

# SAPPE SAPPE TB

THAILAND / FOOD & BEVERAGE

## BUY

UNCHANGED

## Revising earnings up again

- 2Q23E profit is higher than our previous forecast, supported by solid export revenue growth.
- We are revising up our 2023-24 profit forecasts to reflect solid revenue growth and a stronger expected gross margin.
- We raise our target price to THB96.5, based on 25x 2023E P/E.

|                 |          |
|-----------------|----------|
| TARGET PRICE    | THB96.50 |
| CLOSE           | THB82.75 |
| UP/DOWNSIDE     | +16.6%   |
| PRIOR TP        | THB88.00 |
| CHANGE IN TP    | +9.7%    |
| TP vs CONSENSUS | +10.5%   |

### KEY STOCK DATA

| YE Dec (THB m)       | 2022   | 2023E  | 2024E  | 2025E  |
|----------------------|--------|--------|--------|--------|
| Revenue              | 4,566  | 6,281  | 6,998  | 7,750  |
| Net profit           | 653    | 1,191  | 1,331  | 1,475  |
| EPS (THB)            | 2.12   | 3.86   | 4.31   | 4.78   |
| vs Consensus (%)     | -      | 17.2   | 12.1   | 7.8    |
| EBITDA               | 1,018  | 1,665  | 1,870  | 2,067  |
| Core net profit      | 666    | 1,191  | 1,331  | 1,475  |
| Core EPS (THB)       | 2.16   | 3.86   | 4.31   | 4.78   |
| Chg. In EPS est. (%) | -      | 9.7    | 10.7   | 13.4   |
| EPS growth (%)       | 59.5   | 78.9   | 11.7   | 10.9   |
| Core P/E (x)         | 38.4   | 21.4   | 19.2   | 17.3   |
| Dividend yield (%)   | 2.0    | 3.5    | 3.9    | 4.3    |
| EV/EBITDA (x)        | 23.2   | 14.5   | 13.0   | 11.6   |
| Price/book (x)       | 7.8    | 7.2    | 6.6    | 6.0    |
| Net debt/Equity (%)  | (60.9) | (39.8) | (34.6) | (36.5) |
| ROE (%)              | 21.6   | 34.9   | 35.7   | 36.2   |

### 2Q23E profit is higher than our previous forecast

We forecast SAPPE's 2Q23 net profit to reach a new high of THB300m (+9.3% q-q, +80% y-y). Excluding an FX loss of THB10m, SAPPE's 2Q23E core profit would be equal to THB310m (+11% q-q, +74% y-y), in line with seasonality. The expected profit is higher than our previous forecast, supported by the solid growth of export revenue from the EU, US, India, and others. We expect 2Q23 total revenue growth of 5.7% q-q and 30% y-y. Revenue from Indonesia might drop q-q in 2Q23, as Ramadan started in 1Q23, which was earlier than usual. Meanwhile, we expect its 2Q23 domestic revenue to be flat q-q, lower than previously expected. However, its 1H23 total revenue should grow by 39% y-y, higher than management's 2023 target of 25% y-y.

### Expect 2Q23 gross margin to hit a new 28-quarter high

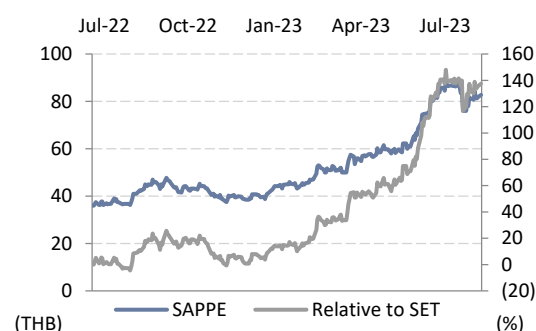
With a full utilisation rate for its production capacity and declining packaging costs, we expect SAPPE's 2Q23 gross margin to continue to rise to 43.7%, up from 43.2% in 1Q23 and 40.4% in 2Q22. It would be a 28-quarter high. SAPPE has outsourced 10% of its production to original equipment manufacturers (OEMs) since March 2023, but we have not seen any negative impact from the higher costs for OEMs. Meanwhile, the company has started to book a lower pet resin price by 8% q-q over 2H23, hence we expect a continued increase in its 3Q23 gross margin.

### Revising up net profit forecasts again

We are impressed by SAPPE's overseas revenue growth due to its product champion, Mogu Mogu. It is successful in overseas markets, with a channel expansion into modern and traditional trade. Therefore, we raise our 2023-24 net profit forecasts by 9.7% and 10.7% to THB1.2b (+82% y-y) and THB1.3b (+11.7% y-y), respectively. Assuming in-line results, SAPPE's 1H23 net profit would account for 48% of our new 2023 projection. We expect its 3Q23 net profit to be the peak of the year.

### Retain BUY call with new TP of THB96.5

We raise our 2023 target price to THB96.5 from THB88, based on the same P/E at 25x, in line with local peers' historical average. Our new target price has an upside of 17%, hence we retain our BUY call.



|                                |                            |         |          |
|--------------------------------|----------------------------|---------|----------|
| Share price performance        | 1 Month                    | 3 Month | 12 Month |
| Absolute (%)                   | (4.3)                      | 34.6    | 125.2    |
| Relative to country (%)        | (0.6)                      | 43.2    | 134.3    |
| Mkt cap (USD m)                | 726                        |         |          |
| 3m avg. daily turnover (USD m) | 2.2                        |         |          |
| Free float (%)                 | 25                         |         |          |
| Major shareholder              | Ruckariyapong Family (68%) |         |          |
| 12m high/low (THB)             | 89.50/34.75                |         |          |
| Issued shares (m)              | 308.29                     |         |          |

Sources: Bloomberg consensus; FSSIA estimates


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## Investment thesis

SAPPE is well known as a leader in innovative and functional drinks in Thailand, some of which are made from Thai agricultural products, including Mogu Mogu, Sappe Aloe Vera, and All Coco. A strong global brand, its products are distributed in 98 countries via both modern trade and traditional stores.

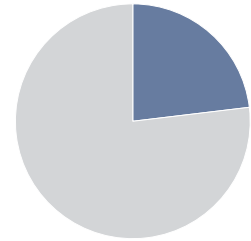
## Company profile

SAPPE is a manufacturer and distributor of beverages targeting health and beauty-conscious consumers. A leading company in Thailand's functional drink market, it currently has 12 successful brands in five categories, including the popular Sappe Beauti Drink brand. In 2022, 76.9% of SAPPE's revenue came from overseas sales and domestic sales accounted for 23.1%.

[www.sappe.com](http://www.sappe.com)

## Principal activities (revenue, 2022)

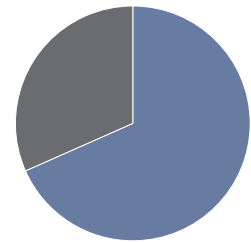
- Domestic revenue - 23.1 %
- Overseas revenue - 76.9 %



Source: Sappe

## Major shareholders

- Ruckariyapong Family - 68.4 %
- Others - 31.6 %



Source: Sappe

## Catalysts

Potential catalysts for SAPPE's earnings growth in 2023 include 1) revenue growth driven by rising sales volumes; 2) declining packaging costs; 3) successful expansion into new markets; and 4) successful new product launches.

