# 25 JANUARY 2021 THAILAND / CONSUMER STAPLES

# SIAM MAKRO MAKRO TB





 TARGET PRICE
 THB50.00

 CLOSE
 THB39.00

 UP/DOWNSIDE
 +28.2%

 PRIOR TP
 THB50.00

 CHANGE IN TP
 UNCHANGED

 TP vs CONSENSUS
 +10.1%

# sssg เป็นบวกแม้ว่าเศรษฐกิจมหภาคจะอ่อนแอ

## อาจเป็นบริษัทค้าปลีกเพียงแห่งเดียวที่รายงาน sssg เป็นบวกใน 4Q20

จากบริษัทค้าปลีกที่เราศึกษาทั้งหมด MAKRO อาจเป็นบริษัทเดียวที่รายงาน SSSG เป็นบวก ใน 4Q20 บริษัทฯ คาดว่าการเติบโตของยอดขายสาขาเดิม (SSSG) จะอยู่ที่ 3-4% ในเดือน ต.ค. - พ.ย. 20 ก่อนชะลอตัวลงเป็นลบที่ -3% ในเดือน ธ.ค. 20 จากความต้องการที่อ่อนแอใน กลุ่มธุรกิจโรงแรม ร้านอาหาร และจัดเลี้ยง (Horeca) หลังนักท่องเที่ยวหายไป ในภาพรวมเรา คาด SSSG เฉลี่ยที่ 1% ใน 4Q20 ซึ่งจะทำให้ SSSG เป็นบวกที่ 2.1% ในปี 2020 เราคาดว่า อัตรากำไรขั้นต้นของบริษัทฯ จะทรงตัว y-y ที่ 11.1% แต่เพิ่ม 40bps q-q โดยแรงผลักดันจาก ฤดูเฉลิมฉลอง ซึ่งโดยปกติจะทำให้ยอดขายสินค้าที่มีอัตรากำไรสูงเพิ่มขึ้น ยกตัวอย่างเช่น สินค้านำเข้า การแพร่ระบาด COVID-19 รอบใหม่ไม่ควรจะทำให้ค่าใช้จ่ายในการขายและการ บริหารเพิ่มสูงขึ้น เนื่องจาก MAKRO ได้มีการใช้มาตรฐานความปลอดภัยในระดังสูงในสาขา ของบริษัทฯ อย่างต่อเนื่องนับตั้งแต่ 2Q20 โดยรวมเราคาดว่ากำไรสุทธิ 4Q20 จะอยู่ที่ 2.0พัน ลบ. (+26% q-q, -4% y-y)

#### คาดผลการดำเนินงานโดดเด่นต่อเนื่องในปี 2021

นอกจาก 4Q20 ช่วง 1Q21 อาจเป็นอีกไตรมาสที่มีความท้าทายสำหรับ MAKRO ในการ รายงาน SSSG เป็นบวก y-y อย่างต่อเนื่อง เนื่องจากบริษัทฯ ดำเนินกิจการตามปกติในเดือน ม.ค. - ก.พ. 20 และลูกค้ากักตุนสินค้าในเดือน มี.ค. 20 จากโควิดที่เกิดขึ้นอย่างไรก็ดี เรายัง มั่นใจว่า MAKRO จะสามารถรายงานผลประกอบการที่โดดเด่น เทียบกับบริษัทอื่นในกลุ่มฯ ด้วยเหตุผลดังต่อไปนี้: 1) ส่วนแบ่งธุรกิจ O2O ที่คาดว่าจะเพิ่มจาก 12% ในปี 2019 เป็น 27% ใน 4Q20 อาจช่วยสนับสนุนยอดขายและพัฒนาอัตรากำไรสุทธิจากตันทุนค่าใช้จ่ายที่ลดลง ซึ่ง จะทำให้ MAKRO สามารถบริหารพื้นที่ได้มีประสิทธิภาพมากยิ่งขึ้นโดยขายสินค้าสามัญบาง รายการผ่านช่องทางออนไลน์เท่านั้นและทดแทนสินค้าดังกล่าวด้วยสินค้าอาหารที่มีความ น่าสนใจ; 2) ความต้องการทางอ้อมจากมาตรการกระตุ้นเศรษฐกิจ; และ 3) ความเสี่ยงขาขึ้น จากการผ่อนคลายมาตรการปิดเมืองและการกลับมาของนักท่องเที่ยวชาวต่างชาติ

