#### EQUITY RESEARCH - COMPANY REPORT

### OSOTSPA OSP TB THAILAND / FOOD & BEVERAGE

## Starting to regain market share

- OSP could regain around 0.9% market share q-q to 47.5% in 2Q23. It would support a 2Q23 core profit recovery.
- We are impressed by its 1H23E gross margin, due to declining natural gas costs and improving production efficiency.
- Retain BUY call with the same target price of THB33.

#### Starting to regain energy drink market share in 2Q23

We project a 2Q23 core profit of THB542m (+15% q-q, -10% y-y) thanks to seasonality, but the y-y drop would come from the high base last year before the selling price increase. Key drivers for q-q growth, in our view, would come from 1) higher domestic energy drink revenue q-q and y-y; and 2) a rising gross margin. To elaborate, we estimate OSP could regain around 0.9% energy drink market share to 47.5% in 2Q23, up from 46.6% in 1Q23. Meanwhile, we expect its functional drink revenue to recover q-q, after a correction in 1Q23, but drop y-y post Covid-19.

#### Declining natural gas costs to support gross margin recovery

We expect its 2Q23 gross margin to recover to 34%, up from 33.4% in 1Q23, supported by 1) improving production efficiency at its factories; and 2) declining natural gas costs – the 2QTD average price was equal to THB387 per MMBtu (-16.8% q-q, -0.6% y-y). The expected 1H23 gross margin at 33.7%, up from 31.5% in 1H22, it still in line with management's target, but higher than our previous assumption.

#### Maintain 2023E core profit growth at 28.5%

Even though 3Q is normally the low season for OSP's revenue, we think its 3Q23 operations will be better than typical during the season. The main reasons are: 1) OSP has continued to focus on regaining at least 2% of its market share in 4Q23; 2) there would be a full-quarter's recognition of lower natural gas costs; and 3) the company aims to lower its SG&A expenses in 2H23. Therefore, we maintain our 2023-24E core profit growth by 28.5% y-y and 18.7% y-y, respectively.

#### Retain BUY call with profit turnaround and strong balance sheet

We retain our BUY recommendation with the same target price of THB33, based on 40x 2023E P/E (+0.5 SD). The share price has an upside of 14.8%. We have a positive view on its earnings momentum in 2023-24 and are satisfied with its strong balance sheet. The company has a low interest-bearing debt. As of December 2022, its D/E and IBD/E ratios were only at 0.42x and 0.10x, respectively. We expect its 2023-24 ROE to increase to 13.4% and 15.6%, respectively, from 10.1% in 2022.



Sureeporn Teewasuwet Register no. 040694 sureeporn.t@fssia.com, +66 2646 9972



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TARGET PRICE	THB33.00
CLOSE	THB28.75
UP/DOWNSIDE	+14.8%
PRIOR TP	THB33.00
CHANGE IN TP	UNCHANGED
TP vs CONSENSUS	+3.1%

#### **KEY STOCK DATA**

YE Dec (THB m)	2022	2023E	2024E	2025E
Revenue	27,266	28,491	30,707	32,258
Net profit	1,934	2,758	2,918	3,206
EPS (THB)	0.64	0.92	0.97	1.07
vs Consensus (%)	-	2.7	(7.0)	(6.2)
EBITDA	3,644	4,454	5,044	5,440
Recurring net profit	1,914	2,458	2,918	3,206
Core EPS (THB)	0.64	0.82	0.97	1.07
Chg. In EPS est. (%)	nm	nm	nm	nm
EPS growth (%)	(41.2)	28.5	18.7	9.9
Core P/E (x)	45.1	35.1	29.6	26.9
Dividend yield (%)	3.1	2.9	3.0	3.3
EV/EBITDA (x)	23.9	19.6	17.3	16.0
Price/book (x)	4.7	4.7	4.5	4.4
Net debt/Equity (%)	4.3	4.4	3.2	3.0
ROE (%)	10.0	13.4	15.6	16.5



Sources: Bloomberg consensus; FSSIA estimates

PREPARED BY FSS INTERNATIONAL INVESTMENT ADVISORY SECURITIES CO LTD (FSSIA). ANALYST CERTIFICATION AND IMPORTANT DISCLOSURES CAN BE FOUND AT THE END OF THIS REPORT

#### **Investment thesis**

OSP is a company with a very long history of over 132 years. We are impressed with OSP's growth over the last century via innovative products that have evolved according to changing consumer needs, organisational advancements, and marketing breakthroughs. We think OSP conducts its business with good governance and responsibility to all stakeholders.

