

# SRINANAPORN MARKETING

THAILAND / CONSUMER DISCRETIONARY

# SNNP TB

# BUY

UNCHANGED

## A decent start to 2022

- SNNP posted a 1Q22 net profit of THB105m, 2% below Bloomberg's consensus estimate and 8% below our forecast.
- Partnership with Boonrawd Trading helped boost efficiency in marketing, distribution, and new product launches since 2Q21.
- Maintain BUY and target price of THB20 based on 37x 2022E P/E.

TARGET PRICE	THB20.00
CLOSE	THB16.20
UP/DOWNSIDE	+23.5%
TP vs CONSENSUS	+4.4%

### A slight miss due to seasonality

SNNP posted a 1Q22 net profit of THB105m, 2% below Bloomberg's consensus estimate and 8% below our forecast. The key point was a q-q lower net profit margin from 10.0% to 9.9% due to lower revenue caused by the seasonality effect that was offset by the lower cost in 1Q22, reflected in the lower SG&A expense to sales ratio at 15.6%, down from 16.2% in 4Q21 and 19.8% in 1Q21 as SNNP better managed its marketing and admin expenses. Core profit increased 114% y-y after excluding the THB128.7m gain on the loss of control of subsidiary Siri Pro on the impact of the change in accounting method in 1Q21. Since 16 Mar-21, SNNP's stake in Siri Pro has been cut from 80% to 50%, leading to an accounting change from consolidation to equity income. The 30% stake in Siri Pro was acquired by Boonrawd Trading.

### Boonrawd further strengthens SNNP's business model

SNNP's financial performance continued to improve, with revenue growth of 3% y-y in 1Q22. If excluding the impact of the accounting method for Siri Pro, net profit spiked 114% y-y thanks to the benefit from its new partnership with Boonrawd Trading, which led to higher efficiency in marketing, distribution, and new product launches since 2Q21.

### New products are highly successful

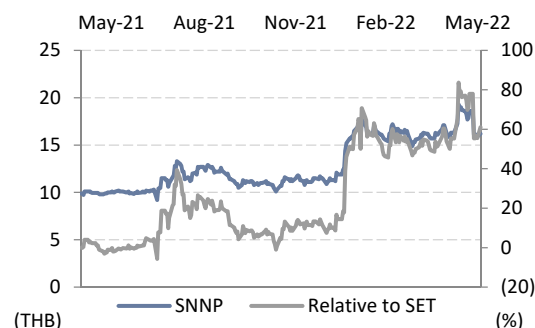
SNNP successfully introduced new products in 1Q22, including 1) "Lotus Crispy Chicken Skin", a product extension line from SNNP's successful "Lotus Chicken Snack"; and 2) "Magic Farm Fresh" and "Mixed Fruit Juice with Cannabis" – the first cannabis drink in Thailand with certified standards and quality from the Food and Drug Administration. According to the company, all new products released have been highly welcomed by consumers and should become SNNP's next growth drivers.

### More growth to come

Maintain BUY and our target price of THB20, based on 37x 2022E P/E. SNNP remains our top pick in Thailand's food sector for 1) the potential upsides from new products, wider margins on superior cost control and the new partnership with Boonrawd Trading; 2) its revenue growth potential, both domestic and overseas, from the demand recovery and new products; and 3) the COD of its new production plant in Vietnam.

### KEY STOCK DATA

YE Dec (THB m)	2021	2022E	2023E	2024E
Revenue	4,391	5,051	5,809	6,507
Net profit	437	514	624	733
EPS (THB)	0.46	0.54	0.65	0.76
vs Consensus (%)	-	9.5	1.2	46.2
EBITDA	618	833	992	1,157
Core net profit	308	514	624	733
Core EPS (THB)	0.32	0.54	0.65	0.76
EPS growth (%)	146.6	66.6	21.5	17.4
Core P/E (x)	50.4	30.3	24.9	21.2
Dividend yield (%)	1.3	2.3	2.8	3.3
EV/EBITDA (x)	25.4	19.1	16.1	13.8
Price/book (x)	5.5	5.2	4.9	4.6
Net debt/Equity (%)	(4.3)	3.9	5.3	5.2
ROE (%)	20.2	17.6	20.2	22.3



Share price performance	1 Month	3 Month	12 Month
Absolute (%)	(0.6)	1.9	n/a
Relative to country (%)	4.4	8.2	n/a
Mkt cap (USD m)	449		
3m avg. daily turnover (USD m)	5.8		
Free float (%)	34		
Major shareholder	Concord I. Capital Limited (21%)		
12m high/low (THB)	19.90/9.90		
Issued shares (m)	960.00		

