EQUITY RESEARCH - COMPANY REPORT



BUMRUNGRAD HOSPITAL BH TB

THAILAND / HEALTH CARE SERVICES

THB280.00 THB213.00 +31.5% THB280.00 UNCHANGED TP vs CONSENSUS +11.4%

TARGET PRICE CLOSE **UP/DOWNSIDE PRIOR TP CHANGE IN TP**

KEY STOCK DATA

| YE Dec (THB m) | 2022 | 2023E | 2024E | 2025E |
|----------------------|--------|--------|--------|--------|
| Revenue | 20,721 | 23,713 | 24,669 | 26,167 |
| Net profit | 4,938 | 6,006 | 6,356 | 6,861 |
| EPS (THB) | 6.21 | 7.55 | 7.99 | 8.62 |
| vs Consensus (%) | - | 7.2 | 5.0 | 5.8 |
| EBITDA | 7,127 | 8,580 | 9,023 | 9,669 |
| Recurring net profit | 4,941 | 6,006 | 6,356 | 6,861 |
| Core EPS (THB) | 6.21 | 7.55 | 7.99 | 8.62 |
| Chg. In EPS est. (%) | - | - | - | - |
| EPS growth (%) | 287.9 | 21.5 | 5.8 | 7.9 |
| Core P/E (x) | 34.3 | 28.2 | 26.7 | 24.7 |
| Dividend yield (%) | 1.5 | 1.6 | 2.1 | 2.2 |
| EV/EBITDA (x) | 22.7 | 18.4 | 17.2 | 15.7 |
| Price/book (x) | 8.6 | 7.4 | 6.6 | 5.9 |
| Net debt/Equity (%) | (41.1) | (51.9) | (57.5) | (63.5) |
| ROE (%) | 26.7 | 28.2 | 26.2 | 25.2 |

| Aug-22 | Nov-22 | Feb-23 | May-23 | Aug-23 |
|-------------------|----------|------------|-------------|-----------------|
| 300 | | | | - 50 |
| 250 | -M-A . | | سالاس | 40 |
| 200 | M | $\sim\sim$ | / \\ | 30 |
| 150 | - VM- | | <i>_</i> | 20 |
| 100 | W | WW. | | 10 |
| 50 | | | | - 0 |
| o <u> </u> | | | | (10) |
| (THB) | — ВН - | Relat | tive to SET | (%) |
| Share price perfo | rmance | 1 Mon | th 3 Mor | nth 12 Month |

| Share price performance | 1 Month | 3 Month | 12 Month | | |
|--------------------------------|---------|-----------------|------------|--|--|
| Absolute (%) | (5.8) | (10.9) | 15.8 | | |
| Relative to country (%) | (8.4) | (11.9) | 19.1 | | |
| Mkt cap (USD m) | | | 4,931 | | |
| 3m avg. daily turnover (USD m) | | | 13.8 | | |
| Free float (%) | | | 65 | | |
| Major shareholder | | Thai NVDR (16%) | | | |
| 12m high/low (THB) | | 256 | .00/178.50 | | |
| Issued shares (m) | | | 922.70 | | |

Sources: Bloomberg consensus; FSSIA estimates

ผู้ได้รับประโยชน์สูงสุดจากการเข้ามาของผู้ป่วยจากตะวันออกกลาง

- คาดกำไรปกติ 2Q23 จะทรงตัว q-q ที่ 1.57พัน ลบ. ซึ่งจะสูงกว่าที่ตลาดคาดจากตัวเลข ผู้ป่วยจากตะวันออกกลางที่อยู่ในระดับสูง
- ตัวเลขนักท่องเที่ยวตะวันออกกลางที่เดินทางเข้าประเทศในระดับสูงหลังรอมภูอนชี้ว่า กำไร 3Q23 อาจทำสถิติสูงสุดใหม่
- คงแนะนำซื้อที่ราคาเป้าหมาย 280 บาท (DCF)

์ ตัวเลขนักท่องเที่ยวตะวันออกกลางใน 2Q23 โต 74% q-q แม้ว่าจะมีรอมฎอนใน เดือน เม.ย.

แม้ว่า 2Q23 จะเป็นฤดูที่ซบเซาจากเทศกาลรอมฏอนและสงกรานต์ เราเชื่อว่า BH อาจรายงาน ีกำไรปกติ 2Q23 ทรงตัว q-q อยู่ที่ 1.57พัน ลบ. ซึ่งสูงกว่าที่ตลาดคาดไว้ที่ 1.4พัน ลบ. เราคาด ว่ารายได้จากผู้ป่วยต่างชาติจะเพิ่มขึ้น 1% q-q โดยมี้สมมติฐานจาก 1) ตัวเลขนักท่องเที่ยวขา เข้าจากตะวันอ[ื]อกกลางที่เพิ่มขึ้น (136,000 ใน 2Q23 เทียบกับ 78,000 ใน 1Q23) ซึ่งน่าจะส่ง สัญญาณกระแสการท่องเที่ยวทางการแพทย์ที่ดี; และ 2) จำนวนเตียงที่เพิ่มขึ้นเป็น 547 หลัง โครงการปรับปรุงแล้วเสร็จ (จากประมาณ 500 เตียง) รายได้จากผู้ป่วยชาวไทยน่าจะลดลง 2% q-q จากปัจจัยด้านฤดูกาล ใน 2Q23 รายได้น่าจะทรงตัว q-q ในขณะที่ EBITDA margin น่าจะ ทรงตัวในระดับสูงที่ 36%