# ประโยชน์ทางอ้อมจากโครงการเราชนะเพิ่มขึ้น

โครงการกระตุ้นเศรษฐกิจ "เราชนะ" ที่พึ่งออกมาเมื่อไม่นานมานีควรเป็นอีกปัจจัยหนุนสำคัญ ในช่วง 1H21 เราคาดว่า MAKRO จะได้ประโยชน์จากทางอ้อมจากการใช้จ่ายรวมในโครงการ ดังกล่าวที่คาดว่าจะสูงถึง 210พัน ลบ. (เทียบกับ 105พัน ลบ. จากโครงการคนละครึ่งระยะที่ 1 และ 2) โดยเราเชื่อว่า MAKRO อาจเป็นบริษัทค้าปลีกเพียงแห่งเดียวที่ได้ประโยชน์ทางอ้อม จากร้านขายของชำ ดังจะเห็นได้จากประมาณการของเราสำหรับ 4Q20 ซึ่งคาดว่า MAKRO จะ รายงาน SSSG ที่ 1% เทียบกับ -5% ถึง -20% สำหรับผู้ค้าปลีกรายอื่น ๆ

### คงแนะนำซื้อที่ราคาเป้าหมาย 50 บาท

เราปรับประมาณการทำไรปี 2020 ของเราขึ้น 3.8% เพื่อสะท้อนแนวโน้ม SSSG ที่ดีใน 4Q20 MAKRO เป็นหุ้นค้าปลีกที่เราชอบในช่วง 3 เดือนข้างหน้า เนื่องจากบริษัทฯ อาจได้ประโยชน ทางอ้อมจากความต้องการที่เปลี่ยนจากห้างสมัยใหม่ไปร้านขายของชำหลังมาตรการกระตุ้น เศรษฐกิจล่าสุด

### **KEY STOCK DATA**

YE Dec (THB m)	2019	2020E	2021E	2022E
Revenue	210,627	219,150	242,164	269,595
Net profit	6,245	6,411	7,331	8,138
EPS (THB)	1.30	1.34	1.53	1.70
vs Consensus (%)	-	(0.9)	2.5	3.5
EBITDA	10,928	11,308	12,193	13,404
Core net profit	6,245	6,411	7,331	8,138
Core EPS (THB)	1.30	1.34	1.53	1.70
Chg. In EPS est. (%)	-	3.8	0.5	(0.2)
EPS growth (%)	5.1	2.7	14.3	11.0
Core P/E (x)	30.0	29.2	25.5	23.0
Dividend yield (%)	2.5	2.4	2.7	3.0
EV/EBITDA (x)	17.5	16.8	15.4	14.0
Price/book (x)	9.2	8.5	7.7	7.0
Net debt/Equity (%)	14.8	9.6	2.4	0.6
ROE (%)	32.0	30.3	31.6	32.0



Share price performance	1 Month	3 Month	12 Month		
Absolute (%)	1.3	(4.3)	8.3		
Relative to country (%)	(3.7)	(22.5)	13.9		
Mkt cap (USD m)			6,241		
3m avg. daily turnover (USD m)			1.5		
Free float (%)			7		
Major shareholder		CP ALL (93%)			
12m high/low (THB)		46.25/27.00			
Issued shares (m)			4,800.00		

Sources: Bloomberg consensus; FSSIA estimates



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#### Investment thesis

MAKRO is the only modern trade player in the wholesale market. The main competitors are fresh markets, such as "Talaad Thai," the largest wholesale market for the trade of agricultural goods, and we believe MAKRO has the ability to gain a greater share. We believe MAKRO's strategy of focusing on a smaller sized food service format while developing its online platform is sound. MAKRO received a good response from its secret ingredients campaign during the COVID-19 lockdown from end-customers.

