# 15 DECEMBER 2021 THAILAND / MEDIA

# BEC WORLD BEC TB





TARGET PRICE THB15.00
CLOSE THB13.50
UP/DOWNSIDE +11.1%
PRIOR TP THB15.00
CHANGE IN TP UNCHANGED
TP vs CONSENSUS +0.0%

# **Outlook remains strong**

# The recovery has started

Although QTD (Oct-Nov) TV advertising expenditure (adex) still dropped by 7% y-y, it grew solidly m-m from Oct-21. The recovery in 4Q21 looks promising, according to management. The company believes its utilisation and advertising price should recover from its bottom in 3Q21. BEC targets double-digit revenue growth in 2022. The advertising price, especially for news programs, has the most potential to increase as the current utilisation is almost 100%. In addition, TV programs in 2022 should have more first-run content, which could boost the revenue potential above re-run content.

# Three possible scenarios for the Omicron variant

In our opinion, there are three scenarios in which the Omicron variant could impact BEC's financial performance and our TP: 1) the Omicron variant has a minimal spread in Thailand; 2) it spreads in Thailand but can be controlled and managed, i.e. no lockdown is required; and 3) the Omicron variant spreads across Thailand similar to the Delta variant and a lockdown is required. We estimate that the first scenario would have a minor impact, but the second and third scenarios would have a significant impact. We project BEC's resultant share price in each scenario, ceteris paribus, to be THB13,5/12,8/11,5, respectively.

#### Content and events to drive its revenue

We see significant growth potential in digital and global content licensing (GCL) revenue in 2022. The company believes that, next year, it should be able to sell 3-4 drama series to China, similar to 2020 – this year it was not able to sell any content to China. Moreover, thanks to the improvement in the Covid situation, we believe BEC should be able to resume its event business, which includes events, concerts, and its artist management business.

#### Maintain BUY with TP of THB15

BEC may seem unattractive in the short term as the revenue from the copyright business is still recovering – the company resumed its drama series production just two months ago. Moreover, we only expect to get more information on this business' outlook during the analyst meeting. Thus, we have to wait for signs of recovery from the company. However, we still like BEC as we believe this business will become the key growth driver in 2022. Maintain BUY with our PE-based TP of THB15.

# **KEY STOCK DATA**

YE Dec (THB m)	2020	2021E	2022E	2023E
Revenue	5,861	5,778	6,592	7,340
Net profit	(214)	641	859	1,219
EPS (THB)	(0.11)	0.32	0.43	0.61
vs Consensus (%)	-	-	(4.4)	1.7
EBITDA	2,046	3,096	3,392	3,842
Core net profit	(233)	641	859	1,219
Core EPS (THB)	(0.12)	0.32	0.43	0.61
Chg. In EPS est. (%)	nm	-	-	-
EPS growth (%)	nm	nm	34.1	42.0
Core P/E (x)	(115.8)	42.1	31.4	22.1
Dividend yield (%)	-	-	-	2.3
EV/EBITDA (x)	13.4	8.5	7.6	6.6
Price/book (x)	5.0	4.5	3.9	3.6
Net debt/Equity (%)	7.4	(10.4)	(17.8)	(23.5)
ROE (%)	(4.2)	11.2	13.3	16.9



Share price performance	1 Month	3 Month	12 Month		
Absolute (%)	3.8	4.7	88.8		
Relative to country (%)	4.1	4.2	70.9		
Mkt cap (USD m)			809		
3m avg. daily turnover (USD m)			8.8		
Free float (%)			48		
Major shareholder	Maleenont Family (28%)				
12m high/low (THB)			15.80/6.65		
Issued shares (m)			2,000.00		

Sources: Bloomberg consensus; FSSIA estimates



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#### Investment thesis

BEC used to be the second biggest TV operator in Thailand, and regularly enjoyed profits of more than THB4b per year. However, changes in consumer behaviour, more competitors, and a continuous decline in advertising expenditure (adex) have hurt BEC, which has booked a loss for three consecutive years.

However, we believe that 2021 will be the first profitable year for the company, given its recent adex recovery and efficient cost cutting, and believe its financial performance could improve significantly next year.

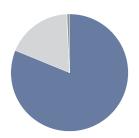
# Company profile

BEC's principal business operations are its 1) content business - TV, online, global content licensing, program sourcing, production distribution; and 2) supporting businesses - the production of variety shows and content and promotional campaign activities.

www.becworld.com

# Principal activities (revenue, 2020)

- Advertising income 81.2 %
- Copyrights & Other services 18.0
- Concerts & Shows 0.2 %
- Sales of Goods 0.7 %

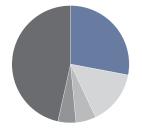


Source: BEC World

# **Major shareholders**

- Maleenont Family 28.0 %
- Jurangkool Family 15.0 %
- Nortrust Nominees LTD-CL AC 5.6 %
- 5.6 %

  BTS Group Holdings PCL 5.0 %
- Others 46.5 %



Source: BEC World

# **Catalysts**

- A strong recovery in 2022 should boost the company's revenue:
- A huge cost reduction;
- If it can expand its market share via global content licensing.

