# **6 OCTOBER 2021**

THAILAND / CONSUMER DISCRETIONARY SERVICES

# SRINANAPORN MARKETING



# **SNNP TB**



TARGET PRICE THB15.00
CLOSE THB11.30
UP/DOWNSIDE +32.7%
PRIOR TP THB15.00
CHANGE IN TP UNCHANGED
TP vs CONSENSUS +1.5%

# Set for a recovery

# Expect 3Q21 earnings to drop q-q

We expect SNNP's 3Q21 earnings to decline by 25% q-q but grow 14% y-y to THB58m, dragged by the lockdown measures in Thailand, Vietnam, and Cambodia. We estimate that sales in Thailand will drop by 11% q-q in 3Q21 to THB755m on the low rainy season and a lower utilisation rate from its Samutsakhon plant due to the bubble and seal policy during the surging Covid cases in Aug-21. Vietnam and Cambodia sales (c8% and 6% of total sales estimated in 2021) will likely be hit by the lockdown measures, potentially dropping by 10% q-q to THB200m.

# Expect to see a strong earnings recovery in 4Q21

We expect to see a strong earnings recovery in 4Q21 after the lockdown easing. Domestic sales should recover to THB800m-850m, driven by pent-up demand and increased activities after the reopening. This should be the same for CLMV. Hence, we expect overall sales to exceed THB1.1b in 4Q21. SNNP had high marketing expenses of THB20m-30m in 4Q20. The new product launches in 4Q21 could be delayed to 2022 depending on the Covid situation, possibly resulting in lower marketing expenses. Overall, we expect 4Q21 earnings to recover to THB85m-95m.

## Siri Pro's operations could break even in 1Q22

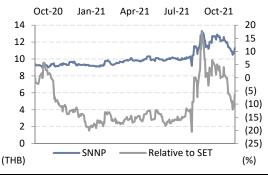
Siri Pro (not listed) should suffer a hiccup in 3Q21 following the supply chain shortage from the logistics and manufacturing disruptions. We estimate that Siri Pro's distribution sales will still be at THB120m-130m per month in 3Q21, below the breakeven level of THB150m-160m per month. We expect Siri Pro's operations to break even by 1Q22 onward, supported by the Boonrawd group's new beverage launch. For the Cambodia plant, after its COD in late 2019, it has been suffering from the Covid outbreak and is currently running at a 10-15% utilisation rate vs 30% in 4Q19. We expect that this plant could run at above a 30% utilisation rate, implying THB70m sales per quarter by 1H22.

# Attractive valuation; trading at a discount to peers

We maintain BUY with our DCF-based TP of THB15. The near-term share price weakness on its soft 3Q21 outlook presents an opportunity to accumulate, in our view. It is currently trading at an attractive 22x 2022E P/E, lower than its peers' average of 29x P/E. We see an upside risk from its new hemp products which could be launched in late 4Q21.

## **KEY STOCK DATA**

YE Dec (THB m)	2020	2021E	2022E	2023E	
Revenue	4,436	4,512	5,260	5,822	
Net profit	94	421	502	592	
EPS (THB)	0.13	0.44	0.52	0.62	
vs Consensus (%)	-	-	-	-	
EBITDA	381	727	881	1,007	
Core net profit	94	292	502	592	
Core EPS (THB)	0.13	0.30	0.52	0.62	
Chg. In EPS est. (%)	-	-	-	-	
EPS growth (%)	(15.5)	133.7	71.7	17.9	
Core P/E (x)	86.7	37.1	21.6	18.3	
Dividend yield (%)	-	2.3	2.8	3.3	
EV/EBITDA (x)	28.0	15.5	12.9	11.0	
Price/book (x)	36.8	4.2	3.9	3.6	
Net debt/Equity (%)	497.8	7.6	8.3	(0.5)	
ROE (%)	53.8	20.7	18.6	20.2	



Share price performance	1 Month	3 Month	12 Month
Absolute (%)	(12.4)	n/a	n/a
Relative to country (%)	(11.0)	n/a	n/a
Mkt cap (USD m)			321
3m avg. daily turnover (USD m)			n/a
Free float (%)			34
Major shareholder	Concord I.	Capital Lim	ited (21%)
12m high/low (THB)		1:	3.40/10.30
Issued shares (m)			960.00

Sources: Bloomberg consensus; FSSIA estimates



Karun Intrachai karun.int@fssia.com +66 2611 3555

#### Investment thesis

As one of Thailand's leading producers and distributors of snacks and jelly, with three highly recognised brands – 'Bento' (squid and fish strips), 'Jele' (jelly), and 'Lotus' (biscuit sticks), Srinanaporn Marketing (SNNP) has been an iconic snack market leader in Thailand over the past three decades. After three years of restructuring efforts in 2018-20, we think SNNP will now reap the benefits from higher net margins, rising sales volumes, and improving operational and distribution efficiency. Unlike other snacks, which have seen demand sharply dwindle after a few years due to health concerns and high prices, we think SNNP's seafood snacks and jelly products are "core snacks", which have seen consistent demand growth in the past three decades.

# Company profile

Founded in 1972 by the Kraipisitkul family as a snack wholesaler under the name Sriwiwat, SNNP has been operating for more than 30 years and is currently a market leader with strong brands in snack and beverage products.

https://snnp.co.th

# Principal activities (revenue, 2020)

Domestic - 78 7 %

Overseas - 20.3 %

■ Others - 1.0 %



Source: Srinanaporn Marketing

# Major shareholders

- Concord I. Capital Limited 20.6
- Ascend I. Holding Company Limited 18.8 %
- Chaisathaporn family 26.3 %
- Others 34.4 %



Source: Srinanaporn Marketing

# **Catalysts**

Potential catalysts are 1) revenue growth driven by higher utilisation rates and the new production plant in Vietnam (COD in 2022); and 2) a net margin rise from 2.1% in 2020 to 9.1-10.2% in 2021-23, driven by lower SG&A and interest expenses, along with higher sales volumes from traditional trade, rising from 48% in 2020 to 52% of the total sales volume in 2023, based on our estimate.