## Risks to our call

Downside risks to our P/E-based TP include 1) a slower-than-expected recovery in consumption; 2) high volatility in packaging costs; 3) a stronger-than-expected THB; and 4) increased competition and government policy changes such as excise taxes for sugary drinks.

## Event calendar

| Date           | Event                     |
|----------------|---------------------------|
| 11 August 2023 | 2Q23 results announcement |
| 23 August 2023 | 2Q23 analyst meeting      |

## Key assumptions

|                          | 2023E | 2024E | 2025E |
|--------------------------|-------|-------|-------|
| Domestic revenue (THB m) | 1,143 | 1,261 | 1,395 |
| Overseas revenue (THB m) | 5,137 | 5,737 | 6,355 |
| Total revenue (THB m)    | 6,281 | 6,998 | 7,750 |
| Total revenue growth (%) | 37.5  | 11.4  | 10.7  |
| Gross margin (%)         | 43.5  | 43.5  | 43.5  |
| SG&A to sales (%)        | 22.0  | 22.0  | 22.0  |

Source: FSSIA estimates

## Earnings sensitivity

- For every 1% increase in revenue, we estimate 2023 net profit to rise by 0.8%, and vice versa, all else being equal.
- For every 0.5% increase in GPM, we estimate 2023 net profit to rise by 2.9%, and vice versa, all else being equal.
- For every 0.5% increase in SG&A, we estimate 2023 net profit to fall by 2.8%, and vice versa, all else being equal.

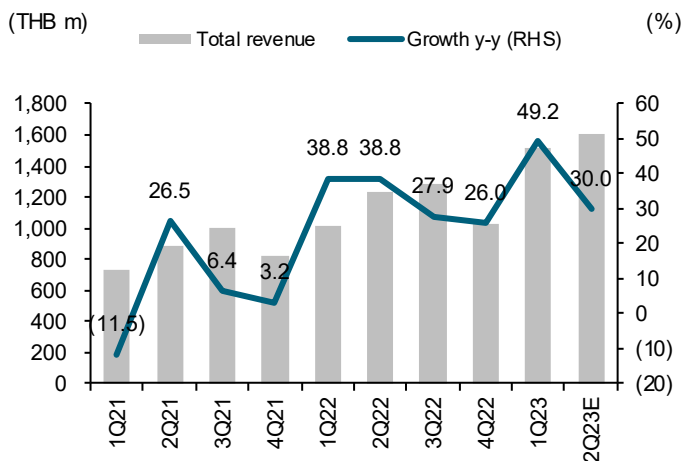
Source: FSSIA estimates

**Exhibit 1: 2Q23 earnings preview**

|                                     | 1Q22    | 2Q22    | 3Q22    | 4Q22    | 1Q23    | 2Q23E   | ----- Change ----- |              | 1H22    | 1H23E   | Change       |
|-------------------------------------|---------|---------|---------|---------|---------|---------|--------------------|--------------|---------|---------|--------------|
|                                     | (THB m) | (THB m) | (THB m) | (THB m) | (THB m) | (THB m) | (q-q%)             | (y-y%)       | (THB m) | (THB m) | (y-y%)       |
| Sales                               | 1,019   | 1,236   | 1,279   | 1,032   | 1,520   | 1,607   | 5.7                | 30.0         | 2,255   | 3,128   | 38.7         |
| Cost of sales                       | 599     | 736     | 756     | 612     | 864     | 906     | 4.8                | 23.0         | 1,335   | 1,770   | 32.5         |
| Gross profit                        | 420     | 500     | 524     | 420     | 656     | 702     | 6.9                | 40.3         | 920     | 1,358   | 47.6         |
| SG&A                                | 351     | 380     | 352     | 284     | 354     | 344     | (3.0)              | (9.4)        | 730     | 698     | (4.4)        |
| Operating profit                    | 192     | 218     | 249     | 171     | 337     | 376     | 11.6               | 72.0         | 410     | 712     | 73.6         |
| Other income                        | 122     | 98      | 77      | 35      | 35      | 18      | (47.9)             | (81.7)       | 220     | 53      | (76.1)       |
| Interest expense                    | 0.56    | 0.58    | 0.53    | 0.62    | 0.71    | 0.70    | (0.7)              | 21.3         | 1.14    | 1.41    | 23.6         |
| Tax expense                         | 38      | 40      | 45      | 40      | 67      | 75      | 11.1               | 89.5         | 77      | 142     | 84.7         |
| Profit (loss) sharing               | (4)     | 1       | 1       | (0)     | (1)     | (1)     | <i>nm</i>          | <i>nm</i>    | (3)     | (1)     | <i>nm</i>    |
| Reported net profit                 | 153     | 167     | 179     | 154     | 275     | 300     | 9.3                | 79.6         | 321     | 575     | 79.4         |
| Core profit                         | 152     | 179     | 204     | 131     | 280     | 310     | 11.0               | 73.5         | 331     | 590     | 78.5         |
| <b>Key ratios (%)</b>               |         |         |         |         |         |         | <b>(ppt)</b>       | <b>(ppt)</b> |         |         | <b>(ppt)</b> |
| Gross margin                        | 41.2    | 40.4    | 40.9    | 40.7    | 43.2    | 43.7    | 0.5                | 3.2          | 40.8    | 43.4    | 2.6          |
| SG&A to sales                       | 34.4    | 30.7    | 27.5    | 27.5    | 23.3    | 21.4    | (1.9)              | (9.3)        | 32.4    | 22.3    | (10.1)       |
| Operating margin                    | 18.8    | 17.7    | 19.5    | 16.6    | 22.1    | 23.4    | 1.2                | 5.7          | 18.2    | 22.8    | 4.6          |
| Net margin                          | 15.1    | 13.5    | 14.0    | 14.9    | 18.1    | 18.7    | 0.6                | 5.2          | 14.2    | 18.4    | 4.2          |
| Core margin                         | 14.9    | 14.5    | 15.9    | 12.7    | 18.4    | 19.3    | 0.9                | 4.8          | 14.7    | 18.9    | 4.2          |
| <b>Operating statistics (THB m)</b> |         |         |         |         |         |         |                    |              |         |         |              |
| Domestic revenue                    | 208     | 227     | 224     | 229     | 246     | 246     | 0.0                | 8.6          | 435     | 493     | 13.3         |
| Overseas revenue                    | 743     | 943     | 986     | 757     | 1,216   | 1,306   | 7.4                | 38.5         | 1,685   | 2,522   | 49.6         |
| Indo/Philippines                    | 265     | 298     | 296     | 223     | 420     | 399     | (5.0)              | 33.9         | 563     | 819     | 45.3         |
| South Korea                         | 101     | 140     | 197     | 80      | 137     | 171     | 25.0               | 21.8         | 241     | 307     | 27.5         |
| Other                               | 376     | 505     | 494     | 454     | 660     | 736     | 11.6               | 45.9         | 881     | 1,396   | 58.5         |

