3.95	5.78	6.36	7.32	8.41
Balance Sheet (THB m) Year Ending Dec	2021	2022	2023E	2024E	2025E
angible fixed assets (gross)	292,181	307,562	348,042	390,670	435,261
ess: Accumulated depreciation	(80,648)	(94,152)	(130,210)	(170,840)	(216,266)
angible fixed assets (net)	211,533	213,410	217,832	219,830	218,996
ntangible fixed assets (net)	360,641	360,641	360,641	360,641	360,641
ong-term financial assets	0	0	0	0	(
nvest. in associates & subsidiaries	14,838	15,957	17,088	18,231	19,384
Cash & equivalents	97,134	71,891	43,321	44,606	45,931
A/C receivable nventories	17,085 50,535	18,633 58,183	19,993 62,344	21,461 66,677	23,062 71,008
Other current assets	1,019	249	267	287	308
Current assets	165,773	148,955	125,926	133,032	140,309
Other assets	179,107	185,097	191,662	198,555	205,793
Total assets	931,893	924,061	913,149	930,289	945,123
Common equity	104,134	100,724	109,446	119,715	132,103
Minorities etc.	188,673	189,577	192,720	196,616	201,226
Total shareholders' equity	292,807	290,301	302,166	316,331	333,329
ong term debt	390,277	393,871	300,496	381,696	336,130
Other long-term liabilities	33,921 <b>424,197</b>	32,446	34,814 <b>335,311</b>	37,371	40,158
. <b>ong-term liabilities</b> VC payable	138,666	<b>426,317</b> 147,682	152,913	<b>419,067</b> 163,540	<b>376,28</b> 9 175,237
Short term debt	72,000	52,965	115,789	23,696	52,13
Other current liabilities	4,222	6,796	6,970	7,655	8,132
Current liabilities	214,888	207,443	275,672	194,891	235,50
Total liabilities and shareholders' equity	931,893	924,061	913,149	930,289	945,123
Net working capital	(74,248)	(77,413)	(77,278)	(82,770)	(88,991
nvested capital	691,871	697,693	709,945	714,488	715,822
Includes convertibles and preferred stock which is be	eing treated as debt				
Per share (THB)					
Book value per share	9.38	10.10	11.08	12.22	13.60
angible book value per share	(30.77)	(30.04)	(29.07)	(27.93)	(26.55)
Financial strength		100	100		
Vet debt/equity (%)	124.7	129.2	123.4	114.1	102.7
Net debt/total assets (%) Current ratio (x)	39.2 0.8	40.6 0.7	40.8 0.5	38.8 0.7	36.2 0.6
CF interest cover (x)	0.8 1.2	0.7 2.9	0.5 2.4	4.6	5.1
/aluation	2021	2022	2023E	2024E	2025E
Recurring P/E (x) *	43.6	38.4	30.3	25.4	21.0
Recurring P/E @ target price (x) *	59.1	52.1	41.1	34.5	28.4
Reported P/E (x)	39.3	38.4	30.0	25.4	21.0
Dividend yield (%)	1.1	1.3	1.6	1.9	2.3
Price/book (x)	6.1	5.6	5.1	4.6	4.2
noorbook (x)		(1.9)	(2.0)	(2.0)	(2.1)
	(1.8)	(1.9)	(=.0)	(=)	,
Price/tangible book (x)	(1.8) 38.8	22.1	21.1	18.2	
Price/tangible book (x) EV/EBITDA (x) ** EV/EBITDA @ target price (x) **					15.9 18.6

Sources: CP All; FSSIA estimates

# **CP All PCL (CPALL TB)**



## Exhibit 16: FSSIA ESG score implication

78.53 /100

Rating	Score	Implication
****	>79-100	Leading its industry peers in managing the most significant ESG risks which not only better cost efficiency but also lead to higher profitability.
****	>59-79	A mixed track record of managing the most significant ESG risks and opportunities relative to industry peers.
***	>39-59	Relevant ESG materiality matrix has been constructively addressed, well-managed and incorporated into day-to-day operations, in which targets and achievements are evaluated annually.
**	>19-39	Relevant ESG materiality matrix has been identified with key management in charge for progress to be followed up on and to provide intensive disclosure. Most targets are conventional and achievable.
*	1-19	The company has adopted the United Nations Sustainable Development Goals (UN SDGs), established sustainability management guidelines and fully complies with regulations or ESG suggested guidance from related organizations such as the SET and SEC.

