## **EQUITY RESEARCH - COMPANY REPORT**

# CP AXTRA CPAXT TB

THAILAND / COMMERCE

# ผลประกอบการ 3Q23 ฟื้นตัวขึ้นได้ทั้ง q-q และ y-y

- เราคาดกำไรปกติ 3Q23 ที่ 2.1 พันลบ. (+23% q-q และ 30% y-y) โดยหลักจาก ค่าใช้จ่ายดอกเบี้ยที่ลดลง
- แนวโน้มกำไร 4Q23 คาดจะยังโตต่อเนื่องทั้ง q-q และ y-y
- คงคำแนะนำ ซื้อ ที่ราคาเป้าหมายปี 2024 ที่ 38 บาท (DCF)

## ยอดขายเติบโตจาก SSSG ที่ยังขยายตัวได้ทั้งธุรกิจค้าส่งและค้าปลีก

เราคาดรายได้จากการขายที่ 113 พันลบ. ลดลง 2.5% q-q จากผลของราคาอาหารสด และราคาน้ำมันปรุงอาหารลดลง แต่ยังบวกได้ 2.6% จาก SSSG ที่ยังโตได้ทั้งธุรกิจค้า ส่งและค้าปลีก โดยเราคาดธุรกิจค้าส่งมี SSSG เติบโต 3% y-y หนุนจากการทำโปรโมชั่น โดยเฉพาะในเดือน ส.ค. เนื่องในวันครบรอบ 34 ปี MAKRO และการขยายสาขาเพิ่ม 2 สาขา ที่จังหวัดสมุทรสงคราม และสุราษฎร์ธานี รวมถึงยอดขายผ่านช่องทางออนไลน์ที่ ยังเติบโตสูง สำหรับธุรกิจค้าปลีกเราคาด SSSG สามารถกลับมาเติบโตได้ 1% (vs 2Q23 ที่ -0.9%) หนุนจากการทำ campaign 9 เดือน 9 และครบรอบ 30 ปี ของ Lotus's

# เราคาดกำไรปกติ 3Q23 โตได้ทั้ง q-q และ y-y จากค่าใช้จ่ายดอกเบี้ยที่ลดลง

เราคาดอัตรากำไรขั้นต้นของธุรกิจค้าส่งที่ 10.6% (vs 2Q23 ที่ 9.8%, 3Q22 ที่ 10.6%) จาก product mix ที่ดีขึ้น สำหรับธุรกิจค้าปลีกเราคาดที่ 18% (vs 2Q23 ที่ 18%, 3Q22 ที่ 19.1%) ส่วนหนึ่งจากการทำ price investment ขณะที่เราคาด SG&A to sales ที่ 14.4% (vs 2Q23 ที่ 14.1%, 3Q23 ที่ 14.6%) เพิ่มขึ้น q-q จากค่าใช้จ่ายการขายนอก ร้านโดยเฉพาะการขายออนไลน์ซึ่งมีค่าใช้จ่ายเกี่ยวกับ pick and pack และค่าขนส่งที่ ยังคงสูง แต่ปรับดีขึ้น y-y จากการทำ optimize สาขาของ Lotus's ช่วยให้ค่าใช้จ่ายของ ธุรกิจค้าปลีกลดลง ทำให้เราคาดกำไรปกติ 3Q23 เท่ากับ 2.1 พันลบ. (+23% q-q, 30% y-y) โดยหลักจากค่าใช้จ่ายดอกเบี้ยที่ลดลง

## มีมุมมองเชิงบวกต่อผลประกอบการใน 4Q23 และในปี 2024

หากกำไรปกติ 3Q23 เป็นไปตามที่เราคาด กำไรปกติ 9M23 จะคิดเป็น 66% ของ ประมาณการกำไรทั้งปีของเรา โดยเราเชื่อว่าใน 4Q23 จะยังมีประเด็นเชิงบวกต่อ CPAXT ดังนี้ 1) การเข้าสู่ช่วง Festive season ในช่วงปลายปี 2) แนวโน้มค่าใช้จ่ายที่จะ ลดลงทั้งค่าไฟและดอกเบี้ยจ่าย 3) มาตรการกระตู้นเศรษฐกิจผ่านการบริโภค

## คงคำแนะนำ "ซื้อ" ราคาเป้าหมายปี 2024 ที่ 38 บาท

เรายังคงประมาณการกำไรปกติที่ 8.9 พันลบ. (+16% y-y) และในปี 2024 ที่ 11 พันลบ. (+25% y-y) คงคำแนะนำ ซื้อ ราคาเป้าหมายปี 2024 ที่ 38 บาท



# BUY

#### **UNCHANGE**

TARGET PRICE THB38.00
CLOSE THB32.50
UP/DOWNSIDE +16.9%
PRIOR TP THB38.00
CHANGE IN TP UNCHANGED
TP vs CONSENSUS -0.6%

## **KEY STOCK DATA**

YE Dec (THB m)	2022	2023E	2024E	2025E
Revenue	466,082	497,903	530,641	571,933
Net profit	7,697	8,835	11,126	13,810
EPS (THB)	0.73	0.84	1.05	1.31
vs Consensus (%)	-	(10.4)	(11.0)	(3.4)
EBITDA	34,252	34,143	37,672	41,626
Recurring net profit	7,697	8,933	11,126	13,810
Core EPS (THB)	0.73	0.84	1.05	1.31
Chg. In EPS est. (%)	-	-	-	-
EPS growth (%)	10.4	16.1	24.6	24.1
Core P/E (x)	44.7	38.5	30.9	24.9
Dividend yield (%)	1.6	1.8	2.3	2.8
EV/EBITDA (x)	12.2	12.0	11.0	9.9
Price/book (x)	1.2	1.2	1.2	1.1
Net debt/Equity (%)	25.7	21.7	23.6	23.0
ROE (%)	2.7	3.1	3.8	4.6



