EQUITY RESEARCH - COMPANY REPORT

KCE ELECTRONICS

KCE TB

THAILAND / ELECTRONIC COMPONENT

F TR

FSSIA ESG rating





FROM BUY

TARGET PRICE	THB60.00
CLOSE	THB55.50
UP/DOWNSIDE	+8.1%
PRIOR TP	THB52.00
CHANGE IN TP	+15.4%
TP vs CONSENSUS	±13.8%

KEY STOCK DATA

YE Dec (THB m)	2022	2023E	2024E	2025E
Revenue	18,456	16,825	17,703	19,297
Net profit	2,317	1,873	2,620	3,012
EPS (THB)	1.96	1.58	2.22	2.55
vs Consensus (%)	-	5.3	8.2	11.1
EBITDA	3,622	3,189	4,144	4,645
Recurring net profit	2,281	1,786	2,620	3,012
Core EPS (THB)	1.93	1.51	2.22	2.55
Chg. In EPS est. (%)	-	5.2	6.9	7.0
EPS growth (%)	1.7	(21.7)	46.7	15.0
Core P/E (x)	28.8	36.7	25.0	21.8
Dividend yield (%)	2.9	2.2	3.0	3.4
EV/EBITDA (x)	18.9	21.1	16.2	14.5
Price/book (x)	4.9	4.7	4.5	4.3
Net debt/Equity (%)	19.9	11.1	10.8	10.8
ROE (%)	17.0	13.1	18.5	20.3



Share price performance	1 Month	3 Month	12 Month
Absolute (%)	6.7	54.2	37.9
Relative to country (%)	13.7	58.5	48.3
Mkt cap (USD m)			1,813
3m avg. daily turnover (USD m)			17.0
Free float (%)			0
Major shareholder		Ongkosit Gr	oup (33%)
12m high/low (THB)		5	8.50/35.50
Issued shares (m)			1,181.97

Sources: Bloomberg consensus; FSSIA estimates

Restocking starts while costs decrease

- We expect 3Q23 profit to recover q-q due to customers' restocking and a higher utilization rate.
- 4Q23 profit would climb to the peak of this year, breaking its seasonal pattern. However, it should grow y-y, the first in five quarters.
- We raise our profit estimate and TP. However, KCE rallied quickly.
 Hence, we recommend BUY on weakness.

Expect 3Q23 profit to recover strongly q-q but decrease y-y due to its high base last year

We expect 3Q23 profit at THB489m (+30% q-q, -25.3% y-y). It should recover q-q due to customers' restocking and a high season. However, it should decrease y-y due to a high base last year before customers' destocking. In particular, USD revenue should increase 10% q-q and fall 2.2% y-y. Also, the utilization rate would rise to 83% from 79% in 2Q23 while material prices decreased. They should support a gross margin recovery to 22% from 19.1% in 2Q23. However, it would remain below 3Q22 at 24.3% due to a lower utilization rate and higher production costs than last year.

4Q23 profit should rise to the peak of this year, breaking its seasonal pattern

If 3Q23 is in line, the 9M23 net profit will equal THB1.21b (-33.3% y-y). We anticipate 9M23 revenue growth and gross margin at -12% y-y and 20.3%, respectively. In 4Q23, the profit looks likely to recover better than our previous estimate. We expect revenue to grow q-q, breaking its seasonal pattern since purchase orders only resumed in 3Q23. Also, we anticipate positive impacts from Baht weakness, full-quarter lower electricity bills, and extended decreases in raw material costs, which would raise its production efficiency. Initially, we expect 4Q23 profit to hit the highest point of this year at THB618m (+26% q-q, +24% y-y).

Increase our profit estimate under conservative assumptions

Management remains confident about its 2024 gross margin target of 26-27% due to improved production efficiency, decreased raw material costs, and lower electricity bills. In this regard, the gross margin recovery should increase in 1H24 and 2H24. We retain our conservative 2024E revenue growth of c5-10% y-y while maintaining our cautious view of the global economy and the persistently high-interest rate environment. Since 4Q23 recovery is likely to be better than expected and we have a more positive stance about the gross margin, we raise our 2023-25E profit by c5.2%/6.9%/7%, respectively. Although the profit would drop by 19% y-y in 2023, it should grow by 40% y-y in 2024, assuming the gross margin at 25.5%, lower than management's target.

Recommend HOLD/BUY on weakness after quick rallies

We increase our 2024 TP to THB60 from THB52 after re-rating our PE target to 27x (still below its five-year historical average of 29x) from 25x (-0.5 SD), which implies a PEG of 1x. Although we have a more bullish view of the short- and mid-term growth outlook, the stock rallied rapidly. Since our new TP has an upside of just 8.1%, we recommend HOLD or BUY on weakness.



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PREPARED BY FSS INTERNATIONAL INVESTMENT ADVISORY SECURITIES CO LTD (FSSIA). ANALYST CERTIFICATION AND IMPORTANT DISCLOSURES CAN BE FOUND AT THE END OF THIS REPORT

Investment thesis

We have a bullish view of the 2H23-2024 recovery outlook. Although the global economy remains volatile and interest rates remain high, destocking nearly ends. Also, some customers have resumed restocking. Meanwhile, upstream-to-downstream operators start to be more cautious. Hence, there should be no oversupply or overbooking problems in the future. Since chemical-related raw material prices decreased, it should help support 3Q23-4Q23 revenue and gross margin recoveries.

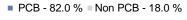
The new factory at Rojana should start operating from 2025 onwards. It would result in a significantly higher HDI capacity, in line with the target to raise its revenue contribution from HDI to 30-40% in the next three years from 26% at the end of 2022.

Company profile

KCE produces and distributes printed circuit boards (PCB). Its key customer base comes from manufacturers of automotive electronic equipment, which accounted for 70% of total revenue in 2022. In particular, KCE is a supplier to the fast-growing electric vehicle (EV) market. Its crucial export markets include Europe (48.5% of total revenue in 2022), followed by the US (23.9%), China (13.2%), and Asia (5.9%), with Thailand representing 8.5%.

www.kcethai.in.th

Principal activities (revenue, 2022)





Source: KCE Electronics

Major shareholders



■ Thai NVDR - 9.1 %

■ Others - 58.3 %



Source: KCE Electronics

Catalysts

Potential catalysts for KCE's earnings growth in 2023 are 1) a stronger global economy and the recovery of the automotive industry; 2) a decline in raw material costs; and 3) a faster-than-expected capacity expansion.

Risks to our call

Downside and upside risks to our P/E-based TP include 1) sooner- or later-than-expected global economic and car sales recoveries; 2) higher- or lower-than-expected increase or decrease in raw material costs; 3) a stronger or weaker-than-expected increase or decrease in THB; and 4) a minimum wage increase or a labor shortage.

Event calendar

Date	Event
November 2023	3Q23 results announcement
	3Q23 analyst meeting

Key assumptions

33.9
14.0
150
585
33.0
26.0

Source: FSSIA estimates

Earnings sensitivity

- For every 1% increase in USD revenue, we estimate 2023 net profit to rise by 0.9%, and vice versa, all else being equal.
- For every THB1/USD increase, we estimate 2023 net profit to fall by 6.5%, and vice versa, all else being equal.
- For every 0.5% increase in GPM, we estimate 2023 net profit to rise by 3.4%, and vice versa, all else being equal.
- For every 0.2% increase in SG&A to sales, we estimate 2023 net profit to fall by 1.8%, and vice versa, all else being equal.

