# 3 NOVEMBER 2021 THAILAND / MEDIA

## BEC WORLD BEC TB





TARGET PRICE THB15.00
CLOSE THB12.20
UP/DOWNSIDE +23.0%
PRIOR TP THB15.00
CHANGE IN TP UNCHANGED
TP vs CONSENSUS +2.4%

## Waiting for signs of a recovery

#### **Expect softer 3Q21 results**

Given the 9% q-q and 7% y-y decline in TV advertising expenditure (adex) during 3Q21 due to the Covid impact, we expect BEC's TV revenue to drop by 11% q-q to THB1.1b. Its 3Q21 utilisation rate should drop from 70% in 2Q21 to 60%. Global content licensing (GCL) and digital revenue should also slightly decrease from the previous quarter as there was less content to be sold in 3Q21 due to the Covid impact. We anticipate that BEC's 3Q21 GPM should remain at 30%, while SG&A to sales should slightly decline to its normal level. As a result, we expect BEC's core net profit in 3Q21 to be at THB147m (-21% q-q).

## Signs of a recovery have not manifested yet

Despite the reopening of economic activities since Sep-21, adex in Sep continued to slow down from the previous month. We believe this was due to the number of Covid cases in Sep-21 remaining high. However, we believe that adex in Sep-21 should mark the bottom, with a recovery starting in the following month. This is a slight delay from other indicators like domestic car sales and the Consumer Confidence Index which already posted strong recoveries in Sep-21. We are waiting to see how adex recovers in 4Q21, which should be a high season.

### **Guidance revision on GCL**

BEC has revised its GCL target revenue from THB400m to THB300m in 4Q21, while maintaining its digital revenue target at THB600m. The company continued to broadcast its drama re-runs in late 3Q21 and 4Q21 and held back its fresh programs, waiting for the adex recovery in order to maximise its revenue potential. Nevertheless, we believe that 4Q21 will continue to be the high season for GCL and digital revenue.

### **Maintain BUY with TP of THB15**

Although BEC's outlook may seem unattractive, lacking short-term positive catalysts, we believe that it has the potential to realise high-margin revenue on the GCL business, assuming that the Covid situation improves continuously next year. Coupled with a solid adex recovery and the resumption of its event business, we expect BEC to post solid earnings growth next year by 34% y-y to THB859m. We maintain our net profit forecast at THB641m for this year. Its long-term outlook remains strong, in our view. Maintain BUY on BEC with our 2022 TP of THB15 pegged to 35x P/E (+1SD of its mean P/E).

#### **KEY STOCK DATA**

YE Dec (THB m)	2020	2021E	2022E	2023E
Revenue	5,861	5,778	6,592	7,340
Net profit	(214)	641	859	1,219
EPS (THB)	(0.11)	0.32	0.43	0.61
vs Consensus (%)	-	(7.5)	(9.7)	(1.1)
EBITDA	2,046	3,096	3,392	3,842
Core net profit	(233)	641	859	1,219
Core EPS (THB)	(0.12)	0.32	0.43	0.61
Chg. In EPS est. (%)	nm	-	-	-
EPS growth (%)	nm	nm	34.1	42.0
Core P/E (x)	(104.7)	38.1	28.4	20.0
Dividend yield (%)	-	-	-	2.5
EV/EBITDA (x)	12.1	7.7	6.8	5.9
Price/book (x)	4.5	4.0	3.5	3.2
Net debt/Equity (%)	7.4	(10.4)	(17.8)	(23.5)
ROE (%)	(4.2)	11.2	13.3	16.9



Share price performance	1 Month	3 Month	12 Month
Absolute (%)	(9.6)	(6.9)	164.1
Relative to country (%)	(10.3)	(11.3)	99.3
Mkt cap (USD m)			734
3m avg. daily turnover (USD m)			7.7
Free float (%)			48
Major shareholder	Ma	aleenont Fa	mily (28%)
12m high/low (THB)			15.00/4.56
Issued shares (m)			2,000.00

Sources: Bloomberg consensus; FSSIA estimates



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#### Investment thesis

BEC used to be the second biggest TV operator in Thailand, and regularly enjoyed profits of more than THB4b per year. However, changes in consumer behaviour, more competitors, and a continuous decline in advertising expenditure (adex) have hurt BEC, which has booked a loss for three consecutive years.

However, we believe that 2021 will be the first profitable year for the company, given its recent adex recovery and efficient cost cutting, and believe its financial performance could improve significantly next year.

