# 27 JANUARY 2022

EQUITY RESEARCH - COMPANY REPORT

BEC WORLD

# **Expect a strong recovery**

- We expect BEC to report an impressive core earnings result in 4Q21 of THB301m (+112% q-q).
- There could be a 20% upside to our 2021E net profit to THB768m.

**BEC TB** 

Maintain BUY with the TP of THB15.

#### Impressive earnings in 4Q21

Thanks to the strong recovery in TV advertising expenditure (adex), we expect BEC's TV revenue to surge by 29% q-q to THB1.4b – its highest TV revenue in the past two years since Covid-19 hit Thailand in 2020. Its 4Q21 utilisation rate should improve from 60% in 3Q21 to 75%, while its ad rate should also grow to THB82,000/min in 4Q21 vs THB79,800/min in 3Q21. Global content licensing (GCL) and digital revenue should remain flattish due to the pandemic impact. We anticipate that BEC's 4Q21 GPM should also improve to 42%, while SG&A-to-sales should increase due to the seasonal effect of its rebate expense. As a result, we expect BEC's core net profit in 4Q21 to reach THB301m (+112% q-q).

#### High potential to beat our earnings estimate in 2020

Thanks to the expectation of strong 4Q21 results, there could be a 20% upside to our 2021E net profit of THB641m to THB768m. It should also beat the Bloomberg consensus expectation of THB676m. Moreover, the company has the potential to increase its ad rate as its utilisation rate has already reached a high level. Notably, we project its 2022 ad rate and utilisation rate at only THB83,720/min and 72%, respectively. We maintain our 2021 forecast, awaiting updates from the analyst meeting.

# Solid TV ratings helped the company gain higher revenue

BEC had the most stable TV ratings in 2021. Its TV ratings stood at 1.078 (+0.4% m-m) in Dec-21, compared to Thailand's total TV ratings that dropped 4% m-m. BEC has boosted its TV market share to 16%, giving it the second highest TV ratings in Thailand. Moreover, its news programs such as Morning News and Hone-Krasae currently have a utilisation rate of almost 100%, and it has the highest TV rating for news than any other channel for the morning and afternoon time slots.

#### Maintain BUY with TP of THB15

We believe that BEC has a solid outlook ahead. Its 1Q22 earnings should remain strong, and if the Omicron variant doesn't spread in Thailand further, there is a potential upside risk to our 2022 earnings estimate of THB859m. We maintain BUY on BEC with a TP of THB15. The company is now trading at 32x 2022E P/E (+0.5SD of its mean P/E). The 14% decrease in its share price since Nov-21 presents an opportunity to reinvest in BEC.



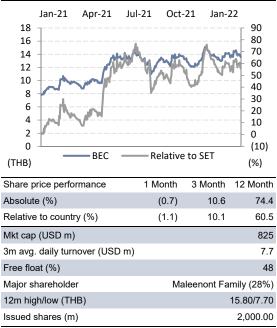
FSS INTERNATIONAL INVESTMENT ADVISORY

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TARGET PRICE	THB15.00
CLOSE	THB13.60
UP/DOWNSIDE	+10.3%
PRIOR TP	THB15.00
CHANGE IN TP	UNCHANGED
TP vs CONSENSUS	+6.5%

# **KEY STOCK DATA**

YE Dec (THB m)	2020	2021E	2022E	2023E
Revenue	5,861	5,778	6,592	7,340
Net profit	(214)	641	859	1,219
EPS (THB)	(0.11)	0.32	0.43	0.61
vs Consensus (%)	-	(3.0)	(8.7)	(5.9)
EBITDA	2,046	3,096	3,392	3,842
Core net profit	(233)	641	859	1,219
Core EPS (THB)	(0.12)	0.32	0.43	0.61
Chg. In EPS est. (%)	nm	-	-	-
EPS growth (%)	nm	nm	34.1	42.0
Core P/E (x)	(116.7)	42.5	31.7	22.3
Dividend yield (%)	-	-	-	2.2
EV/EBITDA (x)	13.5	8.6	7.7	6.6
Price/book (x)	5.0	4.5	3.9	3.6
Net debt/Equity (%)	7.4	(10.4)	(17.8)	(23.5)
ROE (%)	(4.2)	11.2	13.3	16.9



Sources: Bloomberg consensus; FSSIA estimates

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#### **Investment thesis**

BEC used to be the second biggest TV operator in Thailand, and regularly enjoyed profits of more than THB4b per year. However, changes in consumer behaviour, more competitors, and a continuous decline in advertising expenditure (adex) have hurt BEC, which has booked a loss for three consecutive years.