Sources: Bloomberg consensus; FSSIA estimates


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## Exhibit 1: SNNP – summary of 1Q22 results

YE Dec 31	1Q21	2Q21	3Q21	4Q21	1Q22			2022E		
	(THB m)	(THB m)	(THB m)	(THB m)	(THB m)	(q-q%)	(y-y%)	%22E	(THB m)	(y-y%)
Total revenue	1,110	1,073	986	1,222	1,144	(6)	3	23	5,051	15
<b>Retail sales</b>	<b>1,102</b>	<b>1,068</b>	<b>978</b>	<b>1,210</b>	<b>1,133</b>	<b>(6)</b>	<b>3</b>	<b>23</b>	<b>5,012</b>	<b>15</b>
Cost of sales	812	795	732	870	823	(5)	1	22	3,659	14
<b>Gross profit</b>	<b>298</b>	<b>278</b>	<b>254</b>	<b>352</b>	<b>321</b>	<b>(9)</b>	<b>8</b>	<b>23</b>	<b>1,392</b>	<b>18</b>
Operating costs	220	158	162	197	179	(9)	(19)	24	758	3
<b>Operating profit</b>	<b>78</b>	<b>121</b>	<b>92</b>	<b>155</b>	<b>142</b>	<b>(8)</b>	<b>83</b>	<b>22</b>	<b>634</b>	<b>42</b>
<b>Operating EBITDA</b>	<b>126</b>	<b>162</b>	<b>132</b>	<b>195</b>	<b>181</b>	<b>(7)</b>	<b>44</b>	<b>22</b>	<b>833</b>	<b>35</b>
Interest expense	(19)	(17)	(4)	(0)	(0)	(27)	(99)	4	(5)	(88)
Profit before tax	59	104	87	154	142	(8)	140	23	629	55
Tax	(15)	(21)	(17)	(32)	(29)	(10)	98	(26)	113	32
Associates	(1)	(9)	(11)	(6)	(8)	40	705	(270)	3	n/a
Minority interests	(6)	(3)	(2)	(5)	(0)	(91)	(92)	9	(5)	(132)
Non-recurring items	129	0	0	0	0	-	n/a	-	0	-
<b>Reported net profit</b>	<b>178</b>	<b>77</b>	<b>62</b>	<b>121</b>	<b>105</b>	<b>(13)</b>	<b>(41)</b>	<b>21</b>	<b>514</b>	<b>18</b>
<b>Recurring net profit</b>	<b>49</b>	<b>77</b>	<b>62</b>	<b>121</b>	<b>105</b>	<b>(13)</b>	<b>114</b>	<b>21</b>	<b>514</b>	<b>67</b>
EPS (THB)	0.19	0.08	0.06	0.13	0.11	(13)	(43)	21	0.54	18
<b>Recurring EPS (THB)</b>	<b>0.05</b>	<b>0.08</b>	<b>0.06</b>	<b>0.13</b>	<b>0.11</b>	<b>(13)</b>	<b>106</b>	<b>21</b>	<b>0.54</b>	<b>67</b>
<b>Key Ratios</b>	<b>(%)</b>	<b>(%)</b>	<b>(%)</b>	<b>(%)</b>	<b>(%)</b>	<b>(ppt)</b>	<b>(ppt)</b>		<b>(%)</b>	<b>(ppt)</b>
Sales margin	26.3	25.6	25.1	28.1	27.4	(0.7)	1.1		27.0	0.6
EBIT margin	7.0	11.3	9.3	12.7	12.4	(0.2)	5.4		12.6	2.4
Recurring net margin	4.0	7.7	7.1	10.0	9.9	(0.1)	5.9		10.2	3.2
SG&A / Sales	19.8	14.7	16.4	16.2	15.6	(0.5)	(4.2)		15.0	(1.8)
Effective tax rate	(24.8)	(20.5)	(19.9)	(21.0)	(20.4)	0.5	4.4		18.0	(3.2)
<b>Operating statistics</b>	<b>(THB m)</b>	<b>(THB m)</b>	<b>(THB m)</b>	<b>(THB m)</b>	<b>(THB m)</b>	<b>(q-q%)</b>	<b>(y-y%)</b>			
Domestic sales	917	849	792	865	899	4	(2)			
Oversea sales	185	439	186	345	235	(32)	27			
% Domestic sales	83.2	65.9	81.0	71.5	79.3					
% Oversea sales	16.8	34.1	19.0	28.5	20.7					