#### Risks to our call

The key downside risks to our P/E-based TP are a lower-than-expected adex recovery and the company's worse-than-expected cost reduction.

# **Event calendar**

Date	Event
Feb 2022	2021 results announcement

# **Key assumptions**

	2020	2021E	2022E	2023E
Ad rate per minute (THB)	85,900	80,500	83,720	83,720
Utilisation (%)	63	67	72	77

Source: FSSIA estimates

#### Earnings sensitivity

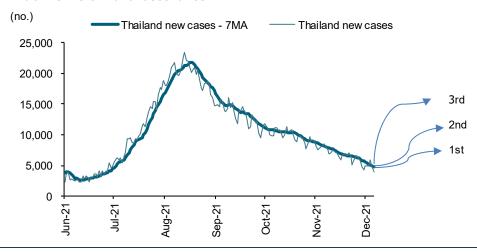
- For every 1% increase in utilisation rate, we project 2021 earnings to rise by 26%, and vice versa, all else being equal;
- For every 1% increase in advertising rate, we project 2021 earnings to rise by 16%, and vice versa, all else being equal.

Source: FSSIA estimates

#### **Omicron variant scenarios**

In our opinion, there are three scenarios in which the Omicron variant could impact BEC's financial performance and our TP. All of the scenarios assume that Omicron will spread in Thailand in 1Q22.

#### **Exhibit 1: Omicron variant scenarios**



Sources: Worldometers.info; FSSIA estimates

1) The Omicron variant does not affect Thailand or results in minimal infections (35% possibility). In this case, which is our best-case scenario, we expect that the number of Covid cases will not rise dramatically compared to the current situation, and Thailand's cases per day subside to around 1,000-2,000 cases per day, down from the current 3,000 cases per day, on average.

In this case, there would only be a minimal impact on BEC's earnings in 1Q22. We expect about a 10% downside risk to our earnings forecast, making BEC's EPS drop to THB0.39, our current TP's 2022E P/E is pegged to 35x (+1SD of its mean P/E). We maintain our P/E multiple level because we believe, in this scenario, the impact from the Omicron variant would hit Thailand only for a short period of time. Therefore, all else being equal, we determine the maximum downside risk of this scenario to be a share price of THB13.5.

2) The Omicron variant spreads in Thailand but can be controlled and maintained and no lockdown is required (45% possibility). Based on this scenario, our base case, we expect that the number of Covid cases in Thailand could start rising again but not exceed 10,000 cases per day and the government decides not to implement a full lockdown as in 3Q21.

This case would affect BEC's EPS by 15% of our current forecast to THB0.37. While it may hurt the company's 1Q22 performance more than the first scenario, we believe an improvement would be likely in 2Q22. Therefore, we maintain our P/E multiple level at 35x, making BEC's downside a drop to THB12.8, all else being equal.

3) The Omicron variant spreads everywhere in Thailand similar to the Delta variant and a lockdown is required (20% possibility). This is the worst-case scenario. The number of Covid cases may rise significantly to over 15,000 cases per day. The government may consider having at least one month of a full lockdown. However, we think the lockdown period would be similar to the previous lockdown in 3Q21 that was applied for two months.

In this case, we anticipate that BEC would be similarly affected as in the second scenario, which would be better than out-of-home (OOH) media companies, in our view. Adex would shift from OOH to TV media as people would be less likely to engage in activities outside their homes during a lockdown. As a result, we maintain our EPS downside of 15%. However, the market might be more risk-averse and may require a higher margin of safety. Thus, we trim our P/E multiple down from 35x (+1SD) to 31.5x (+0.5SD), resulting in a maximum downside to its share price of THB11.50, all else being equal – close to its share price during the Delta variant.

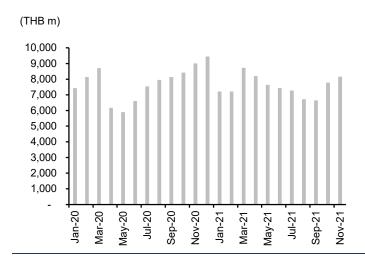
Exhibit 2: Omicron variant scenarios – sensitivity analysis

			F	P/E multiple		
		-0.5SD	Avg	+0.5SD	+1SD	+1.5SD
	(THB/x)	26.3	28.9	31.5	35	37.6
	0.36	9.6	10.5	11.5***	12.8**	13.7
EPS	0.39	10.2	11.2	12.2	13.5*	14.5
EPS	0.43	11.3	12.4	13.5	15.0	16.1

Note: \*First scenario; \*\*Second scenario, \*\*\*Third scenario Source: FSSIA estimates

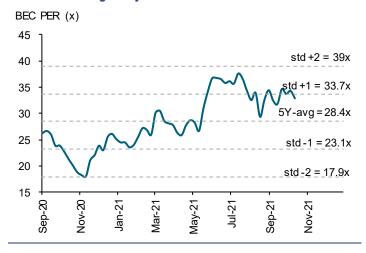
We believe the second scenario, which is our base case, is the most likely to occur. This scenario has a 45% chance of happening, in our estimation. Looking at BEC's current share price, we can see that it is now at the level of the first scenario (THB13.50), implying that the market has already priced in some of the Omicron impact.