Share price performance	1 Month	3 Month	12 Month
Absolute (%)	(8.5)	(2.3)	(1.5)
Relative to country (%)	(1.5)	1.3	8.2
Mkt cap (USD m)			9,292
3m avg. daily turnover (USD m)			7.9
Free float (%)			15
Major shareholder		CP	ALL (60%)
12m high/low (THB)		4	3.50/30.75
Issued shares (m)			10,580.32

Sources: Bloomberg consensus; FSSIA estimates



**Jitra Amornthum**Fundamental Investment Analyst on Securities; License no. 014530 jitra.a@fssia.com, +66 2646 9966

Thada Jiracharoenying

Research assistant

thada.j@fssia.com, +66 2646 9964

#### Investment thesis

CPAXT เป็นผู้นำในธุรกิจค้าส่งภายใต้ชื่อ แม็คโคร ภายหลังการรวม ธุรกิจค้าปลีกและให้เช่าพื้นที่ศูนย์การค้าภายใต้ชื่อ โลตัส ทำให้ CPAXT เกิด Synergy ต่างๆ โดยใช้ความเชี่ยวชาญของแม็คโครในธุรกิจค้าส่ง โดยเฉพาะสินค้าในหมวดอาหาร และความเชี่ยวชาญของ Lotus's ใน ธุรกิจค้าปลีกและการบริหารพื้นที่เช่า เข้ามาอยู่ภายใต้ CPAXT โดยใน ปี 2023-25 เราคาดรายได้ของบริษัทจะเติบโตเฉลี่ย 7% CAGR สู่ระดับ 572 พันลบ. ในปี 2025 และมีกำไรปกติเติบโตเฉลี่ย 21.5% CAGR สู่ ระดับ 14 พันลบ.ในปี 2025 โดยมีปัจจัยหนุนดังนี้ 1) ภาคการท่องเที่ยว และการบริโภคในประเทศฟื้นตัวช่วยกระตุ้นกำลังซื้อในประเทศเพิ่มขึ้น 2) Synergies ระหว่าง MAKRO กับ LOTUS 3) กลยุทธ์การผสมผสาน ช่องทาง O2O 4) การปรับโครงสร้างหนึ้

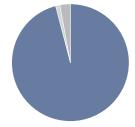
## Company profile

ประกอบธุรกิจค้าส่งภายใต้ชื่อ แม็คโคร จัดจำหน่ายสินค้าอุปโภค บริโภคให้แก่ลูกค้าที่เป็น SME รวมทั้งร้านค้าปลีกและกลุ่มธุรกิจ ร้านอาหาร ตลอดจนกลุ่มผู้ประกอบอาชีพอิสระและสถาบันต่างๆ และ ธุรกิจฟูดเซอร์วิสนำเข้าและจำหน่ายอาหารแช่แข็งและอาหารแช่เย็น ร้านอาหารและร้านค้าปลีกขนาดเล็ก อีกทั้งบริษัทย่อยดำเนินธุรกิจค้า ปลีกและให้เช่าพื้นที่ศูนย์การค้าภายใต้ชื่อ โลตัส

www.siammakro.co.th

## Principal activities (revenue, 2022)

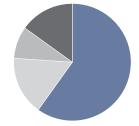
- Sales 95.9 %
- Service income 1.2 %
- Rental and rendering retail services - 2.9 %



Source: CP Axtra

## **Major shareholders**

- CP ALL 59.9 %
- Charoen Pokphand Holdings -16.2 %
- CP Merchandising 8.9 %
- Others 15.1 %



Source: CP Axtra

## **Catalysts**

ปัจจัยบวกต่อราคาหุ้นได้แก่ 1) การบริโภคในประเทศและอุตสาหกรรมท่องเที่ยวฟื้นตัวดีกว่าที่คาด 2) ผลการดำเนินงานของธุรกิจค้าปลีกฟื้นตัวได้ดีกว่าที่คาด

#### Risks to our call

ความเสี่ยง 1) อัตราการเติบโตของยอดขายสาขาเดิม (SSSG) น้อยกว่าที่ คาด 2) อัตรากำไรขั้นต้นน้อยกว่าที่คาด 3) ค่าใช้จ่ายในการขายและบริหาร สูงกกว่าที่คาด 4) ผลประกอบการสาขาในต่างประเทศขาดทุน

## **Event calendar**

Date	Event
November 2023	3Q23 results announcement

## **Key assumptions**

Key assumptions	2023E	2024E	2025E
SSSG Makro (%)	6.0	3.0	3.0
SSSG Lotus-TH (%)	(0.5)	2.0	3.0
SSSG Lotus-ML (%)	(1.0)	1.0	3.0
New stores growth (%)	5.0	4.3	4.0
GPM (%)	16.5	16.6	16.7
SG&A to sales (%)	13.7	13.5	13.2

Source: FSSIA estimates

## **Earnings sensitivity**

- For every 1% increase in SSSG, we estimate 2023 EPS to rise by 0.8% and vice versa, all else being equal.
- For every 0.1% increase in GPM, we estimate 2023 EPS to rise by 3.5% and vice versa, all else being equal.
- For every 0.1% increase in SG&A to sales, we estimate 2023 EPS to fall by 3.6% and vice versa, all else being equal.
- For every 0.5% decrease in the effective interest rate, we estimate 2023 EPS to rise by 5.7% and vice versa, all else being equal.