#### Risks to our call

The key downside risks to our DCF-based TP are 1) slower-than-expected demand growth and market penetration overseas, especially in Cambodia and Vietnam; 2) a lower-than-expected profit margin due to high raw material and transportation costs; and 3) higher-than-expected SG&A expenses from overseas operations.

#### **Event calendar**

Date	Event
November 2021	3Q21 results announcement

# Key assumptions

Year to Dec	Product	2021E	2022E	2023E
		(%)	(%)	(%)
Utilisation rate	Bento	71.8	80.0	90.0
	Lotus	63.2	70.0	73.0
	Jele	71.6	79.0	79.0
	Magic Farm	54.2	54.2	75.0
	Cambodia	30.0	50.0	60.0
	Vietnam	-	-	25.0
Cost	COGS-to-sales	71.7	72.9	72.8
	SG&A-to-sales	15.0	15.0	14.5

Source: FSSIA estimates

#### Earnings sensitivity

- For every 1% increase in utilisation rate, we estimate that 2021 earnings would rise by 2.4%, and vice versa, all else being equal.
- For every 1% increase in THB/USD, we estimate that 2021 earnings would rise by 1.7%, and vice versa, all else being equal.
- For every 1% increase in electricity tariff, we estimate that 2021 earnings would drop by 0.2%, and vice versa, all else being equal.

Source: FSSIA estimates

# 3Q21 earnings hiccup on lockdown measures

We expect SNNP's 3Q21 earnings to decline by 25% q-q but grow 14% y-y to THB58m, dragged by the lockdown measures in Thailand, Vietnam, and Cambodia. We estimate that sales in Thailand will drop by 11% q-q in 3Q21 to THB755m on the low rainy season and a lower utilisation rate from its Samutsakhon plant due to the bubble and seal policy during the surging Covid cases in Aug-21. Vietnam and Cambodia sales (c8% and 6% of total sales estimated in 2021) will likely be hit by the lockdown measures, potentially dropping by 10% q-q to THB200m. 3Q21 GPM should drop by 60 bps to 25.0% due to the lower utilisation rate of its plant. We estimate that SG&A to sales will rise to 16.3% in 3Q21 vs 14.7% in 2Q21 due to business continuity and Covid-related expenses. Interest expenses should drop significantly to THB4m after SNNP utilised its cash proceeds to repay debt.

Exhibit 1: 3Q21E earnings preview

	3Q20	4Q20	1Q21	2Q21	3Q21E	Cha	nge		9M21E		2021E	Change
YE Dec 31	(THB m)	(q-q%)	(y-y%)	(THB m)	(y-y%)	%21E	(THB m)	(y-y%)				
Total revenue	1,094	1,259	1,110	1,073	968	(10)	(11)	3,151	(1)	70	4,512	2
Retail sales	1,086	1,247	1,102	1,068	961	(10)	(11)	3,131	(0)	70	4,499	2
Cost of sales	782	937	812	795	721	(9)	(8)	2,328	0	70	3,318	2
Gross profit	312	321	298	278	247	(11)	(21)	823	(3)	69	1,194	2
Operating costs	235	260	220	158	157	(0)	(33)	535	(27)	79	677	(32)
Operating profit	77	61	78	121	90	(26)	17	289	154	56	518	196
Operating EBITDA	127	115	126	162	90	(44)	(29)	377	43	52	727	91
Interest expense	(19)	(20)	(19)	(17)	(4)	(77)	(79)	(40)	(35)	78	(50)	(38)
Profit before tax	58	41	59	104	86	(17)	49	249	372	53	467	399
Tax	(11)	(9)	(15)	(21)	(20)	(6)	74	(56)	438	(48)	117	499
Associates	0	0	(1)	(9)	(11)	26	nm	(21)	nm	n.a.	(30)	nm
Minority interests	(5)	(5)	(6)	(3)	(3)	0	(40)	(12)	n/a	42	(28)	(243)
Reported net profit	51	37	178	77	58	(25)	14	313	447	74	421	349
Recurring net profit	51	37	49	77	58	(25)	14	184	222	63	292	212
EPS (THB)	0.07	0.05	0.25	0.11	0.08	(25)	14	0.43	447	99	0.44	237
Recurring EPS (THB)	0.07	0.05	0.07	0.11	0.08	(25)	14	0.26	222	84	0.30	134
Key Ratios	(%)	(%)	(%)	(%)	(%)	(ppt)	(ppt)	(%)	(ppt)		(%)	(ppt)
Sales margin	28.0	24.9	26.3	25.6	25.0	(0.6)	(3.0)	25.7	(0.4)		26.2	0.5
EBIT margin	7.0	4.8	7.0	11.3	9.3	(2.0)	2.3	9.2	5.6		11.5	7.5
Recurring net margin	4.2	2.5	4.0	7.7	6.8	(0.9)	2.6	6.1	4.8		6.5	4.4
SG&A / Sales	21.5	20.7	19.8	14.7	16.3	1.6	(5.3)	17.0	(6.2)		15.0	(7.5)
Effective tax rate	(20.0)	(22.2)	(24.8)	(20.5)	(23.3)	(2.8)	(3.3)	(22.5)	(2.8)		25.0	4.2
Operating statistics												
Branded own												
Domestic sales	808	841	833	849	755							
Oversea sales	212	275	185	219	200							
CLMV	154	218	122	161	150							
Others	58	57	63	58	50							
Distribution for third party (Domestic)	66	131	85	0	0							