ีนักท่องเที่ยวซาอุดีอาระเบียเพิ่ม 4.3x y-y ในช่วง 1H23

จากข้อมูลของกระทรวงท่องเที่ยวและกีฬา (MOTS) ตัวเลขนักท่องเที่ยวตะวันออกกลางอยู่ใน เกณฑ์ดีหลังช่วงรอมฎอนในเดือน พ.ค. - มิ.ย. โดยเพิ่มขึ้น 34% y-y และสูงกว่าระดับก่อนโค วิดถึง 69% นักท่องเที่ยวซาอุดีอาระเบียเดินทางเข้ามาเป็นจำนวนมากถึง 42,000 เพิ่มขึ้น 62% y-y และสูงกว่าระดับก่อนโควิด 4.3x ใน 2Q23 ปัจจัยดังกล่าวอาจบอกทางอัอมว่า BH มีลุ้นที่จะ ได้นักท่องเที่ยวเชิงการแพทย์จากซาอุดีอาระเบียเพิ่มขึ้น ทั้งนี้ส่วนแบ่งรายได้จากผู้ป่วยชาว ซาอุดีอาระเบียอยู่ที่เพียง 1% ณ. 1Q23 ในระยะยาวมีโอกาสที่ตัวเลขดังกล่าวจะเพิ่มเป็น 7% ์ ซึ่งเท่ากับส่วนแบ่งรายได้จากผู้ป่วยชาว UAE ในปี 2019 เนื่องจากซาอุดีอาระเบียมีประชากร และ GDP มากกว่า UAE มากกว่า 2 เท่า

Upside สำหรับประมาณการกำไรปกติปี 2023

ถ้าประมาณการกำไร 2Q23 ของเราออกมาใกล้เคียง กำไรปกติ 1H23 จะคิดเป็น 52% ของ ประมาณการกำไรปกติปี 2023 ของเราพร้อมโอกาสที่จะมี Upside เนื่องจากกำไรปกติ 2H23 น่าจะเพิ่ม h-h จากปัจจัยด้านฤดูกาล นอกจากนี้เราคาดว่ากำไรปกติจะทำสถิติสูงสุดใหม่ใน 3Q23 จากช่วงฤดูฝนในไทยและการรับรู้ประโยชน์อย่างเต็มที่จากเตียงผู้ป่วยในที่ปรับปรุงใหม่

ราคาหุ้นที่อ่อนตัวเป็นโอกาสในการซื้อ

เราคงประมาณการและราคาเป้าหมายของเราพร้อมโอกาสที่จะมี Upside ดังที่ได้กล่าวไว้แล้ว ราคาหุ้นของ BH ได้ปรับตัวลดลง 11% และเคลื่อนไหวต่ำกว่า SET อยู่ 12% ในช่วง 3 เดือนที่ ผ่านมาซึ่งทำให้หุ้นมีการซื้อขายในระดับที่น่าสนใจที่ 27x ของค่า 2024E P/E ต่ำกว่าค่าเฉลี่ย 5 ปีย้อนหลังที่ 32x ในระยะสั้นปัจจัยบวกอาจประกอบด้วยผลประกอบการ 2Q23 (8 ส.ค.) และ แนวโน้ม 3Q23 จากการประชุมนักวิเคราะห์ที่กำลังจะมาถึง



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Investment thesis

We think BH's operations are in an upward trend. International patient revenue should continue to improve on the back of pent-up demand for medical tourism.

We expect to see an improvement in Bumrungrad Health Network (BHN), which is the new business model that BHN and its partner hospitals have set up to jointly operate Centers of Excellence (CoE) in partnered hospitals. We believe there will be more CoE openings in partnered hospitals.

BH's EBITDA margin should be in an upward trend as the hospital has started to reduce its medical discount rate. Plus, international patients, which normally command a higher EBITDA margin than Thai patients, are beginning to recover in terms of volume.

Company profile

BH is a leading private hospital (580 licensed beds) in the premium segment.

www.bumrungrad.com

Principal activities (revenue, 2022)

- Thai patient revenue 36.4 %
- International patient revenue 63.3
- Other revenue 0.4 %



Source: Bumrungrad Hospital

Major shareholders

- Thai NVDR 15.9 %
- Bangkok Insurance 11.2 %
- UOB Kay Hian (Hong Kong) 9.1
- % ■ Bangkok Bank - 6.7 %
- Others 57.1 %

Source: Bumrungrad Hospital

Catalysts

Key growth drivers include 1) the recovery of international patient numbers; 2) its new business model, "Bumrungrad Health Network", which should enable BH to capture the middle-class patient segment; and 3) its vital life business (Wellness) which has a high margin compared to traditional healthcare.

Risks to our call

Downside risks to our DCF-based target price include 1) a slowdown in international patients due to economic concerns, political protests or floods; 2) regulatory risks from drug prices and medical bill controls; and 3) higher medical fee discount promotions, leading to a weaker EBITDA margin.

Event calendar

| Date | Event |
|----------|---------------------------|
| Aug 2023 | 2Q23 results announcement |

Key assumptions

| | 2023E | 2024E | 2025E |
|------------------------------|-------|-------|-------|
| | (%) | (%) | (%) |
| OPD volume growth | 7 | 2 | 3 |
| OPD revenue / patient growth | 7 | 2 | 3 |
| IPD volume growth | 8 | 2 | 3 |
| IPD revenue / patient growth | 6 | 2 | 3 |

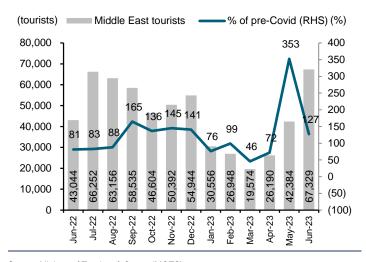
Source: FSSIA estimates

Earnings sensitivity

- For every 1% increase in patient volume, we project 2023 earnings to rise by 2%, and vice versa, all else being equal.
- For every 1% increase in EBITDA margin, we project 2023 earnings to rise by 4%, and vice versa, all else being equal.