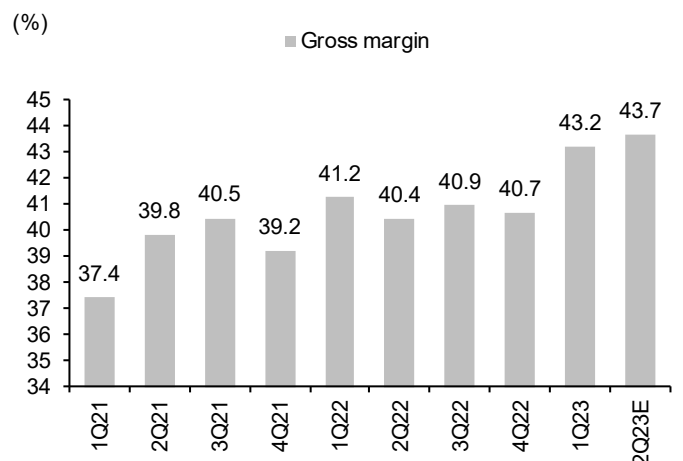
Sources: SAPPE, FSSIA estimates

**Exhibit 2: Quarterly revenue and growth**



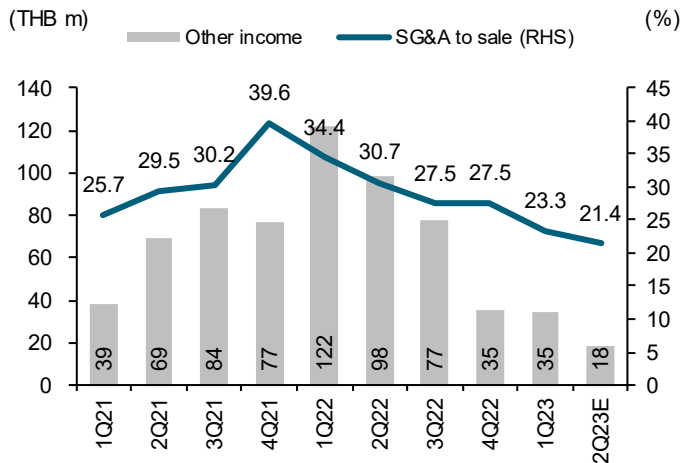
Sources: SAPPE, FSSIA estimates

**Exhibit 3: Quarterly gross margin**



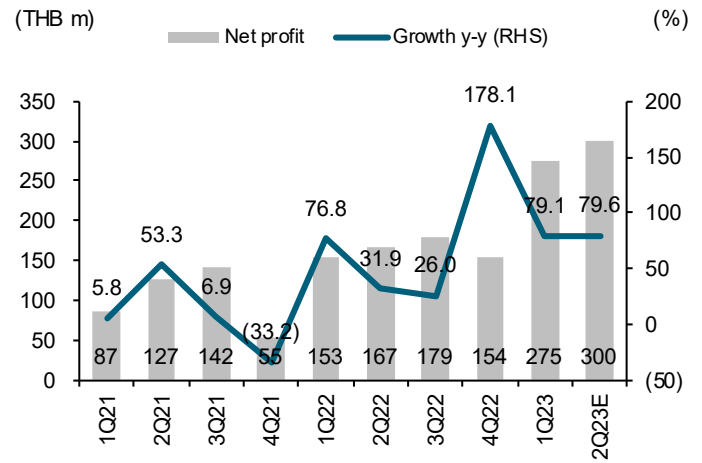
Sources: SAPPE, FSSIA estimates

Exhibit 4: Other income and SG&amp;A to sales



Sources: SAPPE, FSSIA estimates

Exhibit 5: Quarterly net profit and growth



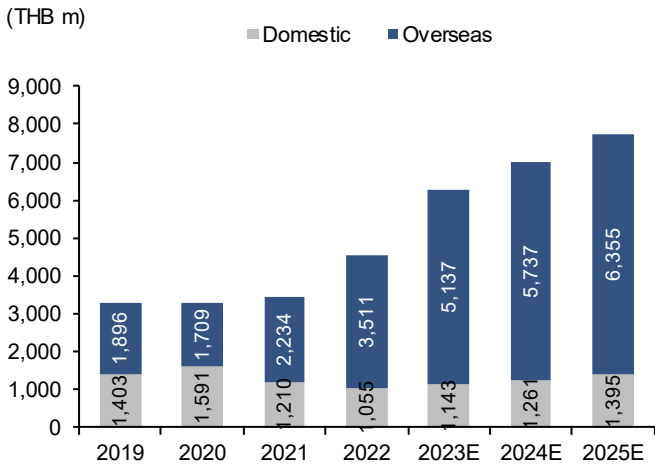
Sources: SAPPE, FSSIA estimates

Exhibit 6: Key assumptions for SAPPE

|                                   | Current          |                  |                  | Previous         |                  |                  | Change       |              |              |
|-----------------------------------|------------------|------------------|------------------|------------------|------------------|------------------|--------------|--------------|--------------|
|                                   | 2023E<br>(THB m) | 2024E<br>(THB m) | 2025E<br>(THB m) | 2023E<br>(THB m) | 2024E<br>(THB m) | 2025E<br>(THB m) | 2023E<br>(%) | 2024E<br>(%) | 2025E<br>(%) |
| Total sales value (THB m)         | 6,281            | 6,998            | 7,750            | 5,889            | 6,499            | 7,117            | 6.6          | 7.7          | 8.9          |
| Costs                             | 3,549            | 3,954            | 4,379            | 3,375            | 3,704            | 4,043            | 5.2          | 6.7          | 8.3          |
| Gross profit                      | 2,732            | 3,044            | 3,371            | 2,515            | 2,795            | 3,075            | 8.6          | 8.9          | 9.6          |
| SG&A expense                      | 1,382            | 1,540            | 1,705            | 1,425            | 1,527            | 1,637            | (3.0)        | 0.8          | 4.2          |
| Interest expense                  | 3                | 3                | 2                | 3                | 3                | 2                | 0.0          | 0.0          | 0.0          |
| Reported net profit               | 1,191            | 1,331            | 1,475            | 1,086            | 1,202            | 1,301            | 9.7          | 10.7         | 13.4         |
| Core profit                       | 1,191            | 1,331            | 1,475            | 1,086            | 1,202            | 1,301            | 9.7          | 10.7         | 13.4         |
| <b>Key ratios (%)</b>             |                  |                  |                  |                  |                  |                  | <b>(ppt)</b> | <b>(ppt)</b> | <b>(ppt)</b> |
| Total revenue growth              | 37.5             | 11.4             | 10.7             | 29.0             | 10.4             | 9.5              | 8.6          | 1.1          | 1.2          |
| Net profit growth                 | 82.3             | 11.7             | 10.9             | 66.2             | 10.7             | 8.2              | 16.1         | 1.0          | 2.6          |
| Core profit growth                | 78.9             | 11.7             | 10.9             | 63.1             | 10.7             | 8.2              | 15.8         | 1.0          | 2.6          |
| Gross margin                      | 43.5             | 43.5             | 43.5             | 42.7             | 43.0             | 43.2             | 0.8          | 0.5          | 0.3          |
| SG&A to sales                     | 22.0             | 22.0             | 22.0             | 24.2             | 23.5             | 23.0             | (2.2)        | (1.5)        | (1.0)        |
| Net margin                        | 19.0             | 19.0             | 19.0             | 18.4             | 18.5             | 18.3             | 0.5          | 0.5          | 0.8          |
| Core margin                       | 19.0             | 19.0             | 19.0             | 18.4             | 18.5             | 18.3             | 0.5          | 0.5          | 0.8          |
| <b>Operating statistics (no.)</b> |                  |                  |                  |                  |                  |                  |              |              |              |
| Domestic revenue                  | 1,143            | 1,261            | 1,395            | 1,310            | 1,445            | 1,597            | (12.7)       | (12.7)       | (12.7)       |
| Overseas revenue                  | 5,137            | 5,737            | 6,355            | 4,579            | 5,054            | 5,521            | 12.2         | 13.5         | 15.1         |
| Domestic revenue growth           | 8.4              | 10.3             | 10.6             | 24.2             | 10.3             | 10.5             | (15.8)       | 0.0          | 0.1          |
| Overseas revenue growth           | 46.3             | 11.7             | 10.8             | 30.4             | 10.4             | 9.2              | 15.9         | 1.3          | 1.6          |
| Domestic revenue portion          | 18.2             | 18.0             | 18.0             | 22.3             | 22.2             | 22.4             | (4.0)        | (4.2)        | (4.4)        |
| Overseas revenue portion          | 81.8             | 82.0             | 82.0             | 77.7             | 77.8             | 77.6             | 4.0          | 4.2          | 0.0          |