The company has continued to focus on cost efficiency via its Fast Forward 10x program, whose five pillars for transformation are: cost, process, function, hybrid workforce, and assets. It targets THB5b in cost savings in 5-7 years (2022-28).

#### **Company profile**

Osotspa was established in 1891 as a pharmaceutical company. It is now one of the largest consumer product companies in Thailand. Revenue is derived from beverages (81% of sales), personal care (9% of sales) and others (10%). About 17% of its sales come from overseas markets, such as Myanmar, Laos and Cambodia, nearly all of which are from the energy drinks segment. It was listed in October 2018.

www.osotspa.com

#### Catalysts

Potential catalysts for OSP's earnings growth in 2023 are 1) revenue growth driven by sales volumes; 2) gaining more domestic energy drink market share; 3) declining energy costs; 4) successfully improving its production efficiency; and 5) the success of new product launches.

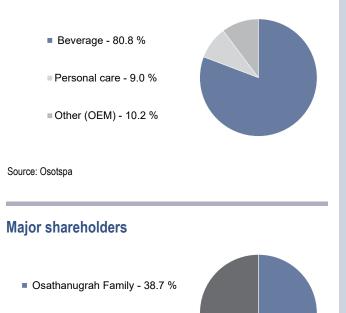
#### **Risks to our call**

Downside risks to our P/E-based TP include 1) a slowerthan-expected consumption recovery; 2) higher-thanexpected competition; 3) high volatility in energy costs; and 4) changing legal policies both in Thailand and Myanmar.

#### **Event calendar**

Date	Event
9 August 2023	2Q23 results announcement
10 August 2023	2Q23 analyst meeting

#### Principal activities (revenue, 2022)



Others - 61.4 %

Source: Osotspa

#### Key assumptions

	2023E	2024E	2025E
Beverage revenue growth (%)	2.5	7.4	4.6
Personal care revenue growth (%)	10.0	8.0	5.0
Total revenue growth (%)	4.5	7.8	5.1
Gross margin (%)	33.0	33.5	34.0
SG&A to sales (%)	24.0	23.5	23.5

Source: FSSIA estimates

#### **Earnings sensitivity**

- For every 1% increase in revenue, we estimate 2023 net profit to rise by 1.2%, and vice versa, all else being equal.
- For every 0.2% increase in GPM, we estimate 2023 net profit to rise by 2.0%, and vice versa, all else being equal.
- For every 0.2% increase in SG&A, we estimate 2023 net profit to fall by 1.9%, and vice versa, all else being equal.

Source: FSSIA estimates



#### Exhibit 1: 2Q23 earnings preview

Year-end Dec 31	1Q22	2Q22	3Q22	4Q22	1Q23	2Q23E	Cha	nge	1H22	1H23E	Change
	(THB m)	(q-q%)	(y-y%)	(THB m)	(THB m)	(y-y%)					
Sales	7,472	7,183	6,178	6,432	6,545	6,740	3.0	(6.2)	14,656	13,285	(9.4)
Cost of sales	5,100	4,940	4,367	4,509	4,360	4,448	2.0	(9.9)	10,040	8,808	(12.3)
Gross profit	2,372	2,244	1,811	1,924	2,186	2,292	4.8	2.1	4,616	4,477	(3.0)
SG&A	1,580	1,650	1,631	1,638	1,703	1,719	0.9	4.1	3,231	3,422	5.9
Operating profit	838	672	233	304	524	623	18.8	(7.3)	1,510	1,147	(24.0)
Interest expense	21	21	23	24	24	24	0.4	15.0	42	48	14.6
Tax expense	151	134	70	15	54	61	13.3	(54.3)	284	115	(59.5)
Profit (loss) sharing	85	90	78	62	39	12	(69.0)	(86.7)	175	51	(71.0)
Reported net profit	750	604	244	337	778	542	(30.3)	(10.2)	1,353	1,320	(2.5)
Core profit	750	604	359	317	472	542	14.8	(10.2)	1,353	1,014	(25.1)
Core profit (exc. dividend from Unicharm)	750	604	359	317	472	542	14.8	(10.2)	1,353	1,014	
Key ratios (%)							(ppt)	(ppt)			(ppt)
Gross margin	31.7	31.2	29.3	29.9	33.4	34.0	0.6	2.8	31.5	33.7	2.2