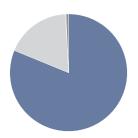
### Company profile

BEC's principal business operations are its 1) content business – TV, online, global content licensing, program sourcing, production distribution; and 2) supporting businesses – the production of variety shows and content and promotional campaign activities.

www.becworld.com

### Principal activities (revenue, 2020)

- Advertising income 81.2 %
- Copyrights & Other services 18.0 %
- Concerts & Shows 0.2 %
- Sales of Goods 0.7 %

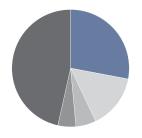


Source: BEC World

### **Major shareholders**

- Maleenont Family 28.0 %
- Jurangkool Family 15.0 %
- Nortrust Nominees LTD-CL AC 5.6 %
- 5.6 %

  ■BTS Group Holdings PCL 5.0 %
- Others 46.5 %



Source: BEC World

### **Catalysts**

- A strong recovery in 2022 should boost the company's revenue:
- A huge cost reduction;
- If it can expand its market share via global content licensing.

#### Risks to our call

The key downside risks to our P/E-based TP are a lower-than-expected adex recovery and the company's worse-than-expected cost reduction.

### **Event calendar**

Date	Event
Nov 2021	3Q21 results announcement

### **Key assumptions**

	2020	2021E	2022E	2023E
Ad rate per minute (THB)	85,900	80,500	83,720	83,720
Utilisation (%)	63	67	72	77

Source: FSSIA estimates

#### Earnings sensitivity

- For every 1% increase in utilisation rate, we project 2021 earnings to rise by 26%, and vice versa, all else being equal;
- For every 1% increase in advertising rate, we project 2021 earnings to rise by 16%, and vice versa, all else being equal.

Source: FSSIA estimates

Exhibit 1: 3Q21E results preview

	3Q20	2Q21	3Q21E	Chang	e	9M20	9M21E	Change	2021E
	(THB m)	(THB m)	(THB m)	(q-q%)	(y-y%)	(THB m)	(THB m)	(y-y%)	(THB m)
TV	1,144	1,222	1,085	(11.2)	(5.1)	3,430	3,482	1.5	4,725
Copyrights	169	282	185	(34.5)	9.3	673	601	(10.7)	1,053
Concerts	1	-	-	0.0	n.a.	9	-	n.a.	-
Sales of goods	9	-	-	0.0	n.a.	30	-	n.a.	-
Revenue	1,323	1,505	1,270	(15.6)	(4.0)	4,143	4,083	(1.5)	5,778
Operating costs	(951)	(1,048)	(889)	(15.2)	(6.5)	(3,567)	(2,910)	(18.4)	(4,201)
Gross profit	372	457	381	(16.6)	2.4	577	1,173	103.4	1,577
SG&A expenses	(282)	(208)	(182)	(12.6)	(35.4)	(992)	(537)	(45.9)	(735)
EBIT	90	249	199	(20.0)	120.8	(416)	636	n.a.	842
Depn & amort.	487	578	571	(1.2)	17.2	1,692	1,687	(0.3)	2,214
EBITDA	577	827	770	(6.9)	33.4	1,276	2,324	82.1	3,056
EBITDA margin (%)	44	55	61	5.7	17.0	30.8	56.9	26.1	53
Interest expense	(30)	(24)	(24)	(0.5)	(18.9)	(89)	(72)	(18.6)	(98)
Other income	8	12	9	(26.4)	18.8	34	32	(4.1)	56
Associates	(0)	-	-	n.a.	n.a.	(2)	-	n.a.	-
Extra items	-	(3)	-	(100.0)	0.0	(43)	(6)	(20.1)	-
Pretax profit	68	234	184	(21.5)	170.5	(516)	590	(214.5)	801
Tax	(25)	(50)	(37)	(25.8)	47.8	(52)	(120)	131.1	(160)
Tax rate (%)	(37)	(21)	(20)	1.2	16.6	10	(20)	(30.3)	(20)
Minority interests	(17)	-	-	n.a.	n.a.	(86)	0	n.a.	-
Net profit	60	185	147	(20.3)	144.8	(482)	471	(197.7)	641
Core net profit	60	187	147	(21.4)	144.8	(439)	476	(208.5)	641
EPS (THB)	0.03	0.09	0.07	(20.3)	144.8	(0.24)	0.24	(197.7)	0.32
Core EPS (THB)	0.03	0.09	0.07	(21.4)	144.8	(0.22)	0.24	(208.5)	0.32