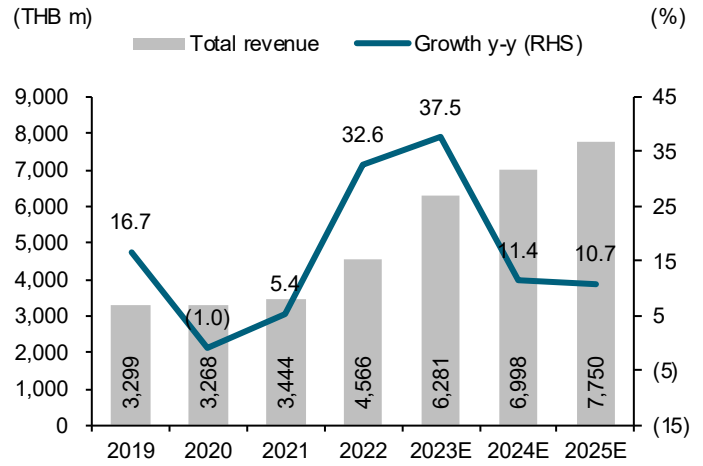
Source: FSSIA estimates

**Exhibit 7: Yearly domestic and overseas revenue**



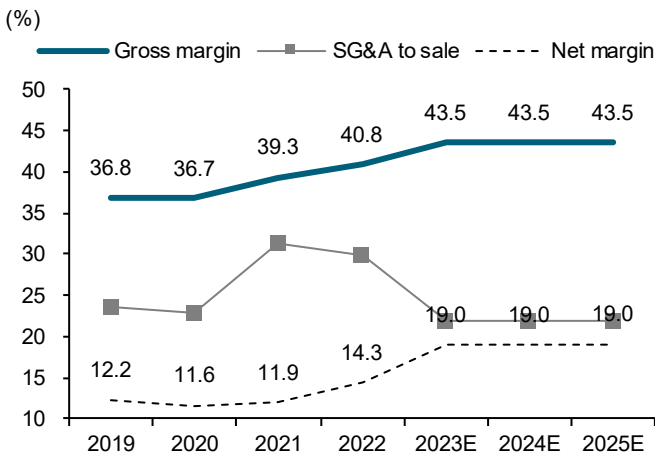
Sources: SAPPE, FSSIA estimates

**Exhibit 8: Yearly total revenue and growth**



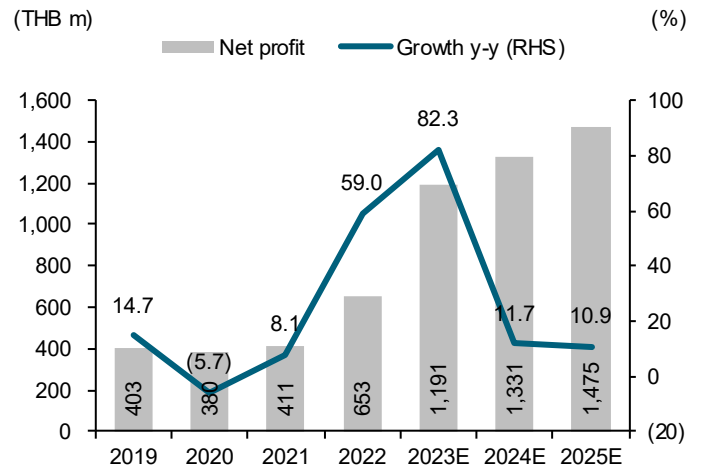
Sources: SAPPE, FSSIA estimates

**Exhibit 9: Gross margin and net margin**



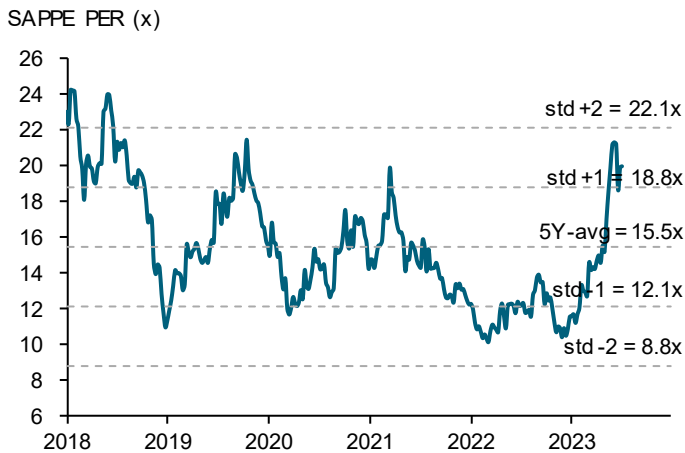
Sources: SAPPE, FSSIA estimates

**Exhibit 10: Yearly net profit and growth**



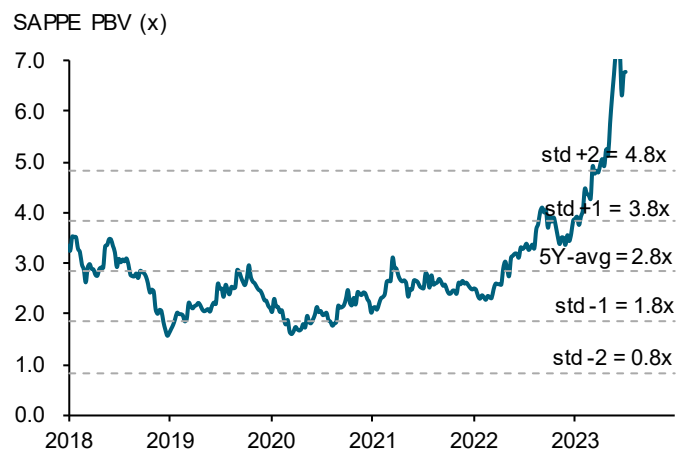
Sources: SAPPE, FSSIA estimates

**Exhibit 11: Historical P/E band**



Sources: Bloomberg, FSSIA estimates

**Exhibit 12: Historical P/BV band**



Sources: Bloomberg, FSSIA estimates

## Financial Statements

### Sappe

| Profit and Loss (THB m) Year Ending Dec           | 2021         | 2022         | 2023E        | 2024E        | 2025E        |
|---|--------------|--------------|--------------|--------------|--------------|
| Revenue   | 3,444        | 4,566        | 6,281        | 6,998        | 7,750        |
| Cost of goods sold                                | (2,089)      | (2,703)      | (3,549)      | (3,954)      | (4,379)      |
| <b>Gross profit</b>                               | <b>1,355</b> | <b>1,863</b> | <b>2,732</b> | <b>3,044</b> | <b>3,371</b> |
| Other operating income                            | 269          | 333          | 88           | 98           | 109          |
| Operating costs                                   | (1,078)      | (1,366)      | (1,382)      | (1,540)      | (1,705)      |
| <b>Operating EBITDA</b>                           | <b>743</b>   | <b>1,018</b> | <b>1,665</b> | <b>1,870</b> | <b>2,067</b> |
| Depreciation                                      | (198)        | (187)        | (227)        | (267)        | (292)        |
| Goodwill amortisation                             | 0            | 0            | 0            | 0            | 0            |
| <b>Operating EBIT</b>                             | <b>546</b>   | <b>830</b>   | <b>1,438</b> | <b>1,603</b> | <b>1,775</b> |
| Net financing costs                               | (3)          | (2)          | (3)          | (3)          | (2)          |
| Associates  | (20)         | 0            | (2)          | 3            | 3            |
| Recurring non-operating income                    | (20)         | 0            | (2)          | 3            | 3            |
| Non-recurring items                               | (7)          | (12)         | 0            | 0            | 0            |
| <b>Profit before tax</b>                          | <b>516</b>   | <b>816</b>   | <b>1,433</b> | <b>1,602</b> | <b>1,776</b> |
| Tax   | (106)        | (162)        | (287)        | (320)        | (355)        |
| <b>Profit after tax</b>                           | <b>410</b>   | <b>654</b>   | <b>1,147</b> | <b>1,282</b> | <b>1,421</b> |
| Minority interests                                | 1            | (1)          | 44           | 49           | 54           |
| Preferred dividends                               | 0            | 0            | 0            | 0            | 0            |
| Other items                                       | -            | -            | -            | -            | -            |
| <b>Reported net profit</b>                        | <b>411</b>   | <b>653</b>   | <b>1,191</b> | <b>1,331</b> | <b>1,475</b> |
| <b>Non-recurring items &amp; goodwill (net)</b>   | <b>7</b>     | <b>12</b>    | <b>0</b>     | <b>0</b>     | <b>0</b>     |
| <b>Recurring net profit</b>                       | <b>417</b>   | <b>666</b>   | <b>1,191</b> | <b>1,331</b> | <b>1,475</b> |
| <b>Per share (THB)</b>                            |              |              |              |              |              |