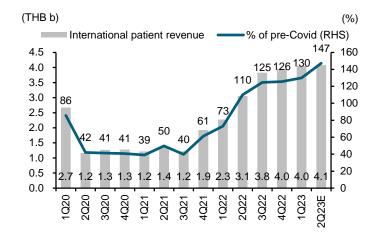
Source: FSSIA estimates

Exhibit 1: Middle East tourist arrivals



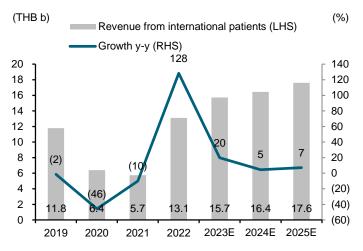
Source: Ministry of Tourism & Sports (MOTS)

Exhibit 3: International patient revenue, quarterly



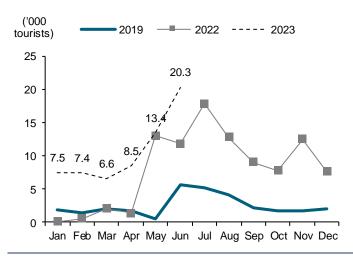
Source: BH

Exhibit 5: International patient revenue, yearly



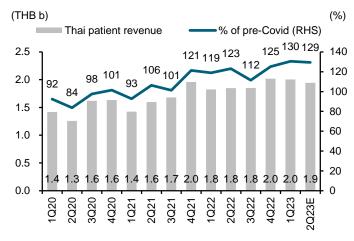
Sources: BH; FSSIA estimates

Exhibit 2: Saudi Arabia tourist arrivals



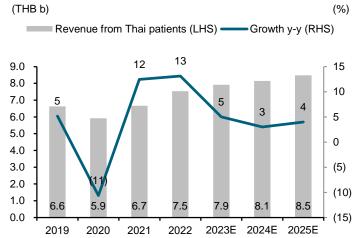
Source: MOTS

Exhibit 4: Thai patient revenue, quarterly



Source: BH

Exhibit 6: Thai patient revenue, yearly



Sources: BH; FSSIA estimates

Exhibit 7: EBITDA margin, quarterly

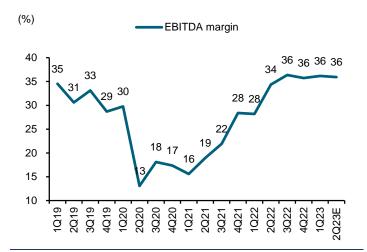
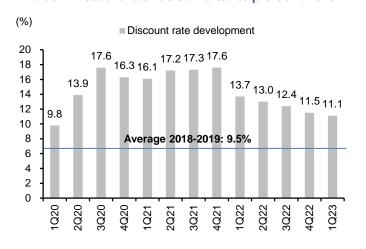


Exhibit 8: Discount rate has converted to pre-Covid level



Source: BH

Sources: BH; FSSIA estimates

Exhibit 9: 2Q23 results preview

| | 2Q22 | 3Q22 | 4Q22 | 1Q23 | 2Q23E | Cha | nge | 2023E | Change |
|--------------------------------------|---------|---------|---------|---------|---------|---------|---------|----------|---------|
| | (THB m) | (q-q %) | (y-y %) | (THB m) | (y-y %) |
| Sales | 4,922 | 5,693 | 5,988 | 6,069 | 6,030 | (1) | 23 | 23,713 | 60 |
| COGS (incl. depreciation) | (2,640) | (2,930) | (3,136) | (3,150) | (3,118) | (1) | 18 | (12,318) | 38 |
| Gross profit | 2,282 | 2,764 | 2,851 | 2,920 | 2,913 | (0) | 28 | 11,395 | 101 |
| SG&A | (887) | (999) | (1,046) | (1,013) | (1,038) | 2 | 17 | (4,157) | 6 |
| Operating profit | 1,395 | 1,764 | 1,805 | 1,906 | 1,875 | (2) | 34 | 7,239 | 545 |
| Net other income | 27 | 45 | 80 | 21 | 21 | 0 | (22) | 187 | 38 |
| Interest income | 9 | 10 | 15 | 25 | 25 | 2 | 177 | 132 | (47) |
| Interest expense | (1) | (1) | (1) | (0) | (0) | 0 | (36) | (2) | (96) |
| Pretax profit | 1,430 | 1,819 | 1,900 | 1,952 | 1,921 | (2) | 34 | 7,556 | 530 |
| Income Tax | (254) | (316) | (335) | (355) | (346) | (3) | 36 | (1,511) | 738 |
| Associates | (0) | (0) | (0) | (0) | (0) | 0 | (43) | (1) | (100) |
| Minority interest | (16) | (3) | (8) | (10) | (10) | 0 | (38) | (39) | 12,579 |
| Core profit | 1,161 | 1,500 | 1,556 | 1,586 | 1,565 | (1) | 35 | 6,006 | 509 |
| Extraordinaries, GW & FX | 5 | 2 | (10) | (3) | | (100) | (100) | 0 | |
| Reported net profit | 1,166 | 1,501 | 1,546 | 1,583 | 1,565 | (1) | 34 | 6,006 | 515 |
| Outstanding shares (m) | 795 | 795 | 795 | 795 | 795 | 0 | 0 | 795 | 0 |
| Core EPS (THB) | 1.46 | 1.89 | 1.96 | 2.00 | 1.97 | (1) | 35 | 7.55 | 509 |
| EPS (THB) | 1.47 | 1.89 | 1.94 | 1.99 | 1.97 | (1) | 34 | 7.55 | 515 |
| COGS (excl. depreciation) | 2,361 | 2,651 | 2,853 | 2,875 | 2,840 | (1) | 20 | 11,163 | 46 |
| Depreciation | 278 | 278 | 283 | 275 | 278 | 1 | (0) | 1,154 | (7) |
| EBITDA | 1,701 | 2,088 | 2,168 | 2,202 | 2,174 | (1) | 28 | 8,580 | 190 |
| Key ratios | (%) | (%) | (%) | (%) | (%) | (ppt) | (ppt) | (%) | (ppt) |
| Gross margin | 46 | 49 | 48 | 48 | 48.3 | 0 | 2 | 48 | 9 |
| SG&A/Revenue | 18 | 18 | 17 | 16.7 | 17.2 | 1 | (1) | 18 | (10) |
| EBITDA margin | 34 | 36 | 36 | 36.2 | 35.9 | (0) | 2 | 36 | 14 |
| Net profit margin | 24 | 26 | 26 | 26 | 26 | (0) | 2 | 25 | 15 |
| Operating stats | (y-y %) | | | | |
| Hospital revenue growth | 65 | 96 | 54 | 47 | 23 | | | | |
| OPD revenue growth | 93 | 116 | 48 | | | | | | |
| IPD revenue growth | 40 | 77 | 60 | | | | | | |
| International patient revenue growth | 121 | 213 | 105 | 78 | 34 | | | | |
| Thai patient revenue growth | 16 | 10 | 3 | 10 | 5 | | | | |