Gross margin	31.7	31.2	29.3	29.9	33.4	34.0	0.6	2.8	31.5	33.7	2.2
SG&A to sales	21.1	23.0	26.4	25.5	26.0	25.5	(0.5)	2.5	22.0	25.8	3.7
Operating margin	11.2	9.4	3.8	4.7	8.0	9.2	1.2	(0.1)	10.3	8.6	(1.7)
Net margin	10.0	8.4	3.9	5.2	11.9	8.0	(3.8)	(0.4)	9.2	7.6	(1.6)
Core margin	10.0	8.4	5.8	4.9	7.2	8.0	0.8	(0.4)	9.2	9.9	0.7
Operating statistics (THB m)											
Beverage sales	6,355	5,857	4,854	4,953	5,279	5,581	5.7	(4.7)	24,260	25,383	4.6
Personal care	554	587	605	706	556	556	0.0	(5.2)	2,912	3,058	5.0
Other	563	740	719	773	710	604	(15.0)	(18.4)	3,535	3,817	8.0

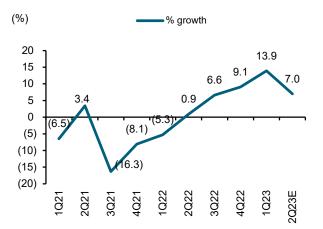
Sources: OSP; FSSIA estimates

#### Exhibit 2: Key assumptions for OSP

	Actual	Forecast				- Growth	
	2022	2023E	2024E	2025E	2023E	2024E	2025E
	(THB m)	(THB m)	(THB m)	(THB m)	(%)	(%)	(%)
Total revenue	27,266	28,491	30,707	32,258	4.5	7.8	5.1
Costs	18,915	19,089	20,420	21,290	0.9	7.0	4.3
Gross profit	8,350	9,402	10,287	10,968	12.6	9.4	6.6
SG&A expense	6,500	6,838	7,216	7,581	5.2	5.5	5.1
Interest expense	89	104	100	99	17.2	(4.2)	(0.9)
Profit sharing	315	228	246	258	(27.6)	7.8	5.1
Reported net profit	1,934	2,758	2,918	3,206	42.6	5.8	9.9
Core profit	1,914	2,458	2,918	3,206	28.5	18.7	9.9
Key ratios (%)							
Total revenue growth	1.9	4.5	7.8	5.1			
Net profit growth	(40.6)	42.6	5.8	9.9			
Core profit growth	(41.2)	28.5	18.7	9.9			
Gross margin	30.6	33.0	33.5	34.0	2.4	0.5	0.5
SG&A to sales	23.8	24.0	23.5	23.5	0.2	(0.5)	0.0
Net margin	7.1	9.7	9.5	9.9	2.6	(0.2)	0.4
Core margin	7.0	8.6	9.5	9.9	1.6	0.9	0.4
Operating statistics (THB m)							
Beverage revenue	22,020	22,581	24,260	25,383	2.5	7.4	4.6
Personal care revenue	2,452	2,697	2,912	3,058	10.0	8.0	5.0
Others revenue	2,794	3,213	3,535	3,817	15.0	10.0	8.0