Source: FSSIA estimates

Exhibit 1: 3Q23 earnings preview

	3Q22	4Q22	1Q23	2Q23	3Q23E	Chai	nge	9M22	9M23E	Change
	(THB m)	(q-q%)	(y-y%)	(THB m)	(THB m)	(y-y%)				
Sales	4,634	4,622	4,025	3,898	4,250	9.0	(8.3)	13,834	12,173	(12.0)
Cost of sales	3,509	3,645	3,236	3,152	3,315	5.2	(5.5)	10,610	9,703	(8.5)
Gross profit	1,125	978	789	746	935	25.4	(16.9)	3,224	2,470	(23.4)
SG&A	523	467	480	415	434	4.4	(17.1)	1,452	1,329	(8.5)
Operating profit	602	511	309	330	502	51.8	(16.7)	1,772	1,141	(35.6)
Interest expense	19	24	24	29	29	0.2	49.9	48	81	69.7
Tax expense	22	32	25	24	26	9.1	17.2	111	75	(32.7)
Other gain (Loss)	41	(7)	31	56	0	nm	nm	43	87	101.9
Reported net profit	655	500	345	376	489	30.1	(25.3)	1,817	1,211	(33.3)
Core profit	637	507	314	320	489	52.9	(23.1)	1,796	1,124	(37.4)
Key Ratios (%)						(ppt)	(ppt)			
Gross margin	24.3	21.1	19.6	19.1	22.0	2.9	(2.3)	23.3	20.3	(3.0)
SG&A to Sales	11.3	10.1	11.9	10.7	10.2	(0.5)	(1.1)	10.5	10.9	0.4
Operating margin	13.0	11.1	7.7	8.5	11.8	3.3	(1.2)	12.8	9.4	(3.4)
Net margin	14.1	10.8	8.6	9.7	11.5	1.9	(2.6)	13.1	9.9	(3.2)
Core margin	13.7	11.0	7.8	8.2	11.5	3.3	(2.2)	13.0	9.2	(3.8)
Operating statistics (USD m)										
PCB sales	111	98	103	93	100	7.2	(9.5)	337	296	(12.0)
Non-PCB sales	17	30	16	20	25	23.0	44.9	65	62	(5.3)
Total sales	128	128	119	114	125	10.0	(2.2)	402	358	(10.9)

Sources: KCE, FSSIA estimates

Exhibit 2: Quarterly USD sales and growth

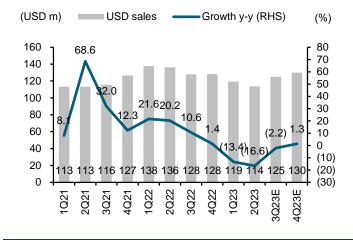
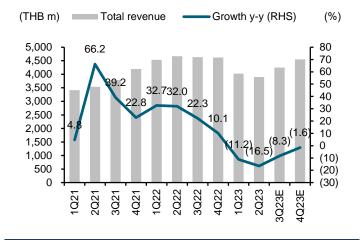


Exhibit 3: Quarterly total revenue and growth



Sources: KCE, FSSIA estimates

Sources: KCE, FSSIA estimates

Exhibit 4: Quarterly gross margin

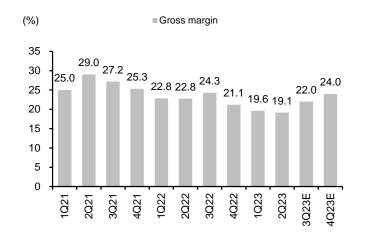
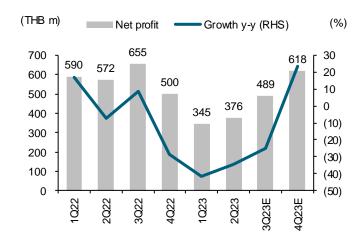


Exhibit 5: Quarterly net profit and growth



Sources: KCE, FSSIA estimates

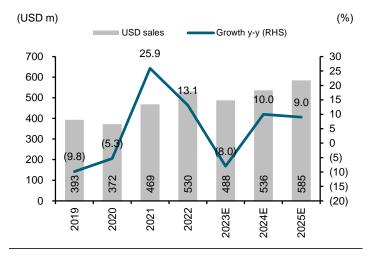
Sources: KCE, FSSIA estimates

Exhibit 6: Key assumptions for KCE

		Current			Previous			- Change	
	2023E	2024E	2025E	2023E	2024E	2025E	2023E	2024E	2025E
	(THB m)	(THB m)	(%)	(%)	(%)				
Total sale value (THB m)	16,825	17,703	19,297	16,444	17,677	19,180	2.3	0.1	0.6
Costs	13,242	13,189	14,279	12,958	13,346	14,385	2.2	(1.2)	(0.7)
Gross profit	3,584	4,514	5,017	3,486	4,331	4,795	2.8	4.2	4.6
SG&A expense	1,800	1,912	2,026	1,842	1,909	2,014	(2.2)	0.1	0.6
Interest expense	87	90	86	90	93	89	(2.9)	(3.2)	(2.8)
Reported net profit	1,873	2,620	3,012	1,698	2,450	2,814	10.3	6.9	7.0
Core profit	1,786	2,620	3,012	1,698	2,450	2,814	5.2	6.9	7.0
Key ratios (%)									
Total revenue growth	(8.8)	5.2	9.0	(10.9)	7.5	8.5	2.1	(2.3)	0.5
Net profit growth	(19.2)	39.9	15.0	(26.7)	44.3	14.9	7.5	(4.4)	0.1
Core profit growth	(21.7)	46.7	15.0	(25.6)	44.3	14.9	3.9	2.4	0.1
Gross margin	21.3	25.5	26.0	21.2	24.5	25.0	0.1	1.0	1.0
SG&A to sales	10.7	10.8	10.5	11.2	10.8	10.5	(0.5)	0.0	0.0
Net margin	11.1	14.8	15.6	10.3	13.9	14.7	0.8	0.9	0.9
Core margin	10.6	14.8	15.6	10.3	13.9	14.7	0.3	0.9	0.9
Operating statistics (THB m)									
Sales volume (m sq.ft.)	29.7	31.4	33.9	29.9	32.3	35.4	(0.8)	(2.6)	(4.4)
ASP (USD per sq.ft.)	13.5	13.7	14.0	13.6	13.8	14.1	(0.2)	(0.7)	(0.7)
Total revenue (USD m)	487.7	536.5	584.7	498.3	535.7	581	(2.1)	0.1	0.6
FX rate (THB/USD)	34.5	33.0	33.0	33.0	33.0	33.0	4.5	0.0	0.0