Sources: BEC; FSSIA estimates

Exhibit 2: Rolling one-year forward P/E band



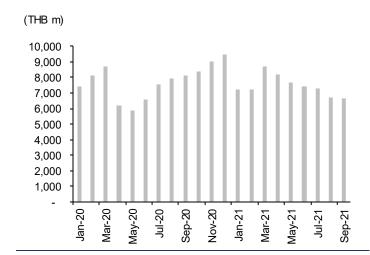
 $Sources: Bloomberg; \ FSSIA \ estimates$ 

Exhibit 3: Rolling one-year forward P/BV band

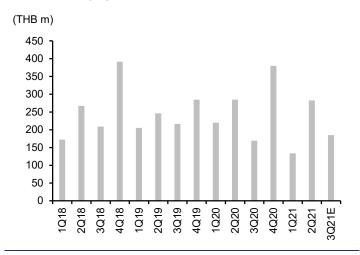


Sources: Bloomberg; FSSIA estimates

### Exhibit 4: Adex



**Exhibit 5: Copyright revenue** 



Source: Nielsen Sources: BEC; FSSIA's compilation

## **Financial Statements**

BEC World

Profit and Loss (THB m) Year Ending Dec	2019	2020	2021E	2022E	2023E
Revenue	8,310	5,861	5,778	6,592	7,340
Cost of goods sold	(4,481)	(2,423)	(1,987)	(2,461)	(2,726)
Gross profit	3,829	3,438	3,791	4,131	4,614
Other operating income	77	39	40	45	50
Operating costs	(1,482)	(1,431)	(735)	(784)	(822)
Operating EBITDA	2,424	2,046	3,096	3,392	3,842
Depreciation	(3,054)	(2,160)	(2,214)	(2,245)	(2,252)
Goodwill amortisation	0	0	0	0	0
Operating EBIT	(631)	(114)	882	1,147	1,590
Net financing costs	(107)	(108)	(82)	(74)	(66)
Associates	28	(2)	0	0	0
Recurring non-operating income	28	(2)	0	0	0
Non-recurring items	199	19	0	0	0
Profit before tax	(511)	(206)	801	1,073	1,524
Tax	62	(98)	(160)	(215)	(305)
Profit after tax	(449)	(304)	641	859	1,219
Minority interests	52	90	0	0	0
Preferred dividends	0	0	0	0	0
Other items	-	-	-	-	-
Reported net profit	(397)	(214)	641	859	1,219
Non-recurring items & goodwill (net)	(159)	(19)	0	0	0
Recurring net profit	(556)	(233)	641	859	1,219
Per share (THB)					
Recurring EPS *	(0.28)	(0.12)	0.32	0.43	0.61
Reported EPS	(0.20)	(0.11)	0.32	0.43	0.61
DPS	0.00	0.00	0.00	0.00	0.30
Diluted shares (used to calculate per share data)	2,000	2,000	2,000	2,000	2,000
Growth	<u> </u>	·	·	·	·
Revenue (%)	(17.9)	(29.5)	(1.4)	14.1	11.4
Operating EBITDA (%)	(31.6)	(15.6)	51.4	9.6	13.3
Operating EBIT (%)	nm	nm	nm	30.0	38.6
Recurring EPS (%)	nm	nm	nm	34.1	42.0
Reported EPS (%)	nm	nm	nm	34.1	42.0
Operating performance					
Gross margin inc. depreciation (%)	9.3	21.8	27.3	28.6	32.2
Gross margin of key business (%)	-	-	-	-	-
Operating EBITDA margin (%)	29.2	34.9	53.6	51.5	52.3
Operating EBIT margin (%)	(7.6)	(2.0)	15.3	17.4	21.7
Net margin (%)	(6.7)	(4.0)	11.1	13.0	16.6
Effective tax rate (%)	20.0	20.0	20.0	20.0	20.0
Dividend payout on recurring profit (%)	-	_	_	_	50.0
Interest cover (X)	(5.6)	(1.1)	10.8	15.6	24.1
Inventory days	0.3	0.5	0.4	0.4	0.4
Debtor days	50.9	67.1	62.2	51.7	55.2
Creditor days	53.2	84.3	77.6	59.7	60.6
Operating ROIC (%)	(74.5)	(13.8)	132.6	197.2	186.4
ROIC (%)	(5.6)	(1.4)	11.9	15.7	21.2
ROE (%)	(9.5)	(4.2)	11.2	13.3	16.9
ROA (%)	(4.1)	(2.3)	7.3	9.2	12.1
* Pre-exceptional, pre-goodwill and fully diluted	,	· -/		-	
Revenue by Division (THB m)	2019	2020	2021E	2022E	2023E
Advertising income	6,743	4,758	4,725	5,280	5,647
Copyrights & Other services	953	1,053	1,053	1,211	1,393
Concerts & Shows	557	9	0	100	300
Sales of Goods Sources: BEC World; FSSIA estimates	56	40	0	0	0