Source: FSSIA estimates

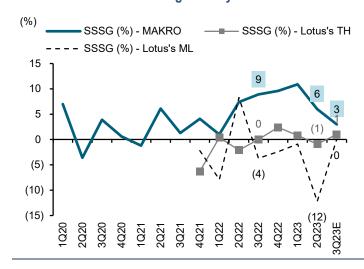
Exhibit 1: 3Q23 results preview

	3Q22	4Q22	1Q23	2Q23	3Q23E	Cha	nge	9M23E	Change	2023E	2024E
Year to Dec 31	(THB m)	(q-q%)	(y-y%)	(THB m)	(y-y %)	(THB m)	(THB m)				
Total revenue	114,963	121,995	119,089	120,909	118,227	(2)	3	358,225	4	497,903	530,641
- Retail sales	110,162	117,389	114,044	115,980	113,073	(3)	3	343,097	4	477,221	507,973
- Service income	1,354	1,165	1,487	1,445	1,478	2	9	4,410	4	5,704	5,826
- Rental and services	3,447	3,952	3,558	3,484	3,676	5	7	10,718	13	14,978	16,841
Gross profit	19,232	20,332	19,473	19,001	19,238	1	0.0	57,713	3	82,002	87,921
Operating costs	(16,031)	(16,419)	(16,106)	(16,306)	(16,235)	(0.4)	1	(48,648)	5	(68,126)	(71,655)
Operating profit	3,201	3,913	3,367	2,695	3,003	11	(6)	9,065	(7)	13,876	16,266
Other income	597	1,386	1,133	703	792	13	33	2,628	58	2,570	2,667
EBIT	3,798	5,299	4,500	3,398	3,795	12	(0)	11,693	n/a	16,445	18,933
Interest expense	(1,826)	(2,204)	(1,895)	(1,570)	(1,284)	(18)	(30)	(4,749)	(3)	(6,446)	(6,250)
Profit before tax	1,972	3,095	2,605	1,828	2,511	37	27	6,944	7	10,000	12,684
Tax	(603)	(810)	(647)	(527)	(628)	19	4	(1,802)	(6)	(2,000)	(2,537)
Associates	230	175	193	201	192	(4)	(16)	586	(11)	918	964
Minority interests	3	11	15	14	15	7	336	44	921	15	15
Non recurring items	0	(225)	87	(185)	0	(100)	n/a	(98)	n/a	(98)	0
Reported net profit	1,602	2,471	2,166	1,516	2,090	38	30	5,772	10	8,835	11,126
Recurring net profit	1,602	2,696	2,079	1,701	2,090	23	30	5,870	12	8,933	11,126
EPS (THB)	0.15	0.23	0.20	0.14	0.20	38	30	0.55	10	0.84	1.05
Recurring EPS (THB)	0.15	0.25	0.20	0.16	0.20	23	30	0.55	12	0.84	1.05
Key Ratios (%)	(%)	(%)	(%)	(%)	(%)	(ppt)	(ppt)	(%)	(ppt)	(%)	(%)
Gross profit margin	16.7	16.6	16.4	15.7	16.3	0.6	(0.5)	12.4	(0.4)	16.5	16.6
Operating margin	2.8	3.2	2.8	2.2	2.5	0.3	(0.2)	2.5	(0.3)	2.8	3.1
Recurring net margin	1.4	2.2	1.7	1.4	1.8	0.4	0.4	1.6	0.1	1.8	2.1
SG&A / Sales	14.6	14.0	14.1	14.1	14.4	0.3	(0.2)	14.2	0.1	14.3	14.1
Operating statistics	(%)	(%)	(%)	(%)	(%)	(ppt)	(ppt)			(%)	(%)
SSSG (%) - MAKRO	8.9	9.6	10.9	6.0	3.0	(3.0)	(5.9)			6.0	3.0
SSSG (%) - Lotus's TH	0.0	2.4	0.8	(0.9)	1.0	1.9	1.0			(0.5)	2.0
SSSG (%) - Lotus's ML*	(3.7)	(2.4)	(0.9)	(12.2)	0.0*	12.2	3.7			(1.0)	1.0

\*Note: Local currency

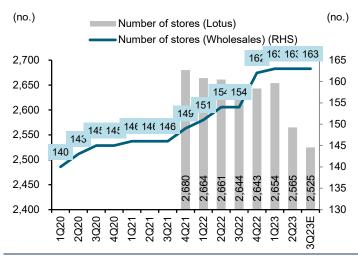
Sources: CPAXT; FSSIA estimates

Exhibit 2: Same-store sales growth by business unit



Sources: CPAXT; FSSIA estimates

**Exhibit 3: Number of stores** 



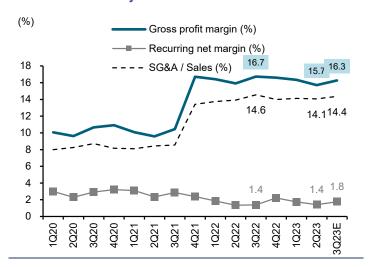
Sources: CPAXT; FSSIA estimates

## **Exhibit 4: Quarterly earnings**

#### (THB b) (THB b) Total revenue Recurring net profit (RHS) 140 3.0 2.5 2.4 120 2.5 2.1 1.8 1.7 100 2.0 80 1.5 60 1.0 40 0.5 20 0 0.0 3Q23E 2022 3022 4Q22 1023 4Q20 4021 1022 1021 3021 2Q21