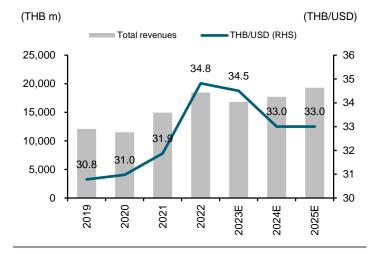
Source: FSSIA estimates

Exhibit 7: Yearly USD sales and growth



Sources: KCE, FSSIA estimates

Exhibit 9: Yearly total revenue and THB/USD



Sources: KCE, FSSIA estimates

Exhibit 11: Historical P/E band



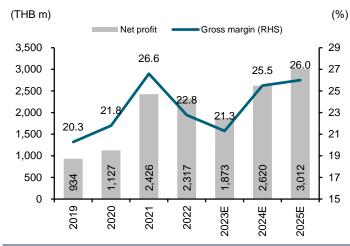
Sources: Bloomberg, FSSIA's compilation

Exhibit 8: Yearly sales volume and ASP



Sources: KCE, FSSIA estimates

Exhibit 10: Yearly net profit and gross margin



Sources: KCE, FSSIA estimates

Exhibit 12: Historical P/BV band



Sources: Bloomberg, FSSIA's compilation

Financial Statements

KCE Electronics

Profit and Loss (THB m) Year Ending Dec	2021	2022	2023E	2024E	2025E
Revenue	14,938	18,456	16,825	17,703	19,297
Cost of goods sold	(10,965)	(14,254)	(13,242)	(13,189)	(14,279)
Gross profit	3,973	4,202	3,584	4,514	5,017
Other operating income	202	224	202	248	270
Operating costs	(1,656)	(1,919)	(1,800)	(1,912)	(2,026)
Operating EBITDA	3,559	3,622	3,189	4,144	4,645
Depreciation	(1,040)	(1,114)	(1,204)	(1,294)	(1,384)
Goodwill amortisation	0	0	0	0	0
Operating EBIT	2,519	2,508	1,985	2,850	3,261
Net financing costs	(44)	(72)	(87)	(90)	(86)
Associates	17	19	14	19	19
Recurring non-operating income	17	19	14	19	19
Non-recurring items	190	36	87	0	0
Profit before tax	2,683	2,490	1,999	2,779	3,194
Tax	(221)	(144)	(104)	(138)	(159)
Profit after tax	2,461	2,347	1,895	2,641	3,035
Minority interests	(35)	(29)	(22)	(21)	(23)
Preferred dividends	0	0	0	0	0
Other items	-	-	-	-	-
Reported net profit	2,426	2,317	1,873	2,620	3,012
Non-recurring items & goodwill (net)	(190)	(36)	(87)	0	0
Recurring net profit	2,237	2,281	1,786	2,620	3,012
Per share (THB)					
Recurring EPS *	1.90	1.93	1.51	2.22	2.55
Reported EPS	2.06	1.96	1.58	2.22	2.55
DPS	1.60	1.60	1.20	1.66	1.91
Diluted shares (used to calculate per share data)	1,178	1,182	1,182	1,182	1,182
Growth					
Revenue (%)	29.6	23.6	(8.8)	5.2	9.0
Operating EBITDA (%)	60.0	1.8	(11.9)	29.9	12.1
Operating EBIT (%)	115.5	(0.5)	(20.8)	43.6	14.4
Recurring EPS (%)	118.7	1.7	(21.7)	46.7	15.0
Reported EPS (%)	114.4	(4.8)	(19.2)	39.8	15.0
Operating performance					
Gross margin inc. depreciation (%)	26.6	22.8	21.3	25.5	26.0
Gross margin exc. depreciation (%)	33.6	28.8	28.5	32.8	33.2
Operating EBITDA margin (%)	23.8	19.6	19.0	23.4	24.1
Operating EBIT margin (%)	16.9	13.6	11.8	16.1	16.9
Net margin (%)	15.0	12.4	10.6	14.8	15.6
Effective tax rate (%)	8.3	5.8	5.2	5.0	5.0
Dividend payout on recurring profit (%)	84.3	82.9	79.7	75.0	75.0
Interest cover (X)	58.0	35.0	23.0	32.0	38.1
Inventory days	136.7	135.4	140.4	133.3	127.8
Debtor days	92.5	91.9	98.2	87.8	86.3
Creditor days	123.3	104.1	98.8	100.0	95.9
Operating ROIC (%)	15.6	13.4	10.5	15.1	16.4
ROIC (%)	14.5	12.6	9.9	14.3	15.5
ROE (%)	17.6	17.0	13.1	18.5	20.3
ROA (%)	11.7	11.0	8.9	12.7	13.9
* Pre-exceptional, pre-goodwill and fully diluted					
Revenue by Division (THB m)	2021	2022	2023E	2024E	2025E
PCB	12,846	15,134	13,841	14,233	15,656
Non PCB	2,092	3,323	2,984	3,471	3,641
Sources: KCF Flectronics: FSSIA estimates	,	,	,	,	-,-