Sources: SNNP; FSSIA estimates

Exhibit 2: Revenue breakdown by domestic and overseas markets

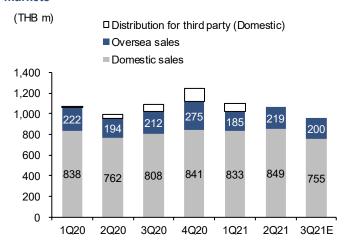
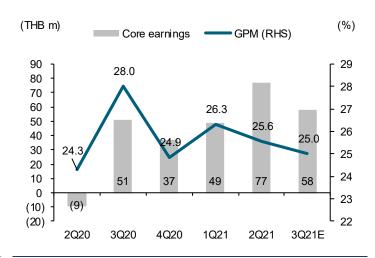


Exhibit 3: Core earnings and GPM trend, quarterly



Sources: SNNP; FSSIA estimates

Sources: SNNP; FSSIA estimates

We expect to see a strong earnings recovery in 4Q21 after the lockdown easing. Domestic sales should recover to THB800m-850m, driven by pent-up demand and increased activities after the reopening. This should be the same for the CLMV market. Hence, we expect overall sales to exceed THB1.1b in 4Q21. SNNP had high marketing expenses of THB20m-30m in 4Q20. The new product launches in 4Q21 could be delayed to 2022 depending on the Covid situation, possibly resulting in lower marketing expenses. Hence, Siri Pro's operations should still contribute a loss in 4Q21, and we expect it to break even in 1Q22; a slight delay from our previous estimate for it to break even by the end of this year. Overall, we expect SNNP's 4Q21 earnings to recover to THB85m-95m.

Exhibit 4: Expect earnings to recover in 4Q21

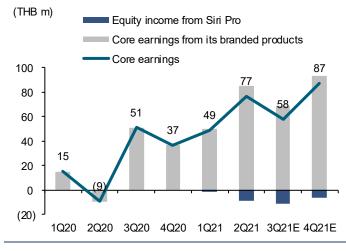
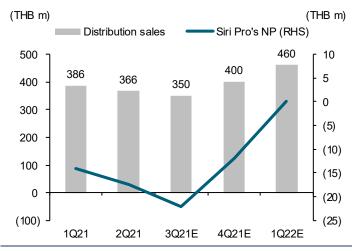


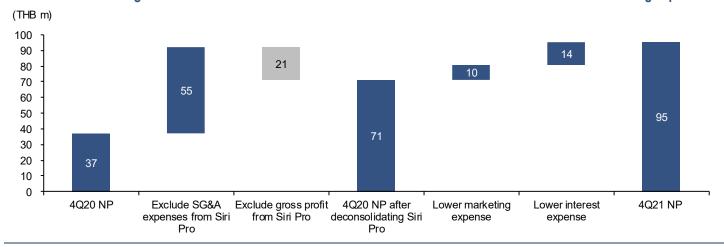
Exhibit 5: Siri Pro sales trend



Sources: SNNP; FSSIA estimates

Sources: SNNP; FSSIA estimates

Exhibit 6: 4Q21 earnings could recover to THB85m-95m based on branded sales at THB1.1b and lower marketing expenses



Sources: SNNP; FSSIA estimates

Exhibit 7: Revenue breakdown by snack segment (2020)

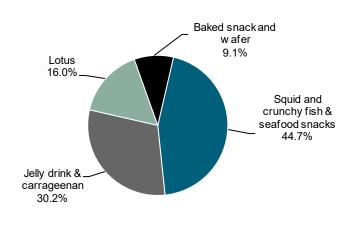
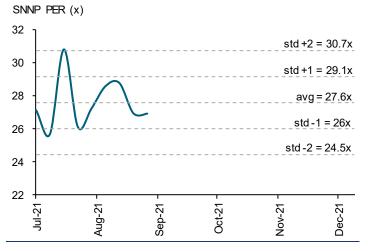


Exhibit 8: Solid core earnings growth expected in 2022-23



Sources: SNNP; FSSIA estimates

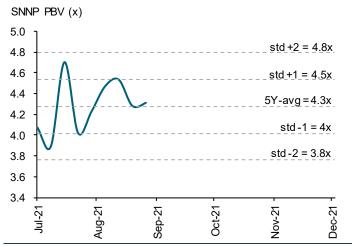
Exhibit 9: Rolling one-year forward P/E band



Sources: Bloomberg; FSSIA estimates

Sources: SNNP; FSSIA estimates

# Exhibit 10: Rolling one-year forward P/BV band



Sources: Bloomberg; FSSIA estimates

Exhibit 11: Peers valuation as of 5 Oct 2021

Company	BBG	Share	Market	3Y EPS	PE		RC	)E	PB	V	EVEBI	TDA
		price	Сар	CAGR	21E	22E	21E	22E	21E	22E	21E	22E
		(LCY)	(USD m)	(%)	(x)	(x)	(%)	(%)	(x)	(x)	(x)	(x)
Consumer												
Berli Jucker	BJC TB	33.25	3,946	21.3	24.0	20.2	4.9	5.8	1.2	1.2	14.5	13.5
Cp All	CPALL TB	63.75	16,959	10.3	55.0	33.7	10.4	15.7	6.9	6.1	23.4	19.6
Siam Global House	GLOBAL TB	20.60	2,807	22.6	31.4	28.2	16.2	16.4	4.9	4.4	20.7	18.8
Home Product Center	HMPRO TB	13.50	5,258	13.4	30.3	26.3	26.3	28.4	7.7	7.2	17.7	15.7
Siam Makro Publiic	MAKRO TB	50.25	7,143	3.4	36.9	43.3	28.1	8.8	10.0	2.1	22.0	19.7
Central Retail Corp	CRC TB	34.25	6,117	417.4	(349.8)	54.9	(1.1)	7.0	3.9	3.8	21.9	15.2
Consumer average			42,229	17.7	(28.7)	34.4	14.1	13.7	5.8	4.1	20.0	17.1
Food & Beverage												
Srinanaporn Marketing	SNNP TB	11.30	321	67.9	37.1	21.6	20.7	18.6	4.2	3.9	15.5	12.9
Carabao Group	CBG TB	119.00	3,524	11.2	34.0	28.2	32.8	34.4	10.5	9.0	23.5	19.8
Osotspa	OSP TB	33.75	3,002	8.9	27.8	25.3	18.8	20.4	5.2	5.1	19.5	17.6
Sappe	SAPPE TB	25.00	226	10.4	17.0	15.3	15.8	15.5	2.5	2.3	8.8	8.1
Taikaenoi Food & Marketing	TKN TB	6.65	271	19.2	56.4	29.6	7.9	14.1	4.2	3.9	23.7	16.4
Ichitan Group	ICHI TB	10.90	419	18.3	21.0	17.7	10.6	12.0	2.1	2.0	10.5	9.6
Food & Beverage average			7,764	13.1	32.2	22.9	17.8	19.2	4.8	4.4	16.9	14.1
Average			49,993	15.5	1.8	28.7	16.0	16.4	5.3	4.3	18.5	15.6

