

# Thailand Market Strategy

# Unattractive 3Q23 earnings but not a miss

- Overall, 3Q23 earnings results jumped q-q and y-y, in line with our forecasts, and passed the bottom from 2Q23.
- Key driver was the energy sector, while domestic sectors were unattractive due to the low rainy season. Expect positive momentum in 4Q23 after entering the high season.
- 2023-24 EPS forecasts were lower as expected. However, the recent plunge in the SET index mostly reflects the negative factors, in our view.

### Overall 3Q23 results jumped q-q and y-y thanks to energy

Based on the 3Q23 results of 152 listed companies in our study, the aggregate net profit jumped by 33% q-q and 36% y-y, in line with our expectation, and passed the bottom in 2Q23. Energy was the greatest performer in terms of both q-q and y-y growth thanks to a jump in the crude price and refinery margin. Excluding energy, petrochemical and banking, the aggregate net profit was flat q-q and -2% y-y; an unattractive quarter but slightly better than our forecast by 2%.

### Unattractive quarter but not lower than expected

Sectors which reported strong earnings growth both q-q and y-y were healthcare and electronics, which beat estimates by 7-12% thanks to their high season. Other domestic and reopening sectors which showed strong q-q and y-y recoveries were telecommunications, transportation, and construction services. Meanwhile, key sectors like commerce and property reported unexciting earnings due to the low rainy season. On the other hand, upstream foods was the worst performer, dragged by lower meat prices, while petrochemical and construction materials reported lower-than-expected earnings from poor margins.

#### Expect positive earnings momentum for domestic sectors in 4Q23

We think overall 4Q23 earnings might drop q-q, dragged by the energy sector due to the high base in 3Q23 and lower crude prices and refinery margins, while the banking sector should face higher seasonal expenses. However, we expect a y-y growth acceleration from the low-base effect in 4Q22. Domestic sectors such as commerce, property, and tourism are entering their high season, while there should be a positive impact from the government stimulus package, which is likely to encourage purchasing power.

## Downward FY earnings revision; recent plunge reflects most negative factors

After the 3Q23 earnings season, our 2023E EPS is now lower by 6% from THB88 to THB82 (-3% y-y), while our 2024E number is lower by 4% from THB100 to THB96 (+18% y-y). We think there may be more adjustments after the analyst meetings, and we plan to roll over our SET target to end-2024 later this month with a preliminary number of c1,550. The SET index has plunged by 10% from the end of August 2023, which we think reflects most of the negative factors from both earnings revisions and de-rated valuations. The index is currently trading at a 2024E PER of c14.7x (SD-0.75), implying an earnings yield gap of c3.8%, close to its historical average since 2010, which we think is not expensive. We continue to see the downside level of 1,320-1,360 as an opportunity to accumulate for long-term investment.



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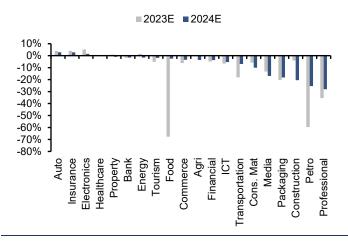
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Exhibit 1: 3Q23 earnings results by sector (152 companies in our study)

Sector	3Q23	2Q23	3Q22	Change		3Q23	Beat / Missed	2023E	9M23 as % of 2023E	
	(THB m)	(THB m)	(THB m)	(q-q %)	(y-y %)	(THB m)	(THB m)	(THB m)	(%)	
Energy	98,804	45,744	47,913	116%	106%	97,589	1%	264,093	82%	
Bank	52,279	53,918	45,887	-3%	14%	54,535	-4%	193,896	81%	
Property	15,506	16,172	15,849	-4%	-2%	14,538	7%	66,080	70%	
Commerce	12,020	10,275	11,736	17%	2%	12,409	-3%	52,275	68%	
ICT	10,756	7,985	9,571	35%	12%	11,857	-9%	37,230	81%	
Healthcare	7,888	6,207	6,262	27%	26%	7,467	6%	27,655	74%	
Transportation	6,973	4,735	1	47%	Nm	6,954	0%	21,419	78%	
Financial	6,878	6,741	6,904	2%	0%	6,979	-1%	27,467	73%	
Electronics	6,682	5,680	5,182	18%	29%	5,991	12%	22,524	74%	
Cons. Mat	3,584	9,873	3,691	-64%	-3%	4,610	-22%	33,219	96%	
Food	2,522	3,288	12,257	-23%	-79%	95	2555%	12,020	71%	
Insurance	2,088	2,512	2,208	-17%	-5%	2,100	-1%	9,848	78%	
Tourism	2,073	3,419	4,419	-39%	-53%	2,176	-5%	8,819	63%	
Petro	1,622	(5,180)	(5,247)	nm	Nm	1,840	-12%	8,249	-30%	
Packaging	1,498	1,712	2,052	-13%	-27%	1,561	-4%	5,890	77%	
Auto	1,221	978	1,379	25%	-11%	1,148	6%	4,753	77%	
Construction	795	664	712	20%	12%	706	13%	2,378	83%	
Media	735	638	613	15%	20%	425	73%	2,067	68%	
Agri	319	349	683	-9%	-53%	344	-7%	1,356	71%	
Professional	180	207	99	-13%	81%	174	4%	613	97%	
Grand Total	234,424	175,916	172,171	33%	36%	233,497	0%	801,850	78%	
Excl. Energy & Petro	133,998	135,352	129,505	-1%	3%	134,068	0%	529,508	77%	
Excl. Banking	182,145	121,998	126,285	49%	44%	178,962	2%	607,954	77%	
Excl. Energy & Petro and Banking	81,719	81,434	83,619	0%	-2%	79,533	3%	335,612	75%	