Sources: KCE Electronics; FSSIA estimates

Financial Statements

KCE Electronics

Recurring net profit						
Despoes a proper services 1,000	ash Flow (THB m) Year Ending Dec	2021	2022	2023E	2024E	2025
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on-recurring cash flows the adjustments 0 0 0 0 0 0 0 0 or other adjustments 0 0 0 0 0 0 0 0 0 0 or other adjustments 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	ther financing cash flows	36	(2)	(32)	(1)	(
ther adjustments 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	ash flow from financing	137	(2,141)	(1,781)	(1,871)	(2,22
at other adjustments 0 0 0 0 cer cash flow to firm (FCFF) (470.45) 1.391.42 2.632.92 1,982.63 2. see cash flow to firm (FCFF) (470.45) 1.391.42 2.632.92 1,982.63 2. see cash flow to equity (FCFE) 705.95 1,490.66 2,188.12 1,986.65 2. se share (FIB) Ter per share 0.40) 1.18 2.23 1.88 2. SEF, per share 0.60 1.26 1.25 1.88 1.88 1.88 2.52 3.30 slance Sheet (THB m) Year Ending Dec 2021 2022 2023E 2024E slance Sheet (THB m) Year Ending Dec 201 16,777 18,577 23,377 20,377 2.377 2.377 2.03 2.024E 2024E 2024E 2024E 2024E 2024E 2024F 2024F 2024F 2023F 2024F 2023F 2024F 2023F 2024F 2023F 2024F 2023F 2024F 2023F 2024F 2023F </td <td>on-recurring cash flows</td> <td>-</td> <td>-</td> <td>-</td> <td>-</td> <td></td>	on-recurring cash flows	-	-	-	-	
owement in cash (377) (821) 765 22 ee cash flow to firm (FCFF) (470.45) 1,391.42 2,829.29 1,982.63 2,28 ee cash flow to equity (FCFE) 705.95 1,490.66 2,188.12 1,986.65 2,28 2 er share (THB) Control (1,40) 1,18 2,23 1,88 2,52 3,50 2 FF per share 0,60 1,26 1,85 1,68 2,62 3,50 2 FF per share 0,60 1,26 1,85 1,68 2,62 3,50 2 FF per share 0,60 1,26 1,85 1,68 2,62 3,50 2 FF per share 0,60 1,26 1,85 2,22 2023 22 2 anglobe fixed assets (per) 2,27 2,88 2,52 3,50 2,57 20,377 3,58 3,50 1,03 1,03,377 1,03,377 1,03,377 1,03,377 1,03,377 1,03,377 1,03,377 1,03,377 1,03,377 1,03,377 3,07 3,07 3,07 3,07 <td>ther adjustments</td> <td></td> <td></td> <td></td> <td></td> <td></td>	ther adjustments					
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## share (THB) FF per share	, ,	, ,				2,206.
FF per share	ee cash flow to equity (FCFE)	705.95	1,490.66	2,188.12	1,986.65	2,150.9
	er share (THB)					
Beauring cash flow per share 2.77 2.86 2.52 3.30	•	, ,				1.8
						1.8
Ingible fixed assets (gross) 17,020 16,777 18,577 20,377 ses. Accumulated depreciation (8,020) (7,999) (9,103) (10,397) (7,985) (10,397) (10,397) (7,985) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (1	ecurring cash flow per share	2.77	2.86	2.52	3.30	3.
	alance Sheet (THB m) Year Ending Dec	2021	2022	2023E	2024E	2025
Sest Accumulated depreciation (8,020) (7,899) (9,103) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (10,397) (1	angible fixed assets (gross)	17.020	16.777	18.577	20.377	22,1
Imagible fixed assets (net)	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,					(11,78
Paraglile fixed assets (net) 365 323 307 307 307 307 307 307 307 307 307 307 307 307 307 307 307 307 307 307 307 307 307 307 307 307 307 307 307 307 307 307 307 307 307 307 307 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308 308	·				,	10,3
rest. in associates & subsidiaries 590 575 575 575 575 sh & equivalents 1,966 1,145 1,909 1,931 7 Creceivable 4,394 4,900 4,149 4,365 rentories 4,841 4,908 4,353 4,336 rentories 4,841 4,908 4,353 4,336 retrecturent assets 592 127 118 106 retrect assets 11,794 11,079 10,529 10,739 retreated as sets 203 138 118 124 retraction and the retreated as sets 12,951 20,993 21,003 21,724 retraction and the retreated as sets 12,951 20,993 13,808 14,463 retraction and the retreated as sets 12,951 20,993 21,003 21,724 retraction and the retreated as sets 12,951 20,993 21,003 21,724 retraction and the retreated as sets 12,951 20,993 21,003 21,724 retraction and the retreated as sets 12,951 20,993 21,003 21,724 retraction and the retraction		•	·	•	•	3
sub & equivalents 1,966 1,145 1,909 1,931 C receivable 4,394 4,900 4,433 4,336 recentories 4,841 4,900 4,353 4,336 her current assets 592 127 118 106 urrent assets 11,794 11,079 10,529 10,739 her assets 203 138 118 124 tatal assets 21,951 20,993 21,003 21,724 mommon equity 13,380 13,389 13,880 14,463 norities etc. 62 56 55 54 tat shareholders' equity 13,442 13,445 13,863 14,617 ng term debt 1,126 910 88 819 her long-term liabilities 4,35 395 337 372 urge-term liabilities 1,561 1,305 1,195 1,191 C payable 4,246 3,249 3,252 3,252 cort term debt 2	• , ,		-	-	-	
Creceivable	•	590	575	575	575	5
A	ash & equivalents	1,966	1,145	1,909	1,931	1,8
her current assets 1592 127 118 106 Irrent assets 11,794 11,079 10,529 10,739 her assets 203 138 118 124 Irrent assets 20,3 138 18 124 Irrent assets 20,3 138 18 124 Irrent assets 21,951 20,933 21,003 21,724 Irrent assets 62,56 55 54 Irrent assets 62,56 55 54 Irrent assets 63,424 13,445 13,863 14,517 Irrent factor metallibilities 13,425 13,445 13,863 14,517 Irrent assets 1,126 910 858 819 Irrent assets 1,126 910 858 819 Irrent asset 84,56 395 337 372 Irrent asset 84,56 395 395 337 372 Irrent asset 84,56 395 395 337 372 Irrent asset 94,56 3,249 3,265 3,252 Irrent asset 94,56 3,249 3,249 3,249 Irrent asset 94,56 3,249 3,249 3,249 Irrent asset 94,56 3,249 Irren	C receivable	4,394	4,900	4,149	4,365	4,7
	ventories	4,841	4,908	4,353	4,336	4,6
her assets 203 138 118 124 tal assets 21,951 20,993 21,003 21,724 minor equity 13,380 13,380 13,808 14,463 norrities etc. 62 56 55 54 tal shareholders' equity 13,442 13,445 13,863 14,517 ng term debt 1,126 910 858 819 her long-term liabilities 435 395 337 372 mg-term liabilities 1,561 1,305 1,195 1,191 C payable 4,246 3,249 3,265 3,252 cont term debt 2,543 2,915 2,596 2,676 her current liabilities 159 80 84 89 trrent liabilities 6,948 6,244 5,945 6,017 talt liabilities and shareholders' equity 21,951 20,993 21,003 21,724 et working capital 5,423 6,606 5,271 5,467 rested capital 5,423 6,606 5,271 5,467 rested capital 15,580 16,520 15,744 16,452 tor share (THB) book value per share 11.36 11.33 11.69 12.24 ngible book value per share 11.05 11.06 11.43 11.98 nancial strength et debbfvquity (%) 12.7 19.9 11.1 10.8 et debbfvquity (%) 12.7 19.9 11.1 10.8 et debbfvquity (%) 12.7 19.9 11.1 10.8 et debbfvquity (%) 12.7 18.8 18.8 1.8 et debbfvquity (%) 12.7 18.8 18.8 18.8 et debbfvquity (%) 13.1 33.6 31.1 33.7 22.1 et debbfvquity (%) 13.1 33.6 31.1 33.7 22.2 et debbfvquity (%) 13.1 33.6 31.1 33.7 22.1 et debbfvquity (%) 13.1 33.6 31.1 33.7 22.2 et debbfvquity (%) 13.6 31.1 33.7 22.2 et debbfvquity (%) 13.1 33.6 31.1 33.7 22.2 et debbfvquity	her current assets	592	127	118	106	1
stal assets 21,951 20,993 21,003 21,724 pomon equity 13,380 13,389 13,808 14,463 incrities etc. 62 56 55 54 stal shareholders' equity 13,442 13,445 13,863 14,517 ing term debt 1,126 910 858 819 ther long-term liabilities 435 395 337 372 ing-term liabilities 1,561 1,305 1,195 1,191 C payable 4,246 3,249 3,265 3,252 ontor term debt 2,543 2,915 2,596 2,676 ther current liabilities 159 80 84 89 urrent liabilities and shareholders' equity 21,951 20,993 21,003 21,724 et working capital 5,423 6,606 5,271 5,467 vested capital 15,580 16,520 15,744 16,452 extra (THB) 250 11,06 11,33 11,98	urrent assets	11,794	11,079	10,529	10,739	11,3