Sources: Bloomberg; FSSIA estimates

# **Financial Statements**

Srinanaporn Marketing

Profit and Loss (THB m) Year Ending Dec	2019	2020	2021E	2022E	2023E
Revenue	4,749	4,436	4,512	5,260	5,822
Cost of goods sold	(3,364)	(3,058)	(3,108)	(3,590)	(3,970)
Gross profit	1,385	1,378	1,404	1,671	1,851
Other operating income	0	0	0	0	0
Operating costs	(1,037)	(997)	(677)	(789)	(844)
Operating EBITDA	348	381	727	881	1,007
Depreciation	(151)	(206)	(210)	(245)	(271)
Goodwill amortisation	0	0	0	0	0
Operating EBIT	197	175	518	637	736
Net financing costs	(83)	(81)	(50)	(23)	(22)
Associates	0	0	(30)	3	15
Recurring non-operating income	0	0	(30)	3	15
Non-recurring items Profit before tax	0 <b>114</b>	0 <b>94</b>	129 <b>566</b>	0	0 <b>730</b>
Fax				617	
Profit after tax	(30) <b>84</b>	(19) <b>74</b>	(117) <b>449</b>	(111) <b>507</b>	(132) <b>598</b>
Minority interests	21	20	(28)	(5)	(6)
Preferred dividends	0	0	0	0	(0)
Other items	0	0	0	0	0
Reported net profit	105	94	421	502	592
Non-recurring items & goodwill (net)	0	0	(129)	0	0
Recurring net profit	105	94	292	502	592
Per share (THB)					
Recurring EPS *	0.15	0.13	0.30	0.52	0.62
Reported EPS	0.15	0.13	0.44	0.52	0.62
OPS .	0.08	0.00	0.26	0.31	0.37
Diluted shares (used to calculate per share data)	680	720	960	960	960
Growth					
Revenue (%)	(2.8)	(6.6)	1.7	16.6	10.7
Operating EBITDA (%)	(35.5)	9.4	90.9	21.2	14.2
Operating EBIT (%)	(52.6)	(11.3)	196.2	23.1	15.6
Recurring EPS (%)	(71.3)	(15.5)	133.7	71.7	17.9
Reported EPS (%)	(71.3)	(15.5)	236.6	19.2	17.9
Operating performance					
Gross margin inc. depreciation (%)	26.0	26.4	26.5	27.1	27.2
Gross margin of key business (%)	26.0	26.4	26.2	26.4	26.4
Operating EBITDA margin (%)	7.3	8.6	16.1	16.8	17.3
Operating EBIT margin (%)	4.1	3.9	11.5	12.1	12.7
Net margin (%)	2.2	2.1	6.5	9.5	10.2
Effective tax rate (%)	26.5	20.8	25.0	18.0	18.5
Dividend payout on recurring profit (%)	54.5	<del>-</del>	86.4	60.0	60.0
nterest cover (X)	2.4	2.2	9.7	28.4	34.8
nventory days	40.3	50.0	49.5	46.6	47.6
Debtor days	86.7	91.5	84.1	78.8	80.7
Creditor days	106.3	116.7	114.6	107.8	110.0
Operating ROIC (%)	6.3	5.9	17.0	20.8	23.8
ROIC (%)	5.3	4.8	12.3	16.1	18.2
ROE (%)	92.0 3.7	53.8 3.4	20.7 8.2	18.6 10.5	20.2 11.5
ROA (%)  Pre-exceptional, pre-goodwill and fully diluted	3.1	3.4	0.2	10.5	11.5
	-0040	2000	20045	20205	0000=
Revenue by Division (THB m)	2019	2020	2021E	2022E	2023E
		0			
Domestic Overseas	3,667 1,042	3,490 902	3,464 1,035	3,907 1,302	4,209 1,557