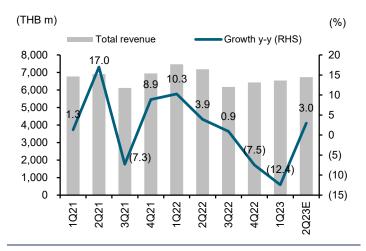
Source: FSSIA estimates

## Exhibit 3: Quarterly (MAT TY) energy drink market value growth



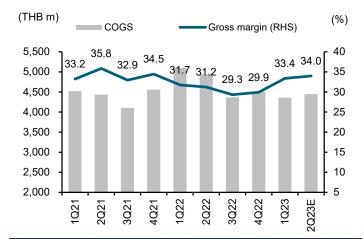
Sources: OSP; FSSIA's compilation





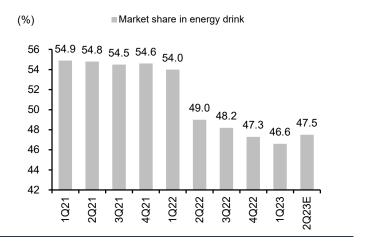
Sources: OSP; FSSIA estimates

#### Exhibit 7: Quarterly COGS and gross margin



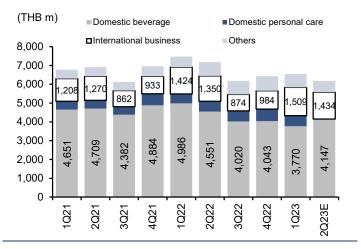
Sources: OSP; FSSIA estimates

#### Exhibit 4: OSP's energy drink market share



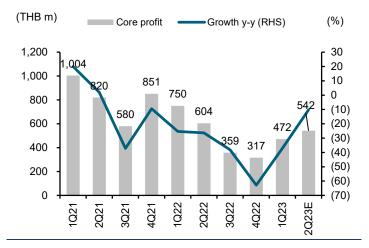
Sources: OSP; FSSIA's compilation

#### Exhibit 6: Quarterly revenue breakdown by segment



Sources: OSP; FSSIA estimates

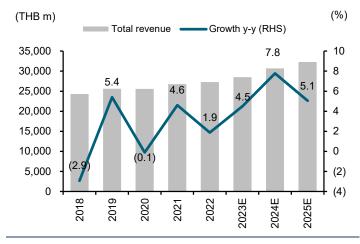
#### Exhibit 8: Quarterly core profit and growth



Sources: OSP; FSSIA estimates

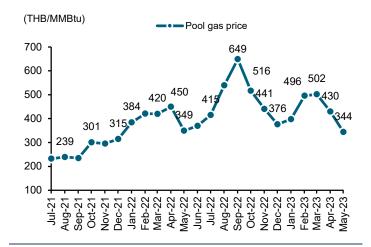
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#### Exhibit 9: Yearly total revenue growth



Sources: OSP; FSSIA estimates

#### Exhibit 11: Monthly pool gas price



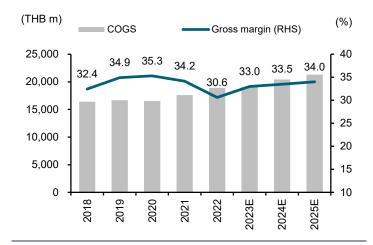
Source: Energy Policy and Planning Office (EPPO)

#### Exhibit 13: Historical P/E band



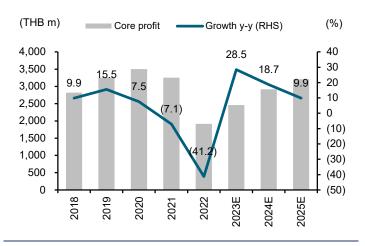
Sources: Bloomberg; FSSIA estimates

#### Exhibit 10: Yearly gross margin



Sources: OSP; FSSIA estimates

#### Exhibit 12: Yearly core profit and growth



Sources: OSP; FSSIA estimates

#### Exhibit 14: Historical P/BV band



Sources: Bloomberg; FSSIA estimates

**FINANSIA** 

3,817

### **Financial Statements**

Profit and Loss (THB m) Year Ending Dec	2021	2022	2023E	2024E	202
Revenue	26,762	27,266	28,491	30,707	32,2
Cost of goods sold	(17,619)	(18,915)	(19,089)	(20,420)	(21,2
Gross profit	9,143	8,350	9,402	10,287	10,9
Other operating income	516	196	225	243	
Operating costs	(5,978)	(6,500)	(6,838)	(7,216)	(7,5
Operating EBITDA	5,199	3,644	4,454	5,044	5,4
Depreciation	(1,518)	(1,598)	(1,664)	(1,731)	(1,7
Goodwill amortisation	0	0	0	0	
Operating EBIT	3,681	2,047	2,789	3,313	3,
Net financing costs	(96)	(89)	(104)	(100)	(
Associates	263	315	228	246	
Recurring non-operating income	263	315	228	246	:
Non-recurring items	0	20	300	0	
Profit before tax	3,849	2,293	3,213	3,459	3,
Tax	(664)	(369)	(466)	(553)	(6
Profit after tax	3,185	1,924	2,747	2,906	3,
Minority interests	70	10	11	12	
Preferred dividends	0	0	0	0	
Other items	-	-	-	-	
Reported net profit	3,255	1,934	2,758	2,918	3,
Non-recurring items & goodwill (net)	0	(20)	(300)	0	
Recurring net profit	3,255	1,914	2,458	2,918	3,
Per share (THB)					
Recurring EPS *	1.08	0.64	0.82	0.97	
Reported EPS	1.08	0.64	0.92	0.97	
DPS	1.10	0.90	0.83	0.87	
Diluted shares (used to calculate per share data)	3,004	3,004	3,004	3,004	3,
Growth					
Revenue (%)	4.6	1.9	4.5	7.8	
Operating EBITDA (%)	1.0	(29.9)	22.2	13.3	
Operating EBIT (%)	(4.8)	(44.4)	36.3	18.8	
Recurring EPS (%)	(7.1)	(41.2)	28.5	18.7	
Reported EPS (%)	(7.1)	(40.6)	42.6	5.8	
Operating performance					
Gross margin inc. depreciation (%)	34.2	30.6	33.0	33.5	;
Gross margin exc. depreciation (%)	39.8	36.5	38.8	39.1	:
Operating EBITDA margin (%)	19.4	13.4	15.6	16.4	
Operating EBIT margin (%)	13.8	7.5	9.8	10.8	
Net margin (%)	12.2	7.0	8.6	9.5	
Effective tax rate (%)	17.3	16.1	14.5	16.0	
Dividend payout on recurring profit (%)	101.5	141.3	101.0	90.0	9
Interest cover (X)	41.3	26.6	29.0	35.7	:
Inventory days	53.7	61.2	60.3	52.9	4
Debtor days	48.9	51.6	51.2	49.2	4
Creditor days	46.7	50.7	50.8	47.6	
Operating ROIC (%)	20.2	10.6	14.2	16.6	
ROIC (%)	16.8	9.5	12.0	14.0	
ROE (%)	16.6	10.0	13.4	15.6	
ROA (%)	12.3	7.4	9.7	11.3	
* Pre-exceptional, pre-goodwill and fully diluted					
Revenue by Division (THB m)	2021	2022	2023E	2024E	20
Beverage	22,709	22,020	22,581	24,260	25
	,, 00	,0_0		2.,200	
Personal care	2,102	2,452	2,697	2,912	3,