However, we believe that 2021 will be the first profitable year for the company, given its recent adex recovery and efficient cost cutting, and believe its financial performance could improve significantly next year.

# **Company profile**

BEC's principal business operations are its 1) content business - TV, online, global content licensing, program sourcing, production distribution; and 2) supporting businesses - the production of variety shows and content and promotional campaign activities.

www.becworld.com

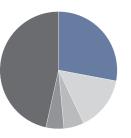
# Principal activities (revenue, 2020)

- Advertising income 81.2 %
- Copyrights & Other services 18.0
- Concerts & Shows 0.2 %
- Sales of Goods 0.7 %

Source: BEC World

#### Major shareholders

- Maleenont Family 28.0 %
- Jurangkool Family 15.0 %
- Nortrust Nominees LTD-CL AC -
- 5.6 % BTS Group Holdings PCL - 5.0 %
- Others 46.5 %



Source: BEC World

#### Catalysts

- A strong recovery in 2021 should boost the company's revenue;
- A huge cost reduction;
- If it can expand its market share via global content licensing.

#### **Risks to our call**

The key downside risks to our P/E based TP are a lowerthan-expected adex recovery and the company's worsethan-expected cost reduction.

#### **Event calendar**

DateEventFeb 20222021 results announcement

#### **Key assumptions**

	2020	2021E	2022E	2023E
Ad rate per minute (THB)	85,900	80,500	83,720	83,720
Utilisation (%)	63	67	72	77

Source: FSSIA estimates

#### Earnings sensitivity

- For every 1% increase in utilisation rate, we project 2022 earnings to rise by 26%, and vice versa, all else being equal;
- For every 1% increase in advertising rate, we project 2022 earnings to rise by 16%, and vice versa, all else being equal.

Source: FSSIA estimates



#### Exhibit 1: 4Q21 results forecast

	4Q20	3Q21	4Q21E	Chang	e	2020	2021E	Chg.	2022E
	(THB m)	(THB m)	(THB m)	(q-q%)	(y-y%)	(THB m)	(THB m)	(y-y%)	(THB m)
TV	1,327	1,063	1,373	29.2	3.4	4,758	4,725	(0.7)	5,280
Copyrights	380	209	200	(4.5)	(47.4)	1,053	1,053	0.0	1,211
Revenue	1,718	1,272	1,573	23.6	(8.4)	5,861	5,778	(1.4)	6,592
Operating costs	(1,016)	(894)	(905)	1.2	(11.0)	(4,583)	(4,201)	(8.3)	(4,706)
Gross profit	702	378	668	76.5	(4.8)	1,278	1,577	23.4	1,886
SG&A expenses	(309)	(186)	(278)	49.5	(10.0)	(1,431)	(735)	(48.6)	(784)
EBIT	393	192	390	102.6	(0.7)	(153)	842	n.a.	1,102
Depn & amort.	475	512	539	5.2	13.4	2,160	2,214	2.5	2,245
EBITDA	868	704	928	31.8	7.0	2,007	3,056	52.3	3,347
EBITDA margin (%)	51	55	59	nm	nm	34	53	nm	51
Interest expense	(28)	(24)	(25)	2.7	(10.4)	(117)	(98)	(16.3)	(90)
Other income	14	10	12	14.0	(14.8)	47	56	18.4	61
Associates	(0)	-	-	n.a.	n.a.	(2)	-	n.a.	-
Extra items	(69)	1	-	n.a.	n.a.	19	-	n.a.	-
Pretax profit	309	180	377	109.8	21.7	(206)	801	n.a.	1,073
Тах	(46)	(37)	(75)	105.7	62.7	(98)	(160)	63.2	(215)
Tax rate (%)	(15)	(20)	(20)	nm	nm	48	(20)	nm	(20)
Minority interests	(4)	0	-	n.a.	n.a.	(90)	-	n.a.	-
Net profit	267	143	301	110.8	12.8	(214)	641	n.a.	859
Core net profit	336	142	301	112.4	(10.3)	(233)	641	n.a.	859
EPS (THB)	0.13	0.07	0.15	110.8	12.8	(0.11)	0.32	n.a.	0.43
Core EPS (THB)	0.17	0.07	0.15	112.4	(10.3)	(0.12)	0.32	n.a.	0.43