Sources: SNNP; FSSIA estimates

## Financial Statements

### Srinanaporn Marketing

Profit and Loss (THB m) Year Ending Dec	2020	2021	2022E	2023E	2024E
Revenue	4,436	4,391	5,051	5,809	6,507
Cost of goods sold	(3,058)	(3,036)	(3,460)	(3,975)	(4,439)
<b>Gross profit</b>	<b>1,378</b>	<b>1,355</b>	<b>1,590</b>	<b>1,835</b>	<b>2,068</b>
Other operating income	0	0	0	0	0
Operating costs	(997)	(737)	(758)	(842)	(911)
<b>Operating EBITDA</b>	<b>381</b>	<b>618</b>	<b>833</b>	<b>992</b>	<b>1,157</b>
Depreciation	(206)	(173)	(199)	(228)	(256)
Goodwill amortisation	0	0	0	0	0
<b>Operating EBIT</b>	<b>175</b>	<b>445</b>	<b>634</b>	<b>764</b>	<b>901</b>
Net financing costs	(81)	(40)	(5)	(9)	(9)
Associates	0	(26)	3	15	16
Recurring non-operating income	0	(26)	3	15	16
Non-recurring items	0	129	0	0	0
<b>Profit before tax</b>	<b>94</b>	<b>507</b>	<b>632</b>	<b>770</b>	<b>908</b>
Tax	(19)	(86)	(113)	(140)	(165)
<b>Profit after tax</b>	<b>74</b>	<b>422</b>	<b>519</b>	<b>630</b>	<b>743</b>
Minority interests	20	16	(5)	(6)	(10)
Preferred dividends	0	0	0	0	0
Other items	0	0	0	0	0
<b>Reported net profit</b>	<b>94</b>	<b>437</b>	<b>514</b>	<b>624</b>	<b>733</b>
<b>Non-recurring items &amp; goodwill (net)</b>	<b>0</b>	<b>(129)</b>	<b>0</b>	<b>0</b>	<b>0</b>
<b>Recurring net profit</b>	<b>94</b>	<b>308</b>	<b>514</b>	<b>624</b>	<b>733</b>
<b>Per share (THB)</b>					
Recurring EPS *	0.13	0.32	0.54	0.65	0.76
Reported EPS	0.13	0.46	0.54	0.65	0.76
DPS	0.00	0.22	0.37	0.46	0.53
Diluted shares (used to calculate per share data)	720	960	960	960	960
<b>Growth</b>					
Revenue (%)	(6.6)	(1.0)	15.0	15.0	12.0
Operating EBITDA (%)	9.4	62.1	34.8	19.2	16.6
Operating EBIT (%)	(11.3)	154.7	42.5	20.5	17.9
Recurring EPS (%)	(15.5)	146.6	66.6	21.5	17.4
Reported EPS (%)	(15.5)	249.5	17.5	21.5	17.4
<b>Operating performance</b>					
Gross margin inc. depreciation (%)	26.4	26.9	27.6	27.7	27.8
Gross margin of key business (%)	25.7	26.4	27.0	27.1	27.3
Operating EBITDA margin (%)	8.6	14.1	16.5	17.1	17.8
Operating EBIT margin (%)	3.9	10.1	12.6	13.2	13.8
Net margin (%)	2.1	7.0	10.2	10.7	11.3
Effective tax rate (%)	20.8	21.2	18.0	18.5	18.5
Dividend payout on recurring profit (%)	-	66.9	70.0	70.0	70.0
Interest cover (X)	2.2	10.4	131.8	84.3	99.2
Inventory days	50.0	49.9	48.2	49.5	50.1
Debtor days	91.5	89.6	88.2	88.8	89.9
Creditor days	116.7	110.8	99.0	98.6	99.9
Operating ROIC (%)	5.9	15.2	19.5	21.1	23.5
ROIC (%)	4.8	11.2	15.8	17.4	19.2
ROE (%)	53.8	20.2	17.6	20.2	22.3
ROA (%)	3.4	8.0	11.4	12.2	13.4
* Pre exceptional, pre-goodwill and fully diluted					
<b>Revenue by Division (THB m)</b>					
Domestic	3,490	3,423	3,759	4,209	4,520
Overseas	903	935	1,253	1,557	1,937
Others	43	33	38	44	49