Sources: FSSIA estimates

Exhibit 17: ESG – peer comparison

	FSSIA			Domes	stic ratings	;		Global ratings							Bloomberg		
	ESG score	DJSI	SET THSI	THSI	CG score	AGM level	Thai CAC	Morningstar ESG risk	ESG Book	MSCI	Moody's	Refinitiv	S&P Global	ESG score	Disclosure score		
SET100	69.20	5.34	4.40	4.40	4.76	4.65	3.84	Medium	51.76	BBB	20.87	58.72	63.91	3.72	28.17		
Coverage	67.12	5.11	4.15	4.17	4.83	4.71	3.53	Medium	52.04	BB	16.97	56.85	62.09	3.40	31.94		
BJC	71.33	Υ	Υ	Υ	4.00	4.00		Medium	55.09	Α		65.19	89.00	2.16			
COM7	61.78		Y	Y	5.00	5.00	Certified	Low	47.75			52.68	21.00	4.40	43.59		
CPALL	78.53	Y	Y	Y	5.00	5.00	Certified	Medium	47.38	Α	34.00	59.95	82.00	3.74			
CPAXT	59.46				5.00	5.00	Certified	Low	52.81			74.64	63.00	3.77			
CRC	64.49		Υ	Υ	5.00	5.00	Certified	Medium		BBB		60.98	73.00	2.90	47.27		

Sources: <u>SETTRADE.com</u>; FSSIA's compilation

Exhibit 18: ESG score by Bloomberg

FY ending Dec 31	FY 2015	FY 2016	FY 2017	FY 2018	FY 2019	FY 2020	FY 2021	FY 2022
ESG financial materiality scores - ESG score	1.45	2.14	2.35	2.64	3.62	4.51	3.79	3.74
BESG environmental pillar score	0.67	1.58	1.62	2.24	4.32	5.59	2.56	_
BESG social pillar score	1.22	1.97	2.23	2.52	3.28	4.57	4.82	_
BESG governance pillar score	2.87	3.08	3.40	3.27	3.50	3.45	3.48	_
ESG disclosure score	41.90	53.95	56.31	59.53	65.34	65.74	66.17	_
Environmental disclosure score	29.02	45.09	45.42	47.39	52.73	56.12	56.78	_
Social disclosure score	33.19	35.55	36.03	43.74	55.83	53.66	54.29	_
Governance disclosure score	63.40	81.10	87.36	87.36	87.36	87.36	87.36	_
Environmental								
Emissions reduction initiatives	Yes							
Climate change policy	No	No	Yes	Yes	Yes	Yes	Yes	Yes
Climate change opportunities discussed	No							
Risks of climate change discussed	No	No	No	No	No	No	Yes	Yes
GHG scope 1	11	8	9	13	13	11	324	435
GHG scope 2 location-based	1,011	1,124	1,058	1,273	1,216	1,177	1,454	1,555
GHG Scope 3	_	_	_	_	1,275	1,413	13,132	13,192
Carbon per unit of production	_	_	_	_	_	_	_	_
Biodiversity policy	No	Yes						
Energy efficiency policy	Yes							
Total energy consumption	1,784	1,994	2,293	2,425	2,541	3,405	3,340	3,717
Renewable energy use	0	0	1	4	4	4	52	135
Electricity used	1,737	1,930	2,019	2,191	2,390	3,255	3,181	3,504
Fuel used - natural gas	64	441	1,050	1,423	1,554	59,257	57,213	13,143

Sources: Bloomberg; FSSIA's compilation

Exhibit 19: ESG score by Bloomberg (cont.)