Sources: BEC; FSSIA estiamtes

#### Exhibit 2: Rolling one-year forward P/E band



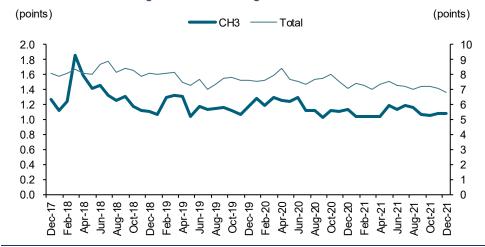
Sources: Bloomberg; FSSIA estimates

#### Exhibit 3: Rolling one-year forward P/BV band



Sources: Bloomberg; FSSIA estimates

#### Exhibit 4: BEC's TV ratings vs total TV ratings



Sources: Nielsen; TV Digital Watch

#### Exhibit 5: Morning news TV ratings

Channel	Morning news	Ratings
3 (BEC)	Rueng Lao Chao Nee (Morning News)	1.277
7	Chao Nee Ti Mo-Chit	0.947
7	Sanam Khao 7 Si	1.099
Workpoint TV	Khao Chao Workpoint	0.724
Amarin TV	Khao Arun Amarin	0.391
Thairath TV	Khao Chao Hua Khiao	0.370

# Exhibit 6: Afternoon news TV ratings

Channel	Afternoon news	Ratings
3 (BEC)	Hone-Krasae	1.144
7	Hong Khao Phak Thiang	0.987
3 (BEC)	Tieng Wan Tan Hed Karn	0.859
One	Khao Tieng Chong One	0.526
Thairath TV	Khao Tieng Thairath	0.487
Amarin TV	Khao Tieng Amarin	0.383

Sources: Nielsen; TV Digital Watch

Sources: Nielsen; TV Digital Watch

#### Financial Statements BEC World

Profit and Loss (THB m) Year Ending Dec	2019	2020	2021E	2022E	2023E
Revenue	8,310	5,861	5,778	6,592	7,340
Cost of goods sold	(4,481)	(2,423)	(1,987)	(2,461)	(2,726
Gross profit	3,829	3,438	3,791	4,131	4,614
Other operating income	77	39	40	45	50
Operating costs	(1,482)	(1,431)	(735)	(784)	(822)
Operating EBITDA	2,424	2,046	3,096	3,392	3,842
Depreciation	(3,054)	(2,160)	(2,214)	(2,245)	(2,252)
Goodwill amortisation	0	0	0	0	C
Operating EBIT	(631)	(114)	882	1,147	1,590
Net financing costs	(107)	(108)	(82)	(74)	(66)
Associates	28	(2)	0	0	0
Recurring non-operating income	28	(2)	0	0	0
Ion-recurring items	199	19	0	0	C
Profit before tax	(511)	(206)	801	1,073	1,524
ax	62	(98)	(160)	(215)	(305)
Profit after tax	(449)	(304)	641	859	1,219
/inority interests	52	90	0	0	, 0
Preferred dividends	0	0	0	0	0
Other items	-	-	-	-	-
Reported net profit	(397)	(214)	641	859	1,219
lon-recurring items & goodwill (net)	(159)	(19)	0	0	, 0
Recurring net profit	(556)	(233)	641	859	1,219
Per share (THB)					
Recurring EPS *	(0.28)	(0.12)	0.32	0.43	0.61
Reported EPS	(0.20)	(0.11)	0.32	0.43	0.61
DPS .	0.00	0.00	0.00	0.00	0.30
Diluted shares (used to calculate per share data)	2,000	2,000	2,000	2,000	2,000
Growth					
Revenue (%)	(17.9)	(29.5)	(1.4)	14.1	11.4
Dperating EBITDA (%)	(31.6)	(15.6)	51.4	9.6	13.3
Dperating EBIT (%)	nm	nm	nm	30.0	38.6
Recurring EPS (%)	nm	nm	nm	34.1	42.0
Reported EPS (%)	nm	nm	nm	34.1	42.0
Derating performance					
Gross margin inc. depreciation (%)	9.3	21.8	27.3	28.6	32.2
Gross margin of key business (%)	-	-	-	-	-
Operating EBITDA margin (%)	29.2	34.9	53.6	51.5	52.3
Derating EBIT margin (%)	(7.6)	(2.0)	15.3	17.4	21.7
Vet margin (%)	(6.7)	(4.0)	11.1	13.0	16.6
Effective tax rate (%)	20.0	20.0	20.0	20.0	20.0
Dividend payout on recurring profit (%)	-	-	-	-	50.0
nterest cover (X)	(5.6)	(1.1)	10.8	15.6	24.1
nventory days	0.3	0.5	0.4	0.4	0.4
Debtor days	50.9	67.1	62.2	51.7	55.2
Creditor days	53.2	84.3	77.6	59.7	60.6
Derating ROIC (%)	(74.5)	(13.8)	132.6	197.2	186.4
ROIC (%)	(5.6)	(13.3)	11.9	15.7	21.2
ROE (%)	(9.5)	(4.2)	11.3	13.3	16.9
ROA (%)	(4.1)	(4.2)	7.3	9.2	10.8
Pre-exceptional, pre-goodwill and fully diluted	(4.1)	(2.3)	1.5	9.2	12.1
	-2040	2020	20245	20225	20225
Revenue by Division (THB m)	2019	2020	2021E	2022E	2023E
Advertising income	6,743	4,758	4,725	5,280	5,647
Copyrights & Other services	953	1,053	1,053	1,211	1,393
Concerts & Shows	557	9	0	100	300
Sales of Goods	56	40	0	0	0