Sources: Srinanaporn Marketing; FSSIA estimates

## Financial Statements

### Srinaporn Marketing

Cash Flow (THB m) Year Ending Dec	2020	2021	2022E	2023E	2024E
Recurring net profit	94	308	514	624	733
Depreciation	206	173	199	228	256
Associates & minorities	1	29	(5)	(6)	(10)
Other non-cash items	(9)	8	(3)	17	10
Change in working capital	142	(179)	(155)	(124)	(115)
<b>Cash flow from operations</b>	<b>434</b>	<b>338</b>	<b>549</b>	<b>740</b>	<b>874</b>
Capex - maintenance	0	(367)	(400)	(300)	(315)
Capex - new investment	0	0	0	0	0
Net acquisitions & disposals	(233)	274	(51)	(58)	(53)
Other investments (net)	32	0	0	0	0
<b>Cash flow from investing</b>	<b>(201)</b>	<b>(93)</b>	<b>(451)</b>	<b>(358)</b>	<b>(368)</b>
Dividends paid	0	(206)	(360)	(437)	(513)
Equity finance	0	2,386	0	0	0
Debt finance	(292)	(2,436)	587	0	0
Other financing cash flows	0	0	0	0	0
<b>Cash flow from financing</b>	<b>(292)</b>	<b>(257)</b>	<b>227</b>	<b>(437)</b>	<b>(513)</b>
Non-recurring cash flows	-	-	-	-	-
Other adjustments	0	0	0	0	0
<b>Net other adjustments</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>
<b>Movement in cash</b>	<b>(59)</b>	<b>(11)</b>	<b>326</b>	<b>(54)</b>	<b>(7)</b>
Free cash flow to firm (FCFF)	314.37	285.98	103.12	392.10	515.17
Free cash flow to equity (FCFE)	(58.45)	(2,190.58)	685.50	382.86	505.93

Per share (THB)	2020	2021	2022E	2023E	2024E
FCFF per share	0.33	0.30	0.11	0.41	0.54
FCFE per share	(0.06)	(2.28)	0.71	0.40	0.53
Recurring cash flow per share	0.41	0.54	0.73	0.90	1.03

Balance Sheet (THB m) Year Ending Dec	2020	2021	2022E	2023E	2024E
Tangible fixed assets (gross)	2,724	2,724	3,124	3,424	3,739
Less: Accumulated depreciation	(1,060)	(866)	(1,064)	(1,293)	(1,549)
<b>Tangible fixed assets (net)</b>	<b>1,664</b>	<b>1,858</b>	<b>2,060</b>	<b>2,131</b>	<b>2,191</b>
<b>Intangible fixed assets (net)</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>
Long-term financial assets	0	0	0	0	0
Invest. in associates & subsidiaries	0	137	137	137	137
Cash & equivalents	173	162	488	434	427
A/C receivable	1,031	1,126	1,315	1,512	1,693
Inventories	418	412	501	576	643
Other current assets	3	2	2	3	3
<b>Current assets</b>	<b>1,625</b>	<b>1,702</b>	<b>2,306</b>	<b>2,525</b>	<b>2,767</b>
Other assets	687	454	522	601	673
<b>Total assets</b>	<b>3,976</b>	<b>4,152</b>	<b>5,025</b>	<b>5,394</b>	<b>5,767</b>
Common equity	221	2,838	2,992	3,179	3,399
Minorities etc.	239	253	253	253	253
<b>Total shareholders' equity</b>	<b>460</b>	<b>3,091</b>	<b>3,245</b>	<b>3,432</b>	<b>3,652</b>
Long term debt	721	13	600	600	600
Other long-term liabilities	73	122	139	160	180
<b>Long-term liabilities</b>	<b>794</b>	<b>135</b>	<b>739</b>	<b>760</b>	<b>780</b>
A/C payable	968	877	1,000	1,148	1,282
Short term debt	1,744	16	16	16	16
Other current liabilities	11	34	26	37	37
<b>Current liabilities</b>	<b>2,722</b>	<b>927</b>	<b>1,041</b>	<b>1,201</b>	<b>1,336</b>
<b>Total liabilities and shareholders' equity</b>	<b>3,976</b>	<b>4,152</b>	<b>5,025</b>	<b>5,394</b>	<b>5,767</b>
Net working capital	473	630	793	905	1,020
Invested capital	2,825	3,080	3,512	3,775	4,021

\* Includes convertibles and preferred stock which is being treated as debt

Per share (THB)	2020	2021	2022E	2023E	2024E
Book value per share	0.31	2.96	3.12	3.31	3.54
Tangible book value per share	0.31	2.96	3.12	3.31	3.54

Financial strength	2020	2021	2022E	2023E	2024E
Net debt/equity (%)	497.8	(4.3)	3.9	5.3	5.2
Net debt/total assets (%)	57.6	(3.2)	2.5	3.4	3.3
Current ratio (x)	0.6	1.8	2.2	2.1	2.1
CF interest cover (x)	0.3	(53.4)	142.8	42.4	55.8