Sources: Srinanaporn Marketing; FSSIA estimates

# **Financial Statements**

Srinanaporn Marketing

Cash Flow (THB m) Year Ending Dec	2019	2020	2021E	2022E	2023E
Recurring net profit	105	94	292	502	592
Depreciation	151	206	210	245	271
Associates & minorities	163	1	(28)	(5)	(6)
Other non-cash items	(31)	(9)	23	9	5
Change in working capital	(212)	142	(9)	(87)	(62
Cash flow from operations	175	434	488	663	799
capex - maintenance	(380)	0	(500)	(300)	(100
Capex - new investment	Ó	0	Ò	Ó	Ò
let acquisitions & disposals	(17)	(233)	130	(102)	(76
Other investments (net)	Ó	32	0	0	( )
Cash flow from investing	(397)	(201)	(370)	(402)	(176
Dividends paid	(57)	0	(253)	(301)	(355)
Equity finance	(20)	0	2,210	2	(000)
Debt finance	440	(292)	(1,565)	0	(
Other financing cash flows	0	0	(1,503)	0	(
_	363	(292)	393	(299)	(353)
Cash flow from financing	303	(292)	333	(299)	(333)
Non-recurring cash flows	-	-	-	-	
Other adjustments	0	0	0	0	(
let other adjustments	0	0	0	0	(
Movement in cash	141	(59)	511	(38)	270
Free cash flow to firm (FCFF)	(138.61)	314.37	169.27	283.85	644.63
ree cash flow to equity (FCFE)	218.53	(58.45)	(1,446.18)	261.35	623.03
Per share (THB)					
FCFF per share	(0.14)	0.33	0.18	0.30	0.67
-CFE per share	0.23	(0.06)	(1.51)	0.27	0.65
Recurring cash flow per share	0.57	0.41	0.52	0.78	0.90
Balance Sheet (THB m) Year Ending Dec	2019	2020	2021E	2022E	2023E
Fangible fixed assets (gross) Less: Accumulated depreciation	2,655 (752)	2,724 (1,060)	3,224 (1,270)	3,524 (1,514)	3,624 (1,785
•	1,903	1,664	1,955	2,010	1,839
Tangible fixed assets (net)	· ·		=		-
ntangible fixed assets (net)	0	0	0	0	(
ong-term financial assets	0	0	0	0	(
nvest. in associates & subsidiaries	0	0	0	0	(
Cash & equivalents	232	173	685	647	917
A/C receivable	1,193	1,031	1,048	1,222	1,353
nventories	419	418	425	491	544
Other current assets	2	3	3	3	3
Current assets	1,847	1,625	2,161	2,364	2,817
Other assets	449	687	687	801	886
Total assets	4,199	3,976	4,803	5,175	5,543
Common equity	128	221	2,600	2,803	3,04
Minorities etc.	258	239	239	239	239
Total shareholders' equity	385	460	2,839	3,042	3,28
ong term debt	871	721	600	600	600
Other long-term liabilities	68	73	74	87	96
ong-term liabilities	939	794	674	687	696
A/C payable	988	968	983	1,137	1,257
Short term debt	1,886	1,744	300	300	300
					300
Other current liabilities	1	11	6	10	
Current liabilities	2,875	2,722	1,289	1,446	1,560
otal liabilities and shareholders' equity	4,199	3,976	4,803	5,175	5,543
let working capital	626	473	487	571	63
nvested capital	2,978	2,825	3,129	3,382	3,359
Includes convertibles and preferred stock which is bei	ng treated as debt				
Per share (THB)					
Book value per share	0.19	0.31	2.71	2.92	3.17
angible book value per share	0.19	0.31	2.71	2.92	3.1
inancial strength					
let debt/equity (%)	655.4	497.8	7.6	8.3	(0.5
let debt/total assets (%)	60.1	57.6	4.5	4.9	(0.3
Current ratio (x)	0.6	0.6	1.7	1.6	1.8
CF interest cover (x)	3.6	0.3	(27.7)	12.6	29.
/aluation	2019	2020	2021E	2022E	2023E
Recurring P/E (x) *	73.3	86.7	37.1	21.6	18.
Recurring P/E @ target price (x) *	97.3	115.1	49.3	28.7	24.
Reported P/E (x)	73.3	86.7	25.8	21.6	18.
Dividend yield (%)	0.7	-	2.3	2.8	3.
Price/book (x)	60.2	36.8	4.2	3.9	3.
Price/tangible book (x)	60.2	36.8	4.2	3.9	3.
EV/EBITDA (x) **	30.1	28.0	15.5	12.9	11.
EV/EBITDA @ target price (x) **	37.3	35.0	20.4	16.9	14.
EV/invested capital (x)	3.5	3.8	3.6	3.4	3.