1,952

Sources: Osotspa; FSSIA estimates

Other (OEM)

### **FINANSIA**

2,794

3,213

3,535

#### Financial Statements Osotspa

Cash Flow (THB m) Year Ending Dec	2021	2022	2023E	2024E	2025E
ecurring net profit	3,255	1,914	2,458	2,918	3,206
epreciation	1,518	1,598	1,664	1,731	1,798
ssociates & minorities	(349)	(343)	(169)	(216)	(238
ther non-cash items	0	-	-	0	(
hange in working capital	(65)	(923)	275	(285)	(328
ash flow from operations	4,359	2,245	4,228	4,149	4,438
apex - maintenance	(1,855)	(1,461)	(2,201)	(1,632)	(1,823
apex - new investment	-	-	-	-	
et acquisitions & disposals	-	-	-	-	
ther investments (net)	(489)	546	509	228	246
ash flow from investing	(2,344)	(915)	(1,692)	(1,404)	(1,577)
ividends paid	(3,304)	(3,130)	(2,483)	(2,626)	(2,885
quity finance	0	0	0	0	C
bebt finance	11	548	(11)	(173)	(37
other financing cash flows	241	(156)	(57)	66	47
ash flow from financing	(3,052)	(2,737)	(2,551)	(2,733)	(2,876)
lon-recurring cash flows	-	-	-	-	
Other adjustments	0	0	0	0	(
et other adjustments	0	0	0	0	(45)
lovement in cash	(1,037)	(1,407)	(15)	12	(15)
ree cash flow to firm (FCFF)	2,110.59	1,419.55	2,640.35	2,844.36	2,959.47
ree cash flow to equity (FCFE)	2,266.57	1,723.44	2,468.09	2,638.13	2,870.24
er share (THB)					
CFF per share	0.70	0.47	0.88	0.95	0.99
CFE per share	0.75	0.57	0.82	0.88	0.96
Recurring cash flow per share	1.47	1.05	1.32	1.48	1.59
alance Sheet (THB m) Year Ending Dec	2021	2022	2023E	2024E	2025E
angible fixed assets (gross)	26,379	27,369	29,369	31,369	33,369
ess: Accumulated depreciation	(12,648)	(13,889)	(15,554)	(17,285)	(19,082
angible fixed assets (net)	13,730	13,480	13,815	14,084	14,286
ntangible fixed assets (net)	396	359	359	359	359
ong-term financial assets	-	-	-	-	
nvest. in associates & subsidiaries	4,001	3,805	3,805	3,805	3,805
ash & equivalents	2,493	1,087	1,072	1,084	1,069
/C receivable	3,660	4,051	3,938	4,343	4,557
nventories	2,658	3,147	2,615	2,797	2,916
other current assets	16	16	28	31	161
urrent assets	<b>8,827</b> 188	<b>8,301</b> 209	<b>7,653</b> 228	<b>8,255</b> 246	<b>8,70</b> 4 258
other assets Fotal assets	27,142	209 26,154	220 25,860	240 26,749	250
Common equity	19,884	18,464	18,328	19,119	19,640
/inorities etc.	19,004		50	80	19,040
otal shareholders' equity	19,904	(9) <b>18,455</b>	18,378	19,199	19,740
ong term debt	641	723	673	623	573
ong term debt	1,068	912	855	921	968
ong-term liabilities	1,708	1,635	1,527	1,544	1,540
/C payable	4,822	4,787	4,642	4,806	4,913
Short term debt	4,022	4,787	1,200	4,808	4,913
Other current liabilities	238	116	114	123	1,090
current liabilities	5, <b>530</b>	6,064	5,956	6,006	6,132
otal liabilities and shareholders' equity	27,142	26,154	25,860	26,749	27,412
let working capital	1,274	2,311	1,825	2,242	2,593
vested capital	19,588	20,164	20,033	20,736	21,301
Includes convertibles and preferred stock which is bei	,	20,.04	20,000	20,000	_1,001
- -					
er share (THB)	0.00	6 45	6 40	6.07	0.54
ook value per share	6.62	6.15	6.10	6.37 6.25	6.54
angible book value per share	6.49	6.03	5.98	6.25	6.42
inancial strength					
et debt/equity (%)	(6.9)	4.3	4.4	3.2	3.0
et debt/total assets (%)	(5.1)	3.0	3.1	2.3	2.2
urrent ratio (x)	1.6	1.4	1.3	1.4	1.4
F interest cover (x)	24.7	20.4	24.7	27.5	30.1
aluation	2021	2022	2023E	2024E	2025E
ecurring P/E (x) *	26.5	45.1	35.1	29.6	26.9
ecurring P/E @ target price (x) *	30.5	51.8	40.3	34.0	30.9
eported P/E (x)	26.5	44.7	31.3	29.6	26.9
ividend yield (%)	3.8	3.1	2.9	3.0	3.3
rice/book (x)	4.3	4.7	4.7	4.5	4.4
rice/tangible book (x)	4.4	4.8	4.8	4.6	4.5
V/EBITDA (x) **	16.3	23.9	19.6	17.3	16.0
V/EBITDA @ target price (x) **	18.8	27.4	22.4	19.8	18.3
V/invested capital (x)	4.3	4.3	4.4	4.2	4.1