Valuation	2020	2021	2022E	2023E	2024E
<b>Recurring P/E (x) *</b>	<b>124.3</b>	<b>50.4</b>	<b>30.3</b>	<b>24.9</b>	<b>21.2</b>
<b>Recurring P/E @ target price (x) *</b>	<b>153.5</b>	<b>62.3</b>	<b>37.4</b>	<b>30.8</b>	<b>26.2</b>
Reported P/E (x)	124.3	35.6	30.3	24.9	21.2
Dividend yield (%)	-	1.3	2.3	2.8	3.3
Price/book (x)	52.8	5.5	5.2	4.9	4.6
Price/tangible book (x)	52.8	5.5	5.2	4.9	4.6
EV/EBITDA (x) **	37.3	25.4	19.1	16.1	13.8
EV/EBITDA @ target price (x) **	44.4	31.3	23.5	19.8	17.0
EV/invested capital (x)	5.0	5.1	4.5	4.2	4.0

\* Pre-exceptional, pre-goodwill and fully diluted \*\* EBITDA includes associate income and recurring non-operating income

Sources: Srinaporn Marketing; FSSIA estimates

## Corporate Governance report of Thai listed companies 2020

EXCELLENT LEVEL										
AAV	ADVANC	AF	AIRA	AKP	AKR	ALT	AMA	AMATA	AMATAV	ANAN
AOT	AP	ARIP	ARROW	ASP	BAFS	BANPU	BAY	BCP	BCPG	BDMS
BEC	BEM	BGRIM	BIZ	BKI	BLA	BOL	BPP	BRR	BTS	BWG
CENTEL	CFRESH	CHEWA	CHO	CIMBT	CK	CKP	CM	CNT	COL	COMAN
COTTO	CPALL	CPF	CPI	CPN	CSS	DELTA	DEMCO	DRT	DTAC	DTC
DV8	EA	EASTW	ECF	ECL	EGCO	EPG	ETE	FNS	FPI	FPT
FSMART	GBX	GC	GCAP	GEL	GFPT	GGC	GPSC	GRAMMY	GUNKUL	HANA
HARN	HMPRO	ICC	ICI	III	ILINK	INTUCH	IRPC	IVL	JKN	JSP
JWD	K	KBANK	KCE	KKP	KSL	KTB	KTC	LANNA	LH	LHFG
LIT	LPN	MAKRO	MALEE	MBK	MBKET	MC	MCOT	METCO	MFEC	MINT
MONO	MOONG	MSC	MTC	NCH	NCL	NEP	NKI	NOBLE	NSI	NVD
NYT	OISHI	ORI	OTO	PAP	PCSGH	PDJ	PG	PHOL	PLANB	PLANET
PLAT	PORT	PPS	PR9	PREB	PRG	PRM	PSH	PSL	PTG	PTT
PTTEP	PTTGC	PYLON	Q-CON	QH	QTC	RATCH	RS	S	S & J	SAAM
SABINA	SAMART	SAMTEL	SAT	SC	SCB	SCC	SCCC	SCG	SCN	SDC
SEAFCO	SEOIL	SE-ED	SELIC	SENA	SIRI	SIS	SITHAI	SMK	SMPC	SNC
SONIC	SORKON	SPALI	SPI	SPRC	SPVI	SSSC	SST	STA	SUSCO	SUTHA
SVI	SYMC	SYNTEC	TACC	TASCO	TCAP	TFMAMA	THANA	THANI	THCOM	THG
THIP	THRE	THREL	TIP	TIPCO	TISCO	TK	TKT	TTB	TMILL	TNDT
TNL	TOA	TOP	TPBI	TQM	TRC	TRC	TSC	TSR	TSTE	TSTH
TTCL	TTW	TU	TVD	TVI	TVO	TWPC	U	UAC	UBIS	UV
VGI	VIH	WACOAL	WAVE	WHA	WHAUP	WICE	WINNER	TRUE		