Sources: BEC World; FSSIA estimates

## **Financial Statements**

BEC World

Cash Flow (THB m) Year Ending Dec	2019	2020	2021E	2022E	2023
Recurring net profit	(556)	(233)	641	859	1,21
Depreciation	3,054	2,160	2,214	2,245	2,25
ssociates & minorities	(80)	119	0	0	(
Other non-cash items	(185)	395	0	0	
Change in working capital	208	(146)	200	(376)	(165
Cash flow from operations	2,442	2,295	3,055	2,728	3,30
Capex - maintenance	(991)	(709)	(780)	(850)	(864
Capex - new investment	(1,486)	(1,064)	(1,170)	(1,275)	(1,296
let acquisitions & disposals	26	(3)	0	0	(1,200
Other investments (net)	620	82	0	0	
Cash flow from investing	(1,831)	(1,693)	(1,950)	(2,125)	(2,160
Dividends paid	(1,031)	(1,093)	(1,930)	0	(610
•			0	0	•
Equity finance	0	0			(000
Debt finance	(28)	0	(499)	(200)	(200
Other financing cash flows	(34)	(109)	(77)	0	(0.40
Cash flow from financing	(62)	(109)	(576)	(200)	(810
Non-recurring cash flows	-	-	-	-	
Other adjustments	99	0	0	0	
Net other adjustments	99	(711)	0	0	
Movement in cash	648	(218)	529	403	33
Free cash flow to firm (FCFF)	738.05	718.39	1,202.57	692.80	1,228.0
Free cash flow to equity (FCFE)	647.80	(217.84)	529.35	403.10	946.1
Per share (THB)					
FCFF per share	0.37	0.36	0.60	0.35	0.6
FCFE per share	0.32	(0.11)	0.26	0.20	0.4
Recurring cash flow per share	1.12	1.22	1.43	1.55	1.7
Delege Object (TUD on) Very Fording Ber	2040	2000	20245	00005	2222
Balance Sheet (THB m) Year Ending Dec	2019	2020	2021E	2022E	2023
Γangible fixed assets (gross)	6,682	4,943	1,157	1,217	1,31
Less: Accumulated depreciation	(6,300)	(4,675)	(943)	(1,039)	(1,123
Tangible fixed assets (net)	382	268	214	178	19
ntangible fixed assets (net)	3,832	3,673	3,463	3,379	3,27
ong-term financial assets	99	54	54	54	5
nvest. in associates & subsidiaries	29	0	0	0	
Cash & equivalents	2,816	2,598	3,128	3,531	3,86
A/C receivable	1,037	1,117	851	1,017	1,20
nventories	4	2	2	3	
Other current assets	838	171	173	175	17
Current assets	4,695	3,889	4,154	4,724	5,25
Other assets	2,317	1,635	1,874	1,930	1,96
Fotal assets	11,354	9,519	9,759	10,266	10,73
Common equity	5,623	5,409	6,050	6,908	7,51
					7,51
Minorities etc.	95	0	0	0	
Total shareholders' equity	5,718	5,409	6,050	6,908	7,51
Long term debt	2,998	2,999	2,500	2,300	2,10
Other long-term liabilities	634	293	293	293	29
Long-term liabilities	3,632	3,292	2,793	2,593	2,39
A/C payable	645	474	370	435	47
Short term debt	330	0	0	0	
Other current liabilities	1,029	344	546	329	34
Current liabilities	2,004	818	916	764	82
Total liabilities and shareholders' equity	11,354	9,519	9,759	10,266	10,73
Net working capital	205	473	110	429	56
nvested capital	6,865	6,103	5,715	5,971	6,04
Includes convertibles and preferred stock which is bein		0,100	0,7 10	0,071	0,0
<u> </u>	9				
Per share (THB)				6 :-	
Book value per share	2.81	2.70	3.02	3.45	3.7
angible book value per share	0.90	0.87	1.29	1.76	2.1
inancial strength					
Net debt/equity (%)	9.0	7.4	(10.4)	(17.8)	(23.
Net debt/total assets (%)	4.5	4.2	(6.4)	(12.0)	(16.
Current ratio (x)	2.3	4.8	4.5	6.2	6
CF interest cover (x)	21.0	8.8	21.9	23.8	35
/aluation	2019	2020	2021E	2022E	2023
Recurring P/E (x) *	(43.9)	(104.7)	38.1	28.4	20
Recurring P/E @ target price (x) *	(53.9)	(128.7)	46.8	34.9	24
Reported P/E (x)	(61.4)	(113.9)	38.1	28.4	20
Dividend yield (%)	-	-	-	-	2
Price/book (x)	4.3	4.5	4.0	3.5	3
Price/tangible book (x)	13.6	14.1	9.4	6.9	5
EV/EBITDA (x) **	10.3	12.1	7.7	6.8	5
EV/EBITDA @ target price (x) **	12.6	14.9	9.5	8.5	7
EV/invested capital (x)	3.6	4.1	4.2	3.9	3