Sources: Srinanaporn Marketing; FSSIA estimates

# Corporate Governance report of Thai listed companies 2020

AV	ADVANC	AF	AIRA	AKP	AKR	ALT	AMA	AMATA	AMATAV	ANAN
OT	AP	ARIP	ARROW	ASP	BAFS	BANPU	BAY	BCP	BCPG	BDMS
EC	BEM	BGRIM	BIZ	BKI	BLA	BOL	BPP	BRR	BTS	BWG
ENTEL	CFRESH	CHEWA	CHO	CIMBT	CK	CKP	CM	CNT	COL	COMAN
OTTO	CPALL	CPF	CPI	CPN	CSS	DELTA	DEMCO	DRT	DTAC	DTC
0V8	EA	EASTW	ECF	ECL	EGCO	EPG	ETE	FNS	FPI	FPT
SMART	GBX	GC	GCAP	GEL	GFPT	GGC	GPSC	GRAMMY	GUNKUL	HANA
IARN	HMPRO	ICC	ICHI	III	ILINK	INTUCH	IRPC	IVL	JKN	JSP
WD	K	KBANK	KCE	KKP	KSL	KTB	KTC	LANNA	LH	LHFG
IT	LPN	MAKRO	MALEE	MBK	MBKET	MC	MCOT	METCO	MFEC	MINT
ONO	MOONG	MSC	MTC	NCH	NCL	NEP	NKI	NOBLE	NSI	NVD
IYT	OISHI	ORI	ОТО	PAP	PCSGH	PDJ	PG	PHOL	PLANB	PLANET
PLAT	PORT	PPS	PR9	PREB	PRG	PRM	PSH	PSL	PTG	PTT
TTEP	PTTGC	PYLON	Q-CON	QH	QTC	RATCH	RS	S	S&J	SAAM
ABINA	SAMART	SAMTEL	SAT	SC	SCB	SCC	SCCC	SCG	SCN	SDC
EAFCO	SEAOIL	SE-ED	SELIC	SENA	SIRI	SIS	SITHAI	SMK	SMPC	SNC
ONIC	SORKON	SPALI	SPI	SPRC	SPVI	SSSC	SST	STA	SUSCO	SUTHA
IVI	SYMC	SYNTEC	TACC	TASCO	TCAP	TFMAMA	THANA	THANI	THCOM	THG
HIP	THRE	THREL	TIP	TIPCO	TISCO	TK	TKT	TTB	TMILL	TNDT
NL	TOA	TOP	TPBI	TQM	TRC	TSC	TSR	TSTE	TSTH	TTA
TTCL	TTW	TU	TVD	TVI	TVO	TWPC	U	UAC	UBIS	UV
'GI	VIH	WACOAL	WAVE	WHA	WHAUP	WICE	WINNER	TRUE		
	OD LEVEL									
S	ABM	ACE	ACG	ADB	AEC	AEONTS	AGE	AH	AHC	AIT
LLA	AMANAH	AMARIN	APCO	APCS	APURE	AQUA	ASAP	ASEFA	ASIA	ASIAN
SIMAR	ASK	ASN	ATP30	AUCT	AWC	AYUD	В	BA	BAM	BBL
BFIT	BGC	BJC	BJCHI	BROOK	BTW	CBG	CEN	CGH	CHARAN	CHAYO
HG	CHOTI	CHOW	CI	CIG	CMC	COLOR	COM7	CPL	CRC	CRD
CSC	CSP	CWT	DCC	DCON	DDD	DOD	DOHOME	EASON	EE	ERW
STAR	FE	FLOYD	FN	FORTH	FSS	FTE	FVC	GENCO	GJS	GL
		GLOCON							IFS	ILM
GLAND	GLOBAL		GPI	GULF	GYT	HPT	HTC	ICN		
MH	INET	INSURE	IRC	IRCP	IT	ITD	ITEL	J	JAS	JCK
CKH	JMART	JMT	KBS	KCAR	KGI	KIAT	KOOL	KTIS	KWC	KWM
.&E	LALIN	LDC	LHK	LOXLEY	LPH	LRH	LST	M	MACO	MAJOR
<b>IBAX</b>	MEGA	META	MFC	MGT	MILL	MITSIB	MK	MODERN	MTI	MVP
NETBAY	NEX	NINE	NTV	NWR	OCC	OGC	OSP	PATO	PB	PDG
PDI	PICO	PIMO	PJW	PL	PM	PPP	PRIN	PRINC	PSTC	PT
QLT	RCL	RICHY	RML	RPC	RWI	S11	SALEE	SAMCO	SANKO	SAPPE
SAWAD	SCI	SCP	SE	SEG	SFP	SGF	SHR	SIAM	SINGER	SKE
SKR	SKY	SMIT	SMT	SNP	SPA	SPC	SPCG	SR	SRICHA	SSC
			STPI	SUC						
SF	STANLY	STI			SUN	SYNEX	T	TAE	TAKUNI	TBSP
CC	TCMC	TEAM	TEAMG	TFG	TIGER	TITLE	TKN	TKS	TM	TMC
MD	TMI	TMT	TNITY	TNP	TNR	TOG	TPA	TPAC	TPCORP	TPOLY
PS	TRITN	TRT	TRU	TSE	TVT	TWP	UEC	UMI	UOBKH	UP
JPF	UPOIC	UT	UTP	UWC	VL	VNT	VPO	WIIK	WP	XO
UASA	ZEN	ZIGA	ZMICO							
OOD LE	VFI									
JP	A	ABICO	AJ	ALL	ALUCON	AMC	APP	ARIN	AS	AU
52	BC	BCH	BEAUTY	BGT	BH	BIG	BKD	BLAND	BM	BR
ROCK	BSBM	BSM	BTNC	CAZ	CCP	CGD	CITY	CMAN	CMO	CMR
PT	CPW	CRANE	CSR	D	EKH	EP	ESSO	FMT	GIFT	GREEN
SSC	GTB	HTECH	HUMAN	IHL	INOX	INSET	IP	JTS	JUBILE	KASET
CM	KKC	KUMWEL	KUN	KWG	KYE	LEE	MATCH	MATI	M-CHAI	MCS
MDX	MJD	MM	MORE	NC	NDR	NER	NFC	NNCL	NPK	NUSA
CEAN	PAF	PF	PK	PLE	PMTA	POST	PPM	PRAKIT	PRECHA	PRIME
ROUD	PTL	RBF	RCI	RJH	ROJNA	RP	RPH	RSP	SF	SFLEX
GP	SISB	SKN	SLP	SMART	SOLAR	SPG	SQ	SSP	STARK	STC
SUPER	SVOA	TC	TCCC	THMUI	TIW	TNH	TOPP	TPCH	TPIPP	TPLAS
TI	TYCN	UKEM	UMS	VCOM	VRANDA	WIN	WORK	WPH	IFIFF	IFLAS
.,	11014	Description		VOOIVI	VIVANDA	VVIIV	VVOINI	Score F	lange	
		Excellent						90-1	_	
		Very Good						80-8		
								3 <b>-</b> U8	9	
		Good						70-7		

The disclosure of the survey results of the Thai Institute of Directors Association ('IOD") regarding corporate governance is made pursuant to the policy of the Office of the Securities and Exchange Commission. The survey of the IOD is based on the information of a company listed on the Stock Exchange of Thailand and the Market for Alternative Investment disclosed to the public and able to be accessed by a general public investor. The result, therefore, is from the perspective of a third party. It is not an evaluation of operation and is not based on inside information.

The survey result is as of the date appearing in the Corporate Governance Report of Thai Listed Companies. As a result, the survey results may be changed after that date. FSS International Investment Advisory Company Limited does not confirm nor certify the accuracy of such survey results.