MAKRO's free float at 7% (CP All (CPALL TB, BUY) has a 93% stake) is a constraint, and drives its valuation down to a more discounted level than its peers. If CPALL were to float more shares at higher than its carrying cost of THB46.9 (THB39.3 acquisition price plus 3% interest rate), it would be positive catalyst for the share price, in our view.

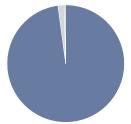
# Company profile

Makro is the largest cash-and-carry operator in Thailand. CP All has a 93% stake but wants to reduce this to about 60% to help cut its debt from the acquisition; we think an increase in free float would be positive for Makro?s share price.

www.siammakro.co.th

# Principal activities (revenue, 2019)

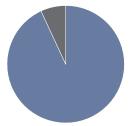
- Sales 97.9 %
- Service income 1.7 %
- Other Income 0.4 %



Source: Siam Makro

## **Major shareholders**

■ CP ALL - 93.1 % ■ Others - 6.9 %



Source: Siam Makro

# Catalyst

Potential catalysts include the faster-than-expected turnaround of its overseas operations and a better-than-expected macro-outlook in Thailand.

#### Risk to our call

The key downside risks to our DCF-based TP include: 1) lower-than-expected SSSG; 2) lower-than-expected GPM improvement; and 3) operation losses from its overseas business.

### **Event calendar**

Date	Event
February 2021	4Q20 results announcement

# Key assumptions

	2020E	2021E	2022E
	(%)	(%)	(%)
SSSG	2.0	6.0	5.0
New store growth	1.5	4.2	4.1
GPM	10.4	10.7	10.8
SG&A to sales	8.4	8.6	8.5

Source: FSSIA estimates

#### Earnings sensitivity

- For every 1% increase in SSSG we estimate 2021 EPS would rise 1%, and vice versa, all else being equal.
- For every 0.1% increase in GPM we estimate 2021 EPS would rise 2.6%, and vice versa, all else being equal.
- For every 0.1% increase in SG&A to sales we estimate 2021 EPS would fall 2.6%, and vice versa, all else being equal.

Source: FSSIA estimates

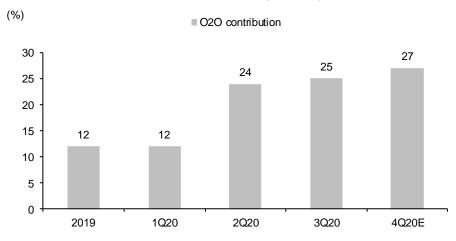
# Key catalysts to drive growth amid weak purchasing outlook

1Q21 could be another challenging quarter for MAKRO, apart from 4Q20, to continue posting positive same-store sales growth (SSSG) y-y, due to the normal activity in Jan-Feb-20 and the panic buying in Mar-20. However, we remain convinced that MAKRO can deliver outstanding performance vs its peers due to following reasons:

### 1. Significant increase in contributions from online-to-offline platform

Its online-to-offline (O2O) platform contributions have been increasing from 12% in 2019 to 27% in 4Q20E, which could help to support its sales and improve its net margin due to lower overhead costs. MAKRO implemented its new platform in 2020 to support its online sales, such as Happy food@home, Speed M Express, and curbside pick-ups, and also established pick-up and delivery hubs in six classic stores in Bangkok. Moreover, MAKRO would be able to more efficiently manage its space by selling some common products through online channels only and replacing them with attractive food-segment products.