Mean reduction policy   Yes   Yes	FY ending Dec 31	FY 2015	FY 2016	FY 2017	FY 2018	FY 2019	FY 2020	FY 2021	FY 2022
Hazarn Jose waste	Fuel used - crude oil/diesel		No	No	No	No	No	No	No
Total waste   13   22   74   136   174   22   279   208									Yes
Wates eare to landfills         0         0         27         8.3         120         70         110         146           Wates sear to landfills         11         18         41         45         46         88         76									0
Maste cent to landfills									
Emiration management   No   Ves	•								
Water consumption         —         —         —         —         —         —         1         1         9         14,470         17,305           Social           Human rights policy         Yes         Ves         Yes         Yes <th< td=""><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td></th<>									
Water consumption									
	· · · · · · · · · · · · · · · · · · ·	No							
Human rights policy		_	_	_		_	15,199	14,470	17,393
Policy against child labor   No			· · · · · · · · · · · · · · · · · · ·						
Cousinemer data protection policy									
Consumer data protection policy   No									
Figure   Page   Pers   Pers									
Pedicar pay gap breakout									
Pet women in workforce									
Pet disabled in workforce									
Business ethics policy   Yes   Yes									
Anti-bribery ethics policy									
Health and safety policy   Yes   Y									
Lost time incident rate - employees									
Total recordable incident rate - employees 1 1 1 0 1 1 0 0 0 0 1 7 7 1 1 1 1 1 1 1									
Training policy         Yes	· · ·							•	
Fair remuneration policy									0
Number of employees - CSR									
Employee tumover pct	· · · ·								
Total hours spent by firm - employee training Scolal supply chain management No Yes									
Social supply chain management   No   Yes   Ye	· · ·	47	49						
Sovernance   Sov		_	_						
No. of independent directors (ID)		No	Yes	Yes	Yes	Yes	Yes	Yes	Yes
No. of independent directors (ID)         5         5         5         5         5         6         6           No. of women on board         0         0         0         1		4=	4.5	4=	4-	4=	4=	40	40
No. of women on board         0         0         0         1         1         1         1         1           No. of non-executive directors on board         10         10         10         10         10         10         10         11         17         6         8         7         10         9         8         99         98         99         98         99         98         99         99         95         98         99         99         95         98         99         99         95         98         99         99         95         98         99         99         95         98         99         99         95         98         99         99         95         98         99         99         95         98         99         99         95         98         99         99         95         98         99         99         95         98         99         99         95         9									
No. of non-executive directors on board   10   10   10   10   10   10   10   1									
Company conducts board evaluations         Yes         Nes         Yes         Yes         Yes         Yes         Yes         Yes         Yes         Yes         No         No         Permitted							="	· ·	
No. of board meetings for the year         11         7         6         8         7         10         9         8           Board meeting attendance pct         82         86         90         90         95         98         99         95           Board duration (years)         3									
Board meeting attendance pot   82   86   90   90   95   98   99   95   95	. ,								
Board duration (years)   3   3   3   3   3   3   3   3   3	5								
Director share ownership guidelines   No   No   No   No   No   No   No   N	-								
Age of the youngest director         51         52         53         54         52         53         54         55           Age of the oldest director         83         84         85         80         81         82         83         84           No. of executives / company managers         14         15         18         18         16         15         13         11           No. of female executives         0         0         1         1         1         1         2         3           Executive share ownership guidelines         No	- ,								
Age of the oldest director       83       84       85       80       81       82       83       84         No. of executives / company managers       14       15       18       18       16       15       13       11         No. of female executives       0       0       0       1       1       1       1       2       3         Executive share ownership guidelines       No        No       No       No       No       No       No       No       No       No       No       No       No       No       No <t< td=""><td>· -</td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td></t<>	· -								
No. of executives / company managers         14         15         18         18         16         15         13         11           No. of female executives         0         0         1         1         1         1         2         3           Executive share ownership guidelines         No         No<									
No. of female executives         0         0         1         1         1         1         2         3           Executive share ownership guidelines         No	_								
Executive share ownership guidelines         No									
Size of audit committee         3									
No. of ID on audit committee       3       12       12       12       12       13       13       12       12       12       12       13       13       12       12       12       12       13       13       12       12       12       12       13       13       12       12       12       13       13       13       12       12       12       12       13       13       13       12       12       12       12       13       13       13       12       12       12       12       13       <	, ,								
Audit committee meetings       11       13       12       12       12       13       13       12         Audit meeting attendance %       100       100       100       97       100       100       100       100         Size of compensation committee       0       4       3									3
Audit meeting attendance %         100         100         100         97         100         100         100         100           Size of compensation committee         0         4         3         <									3
Size of compensation committee         0         4         3 <th< td=""><td>· ·</td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td></th<>	· ·								
No. of ID on compensation committee         —         2         3	-								
No. of compensation committee meetings         —         1         3         3         4         2         3         3           Compensation meeting attendance %         —         75         100         89         92         100         100         100           Size of nomination committee         0         4         3         3         3         3         3         3           No. of nomination committee meetings         —         1         3         3         4         2         3         3           Nomination meeting attendance %         —         75         100         89         92         100         100         100           Sustainability governance		U							3
Compensation meeting attendance %         —         75         100         89         92         100         100         100           Size of nomination committee         0         4         3         3         3         3         3         3         3           No. of nomination committee meetings         —         1         3         3         4         2         3         3           Nomination meeting attendance %         —         75         100         89         92         100         100         100           Sustainability governance	•	_							2
Size of nomination committee0433333No. of nomination committee meetings-1334233Nomination meeting attendance %-751008992100100100Sustainability governance	-	_							3
No. of nomination committee meetings — 1 3 3 4 2 3 3 Nomination meeting attendance % — 75 100 89 92 100 100 100 Sustainability governance		_							100
Nomination meeting attendance % — 75 100 89 92 100 100 100 Sustainability governance		0							3
Sustainability governance	_	_							3
• • • • • • • • • • • • • • • • • • • •	-		75	100	89	92	100	100	100