# **Exhibit 3: Adex**



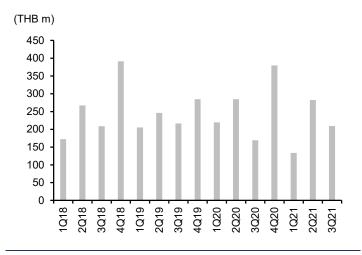
Source: Nielsen

# Exhibit 5: Rolling one-year forward P/E band



 $Sources: Bloomberg; FSSIA\ estimates$ 

**Exhibit 4: Copyright revenue** 



Sources: BEC; FSSIA's compilation

# Exhibit 6: Rolling one-year forward P/BV band



Sources: Bloomberg; FSSIA estimates

Naruedom Mujjalinkool BEC World BEC TB

# **Financial Statements**

BEC World

Profit and Loss (THB m) Year Ending Dec	2019	2020	2021E	2022E	2023E
Revenue	8,310	5,861	5,778	6,592	7,340
Cost of goods sold	(4,481)	(2,423)	(1,987)	(2,461)	(2,726)
Gross profit	3,829	3,438	3,791	4,131	4,614
Other operating income	77	39	40	45	50
Operating costs	(1,482)	(1,431)	(735)	(784)	(822)
Operating EBITDA	2,424	2,046	3,096	3,392	3,842
Depreciation	(3,054)	(2,160)	(2,214)	(2,245)	(2,252)
Goodwill amortisation	0	0	0	0	0
Operating EBIT	(631)	(114)	882	1,147	1,590
Net financing costs	(107)	(108)	(82)	(74)	(66)
Associates	28	(2)	Ó	0	Ô
Recurring non-operating income	28	(2)	0	0	0
Non-recurring items	199	19	0	0	0
Profit before tax	(511)	(206)	801	1,073	1,524
Tax	62	(98)	(160)	(215)	(305)
Profit after tax	(449)	(304)	641	859	1,219
Minority interests	52	90	0	0	0
Preferred dividends	0	0	0	0	0
Other items	-	- -	- -	-	-
Reported net profit	(397)	(214)	641	859	1,219
Non-recurring items & goodwill (net)	(159)	(19)	0	0	0
Recurring net profit	(556)	(233)	641	859	1,219
Per share (THB)	(555)	(===)	<u> </u>		.,=
Recurring EPS *	(0.28)	(0.12)	0.32	0.43	0.61
Reported EPS	(0.20)	(0.11)	0.32	0.43	0.61
DPS	0.00	0.00	0.00	0.00	0.30
Diluted shares (used to calculate per share data)	2,000	2,000	2,000	2,000	2,000
Growth	2,000	2,000	2,000	2,000	2,000
Revenue (%)	(17.9)	(29.5)	(1.4)	14.1	11.4
Operating EBITDA (%)	(31.6)	(15.6)	51.4	9.6	13.3
Operating EBIT (%)	nm	nm	nm	30.0	38.6
Recurring EPS (%)	nm	nm	nm	34.1	42.0
Reported EPS (%)	nm	nm	nm	34.1	42.0
Operating performance					
Gross margin inc. depreciation (%)	9.3	21.8	27.3	28.6	32.2
Gross margin of key business (%)	-	-	-	_	_
Operating EBITDA margin (%)	29.2	34.9	53.6	51.5	52.3
Operating EBIT margin (%)	(7.6)	(2.0)	15.3	17.4	21.7
Net margin (%)	(6.7)	(4.0)	11.1	13.0	16.6
Effective tax rate (%)	20.0	20.0	20.0	20.0	20.0
Dividend payout on recurring profit (%)					50.0
Interest cover (X)	(5.6)	(1.1)	10.8	15.6	24.1
Inventory days	0.3	0.5	0.4	0.4	0.4
Debtor days	50.9	67.1	62.2	51.7	55.2
Creditor days	53.2	84.3	77.6	59.7	60.6
Operating ROIC (%)	(74.5)	(13.8)	132.6	197.2	186.4
ROIC (%)	(5.6)	(13.6)	11.9	15.7	21.2
ROE (%)	(9.5)	(4.2)	11.2	13.7	16.9
ROA (%)	(4.1)	(2.3)	7.3	9.2	12.1
* Pre-exceptional, pre-goodwill and fully diluted	(4.1)	(2.0)	1.0	₹.∠	12.1
	2019	2020	2021E	2022E	2023E
Revenue by Division (THB m)	2019	2020 4.758	2021E	2022E	2023E
Revenue by Division (THB m) Advertising income	6,743	4,758	4,725	5,280	5,647
Revenue by Division (THB m)  Advertising income  Copyrights & Other services	6,743 953	4,758 1,053	4,725 1,053	5,280 1,211	5,647 1,393
Revenue by Division (THB m) Advertising income	6,743	4,758	4,725	5,280	5,647