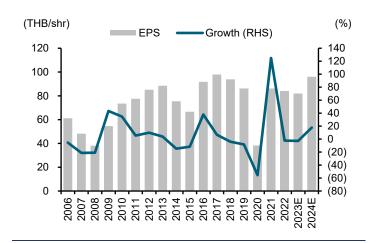
Sources: SETSMART, Bloomberg and FSSIA estimates

Exhibit 2: Earning revision from Aug-23 to Nov-23



Sources: Bloomberg; FSSIA estimates

**Exhibit 3: SET EPS** 



Sources: Bloomberg; FSSIA estimates

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# **Disclaimer for ESG scoring**

ESG score	Methodology				Rating						
The Dow Jones Sustainability ndices ( <u>DJSI</u> ) By S&P Global	process based from the annua Only the top-ra inclusion.	SI World applies a transparent, rules-based component selection based on the companies' Total Sustainability Scores resulting annual S&P Global Corporate Sustainability Assessment (CSA). a top-ranked companies within each industry are selected for n.				Be a member and invited to the annual S&P Global Corporate Sustainability Assessment (CSA) for DJSI. Companies with an S&P Global ESG Score of less than 45% of the S&P Global ESG Score of the highest scoring company are disqualified. The constituents of the DJSI indices are selected from the Eligible Universe.					
Sustainability nvestment List (THSI) by The Stock Exchange of Thailand SET)	THSI quantifier managing busing Candidates mm 1) no irregular float of >150 si up capital. Sor 70%; 2) indepto wrongdoing renegative territor	To be eligible for <u>THSI inclusion</u> , verified data must be scored at a minimum of 50% for each indicator, unless the company is a part of DJSI during the assessment year. The scoring will be fairly weighted against th nature of the relevant industry and materiality. <u>SETTHSI Index</u> is extended from the THSI companies whose 1) market capitalization > THB5b (~USD150b); 2) free float >20%; and 3) liquidity >0.5% of paid-up capital for at least 9 out of 12 months. The SETTHSI Index is a market capitalisation-weighted index, cap 5% quarterly weight maximum, and no cap for number of stocks.									
or Score by Thai institute of Directors association Thai IOD)	An indicator of annually by the Thailand (SET an evaluation o	Scores are rated in six categories: 5 for Excellent (90-100), 4 for Very Good (80-89), 3 for Good (70-79), 2 for Fair (60-69), 1 for Pass (60-69), and not rated for scores below 50. Weightings include: 1) the rights; 2) an equitable treatment of shareholders (weight 25% combined); 3) the role of stakeholders (25%); 4) disclosure & transparency (15%); and 5) board responsibilities (35%).									
AGM level By Thai nvestors Association TIA) with support from he SEC	It quantifies the treatment are it transparent and out of five the assessment or the meeting deadvance circulating that can be extransparency and meeting minutes results.)	The scores are classified into four categories: 5 for Excellent (100), 4 for Very Good (90-99), 3 for Fair (80-89), and not rated for scores below 79.									
Thai CAC By Thai Private Sector Collective Action Against Corruption CAC)	establishment policies. The C (Companies deci Declaration of Int Certification, incli managers and er	the core elements of the Checklist include corruption risk assessment, tablishment of key controls, and the monitoring and developing of dicies. The Certification is good for three years. ompanies deciding to become a CAC certified member start by submitting a claration of Intent to kick off an 18-month deadline to submit the CAC Checklist for ritification, including risk assessment, in place of policy and control, training of anagers and employees, establishment of whistleblowing channels, and ammunication of policies to all stakeholders.)				The document will be reviewed by a committee of nine professionals. A passed Checklist will move for granting certification by the CAC Council approvals whose members are twelve highly respected individuals in professionalism and ethical achievements.					
Morningstar Sustainalytics  The Sustainalytics' ES based on an assessme risk is unmanaged. Sou		ssessment of I ged. <i>Sources to</i>	now much of a compan be reviewed include corpo			ng score is the he higher ESG			he		
		pany feedback, E	media, NGO reports/websi ESG controversies, issuer fi s.		<b>NEGL</b> 0-10	<b>Low</b> 10-20	Medium 20-30	<b>High</b> 30-40	Severe 40+		
ESG Book	The ESG score identifies sustainable companies that are better positioned to outperform over the long term. The methodology considers the principle of financial materiality including information that significantly helps explain future risk-adjusted performance. Materiality is applied by over-weighting features with higher materiality and rebalancing these weights on a rolling quarterly basis.				The total ESG score is calculated as a weighted sum of the features scores using materiality-based weights. The score is scaled between 0 and 100 with higher scores indicating better performance.						
<u>MSCI</u>				nagement of financially heir exposure to ESG ri						ogy to	
	AAA	8.571-10.000	Leader:	leading its industry in m	nanaging the most	significant ES0	G risks and opport	unities			
	AA	7.143-8.570		3,	5 5560	5=0					
	A	5.714-7.142	<b></b>	a mixed or unexception	al track record of	managing the r	nost significant Es	G risks and o	pportunities relat	ive to	
	BBB BB	4.286-5.713 2.857-4.285	Average:	industry peers			-				
	В	1.429-2.856									
	ccc	0.000-1.428	Laggard:	lagging its industry bas	ed on its high expo	osure and failu	e to manage sign	ificant ESG ris	ks		
Moody's ESG olutions	believes that a	company inte		ake into account ESG on its business model an nedium to long term.							
Refinitiv ESG rating	based on publi	cly available a	nd auditable data. The	a company's relative ES score ranges from 0 to re 0 to 25 = poor; >25 to 50	100 on relative	ESG perforn	nance and insu	fficient degre			
6&P Global				suring a company's per sification. The score ran			ent of ESG risks	s, opportuniti	es, and impac	is	
Bloomberg	ESG Score  Bloomberg score evaluating the company's aggregated Environmental, Social and Governance (ESG) performance. The score is based on Bloomberg's view of ESG financial materiality. The score is a weighted generalized mean (power mean of Pillar Scores, where the weights are determined by the pillar priority ranking. Values range from 0 to 10; 10 is the best.							nean)			
Bloomberg	ESG Disclosur		isclosure of a company	s ESG used for Bloom	berg ESG score		ranges from 0 t	or none to 1	00 for disclosu	re of	