 $Sources: Bloomberg; \ FSSIA's \ compilation$ 

## Disclaimer for ESG scoring

ESG score	Methodology	′			Rating					
The Dow Jones Sustainability ndices ( <u>DJSI</u> ) By S&P Global	process base from the annu Only the top-r inclusion.	d on the comp lal S&P Globa anked compa	ransparent, rules-based panies' Total Sustainabil al Corporate Sustainabili inies within each industr	ity Scores resulting y Assessment (CSA). r are selected for	Be a member and invited to the annual S&P Global Corporate Sustainability Assessment (CSA) for DJSI. Companies with an S&P Global ESG Score of less than 45% of the S&P Global ESG Score of the highest scoring company are disqualified. The constituents of the DJSI indices are selected from the Eligible Universe.					
Sustainability nvestment List (THSI) District	managing bus Candidates m 1) no irregular float of >150 s up capital. So 70%; 2) indep wrongdoing re	siness with tra just pass the p r trading of the shareholders, me key disqua endent directo elated to CG, s	ity in Environmental and unsparency in Governand preemptive criteria, with e board members and en and combined holding in alifying criteria include: ors and free float violation social & environmental in arnings in red for > 3 year	ce, updated annually. two crucial conditions: tecutives; and 2) free nust be >15% of paid- 1) CG score of below in; 3) executives' mpacts; 4) equity in	To be eligible for <u>THSI inclusion</u> , verified data must be scored at a minimum of 50% for each indicator, unless the company is a part of DJSI during the assessment year. The scoring will be fairly weighted against the nature of the relevant industry and materiality. <u>SETTHSI Index</u> is extended from the THSI companies whose 1) market capitalization > THB5b (~USD150b); 2) free float >20%; and 3) liquidity >0.5% of paid-up capital for at least 9 out of 12 months. The SETTHSI Index is a market capitalisation-weighted index, cap 5% quarterly weight a maximum, and no cap for number of stocks.					
or Score by Thai institute of Directors association Thai IOD)	annually by th Thailand (SE	ie Thai IOD, w	in sustainable developr vith support from the Sto s are from the perspectiv	Scores are rated in six categories: 5 for Excellent (90-100), 4 for Very Good (80-89), 3 for Good (70-79), 2 for Fair (60-69), 1 for Pass (60-69), and not rated for scores below 50. Weightings include: 1) the rights; 2) and equitable treatment of shareholders (weight 25% combined); 3) the role of stakeholders (25%); 4) disclosure & transparency (15%); and 5) board responsibilities (35%).						
AGM level By Thai nvestors Association TIA) with support from he SEC	It quantifies the extent to which shareholders' rights and equitable treatment are incorporated into business operations and information is transparent and sufficiently disclosed. All form important elements of two out of five the CG components to be evaluated annually. The assessment criteria cover AGM procedures before the meeting (45%), at the meeting date (45%), and after the meeting (10%). (The first assesses 1) advance circulation of sufficient information for voting; and 2) facilitating how voting rights can be exercised. The second assesses 1) the ease of attending meetings; 2) transparency and verifiability; and 3) openness for Q&A. The third involves the meeting minutes that should contain discussion issues, resolutions and voting results.)									