Sources: BH; FSSIA estimates

Exhibit 10: One-year forward rolling P/E band



Sources: Bloomberg; FSSIA estimates

Exhibit 11: One-year forward rolling P/BV band



Sources: Bloomberg; FSSIA estimates

Exhibit 12: Peer comparisons as of 2 Aug 2023

| Company | BBG | Rec | | Share pric | e | Market | P | E | RC |)E | PE | 3V | - EV/ EB | ITDA - |
|-----------------------------|-----------|--------|---------|------------|--------|---------|------|------|------|------|------|------|----------|--------|
| | | | Current | Target | Upside | Сар | 23E | 24E | 23E | 24E | 23E | 24E | 23E | 24E |
| | | | (LCY) | (LCY) | (%) | (USD m) | (x) | (x) | (%) | (%) | (x) | (x) | (x) | (x) |
| Thailand | | | | | | | | | | | | | | |
| Bangkok Dusit Med Service | BDMS TB | BUY | 28.25 | 34.50 | 22.1 | 13,074 | 33.3 | 29.4 | 14.5 | 15.4 | 4.7 | 4.4 | 18.6 | 16.6 |
| Bumrungrad Hospital | вн тв | BUY | 213.00 | 280.00 | 31.5 | 4,931 | 28.2 | 26.7 | 28.2 | 26.2 | 7.4 | 6.6 | 18.4 | 17.2 |
| Bangkok Chain Hospital | BCH TB | BUY | 17.80 | 22.50 | 26.4 | 1,293 | 32.7 | 26.2 | 10.9 | 13.0 | 3.5 | 3.3 | 15.1 | 12.7 |
| Chularat Hospital | CHG TB | BUY | 2.90 | 3.90 | 34.5 | 929 | 26.9 | 23.3 | 15.7 | 17.4 | 4.2 | 3.9 | 15.5 | 13.4 |
| Praram 9 Hospital | PR9 TB | BUY | 18.30 | 22.00 | 20.2 | 419 | 24.7 | 22.8 | 11.9 | 12.0 | 2.8 | 2.6 | 12.1 | 10.9 |
| Thonburi Healthcare Group | THG TB | REDUCE | 66.50 | 55.00 | (17.3) | 1,641 | 47.5 | 41.8 | 11.4 | 12.4 | 5.3 | 5.1 | 26.1 | 23.3 |
| Vibhavadi Medical Center | VIBHA TB | BUY | 2.36 | 3.20 | 35.6 | 933 | 29.6 | 26.4 | 7.3 | 7.9 | 2.1 | 2.1 | 25.1 | 22.5 |
| Ramkhamhaeng Hospital | RAM TB | BUY | 41.50 | 60.00 | 44.6 | 1,450 | 25.3 | 21.8 | 10.0 | 11.2 | 2.5 | 2.4 | 29.0 | 25.3 |
| Rajthanee Hospital | RJH TB | n/a | 27.75 | n/a | n/a | 241 | 19.8 | 20.0 | 18.0 | 17.4 | 5.6 | 3.5 | 12.4 | 12.4 |
| Ekachai Medical Care | EKH TB | n/a | 7.70 | n/a | n/a | 156 | 22.3 | 20.9 | 11.5 | 11.5 | 5.6 | 2.5 | 11.9 | 10.7 |
| Thailand average | | | | | | 25,067 | 29.0 | 25.9 | 13.9 | 14.4 | 4.4 | 3.6 | 18.4 | 16.5 |
| Regional | | | | | | | | | | | | | | |
| Ramsay Health Care | RHC AU | n/a | 58.51 | n/a | n/a | 8,787 | 39.5 | 28.1 | 8.8 | 11.1 | 3.3 | 3.2 | 12.5 | 11.2 |
| Ihh Healthcare Bhd | IHH SP | n/a | 1.75 | n/a | n/a | 11,492 | 31.7 | 28.1 | 6.4 | 6.8 | 2.2 | 1.9 | 13.7 | 12.9 |
| Ryman Healthcare | RYM NZ | n/a | 6.78 | n/a | n/a | 3,040 | 13.5 | 14.3 | 7.5 | 7.2 | 1.6 | 0.9 | 15.5 | 19.5 |
| Apollo Hospitals Enterprise | APHS IN | n/a | 4,997 | n/a | n/a | 8,689 | 85.4 | 62.4 | 13.8 | 17.5 | 19.8 | 11.2 | 35.4 | 28.8 |
| Kpj Healthcare Berhad | KPJ MK | n/a | 1.14 | n/a | n/a | 1,095 | 22.8 | 20.4 | 9.7 | 10.3 | 2.5 | 2.1 | 10.9 | 10.3 |
| Raffles Medical Group | RFMD SP | n/a | 1.32 | n/a | n/a | 1,831 | 20.0 | 19.4 | 11.9 | 11.7 | 2.8 | 2.3 | 11.0 | 10.7 |
| Mitra Keluarga Karyasehat | MIKA IJ | n/a | 3,080 | n/a | n/a | 2,890 | 41.9 | 36.2 | 18.4 | 19.8 | 9.0 | 7.4 | 26.9 | 22.8 |
| Aier Eye Hospital Group | 300015 CH | n/a | 19.47 | n/a | n/a | 25,250 | 48.4 | 37.5 | 18.2 | 19.9 | 20.8 | 9.0 | 29.0 | 23.5 |
| Regional average | | | | | | 63,074 | 37.9 | 30.8 | 11.8 | 13.0 | 7.8 | 4.7 | 19.4 | 17.5 |
| Overall average | | | | | | 88,141 | 33.0 | 28.1 | 13.0 | 13.8 | 5.9 | 4.1 | 18.8 | 16.9 |