# **Financial Statements**

BEC World

BEC World					
Cash Flow (THB m) Year Ending Dec	2019	2020	2021E	2022E	2023E
Recurring net profit	(556)	(233)	641	859	1,219
Depreciation	3,054	2,160	2,214	2,245	2,252
Associates & minorities	(80)	119	0	0	0
Other non-cash items	(185)	395	0	0	0
Change in working capital	208	(146)	200	(376)	(165)
Cash flow from operations Capex - maintenance	<b>2,442</b> (991)	<b>2,295</b> (709)	<b>3,055</b> (780)	<b>2,728</b> (850)	<b>3,306</b> (864)
Capex - new investment	(1,486)	(1,064)	(1,170)	(1,275)	(1,296)
Net acquisitions & disposals	26	(3)	(1,170)	0	(1,230)
Other investments (net)	620	82	0	0	0
Cash flow from investing	(1,831)	(1,693)	(1,950)	(2,125)	(2,160)
Dividends paid	0	0	0	0	(610)
Equity finance	0	0	0	0	0
Debt finance	(28)	0	(499)	(200)	(200)
Other financing cash flows	(34)	(109)	(77)	0	0
Cash flow from financing	(62)	(109)	(576)	(200)	(810)
Non-recurring cash flows	99	0	0	0	0
Other adjustments  Net other adjustments	99	(711)	0	0	0
Movement in cash	648	(218)	529	403	336
Free cash flow to firm (FCFF)	738.05	718.39	1,202.57	692.80	1,228.04
Free cash flow to equity (FCFE)	647.80	(217.84)	529.35	403.10	946.14
Per share (THB)					
FCFF per share	0.37	0.36	0.60	0.35	0.61
FCFE per share	0.32	(0.11)	0.26	0.20	0.47
Recurring cash flow per share	1.12	1.22	1.43	1.55	1.74
Balance Sheet (THB m) Year Ending Dec	2019	2020	2021E	2022E	2023E
Tangible fixed assets (gross)	6,682	4,943	1,157	1,217	1,317
Less: Accumulated depreciation	(6,300)	(4,675)	(943)	(1,039)	(1,123)
Tangible fixed assets (net)	382	268	214	178	195
Intangible fixed assets (net)	3,832	3,673	3,463	3,379	3,270
Long-term financial assets Invest. in associates & subsidiaries	99 29	54 0	54 0	54 0	54 0
Cash & equivalents	2,816	2,598	3,128	3,531	3,867
A/C receivable	1,037	1,117	851	1,017	1,204
Inventories	4	2	2	3	3
Other current assets	838	171	173	175	176
Current assets	4,695	3,889	4,154	4,724	5,250
Other assets	2,317	1,635	1,874	1,930	1,961
Total assets	11,354	9,519	9,759	10,266	10,731
Common equity	5,623	5,409	6,050	6,908	7,518
Minorities etc.	95	0	0	0	0
Total shareholders' equity	5,718	5,409	6,050	6,908	7,518
Long term debt	2,998	2,999	2,500	2,300	2,100
Other long-term liabilities  Long-term liabilities	634 <b>3,632</b>	293 <b>3,292</b>	293 <b>2,793</b>	293 <b>2,593</b>	293 <b>2,393</b>
A/C payable	645	<b>3,292</b> 474	<b>2,793</b> 370	<b>2,393</b> 435	<b>2,393</b> 471
Short term debt	330	0	0	0	0
Other current liabilities	1,029	344	546	329	348
Current liabilities	2,004	818	916	764	820
Total liabilities and shareholders' equity	11,354	9,519	9,759	10,266	10,731
Net working capital	205	473	110	429	563
Invested capital	6,865	6,103	5,715	5,971	6,044
* Includes convertibles and preferred stock which is beir	ng treated as debt				
Per share (THB)					
Book value per share	2.81	2.70	3.02	3.45	3.76
Tangible book value per share	0.90	0.87	1.29	1.76	2.12
Financial strength	2.2	7.	(40.4)	(47.0)	(00.5)
Net debt/equity (%)	9.0	7.4	(10.4)	(17.8)	(23.5)
Net debt/total assets (%) Current ratio (x)	4.5 2.3	4.2 4.8	(6.4) 4.5	(12.0) 6.2	(16.5) 6.4
Current ratio (x) CF interest cover (x)	2.3	4.6 8.8	21.9	23.8	35.0
Valuation	2019	2020	2021E	2022E	2023E
	(48.6)	(115.8)	42.1	31.4	22.1
Recurring P/E (x) *		. ,	46.8	34.9	24.6
Recurring P/E (x) * Recurring P/E @ target price (x) *	(53.9)	(128.7)			
Recurring P/E @ target price (x) *		<b>(128.7)</b> (126.0)	42.1	31.4	22.1
Recurring P/E @ target price (x) * Reported P/E (x)	(53.9)			31.4 -	
Recurring P/E @ target price (x) * Reported P/E (x) Dividend yield (%)	(53.9) (68.0) - 4.8		42.1 - 4.5		22.1 2.3 3.6
Recurring P/E @ target price (x) * Reported P/E (x) Dividend yield (%) Price/book (x) Price/tangible book (x)	(53.9) (68.0) - 4.8 15.1	(126.0) - 5.0 15.6	42.1 - 4.5 10.4	3.9 7.7	2.3 3.6 6.4
Recurring P/E @ target price (x) * Reported P/E (x) Dividend yield (%) Price/book (x) Price/tangible book (x) EV/EBITDA (x) **	(53.9) (68.0) - 4.8 15.1 11.4	(126.0) - 5.0 15.6 13.4	42.1 - 4.5 10.4 8.5	3.9 7.7 7.6	2.3 3.6 6.4 6.6
Recurring P/E @ target price (x) * Reported P/E (x) Dividend yield (%) Price/book (x) Price/tangible book (x)	(53.9) (68.0) - 4.8 15.1	(126.0) - 5.0 15.6	42.1 - 4.5 10.4	3.9 7.7	2.3 3.6 6.4