Sources: CPAXT; FSSIA estimates

## **Exhibit 5: Profitability**



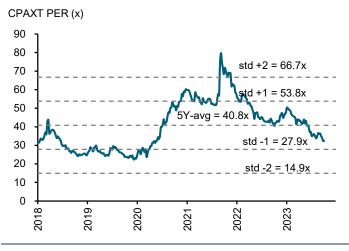
Sources: CPAXT; FSSIA estimates

## Exhibit 6: 2024 DCF-based valuation

DCF-derived TP	(%)	(THB b)
Discount rate (WACC)	7.1	
Terminal growth	2.0	
NPV		74
Add: terminal value		401
Sum of PV		475
Less: debt		70
Less: minorities		0.6
Residual ordinary equity		404
No. of shares (m)		10,580
Residual ordinary equity (THB/share)	38.0	

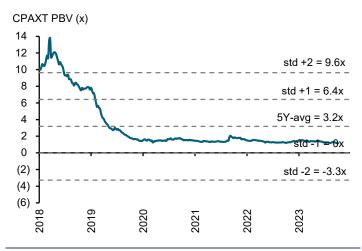
Source: FSSIA estimates

Exhibit 7: Rolling one-year forward P/E band



Sources: Bloomberg; FSSIA estimates

Exhibit 8: Rolling one-year forward P/BV band



Sources: Bloomberg; FSSIA estimates

Exhibit 9: Commerce peers as of 6 October 2023

Company	BBG	Rec	8	Share price	·	Market	F	PE	R	0E	PI	BV	EV/ EB	ITDA
			Current	Target	Upside	Сар	23E	24E	23E	24E	23E	24E	23E	24E
			(LCY)	(LCY)	(%)	(USD m)	(x)	(x)	(%)	(%)	(x)	(x)	(x)	(x)
Consumer Staple														
CP All	CPALL TB	BUY	61.00	77.00	26	14,808	33.4	28.2	15.6	17.0	5.5	5.0	22.5	20.0
CP Axtra	CPAXT TB	BUY	32.50	38.00	17	9,292	38.5	30.9	3.1	3.8	1.2	1.2	12.0	11.0
Berli Jucker*	BJC TB	n/a	30.75	n/a	n/a	3,295	21.0	18.2	4.8	5.4	1.0	1.0	13.4	12.8
Consumer Staple average						27,395	31.0	25.8	7.8	8.7	2.6	2.4	15.9	14.6
Consumer Discretionary														
Com7	COM7 TB	BUY	31.00	40.00	29	1,998	21.6	17.9	44.8	46.7	9.1	7.8	15.2	12.9
Central Retail Corp*	CRC TB	n/a	39.00	n/a	n/a	6,258	27.9	22.6	12.9	14.3	3.4	3.0	11.3	10.3
Home Improvement														
Index Living Mall	ILM TB	BUY	23.70	26.70	13	323	17.2	15.5	12.0	12.7	2.0	1.9	8.1	7.4
Home Product Center	HMPRO TB	BUY	12.30	16.00	30	4,371	24.6	22.3	26.4	27.7	6.3	6.0	14.5	13.3
Siam Global House	GLOBAL TB	BUY	16.20	20.50	27	2,190	27.7	24.3	12.8	13.4	3.4	3.1	21.1	18.8
Dohome	DOHOME TB	BUY	11.30	13.00	15	943	58.7	31.4	4.9	8.5	2.8	2.6	25.6	18.8
Home Improvement avg.						7,828	32.1	23.4	14.0	15.6	3.6	3.4	17.3	14.6
Consumer Discretionary avg.		•	,			16,084	29.6	22.3	19.0	20.6	4.5	4.1	16.0	13.6
Total average						43,479	30.1	23.5	15.3	16.6	3.9	3.5	16.0	13.9