VERY GOOD LEVEL										
2S	ABM	ACE	ACG	ADB	AEC	AEONTS	AGE	AH	AHC	AIT
ALLA	AMANAHA	AMARIN	APCO	APCS	APURE	AQUA	ASAP	ASEFA	ASIA	ASIAN
ASIMAR	ASK	ASN	ATP30	AUCT	AWC	AYUD	B	BA	BAM	BBL
BFIT	BGC	BJC	BJCHI	BROOK	BTW	CBG	CEN	CGH	CHARAN	CHAYO
CHG	CHOTI	CHOW	CI	CIG	CMC	COLOR	COM7	CPL	CRC	CRD
CSC	CSP	CWT	DCC	DCON	DDD	DOD	DOHOME	EASON	EE	ERW
ESTAR	FE	FLOYD	FN	FORTH	FSS	FTE	FVC	GENCO	GJS	GL
GLAND	GLOBAL	GLOCON	GPI	GULF	GYT	HPT	HTC	ICN	IFS	ILM
IMH	INET	INSURE	IRC	IRCP	IT	ITD	ITEL	J	JAS	JCK
JCKH	JMART	JMT	KBS	KCAR	KGI	KIAT	KOOL	KTIS	KWC	KWM
L&E	LALIN	LDC	LHK	LOXLEY	LPH	LRH	LST	M	MACO	MAJOR
MBAX	MEGA	META	MFC	MGT	MILL	MITSIB	MK	MODERN	MTI	MVP
NETBAY	NEX	NINE	NTV	NWR	OCC	OGC	OSP	PATO	PB	PDG
PDI	PICO	PIMO	PJW	PL	PM	PPP	PRIN	PRINC	PSTC	PT
QLT	RCL	RICHY	RML	RPC	RWI	S11	SALEE	SAMCO	SANKO	SAPPE
SAWAD	SCI	SCP	SE	SEG	SFP	SGF	SHR	SIAM	SINGER	SKE
SKR	SKY	SMIT	SMT	SNP	SPA	SPC	SPCG	SR	SRICHA	SSC
SSF	STANLY	STI	STPI	SUC	SUN	SYNEX	T	TAE	TAKUNI	TBSP
TCC	TCMC	TEAM	TEAMG	TFG	TIGER	TITLE	TKN	TKS	TM	TMC
TMD	TMI	TMT	TNITY	TNP	TNR	TOG	TPA	TPAC	TPCORP	TPOLY
TPS	TRITN	TRT	TRU	TSE	TVT	TWP	UEC	UMI	UOBKH	UP
UPF	UPOIC	UT	UTP	UWC	VL	VNT	VPO	WIJK	WP	XO
YUASA	ZEN	ZIGA	ZMICO							

GOOD LEVEL										
7UP	A	ABICO	AJ	ALL	ALUCON	AMC	APP	ARIN	AS	AU
B52	BC	BCH	BEAUTY	BGT	BH	BIG	BKD	BLAND	BM	BR
BROCK	BSBM	BSM	BTNC	CAZ	CCP	CGD	CITY	CMAN	CMO	CMR
CPT	CPW	CRANE	CSR	D	EKH	EP	ESSO	FMT	GIFT	GREEN
GSC	GTB	HTECH	HUMAN	IHL	INOX	INSET	IP	JTS	JUBILE	KASET
KCM	KKC	KUMWEL	KUN	KWG	KYE	LEE	MATCH	MATI	M-CHAI	MCS
MDX	MJD	MM	MORE	NC	NDR	NER	NFC	NNCL	NPK	NUSA
OCEAN	PAF	PF	PK	PLE	PMTA	POST	PPM	PRAKIT	PRECHA	PRIME
PROUD	PTL	RBF	RCI	RJH	ROJNA	RP	RPH	RSP	SF	SFLEX
SGP	SISB	SKN	SLP	SMART	SOLAR	SPG	SQ	SSP	STARK	STC
SUPER	SVOA	TC	TCCC	THMUI	TIW	TNH	TOPP	TPCH	TIPIP	TPLAS
TTI	TYCN	UKEM	UMS	VCOM	VRANDA	WIN	WORK	WPH		

## Description

## Score Range

Excellent

90-100

Very Good

80-89

Good

70-79

## Disclaimer:

The disclosure of the survey results of the Thai Institute of Directors Association ("IOD") regarding corporate governance is made pursuant to the policy of the Office of the Securities and Exchange Commission. The survey of the IOD is based on the information of a company listed on the Stock Exchange of Thailand and the Market for Alternative Investment disclosed to the public and able to be accessed by a general public investor. The result, therefore, is from the perspective of a third party. It is not an evaluation of operation and is not based on inside information.

The survey result is as of the date appearing in the Corporate Governance Report of Thai Listed Companies. As a result, the survey results may be changed after that date. FSS International Investment Advisory Company Limited does not confirm nor certify the accuracy of such survey results.