Sources: Bloomberg; FSSIA estimates

Financial Statements

Bumrungrad Hospital

| Profit and Loss (THB m) Year Ending Dec | 2021 | 2022 | 2023E | 2024E | 2025E |
|------------------------------------------------------------|-----------------------|-------------------------|-------------------------|-------------------------|-------------------------|
| Revenue | 12,460 | 20,721 | 23,713 | 24,669 | 26,167 |
| Cost of goods sold | (7,731) | (11,099) | (12,318) | (12,784) | (13,471) |
| Gross profit | 4,729 | 9,621 | 11,395 | 11,884 | 12,696 |
| Other operating income | 144 | 187 | 187 | 193 | 198 |
| Operating costs | (3,296) | (3,798) | (4,157) | (4,275) | (4,508) |
| Operating EBITDA | 2,758 | 7,127 | 8,580 | 9,023 | 9,669 |
| Depreciation | (1,180) | (1,117) | (1,154) | (1,221) | (1,283) |
| Goodwill amortisation | - | - | | | - |
| Operating EBIT | 1,578 | 6,010 | 7,426 | 7,802 | 8,386 |
| Net financing costs | (51) | 42 | 131 | 192 | 239 |
| Associates | (12) | (1) | (1) | (1) | (1) |
| Recurring non-operating income | (12) | (1) | (1) | (1) | (1) |
| Non-recurring items | (58) | (3) | 0 7.556 | 0 | 0 624 |
| Profit before tax Tax | 1,456 | 6,049 | 7,556 | 7,994 | 8,624 (1,725) |
| Profit after tax | (216) 1,240 | (1,072) 4,977 | (1,511) 6,044 | (1,599) 6,395 | (1,725) 6,899 |
| Minority interests | (24) | (39) | (39) | (39) | (39) |
| Preferred dividends | (24) | (39) | (39) | (39) | (39) |
| Other items | - | - | _ | - | _ |
| Reported net profit | 1,216 | 4,938 | 6,006 | 6,356 | 6,861 |
| Non-recurring items & goodwill (net) | 58 | 3 | 0 | 0 | 0,001 |
| Recurring net profit | 1,274 | 4,941 | 6,006 | 6,356 | 6,861 |
| Per share (THB) | | | | | |
| Recurring EPS * | 1.60 | 6.21 | 7.55 | 7.99 | 8.62 |
| Reported EPS | 1.53 | 6.21 | 7.55 | 7.99 | 8.62 |
| DPS | 3.20 | 3.20 | 3.50 | 4.53 | 4.79 |
| Diluted shares (used to calculate per share data) | 796 | 796 | 796 | 796 | 796 |
| Growth | | | | | |
| Revenue (%) | 0.8 | 66.3 | 14.4 | 4.0 | 6.1 |
| Operating EBITDA (%) | 6.5 | 158.5 | 20.4 | 5.2 | 7.2 |
| Operating EBIT (%) | 15.3 | 281.0 | 23.5 | 5.1 | 7.5 |
| Recurring EPS (%) | 6.2 | 287.9 | 21.5 | 5.8 | 7.9 |
| Reported EPS (%) | 1.0 | 306.2 | 21.6 | 5.8 | 7.9 |
| Operating performance | | | | | |
| Gross margin inc. depreciation (%) | 38.0 | 46.4 | 48.1 | 48.2 | 48.5 |
| Gross margin exc. depreciation (%) | 47.4 | 51.8 | 52.9 | 53.1 | 53.4 |
| Operating EBITDA margin (%) | 22.1 | 34.4 | 36.2 | 36.6 | 37.0 |
| Operating EBIT margin (%) | 12.7 | 29.0 | 31.3 | 31.6 | 32.0 |
| Net margin (%) | 10.2 | 23.8 | 25.3 | 25.8 | 26.2 |
| Effective tax rate (%) | 14.1 | 17.7 | 20.0 | 20.0 | 20.0 |
| Dividend payout on recurring profit (%) | 199.7 | 51.5 | 46.4 | 56.7 | 55.6 |
| Interest cover (X) | 30.7 | (141.7) | (56.9) | (40.6) | (35.1) |
| Inventory days | 17.7 | 11.9 | 11.3 | 11.7 | 11.6 |
| Debtor days | 53.7 | 36.3 | 39.1 | 35.8 | 33.8 |
| Creditor days | 42.0 | 34.6 | 37.6 | 39.0 | 38.7 |
| Operating ROIC (%) | 10.6 | 40.6 | 50.1 | 54.3 | 59.8 |
| ROIC (%) | 10.0 | 39.1 | 48.3 | 52.3 | 57.6 |
| ROE (%) | 7.1 | 26.7 | 28.2 | 26.2 | 25.2 |
| ROA (%) * Pre-exceptional, pre-goodwill and fully diluted | 6.0 | 21.9 | 22.7 | 21.2 | 20.6 |
| 7 71 3 | | | | | |
| Revenue by Division (THB m) | 2021 | 2022 | 2023E | 2024E | 2025E |
| Thai patient revenue | 6,661 | 7,536 | 7,912 | 8,150 | 8,476 |
| International patient revenue | 5,743 | 13,110 | 15,724 | 16,441 | 17,613 |
| Other revenue | 56 | 75 | 77 | 78 | 79 |