Sources: \*Bloomberg; FSSIA estimates

## **Financial Statements**

CP Axtra

Profit and Loss (THB m) Year Ending Dec	2021	2022	2023E	2024E	2025E
Revenue	265,398	466,082	497,903	530,641	571,933
Cost of goods sold	(229,384)	(389,588)	(415,901)	(442,719)	(476,706)
Gross profit	36,014	76,494	82,002	87,921	95,228
Other operating income	970	3,050	2,570	2,667	2,799
Operating costs	(26,490)	(62,842)	(68,126)	(71,655)	(75,728)
Operating EBITDA	16,622	34,252	34,143	37,672	41,626
Depreciation	(6,128)	(17,551)	(17,698)	(18,738)	(19,328)
Goodwill amortisation	0	0	0	0	0
Operating EBIT	10,494	16,701	16,445	18,933	22,298
Net financing costs	(1,557)	(7,122)	(6,446)	(6,250)	(6,319)
Associates	(226)	831	918	964	1,012
Recurring non-operating income	(226)	831	918	964	1,012
Non-recurring items	6,714	0	(98)	0	0
Profit before tax	15,425	10,411	10,820	13,648	16,991
Tax	(2,128)	(2,729)	(2,000)	(2,537)	(3,196)
Profit after tax	13,298	7,682	8,820	11,111	13,795
Minority interests	389	15	15	15	15
Preferred dividends	0	0	0	0	0
Other items	0	0	0	0	0
Reported net profit	13,687	7,697	8,835	11,126	13,810
Non-recurring items & goodwill (net)	(6,714)	. 0	98	0	0
Recurring net profit	6,972	7,697	8,933	11,126	13,810
Per share (THB)					
Recurring EPS *	0.66	0.73	0.84	1.05	1.31
Reported EPS	1.29	0.73	0.84	1.05	1.31
DPS	0.32	0.51	0.58	0.74	0.91
Diluted shares (used to calculate per share data)	10,580	10,580	10,580	10,580	10,580
Growth					
Revenue (%)	21.6	75.6	6.8	6.6	7.8
Operating EBITDA (%)	32.6	106.1	(0.3)	10.3	10.5
Operating EBIT (%)	17.2	59.1	(1.5)	15.1	17.8
Recurring EPS (%)	(51.8)	10.4	16.1	24.6	24.1
Reported EPS (%)	(5.4)	(43.8)	14.8	25.9	24.1
Operating performance					
Gross margin inc. depreciation (%)	13.6	16.4	16.5	16.6	16.7
Gross margin exc. depreciation (%)	15.9	20.2	20.0	20.1	20.0
Operating EBITDA margin (%)	6.3	7.3	6.9	7.1	7.3
Operating EBIT margin (%)	4.0	3.6	3.3	3.6	3.9
Net margin (%)	2.6	1.7	1.8	2.1	2.4
Effective tax rate (%)	23.8	28.5	20.0	20.0	20.0
Dividend payout on recurring profit (%)	48.6	70.1	69.2	70.0	70.0
Interest cover (X)	6.6	2.5	2.7	3.2	3.7
Inventory days	38.0	34.2	33.0	30.4	30.2
Debtor days	2.2	1.9	2.9	3.9	3.9
Creditor days	72.1	59.9	60.7	64.3	66.4
Operating ROIC (%)	17.7	15.4	17.6	20.2	22.0
ROIC (%)	2.9	3.0	3.3	3.8	4.3
ROE (%)	3.5	2.7	3.1	3.8	4.6
ROA (%)	2.1	2.3	2.5	2.8	3.2
* Pre-exceptional, pre-goodwill and fully diluted		2.0	2.0	2.0	0.2
Revenue by Division (THB m)	2021	2022	2023E	2024E	2025E
Sales	258,630	447,182	477,221	507,973	547,261
Service income	4,136	5,422	5,704	5,826	6,011
Rental and rendering retail services	2,631	13,477	14,978	16,841	18,661
Sources: CP Axtra: FSSIA estimates	2,001	10,711	1-7,070	10,041	10,001