Exhibit 1: O2O contributions have increased significantly since 1Q20



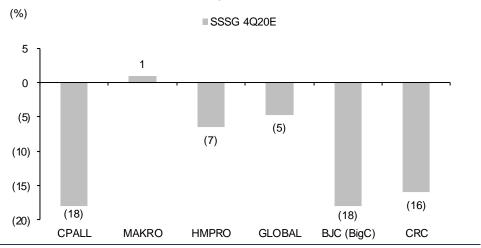
Sources: MAKRO; FSSIA estimates

### 2. Indirect benefit from government stimulus packages

The recent stimulus packages from the government, like Co-pay or Rao Chana, aim to alleviate the impact of the outbreak on low-income earners, small entrepreneurs and street-food vendors. Hence, this could signal a shift in consumer demand from modern trade retailers to traditional trade retailers or small grocery stores. However, we believe MAKRO could be the sole retailer to gain indirect demand from small grocery stores. This is evident from our 4Q20E, with MAKRO's 1% SSSG vs -5% to -20% SSSG for other retailers.

Siam Makro MAKRO TB Karun Intrachai Karun Siam Makro MAKRO TB

Exhibit 2: Expect MAKRO to be the only retailer to post positive SSSG in 4Q20



Source: FSSIA estimates

Exhibit 3: Details of stimulus measures

Program	No. of eligible people	Estimated cash injection into the economy	Period	Details
	(m)	(THB b)		
Rao Chana or We Win	31	210	Feb-21 to May-21	Cash handouts worth THB3,500 to 31m people for two months. Modern trade retailers or franchise grocery stores will not be eligible to this program, same as the Co-pay scheme.
Co-pay phase 2	15	45	Jan-20 to Mar-21	An additional THB500m subsidy to 10m people in the Co-pay scheme phase1 and a THB3,500 subsidy to the 5m people who are not eligible for the first phase.
Co-pay phase 1	10	60	Oct-20 to Mar-21	Maximum cash spending of THB100 per day starting from Oct-20 to Mar-21. The government will subsidise 50% of payments with maximum subsidies of THB3,000.
Cash handout to holders of state welfare cards	14	21	Oct-20 to Dec-20	An additional THB500 to holders of state welfare cards for three months from Oct-20 to Dec-20.
Shopping tax deduction	3.7	110	Oct-20 to Dec-20	A tax deduction of up to THB30,000 on purchases of goods and services subject to the 7% value-added tax (VAT), except for alcoholic beverages, tobacco products, government lotteries, fuel, accommodation services and air tickets.

 $Sources: Cabinet\ resolutions;\ FSSIA's\ compilation$ 

# 3. Upside risk in 2H21 from the recovery of tourism

We believe the relaxation of the lockdown and the return of international tourists will be the key upside risk in 2H21. Horeca customers dropped to 26% in 9M20 vs 29% in 2019. Hence, the availability of a vaccine as well as lockdown easing would likely drive Horeca sales back to their normal level, which could add cTHB3.0b-4.0b in sales. Moreover, we expect MAKRO's food service operations (imported premium foods and direct sales to hotel and airline customers) to turn around in 2H21 after contributing a loss of THB131m in 9M20 due to the absence of international tourists.

Exhibit 4: Expect Horeca segment to recover to its normal level in 2021

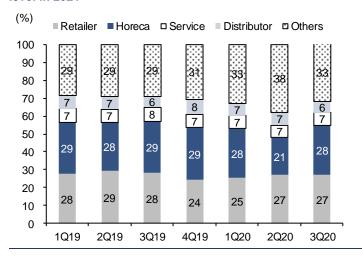
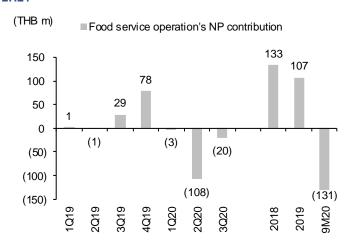