Sources: Bumrungrad Hospital; FSSIA estimates

Financial Statements

Bumrungrad Hospital

| Cash Flow (THB m) Year Ending Dec | 2021 | 2022 | 2023E | 2024E | 2025 |
|----------------------------------------------------------|--------------------|----------|----------|----------|---------|
| Recurring net profit | 1,274 | 4,941 | 6,006 | 6,356 | 6,86 |
| Depreciation | 1,180 | 1,117 | 1,154 | 1,221 | 1,28 |
| Associates & minorities | - | - | - | - | |
| Other non-cash items | 318 | 26 | 39 | 39 | 3 |
| change in working capital | 897 | 131 | 637 | 129 | 20 |
| ash flow from operations | 3,668 | 6,216 | 7,836 | 7,745 | 8,38 |
| capex - maintenance | (928) | (1,170) | (1,186) | (1,233) | (1,04 |
| apex - new investment et acquisitions & disposals | 74 | 0 | 0 | 0 | |
| other investments (net) | - | - | - | - | |
| ash flow from investing | (853) | (1,170) | (1,186) | (1,233) | (1,04 |
| Dividends paid | (2,545) | (2,543) | (2,785) | (3,604) | (3,81 |
| quity finance | (2,010) | 0 | 0 | 0 | (0,01 |
| Debt finance | (2,516) | (8) | 0 | 0 | |
| Other financing cash flows | 44 | (155) | 0 | 0 | |
| ash flow from financing | (5,017) | (2,705) | (2,785) | (3,604) | (3,81 |
| lon-recurring cash flows | - | - | - | - | (-/- |
| Other adjustments | 0 | 0 | 0 | 0 | |
| let other adjustments | 0 | 0 | 0 | 0 | |
| lovement in cash | (2,203) | 2,341 | 3,865 | 2,908 | 3,52 |
| ree cash flow to firm (FCFF) | 2,934.46 | 5,049.59 | 6,652.15 | 6,513.49 | 7,340. |
| ree cash flow to equity (FCFE) | 342.35 | 4,882.92 | 6,650.25 | 6,511.59 | 7,338.8 |
| er share (THB) | | | | | |
| CFF per share | 3.18 | 5.47 | 7.21 | 7.06 | 7.9 |
| CFE per share | 0.37 | 5.29 | 7.21 | 7.06 | 7.9 |
| ecurring cash flow per share | 3.48 | 7.65 | 9.05 | 9.57 | 10.: |
| alance Sheet (THB m) Year Ending Dec | 2021 | 2022 | 2023E | 2024E | 2025 |
| · · · · · · · · · · · · · · · · · · · | | | | | |
| angible fixed assets (gross) | 25,744 | 26,652 | 27,838 | 29,071 | 30,1 |
| ess: Accumulated depreciation | (13,425) | (14,236) | (15,391) | (16,612) | (17,89 |
| angible fixed assets (net) | 12,319 | 12,416 | 12,447 | 12,460 | 12,2 |
| ntangible fixed assets (net) ong-term financial assets | 71 | 61 | 61 | 61 | |
| • | - 1 | 1 | 1 | 1 | |
| nvest. in associates & subsidiaries ash & equivalents | 5,936 | 8,276 | 12,141 | 15,049 | 18,5 |
| /C receivable | 1,461 | 2,658 | 2,421 | 2,421 | 2,4 |
| ventories | 328 | 326 | 364 | 377 | 2,4 |
| Other current assets | 338 | 159 | 182 | 189 | 2 |
| current assets | 8,062 | 11,419 | 15,108 | 18,037 | 21,5 |
| Other assets | 404 | 362 | 362 | 362 | 3 |
| otal assets | 20,857 | 24,259 | 27,980 | 30,921 | 34,2 |
| Common equity | 17,286 | 19,705 | 22,926 | 25,679 | 28,7 |
| linorities etc. | 332 | 300 | 338 | 377 | 4 |
| otal shareholders' equity | 17,618 | 20,005 | 23,265 | 26,056 | 29,1 |
| ong term debt | 71 | 63 | 63 | 63 | |
| other long-term liabilities | 924 | 799 | 799 | 799 | 7 |
| ong-term liabilities | 995 | 862 | 862 | 862 | 8 |
| /C payable | 805 | 1,085 | 1,213 | 1,257 | 1,3 |
| hort term debt | 0 | 0 | 0 | 0 | |
| ther current liabilities | 1,439 | 2,306 | 2,639 | 2,746 | 2,9 |
| urrent liabilities | 2,244 | 3,391 | 3,853 | 4,003 | 4,2 |
| otal liabilities and shareholders' equity | 20,857 | 24,259 | 27,980 | 30,921 | 34,2 |
| et working capital | (117) | (249) | (886) | (1,015) | (1,21 |
| vested capital | 12,677 | 12,591 | 11,985 | 11,869 | 11,4 |
| Includes convertibles and preferred stock which is bei | ng treated as debt | | | | |
| er share (THB) | | | | | |
| ook value per share | 21.72 | 24.76 | 28.81 | 32.27 | 36. |
| angible book value per share | 21.63 | 24.69 | 28.73 | 32.19 | 36. |
| inancial strength | | | | | |
| et debt/equity (%) | (33.3) | (41.1) | (51.9) | (57.5) | (63 |
| et debt/total assets (%) | (28.1) | (33.9) | (43.2) | (48.5) | (54 |
| urrent ratio (x) | 3.6 | 3.4 | 3.9 | 4.5 | 5 |
| F interest cover (x) | 7.7 | (114.1) | (50.0) | (32.9) | (29 |
| aluation | 2021 | 2022 | 2023E | 2024E | 202 |
| ecurring P/E (x) * | 133.0 | 34.3 | 28.2 | 26.7 | 24 |
| ecurring P/E @ target price (x) * | 174.9 | 45.1 | 37.1 | 35.1 | 32 |
| eported P/E (x) | 139.4 | 34.3 | 28.2 | 26.7 | 24 |
| ividend yield (%) | 1.5 | 1.5 | 1.6 | 2.1 | 2 |
| rice/book (x) | 9.8 | 8.6 | 7.4 | 6.6 | |
| rice/tangible book (x) | 9.8 | 8.6 | 7.4 | 6.6 | 5 |
| V/EBITDA (x) ** | 59.5 | 22.7 | 18.4 | 17.2 | 15 |
| V/EBITDA @ target price (x) ** | 78.8 | 30.2 | 24.6 | 23.1 | 21 |
| • , | | | 13.2 | 13.1 | 13 |
| EV/invested capital (x) | 12.9 | 12.8 | I O.Z | | |

Sources: Bumrungrad Hospital; FSSIA estimates

Public disclosures related to sustainable development evaluation of Thai listed companies

Rating regarding the sustainable development of Thai listed companies, both on the SET and MAI, are publicly available on the website of the Securities and Exchange Commission of Thailand (SEC). Currently, ratings available are 1) "CG Score" by the Thai Institute of Directors Association (Thai IOD); 2) "AGM Checklist" by the Thai Investors Association (TIA), a "CAC certified member" of the Thai Private Sector Collective Action Against Corruption (CAC); and 3) Sustainability Investment List (THSI) by the Stock Exchange of Thailand. The ratings are updated on an annual basis. FSS International Investment Advisory Company Limited does not confirm nor certify the accuracy of such ratings.

CG Score by the Thai Institute of Directors Association (Thai IOD) 1

The CG Score indicates corporate governance (CG) strength in the sustainable development of Thai listed companies. Annually, the Thai IOD, with support from the Stock Exchange of Thailand (SET), surveys and assesses the CG practices of companies and publishes the results on the Thai IOD website in a bid to promote and enhance the CG of Thai listed companies in order to promote compliance with international standards for better investment decisions. The results are from the perspective of a third party, not an evaluation of operations, as of the date appearing in the report, and may be changed after that date.