Sources: CP Axtra; FSSIA estimates

## **Financial Statements**

CP Axtra

ash Flow (THB m) Year Ending Dec	2021	2022	2023E	2024E	2025
Recurring net profit	6,972	7,697	8,933	11,126	13,810
Pepreciation	6,128	17,551	17,698	18,738	19,328
ssociates & minorities	419	96	0	0	(
Other non-cash items	(191)	(187)	597	(203)	249
Change in working capital	13,416	(4,400)	9,439	5,631	5,419
Cash flow from operations Capex - maintenance	26,744	20,757	36,666	35,292	38,80
Capex - new investment	(93,470)	(15,872)	(27,280)	(28,898)	(30,179
let acquisitions & disposals	(229,281)	(5,027)	(3,130)	(3,296)	(3,459
Other investments (net)	12,662	815	9,898	(2,970)	4,324
ash flow from investing	(310,090)	(20,085)	(20,511)	(35,164)	(29,314
lividends paid	(3,386)	(5,396)	(6,184)	(7,788)	(9,667
quity finance	176,619	50	185	185	18
ebt finance	168,123	(23,753)	1,162	5,524	(1,857
Other financing cash flows	0	0	0	0	(44.000
ash flow from financing	341,357	(29,099)	(4,837)	(2,080)	(11,339
lon-recurring cash flows Other adjustments	0	0	- 0	0	
let other adjustments	0	0	(98)	0	
lovement in cash	58,011	(28,426)	11,220	(1,951)	(1,846
ree cash flow to firm (FCFF)	(281,788.59)	7,794.01	22,601.00	6,378.00	15,812.0
ree cash flow to equity (FCFE)	(115,221.97)	(23,080.44)	17,219.50	5,651.95	7,636.0
er share (THB)					
CFF per share	(26.63)	0.74	2.14	0.60	1.4
CFE per share	(10.89)	(2.18)	1.63	0.53	0.7
Recurring cash flow per share	1.26	2.38	2.57	2.80	3.1
Salance Sheet (THB m) Year Ending Dec	2021	2022	2023E	2024E	2025
angible fixed assets (gross)	141,469	148,498	175,778	204,676	234,85
ess: Accumulated depreciation	(23,025)	(30,383)	(46,597)	(63,718)	(81,299
angible fixed assets (net)	118,444	118,115	129,181	140,958	153,55
ntangible fixed assets (net)	0	0	0	0	
ong-term financial assets	0	0	0	0	
vest. in associates & subsidiaries	14,310	14,961	14,961	14,961	14,96
ash & equivalents	68,530	40,103	51,323	49,372	47,52
/C receivable	2,301	2,431	5,456	5,815	6,26
nventories	31,967	37,820	34,184	36,388	39,18
Other current assets	7,203	7,001	7,479	7,971	8,59
current assets Other assets	<b>110,001</b> 326,737	<b>87,355</b> 328,213	<b>98,442</b> 330,082	<b>99,546</b> 331,989	<b>101,56</b> 333,93
otal assets	569,491	548,643	<b>572,666</b>	<b>587,454</b>	604,01
Common equity	287,997	290,348	293,184	296,706	301,03
finorities etc.	501	583	567	552	53
otal shareholders' equity	288,498	290,931	293,751	297,259	301,57
ong term debt	105,120	110,025	15,806	105,146	84,18
Other long-term liabilities	57,661	56,925	58,147	59,310	60,49
ong-term liabilities	162,781	166,949	73,954	164,456	144,68
/C payable	60,236	61,818	70,646	78,840	87,50
hort term debt	34,269	4,796	99,179	14,429	32,58
Other current liabilities	23,707	24,148	35,136	32,470	37,67
current liabilities	118,211	90,763	204,962	125,739	157,76
otal liabilities and shareholders' equity	<b>569,490</b>	<b>548,643</b>	<b>572,666</b>	<b>587,454</b> (61,137)	604,01 (71,14)
let working capital ovested capital	(42,472) 417,018	(38,715) 422,573	(58,664) 415,560	(61,137) 426,772	(71,14 431,30
ivested capital Includes convertibles and preferred stock which is b		722,313	+10,000	720,112	اد, ۱ د+
er share (THB)	-				
ook value per share	27.22	27.44	27.71	28.04	28.4
angible book value per share	27.22	27.44	27.71	28.04	28.4
inancial strength					
et debt/equity (%)	24.6	25.7	21.7	23.6	23
et debt/total assets (%)	12.4	13.6	11.1	12.0	11
urrent ratio (x)	0.9	1.0	0.5	0.8	0
F interest cover (x)	(13.0)	0.0	7.9	6.5	7
aluation	2021	2022	2023E	2024E	2025
ecurring P/E (x) *	49.3	44.7	38.5	30.9	24
ecurring P/E @ target price (x) *	57.7	52.2	45.0	36.1	29
eported P/E (x)	25.1	44.7	38.9	30.9	24
ividend yield (%)	1.0	1.6	1.8	2.3	2
rice/book (x)	1.2	1.2	1.2	1.2	1
rice/tangible book (x)	1.2	1.2	1.2	1.2	1
V/EBITDA (x) **	25.0	12.2	12.0	11.0	9
V/EBITDA @ target price (x) **	28.5	13.9	13.7	12.6 1.0	11
V/invested capital (x)	1.0	1.0	1.0		1.

Sources: CP Axtra; FSSIA estimates

#### Public disclosures related to sustainable development evaluation of Thai listed companies

Rating regarding the sustainable development of Thai listed companies, both on the SET and MAI, are publicly available on the website of the Securities and Exchange Commission of Thailand (SEC). Currently, ratings available are 1) "CG Score" by the Thai Institute of Directors Association (Thai IOD); 2) "AGM Checklist" by the Thai Investors Association (TIA), a "CAC certified member" of the Thai Private Sector Collective Action Against Corruption (CAC); and 3) Sustainability Investment List (THSI) by the Stock Exchange of Thailand. The ratings are updated on an annual basis. FSS International Investment Advisory Company Limited does not confirm nor certify the accuracy of such ratings.

## CG Score by the Thai Institute of Directors Association (Thai IOD) 1

The CG Score indicates corporate governance (CG) strength in the sustainable development of Thai listed companies. Annually, the Thai IOD, with support from the Stock Exchange of Thailand (SET), surveys and assesses the CG practices of companies and publishes the results on the Thai IOD website in a bid to promote and enhance the CG of Thai listed companies in order to promote compliance with international standards for better investment decisions. The results are from the perspective of a third party, not an evaluation of operations, as of the date appearing in the report, and may be changed after that date.

The five underlying categories and weighting used for the CG scoring in 2022 include the rights of shareholders and equitable treatment of shareholders (weight 25% combined), the role of stakeholders (25%), disclosure and transparency (15%), and board responsibilities (35%).

The CGR report rates CG in six categories: 5 for Excellent (score range 90-100), 4 for Very Good (score range 80-89), 3 for Good (Score range 70-79), 2 for Fair (score range 60-69), 1 for Pass (score range 60-69), and not rated (score below 50).

#### **Corporate Governance Report Disclaimer**

The disclosure of the survey result of the Thai Institute of Directors Association ("IOD") regarding corporate governance is made pursuant to the policy of the Office of the Securities and Exchange Commission. The survey of the IOD is based on the information of companies listed on the Stock Exchange of Thailand and the Market of Alternative Investment disclosed to the public and able to be accessed by a general public investor at <a href="https://pneckstream.org/">https://pneckstream.org/</a>. The result, therefore, is from the perspective of a third party. It is not an evaluation of operation and is not based on inside information.

The survey result is as of the data appearing in the Corporate Governance Report of Thai Listed Companies. As a result, the survey result may be changed after that date. **FSSIA** does not confirm nor certify the accuracy of such survey result.