# Financial Statements BEC World

Cash Flow (THB m) Year Ending Dec	2019	2020	2021E	2022E	2023
Recurring net profit	(556)	(233)	641	859	1,21
Depreciation	(556) 3,054	(233) 2,160	2,214	2,245	2,25
ssociates & minorities	(80)	119	2,214	2,245	2,20
ther non-cash items	. ,	395	0	0	
	(185)				
hange in working capital	208	(146)	200	(376)	(165
ash flow from operations	2,442	2,295	3,055	2,728	3,30
apex - maintenance	(991)	(709)	(780)	(850)	(864
apex - new investment	(1,486)	(1,064)	(1,170)	(1,275)	(1,296
et acquisitions & disposals	26	(3)	0	0	
ther investments (net)	620	82	0	0	
ash flow from investing	(1,831)	(1,693)	(1,950)	(2,125)	(2,160
ividends paid	0	0	0	0	(610
quity finance	0	0	0	0	
ebt finance	(28)	0	(499)	(200)	(200
ther financing cash flows	(34)	(109)	(77)	Ó	
ash flow from financing	(62)	(109)	(576)	(200)	(810
on-recurring cash flows	(,	(,	(	()	(***
ther adjustments	99	0	0	0	
			0	0	
et other adjustments	99	(711)			
ovement in cash	648	(218)	529	403	33
ree cash flow to firm (FCFF)	738.05	718.39	1,202.57	692.80	1,228.0
ee cash flow to equity (FCFE)	647.80	(217.84)	529.35	403.10	946.1
er share (THB)					
CFF per share	0.37	0.36	0.60	0.35	0.6
CFE per share	0.32	(0.11)	0.26	0.20	0.4
ecurring cash flow per share	1.12	1.22	1.43	1.55	1.7
alance Sheet (THB m) Year Ending Dec	2019	2020	2021E	2022E	2023
angible fixed assets (gross)	6,682	4,943	1,157	1,217	1,31
ess: Accumulated depreciation	(6,300)	(4,675)	(943)	(1,039)	(1,123
angible fixed assets (net)	382	268	214	178	19
itangible fixed assets (net)	3,832	3,673	3,463	3,379	3,27
ong-term financial assets	99	54	54	54	5
vest. in associates & subsidiaries	29	0	0	0	
ash & equivalents	2,816	2,598	3,128	3,531	3,86
/C receivable	1,037	1,117	851	1,017	1,20
iventories	4	2	2	3	.,==
ther current assets	838	171	173	175	17
urrent assets	4,695	3,889	4,154	4,724	5,25
other assets	2,317	1,635	1,874	1,930	1,96
otal assets	11,354	9,519	9,759	10,266	10,73
ommon equity	5,623	5,409	6,050	6,908	7,51
linorities etc.	95	0	0	0	
otal shareholders' equity	5,718	5,409	6,050	6,908	7,51
ong term debt	2,998	2,999	2,500	2,300	2,10
ther long-term liabilities	634	293	293	293	29
ong-term liabilities	3,632	3,292	2,793	2,593	2,39
/C payable	645	474	370	435	47
hort term debt	330	0	0	400	1
	1,029				
ther current liabilities		344	546	329	34
urrent liabilities	2,004	818	916	764	82
otal liabilities and shareholders' equity	11,354	9,519	9,759	10,266	10,73
et working capital	205	473	110	429	56
vested capital	6,865	6,103	5,715	5,971	6,04
ncludes convertibles and preferred stock which is being	y nealeu as debt				
er share (THB)					
ook value per share	2.81	2.70	3.02	3.45	3.7
angible book value per share	0.90	0.87	1.29	1.76	2.1
nancial strength					
et debt/equity (%)	9.0	7.4	(10.4)	(17.8)	(23.
et debt/total assets (%)	4.5	4.2	(6.4)	(12.0)	(16.
urrent ratio (x)	2.3	4.8	4.5	6.2	6.
F interest cover (x)	2.3	8.8	21.9	23.8	35.
luation	2019	2020	2021E	2022E	2023
ecurring P/E (x) *	(48.9)	(116.7)	42.5	31.7	22
ecurring P/E @ target price (x) *	(53.9)	(128.7)	46.8	34.9	24
eported P/E (x)	(68.5)	(126.9)	42.5	31.7	22
ividend yield (%)	/	-	-	-	2
rice/book (x)	4.8	5.0	4.5	3.9	3
rice/tangible book (x)	15.2	15.7	10.5	7.7	6.
V/EBITDA (x) **	11.5	13.5 14.9	8.6 9.5	7.7	6. 7
			u 5	8.5	7.
V/EBITDA @ target price (x) ** V/invested capital (x)	12.6 4.1	4.5	4.6	4.3	4.