The five underlying categories and weighting used for the CG scoring in 2022 include the rights of shareholders and equitable treatment of shareholders (weight 25% combined), the role of stakeholders (25%), disclosure and transparency (15%), and board responsibilities (35%).

The CGR report rates CG in six categories: 5 for Excellent (score range 90-100), 4 for Very Good (score range 80-89), 3 for Good (Score range 70-79), 2 for Fair (score range 60-69), 1 for Pass (score range 60-69), and not rated (score below 50).

Corporate Governance Report Disclaimer

The disclosure of the survey result of the Thai Institute of Directors Association ("IOD") regarding corporate governance is made pursuant to the policy of the Office of the Securities and Exchange Commission. The survey of the IOD is based on the information of companies listed on the Stock Exchange of Thailand and the Market of Alternative Investment disclosed to the public and able to be accessed by a general public investor at Thail IOD website. The result, therefore, is from the perspective of a third party. It is not an evaluation of operation and is not based on inside information.

The survey result is as of the data appearing in the Corporate Governance Report of Thai Listed Companies. As a result, the survey result may be changed after that date. **FSSIA** does not confirm nor certify the accuracy of such survey result.

AGM Checklist by the Thai Investors Association (TIA)²

The "AGM Checklist" quantifies the extent to which shareholders' rights and equitable treatment are incorporated into business operations and the extent to which information is sufficiently disclosed and the level of its transparency. All the considered factors form important elements of two out of five the CG components. Annually, the TIA, with support from the SEC, leads the project to evaluate the quality of Annual General Meetings of Shareholders (AGMs) and to rate quality of the meetings.

The Checklist contains the minimum requirements under law that companies must comply with, or best practices according to international CG guidance. Representatives of the TIA will attend the meetings and perform the evaluation. The assessment criteria cover AGM procedures before the meeting (45%), at the meeting date (45%), and after the meeting (10%). The first assesses 1) advance circulation of sufficient information for voting; and 2) facilitating of how voting rights can be exercised. The second assesses 1) the ease of attending meetings; 2) transparency and verifiability; and 3) openness for Q&A. The third involves the meeting minutes that should contain discussion issues, resolutions and voting results.

The results are classified into four categories: 5 for Excellent (score 100), 4 for Very Good (score 90-99), 3 for Fair (score 80-89), and not rated (score below 79).

CAC certified member by the Thai Private Sector Collective Action Against Corruption (CAC)3

A <u>CAC certified member</u> is a listed company whose Checklist satisfies the CAC Certification's criteria and is approved by the CAC Council. The core elements of the Checklist include corruption risk assessment, establishment of key controls, and the monitoring and developing of policies. Note that the CAC does not certify the behaviour of the employees nor whether the companies have engaged in bribery, and Certification is good for three years.

Companies deciding to become a CAC certified member start with by submitting a Declaration of Intent signed by the Chairman of the Board to kick off the 18-month deadline for companies to submit the CAC Checklist for Certification. The 18-month provision is for risk assessment, in place of policy and control, training of managers and employees, establishment of whistleblowing channels, and communication of policies to all stakeholders.

The checklist document will be reviewed by the CAC Certification Committee for adequate information and evidence. It is worth noting that the committee consists of nine professionals in business law, corporate governance, internal audit, financial audit and experienced representatives from certified members.

A passed Checklist will move on to the <u>CAC Council</u> for granting certification approvals. The CAC Council consists of twelve prominent individuals who are highly respected in professionalism and ethical achievements. Among them are former ministers, a former central bank governor, the former head of the Thai Listed Companies Association, Chairman of Anti-Corruption Organizations (Thailand), Chairman of Thai Institute of Directors, and reputable academic scholars.

Sustainability Investment (THSI)4 by the Stock Exchange of Thailand (SET)

Thailand Sustainability Investment (THSI) quantifies responsibility in <u>Environmental</u>, and <u>Social</u> issues, by managing business with transparency in <u>Governance</u>. The THSI serves as another choice for investors who desire to adopt a responsible investment approach, according to the SET.

Annually, the SET will announce the voluntary participation of the company candidates which pass the preemptive criteria, and whose two key crucial conditions are met, i.e. no irregular trading of the board members and executives and a free float of >150 by the number of shareholders, and combined holding must >15% of paid-up capital. Some key disqualifying criteria include a CG score of below 70%; independent directors and free float violation; executives' wrongdoing related to CG, social and environmental impacts, equity in negative territory, and earnings in the red for more than three years in the last five years. To become eligible for THSI, the candidate must pass three indicators in data declaration: Economic (CG, risk management, customer relation management, supply chain management, and innovation); Environmental (environmental management, eco-efficiency, and climate risk); Social (human rights, talent attraction, operational health & safety, community development, and stakeholder engagement); and the incorporation of ESG in business operations.

To be approved for THSI inclusion, verified data must be scored at a 50% minimum for each indicator, unless the company is a part of the Dow Jones Sustainability Indices⁵ (DJSI) during the assessment year. The scoring will be fairly weighted against the nature of the relevant industry and materiality.

Note that, from the THSI list, the SET further developed a sustainability SETTHSI Index in June 2018 from selected THSI companies whose 1) market capitalisation > THB5b (~USD150b); 2) free float >20%; and 3) liquidity >0.5% of paid-up capital for at least 9 out of 12 months. The SETTHSI Index is a market capitalisation-weighted index, cap 5% quarterly weight at maximum, and no cap for number of stocks.

Sources: SEC; Thai IOD; Thai CAC; SET; FSSIA's compilation

Disclaimer:

Thai Institute of Directors Association (<u>Thai IOD</u>) was established in December 1999 and is a membership organisation that strives to promote professionalism in directorship. The Thai IOD offers directors certification and professional development courses, provides a variety of seminars, forums and networking events, and conducts research on board governance issues and practices. Membership comprises board members from companies ranging from large publicly listed companies to small private firms.

Thai Investors Association (TIA) was established in 1983 with a mission to promote investment knowledge and to protect the investment rights of Thai investors. In 2002, the association was appointed by the Securities and Exchange Commission (SEC) to represent individual shareholders. To obtain information for evaluation, the association recruits volunteer investors to join AGMs and score the meetings. Weightings for each meeting are at a 45:45:10 ratio. They have been applied since 2017 and subject to change.