\* CGR scoring should be considered with news regarding wrong doing of the company or director or executive of the company such unfair practice on securities trading, fraud,

Source: Thai Institute of Directors Association (IOD); FSSIA's compilation

and corruption SEC imposed a civil sanction against insider trading of director and executive; \*\* delisted

# **Anti-corruption Progress Indicator 2020**

CERTIFIED	)									
2S	ADVANC	Al	AIE	AIRA	AKP	AMA	AMANAH	AP	AQUA	ARROW
ASK	ASP	AYUD	В	BAFS	BANPU	BAY	BBL	всн	ВСР	BCPG
BGC	BGRIM	BJCHI	BKI	BLA	BPP	BROOK	BRR	BSBM	BTS	BWG
CEN	CENTEL	CFRESH	CGH	CHEWA	CHOTI	CHOW	CIG	CIMBT	CM	CMC
COL	COM7	CPALL	CPF	CPI	CPN	CSC	DCC	DELTA	DEMCO	DIMET
DRT	DTAC	DTC	EASTW	ECL	EGCO	FE	FNS	FPI	FPT	FSS
FTE	GBX	GC	GCAP	GEL	GFPT	GGC	GJS	GPSC	GSTEEL	GUNKUL
HANA	HARN	HMPRO	HTC	ICC	ICHI	IFS	INET	INSURE	INTUCH	IRPC
ITEL	IVL	K	KASET	KBANK	KBS	KCAR	KCE	KGI	KKP	KSL
KTB	KTC	KWC	L&E	LANNA	LHFG	LHK	LPN	LRH	М	MAKRO
MALEE	MBAX	MBK	MBKET	MC	MCOT	MFC	MFEC	MINT	MONO	MOONG
MPG	MSC	MTC	MTI	NBC	NEP	NINE	NKI	NMG	NNCL	NSI
NWR	occ	OCEAN	OGC	ORI	PAP	PATO	РВ	PCSGH	PDG	PDI
PDJ	PE	PG	PHOL	PL	PLANB	PLANET	PLAT	PM	PPP	PPPM
PPS	PREB	PRG	PRINC	PRM	PSH	PSL	PSTC	PT	PTG	PTT
PTTEP	PTTGC	PYLON	Q-CON	QH	QLT	QTC	RATCH	RML	RWI	S & J
SABINA	SAT	SC	SCB	SCC	SCCC	SCG	SCN	SEAOIL	SE-ED	SELIC
SENA	SGP	SIRI	SITHAI	SMIT	SMK	SMPC	SNC	SNP	SORKON	SPACK
SPC	SPI	SPRC	SRICHA	SSF	SSSC	SST	STA	SUSCO	SVI	SYNTEC
TAE	TAKUNI	TASCO	TBSP	TCAP	TCMC	TFG	TFI	TFMAMA	THANI	THCOM
THIP	THRE	THREL	TIP	TIPCO	TISCO	TKT	TTB	TMD	TMILL	TMT
TNITY	TNL	TNP	TNR	TOG	TOP	TPA	TPCORP	TPP	TRU	TSC
TSTH	TTCL	TU	TVD	TVI	TVO	TWPC	U	UBIS	UEC	UKEM
UOBKH	UWC	VGI	VIH	VNT	WACOAL	WHA	WHAUP	WICE	WIIK	XO
ZEN	TRUE									
DECLARE	)									
7UP	ABICO	AF	ALT	AMARIN	AMATA	AMATAV	ANAN	APURE	B52	BKD
ВМ	BROCK	BUI	СНО	CI	сотто	DDD	EA	EFORL	EP	ERW
ESTAR	ETE	EVER	FSMART	GPI	ILINK	IRC	J	JKN	JMART	JMT
JSP	JTS	KWG	LDC	MAJOR	META	NCL	NOBLE	NOK	PK	PLE
ROJNA	SAAM	SAPPE	SCI	SE	SHANG	SINGER	SKR	SPALI	SSP	STANLY
SUPER	SYNEX	THAI	TKS	TOPP	TRITN	TTA	UPF	UV	WIN	ZIGA

#### Level

Certified

This level indicates practical participation with thoroughly examination in relation to the recommended procedures from the audit committee or the SEC's certified auditor, being a certified member of Thailand's Private Sector Collective Action Coalition Against Corruption programme (Thai CAC) or already passed examination to ensure independence from external parties.

Declared This level indicates determination to participate in the Thailand's Private Sector Collective Action Coalition Against Corruption programme (Thai CAC)

#### Disclaimer:

The disclosure of the Anti-Corruption Progress Indicators of a listed company on the Stock Exchange of Thailand, which is assessed by Thaipat Institute, is made in order to comply with the policy and sustainable development plan for the listed companies of the Office of the Securities and Exchange Commission. Thaipat Institute made this assessment based on the information received from the listed company, as stipulated in the form for the assessment of Anti-corruption which refers to the Annual Registration Statement (Form 56-1), Annual Report (Form 56-2), or other relevant documents or reports of such listed company. The assessment result is therefore made from the perspective of Thaipat Institute that is a third party. It is not an assessment of operation and is not based on any inside information. Since this assessment is only the assessment result as of the date appearing in the assessment result, it may be changed after that date or when there is any change to the relevant information. Nevertheless, FSS International Investment Advisory Company Limited does not confirm, verify, or certify the accuracy and completeness of the assessment results.

Note: Companies participating in Thailand's Private Sector Collective Action Coalition Against Corruption programme (Thai CAC) under Thai Institute of Directors (as of June 24, 2019) are categorised into: 1) companies that have declared their intention to join CAC, and; 2) companies certified by CAC.

Source: The Securities and Exchange Commission, Thailand; \* FSSIA's compilation

#### **GENERAL DISCLAIMER**

#### ANALYST(S) CERTIFICATION

#### Karun Intrachai FSS International Investment Advisory Securities Co., Ltd

The individual(s) identified above certify(ies) that (i) all views expressed in this report accurately reflect the personal view of the analyst(s) with regard to any and all of the subject securities, companies or issuers mentioned in this report; and (ii) no part of the compensation of the analyst(s) was, is, or will be, directly or indirectly, related to the specific recommendations or views expressed herein.