\* CGR scoring should be considered with news regarding wrong doing of the company or director or executive of the company such unfair practice on securities trading, fraud, and corruption SEC imposed a civil sanction against insider trading of director and executive; \*\* delisted

Source: Thai Institute of Directors Association (IOD); FSSIA's compilation

## Anti-corruption Progress Indicator 2020

CERTIFIED										
2S	ADVANC	AI	AIE	AIRA	AKP	AMA	AMANAHA	AP	AQUA	ARROW
ASK	ASP	AYUD	B	BAFS	BANPU	BAY	BBL	BCH	BCP	BCPG
BGC	BGRIM	BJCHI	BKI	BLA	BPP	BROOK	BRR	BSBM	BTS	BWG
CEN	CENTEL	CFRESH	CGH	CHEWA	CHOTI	CHOW	CIG	CIMBT	CM	CMC
COL	COM7	CPALL	CPF	CPI	CPN	CSC	DCC	DELTA	DEMCO	DIMET
DRT	DTAC	DTC	EASTW	ECL	EGCO	FE	FNS	FPI	FPT	FSS
FTE	GBX	GC	GCAP	GEL	GFPT	GGC	GJS	GPSC	GSTEEL	GUNKUL
HANA	HARN	HMPRO	HTC	ICC	ICHI	IFS	INET	INSURE	INTUCH	IRPC
ITEL	IVL	K	KASET	KBANK	KBS	KCAR	KCE	KGI	KKP	KSL
KTB	KTC	KWC	L&E	LANNA	LHFG	LHK	LPN	LRH	M	MAKRO
MALEE	MBAX	MBK	MBKET	MC	MCOT	MFC	MFEC	MINT	MONO	MOONG
MPG	MSC	MTC	MTI	NBC	NEP	NINE	NKI	NMG	NNCL	NSI
NWR	OCC	OCEAN	OGC	ORI	PAP	PATO	PB	PCSGH	PDG	PDI
PDJ	PE	PG	PHOL	PL	PLANB	PLANET	PLAT	PM	PPP	PPPM
PPS	PREB	PRG	PRINC	PRM	PSH	PSL	PSTC	PT	PTG	PTT
PTTEP	PTTGC	PYLON	Q-CON	QH	QLT	QTC	RATCH	RML	RWI	S & J
SABINA	SAT	SC	SCB	SCC	SCCC	SCG	SCN	SEAOIL	SE-ED	SELIC
SENA	SGP	SIRI	SITHAI	SMIT	SMK	SMPC	SNC	SNP	SORKON	SPACK
SPC	SPI	SPRC	SRICHA	SSF	SSSC	SST	STA	SUSCO	SVI	SYNTEC
TAE	TAKUNI	TASCO	TBSP	TCAP	TCMC	TFG	TFI	TFMAMA	THANI	THCOM
THIP	THRE	THREL	TIP	TIPCO	TISCO	TKT	TTB	TMD	TMILL	TMT
TNITY	TNL	TNP	TNR	TOG	TOP	TPA	TPCORP	TPP	TRU	TSC
TSTH	TTCL	TU	TVD	TVI	TVO	TWPC	U	UBIS	UEC	UKEM
UOBKH	UWC	VGI	VIH	VNT	WACOAL	WHA	WHAUP	WICE	WIJK	XO
ZEN	TRUE									

DECLARED										
7UP	ABICO	AF	ALT	AMARIN	AMATA	AMATAV	ANAN	APURE	B52	BKD
BM	BROCK	BUI	CHO	CI	COTTO	DDD	EA	EFORL	EP	ERW
ESTAR	ETE	EVER	FSMART	GPI	ILINK	IRC	J	JKN	JMART	JMT
JSP	JTS	KWG	LDC	MAJOR	META	NCL	NOBLE	NOK	PK	PLE
ROJNA	SAAM	SAPPE	SCI	SE	SHANG	SINGER	SKR	SPALI	SSP	STANLY
SUPER	SYNEX	THAI	TKS	TOPP	TRITN	TTA	UPF	UV	WIN	ZIGA

Level	
Certified	This level indicates practical participation with thoroughly examination in relation to the recommended procedures from the audit committee or the SEC's certified auditor, being a certified member of Thailand's Private Sector Collective Action Coalition Against Corruption programme (Thai CAC) or already passed examination to ensure independence from external parties.
Declared	This level indicates determination to participate in the Thailand's Private Sector Collective Action Coalition Against Corruption programme (Thai CAC)

**Disclaimer:**

The disclosure of the Anti-Corruption Progress Indicators of a listed company on the Stock Exchange of Thailand, which is assessed by Thaipat Institute, is made in order to comply with the policy and sustainable development plan for the listed companies of the Office of the Securities and Exchange Commission. Thaipat Institute made this assessment based on the information received from the listed company, as stipulated in the form for the assessment of Anti-corruption which refers to the Annual Registration Statement (Form 56-1), Annual Report (Form 56-2), or other relevant documents or reports of such listed company. The assessment result is therefore made from the perspective of Thaipat Institute that is a third party. It is not an assessment of operation and is not based on any inside information. Since this assessment is only the assessment result as of the date appearing in the assessment result, it may be changed after that date or when there is any change to the relevant information. Nevertheless, FSS International Investment Advisory Company Limited does not confirm, verify, or certify the accuracy and completeness of the assessment results.