Private Sector Collective Action Against Corruption CAC)	establishment policies. The (Companies de Declaration of It Certification, ind managers and e	t of key contro Certification is ciding to become ntent to kick off a cluding risk asset	thecklist include corruptions, and the monitoring as good for three years. e a CAC certified member stan 18-month deadline to subsement, in place of policy are blishment of whistleblowing stakeholders.)	and developing of  art by submitting a  mit the CAC Checklist for ad control, training of	The document will be reviewed by a committee of nine professionals. A passed Checklist will move for granting certification by the CAC Council approvals whose members are twelve highly respected individuals in professionalism and ethical achievements.					
Morningstar Sustainalytics					A company's ESG risk rating score is the sum of unmanaged risk. The more risk is unmanaged, the higher ESG risk is scored.					
					<b>NEGL</b> 0-10	<b>Low</b> 10-20	Medium 20-30	High 30-40	Severe 40+	
ESG Book	positioned to the principle of helps explain over-weightin	outperform ov of financial ma future risk-adj	ustainable companies the rer the long term. The materiality including inform. Justed performance. Mather this higher materiality and basis.	ethodology considers ation that significantly eriality is applied by	The total ESG score is calculated as a weighted sum of the features scores using materiality-based weights. The score is scaled between 0 and 100 with higher scores indicating better performance.					
<u>MSCI</u>			neasure a company's made laggards according to							ogy to
	AAA	8.571-10.000	Leader:	leading its industry in n	nanaging the most	significant ES0	G risks and oppor	tunities		
	AA	7.143-8.570		Ç ,	0 0	<b>3</b>	1,6			
	A	5.714-7.142		a mixed or unexception	nal track record of	managing the r	nost significant E	SG risks and o	oportunities relat	ive to
	BBB	4.286-5.713	Average:	industry peers		3 3	<b>3</b> -	-1		
	BB B	2.857-4.285 1.429-2.856								
	CCC	0.000-1.428	Laggard:	lagging its industry bas	sed on its high exposure and failure to manage significant ESG risks					
Moody's ESG olutions	Moody's asse	sses the degr a company int	ree to which companies tegrating ESG factors int	o its business model an						
Refinitiv ESG ating	Designed to to based on pub	ransparently a licly available	and objectively measure and auditable data. The publicly. (Score ratings a	a company's relative ES score ranges from 0 to	100 on relative	ESG perforn	nance and insu	fficient degre		
&P Global			e is a relative score mea n the same industry clas				ent of ESG risks	s, opportuniti	es, and impac	ts
Bloomberg	ESG Score		Bloomberg score evalua score is based on Bloor of Pillar Scores, where	nberg's view of ESG fina	ancial materialit	y. The score	is a weighted g	jeneralized n	nean (power m	nean)
Bloomberg	ESG Disclosu	re Score	Disclosure of a compan	y's ESG used for Bloom	bera ESG score	e. The score	ranges from 0	for none to 1	00 for disclosu	ire of

Rating regarding the sustainable development of Thai listed companies, both on the SET and MAI, are publicly available on the website of the Securities and Exchange Commission of Thailand (SEC). Currently, ratings available are 1) "CG Score"; 2) "AGM Level"; 3) "Thai CAC"; and 4) THSI. The ratings are updated on an annual basis. FSSIA does not confirm nor certify the accuracy of such ratings.

Source: FSSIA's compilation

#### **GENERAL DISCLAIMER**

#### ANALYST(S) CERTIFICATION

#### Jitra Amornthum FSS International Investment Advisory Securities Co., Ltd

The individual(s) identified above certify(ies) that (i) all views expressed in this report accurately reflect the personal view of the analyst(s) with regard to any and all of the subject securities, companies or issuers mentioned in this report; and (ii) no part of the compensation of the analyst(s) was, is, or will be, directly or indirectly, related to the specific recommendations or views expressed herein.