| Recurring EPS *                                   | 1.35         | 2.16         | 3.86         | 4.31         | 4.78         |
| Reported EPS                                      | 1.34         | 2.12         | 3.86         | 4.31         | 4.78         |
| DPS   | 1.10         | 1.65         | 2.90         | 3.24         | 3.59         |
| Diluted shares (used to calculate per share data) | 308          | 308          | 308          | 308          | 308          |
| <b>Growth</b>                                     |              |              |              |              |              |
| Revenue (%)                                       | 5.4          | 32.6         | 37.5         | 11.4         | 10.7         |
| Operating EBITDA (%)                              | 5.3          | 36.9         | 63.7         | 12.3         | 10.5         |
| Operating EBIT (%)                                | 8.3          | 52.2         | 73.2         | 11.4         | 10.7         |
| Recurring EPS (%)                                 | 8.9          | 59.5         | 78.9         | 11.7         | 10.9         |
| Reported EPS (%)                                  | 7.5          | 57.8         | 82.3         | 11.7         | 10.9         |
| <b>Operating performance</b>                      |              |              |              |              |              |
| Gross margin inc. depreciation (%)                | 39.3         | 40.8         | 43.5         | 43.5         | 43.5         |
| Gross margin exc. depreciation (%)                | 45.1         | 44.9         | 47.1         | 47.3         | 47.3         |
| Operating EBITDA margin (%)                       | 21.6         | 22.3         | 26.5         | 26.7         | 26.7         |
| Operating EBIT margin (%)                         | 15.8         | 18.2         | 22.9         | 22.9         | 22.9         |
| Net margin (%)                                    | 12.1         | 14.6         | 19.0         | 19.0         | 19.0         |
| Effective tax rate (%)                            | 20.5         | 19.8         | 20.0         | 20.0         | 20.0         |
| Dividend payout on recurring profit (%)           | 81.3         | 76.5         | 75.0         | 75.0         | 75.0         |
| Interest cover (X)                                | 208.9        | 363.6        | 574.4        | 501.6        | 889.0        |
| Inventory days                                    | 49.4         | 53.3         | 45.8         | 38.0         | 35.7         |
| Debtor days                                       | 41.1         | 26.6         | 31.9         | 40.2         | 38.1         |
| Creditor days                                     | 38.5         | 29.8         | 31.3         | 35.6         | 35.7         |
| Operating ROIC (%)                                | 38.4         | 63.7         | 79.1         | 61.6         | 60.1         |
| ROIC (%)  | 30.3         | 48.3         | 63.2         | 52.2         | 51.7         |
| ROE (%)   | 14.7         | 21.6         | 34.9         | 35.7         | 36.2         |
| ROA (%)   | 11.2         | 15.9         | 24.3         | 25.0         | 25.3         |
| * Pre-exceptional, pre-goodwill and fully diluted |              |              |              |              |              |
| <b>Revenue by Division (THB m)</b>                |              |              |              |              |              |
| Domestic revenue                                  | 1,210        | 1,055        | 1,143        | 1,261        | 1,395        |
| Overseas revenue                                  | 2,234        | 3,511        | 5,137        | 5,737        | 6,355        |