Sources: BEC World; FSSIA estimates

### Corporate Governance report of Thai listed companies 2020

AV	ADVANC	AF	ΔIDΛ	AKP	VKB	ALT.	ΔΜΔ	ΔΜΔΤΔ	ΔΜΔΤΛ\/	ANAN
			AIRA		AKR	ALT	AMA	AMATA	AMATAV	
OT	AP	ARIP	ARROW	ASP	BAFS	BANPU	BAY	BCP	BCPG	BDMS
BEC	BEM	BGRIM	BIZ	BKI	BLA	BOL	BPP	BRR	BTS	BWG
ENTEL	CFRESH	CHEWA	CHO	CIMBT	CK	CKP	CM	CNT	COL	COMAN
OTTO	CPALL	CPF	CPI	CPN	CSS	DELTA	DEMCO	DRT	DTAC	DTC
8VC	EA	EASTW	ECF	ECL	EGCO	EPG	ETE	FNS	FPI	FPT
SMART	GBX	GC	GCAP	GEL	GFPT	GGC	GPSC	GRAMMY	GUNKUL	HANA
HARN	HMPRO	ICC	ICHI	III	ILINK	INTUCH	IRPC	IVL	JKN	JSP
IWD	K	KBANK	KCE	KKP	KSL	KTB	KTC	LANNA	LH	LHFG
.IT	LPN	MAKRO	MALEE	MBK	MBKET	MC	MCOT	METCO	MFEC	MINT
MONO	MOONG	MSC	MTC	NCH	NCL	NEP	NKI	NOBLE	NSI	NVD
NYT	OISHI	ORI	ОТО	PAP	PCSGH	PDJ	PG	PHOL	PLANB	PLANET
PLAT	PORT	PPS	PR9	PREB	PRG	PRM	PSH	PSL	PTG	PTT
PTTEP	PTTGC	PYLON	Q-CON	QH	QTC	RATCH	RS	S	S&J	SAAM
SABINA	SAMART	SAMTEL	SAT	SC	SCB	SCC	SCCC	SCG	SCN	SDC
SEAFCO	SEAOIL	SE-ED	SELIC	SENA	SIRI	SIS	SITHAI	SMK	SMPC	SNC
SONIC	SORKON	SPALI	SPI	SPRC	SPVI	SSSC	SST	STA	SUSCO	SUTHA
SVI	SYMC	SYNTEC	TACC	TASCO	TCAP	TFMAMA	THANA	THANI	THCOM	THG
HIP	THRE	THREL	TIP	TIPCO	TISCO	TK	TKT	TTB	TMILL	TNDT
ΓNL	TOA	TOP	TPBI	TQM	TRC	TSC	TSR	TSTE	TSTH	TTA
TTCL	TTW	TU	TVD	TVI	TVO	TWPC	U	UAC	UBIS	UV
/GI	VIH	WACOAL	WAVE	WHA	WHAUP	WICE	WINNER	TRUE	0510	O V
	VIII	WACOAL	WAY E	V V I 1/ <sup>-</sup> \	VVIIAUF	VVICE	VVIININET	INCE		
ERY GO	OD LEVEL									
2S	ABM	ACE	ACG	ADB	AEC	AEONTS	AGE	AH	AHC	AIT
ALLA	AMANAH	AMARIN	APCO	APCS	APURE	AQUA	ASAP	ASEFA	ASIA	ASIAN
ASIMAR	ASK	ASN	ATP30	AUCT	AWC	AYUD	В	BA	BAM	BBL
ASIMAR BFIT	BGC	BJC	BJCHI	BROOK	BTW	CBG	CEN	CGH	CHARAN	CHAYO
CHG	CHOTI	CHOW	CI	CIG	CMC	COLOR	COM7	CPL	CRC	CRD