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Company	Ticker	Price	Rating	Valuation & Risks
CP All	CPALL TB	THB 56.75	BUY	The key downside risks to our DCF-derived TP include 1) lower-than-expected SSSG, 2) lower-than-expected gross margin, and 3) higher-than-expected SG&A to sales ratio.
CP Axtra	CPAXT TB	THB 29.50	BUY	The key downside risks to our DCF-based TP include: 1) lower-than-expected SSSG; 2) a lower-than-expected GPM improvement; and 3) operational losses from its overseas business.
Com7	COM7 TB	THB 23.00	BUY	Downside risks to our P/E-based TP include 1) lower consumption and domestic purchasing power, 2) store cannibalization, and 3) product shortages.
Index Living Mall	ILM TB	THB 23.70	BUY	Downside risks to our DCF-based TP include 1) lower-than-expected SSSG; 2) a lower-than-expected GPM; and 3) higher-than-expected SG&A.
Home Product Center	HMPRO TB	THB 12.20	BUY	The key downside risks to our DCF-based TP include: 1) lower-than-expected SSSG; 2) the slow recovery of tourist numbers; and 3) operating losses from its overseas business.
Siam Global House	GLOBAL TB	THB 17.10	BUY	The key downside risks to our DCF-based TP are volatile farm incomes and farm prices which could negatively impact purchasing power, especially in the provinces and a larger-than-expected impact on farm income from the El Nino effect.
Dohome PCL	DOHOME TB	THB 12.20	BUY	Downside risks to our DCF-based TP include 1) lower-than-expected SSSG; 2) a lower-than-expected GPM; 3) higher-than-expected SG&A and 4) a worse-than-expected effect from El Nino.

#### Source: FSSIA estimates

#### **Additional Disclosures**

Target price history, stock price charts, valuation and risk details, and equity rating histories applicable to each company rated in this report is available in our most recently published reports. You can contact the analyst named on the front of this note or your representative at Finansia Syrus Securities Public Company Limited.

All share prices are as at market close on 17-Nov-2023 unless otherwise stated.

#### RECOMMENDATION STRUCTURE

#### Stock ratings

Stock ratings are based on absolute upside or downside, which we define as (target price\* - current price) / current price.

BUY (B). The upside is 10% or more.

HOLD (H). The upside or downside is less than 10%.

REDUCE (R). The downside is 10% or more.

Unless otherwise specified, these recommendations are set with a 12-month horizon. Thus, it is possible that future price volatility may cause a temporary mismatch between upside/downside for a stock based on market price and the formal recommendation.

\* In most cases, the target price will equal the analyst's assessment of the current fair value of the stock. However, if the analyst doesn't think the market will reassess the stock over the specified time horizon due to a lack of events or catalysts, then the target price may differ from fair value. In most cases, therefore, our recommendation is an assessment of the mismatch between current market price and our assessment of current fair value.

#### **Industry Recommendations**

Overweight. The analyst expects the fundamental conditions of the sector to be positive over the next 12 months.

Neutral. The analyst expects the fundamental conditions of the sector to be maintained over the next 12 months.

Underweight. The analyst expects the fundamental conditions of the sector to be negative over the next 12 months.

#### **Country (Strategy) Recommendations**

**Overweight (O).** Over the next 12 months, the analyst expects the market to score positively on two or more of the criteria used to determine market recommendations: index returns relative to the regional benchmark, index sharpe ratio relative to the regional benchmark and index returns relative to the market cost of equity.

**Neutral (N).** Over the next 12 months, the analyst expects the market to score positively on one of the criteria used to determine market recommendations: index returns relative to the regional benchmark, index sharpe ratio relative to the regional benchmark and index returns relative to the market cost of equity.

**Underweight (U).** Over the next 12 months, the analyst does not expect the market to score positively on any of the criteria used to determine market recommendations: index returns relative to the regional benchmark, index sharpe ratio relative to the regional benchmark and index returns relative to the market cost of equity.