Sources: Sappe; FSSIA estimates

## Financial Statements

### Sappe

| Cash Flow (THB m) Year Ending Dec | 2021         | 2022         | 2023E        | 2024E          | 2025E          |
|-----------------------------------|--------------|--------------|--------------|----------------|----------------|
| Recurring net profit              | 417          | 666          | 1,191        | 1,331          | 1,475          |
| Depreciation                      | 198          | 187          | 227          | 267            | 292            |
| Associates & minorities           | 20           | 0            | 2            | (3)            | (3)            |
| Other non-cash items              | (1)          | 1            | 26           | 12             | 13             |
| Change in working capital         | 96           | 191          | (341)        | 145            | 4              |
| <b>Cash flow from operations</b>  | <b>731</b>   | <b>1,045</b> | <b>1,105</b> | <b>1,752</b>   | <b>1,781</b>   |
| Capex - maintenance               | -            | -            | -            | -              | -              |
| Capex - new investment            | (140)        | (302)        | (797)        | (820)          | (455)          |
| Net acquisitions & disposals      | 7            | 6            | 0            | 0              | 0              |
| Other investments (net)           | (163)        | (41)         | (47)         | (7)            | (8)            |
| <b>Cash flow from investing</b>   | <b>(296)</b> | <b>(338)</b> | <b>(844)</b> | <b>(827)</b>   | <b>(463)</b>   |
| Dividends paid                    | (310)        | (348)        | (893)        | (998)          | (1,106)        |
| Equity finance                    | 47           | 63           | (2)          | 0              | 0              |
| Debt finance                      | (34)         | 0            | 28           | (8)            | 3              |
| Other financing cash flows        | 7            | 25           | (38)         | 4              | 4              |
| <b>Cash flow from financing</b>   | <b>(291)</b> | <b>(259)</b> | <b>(905)</b> | <b>(1,003)</b> | <b>(1,099)</b> |
| Non-recurring cash flows          | -            | -            | -            | -              | -              |
| Other adjustments                 | 0            | 0            | 70           | 0              | 0              |
| <b>Net other adjustments</b>      | <b>0</b>     | <b>(73)</b>  | <b>70</b>    | <b>0</b>       | <b>0</b>       |
| <b>Movement in cash</b>           | <b>144</b>   | <b>375</b>   | <b>(574)</b> | <b>(78)</b>    | <b>219</b>     |
| Free cash flow to firm (FCFF)     | 437.25       | 709.65       | 263.35       | 927.95         | 1,320.84       |
| Free cash flow to equity (FCFE)   | 407.22       | 659.24       | 321.50       | 919.99         | 1,325.60       |

| Per share (THB)               | 2021 | 2022 | 2023E | 2024E | 2025E |
|-------------------------------|------|------|-------|-------|-------|
| FCFF per share                | 1.42 | 2.30 | 0.85  | 3.01  | 4.28  |
| FCFE per share                | 1.32 | 2.14 | 1.04  | 2.98  | 4.30  |
| Recurring cash flow per share | 2.07 | 2.77 | 4.69  | 5.21  | 5.76  |

| Balance Sheet (THB m) Year Ending Dec             | 2021         | 2022         | 2023E        | 2024E        | 2025E        |
|---|--------------|--------------|--------------|--------------|--------------|
| Tangible fixed assets (gross)                     | 2,268        | 2,530        | 3,330        | 4,130        | 4,630        |
| Less: Accumulated depreciation                    | (1,262)      | (1,398)      | (1,625)      | (1,892)      | (2,184)      |
| <b>Tangible fixed assets (net)</b>                | <b>1,006</b> | <b>1,132</b> | <b>1,705</b> | <b>2,238</b> | <b>2,445</b> |
| <b>Intangible fixed assets (net)</b>              | <b>134</b>   | <b>128</b>   | <b>128</b>   | <b>128</b>   | <b>128</b>   |
| Long-term financial assets                        | -            | -            | -            | -            | -            |
| Invest. in associates & subsidiaries              | 156          | 186          | 184          | 186          | 189          |
| Cash & equivalents                                | 1,754        | 2,129        | 1,555        | 1,477        | 1,696        |
| A/C receivable                                    | 430          | 459          | 839          | 852          | 889          |
| Inventories                                       | 291          | 444          | 389          | 379          | 420          |
| Other current assets                              | 50           | 47           | 38           | 35           | 39           |
| <b>Current assets</b>                             | <b>2,524</b> | <b>3,079</b> | <b>2,821</b> | <b>2,743</b> | <b>3,044</b> |
| Other assets                                      | 29           | 36           | 63           | 70           | 78           |
| <b>Total assets</b>                               | <b>3,848</b> | <b>4,561</b> | <b>4,900</b> | <b>5,365</b> | <b>5,884</b> |
| Common equity                                     | 2,906        | 3,258        | 3,556        | 3,889        | 4,258        |
| Minorities etc.                                   | 101          | 102          | 128          | 140          | 153          |
| <b>Total shareholders' equity</b>                 | <b>3,006</b> | <b>3,360</b> | <b>3,684</b> | <b>4,029</b> | <b>4,411</b> |
| Long term debt                                    | 52           | 61           | 56           | 48           | 51           |
| Other long-term liabilities                       | 45           | 70           | 31           | 35           | 39           |
| <b>Long-term liabilities</b>                      | <b>96</b>    | <b>130</b>   | <b>88</b>    | <b>83</b>    | <b>90</b>    |
| A/C payable                                       | 181          | 230          | 340          | 379          | 420          |
| Short term debt                                   | 21           | 21           | 34           | 34           | 34           |
| Other current liabilities                         | 543          | 820          | 754          | 840          | 930          |
| <b>Current liabilities</b>                        | <b>745</b>   | <b>1,071</b> | <b>1,128</b> | <b>1,253</b> | <b>1,384</b> |
| <b>Total liabilities and shareholders' equity</b> | <b>3,848</b> | <b>4,561</b> | <b>4,900</b> | <b>5,365</b> | <b>5,884</b> |
| Net working capital                               | 46           | (99)         | 172          | 47           | (2)          |
| Invested capital                                  | 1,371        | 1,383        | 2,251        | 2,669        | 2,838        |