CSC	CSP	CWT	DCC	DCON	DDD	DOD	DOHOME	EASON	EE	ERW
ESTAR	FE	FLOYD	FN	FORTH	FSS	FTE	FVC	GENCO	GJS	GL
GLAND	GLOBAL	GLOCON	GPI	GULF	GYT	HPT	HTC	ICN	IFS	ILM
MH	INET	INSURE	IRC	IRCP	IT	ITD	ITEL	J	JAS	JCK
JCKH	JMART	JMT	KBS	KCAR	KGI	KIAT	KOOL	KTIS	KWC	KWM
_&E	LALIN	LDC	LHK	LOXLEY	LPH	LRH	LST	М	MACO	MAJOR
MBAX	MEGA	META	MFC	MGT	MILL	MITSIB	MK	MODERN	MTI	MVP
NETBAY	NEX	NINE	NTV	NWR	OCC	OGC	OSP	PATO	PB	PDG
PDI	PICO	PIMO	PJW	PL	PM	PPP	PRIN	PRINC	PSTC	PT
QLT	RCL	RICHY	RML	RPC	RWI	S11	SALEE	SAMCO	SANKO	SAPPE
SAWAD	SCI	SCP	SE	SEG	SFP	SGF	SHR	SIAM	SINGER	SKE
SKR	SKY	SMIT	SMT	SNP	SPA	SPC	SPCG	SR	SRICHA	SSC
SSF	STANLY	STI	STPI	SUC	SUN	SYNEX	T	TAE	TAKUNI	TBSP
ГСС	TCMC	TEAM	TEAMG	TFG	TIGER	TITLE	TKN	TKS	TM	TMC
ΓMD	TMI	TMT	TNITY	TNP	TNR	TOG	TPA	TPAC	TPCORP	TPOLY
ΓPS	TRITN	TRT	TRU	TSE	TVT	TWP	UEC	UMI	UOBKH	UP
JPF	UPOIC	UT	UTP	UWC	VL	VNT	VPO	WIIK	WP	XO
YUASA	ZEN	ZIGA	ZMICO	UVVC	٧L	VINI	VFU	VVIIIV	VVF	۸٥
OOD LE										
UP	Α	ABICO	AJ	ALL	ALUCON	AMC	APP	ARIN	AS	AU
352	BC	BCH	BEAUTY	BGT	ВН	BIG	BKD	BLAND	BM	BR
BROCK	BSBM	BSM	BTNC	CAZ	CCP	CGD	CITY	CMAN	CMO	CMR
CPT	CPW	CRANE	CSR	D	EKH	EP	ESSO	FMT	GIFT	GREEN
SSC	GTB	HTECH	HUMAN	IHL	INOX	INSET	IP	JTS	JUBILE	KASET
CM	KKC	KUMWEL	KUN	KWG	KYE	LEE	 MATCH	MATI	M-CHAI	MCS
MDX	MJD		MORE	NC NC	NDR	NER	NFC	NNCL	NPK	NUSA
		MM								
DCEAN	PAF	PF	PK	PLE	PMTA	POST	PPM	PRAKIT	PRECHA	PRIME
PROUD	PTL	RBF	RCI	RJH	ROJNA	RP	RPH	RSP	SF	SFLEX
SGP	SISB	SKN	SLP	SMART	SOLAR	SPG	SQ	SSP	STARK	STC
SUPER	SVOA	TC	TCCC	THMUI	TIW	TNH	TOPP	TPCH	TPIPP	TPLAS
ГТІ	TYCN	UKEM	UMS	VCOM	VRANDA	WIN	WORK	WPH		
		Description						Score F	Range	
		Excellent						90-1	00	
		Very Good						80-8	39	