Exhibit 5: Food service operations could turn around in 2H21

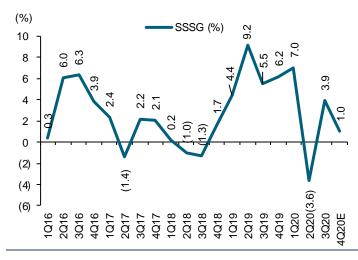


Source: MAKRO Source: MAKRO

# Strongest 4Q20E performance among retailers

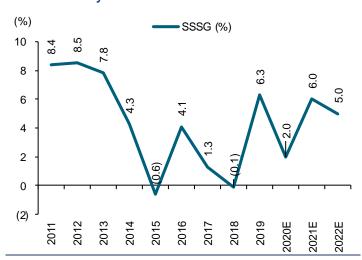
MAKRO expects SSSG of 3-4% in Oct to Nov-20 before slowing down to negative territory at -3% in Dec-20, dragged down by weaker demand from the Horeca segment due to the absence of tourists. Overall, we expect average SSSG of 1% in 4Q20, resulting in positive SSSG of 2.0% in 2020 – the only retailer under our coverage that we expect to post positive SSSG. We forecast its GPM to be flat y-y at 11.1% but rise 40bps q-q, driven by the festive season which typically sees higher premium product sales, such as for imported foods. The new wave of COVID-19 should not raise its SG&A expenses, as MAKRO has continued to apply high safety standards in its stores since 2Q20. We project 8.6% SG&A to sales in 4Q20 vs 8.5% in 4Q19 and 8.7% in 3Q20. Overall, we expect 4Q20 net profit of THB2.0b (+26% q-q, -4% y-y).

**Exhibit 6: Quarterly SSSG** 



Sources: MAKRO; FSSIA estimates

**Exhibit 7: Yearly SSSG** 



Sources: MAKRO; FSSIA estimates

Siam Makro MAKRO TB Karun Intrachai Karun Siam Makro MAKRO TB

Exhibit 8: MAKRO – 4Q20E results preview

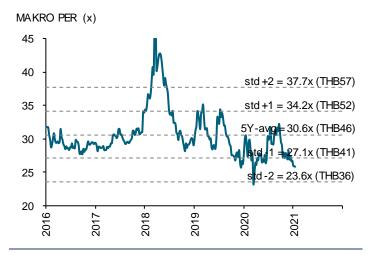
	4Q19	1Q20	2Q20	3Q20		- 4Q20E		9M19	9M	20	2020E
Year to Dec 31	(THB m)	(q-q%)	(y-y%)	(THB m)	(THB m)	(y-y%)	(THB m)				
Total revenue	55,833	56,308	51,230	54,075	57,537	6	3	154,794	161,613	4	219,150
Retail sales	54,630	55,159	50,290	52,925	56,341	6	3	151,550	158,375	5	214,716
Service income	946	989	789	946	938	(1)	(1)	2,646	2,723	3	3,661
Other income	257	159	151	204	258	26	1	598	515	(14)	773
Gross profit	7,248	6,695	5,780	6,793	7,431	9	3	18,367	19,269	5	26,700
Operating costs	(4,642)	(4,413)	(4,151)	(4,617)	(4,855)	5	5	(12,769)	(13,181)	3	(18,036)
Operating profit	2,606	2,283	1,628	2,177	2,576	18	(1)	5,598	6,088	9	8,664
Operating EBITDA	3,307	3,160	2,347	3,245	2,556	(21)	(23)	7,620	8,752	15	11,308
Interest expense	(78)	(147)	(173)	(154)	(152)	(1)	93	(232)	(473)	104	(625)
Profit before tax	2,528	2,136	1,455	2,023	2,424	20	(4)	5,367	5,615	5	8,039
Tax	(565)	(464)	(297)	(462)	(466)	1	(18)	(1,145)	(1,222)	7	(1,688)
Minority interests	5	8	21	11	20	80	269	55	40	(26)	60
Reported net profit	2,059	1,681	1,180	1,572	1,978	26	(4)	4,186	4,433	6	6,411
Recurring net profit	1,968	1,681	1,180	1,572	1,978	26	1	4,277	4,433	4	6,411
EPS (THB)	0.43	0.35	0.25	0.33	0.41	26	(4)	0.87	0.92	6	1.34
Recurring EPS (THB)	0.41	0.35	0.25	0.33	0.41	26	0	0.89	0.92	4	1.34
Key Ratios	(%)	(%)	(%)	(%)	(%)			(%)	(%)		(%)
Retail sales margin	11.1	10.1	9.6	10.7	11.1			10.0	10.1		10.4
Operating margin	4.7	4.1	3.2	4.0	4.5			3.6	3.8		4.0
Recurring net margin	3.5	3.0	2.3	2.9	3.4			2.8	2.7		2.9
SG&A / Sales	8.5	8.0	8.3	8.7	8.6			8.4	8.3		8.4
Effective tax rate	22.4	21.7	20.4	22.8	19.2			21.3	21.8		21.0
Operating statistics											
SSSG (%)	6.2	7.0	(3.6)	3.9	-						
Number of stores (no.)	140	140	143	144	-						