Sources: BEC World; FSSIA estimates

# Corporate Governance report of Thai listed companies 2020

AV	ADVANC	AF	AIRA	AKP	AKR	ALT	AMA	AMATA	AMATAV	ANAN
OT	AP	ARIP	ARROW	ASP	BAFS	BANPU	BAY	BCP	BCPG	BDMS
EC	BEM	BGRIM	BIZ	BKI	BLA	BOL	BPP	BRR	BTS	BWG
ENTEL	CFRESH	CHEWA	CHO	CIMBT	CK	CKP	CM	CNT	COL	COMAN
OTTO	CPALL	CPF	CPI	CPN	CSS	DELTA	DEMCO	DRT	DTAC	DTC
0V8	EA	EASTW	ECF	ECL	EGCO	EPG	ETE	FNS	FPI	FPT
SMART	GBX	GC	GCAP	GEL	GFPT	GGC	GPSC	GRAMMY	GUNKUL	HANA
IARN	HMPRO	ICC	ICHI	III	ILINK	INTUCH	IRPC	IVL	JKN	JSP
WD	K	KBANK	KCE	KKP	KSL	KTB	KTC	LANNA	LH	LHFG
IT	LPN	MAKRO	MALEE	MBK	MBKET	MC	MCOT	METCO	MFEC	MINT
ONO	MOONG	MSC	MTC	NCH	NCL	NEP	NKI	NOBLE	NSI	NVD
IYT	OISHI	ORI	ОТО	PAP	PCSGH	PDJ	PG	PHOL	PLANB	PLANET
PLAT	PORT	PPS	PR9	PREB	PRG	PRM	PSH	PSL	PTG	PTT
TTEP	PTTGC	PYLON	Q-CON	QH	QTC	RATCH	RS	S	S&J	SAAM
ABINA	SAMART	SAMTEL	SAT	SC	SCB	SCC	SCCC	SCG	SCN	SDC
EAFCO	SEAOIL	SE-ED	SELIC	SENA	SIRI	SIS	SITHAI	SMK	SMPC	SNC
ONIC	SORKON	SPALI	SPI	SPRC	SPVI	SSSC	SST	STA	SUSCO	SUTHA
IVI	SYMC	SYNTEC	TACC	TASCO	TCAP	TFMAMA	THANA	THANI	THCOM	THG
HIP	THRE	THREL	TIP	TIPCO	TISCO	TK	TKT	TTB	TMILL	TNDT
NL	TOA	TOP	TPBI	TQM	TRC	TSC	TSR	TSTE	TSTH	TTA
TTCL	TTW	TU	TVD	TVI	TVO	TWPC	U	UAC	UBIS	UV
'GI	VIH	WACOAL	WAVE	WHA	WHAUP	WICE	WINNER	TRUE		
	OD LEVEL									
S	ABM	ACE	ACG	ADB	AEC	AEONTS	AGE	AH	AHC	AIT
LLA	AMANAH	AMARIN	APCO	APCS	APURE	AQUA	ASAP	ASEFA	ASIA	ASIAN
SIMAR	ASK	ASN	ATP30	AUCT	AWC	AYUD	В	BA	BAM	BBL
BFIT	BGC	BJC	BJCHI	BROOK	BTW	CBG	CEN	CGH	CHARAN	CHAYO
HG	CHOTI	CHOW	CI	CIG	CMC	COLOR	COM7	CPL	CRC	CRD
CSC	CSP	CWT	DCC	DCON	DDD	DOD	DOHOME	EASON	EE	ERW
STAR	FE	FLOYD	FN	FORTH	FSS	FTE	FVC	GENCO	GJS	GL
		GLOCON							IFS	ILM
GLAND	GLOBAL		GPI	GULF	GYT	HPT	HTC	ICN		
MH	INET	INSURE	IRC	IRCP	IT	ITD	ITEL	J	JAS	JCK
CKH	JMART	JMT	KBS	KCAR	KGI	KIAT	KOOL	KTIS	KWC	KWM
.&E	LALIN	LDC	LHK	LOXLEY	LPH	LRH	LST	M	MACO	MAJOR
<b>IBAX</b>	MEGA	META	MFC	MGT	MILL	MITSIB	MK	MODERN	MTI	MVP
NETBAY	NEX	NINE	NTV	NWR	OCC	OGC	OSP	PATO	PB	PDG
PDI	PICO	PIMO	PJW	PL	PM	PPP	PRIN	PRINC	PSTC	PT
QLT	RCL	RICHY	RML	RPC	RWI	S11	SALEE	SAMCO	SANKO	SAPPE