Sources: BEC World; FSSIA estimates



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#### Corporate Governance report of Thai listed companies 2020

EXCELLE	NT LEVEL									
AAV	ADVANC	AF	AIRA	AKP	AKR	ALT	AMA	AMATA	AMATAV	ANAN
AOT	AP	ARIP	ARROW	ASP	BAFS	BANPU	BAY	BCP	BCPG	BDMS
BEC	BEM	BGRIM	BIZ	BKI	BLA	BOL	BPP	BRR	BTS	BWG
CENTEL	CFRESH	CHEWA	CHO	CIMBT	CK	CKP	CM	CNT	COL	COMAN
COTTO	CPALL	CPF	CPI	CPN	CSS	DELTA	DEMCO	DRT	DTAC	DTC
DV8	EA	EASTW	ECF	ECL	EGCO	EPG	ETE	FNS	FPI	FPT
FSMART	GBX	GC	GCAP	GEL	GFPT	GGC	GPSC	GRAMMY	GUNKUL	HANA
HARN	HMPRO	ICC	ICHI	III	ILINK	INTUCH	IRPC	IVL	JKN	JSP
JWD	К	KBANK	KCE	KKP	KSL	KTB	KTC	LANNA	LH	LHFG
LIT	LPN	MAKRO	MALEE	MBK	MBKET	MC	MCOT	METCO	MFEC	MINT
MONO	MOONG	MSC	MTC	NCH	NCL	NEP	NKI	NOBLE	NSI	NVD
NYT	OISHI	ORI	OTO	PAP	PCSGH	PDJ	PG	PHOL	PLANB	PLANET
PLAT	PORT	PPS	PR9	PREB	PRG	PRM	PSH	PSL	PTG	PTT
PTTEP	PTTGC	PYLON	Q-CON	QH	QTC	RATCH	RS	S	S & J	SAAM
SABINA	SAMART	SAMTEL	SAT	SC	SCB	SCC	SCCC	SCG	SCN	SDC
SEAFCO	SEAOIL	SE-ED	SELIC	SENA	SIRI	SIS	SITHAI	SMK	SMPC	SNC
SONIC	SORKON	SPALI	SPI	SPRC	SPVI	SSSC	SST	STA	SUSCO	SUTHA
SVI	SYMC	SYNTEC	TACC	TASCO	TCAP	TFMAMA	THANA	THANI	THCOM	THG
THIP	THRE	THREL	TIP	TIPCO	TISCO	TK	TKT	TTB	TMILL	TNDT
TNL	TOA	TOP	TPBI	TQM	TRC	TSC	TSR	TSTE	TSTH	TTA
TTCL	TTW	TU	TVD	TVI	TVO	TWPC	U	UAC	UBIS	UV
VGI	VIH	WACOAL	WAVE	WHA	WHAUP	WICE	WINNER	TRUE		