Sources: MAKRO; FSSIA estimates

### **Maintain BUY with TP of THB50**

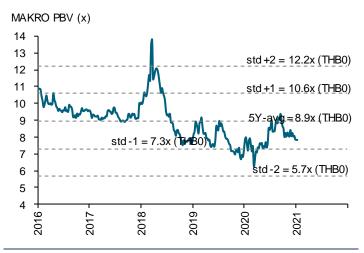
We maintain our BUY rating on MAKRO and our DCF-based TP of THB50 (7.8% WACC, 2.0% LTG). We fine-tune our 2020E earnings by +3.8% to reflect the better-than-expected SSSG outlook for 4Q20. MAKRO is our preferred retailer for the next three months, as it could indirectly benefit from a demand shift from modern trade to local grocery stores following the recent stimulus package. MAKRO is trading at an undemanding valuation of 26x 2021E P/E, lower than its five-year average of 31x.

# Exhibit 9: Rolling one-year forward P/E band



Sources: Bloomberg; FSSIA estimates

# Exhibit 10: Rolling one-year forward P/BV band



Sources: Bloomberg; FSSIA estimates

# **Financial Statements**

Siam Makro

Profit and Loss (THB m) Year Ending Dec	2018	2019	2020E	2021E	2022E
Revenue	192,930	210,627	219,150	242,164	269,595
Cost of goods sold	(167,088)	(182,289)	(189,806)	(209,145)	(233,275)
Gross profit	25,843	28,338	29,344	33,019	36,319
Other operating income	0	0	0	0	0
Operating costs	(15,481)	(17,410)	(18,036)	(20,826)	(22,916)
Operating EBITDA	10,361	10,928	11,308	12,193	13,404
Depreciation	(2,551)	(2,723)	(2,644)	(2,844)	(3,087)
Goodwill amortisation	0	0	0	0	0
Operating EBIT	7,810	8,204	8,664	9,349	10,316
Net financing costs	(336)	(310)	(625)	(264)	(219)
Associates	0	0	0	0	0
Recurring non operating income	0	0	0	0	0
Non recurring items	0	0 7 905	0	0	10.009
Profit before tax Tax	<b>7,474</b>	<b>7,895</b>	8,039	9,085	10,098
Profit after tax	(1,601) <b>5,873</b>	(1,710) <b>6,185</b>	(1,688) <b>6,351</b>	(1,817) <b>7,268</b>	(2,020) <b>8,078</b>
Minority interests	<b>5,873</b>	60	60	63	60
Preferred dividends	0	0	0	0	00
Other items	0	0	0	0	0
Reported net profit	5,942	6,245	6,411	7,331	8,138
Non recurring items & goodwill (net)	0	0	0	0	0,.00
Recurring net profit	5,942	6,245	6,411	7,331	8,138
Per share (THB)					
Recurring EPS *	1.24	1.30	1.34	1.53	1.70
Reported EPS	1.24	1.30	1.34	1.53	1.70
DPS	0.96	0.96	0.93	1.07	1.19
Diluted shares (used to calculate per share data)	4,800	4,800	4,800	4,800	4,800
Growth					
Revenue (%)	3.3	9.2	4.0	10.5	11.3
Operating EBITDA (%)	(0.4)	5.5	3.5	7.8	9.9
Operating EBIT (%)	(2.5)	5.1	5.6	7.9	10.3
Recurring EPS (%)	(3.8)	5.1	2.7	14.3	11.0
Reported EPS (%)	(3.8)	5.1	2.7	14.3	11.0
Operating performance					
Gross margin inc depreciation (%)	12.1	12.2	12.2	12.5	12.3
Gross margin of key business (%)	10.0	10.3	10.4	10.7	10.8
Operating EBITDA margin (%)	5.4	5.2	5.2	5.0	5.0
Operating EBIT margin (%)	4.0	3.9	4.0	3.9	3.8
Net margin (%)	3.1	3.0	2.9	3.0	3.0
Effective tax rate (%)	21.4	21.7	21.0	20.0	20.0
Dividend payout on recurring profit (%)	77.5	73.8	70.0	70.0	70.0
Interest cover (X)	23.3	26.5	13.9	35.4	47.2
Inventory days	29.9	29.2	28.9	27.5	26.9
Debtor days Creditor days	1.9 56.0	1.8 51.7	1.4 51.3	1.0 49.2	0.9 48.5
Operating ROIC (%)	34.5	34.5	36.9	39.7	42.6
Operating ROIC (%) ROIC (%)	34.5 24.4	34.5 24.5	36.9 25.9	39.7 27.4	42.6 28.7
ROE (%)	32.8	32.0	30.3	31.6	32.0
ROA (%)	10.1	10.3	10.7	11.2	11.5
* Pre-exceptional, pre-goodwill and fully diluted	10.1	10.5	10.7	11.2	11.5
Revenue By Division (THB m)	2018	2019	2020E	2021E	2022E
Sales	188,583 3,414	206,180 3,592	214,716 3,661	237,389 3,967	264,980 3,766
Service income					