Sources: Osotspa; FSSIA estimates



#### Public disclosures related to sustainable development evaluation of Thai listed companies

Rating regarding the sustainable development of Thai listed companies, both on the SET and MAI, are publicly available on the website of the Securities and Exchange Commission of Thailand (SEC). Currently, ratings available are 1) "CG Score" by the Thai Institute of Directors Association (Thai IOD); 2) "AGM Checklist" by the Thai Investors Association (TIA), a "CAC certified member" of the Thai Private Sector Collective Action Against Corruption (CAC); and 3) Sustainability Investment List (THSI) by the Stock Exchange of Thailand. The ratings are updated on an annual basis. FSS International Investment Advisory Company Limited does not confirm nor certify the accuracy of such ratings.

#### CG Score by the Thai Institute of Directors Association (Thai IOD) 1

The CG Score indicates corporate governance (CG) strength in the sustainable development of Thai listed companies. Annually, the Thai IOD, with support from the Stock Exchange of Thailand (SET), surveys and assesses the CG practices of companies and publishes the results on the <u>Thai IOD website</u> in a bid to promote and enhance the CG of Thai listed companies in order to promote compliance with international standards for better investment decisions. The results are from the perspective of a third party, not an evaluation of operations, as of the date appearing in the report, and may be changed after that date.

The five underlying categories and weighting used for the CG scoring in 2022 include the rights of shareholders and equitable treatment of shareholders (weight 25% combined), the role of stakeholders (25%), disclosure and transparency (15%), and board responsibilities (35%).

The CGR report rates CG in six categories: 5 for Excellent (score range 90-100), 4 for Very Good (score range 80-89), 3 for Good (Score range 70-79), 2 for Fair (score range 60-69), 1 for Pass (score range 60-69), and not rated (score below 50).

#### AGM Checklist by the Thai Investors Association (TIA)<sup>2</sup>

The "<u>AGM Checklist</u>" quantifies the extent to which shareholders' rights and equitable treatment are incorporated into business operations and the extent to which information is sufficiently disclosed and the level of its transparency. All the considered factors form important elements of two out of five the CG components. Annually, the TIA, with support from the SEC, leads the project to evaluate the quality of Annual General Meetings of Shareholders (AGMs) and to rate quality of the meetings.

The <u>Checklist</u> contains the minimum requirements under law that companies must comply with, or best practices according to international CG guidance. Representatives of the TIA will attend the meetings and perform the evaluation. The assessment criteria cover AGM procedures before the meeting (45%), at the meeting date (45%), and after the meeting (10%). The first assesses 1) advance circulation of sufficient information for voting; and 2) facilitating of how voting rights can be exercised. The second assesses 1) the ease of attending meetings; 2) transparency and verifiability; and 3) openness for Q&A. The third involves the meeting minutes that should contain discussion issues, resolutions and voting results.