## AGM Checklist by the Thai Investors Association (TIA)<sup>2</sup>

The "AGM Checklist" quantifies the extent to which shareholders' rights and equitable treatment are incorporated into business operations and the extent to which information is sufficiently disclosed and the level of its transparency. All the considered factors form important elements of two out of five the CG components. Annually, the TIA, with support from the SEC, leads the project to evaluate the quality of Annual General Meetings of Shareholders (AGMs) and to rate quality of the meetings.

The Checklist contains the minimum requirements under law that companies must comply with, or best practices according to international CG guidance. Representatives of the TIA will attend the meetings and perform the evaluation. The assessment criteria cover AGM procedures before the meeting (45%), at the meeting date (45%), and after the meeting (10%). The first assesses 1) advance circulation of sufficient information for voting; and 2) facilitating of how voting rights can be exercised. The second assesses 1) the ease of attending meetings; 2) transparency and verifiability; and 3) openness for Q&A. The third involves the meeting minutes that should contain discussion issues, resolutions and voting results.

The results are classified into four categories: 5 for Excellent (score 100), 4 for Very Good (score 90-99), 3 for Fair (score 80-89), and not rated (score below 79).

#### CAC certified member by the Thai Private Sector Collective Action Against Corruption (CAC)3

A <u>CAC certified member</u> is a listed company whose Checklist satisfies the CAC Certification's criteria and is approved by the CAC Council. The core elements of the Checklist include corruption risk assessment, establishment of key controls, and the monitoring and developing of policies. Note that the CAC does not certify the behaviour of the employees nor whether the companies have engaged in bribery, and Certification is good for three years.

Companies deciding to become a CAC certified member start with by submitting a Declaration of Intent signed by the Chairman of the Board to kick off the 18-month deadline for companies to submit the CAC Checklist for Certification. The 18-month provision is for risk assessment, in place of policy and control, training of managers and employees, establishment of whistleblowing channels, and communication of policies to all stakeholders.

The checklist document will be reviewed by the CAC Certification Committee for adequate information and evidence. It is worth noting that the committee consists of nine professionals in business law, corporate governance, internal audit, financial audit and experienced representatives from certified members.

A passed Checklist will move on to the <u>CAC Council</u> for granting certification approvals. The CAC Council consists of twelve prominent individuals who are highly respected in professionalism and ethical achievements. Among them are former ministers, a former central bank governor, the former head of the Thai Listed Companies Association, Chairman of Anti-Corruption Organizations (Thailand), Chairman of Thai Institute of Directors, and reputable academic scholars.

## Sustainability Investment (THSI)<sup>4</sup> by the Stock Exchange of Thailand (<u>SET</u>)

Thailand Sustainability Investment (THSI) quantifies responsibility in <u>E</u>nvironmental, and <u>S</u>ocial issues, by managing business with transparency in <u>G</u>overnance. The THSI serves as another choice for investors who desire to adopt a responsible investment approach, according to the SET.

Annually, the SET will announce the voluntary participation of the company candidates which pass the preemptive criteria, and whose two key crucial conditions are met, i.e. no irregular trading of the board members and executives and a free float of >150 by the number of shareholders, and combined holding must >15% of paid-up capital. Some key disqualifying criteria include a CG score of below 70%; independent directors and free float violation; executives' wrongdoing related to CG, social and environmental impacts, equity in negative territory, and earnings in the red for more than three years in the last five years. To become eligible for THSI, the candidate must pass three indicators in data declaration: Economic (CG, risk management, customer relation management, supply chain management, and innovation); Environmental management, eco-efficiency, and climate risk); Social (human rights, talent attraction, operational health & safety, community development, and stakeholder engagement); and the incorporation of ESG in business operations.

To be approved for THSI inclusion, verified data must be scored at a 50% minimum for each indicator, unless the company is a part of the Dow Jones Sustainability Indices<sup>5</sup> (DJSI) during the assessment year. The scoring will be fairly weighted against the nature of the relevant industry and materiality.

Note that, from the <u>THSI list</u>, the SET further developed a sustainability <u>SETTHSI Index</u> in June 2018 from selected THSI companies whose 1) market capitalisation > THB5b (~USD150b); 2) free float >20%; and 3) liquidity >0.5% of paid-up capital for at least 9 out of 12 months. The SETTHSI Index is a market capitalisation-weighted index, cap 5% quarterly weight at maximum, and no cap for number of stocks.

Sources: <u>SEC</u>; <u>Thai IOD</u>; <u>Thai CAC</u>; <u>SET</u>; FSSIA's compilation

#### Disclaimer:

<sup>1</sup> Thai Institute of Directors Association (Thai IOD) was established in December 1999 and is a membership organisation that strives to promote professionalism in directorship. The Thai IOD offers directors certification and professional development courses, provides a variety of seminars, forums and networking events, and conducts research on board governance issues and practices. Membership comprises board members from companies ranging from large publicly listed companies to small private firms.

<sup>&</sup>lt;sup>2</sup> Thai Investors Association (TIA) was established in 1983 with a mission to promote investment knowledge and to protect the investment rights of Thai investors. In 2002, the association was appointed by the Securities and Exchange Commission (SEC) to represent individual shareholders. To obtain information for evaluation, the association recruits volunteer investors to join AGMs and score the meetings. Weightings for each meeting are at a 45:45:10 ratio. They have been applied since 2017 and subject to change.