Sources: Siam Makro; FSSIA estimates

# **Financial Statements**

Siam Makro

Cash Flow (THB m) Year Ending Dec	2018	2019	2020E	2021E	2022
Recurring net profit	5,942	6,245	6,411	7,331	8,1
Depreciation	2,551	2,723	2,644	2,844	3,0
associates & minorities	139	24	0	0	
Other non-cash items	(40)	26	(35)	33	
Change in working capital	(2,374)	795	427	1,521	1,1
Cash flow from operations	6,218	9,813	9,447	11,729	12,3
Capex - maintenance	(2,479)	(2,342)	(2.012)	(4,419)	(5,72
capex - new investment  let acquisitions & disposals	(693)	(179)	(3,912) (297)	(680)	(5,72
Other investments (net)	110	(44)	243	136	3
Cash flow from investing	(3,062)	(2,565)	(3,965)	<b>(4,963)</b>	(6,21
Dividends paid	(4,608)	(4,608)	(4,488)	(5,132)	(5,69
Equity finance	(158)	(123)	(68)	(68)	(5,05
Debt finance	2,342	(2,771)	(513)	(1,442)	(87
Other financing cash flows	0	0	0	0	(0.
ash flow from Financing	(2,424)	(7,501)	(5,069)	(6,642)	(6,63
lon-recurring cash flows	-	-	-	-	(-,-
Other adjustments	0	0	0	0	
let other adjustments	0	0	0	0	
Novement in cash	732	(253)	413	124	(45
ree cash flow to firm (FCFF)	3,491.70	7,558.70	6,106.35	7,030.79	6,397.
ree cash flow to equity (FCFE)	5,498.11	4,477.87	4,968.98	5,323.99	5,308.
er share (THB)					
CFF per share	0.73	1.57	1.27	1.46	1.
CFE per share	1.15	0.93	1.04	1.11	1.
Recurring cash flow per share	1.79	1.88	1.88	2.13	2.
Balance Sheet (THB m) Year Ending Dec	2018	2019	2020E	2021E	202
angible fixed asset (gross) ess: Accumulated depreciation	49,829 (18,276)	51,649 (20,070)	55,561 (22,643)	59,980 (25,416)	65,7 (28,43
angible fixed assets (Net)	31,553	31,579	32,918	34,564	37,2
ntangible fixed assets (Net)	0	0	0	0	31,2
ong-term financial assets	0	0	0	0	
nvest. In associates & subsidiaries	0	0	0	0	
Cash & equivalents	5,096	4,843	5,256	5,380	4,9
VC receivable	1,039	1,078	600	663	7
nventories	14,361	14,774	15,291	16,262	18,1
Other current assets	2,503	2,638	2,744	3,033	3,3
Current assets	22,998	23,333	23,891	25,338	27,1