SAWAD	SCI	SCP	SE	SEG	SFP	SGF	SHR	SIAM	SINGER	SKE
SKR	SKY	SMIT	SMT	SNP	SPA	SPC	SPCG	SR	SRICHA	SSC
			STPI	SUC						
SF	STANLY	STI			SUN	SYNEX	T	TAE	TAKUNI	TBSP
CC	TCMC	TEAM	TEAMG	TFG	TIGER	TITLE	TKN	TKS	TM	TMC
MD	TMI	TMT	TNITY	TNP	TNR	TOG	TPA	TPAC	TPCORP	TPOLY
PS	TRITN	TRT	TRU	TSE	TVT	TWP	UEC	UMI	UOBKH	UP
JPF	UPOIC	UT	UTP	UWC	VL	VNT	VPO	WIIK	WP	XO
UASA	ZEN	ZIGA	ZMICO							
OOD LE	VFI									
JP	A	ABICO	AJ	ALL	ALUCON	AMC	APP	ARIN	AS	AU
52	BC	BCH	BEAUTY	BGT	BH	BIG	BKD	BLAND	BM	BR
ROCK	BSBM	BSM	BTNC	CAZ	CCP	CGD	CITY	CMAN	CMO	CMR
PT	CPW	CRANE	CSR	D	EKH	EP	ESSO	FMT	GIFT	GREEN
SSC	GTB	HTECH	HUMAN	IHL	INOX	INSET	IP	JTS	JUBILE	KASET
CM	KKC	KUMWEL	KUN	KWG	KYE	LEE	MATCH	MATI	M-CHAI	MCS
MDX	MJD	MM	MORE	NC	NDR	NER	NFC	NNCL	NPK	NUSA
CEAN	PAF	PF	PK	PLE	PMTA	POST	PPM	PRAKIT	PRECHA	PRIME
ROUD	PTL	RBF	RCI	RJH	ROJNA	RP	RPH	RSP	SF	SFLEX
GP	SISB	SKN	SLP	SMART	SOLAR	SPG	SQ	SSP	STARK	STC
SUPER	SVOA	TC	TCCC	THMUI	TIW	TNH	TOPP	TPCH	TPIPP	TPLAS
TI	TYCN	UKEM	UMS	VCOM	VRANDA	WIN	WORK	WPH	IFIFF	IFLAS
.,	11014	Description		VOOIVI	VIVANDA	VVIIV	VVOINI	Score F	lange	
		Excellent						90-1	_	
		Very Good						80-8		
								3 <b>-</b> U8	9	
		Good						70-7		

The disclosure of the survey results of the Thai Institute of Directors Association ('IOD") regarding corporate governance is made pursuant to the policy of the Office of the Securities and Exchange Commission. The survey of the IOD is based on the information of a company listed on the Stock Exchange of Thailand and the Market for Alternative Investment disclosed to the public and able to be accessed by a general public investor. The result, therefore, is from the perspective of a third party. It is not an evaluation of operation and is not based on inside information.

The survey result is as of the date appearing in the Corporate Governance Report of Thai Listed Companies. As a result, the survey results may be changed after that date. FSS International Investment Advisory Company Limited does not confirm nor certify the accuracy of such survey results.