VERY GO	OD LEVEL									
2S	ABM	ACE	ACG	ADB	AEC	AEONTS	AGE	AH	AHC	AIT
ALLA	AMANAH	AMARIN	APCO	APCS	APURE	AQUA	ASAP	ASEFA	ASIA	ASIAN
ASIMAR	ASK	ASN	ATP30	AUCT	AWC	AYUD	В	BA	BAM	BBL
BFIT	BGC	BJC	BJCHI	BROOK	BTW	CBG	CEN	CGH	CHARAN	CHAYO
CHG	CHOTI	CHOW	CI	CIG	CMC	COLOR	COM7	CPL	CRC	CRD
CSC	CSP	CWT	DCC	DCON	DDD	DOD	DOHOME	EASON	EE	ERW
ESTAR	FE	FLOYD	FN	FORTH	FSS	FTE	FVC	GENCO	GJS	GL
GLAND	GLOBAL	GLOCON	GPI	GULF	GYT	HPT	HTC	ICN	IFS	ILM
IMH	INET	INSURE	IRC	IRCP	IT	ITD	ITEL	J	JAS	JCK
JCKH	JMART	JMT	KBS	KCAR	KGI	KIAT	KOOL	KTIS	KWC	KWM
L&E	LALIN	LDC	LHK	LOXLEY	LPH	LRH	LST	М	MACO	MAJOR
MBAX	MEGA	META	MFC	MGT	MILL	MITSIB	MK	MODERN	MTI	MVP
NETBAY	NEX	NINE	NTV	NWR	OCC	OGC	OSP	PATO	PB	PDG
PDI	PICO	PIMO	PJW	PL	PM	PPP	PRIN	PRINC	PSTC	PT
QLT	RCL	RICHY	RML	RPC	RWI	S11	SALEE	SAMCO	SANKO	SAPPE
SAWAD	SCI	SCP	SE	SEG	SFP	SGF	SHR	SIAM	SINGER	SKE
SKR	SKY	SMIT	SMT	SNP	SPA	SPC	SPCG	SR	SRICHA	SSC
SSF	STANLY	STI	STPI	SUC	SUN	SYNEX	Т	TAE	TAKUNI	TBSP
тсс	TCMC	TEAM	TEAMG	TFG	TIGER	TITLE	TKN	TKS	ТМ	TMC
TMD	TMI	TMT	TNITY	TNP	TNR	TOG	TPA	TPAC	TPCORP	TPOLY
TPS	TRITN	TRT	TRU	TSE	TVT	TWP	UEC	UMI	UOBKH	UP
UPF	UPOIC	UT	UTP	UWC	VL	VNT	VPO	WIIK	WP	XO
YUASA	ZEN	ZIGA	ZMICO							

GOOD LE	VEL									
7UP	А	ABICO	AJ	ALL	ALUCON	AMC	APP	ARIN	AS	AU
B52	BC	BCH	BEAUTY	BGT	BH	BIG	BKD	BLAND	BM	BR
BROCK	BSBM	BSM	BTNC	CAZ	CCP	CGD	CITY	CMAN	CMO	CMR
CPT	CPW	CRANE	CSR	D	EKH	EP	ESSO	FMT	GIFT	GREEN
GSC	GTB	HTECH	HUMAN	IHL	INOX	INSET	IP	JTS	JUBILE	KASET
KCM	KKC	KUMWEL	KUN	KWG	KYE	LEE	MATCH	MATI	M-CHAI	MCS
MDX	MJD	MM	MORE	NC	NDR	NER	NFC	NNCL	NPK	NUSA
OCEAN	PAF	PF	PK	PLE	PMTA	POST	PPM	PRAKIT	PRECHA	PRIME
PROUD	PTL	RBF	RCI	RJH	ROJNA	RP	RPH	RSP	SF	SFLEX
SGP	SISB	SKN	SLP	SMART	SOLAR	SPG	SQ	SSP	STARK	STC
SUPER	SVOA	TC	TCCC	THMUI	TIW	TNH	TOPP	TPCH	TPIPP	TPLAS
TTI	TYCN	UKEM	UMS	VCOM	VRANDA	WIN	WORK	WPH		
		Description						Score	Range	
		Excellent						90-1	100	
		Very Good			80-89					
		Good			70-79					

#### Disclaimer:

The disclosure of the survey results of the Thai Institute of Directors Association ('IOD") regarding corporate governance is made pursuant to the policy of the Office of the Securities and Exchange Commission. The survey of the IOD is based on the information of a company listed on the Stock Exchange of Thailand and the Market for Alternative Investment disclosed to the public and able to be accessed by a general public investor. The result, therefore, is from the perspective of a third party. It is not an evaluation of operation and is not based on inside information.