### 13,380 ### 13,389 ### 13,888 ### 14,463 ### 14,663 ### 14,663 ### 14,663 ### 14,663 ### 14,663 ### 14,663 ### 14,663 ### 13,865 ### 14,663 ### 14,663 ### 14,663 ### 14,663 ### 14,663 ### 14,663 ### 14,663 ### 14,663 ### 14,663 ### 14,663 ### 14,663 ### 14,663 ### 14,663 ### 14,663 ### 14,663 ### 14,663 ### 14,663 ### 14,663 ### 14,663 ### 14,663 ### 14,663 ### 14,663 ### 14,663 ### 14,663 ### 14,663 ### 14,663 ### 14,663 ### 14,663 ### 14,663 ### 14,663 ### 14,663 ### 14,663 ### 14,663 ### 14,663 ### 14,663 ### 14,663 ### 14,663 ### 14,663 ### 14,663 ### 14,663 ### 14,663 ### 14,663 ### 14,663 ### 14,663 ### 14,663 ### 14,663 ### 14,663 ### 14,663 ### 14,663 ### 14,663 ### 14,663 ### 14,663 ### 14,663 ### 14,663 ### 14,663 ### 14,663 ### 14,663 ### 14,663 ### 14,663 ### 14,663 ### 14,663 ### 14,663 ### 14,663 ### 14,663 ### 14,663 ### 14,663 ### 14,663 ### 14,663 ### 14,663 ### 14,663 ### 14,663 ### 14,663 ### 14,663 ### 14,663 ### 14,663 ### 14,663 ### 14,663 ### 14,663 ### 14,663 ### 14,663 ### 14,663 ### 14,663 ### 14,663 ### 14,663 ### 14,663 ### 14,663 ### 14,663 ### 14,663 ### 14,663 ### 14,663 ### 14,663 ### 14,663 ### 14,663 ### 14,663 ### 14,663 ### 14,663 ### 14,663 ### 14,663 ### 14,663 ### 14,663 ### 14,663 ### 14,663 ### 14,663 ### 14,663 ### 14,663 ### 14,663 ### 14,663 ### 14,663 ### 14,663 ### 14,663 ### 14,663 ### 14,663 ### 14,663 ### 14,663 ### 14,663 ### 14,663 ### 14,663 ### 14,663 ### 14,663 ### 14,663 ### 14,663 ### 14,663 ### 14,663 ### 14,663 ### 14,663 ### 14,663 ### 14,663 ### 14,663 ### 14,663 ### 14,663 ### 14,663 ### 14,663 ### 14,663 ### 14,663 ### 14,663 ### 14,663 ### 14,663 ### 14,663 ### 14,663 ### 14,663 ### 14,663 ### 14,663 ### 14,663 ### 14,663 ### 14,663 ### 14,663 ### 14,663 ### 14,663 ### 14,663 ### 14,663 ### 14,663 ### 14,663 ### 14,663 ### 14,663 ### 14,663 ### 14,663 ### 14,663 ### 14,663 ### 14,663 ### 14,663 ### 14,663 ### 14,663 ### 14,663 ### 14,663 ### 14,663 ### 14,663 ### 14,663 ### 14,663 ### 14,663 ### 14,663 ### 14,663 ### 14,663 ### 14,663 ### 14,663	her assets	203	138	118	124	1
norities etc. 62 56 55 54 Atal shareholders' equity 13,442 13,445 13,863 14,517 Ing term debt 1,126 910 888 819 Inher long-term liabilities 435 395 337 372 Ing-term liabilities 1,561 1,305 1,195 1,191 C payable 4,246 3,249 3,265 3,252 Inditing term debt 2,543 2,915 2,596 2,676 Inher current liabilities 159 80 84 89 Internet liabilities 6,948 6,244 5,945 6,017 Intelliabilities 6,948 6,244 5,945 6,017 Intelliabilities 6,948 6,244 5,945 6,017 Intelliabilities 6,948 6,244 5,945 16,017 Intelliabilities 6,948 6,244 15,945 16,017 Intelliabilities 6,948 16,244 16,452 Intelliabilities 6,948 16,244 17,45 16,452 Intelliabilities 6,948 16,46 17,47 18,61 16,452 Intelliabilities 6,948 16,46 17,47 18,61 16,452 Intelliabilities 6,948 16,444 17,4 18,61 16,452 Intelliabilities 6,948 17,4 18,61 18,61 18,61 18,61 18,61 18,61 18,61 18,61 18,61 18,61 18,61 18,61 18,61 18,61 18,61 18,61 18,61 18,61 18,61 18,	otal assets	21,951	20,993	21,003	21,724	22,8
stal shareholders' equity 13,442 13,445 13,863 14,517 ing term debt 1,126 910 858 819 her long-term liabilities 435 395 337 372 ing-term liabilities 1,561 1,305 1,195 1,191 C payable 4,246 3,249 3,265 3,252 both term debt 2,543 2,915 2,596 2,676 her current liabilities 159 80 84 89 urrent liabilities and shareholders' equity 21,951 20,993 21,003 21,724 et working capital 5,423 6,606 5,271 5,467 vested capital 15,580 16,520 15,744 16,452 exter (THB) 100 11.36 11.33 11.69 12.24 and public book value per share 11.36 11.33 11.69 12.24 and both equity (%) 12.7 19.9 11.1 10.8 et debt/equity (%) 12.7 19.9 <	ommon equity	13,380	13,389	13,808	14,463	15,2
Ing term debt 1,126 910 858 819 her long-term liabilities 435 395 337 372 mg-term liabilities 1,561 1,305 1,195 1,191 1,561 1,305 1,195 1,191 1,561 1,305 1,195 1,191 1,561 1,305 1,195 1,191 1,561 1,305 1,195 1,191 1,561 1,305 1,195 1,191 1,561 1,305 1,325 1,561 1,561 1,305 1,195 1,191 1,561 1,305 1,195 1,191 1,561 1,561 1,305 1,295 1,2596 1,2676 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561 1,561	norities etc.	62	56	55	54	
The long-term liabilities 435 395 337 372 and the long-term liabilities 1,561 1,305 1,195 1,191 and the liabilities 1,561 1,305 1,305 3,252 and term debt 2,543 2,915 2,596 2,676 and term debt 159 80 84 89 arrent liabilities 159 80 84 89 arrent liabilities and shareholders' equity 21,951 20,993 21,003 21,724 and the working capital 5,423 6,606 5,271 5,467 are sted capital 15,580 16,520 15,744 16,452 and the labilities and preferred stock which is being treated as debt are share 11.36 11.33 11.69 12.24 and the labilities and preferred stock which is being treated as debt are share 11.05 11.06 11.43 11.98 and the labilities and shareholders' equity 11.05 11.06 11.43 11.98 and the labilities and shareholders' equity 11.05 11.06 11.43 11.98 and the labilities and shareholders' equity 11.05 11.06 11.43 11.98 and the labilities and shareholders' equity 11.05 11.06 11.43 11.98 and the labilities and shareholders' equity 11.05 11.06 11.43 11.98 and the labilities and shareholders' equity 11.05 11.06 11.43 11.98 and the labilities and preferred stock which is being treated as debt are share (THB) and the labilities and preferred stock which is being treated as debt are share (THB) and the labilities and preferred stock which is being treated as debt are share (THB) and the labilities and preferred stock which is being treated as debt are share (THB) and the labilities and preferred stock which is being treated as debt are share (THB) and the labilities and preferred stock which is being treated as debt are share (THB) and the labilities and shareholders' equity 15,540 16,452 15,467 16,452 16,452 16,452 16,452 16,452 16,452 16,452 16,452 16,452 16,452 16,452 16,452 16,452 16,452 16,452 16,452 16,452 16,452 16,452 16,452 16,452 16,452 16,452 16,452 16,452 16,452 16,452 16,452 16,452 16,452 16,452 16,452 16,452 16,452 16,452 16,452 16,452 16,452 16,452 16,452 16,452 16,452 16,452 16,452 16,452 16,452 16,452 16,452 16,452 16,452 16,452 16,452 16,452 16,452 16,452 16,452 16,452 16,452 16,452 16,452 16,452 16,452 16,452 16,452	tal shareholders' equity	13,442	13,445	13,863	14,517	15,2
Ing-term liabilities 1,561 1,305 1,195 1,191 C payable 4,246 3,249 3,265 3,252 content debt 2,543 2,915 2,596 2,676 here current liabilities 159 80 84 89 grrent liabilities 6,948 6,244 5,945 6,017 stall liabilities and shareholders' equity 21,951 20,993 21,003 21,724 st working capital 5,423 6,606 5,271 5,467 rested capital 5,580 16,520 15,744 16,452 convertibles and preferred stock which is being treated as debt convertibles and preferred stock which is being treated as debt convertibles and preferred stock which is being treated as debt convertibles and preferred stock which is being treated as debt convertibles and preferred stock which is being treated as debt convertibles and preferred stock which is being treated as debt convertibles and preferred stock which is being treated as debt convertibles and preferred stock which is being treated as debt convertibles and preferred stock which is being treated as debt convertibles and preferred stock which is being treated as debt convertibles and preferred stock which is being treated as debt convertibles and preferred stock which is being treated as debt convertibles and preferred stock which is being treated as debt convertibles and preferred stock which is being treated as debt convertibles and preferred stock which is being treated as debt convertibles and preferred stock which is being treated as debt convertibles and preferred stock which is being treated as debt convertibles and preferred stock which is being treated as debt convertibles and preferred stock which is being treated as debt convertibles and preferred stock which is being treated as debt convertibles and preferred stock which is being treated as debt convertibles and preferred stock which is being treated as debt convertibles and preferred stock which is being treated as debt convertibles and preferred stock which is being treated as debt convertibles and preferred stock which is being treated as debt convertibles and preferred stock which is being treated as debt convertibles and preferred st	ng term debt	1,126	910	858	819	9
C payable 4,246 3,249 3,265 3,252 conterm debt 2,543 2,915 2,596 2,676 cher current liabilities 159 80 84 89 urrent liabilities 6,948 6,244 5,945 6,017 ctal liabilities and shareholders' equity 21,951 20,993 21,003 21,724 ct working capital 5,423 6,606 5,271 5,467 created capital 15,580 16,520 15,744 16,452 concludes convertibles and preferred stock which is being treated as debt certain debt of the convertible share 11.36 11.33 11.69 12.24 concludes convertible book value per share 11.36 11.33 11.69 12.24 congible book value per share 11.05 11.06 11.43 11.98 certain debt/equity (%) 12.7 19.9 11.1 10.8 certain debt/equity (%) 7.8 12.8 7.4 7.2 concertain debt/equity (%) 1.7 1.8 1.8 1.8 1.8 certain debt/equity (%) 1.7 1.8 1.8 1.8 1.8 certain debt/equity (%) 61.4 35.5 46.9 43.2 concertain debt/equity (%) 61.4 43.5 5.0 46.9 43.2 concertain debt/equity (%) 61.4 43.4 43.5 5.0 46.9 43.2 concertain debt/equity (%) 61.4 43.5 6.0 46.0 46.0 46.0 46.0	her long-term liabilities	435	395	337	372	4