\* Includes convertibles and preferred stock which is being treated as debt

| Per share (THB)               | 2021 | 2022  | 2023E | 2024E | 2025E |
|-------------------------------|------|-------|-------|-------|-------|
| Book value per share          | 9.49 | 10.56 | 11.53 | 12.61 | 13.80 |
| Tangible book value per share | 9.05 | 10.15 | 11.11 | 12.19 | 13.39 |

| Financial strength        | 2021   | 2022   | 2023E  | 2024E  | 2025E  |
|---------------------------|--------|--------|--------|--------|--------|
| Net debt/equity (%)       | (55.9) | (60.9) | (39.8) | (34.6) | (36.5) |
| Net debt/total assets (%) | (43.7) | (44.9) | (29.9) | (26.0) | (27.4) |
| Current ratio (x)         | 3.4    | 2.9    | 2.5    | 2.2    | 2.2    |
| CF interest cover (x)     | 218.4  | 421.9  | 448.5  | 544.7  | 891.3  |

| Valuation                                 | 2021        | 2022        | 2023E       | 2024E       | 2025E       |
|---|-------------|-------------|-------------|-------------|-------------|
| <b>Recurring P/E (x) *</b>                | <b>61.2</b> | <b>38.4</b> | <b>21.4</b> | <b>19.2</b> | <b>17.3</b> |
| <b>Recurring P/E @ target price (x) *</b> | <b>71.3</b> | <b>44.7</b> | <b>25.0</b> | <b>22.4</b> | <b>20.2</b> |
| Reported P/E (x)                          | 61.7        | 39.1        | 21.4        | 19.2        | 17.3        |
| Dividend yield (%)                        | 1.3         | 2.0         | 3.5         | 3.9         | 4.3         |
| Price/book (x)                            | 8.7         | 7.8         | 7.2         | 6.6         | 6.0         |
| Price/tangible book (x)                   | 9.1         | 8.2         | 7.4         | 6.8         | 6.2         |
| EV/EBITDA (x) **                          | 31.9        | 23.2        | 14.5        | 13.0        | 11.6        |
| EV/EBITDA @ target price (x) **           | 37.6        | 27.3        | 17.1        | 15.2        | 13.7        |
| EV/invested capital (x)                   | 17.3        | 17.0        | 10.7        | 9.1         | 8.5         |

\* Pre-exceptional, pre-goodwill and fully diluted \*\* EBITDA includes associate income and recurring non-operating income

Sources: Sappe; FSSIA estimates

## Public disclosures related to sustainable development evaluation of Thai listed companies

[Rating](#) regarding the sustainable development of Thai listed companies, both on the SET and MAI, are publicly available on the website of the Securities and Exchange Commission of Thailand (SEC). Currently, ratings available are 1) "**CG Score**" by the Thai Institute of Directors Association (Thai IOD); 2) "**AGM Checklist**" by the Thai Investors Association (TIA), a "**CAC certified member**" of the Thai Private Sector Collective Action Against Corruption (CAC); and 3) **Sustainability Investment List (THSI)** by the Stock Exchange of Thailand. The ratings are updated on an annual basis. FSS International Investment Advisory Company Limited does not confirm nor certify the accuracy of such ratings.

### CG Score by the Thai Institute of Directors Association (Thai IOD)<sup>1</sup>

The [CG Score](#) indicates corporate governance (CG) strength in the sustainable development of Thai listed companies. Annually, the Thai IOD, with support from the Stock Exchange of Thailand (SET), surveys and assesses the CG practices of companies and publishes the results on the [Thai IOD website](#) in a bid to promote and enhance the CG of Thai listed companies in order to promote compliance with international standards for better investment decisions. The results are from the perspective of a third party, not an evaluation of operations, as of the date appearing in the report, and may be changed after that date.

The [five underlying categories and weighting](#) used for the CG scoring in 2022 include the rights of shareholders and equitable treatment of shareholders (weight 25% combined), the role of stakeholders (25%), disclosure and transparency (15%), and board responsibilities (35%).

The CGR report rates CG in six categories: 5 for Excellent (score range 90-100), 4 for Very Good (score range 80-89), 3 for Good (Score range 70-79), 2 for Fair (score range 60-69), 1 for Pass (score range 60-69), and not rated (score below 50).

### AGM Checklist by the Thai Investors Association (TIA)<sup>2</sup>

The "[AGM Checklist](#)" quantifies the extent to which shareholders' rights and equitable treatment are incorporated into business operations and the extent to which information is sufficiently disclosed and the level of its transparency. All the considered factors form important elements of two out of five the CG components. Annually, the TIA, with support from the SEC, leads the project to evaluate the quality of Annual General Meetings of Shareholders (AGMs) and to rate quality of the meetings.

The [Checklist](#) contains the minimum requirements under law that companies must comply with, or best practices according to international CG guidance. Representatives of the TIA will attend the meetings and perform the evaluation. The assessment criteria cover AGM procedures before the meeting (45%), at the meeting date (45%), and after the meeting (10%). The first assesses 1) advance circulation of sufficient information for voting; and 2) facilitating of how voting rights can be exercised. The second assesses 1) the ease of attending meetings; 2) transparency and verifiability; and 3) openness for Q&A. The third involves the meeting minutes that should contain discussion issues, resolutions and voting results.

The results are classified into four categories: 5 for Excellent (score 100), 4 for Very Good (score 90-99), 3 for Fair (score 80-89), and not rated (score below 79).

### CAC certified member by the Thai Private Sector Collective Action Against Corruption (CAC)<sup>3</sup>

A [CAC certified member](#) is a listed company whose Checklist satisfies the CAC Certification's criteria and is approved by the CAC Council. The core elements of the Checklist include corruption risk assessment, establishment of key controls, and the monitoring and developing of policies. Note that the CAC does not certify the behaviour of the employees nor whether the companies have engaged in bribery, and Certification is good for three years.

Companies deciding to become a CAC certified member [start with](#) by submitting a Declaration of Intent signed by the Chairman of the Board to kick off the 18-month deadline for companies to submit the CAC Checklist for Certification. The 18-month provision is for risk assessment, in place of policy and control, training of managers and employees, establishment of whistleblowing channels, and communication of policies to all stakeholders.

The checklist document will be reviewed by the CAC Certification Committee for adequate information and evidence. It is worth noting that the committee consists of nine professionals in business law, corporate governance, internal audit, financial audit and experienced representatives from certified members.

A passed Checklist will move on to the [CAC Council](#) for granting certification approvals. The CAC Council consists of twelve prominent individuals who are highly respected in professionalism and ethical achievements. Among them are former ministers, a former central bank governor, the former head of the Thai Listed Companies Association, Chairman of Anti-Corruption Organizations (Thailand), Chairman of Thai Institute of Directors, and reputable academic scholars.

### Sustainability Investment (THSI)<sup>4</sup> by the Stock Exchange of Thailand (SET)

Thailand Sustainability Investment ([THSI](#)) quantifies responsibility in **E**nvironmental, and **S**ocial issues, by managing business with transparency in **G**overnance. The THSI serves as another choice for investors who desire to adopt a responsible investment approach, according to the SET.