Rating regarding the sustainable development of Thai listed companies, both on the SET and MAI, are publicly available on the website of the Securities and Exchange Commission of Thailand (SEC). Currently, ratings available are 1) "CG Score"; 2) "AGM Level"; 3) "Thai CAC"; and 4) THSI. The ratings are updated on an annual basis. FSSIA does not confirm nor certify the accuracy of such ratings.

Source: FSSIA's compilation

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All share prices are as at market close on, unless otherwise stated.

#### RECOMMENDATION STRUCTURE

#### Stock ratings

Stock ratings are based on absolute upside or downside, which we define as (target price\* - current price) / current price.

BUY (B). The upside is 10% or more.

HOLD (H). The upside or downside is less than 10%.

REDUCE (R). The downside is 10% or more.

Unless otherwise specified, these recommendations are set with a 12-month horizon. Thus, it is possible that future price volatility may cause a temporary mismatch between upside/downside for a stock based on market price and the formal recommendation.

\* In most cases, the target price will equal the analyst's assessment of the current fair value of the stock. However, if the analyst doesn't think the market will reassess the stock over the specified time horizon due to a lack of events or catalysts, then the target price may differ from fair value. In most cases, therefore, our recommendation is an assessment of the mismatch between current market price and our assessment of current fair value.

### **Industry Recommendations**

**Overweight.** The analyst expects the fundamental conditions of the sector to be positive over the next 12 months.

Neutral. The analyst expects the fundamental conditions of the sector to be maintained over the next 12 months.

Underweight. The analyst expects the fundamental conditions of the sector to be negative over the next 12 months.

### **Country (Strategy) Recommendations**

**Overweight (O).** Over the next 12 months, the analyst expects the market to score positively on two or more of the criteria used to determine market recommendations: index returns relative to the regional benchmark, index sharpe ratio relative to the regional benchmark and index returns relative to the market cost of equity.

**Neutral (N).** Over the next 12 months, the analyst expects the market to score positively on one of the criteria used to determine market recommendations: index returns relative to the regional benchmark, index sharpe ratio relative to the regional benchmark and index returns relative to the market cost of equity.

**Underweight (U).** Over the next 12 months, the analyst does not expect the market to score positively on any of the criteria used to determine market recommendations: index returns relative to the regional benchmark, index sharpe ratio relative to the regional benchmark and index returns relative to the market cost of equity.