The disclosure of the survey results of the Thai Institute of Directors Association ('IOD") regarding corporate governance is made pursuant to the policy of the Office of the Securities and Exchange Commission. The survey of the IOD is based on the information of a company listed on the Stock Exchange of Thailand and the Market for Alternative Investment disclosed to the public and able to be accessed by a general public investor. The result, therefore, is from the perspective of a third party. It is not an evaluation of operation and is not based on inside information.

The survey result is as of the date appearing in the Corporate Governance Report of Thai Listed Companies. As a result, the survey results may be changed after that date. FSS International Investment Advisory Company Limited does not confirm nor certify the accuracy of such survey results.

\* CGR scoring should be considered with news regarding wrong doing of the company or director or executive of the company such unfair practice on securities trading, fraud,

Source: Thai Institute of Directors Association (IOD); FSSIA's compilation

and corruption SEC imposed a civil sanction against insider trading of director and executive; \*\* delisted

### **Anti-corruption Progress Indicator 2020**

CERTIFIED	)									
2S	ADVANC	Al	AIE	AIRA	AKP	AMA	AMANAH	AP	AQUA	ARROW
ASK	ASP	AYUD	В	BAFS	BANPU	BAY	BBL	всн	ВСР	BCPG
BGC	BGRIM	BJCHI	BKI	BLA	BPP	BROOK	BRR	BSBM	BTS	BWG
CEN	CENTEL	CFRESH	CGH	CHEWA	СНОТІ	CHOW	CIG	CIMBT	CM	CMC
COL	COM7	CPALL	CPF	CPI	CPN	CSC	DCC	DELTA	DEMCO	DIMET
DRT	DTAC	DTC	EASTW	ECL	EGCO	FE	FNS	FPI	FPT	FSS
FTE	GBX	GC	GCAP	GEL	GFPT	GGC	GJS	GPSC	GSTEEL	GUNKUL
HANA	HARN	HMPRO	HTC	ICC	ICHI	IFS	INET	INSURE	INTUCH	IRPC
ITEL	IVL	K	KASET	KBANK	KBS	KCAR	KCE	KGI	KKP	KSL
KTB	KTC	KWC	L&E	LANNA	LHFG	LHK	LPN	LRH	М	MAKRO
MALEE	MBAX	MBK	MBKET	MC	MCOT	MFC	MFEC	MINT	MONO	MOONG
MPG	MSC	MTC	MTI	NBC	NEP	NINE	NKI	NMG	NNCL	NSI
NWR	occ	OCEAN	OGC	ORI	PAP	PATO	РВ	PCSGH	PDG	PDI
PDJ	PE	PG	PHOL	PL	PLANB	PLANET	PLAT	PM	PPP	PPPM
PPS	PREB	PRG	PRINC	PRM	PSH	PSL	PSTC	PT	PTG	PTT
PTTEP	PTTGC	PYLON	Q-CON	QH	QLT	QTC	RATCH	RML	RWI	S & J
SABINA	SAT	SC	SCB	SCC	sccc	SCG	SCN	SEAOIL	SE-ED	SELIC
SENA	SGP	SIRI	SITHAI	SMIT	SMK	SMPC	SNC	SNP	SORKON	SPACK
SPC	SPI	SPRC	SRICHA	SSF	SSSC	SST	STA	SUSCO	SVI	SYNTEC
TAE	TAKUNI	TASCO	TBSP	TCAP	TCMC	TFG	TFI	TFMAMA	THANI	THCOM
THIP	THRE	THREL	TIP	TIPCO	TISCO	TKT	TTB	TMD	TMILL	TMT
TNITY	TNL	TNP	TNR	TOG	TOP	TPA	TPCORP	TPP	TRU	TSC
TSTH	TTCL	TU	TVD	TVI	TVO	TWPC	U	UBIS	UEC	UKEM
UOBKH	UWC	VGI	VIH	VNT	WACOAL	WHA	WHAUP	WICE	WIIK	XO
ZEN	TRUE									
DECLARE	D									
7UP	ABICO	AF	ALT	AMARIN	AMATA	AMATAV	ANAN	APURE	B52	BKD
ВМ	BROCK	BUI	CHO	CI	сотто	DDD	EA	EFORL	EP	ERW
ESTAR	ETE	EVER	FSMART	GPI	ILINK	IRC	J	JKN	JMART	JMT
JSP	JTS	KWG	LDC	MAJOR	META	NCL	NOBLE	NOK	PK	PLE
ROJNA	SAAM	SAPPE	SCI	SE	SHANG	SINGER	SKR	SPALI	SSP	STANLY
SUPER	SYNEX	THAI	TKS	TOPP	TRITN	TTA	UPF	UV	WIN	ZIGA

#### Level

Certified

This level indicates practical participation with thoroughly examination in relation to the recommended procedures from the audit committee or the SEC's certified auditor, being a certified member of Thailand's Private Sector Collective Action Coalition Against Corruption programme (Thai CAC) or already passed examination to ensure independence from external parties.

Declared This level indicates determination to participate in the Thailand's Private Sector Collective Action Coalition Against Corruption programme (Thai CAC)

#### Disclaimer:

The disclosure of the Anti-Corruption Progress Indicators of a listed company on the Stock Exchange of Thailand, which is assessed by Thaipat Institute, is made in order to comply with the policy and sustainable development plan for the listed companies of the Office of the Securities and Exchange Commission. Thaipat Institute made this assessment based on the information received from the listed company, as stipulated in the form for the assessment of Anti-corruption which refers to the Annual Registration Statement (Form 56-1), Annual Report (Form 56-2), or other relevant documents or reports of such listed company. The assessment result is therefore made from the perspective of Thaipat Institute that is a third party. It is not an assessment of operation and is not based on any inside information. Since this assessment is only the assessment result as of the date appearing in the assessment result, it may be changed after that date or when there is any change to the relevant information. Nevertheless, FSS International Investment Advisory Company Limited does not confirm, verify, or certify the accuracy and completeness of the assessment results.