The results are classified into four categories: 5 for Excellent (score 100), 4 for Very Good (score 90-99), 3 for Fair (score 80-89), and not rated (score below 79).

#### CAC certified member by the Thai Private Sector Collective Action Against Corruption (CAC)<sup>3</sup>

A <u>CAC certified member</u> is a listed company whose Checklist satisfies the CAC Certification's criteria and is approved by the CAC Council. The core elements of the Checklist include corruption risk assessment, establishment of key controls, and the monitoring and developing of policies. Note that the CAC does not certify the behaviour of the employees nor whether the companies have engaged in bribery, and Certification is good for three years.

Companies deciding to become a CAC certified member <u>start with</u> by submitting a Declaration of Intent signed by the Chairman of the Board to kick off the 18-month deadline for companies to submit the CAC Checklist for Certification. The 18-month provision is for risk assessment, in place of policy and control, training of managers and employees, establishment of whistleblowing channels, and communication of policies to all stakeholders.

The checklist document will be reviewed by the CAC Certification Committee for adequate information and evidence. It is worth noting that the committee consists of nine professionals in business law, corporate governance, internal audit, financial audit and experienced representatives from certified members.

A passed Checklist will move on to the <u>CAC Council</u> for granting certification approvals. The CAC Council consists of twelve prominent individuals who are highly respected in professionalism and ethical achievements. Among them are former ministers, a former central bank governor, the former head of the Thai Listed Companies Association, Chairman of Anti-Corruption Organizations (Thailand), Chairman of Thai Institute of Directors, and reputable academic scholars.

#### Sustainability Investment (THSI)<sup>4</sup> by the Stock Exchange of Thailand (SET)

Thailand Sustainability Investment (THSI) quantifies responsibility in Environmental, and Social issues, by managing business with transparency in Governance. The THSI serves as another choice for investors who desire to adopt a responsible investment approach, according to the SET.

Annually, the SET will announce the voluntary participation of the company candidates which pass the preemptive criteria, and whose two key crucial conditions are met, i.e. no irregular trading of the board members and executives and a free float of >150 by the number of shareholders, and combined holding must >15% of paid-up capital. Some key disqualifying criteria include a CG score of below 70%; independent directors and free float violation; executives' wrongdoing related to CG, social and environmental impacts, equity in negative territory, and earnings in the red for more than three years in the last five years. To become eligible for THSI, the candidate must pass three indicators in data declaration: <u>E</u>conomic (CG, risk management, customer relation management, supply chain management, and novation); <u>E</u>nvironmental (environmental management, eco-efficiency, and climate risk); <u>S</u>ocial (human rights, talent attraction, operational health & safety, community development, and stakeholder engagement); and the incorporation of ESG in business operations.

To be approved for THSI inclusion, verified data must be scored at a 50% minimum for each indicator, unless the company is a part of the Dow Jones Sustainability Indices<sup>5</sup> (DJSI) during the assessment year. The scoring will be fairly weighted against the nature of the relevant industry and materiality.

Note that, from the <u>THSI list</u>, the SET further developed a sustainability <u>SETTHSI Index</u> in June 2018 from selected THSI companies whose 1) market capitalisation > THB5b (~USD150b); 2) free float >20%; and 3) liquidity >0.5% of paid-up capital for at least 9 out of 12 months. The SETTHSI Index is a market capitalisation-weighted index, cap 5% quarterly weight at maximum, and no cap for number of stocks.

Sources: SEC; Thai IOD; Thai CAC; SET; FSSIA's compilation

#### Disclaimer:

<sup>&</sup>lt;sup>5</sup> Dow Jones Sustainability Indices – <u>Wikipedia</u> – Launched in 1999, DJSI evaluates the sustainability performance of companies based on corporate economic, environmental, and social performance.



<sup>&</sup>lt;sup>1</sup> Thai Institute of Directors Association (<u>Thai IOD</u>) was established in December 1999 and is a membership organisation that strives to promote professionalism in directorship. The Thai IOD offers directors certification and professional development courses, provides a variety of seminars, forums and networking events, and conducts research on board governance issues and practices. Membership comprises board members from companies ranging from large publicly listed companies to small private firms.