\* CGR scoring should be considered with news regarding wrong doing of the company or director or executive of the company such unfair practice on securities trading, fraud,

Source: Thai Institute of Directors Association (IOD); FSSIA's compilation

and corruption SEC imposed a civil sanction against insider trading of director and executive; \*\* delisted

# **Anti-corruption Progress Indicator 2020**

CERTIFIED	)									
2S	ADVANC	Al	AIE	AIRA	AKP	AMA	AMANAH	AP	AQUA	ARROW
ASK	ASP	AYUD	В	BAFS	BANPU	BAY	BBL	всн	ВСР	BCPG
BGC	BGRIM	BJCHI	BKI	BLA	BPP	BROOK	BRR	BSBM	BTS	BWG
CEN	CENTEL	CFRESH	CGH	CHEWA	СНОТІ	CHOW	CIG	CIMBT	CM	CMC
COL	COM7	CPALL	CPF	CPI	CPN	CSC	DCC	DELTA	DEMCO	DIMET
DRT	DTAC	DTC	EASTW	ECL	EGCO	FE	FNS	FPI	FPT	FSS
FTE	GBX	GC	GCAP	GEL	GFPT	GGC	GJS	GPSC	GSTEEL	GUNKUL
HANA	HARN	HMPRO	HTC	ICC	ICHI	IFS	INET	INSURE	INTUCH	IRPC
ITEL	IVL	K	KASET	KBANK	KBS	KCAR	KCE	KGI	KKP	KSL
KTB	KTC	KWC	L&E	LANNA	LHFG	LHK	LPN	LRH	М	MAKRO
MALEE	MBAX	MBK	MBKET	MC	MCOT	MFC	MFEC	MINT	MONO	MOONG
MPG	MSC	MTC	MTI	NBC	NEP	NINE	NKI	NMG	NNCL	NSI
NWR	occ	OCEAN	OGC	ORI	PAP	PATO	РВ	PCSGH	PDG	PDI
PDJ	PE	PG	PHOL	PL	PLANB	PLANET	PLAT	PM	PPP	PPPM
PPS	PREB	PRG	PRINC	PRM	PSH	PSL	PSTC	PT	PTG	PTT
PTTEP	PTTGC	PYLON	Q-CON	QH	QLT	QTC	RATCH	RML	RWI	S & J
SABINA	SAT	SC	SCB	SCC	sccc	SCG	SCN	SEAOIL	SE-ED	SELIC
SENA	SGP	SIRI	SITHAI	SMIT	SMK	SMPC	SNC	SNP	SORKON	SPACK
SPC	SPI	SPRC	SRICHA	SSF	SSSC	SST	STA	SUSCO	SVI	SYNTEC
TAE	TAKUNI	TASCO	TBSP	TCAP	TCMC	TFG	TFI	TFMAMA	THANI	THCOM
THIP	THRE	THREL	TIP	TIPCO	TISCO	TKT	TTB	TMD	TMILL	TMT
TNITY	TNL	TNP	TNR	TOG	TOP	TPA	TPCORP	TPP	TRU	TSC
TSTH	TTCL	TU	TVD	TVI	TVO	TWPC	U	UBIS	UEC	UKEM
UOBKH	UWC	VGI	VIH	VNT	WACOAL	WHA	WHAUP	WICE	WIIK	XO
ZEN	TRUE									
DECLARE	D									
7UP	ABICO	AF	ALT	AMARIN	AMATA	AMATAV	ANAN	APURE	B52	BKD
ВМ	BROCK	BUI	CHO	CI	сотто	DDD	EA	EFORL	EP	ERW
ESTAR	ETE	EVER	FSMART	GPI	ILINK	IRC	J	JKN	JMART	JMT
JSP	JTS	KWG	LDC	MAJOR	META	NCL	NOBLE	NOK	PK	PLE
ROJNA	SAAM	SAPPE	SCI	SE	SHANG	SINGER	SKR	SPALI	SSP	STANLY
SUPER	SYNEX	THAI	TKS	TOPP	TRITN	TTA	UPF	UV	WIN	ZIGA

#### Level

Certified

This level indicates practical participation with thoroughly examination in relation to the recommended procedures from the audit committee or the SEC's certified auditor, being a certified member of Thailand's Private Sector Collective Action Coalition Against Corruption programme (Thai CAC) or already passed examination to ensure independence from external parties.

Declared This level indicates determination to participate in the Thailand's Private Sector Collective Action Coalition Against Corruption programme (Thai CAC)

#### Disclaimer:

The disclosure of the Anti-Corruption Progress Indicators of a listed company on the Stock Exchange of Thailand, which is assessed by Thaipat Institute, is made in order to comply with the policy and sustainable development plan for the listed companies of the Office of the Securities and Exchange Commission. Thaipat Institute made this assessment based on the information received from the listed company, as stipulated in the form for the assessment of Anti-corruption which refers to the Annual Registration Statement (Form 56-1), Annual Report (Form 56-2), or other relevant documents or reports of such listed company. The assessment result is therefore made from the perspective of Thaipat Institute that is a third party. It is not an assessment of operation and is not based on any inside information. Since this assessment is only the assessment result as of the date appearing in the assessment result, it may be changed after that date or when there is any change to the relevant information. Nevertheless, FSS International Investment Advisory Company Limited does not confirm, verify, or certify the accuracy and completeness of the assessment results.