Note: Companies participating in Thailand's Private Sector Collective Action Coalition Against Corruption programme (Thai CAC) under Thai Institute of Directors (as of June 24, 2019) are categorised into: 1) companies that have declared their intention to join CAC, and; 2) companies certified by CAC.

Source: The Securities and Exchange Commission, Thailand; \* FSSIA's compilation

#### **GENERAL DISCLAIMER**

### ANALYST(S) CERTIFICATION

#### Naruedom Mujjalinkool FSS International Investment Advisory Securities Co., Ltd

The individual(s) identified above certify(ies) that (i) all views expressed in this report accurately reflect the personal view of the analyst(s) with regard to any and all of the subject securities, companies or issuers mentioned in this report; and (ii) no part of the compensation of the analyst(s) was, is, or will be, directly or indirectly, related to the specific recommendations or views expressed herein.

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#### History of change in investment rating and/or target price



Date	Rating	Target price	Date	Rating	Target price	Date	Rating	Target price
28-Dec-2018 04-Apr-2019 12-Apr-2019 22-Aug-2019 06-Dec-2019	REDUCE REDUCE HOLD REDUCE REDUCE	4.00 4.60 8.50 6.30 4.60	02-Apr-2020 27-Aug-2020 05-Nov-2020 20-Nov-2020 16-Feb-2021	REDUCE REDUCE REDUCE HOLD BUY	4.60 3.60 3.60 6.00 12.00	04-Mar-2021 21-May-2021 24-Aug-2021	BUY BUY BUY	12.00 16.00 15.00

Naruedom Mujjalinkool started covering this stock from 27-Aug-2020

Price and TP are in local currency

Source: FSSIA estimates

Company	Ticker	Price	Rating	Valuation & Risks
BEC World	ВЕС ТВ	THB 12.20	BUY	The key downside risks to our P/E-based TP are a lower-than-expected adex recovery and the company's worse-than-expected cost reduction.

Source: FSSIA estimates

#### **Additional Disclosures**

Target price history, stock price charts, valuation and risk details, and equity rating histories applicable to each company rated in this report is available in our most recently published reports. You can contact the analyst named on the front of this note or your representative at Finansia Syrus Securities Public Company Limited

FSSIA may incorporate the recommendations and target prices of companies currently covered by FSS Research into equity research reports, denoted by an 'FSS' before the recommendation. FSS Research is part of Finansia Syrus Securities Public Company Limited, which is the parent company of FSSIA.

All share prices are as at market close on 02-Nov-2021 unless otherwise stated.

#### RECOMMENDATION STRUCTURE

#### Stock ratings

Stock ratings are based on absolute upside or downside, which we define as (target price\* - current price) / current price.

BUY (B). The upside is 10% or more.

HOLD (H). The upside or downside is less than 10%.

REDUCE (R). The downside is 10% or more.

Unless otherwise specified, these recommendations are set with a 12-month horizon. Thus, it is possible that future price volatility may cause a temporary mismatch between upside/downside for a stock based on market price and the formal recommendation.

\* In most cases, the target price will equal the analyst's assessment of the current fair value of the stock. However, if the analyst doesn't think the market will reassess the stock over the specified time horizon due to a lack of events or catalysts, then the target price may differ from fair value. In most cases, therefore, our recommendation is an assessment of the mismatch between current market price and our assessment of current fair value.

#### **Industry Recommendations**

Overweight. The analyst expects the fundamental conditions of the sector to be positive over the next 12 months.

Neutral. The analyst expects the fundamental conditions of the sector to be maintained over the next 12 months.

Underweight. The analyst expects the fundamental conditions of the sector to be negative over the next 12 months.

#### **Country (Strategy) Recommendations**

**Overweight (O).** Over the next 12 months, the analyst expects the market to score positively on two or more of the criteria used to determine market recommendations: index returns relative to the regional benchmark, index sharpe ratio relative to the regional benchmark and index returns relative to the market cost of equity.

**Neutral (N).** Over the next 12 months, the analyst expects the market to score positively on one of the criteria used to determine market recommendations: index returns relative to the regional benchmark, index sharpe ratio relative to the regional benchmark and index returns relative to the market cost of equity.

**Underweight (U).** Over the next 12 months, the analyst does not expect the market to score positively on any of the criteria used to determine market recommendations: index returns relative to the regional benchmark, index sharpe ratio relative to the regional benchmark and index returns relative to the market cost of equity.