This report has been prepared by FSS International Investment Advisory Company Limited (FSSIA). The information herein has been obtained from sources believed to be reliable and accurate; however FSS makes no representation as to the accuracy and completeness of such information. Information and opinions expressed herein are subject to change without notice. FSS has no intention to solicit investors to buy or sell any security in this report. In addition, FSS does not guarantee returns nor price of the securities described in the report nor accept any liability for any loss or damage of any kind arising out of the use of such information or opinions in this report. Investors should study this report carefully in making investment decisions. All rights are reserved.

This report may not be reproduced, distributed or published by any person in any manner for any purpose without permission of FSSIA. Investment in securities has risks. Investors are advised to consider carefully before making investment decisions.

Company	Ticker	Price	Rating	Valuation & Risks
Srinanaporn Marketing	SNNP TB	THB 11.30	BUY	The key downside risks to our DCF-based TP are 1) slower-than-expected demand growth and market penetration overseas, especially in Cambodia and Vietnam; 2) a lower-than-expected profit margin due to high raw material and transportation costs; and 3) higher-than-expected SG&A expenses from overseas operations.
Berli Jucker	BJC TB	THB 33.25	HOLD	Key downside risks to our DCF-based TP could come from 1) competition with Tesco Lotus which could impact its sales and gross margin; and 2) a lower-than-expected utilisation rate and profit margin from its packaging unit after losing major customers in Thailand. The key upside risk is from easing competition in the hypermarket segment.
CP AII	CPALL TB	THB 63.75	BUY	The key downside risks to our DCF-derived TP are: 1) the higher-than-expected impact from a loss of service income from the convenience store business; 2) the worse-than-expected overseas performance of Makro; and 3) the slow recovery of tourist numbers.
Siam Global House	GLOBAL TB	THB 20.60	BUY	The key downside risks to our DCF-based TP are volatile farm incomes and farm prices which could negatively impact purchasing power, especially in the provinces.
Home Product Center	HMPRO TB	THB 13.50	BUY	The key downside risks to our DCF-based TP include: 1) lower-than-expected SSSG; 2) the slow recovery of tourist numbers; and 3) operating losses from its overseas business.
Siam Makro	MAKRO TB	THB 50.25	HOLD	The key downside risks to our DCF-based TP include: 1) lower-than-expected SSSG; 2) lower-than-expected GPM improvement; and 3) operational losses from its overseas business. The key upside risks include: 1) the faster-than-expected recovery of Lotus' performance; and 2) a more aggressive expansion plan.
Central Retail Corp	CRC TB	THB 34.25	BUY	The key downside risks to our DCF-based TP include 1) new waves of Covid-19; and 2) lower-than-expected sales from the high-margin fashion business.
Carabao Group	CBG TB	THB 119.00	BUY	The key downside risks to our DCF-based TP are 1) slower-than-expected sales growth in Myanmar, Cambodia, and the vitamin C drink market; 2) a decrease in domestic energy drink market share; and 3) higher-than-expected SG&A expenses from overseas operations, such as in China and the UK.
Osotspa PCL	OSP TB	THB 33.75	BUY	The key downside risks to our DCF-based TP are 1) a decline in energy drink market share in Myanmar due to strong competition; 2) a slow recovery in the economy; and 3) lower-than-expected SG&A savings from the Fit Fast Firm program.

Source: FSSIA estimates

## **Additional Disclosures**

Target price history, stock price charts, valuation and risk details, and equity rating histories applicable to each company rated in this report is available in our most recently published reports. You can contact the analyst named on the front of this note or your representative at Finansia Syrus Securities Public Company Limited

FSSIA may incorporate the recommendations and target prices of companies currently covered by FSS Research into equity research reports, denoted by an 'FSS' before the recommendation. FSS Research is part of Finansia Syrus Securities Public Company Limited, which is the parent company of FSSIA.

All share prices are as at market close on 05-Oct-2021 unless otherwise stated.

#### RECOMMENDATION STRUCTURE

## Stock ratings

Stock ratings are based on absolute upside or downside, which we define as (target price\* - current price) / current price.

BUY (B). The upside is 10% or more.

HOLD (H). The upside or downside is less than 10%.

REDUCE (R). The downside is 10% or more.

Unless otherwise specified, these recommendations are set with a 12-month horizon. Thus, it is possible that future price volatility may cause a temporary mismatch between upside/downside for a stock based on market price and the formal recommendation.

\* In most cases, the target price will equal the analyst's assessment of the current fair value of the stock. However, if the analyst doesn't think the market will reassess the stock over the specified time horizon due to a lack of events or catalysts, then the target price may differ from fair value. In most cases, therefore, our recommendation is an assessment of the mismatch between current market price and our assessment of current fair value.

## **Industry Recommendations**

Overweight. The analyst expects the fundamental conditions of the sector to be positive over the next 12 months.

Neutral. The analyst expects the fundamental conditions of the sector to be maintained over the next 12 months.

Underweight. The analyst expects the fundamental conditions of the sector to be negative over the next 12 months.

#### **Country (Strategy) Recommendations**

**Overweight (O).** Over the next 12 months, the analyst expects the market to score positively on two or more of the criteria used to determine market recommendations: index returns relative to the regional benchmark, index sharpe ratio relative to the regional benchmark and index returns relative to the market cost of equity.

**Neutral (N).** Over the next 12 months, the analyst expects the market to score positively on one of the criteria used to determine market recommendations: index returns relative to the regional benchmark, index sharpe ratio relative to the regional benchmark and index returns relative to the market cost of equity.

**Underweight (U).** Over the next 12 months, the analyst does not expect the market to score positively on any of the criteria used to determine market recommendations: index returns relative to the regional benchmark, index sharpe ratio relative to the regional benchmark and index returns relative to the market cost of equity.