The survey result is as of the date appearing in the Corporate Governance Report of Thai Listed Companies. As a result, the survey results may be changed after that date. FSS International Investment Advisory Company Limited does not confirm nor certify the accuracy of such survey results. \* CGR scoring should be considered with news regarding wrong doing of the company or director or executive of the company such unfair practice on securities trading, fraud,

and corruption SEC imposed a civil sanction against insider trading of director and executive; \*\* delisted

Source: Thai Institute of Directors Association (IOD); FSSIA's compilation

#### **Anti-corruption Progress Indicator 2020**

CERTIFIED										
2S	ADVANC	AI	AIE	AIRA	AKP	AMA	AMANAH	AP	AQUA	ARROW
ASK	ASP	AYUD	В	BAFS	BANPU	BAY	BBL	BCH	BCP	BCPG
BGC	BGRIM	BJCHI	BKI	BLA	BPP	BROOK	BRR	BSBM	BTS	BWG
CEN	CENTEL	CFRESH	CGH	CHEWA	CHOTI	CHOW	CIG	CIMBT	СМ	CMC
COL	COM7	CPALL	CPF	CPI	CPN	CSC	DCC	DELTA	DEMCO	DIMET
DRT	DTAC	DTC	EASTW	ECL	EGCO	FE	FNS	FPI	FPT	FSS
FTE	GBX	GC	GCAP	GEL	GFPT	GGC	GJS	GPSC	GSTEEL	GUNKUL
HANA	HARN	HMPRO	HTC	ICC	ICHI	IFS	INET	INSURE	INTUCH	IRPC
ITEL	IVL	К	KASET	KBANK	KBS	KCAR	KCE	KGI	KKP	KSL
КТВ	KTC	KWC	L&E	LANNA	LHFG	LHK	LPN	LRH	Μ	MAKRO
MALEE	MBAX	MBK	MBKET	MC	MCOT	MFC	MFEC	MINT	MONO	MOONG
MPG	MSC	MTC	MTI	NBC	NEP	NINE	NKI	NMG	NNCL	NSI
NWR	000	OCEAN	OGC	ORI	PAP	PATO	PB	PCSGH	PDG	PDI
PDJ	PE	PG	PHOL	PL	PLANB	PLANET	PLAT	PM	PPP	PPPM
PPS	PREB	PRG	PRINC	PRM	PSH	PSL	PSTC	PT	PTG	PTT
PTTEP	PTTGC	PYLON	Q-CON	QH	QLT	QTC	RATCH	RML	RWI	S & J
SABINA	SAT	SC	SCB	SCC	SCCC	SCG	SCN	SEAOIL	SE-ED	SELIC
SENA	SGP	SIRI	SITHAI	SMIT	SMK	SMPC	SNC	SNP	SORKON	SPACK
SPC	SPI	SPRC	SRICHA	SSF	SSSC	SST	STA	SUSCO	SVI	SYNTEC
TAE	TAKUNI	TASCO	TBSP	TCAP	TCMC	TFG	TFI	TFMAMA	THANI	THCOM
THIP	THRE	THREL	TIP	TIPCO	TISCO	ТКТ	TTB	TMD	TMILL	TMT
TNITY	TNL	TNP	TNR	TOG	TOP	TPA	TPCORP	TPP	TRU	TSC
TSTH	TTCL	TU	TVD	TVI	TVO	TWPC	U	UBIS	UEC	UKEM
UOBKH	UWC	VGI	VIH	VNT	WACOAL	WHA	WHAUP	WICE	WIIK	XO
ZEN	TRUE									
DECLARED										
7UP	ABICO	AF	ALT	AMARIN	AMATA	AMATAV	ANAN	APURE	B52	BKD
BM	BROCK	BUI	СНО	CI	COTTO	DDD	EA	EFORL	EP	ERW
ESTAR	ETE	EVER	FSMART	GPI	ILINK	IRC	J	JKN	JMART	JMT
JSP	JTS	KWG	LDC	MAJOR	META	NCL	NOBLE	NOK	PK	PLE
ROJNA	SAAM	SAPPE	SCI	SE	SHANG	SINGER	SKR	SPALI	SSP	STANLY
SUPER	SYNEX	THAI	TKS	TOPP	TRITN	TTA	UPF	UV	WIN	ZIGA
Level										
Certified	This level in	dicates practica	l participation wi	ith thoroughly ex	amination in rela	ation to the reco	mmended proce	dures from the	audit committee	or the SEC's

tried Inis level indicates practical participation with thoroughly examination in relation to the recommended procedures from the audit committee or the SEC's certified auditor, being a certified member of Thailand's Private Sector Collective Action Coalition Against Corruption programme (Thai CAC) or already passed examination to ensure independence from external parties.