Note: Companies participating in Thailand's Private Sector Collective Action Coalition Against Corruption programme (Thai CAC) under Thai Institute of Directors (as of June 24, 2019) are categorised into: 1) companies that have declared their intention to join CAC, and; 2) companies certified by CAC.

Source: The Securities and Exchange Commission, Thailand; \* FSSIA's compilation

## GENERAL DISCLAIMER

### ANALYST(S) CERTIFICATION

Suwat Sinsadok, CFA, FRM, ERP FSS International Investment Advisory Securities Co., Ltd

The individual(s) identified above certify(ies) that (i) all views expressed in this report accurately reflect the personal view of the analyst(s) with regard to any and all of the subject securities, companies or issuers mentioned in this report; and (ii) no part of the compensation of the analyst(s) was, is, or will be, directly or indirectly, related to the specific recommendations or views expressed herein.

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### History of change in investment rating and/or target price

#### Srinaporn Marketing (SNNP TB)



Date	Rating	Target price	Date	Rating	Target price	Date	Rating	Target price
30-Jul-2021	BUY	15.00	20-Jan-2022	BUY	20.00	-	-	-

Suwat Sinsadok, CFA, FRM, ERP started covering this stock from 30-Jul-2021

Price and TP are in local currency

Source: FSSIA estimates

Company	Ticker	Price	Rating	Valuation & Risks
Srinaporn Marketing	SNNP TB	THB 16.20	BUY	The key downside risks to our DCF-based TP are 1) slower-than-expected demand growth and market penetration overseas, especially in Cambodia and Vietnam; 2) a lower-than-expected profit margin due to high raw material and transportation costs; and 3) higher-than-expected SG&A expenses from overseas operations.

Source: FSSIA estimates

### Additional Disclosures

Target price history, stock price charts, valuation and risk details, and equity rating histories applicable to each company rated in this report is available in our most recently published reports. You can contact the analyst named on the front of this note or your representative at Finansia Syrus Securities Public Company Limited

FSSIA may incorporate the recommendations and target prices of companies currently covered by FSS Research into equity research reports, denoted by an 'FSS' before the recommendation. FSS Research is part of Finansia Syrus Securities Public Company Limited, which is the parent company of FSSIA.

All share prices are as at market close on 09-May-2022 unless otherwise stated.

## RECOMMENDATION STRUCTURE

### Stock ratings

Stock ratings are based on absolute upside or downside, which we define as  $(\text{target price}^* - \text{current price}) / \text{current price}$ .

**BUY (B).** The upside is 10% or more.

**HOLD (H).** The upside or downside is less than 10%.

**REDUCE (R).** The downside is 10% or more.

Unless otherwise specified, these recommendations are set with a 12-month horizon. Thus, it is possible that future price volatility may cause a temporary mismatch between upside/downside for a stock based on market price and the formal recommendation.

\* In most cases, the target price will equal the analyst's assessment of the current fair value of the stock. However, if the analyst doesn't think the market will reassess the stock over the specified time horizon due to a lack of events or catalysts, then the target price may differ from fair value. In most cases, therefore, our recommendation is an assessment of the mismatch between current market price and our assessment of current fair value.

### Industry Recommendations

**Overweight.** The analyst expects the fundamental conditions of the sector to be positive over the next 12 months.

**Neutral.** The analyst expects the fundamental conditions of the sector to be maintained over the next 12 months.

**Underweight.** The analyst expects the fundamental conditions of the sector to be negative over the next 12 months.

### Country (Strategy) Recommendations

**Overweight (O).** Over the next 12 months, the analyst expects the market to score positively on two or more of the criteria used to determine market recommendations: index returns relative to the regional benchmark, index sharpe ratio relative to the regional benchmark and index returns relative to the market cost of equity.

**Neutral (N).** Over the next 12 months, the analyst expects the market to score positively on one of the criteria used to determine market recommendations: index returns relative to the regional benchmark, index sharpe ratio relative to the regional benchmark and index returns relative to the market cost of equity.

**Underweight (U).** Over the next 12 months, the analyst does not expect the market to score positively on any of the criteria used to determine market recommendations: index returns relative to the regional benchmark, index sharpe ratio relative to the regional benchmark and index returns relative to the market cost of equity.