159	ong-term liabilities	1,561	1,305	1,195	1,191	1,3
her current liabilities	. ,	4,246	3,249	3,265	3,252	3,5
### 1						2,5
tal liabilities and shareholders' equity 21,951 20,993 21,003 21,724 the working capital 5,423 6,606 5,271 5,467 rested capital 15,580 16,520 15,744 16,452 The share (THB) The share (THB) The share is share in the share in	her current liabilities	159	80	84	89	1
the working capital 5,423 6,606 5,271 5,467 bested capital 15,580 16,520 15,744 16,452 and preferred stock which is being treated as debt 15,744 16,452 and preferred stock which is being treated as debt 15,744 16,452 and preferred stock which is being treated as debt 15,744 16,452 and preferred stock which is being treated as debt 15,744 16,452 and preferred stock which is being treated as debt 15,744 16,452 and preferred stock which is being treated as debt 15,744 16,452 and preferred stock value per share 11,36 11,33 11,69 12,24 and preferred stock value per share 11,05 11,06 11,43 11,98 and preferred strength 12,7 19,9 11,1 10,8 and preferred stock value per share 11,05 11,06 11,43 11,98 and preferred strength 12,7 19,9 11,1 10,8 and preferred stock value per share 11,05 11,06 11,43 11,98 and preferred strength 12,7 19,9 11,1 10,8 and preferred strength 12,8 12,8 7,4 7,2 arrent ratio (x) 1,7 1,8 1,8 1,8 1,8 1,8 1,8 1,8 1,8 1,8 1,8		·	•	5,945	6,017	6,2
rested capital 15,580 16,520 15,744 16,452 reludes convertibles and preferred stock which is being treated as debt restare (THB) rok value per share 11.36 11.33 11.69 12.24 rigible book value per share 11.05 11.06 11.43 11.98 related by the first of the convertible and preferred stock which is being treated as debt restare (THB) rok value per share 11.36 11.33 11.69 12.24 rigible book value per share 11.05 11.06 11.43 11.98 related by the convertible state of the c	tal liabilities and shareholders' equity	21,951				22,8
recludes convertibles and preferred stock which is being treated as debt ref share (THB) rok value per share 11.36 11.33 11.69 12.24 ringible book value per share 11.05 11.06 11.43 11.98 ref debt/equity (%) 12.7 19.9 11.1 10.8 ref debt/equity (%) 12.7 19.9 11.1 10.8 ref debt/fotal assets (%) 7.8 12.8 7.4 7.2 rirent ratio (x) 1.7 1.8 1.8 1.8 1.8 1.8 Finterest cover (x) 61.4 35.5 46.9 43.2 recurring P/E (x)* recurring P/E @ target price (x)* 11.06 20.21 20.22 20.23E 20.24E 20.2	• .				•	5,9
r share (THB) rok value per share 11.36 11.33 11.69 12.24 11.98 11.05 11.06 11.43 11.98 11.98 11.05 11.06 11.43 11.98 11.98 11.06 11.43 11.98 11.98 11.06 11.43 11.98 11.06 11.43 11.98 11.08 11.08 11.09 11.11 10.8 11.09 11.11 10.8 11.09 11.11 10.8 11.09 11.11 10.8 11.09 11.11 10.8 11.09 11.11 10.8 11.09 11.11 10.8 11.09 11.11 10.8 11.09 11.11 10.8 11.09 11.11 10.8 11.09 11.11 10.8 11.09 11.11 10.8 11.09 11.11 10.8 11.09 11.11 10.8 11.09 11.11 10.8 11.09 11.11 10.8 11.09 11.11 10.8 11.09 11.11 10.8 11.09 11.11 10.8 11.09 11.11 10.8 11.09 11.11 10.8 11.09 11.11 10.8 11.09 11.11 10.8 11.11 10.8 11.11 10.8 11.11 10.8 11.11 10.8 11.11 10.8 11.11 10.8 11.11 10.8 11.11 10.8 11.11 10.8 11.11 10.8 11.11 10.8 11.11 10.8 11.11 10.8 11.11 10.8 11.11 10.8 11.11 10.8 11.11 10.8 11.11 10.8 11.11 10.8 11.11 10.8 11.11 10.8 11.11 10.8 11.11 10.8 11.11 10.8 11.11 10.8 11.11 10.8 11.11 10.8 11.11 10.8 11.11 10.8 11.11 10.8 11.11 10.8 11.11 10.8 11.11 10.8 11.11 10.8 11.11 10.8 11.11 10.8 11.11 10.8 11.11 10.8 11.11 10.8 11.11 10.8 11.11 10.8 11.11 10.8 11.11 10.8 11.11 10.8 11.11 10.8 11.11 10.8 11.11 10.8 11.11 10.8 11.11 10.8 11.11 10.8 11.11 10.8 11.11 10.8 11.11 10.8 11.11 10.8 11.11 10.8 11.11 10.8 11.11 10.8 11.11 10.8 11.11 10.8 11.11 10.8 11.11 10.8 11.11 10.8 11.11 10.8 11.11 10.8 11.11 10.8 11.11 10.8 11.11 10.8 11.11 10.8 11.11 10.8 11.11 10.8 11.11 10.8 11.11 10.8 11.11 10.8 11.11 10.8 11.11 10.8 11.11 10.8 11.11 10.8 11.11 10.8 11.11 10.8 11.11 10.8 11.11 10.8 11.11 10.8 11.11 10.8 11.11 10.8 11.11 10.8 11.11 10.8 11.11 10.8 11.11 10.8 11.11 10.8 11.11 10.8 11.11 10.8 11.11 10.8 11.11 10.8 11.11 10.8 11.11 10.8 11.11 10.8 11.11 10.8 11.11 10.8 11.11 10.8 11.11 10.8 11.11 10.8 11.11 10.8 11.11 10.8 11.11 10.8 11.11 10.8 11.11 10.8 11.11 10.8 11.11 10.8 11.11 10.8 11.11 10.8 11.11 10.8 11.11 10.8 11.11 10.8 11.11 10.8 11.11 10.8 11.11 10.8 11.11 10.8 11.11 10.8 11.11 10.8 11.11 10.8 11.11 10.8 11.11 10.8 11.11 10.8 11.11 10.8 11.11 10.8 11.11 10.8 11.11 10.8 11.11 10.11 10.11 10.11 10.11 10.11 10.11 10.11 10.11 10.11 1	·		16,520	15,744	16,452	17,3
11.36 11.33 11.69 12.24 Ingible book value per share 11.05 11.06 11.43 11.98 Inancial strength	ictudes convertibles and preferred stock which is be	eing treated as debt				
Ingible book value per share 11.05 11.06 11.43 11.98 11.98 Inancial strength In debt/equity (%) 12.7 19.9 11.1 10.8 12.8 12.8 7.4 7.2 12.8 12.8 7.4 7.2 12.8 12.8 7.4 7.2 12.8 12.8 12.8 12.8 12.8 12.8 12.8 12	r share (THB)					
rancial strength at debt/equity (%) 12.7 19.9 11.1 10.8 dt debt/total assets (%) 7.8 12.8 7.4 7.2 arrent ratio (x) 1.7 1.8 1.8 1.8 interest cover (x) 61.4 35.5 46.9 43.2 arrent ratio (x) 2021 2022 2023E 2024E curring P/E (x)* 29.2 28.8 36.7 25.0 curring P/E @ target price (x)* 31.6 31.1 39.7 27.1 apported P/E (x) 26.9 28.3 35.0 25.0 ardend yield (%) 2.9 2.9 2.2 3.0 arce/book (x) 4.9 4.9 4.7 4.5 arce/tangible book (x) 5.0 5.0 4.9 4.6	·					12.
tet debt/equity (%) 12.7 19.9 11.1 10.8 12.8 12.8 7.4 7.2 12.8 12.8 7.4 7.2 12.8 12.8 7.4 7.2 12.8 12.8 7.4 7.2 12.8 12.8 12.8 12.8 12.8 12.8 12.8 12		11.05	11.06	11.43	11.98	12.
te debt/total assets (%) 7.8 12.8 7.4 7.2 Interest cover (x) 1.7 1.8 1.8 1.8 1.8 1.8 1.8 1.8	nancial strength					
Interest cover (x) 1.7 1.8 1.8 1.8 Interest cover (x) 61.4 35.5 46.9 43.2 Iduation 2021 2022 2023E 2024E Interest cover (x) 29.2 28.8 36.7 25.0 Interest cover (x) 31.6 31.1 39.7 27.1 Interest cover (x) 26.9 28.3 35.0 25.0 Interest cover (x) 2.9 2.9 2.2 3.0 Interest cover (x) 4.9 4.9 4.7 4.5 Interest cover (x) 4.9 4.9 4.6						10
Interest cover (x) 61.4 35.5 46.9 43.2 Ituation 2021 2022 2023E 2024E curring P/E (x) * 29.2 28.8 36.7 25.0 curring P/E @ target price (x) * 31.6 31.1 39.7 27.1 ported P/E (x) 26.9 28.3 35.0 25.0 vidend yield (%) 2.9 2.9 2.2 3.0 ce/book (x) 4.9 4.9 4.7 4.5 ce/tangible book (x) 5.0 5.0 4.9 4.6	* *					
Iuation 2021 2022 2023E 2024E curring P/E (x) * 29.2 28.8 36.7 25.0 curring P/E @ target price (x) * 31.6 31.1 39.7 27.1 cported P/E (x) 26.9 28.3 35.0 25.0 cidend yield (%) 2.9 2.9 2.2 3.0 ce/book (x) 4.9 4.9 4.7 4.5 ce/tangible book (x) 5.0 5.0 4.9 4.6						
ceurring P/E (x) * 29.2 28.8 36.7 25.0 ceurring P/E @ target price (x) * 31.6 31.1 39.7 27.1 ceurring P/E (x) 26.9 28.3 35.0 25.0 ce/book (x) 4.9 4.9 4.7 4.5 ce/tangible book (x) 5.0 5.0 4.9 4.6	interest cover (x)	61.4	35.5	46.9	43.2	40
Acturring P/E @ target price (x) * 31.6 31.1 39.7 27.1 Appropried P/E (x) 26.9 28.3 35.0 25.0 Appropried (%) 2.9 2.9 2.2 3.0 Ce/book (x) 4.9 4.9 4.7 4.5 Ce/tangible book (x) 5.0 5.0 4.9 4.6	luation	2021	2022	2023E	2024E	202
prorted P/E (x) 26.9 28.3 35.0 25.0 26.0 26.0 26.0 26.0 26.0 26.0 26.0 26	ecurring P/E (x) *	29.2	28.8	36.7	25.0	2
prorted P/E (x) 26.9 28.3 35.0 25.0 26.0 26.0 26.0 26.0 26.0 26.0 26.0 26	• , ,					2
vidend yield (%) 2.9 2.9 2.2 3.0 ice/book (x) 4.9 4.9 4.7 4.5 ice/tangible book (x) 5.0 5.0 4.9 4.6		26.9				2
ice/book (x) 4.9 4.9 4.7 4.5 ice/tangible book (x) 5.0 5.0 4.9 4.6	•					;
ice/tangible book (x) 5.0 5.0 4.9 4.6						
	* *			4.9		4
	• ,			21.1		14
//EBITDA @ target price (x) ** 20.4 20.3 22.7 17.5						15
//invested capital (x) 4.3 4.1 4.3 4.1	• ,	4.3				3