Declared This level indicates determination to participate in the Thailand's Private Sector Collective Action Coalition Against Corruption programme (Thai CAC)

#### **Disclaimer:**

The disclosure of the Anti-Corruption Progress Indicators of a listed company on the Stock Exchange of Thailand, which is assessed by Thaipat Institute, is made in order to comply with the policy and sustainable development plan for the listed companies of the Office of the Securities and Exchange Commission. Thaipat Institute made this assessment based on the information received from the listed company, as stipulated in the form for the assessment of Anti-corruption which refers to the Annual Registration Statement (Form 56-1), Annual Report (Form 56-2), or other relevant documents or reports of such listed company. The assessment result is therefore made from the perspective of Thaipat Institute that is a third party. It is not an assessment of operation and is not based on any inside information. Since this assessment is only the assessment result as of the date appearing in the assessment result, it may be changed after that date or when there is any change to the relevant information. Nevertheless, FSS International Investment Advisory Company Limited does not confirm, verify, or certify the accuracy and completeness of the assessment results.

Note: Companies participating in Thailand's Private Sector Collective Action Coalition Against Corruption programme (Thai CAC) under Thai Institute of Directors (as of June 24, 2019) are categorised into: 1) companies that have declared their intention to join CAC, and; 2) companies certified by CAC.

Source: The Securities and Exchange Commission, Thailand; \* FSSIA's compilation

# **FINANSIA**

# **GENERAL DISCLAIMER**

#### ANALYST(S) CERTIFICATION

#### Naruedom Mujjalinkool FSS International Investment Advisory Securities Co., Ltd

The individual(s) identified above certify(ies) that (i) all views expressed in this report accurately reflect the personal view of the analyst(s) with regard to any and all of the subject securities, companies or issuers mentioned in this report; and (ii) no part of the compensation of the analyst(s) was, is, or will be, directly or indirectly, related to the specific recommendations or views expressed herein.

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#### History of change in investment rating and/or target price



Naruedom Mujjalinkool started covering this stock from 27-Aug-2020

Price and TP are in local currency

Source: FSSIA estimates

22-Aug-2019

Company	Ticker	Price	Rating	Valuation & Risks
BEC World	BEC TB	THB 13.60	BUY	The key downside risks to our P/E based TP are a lower-than-expected adex recovery and the company's worse-than-expected cost reduction.

24-Aug-2021

6 00

BUY

15.00

20-Nov-2020

6 30

#### Source: FSSIA estimates

#### **Additional Disclosures**

Target price history, stock price charts, valuation and risk details, and equity rating histories applicable to each company rated in this report is available in our most recently published reports. You can contact the analyst named on the front of this note or your representative at Finansia Syrus Securities Public Company Limited

FSSIA may incorporate the recommendations and target prices of companies currently covered by FSS Research into equity research reports, denoted by an 'FSS' before the recommendation. FSS Research is part of Finansia Syrus Securities Public Company Limited, which is the parent company of FSSIA.

All share prices are as at market close on 26-Jan-2022 unless otherwise stated.



# **RECOMMENDATION STRUCTURE**

#### Stock ratings

Stock ratings are based on absolute upside or downside, which we define as (target price\* - current price) / current price.

BUY (B). The upside is 10% or more.

HOLD (H). The upside or downside is less than 10%.

REDUCE (R). The downside is 10% or more.

Unless otherwise specified, these recommendations are set with a 12-month horizon. Thus, it is possible that future price volatility may cause a temporary mismatch between upside/downside for a stock based on market price and the formal recommendation.

\* In most cases, the target price will equal the analyst's assessment of the current fair value of the stock. However, if the analyst doesn't think the market will reassess the stock over the specified time horizon due to a lack of events or catalysts, then the target price may differ from fair value. In most cases, therefore, our recommendation is an assessment of the mismatch between current market price and our assessment of current fair value.

#### **Industry Recommendations**

**Overweight.** The analyst expects the fundamental conditions of the sector to be positive over the next 12 months. **Neutral.** The analyst expects the fundamental conditions of the sector to be maintained over the next 12 months. **Underweight.** The analyst expects the fundamental conditions of the sector to be negative over the next 12 months.

#### **Country (Strategy) Recommendations**

**Overweight (O).** Over the next 12 months, the analyst expects the market to score positively on two or more of the criteria used to determine market recommendations: index returns relative to the regional benchmark, index sharpe ratio relative to the regional benchmark and index returns relative to the market cost of equity.

**Neutral (N).** Over the next 12 months, the analyst expects the market to score positively on one of the criteria used to determine market recommendations: index returns relative to the regional benchmark, index sharpe ratio relative to the regional benchmark and index returns relative to the market cost of equity.

**Underweight (U).** Over the next 12 months, the analyst does not expect the market to score positively on any of the criteria used to determine market recommendations: index returns relative to the regional benchmark, index sharpe ratio relative to the regional benchmark and index returns relative to the market cost of equity.