<sup>&</sup>lt;sup>2</sup> Thai Investors Association (<u>TIA</u>) was established in 1983 with a mission to promote investment knowledge and to protect the investment rights of Thai investors. In 2002, the association was appointed by the Securities and Exchange Commission (SEC) to represent individual shareholders. To obtain information for evaluation, the association recruits volunteer investors to join AGMs and score the meetings. Weightings for each meeting are at a 45:45:10 ratio. They have been applied since 2017 and subject to change.

<sup>&</sup>lt;sup>3</sup> Thai Private Sector Collective Action against Corruption (<u>CAC</u>) was founded in 2010 and is 100% privately funded. It is an initiative by the Thai private sector to take part in tackling corruption problems via collective action. The CAC promotes the implementation of effective anti-corruption policies in order to create a transparent business ecosystem by developing a unique certification program for large/medium/small companies to apply for and to control corruption risk systematically and efficiently. The CAC's operations are sponsored by the US-based Center for Private Enterprise (CIPE) and the UK Prosperity Fund.

<sup>&</sup>lt;sup>4</sup> Sustainability Investment List (<u>THSI</u>), created by the Stock Exchange of Thailand in 2015, comprises the listed companies that conduct sustainable business operations.

#### **GENERAL DISCLAIMER**

#### ANALYST(S) CERTIFICATION

#### Sureeporn Teewasuwet FSS International Investment Advisory Securities Co., Ltd

The individual(s) identified above certify(ies) that (i) all views expressed in this report accurately reflect the personal view of the analyst(s) with regard to any and all of the subject securities, companies or issuers mentioned in this report; and (ii) no part of the compensation of the analyst(s) was, is, or will be, directly or indirectly, related to the specific recommendations or views expressed herein.

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#### History of change in investment rating and/or target price



Sureeporn Teewasuwet started covering this stock from 09-Jun-2023

Price and TP are in local currency

Source: FSSIA estimates

Company	Ticker	Price	Rating	Valuation & Risks
Osotspa	OSP TB	THB 28.75	BUY	Downside risks to our P/E-based TP include 1) a slower-than-expected consumption recovery; 2) higher-than-expected competition; 3) high volatility in energy costs; and 4) changing legal policies both in Thailand and Myanmar.

Source: FSSIA estimates

#### **Additional Disclosures**

Target price history, stock price charts, valuation and risk details, and equity rating histories applicable to each company rated in this report is available in our most recently published reports. You can contact the analyst named on the front of this note or your representative at Finansia Syrus Securities Public Company Limited

FSSIA may incorporate the recommendations and target prices of companies currently covered by FSS Research into equity research reports, denoted by an 'FSS' before the recommendation. FSS Research is part of Finansia Syrus Securities Public Company Limited, which is the parent company of FSSIA.

All share prices are as at market close on 18-Jul-2023 unless otherwise stated.



#### **RECOMMENDATION STRUCTURE**

#### Stock ratings

Stock ratings are based on absolute upside or downside, which we define as (target price\* - current price) / current price.

BUY (B). The upside is 10% or more.

HOLD (H). The upside or downside is less than 10%.

REDUCE (R). The downside is 10% or more.

Unless otherwise specified, these recommendations are set with a 12-month horizon. Thus, it is possible that future price volatility may cause a temporary mismatch between upside/downside for a stock based on market price and the formal recommendation.

\* In most cases, the target price will equal the analyst's assessment of the current fair value of the stock. However, if the analyst doesn't think the market will reassess the stock over the specified time horizon due to a lack of events or catalysts, then the target price may differ from fair value. In most cases, therefore, our recommendation is an assessment of the mismatch between current market price and our assessment of current fair value.

#### **Industry Recommendations**

**Overweight.** The analyst expects the fundamental conditions of the sector to be positive over the next 12 months. **Neutral.** The analyst expects the fundamental conditions of the sector to be maintained over the next 12 months. **Underweight.** The analyst expects the fundamental conditions of the sector to be negative over the next 12 months.

#### **Country (Strategy) Recommendations**

**Overweight (O).** Over the next 12 months, the analyst expects the market to score positively on two or more of the criteria used to determine market recommendations: index returns relative to the regional benchmark, index sharpe ratio relative to the regional benchmark and index returns relative to the market cost of equity.

**Neutral (N).** Over the next 12 months, the analyst expects the market to score positively on one of the criteria used to determine market recommendations: index returns relative to the regional benchmark, index sharpe ratio relative to the regional benchmark and index returns relative to the market cost of equity.

**Underweight (U).** Over the next 12 months, the analyst does not expect the market to score positively on any of the criteria used to determine market recommendations: index returns relative to the regional benchmark, index sharpe ratio relative to the regional benchmark and index returns relative to the market cost of equity.

### **FINANSIA**