Sources: KCE Electronics; FSSIA estimates

KCE Electronics PCL (KCE TB)



Exhibit 13: FSSIA ESG score implication

36.85 /100

Rating	Score	Implication
****	80-100	Leading its industry peers in managing the most significant ESG risks which not only better cost efficiency but also lead to higher profitability.
****	60-79	A mixed track record of managing the most significant ESG risks and opportunities relative to industry peers.
***	40-59	Relevant ESG materiality matrix has been constructively addressed, well-managed and incorporated into day-to-day operations, in which targets and achievements are evaluated annually.
**	20-39	Relevant ESG materiality matrix has been identified with key management in charge for progress to be followed up on and to provide intensive disclosure. Most targets are conventional and achievable.
*	1-19	The company has adopted the United Nations Sustainable Development Goals (UN SDGs), established sustainability management guidelines and fully complies with regulations or ESG suggested guidance from related organizations such as the SET and SEC.

Sources: FSSIA estimates

Exhibit 14: ESG – peer comparison

	FSSIA	A Domestic ratings					Global ratings						Bloomberg		
	ESG score	DJSI	SET THSI	THSI	CG score	AGM level	Thai CAC	Morningstar	ESG Book	MSCI	Moody's	Refinitiv	S&P Global	ESG score	Disclosure score
SET100	61.4	5.34	4.40	4.40	4.76	4.65	3.84	Medium	51.76	BBB	20.87	58.72	63.91	3.72	28.17
Coverage	59.3	5.15	4.14	4.16	4.84	4.70	3.56	Medium	52.11	BB	17.11	57.13	62.51	3.41	31.94
DELTA	79.66	Υ	Υ	Υ	5.00	5.00	Certified	Low	68.81	AA		91.19	74.00	4.15	
HANA	47.25		Y	Υ	5.00	5.00	Certified	Negligible	56.93	BBB		44.01	31.00	1.81	
KCE	36.85				5.00	5.00	Certified	Medium	52.70			61.53	16.00	2.16	52.98
SVI	16.25				5.00	4.00	Certified						18.00	2.00	49.49

 $Sources: \underline{\textbf{SETTRADE.com}}; \textbf{FSSIA's compilation}$

Exhibit 15: ESG score by Bloomberg

FY ending Dec 31	FY 2015	FY 2016	FY 2017	FY 2018	FY 2019	FY 2020	FY 2021	FY 202
ESG financial materiality scores - ESG score	1.34	1.35	1.35	1.36	1.37	1.70	2.06	2.1
BESG environmental pillar score	0.00	0.00	0.00	0.00	0.00	0.00	1.00	1.0
BESG social pillar score	0.80	0.80	0.80	0.80	0.80	1.44	1.45	1.5
BESG governance pillar score	4.64	4.67	4.67	4.77	4.83	4.83	4.71	4.
ESG disclosure score	40.30	41.69	40.30	40.64	46.82	53.50	54.91	52.
Environmental disclosure score	19.21	19.21	19.21	19.21	33.59	49.50	53.76	52.
Social disclosure score	20.44	24.61	20.44	21.46	25.63	29.78	29.78	25.
Governance disclosure score	81.10	81.10	81.10	81.10	81.10	81.10	81.10	81.
Environmental								
Emissions reduction initiatives	Yes	No	No	No	No	No	No	
Climate change policy	No							
Climate change opportunities discussed	No							
Risks of climate change discussed	No							
GHG scope 1	_	_	_	_	_	_	3	
GHG scope 2 location-based	_	_	_	_	_	_	64	
GHG Scope 3	_	_	_	_	_	_	_	
Carbon per unit of production	_	_	_	_	_	_	4	
Biodiversity policy	No							
Energy efficiency policy	Yes	No	No	No	No	No	No	
Total energy consumption	_	_	_	_	_	121	152	
Renewable energy use	_	_	_	_	_	1	2	
Electricity used	_	_	_	_	_	112	140	
Fuel used - natural gas	_	_	_	_	_	850	1,100	1,
Fuel used - crude oil/diesel	No							
Waste reduction policy	Yes	No	No	No	No	No	No	
Hazardous waste	6	8	9	12	8	3	5	
Total waste	7	11	13	15	12	13	17	
Waste recycled	_	_	_	_	_	11	15	
Waste sent to landfills	_	_	_	_	_	2	3	
Environmental supply chain management	Yes	No	No	No	No	No	No	
Water policy	Yes	No	No	No	No	No	No	
Water consumption	_	_	_	_	_	1,650	2,232	2,6

Sources: Bloomberg; FSSIA's compilation

Exhibit 16: ESG score by Bloomberg (cont.)

FY ending Dec 31	FY 2015	FY 2016	FY 2017	FY 2018	FY 2019	FY 2020	FY 2021	FY 2022
BESG ESG Score	1.34	1.35	1.35	1.36	1.37	1.70	2.06	2.16
ESG Disclosure Score	40.30	41.69	40.30	40.64	46.82	53.50	54.91	52.98
Social								
Human rights policy	Yes	No	No	No	No	No	No	No
Policy against child labor	Yes	No	No	No	No	No	No	No
Quality assurance and recall policy	Yes	No	No	No	No	No	No	No
Consumer data protection policy	Yes	No	No	No	No	No	No	No
Equal opportunity policy	Yes	No	No	No	No	No	No	No
Gender pay gap breakout	No	No	No	No	No	No	No	No
Pct women in workforce	_	_	_	_	_	52	46	52
Pct disabled in workforce	_	_	_	_	_	_	_	_
Business ethics policy	Yes	No	No	No	No	No	No	No
Anti-bribery ethics policy	Yes	No	No	No	No	No	No	No
Health and safety policy	Yes	No	No	No	No	No	No	No
Lost time incident rate - employees	_	_	_	_	_	_	_	1
Total recordable incident rate - employees	3	1	1	1	1	1	1	_
Training policy	Yes	No	No	No	No	No	No	No
Fair remuneration policy	No	No	No	No	No	No	No	No
Number of employees – CSR	2,388	2,696	1,021	1,042	1,019	984	974	1,049
Employee turnover pct						11	10	11
Total hours spent by firm - employee training	176,855	198,156	187,310	229,906	83,545	33,247	44,164	67,795
Social supply chain management	Yes	No	No	No	No	No	No	No.
Governance	100	110	110	110	110	110	110	110
Board size	9	9	9	9	9	9	9	9
No. of independent directors (ID)	3	3	3	3	3	3	3	3
No. of women on board	4	3	3	3	3	3	3	3
No. of non-executive directors on board	6	6	6	6	6	6	6	6
Company conducts board evaluations	Yes	No	No	No	No	No	No	No
No. of board meetings for the year	12	12	12	12	12	13	12	12
-	99	97	97	94	95	96	99	99
Board duration (vector)	3	3	3	3	3	3	3	
Board duration (years)								3
Director share ownership guidelines	No 25	No	No	No	No	No 40	No	No 42
Age of the soldest director	35	36	37	38	39	40	41	42
Age of the oldest director	78	79	80	81	82	74	75	76
No. of executives / company managers	9	9	10	10	10	10	10	11
No. of female executives	2	2	2	3	3	3	3	3
Executive share ownership guidelines	No	No	No	No	No	No	No	No
Size of audit committee	3	3	3	3	3	3	3	3
No. of ID on audit committee	3	3	3	3	3	3	3	3
Audit committee meetings	4	4	5	5	6	5	4	5
Audit meeting attendance %	100	92	100	100	83	100	75	93
Size of compensation committee	3	3	3	3	3	3	3	3
No. of ID on compensation committee	2	2	2	2	2	2	2	2
No. of compensation committee meetings	2	2	2	2	3	2	3	1
Compensation meeting attendance %	100	100	100	83	89	100	100	100
Size of nomination committee	3	3	3	3	3	3	3	3
No. of nomination committee meetings	2	2	2	2	3	2	3	1
Nomination meeting attendance %	100	100	100	83	89	100	100	100
Sustainability governance								
Verification type	No	No	No	No	No	No	No	No