Thai Private Sector Collective Action against Corruption (CAC) was founded in 2010 and is 100% privately funded. It is an initiative by the Thai private sector to take part in tackling corruption problems via collective action. The CAC promotes the implementation of effective anti-corruption policies in order to create a transparent business ecosystem by developing a unique certification program for large/medium/small companies to apply for and to control corruption risk systematically and efficiently. The CAC's operations are sponsored by the US-based Center for Private Enterprise (CIPE) and the UK Prosperity Fund.

<sup>4</sup> Sustainability Investment List (THSI), created by the Stock Exchange of Thailand in 2015, comprises the listed companies that conduct sustainable business operations.

<sup>&</sup>lt;sup>5</sup> Dow Jones Sustainability Indices – Wikipedia – Launched in 1999, DJSI evaluates the sustainability performance of companies based on corporate economic, environmental, and social performance.

#### **GENERAL DISCLAIMER**

## ANALYST(S) CERTIFICATION

#### Jitra Amornthum FSS International Investment Advisory Securities Co., Ltd

The individual(s) identified above certify(ies) that (i) all views expressed in this report accurately reflect the personal view of the analyst(s) with regard to any and all of the subject securities, companies or issuers mentioned in this report; and (ii) no part of the compensation of the analyst(s) was, is, or will be, directly or indirectly, related to the specific recommendations or views expressed herein.

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Company	Ticker	Price	Rating	Valuation & Risks
CP Axtra	CPAXT TB	THB 32.50	BUY	The key downside risks to our DCF-based TP include: 1) lower-than-expected SSSG; 2) a lower-than-expected GPM improvement; and 3) operational losses from its overseas business.
CP AII	CPALL TB	THB 61.00	BUY	The key downside risks to our DCF-derived TP are: 1) a lower-than-expected impact from SSSG at its convenience store business; 2) lower-than-expected performance from CPAXT; and 3) a slower recovery in tourist arrival numbers and private consumption.
Com7	СОМ7 ТВ	THB 31.00	BUY	Downside risks to our P/E-based TP include 1) lower consumer spending; 2) store cannibalisation; and 3) product shortages.
Index Living Mall	ILM TB	THB 23.70	BUY	Downside risks to our DCF-based TP include 1) lower-than-expected SSSG; 2) a lower-than-expected GPM; and 3) higher-than-expected SG&A.
Home Product Center	HMPRO TB	THB 12.30	BUY	The key downside risks to our DCF-based TP include: 1) lower-than-expected SSSG; 2) the slow recovery of tourist numbers; and 3) operating losses from its overseas business.
Siam Global House	GLOBAL TB	THB 16.20	BUY	The key downside risks to our DCF-based TP are volatile farm incomes and farm prices which could negatively impact purchasing power, especially in the provinces and a larger-than-expected impact on farm income from the El Nino effect.
Dohome PCL	DOHOME TB	THB 11.30	BUY	Downside risks to our DCF-based TP include 1) lower-than-expected SSSG; 2) a lower-than-expected GPM; 3) higher-than-expected SG&A and 4) a worse-than-expected effect from El Nino.

Source: FSSIA estimates

## Additional Disclosures

Target price history, stock price charts, valuation and risk details, and equity rating histories applicable to each company rated in this report is available in our most recently published reports. You can contact the analyst named on the front of this note or your representative at Finansia Syrus Securities Public Company Limited.

All share prices are as at market close on 06-Oct-2023 unless otherwise stated.

#### RECOMMENDATION STRUCTURE

## Stock ratings

Stock ratings are based on absolute upside or downside, which we define as (target price\* - current price) / current price.

BUY (B). The upside is 10% or more.

HOLD (H). The upside or downside is less than 10%.

REDUCE (R). The downside is 10% or more.

Unless otherwise specified, these recommendations are set with a 12-month horizon. Thus, it is possible that future price volatility may cause a temporary mismatch between upside/downside for a stock based on market price and the formal recommendation.

\* In most cases, the target price will equal the analyst's assessment of the current fair value of the stock. However, if the analyst doesn't think the market will reassess the stock over the specified time horizon due to a lack of events or catalysts, then the target price may differ from fair value. In most cases, therefore, our recommendation is an assessment of the mismatch between current market price and our assessment of current fair value.

## **Industry Recommendations**

Overweight. The analyst expects the fundamental conditions of the sector to be positive over the next 12 months.

Neutral. The analyst expects the fundamental conditions of the sector to be maintained over the next 12 months.

**Underweight.** The analyst expects the fundamental conditions of the sector to be negative over the next 12 months.

## **Country (Strategy) Recommendations**

**Overweight (O).** Over the next 12 months, the analyst expects the market to score positively on two or more of the criteria used to determine market recommendations: index returns relative to the regional benchmark, index sharpe ratio relative to the regional benchmark and index returns relative to the market cost of equity.

**Neutral (N).** Over the next 12 months, the analyst expects the market to score positively on one of the criteria used to determine market recommendations: index returns relative to the regional benchmark, index sharpe ratio relative to the regional benchmark and index returns relative to the market cost of equity.

**Underweight (U).** Over the next 12 months, the analyst does not expect the market to score positively on any of the criteria used to determine market recommendations: index returns relative to the regional benchmark, index sharpe ratio relative to the regional benchmark and index returns relative to the market cost of equity.