Thai Private Sector Collective Action against Corruption (CAC) was founded in 2010 and is 100% privately funded. It is an initiative by the Thai private sector to take part in tackling corruption problems via collective action. The CAC promotes the implementation of effective anti-corruption policies in order to create a transparent business ecosystem by developing a unique certification program for large/medium/small companies to apply for and to control corruption risk systematically and efficiently. The CAC's operations are sponsored by the US-based Center for Private Enterprise (CIPE) and the UK Prosperity Fund.

Sustainability Investment List (THSI), created by the Stock Exchange of Thailand in 2015, comprises the listed companies that conduct sustainable business operations.

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⁵ Dow Jones Sustainability Indices – Wikipedia – Launched in 1999, DJSI evaluates the sustainability performance of companies based on corporate economic, environmental, and social performance.

GENERAL DISCLAIMER

ANALYST(S) CERTIFICATION

Teerapol Udomvej, CFA FSS International Investment Advisory Securities Co., Ltd

The individual(s) identified above certify(ies) that (i) all views expressed in this report accurately reflect the personal view of the analyst(s) with regard to any and all of the subject securities, companies or issuers mentioned in this report; and (ii) no part of the compensation of the analyst(s) was, is, or will be, directly or indirectly, related to the specific recommendations or views expressed herein.

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| Company | Ticker | Price | Rating | Valuation & Risks |
|-----------------------------------|----------|------------|--------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Bumrungrad Hospital | ВН ТВ | THB 213.00 | BUY | Downside risks to our DCF-based target price include 1) a slowdown in international patients due to economic concerns, political protests or floods; 2) regulatory risks from drug prices and medical bill controls; and 3) higher medical fee discount promotions, leading to a weaker EBITDA margin. |
| Bangkok Dusit Medical Services | BDMS TB | THB 28.25 | BUY | Downside risks to our DCF-based target price include 1) a slowdown in international patients due to economic concerns, political protests or floods; 2) regulatory risks from drug prices and medical bill controls; and 3) higher-than-expected capex and opex for CoE projects. |
| Bangkok Chain Hospital | ВСН ТВ | THB 17.80 | BUY | Downside risks to our DCF-based target price include 1) a slowdown in international patients due to economic concerns, political protests or floods; 2) regulatory risks from drug prices and medical bill controls; and 3) SSO provision expenses following a limited SSO budget. |
| Chularat Hospital | CHG TB | THB 2.90 | BUY | Downside risks to our DCF-based target price include 1) a slowdown in Thai patient volume due to economic concerns; 2) regulatory risks from drug price and medical bill controls; and 3) SSO provision expenses following limited budgets from the SSO. |
| Praram 9 Hospital | PR9 TB | THB 18.30 | BUY | Downside risks to our DCF-based target price include 1) weak patient volumes following the economic slowdown; 2) regulatory risks from drug price and medical bill controls; and 3) higher-than-expected expenses from its new building. |
| Thonburi Healthcare Group | THG TB | THB 66.50 | REDUCE | Upside risks to our DCF-based target price include 1) a new Covid wave from a new variant; and 2) big-lot sales of Jin Wellbeing County units. |
| Vibhavadi Medical Center | VIBHA TB | THB 2.36 | BUY | Downside risks to our DCF-based target price include 1) a slowdown in Thai patient volume due to economic concerns; 2) regulatory risks from drug prices and medical bill controls; and 3) SSO provision expenses following limited budgets from the SSO. |
| Ramkhamhaeng Hospital | RAM TB | THB 41.50 | BUY | Downside risks to our DCF-based target price include 1) weak patient volumes following the economic slowdown; 2) regulatory risks from drug price and medical bill controls; and 3) losses from its subsidiary companies. |

Source: FSSIA estimates

Additional Disclosures

Target price history, stock price charts, valuation and risk details, and equity rating histories applicable to each company rated in this report is available in our most recently published reports. You can contact the analyst named on the front of this note or your representative at Finansia Syrus Securities Public Company Limited

FSSIA may incorporate the recommendations and target prices of companies currently covered by FSS Research into equity research reports, denoted by an 'FSS' before the recommendation. FSS Research is part of Finansia Syrus Securities Public Company Limited, which is the parent company of FSSIA.

All share prices are as at market close on 02-Aug-2023 unless otherwise stated.

RECOMMENDATION STRUCTURE

Stock ratings

Stock ratings are based on absolute upside or downside, which we define as (target price* - current price) / current price.

BUY (B). The upside is 10% or more.

HOLD (H). The upside or downside is less than 10%.

REDUCE (R). The downside is 10% or more.

Unless otherwise specified, these recommendations are set with a 12-month horizon. Thus, it is possible that future price volatility may cause a temporary mismatch between upside/downside for a stock based on market price and the formal recommendation.

* In most cases, the target price will equal the analyst's assessment of the current fair value of the stock. However, if the analyst doesn't think the market will reassess the stock over the specified time horizon due to a lack of events or catalysts, then the target price may differ from fair value. In most cases, therefore, our recommendation is an assessment of the mismatch between current market price and our assessment of current fair value.

Industry Recommendations

Overweight. The analyst expects the fundamental conditions of the sector to be positive over the next 12 months.

Neutral. The analyst expects the fundamental conditions of the sector to be maintained over the next 12 months.

Underweight. The analyst expects the fundamental conditions of the sector to be negative over the next 12 months.

Country (Strategy) Recommendations

Overweight (O). Over the next 12 months, the analyst expects the market to score positively on two or more of the criteria used to determine market recommendations: index returns relative to the regional benchmark, index sharpe ratio relative to the regional benchmark and index returns relative to the market cost of equity.

Neutral (N). Over the next 12 months, the analyst expects the market to score positively on one of the criteria used to determine market recommendations: index returns relative to the regional benchmark, index sharpe ratio relative to the regional benchmark and index returns relative to the market cost of equity.

Underweight (U). Over the next 12 months, the analyst does not expect the market to score positively on any of the criteria used to determine market recommendations: index returns relative to the regional benchmark, index sharpe ratio relative to the regional benchmark and index returns relative to the market cost of equity.