Sources: Bloomberg; FSSIA's compilation

Disclaimer for ESG scoring

ESG score	Methodolog	у При п			Rating					
The Dow Jones Sustainability Indices (DJSI) By S&P Global	process bas from the and Only the top inclusion.	ed on the com nual S&P Glob -ranked comp	transparent, rules-based panies' Total Sustainabili al Corporate Sustainabilit anies within each industry	ity Scores resulting ty Assessment (CSA). y are selected for	Be a member and invited to the annual S&P Global Corporate Sustainability Assessment (CSA) for DJSI. Companies with an S&P Globa ESG Score of less than 45% of the S&P Global ESG Score of the highest scoring company are disqualified. The constituents of the DJSI indices are selected from the Eligible Universe.					
Sustainability Investment List (THSI) by The Stock Exchange of Thailand (SET)	managing b Candidates conditions: and 2) free t >15% of pai score of bele executives	usiness with transt pass the state of the st	ility in Environmental and ansparency in Governand preemptive criteria, with trading of the board mem hareholders, and combine some key disqualifying crite dependent directors and for lated to CG, social & envir ; and 5) earnings in red for the combine of the combine	To be eligible for <u>THSI inclusion</u> , verified data must be scored at a minimum of 50% for each indicator, unless the company is a part of DJSI during the assessment year. The scoring will be fairly weighted against the nature of the relevant industry and materiality. <u>SETTHSI Index</u> is extended from the THSI companies whose 1) market capitalization > THB5b (~USD150b); 2) free float >20%; and 3) liquidity >0.5% of paid-up capital for at least 9 out of 12 months. The SETTHSI Index is a market capitalisation-weighted index, cap 5% quarterly weight a maximum, and no cap for number of stocks.						
CG Score by Thai Institute of Directors Association (Thai IOD)	An indicator of CG strength in sustainable development, measured annually by the Thai IOD, with support from the Stock Exchange of Thailand (SET). The results are from the perspective of a third party, not an evaluation of operations.					Scores are rated in six categories: 5 for Excellent (90-100), 4 for Very Good (80-89), 3 for Good (70-79), 2 for Fair (60-69), 1 for Pass (60-69), and not rated for scores below 50. Weightings include: 1) the rights; 2) and equitable treatment of shareholders (weight 25% combined); 3) the role of stakeholders (25%); 4) disclosure & transparency (15%); and 5) board responsibilities (35%).				
AGM level By Thai Investors Association (TIA) with support from the SEC	treatment and transparent out of five the assessment the meeting advance circurights can be transparency	e incorporated and sufficiently se CG compon criteria cover date (45%), al lation of sufficient exercised. The su and verifiability; a	which shareholders' rights into business operations y disclosed. All form importents to be evaluated annotated in AGM procedures before and after the meeting (10% of information for voting; and 2 econd assesses 1) the ease cand 3) openness for Q&A. The ontain discussion issues, rescontant in the process of the process o	s and information is ortant elements of two ually. The the meeting (45%), at 6). (The first assesses 1):) facilitating how voting of attending meetings; 2) e third involves the			nto four catego air (80-89), and			
Thai CAC By Thai Private Sector Collective Action Against Corruption (CAC)	establishme policies. The (Companies of Declaration of Certification, i managers and	nt of key contr e Certification i leciding to becon Intent to kick off ncluding risk ass	Checklist include corruptions, and the monitoring as is good for three years. The a CAC certified member store and the analysis of the action	The document will be reviewed by a committee of nine professionals. A passed Checklist will move for granting certification by the CAC Council approvals whose members are twelve highly respected individuals in professionalism and ethical achievements.						
Morningstar Sustainalytics	based on ar risk is unma	n assessment o naged. Sources	sk rating provides an ove of how much of a compar s to be reviewed include corp ther media, NGO reports/webs	A company's ESG risk rating score is the sum of unmanaged risk. The more risk is unmanaged, the higher ESG risk is scored. NEGL Low Medium High Severe						
	information, c		k, ESG controversies, issuer	0-10	Low 10-20	Medium 20-30	High 30-40	Severe 40+		
ESG Book	The ESG so positioned to the principle helps explait over-weight weights on a	The total ESG score is calculated as a weighted sum of the features scores using materiality-based weights. The score is scaled between 0 and 100 with higher scores indicating better performance.								
<u>MSCI</u>			measure a company's ma laggards according to the							logy to
	AA	7.143-8.570	Leader:	leading its industry in r	nanaging the most	significant ESG	risks and oppor	tunities		
	Α	5.714-7.142		a mixed or unexception	nal track record of a	managing the g	nost significant E	SG risks and c	nnortunities rela	itive to
	BBB BB	4.286-5.713 2.857-4.285	_	industry peers					,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	
	В	1.429-2.856	3							
	ccc	0.000-1.428	l aggard:	lagging its industry bas	ed on its high expo	sure and failur	e to manage sigr	ificant ESG ris	sks	
Moody's ESG solutions	believes tha	t a company ir	gree to which companies integrating ESG factors into shareholders over the r	to its business model ar						
Refinitiv ESG rating	based on pu	ıblicly available	and objectively measure e and auditable data. The ta publicly. (Score ratings a	score ranges from 0 to	100 on relative	ESG perform	ance and insu	fficient degre		
S&P Global			re is a relative score mea in the same industry clas				nt of ESG risks	s, opportunit	es, and impac	cts
	ESG Score Bloomberg score evaluating the company's aggregated Environmental, Social and Governance (ESG) performance. The score is based on Bloomberg's view of ESG financial materiality. The score is a weighted generalized mean (power mean) of Pillar Scores, where the weights are determined by the pillar priority ranking. Values range from 0 to 10; 10 is the best.									
Bloomberg										

Source: FSSIA's compilation

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ANALYST(S) CERTIFICATION

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History of change in investment rating and/or target price



Sureeporn Teewasuwet started covering this stock from 09-Feb-2023

Price and TP are in local currency

Source: FSSIA estimates

Company	Ticker	Price	Rating	Valuation & Risks
KCE Electronics	KCE TB	THB 55.50	HOLD	Downside and upside risks to our P/E-based TP include 1) sooner- or later-than-expected global economic and car sales recoveries; 2) higher- or lower-than-expected increase or decrease in raw material costs; 3) a stronger or weaker-than-expected increase or decrease in THB; and 4) a minimum wage increase or a labor shortage.

Source: FSSIA estimates

Additional Disclosures

Target price history, stock price charts, valuation and risk details, and equity rating histories applicable to each company rated in this report is available in our most recently published reports. You can contact the analyst named on the front of this note or your representative at Finansia Syrus Securities Public Company Limited.

All share prices are as at market close on 12-Oct-2023 unless otherwise stated.

RECOMMENDATION STRUCTURE

Stock ratings

Stock ratings are based on absolute upside or downside, which we define as (target price* - current price) / current price.

BUY (B). The upside is 10% or more.

HOLD (H). The upside or downside is less than 10%.

REDUCE (R). The downside is 10% or more.

Unless otherwise specified, these recommendations are set with a 12-month horizon. Thus, it is possible that future price volatility may cause a temporary mismatch between upside/downside for a stock based on market price and the formal recommendation.

* In most cases, the target price will equal the analyst's assessment of the current fair value of the stock. However, if the analyst doesn't think the market will reassess the stock over the specified time horizon due to a lack of events or catalysts, then the target price may differ from fair value. In most cases, therefore, our recommendation is an assessment of the mismatch between current market price and our assessment of current fair value.

Industry Recommendations

Overweight. The analyst expects the fundamental conditions of the sector to be positive over the next 12 months.

Neutral. The analyst expects the fundamental conditions of the sector to be maintained over the next 12 months.

Underweight. The analyst expects the fundamental conditions of the sector to be negative over the next 12 months.

Country (Strategy) Recommendations

Overweight (O). Over the next 12 months, the analyst expects the market to score positively on two or more of the criteria used to determine market recommendations: index returns relative to the regional benchmark, index sharpe ratio relative to the regional benchmark and index returns relative to the market cost of equity.

Neutral (N). Over the next 12 months, the analyst expects the market to score positively on one of the criteria used to determine market recommendations: index returns relative to the regional benchmark, index sharpe ratio relative to the regional benchmark and index returns relative to the market cost of equity.

Underweight (U). Over the next 12 months, the analyst does not expect the market to score positively on any of the criteria used to determine market recommendations: index returns relative to the regional benchmark, index sharpe ratio relative to the regional benchmark and index returns relative to the market cost of equity.