Note: Companies participating in Thailand's Private Sector Collective Action Coalition Against Corruption programme (Thai CAC) under Thai Institute of Directors (as of June 24, 2019) are categorised into: 1) companies that have declared their intention to join CAC, and; 2) companies certified by CAC.

Source: The Securities and Exchange Commission, Thailand; \* FSSIA's compilation

# **GENERAL DISCLAIMER**

# ANALYST(S) CERTIFICATION

#### Naruedom Mujjalinkool FSS International Investment Advisory Securities Co., Ltd

The individual(s) identified above certify(ies) that (i) all views expressed in this report accurately reflect the personal view of the analyst(s) with regard to any and all of the subject securities, companies or issuers mentioned in this report; and (ii) no part of the compensation of the analyst(s) was, is, or will be, directly or indirectly, related to the specific recommendations or views expressed herein.

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# History of change in investment rating and/or target price



Date	Rating	Target price	Date	Rating	Target price	Date	Rating	Target price
28-Dec-2018 04-Apr-2019 12-Apr-2019 22-Aug-2019 06-Dec-2019	REDUCE REDUCE HOLD REDUCE REDUCE	4.00 4.60 8.50 6.30 4.60	02-Apr-2020 27-Aug-2020 05-Nov-2020 20-Nov-2020 16-Feb-2021	REDUCE REDUCE REDUCE HOLD BUY	4.60 3.60 3.60 6.00 12.00	04-Mar-2021 21-May-2021 24-Aug-2021	BUY BUY BUY	12.00 16.00 15.00

Naruedom Mujjalinkool started covering this stock from 27-Aug-2020

Price and TP are in local currency

Source: FSSIA estimates

Company	Ticker	Price	Rating	Valuation & Risks
BEC World	BEC TB	THB 13.50	BUY	The key downside risks to our P/E based TP are a lower-than-expected adex recovery and the company's worse-than-expected cost reduction.

Source: FSSIA estimates

#### **Additional Disclosures**

Target price history, stock price charts, valuation and risk details, and equity rating histories applicable to each company rated in this report is available in our most recently published reports. You can contact the analyst named on the front of this note or your representative at Finansia Syrus Securities Public Company Limited

FSSIA may incorporate the recommendations and target prices of companies currently covered by FSS Research into equity research reports, denoted by an 'FSS' before the recommendation. FSS Research is part of Finansia Syrus Securities Public Company Limited, which is the parent company of FSSIA.

All share prices are as at market close on 14-Dec-2021 unless otherwise stated.

# RECOMMENDATION STRUCTURE

# Stock ratings

Stock ratings are based on absolute upside or downside, which we define as (target price\* - current price) / current price.

BUY (B). The upside is 10% or more.

HOLD (H). The upside or downside is less than 10%.

REDUCE (R). The downside is 10% or more.

Unless otherwise specified, these recommendations are set with a 12-month horizon. Thus, it is possible that future price volatility may cause a temporary mismatch between upside/downside for a stock based on market price and the formal recommendation.

\* In most cases, the target price will equal the analyst's assessment of the current fair value of the stock. However, if the analyst doesn't think the market will reassess the stock over the specified time horizon due to a lack of events or catalysts, then the target price may differ from fair value. In most cases, therefore, our recommendation is an assessment of the mismatch between current market price and our assessment of current fair value.

# **Industry Recommendations**

Overweight. The analyst expects the fundamental conditions of the sector to be positive over the next 12 months.

Neutral. The analyst expects the fundamental conditions of the sector to be maintained over the next 12 months.

Underweight. The analyst expects the fundamental conditions of the sector to be negative over the next 12 months.

#### **Country (Strategy) Recommendations**

**Overweight (O).** Over the next 12 months, the analyst expects the market to score positively on two or more of the criteria used to determine market recommendations: index returns relative to the regional benchmark, index sharpe ratio relative to the regional benchmark and index returns relative to the market cost of equity.

**Neutral (N).** Over the next 12 months, the analyst expects the market to score positively on one of the criteria used to determine market recommendations: index returns relative to the regional benchmark, index sharpe ratio relative to the regional benchmark and index returns relative to the market cost of equity.

**Underweight (U).** Over the next 12 months, the analyst does not expect the market to score positively on any of the criteria used to determine market recommendations: index returns relative to the regional benchmark, index sharpe ratio relative to the regional benchmark and index returns relative to the market cost of equity.