Annually, the SET will announce the voluntary participation of the company candidates which pass the preemptive criteria, and whose two key crucial conditions are met, i.e. no irregular trading of the board members and executives and a free float of >150 by the number of shareholders, and combined holding must >15% of paid-up capital. Some key disqualifying criteria include a CG score of below 70%; independent directors and free float violation; executives' wrongdoing related to CG, social and environmental impacts, equity in negative territory, and earnings in the red for more than three years in the last five years. To become eligible for THSI, the candidate must pass three indicators in data declaration: **E**conomic (CG, risk management, customer relation management, supply chain management, and innovation); **E**nvironmental (environmental management, eco-efficiency, and climate risk); **S**ocial (human rights, talent attraction, operational health & safety, community development, and stakeholder engagement); and the incorporation of ESG in business operations.

To be approved for THSI inclusion, verified data must be scored at a 50% minimum for each indicator, unless the company is a part of the Dow Jones Sustainability Indices<sup>5</sup> (DJSI) during the assessment year. The scoring will be fairly weighted against the nature of the relevant industry and materiality.

Note that, from the [THSI list](#), the SET further developed a sustainability [SETTHSI Index](#) in June 2018 from selected THSI companies whose 1) market capitalisation > THB5b (~USD150b); 2) free float >20%; and 3) liquidity >0.5% of paid-up capital for at least 9 out of 12 months. The SETTHSI Index is a market capitalisation-weighted index, cap 5% quarterly weight at maximum, and no cap for number of stocks.

Sources: [SEC](#); [Thai IOD](#); [Thai CAC](#); [SET](#); FSSIA's compilation

#### Disclaimer:

<sup>1</sup> Thai Institute of Directors Association ([Thai IOD](#)) was established in December 1999 and is a membership organisation that strives to promote professionalism in directorship. The Thai IOD offers directors certification and professional development courses, provides a variety of seminars, forums and networking events, and conducts research on board governance issues and practices. Membership comprises board members from companies ranging from large publicly listed companies to small private firms.

<sup>2</sup> Thai Investors Association ([TIA](#)) was established in 1983 with a mission to promote investment knowledge and to protect the investment rights of Thai investors. In 2002, the association was appointed by the Securities and Exchange Commission (SEC) to represent individual shareholders. To obtain information for evaluation, the association recruits volunteer investors to join AGMs and score the meetings. Weightings for each meeting are at a 45:45:10 ratio. They have been applied since 2017 and subject to change.

<sup>3</sup> Thai Private Sector Collective Action against Corruption ([CAC](#)) was founded in 2010 and is 100% privately funded. It is an initiative by the Thai private sector to take part in tackling corruption problems via collective action. The CAC promotes the implementation of effective anti-corruption policies in order to create a transparent business ecosystem by developing a unique certification program for large/medium/small companies to apply for and to control corruption risk systematically and efficiently. The CAC's operations are sponsored by the US-based Center for Private Enterprise (CIPE) and the UK Prosperity Fund.

<sup>4</sup> Sustainability Investment List ([THSI](#)), created by the Stock Exchange of Thailand in 2015, comprises the listed companies that conduct sustainable business operations.

<sup>5</sup> Dow Jones Sustainability Indices – [Wikipedia](#) – Launched in 1999, DJSI evaluates the sustainability performance of companies based on corporate economic, environmental, and social performance.



## GENERAL DISCLAIMER

### ANALYST(S) CERTIFICATION

#### Sureeporn Teewasuwet FSS International Investment Advisory Securities Co., Ltd

The individual(s) identified above certify(ies) that (i) all views expressed in this report accurately reflect the personal view of the analyst(s) with regard to any and all of the subject securities, companies or issuers mentioned in this report; and (ii) no part of the compensation of the analyst(s) was, is, or will be, directly or indirectly, related to the specific recommendations or views expressed herein.

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#### History of change in investment rating and/or target price

##### Sappe (SAPPE TB)



| Date        | Rating | Target price | Date        | Rating | Target price | Date        | Rating | Target price |
|-------------|--------|--------------|-------------|--------|--------------|-------------|--------|--------------|
| 09-Mar-2023 | BUY    | 62.00        | 05-Apr-2023 | BUY    | 68.00        | 23-May-2023 | BUY    | 88.00        |

Sureeporn Teewasuwet started covering this stock from 09-Mar-2023

Price and TP are in local currency

Source: FSSIA estimates

| Company | Ticker   | Price     | Rating | Valuation & Risks  |
|---------|----------|-----------|--------|--|
| Sappe   | SAPPE TB | THB 82.75 | BUY    | Downside risks to our P/E-based TP include 1) a slower-than-expected recovery in consumption; 2) high volatility in packaging costs; 3) a stronger-than-expected THB; and 4) increased competition and government policy changes such as excise taxes for sugary drinks. |

Source: FSSIA estimates

#### Additional Disclosures

Target price history, stock price charts, valuation and risk details, and equity rating histories applicable to each company rated in this report is available in our most recently published reports. You can contact the analyst named on the front of this note or your representative at Finansia Syrus Securities Public Company Limited

FSSIA may incorporate the recommendations and target prices of companies currently covered by FSS Research into equity research reports, denoted by an 'FSS' before the recommendation. FSS Research is part of Finansia Syrus Securities Public Company Limited, which is the parent company of FSSIA.

All share prices are as at market close on 10-Jul-2023 unless otherwise stated.

## RECOMMENDATION STRUCTURE

### Stock ratings

Stock ratings are based on absolute upside or downside, which we define as  $(\text{target price}^* - \text{current price}) / \text{current price}$ .

**BUY (B).** The upside is 10% or more.

**HOLD (H).** The upside or downside is less than 10%.

**REDUCE (R).** The downside is 10% or more.

Unless otherwise specified, these recommendations are set with a 12-month horizon. Thus, it is possible that future price volatility may cause a temporary mismatch between upside/downside for a stock based on market price and the formal recommendation.

\* In most cases, the target price will equal the analyst's assessment of the current fair value of the stock. However, if the analyst doesn't think the market will reassess the stock over the specified time horizon due to a lack of events or catalysts, then the target price may differ from fair value. In most cases, therefore, our recommendation is an assessment of the mismatch between current market price and our assessment of current fair value.

### Industry Recommendations

**Overweight.** The analyst expects the fundamental conditions of the sector to be positive over the next 12 months.

**Neutral.** The analyst expects the fundamental conditions of the sector to be maintained over the next 12 months.

**Underweight.** The analyst expects the fundamental conditions of the sector to be negative over the next 12 months.

### Country (Strategy) Recommendations

**Overweight (O).** Over the next 12 months, the analyst expects the market to score positively on two or more of the criteria used to determine market recommendations: index returns relative to the regional benchmark, index sharpe ratio relative to the regional benchmark and index returns relative to the market cost of equity.

**Neutral (N).** Over the next 12 months, the analyst expects the market to score positively on one of the criteria used to determine market recommendations: index returns relative to the regional benchmark, index sharpe ratio relative to the regional benchmark and index returns relative to the market cost of equity.

**Underweight (U).** Over the next 12 months, the analyst does not expect the market to score positively on any of the criteria used to determine market recommendations: index returns relative to the regional benchmark, index sharpe ratio relative to the regional benchmark and index returns relative to the market cost of equity.