Other assets	7,514	7,729	8,042	8,886	9,8
otal assets	62,065	62,641	64,851	68,788	74,3
Common equity	18,729	20,243	22,098	24,229	26,6
finorities etc.	528	491	431	368	3
otal Shareholders' equity	19,257	20,734	22,529	24,597	26,9
ong term debt	7,003	7,003	6,582	5,300	4,5
Other long-term liabilities	1,712	2,155	2,242	2,478	2,7
ong-term liabilities	8,715	9,158	8,824	7,778	7,2
√C payable	25,178	26,425	26,890	29,446	32,5
hort term debt	3,690	919	828	667	5
Other current liabilities	5,227	5,405	5,780	6,301	7,0
current liabilities	34,094	32,749	33,498	36,413	40,1
otal liabilities and shareholders' equity	62,065	62,641	64,851	68,788	74,3
let working capital	(12,502)	(13,340)	(14,035)	(15,789)	(17,3
nvested capital Includes convertibles and preferred stock which is be	26,565	25,968	26,925	27,662	29,8
includes convertibles and preferred stock which is be	ing treated as debt				
er share (THB)					
ook value per share	3.90	4.22	4.60	5.05	5
angible book value per share	3.90	4.22	4.60	5.05	5
inancial strength					
let debt/Equity (%)	29.1	14.8	9.6	2.4	
let debt/total assets (%)	9.0	4.9	3.3	0.9	
current ratio (x)	0.7	0.7	0.7	0.7	_
F interest cover (x)	24.8	23.0	15.2	37.8	5
aluation	2018	2019	2020E	2021E	202
ecurring P/E (x) *	31.5	30.0	29.2	25.5	2
lecurring P/E @ target price (x) *	40.4	38.4	37.4	32.7	2
Reported P/E (x)	31.5	30.0	29.2	25.5	2
ividend viold (0/)	2.5	2.5	2.4	2.7	
ivideria yiela (%)	10.0	9.2	8.5	7.7	
	10.0				
lividend yield (%) Price/book (x) Price/tangible book (x)	10.0	9.2	8.5	7.7	
rice/book (x)		9.2 17.5	8.5 16.8	7.7 15.4	
rice/book (x) rice/tangible book (x)	10.0				1

Sources: Siam Makro; FSSIA estimates

### Corporate Governance report of Thai listed companies 2019

EXCELLE	NT LEVEL									
AAV	ADVANC	AIRA	AKP	AKR	AMA	AMATA	AMATAV	ANAN	AOT	AP
ARROW	BAFS	BANPU	BAY	BCP	BCPG	BOL	BRR	BTS	BTW	BWG
CFRESH	CHEWA	CHO	CK	CKP	CM	CNT	COL	COMAN	CPALL	CPF
CPI	CPN	CSS	DELTA	DEMCO	DRT	DTAC	DTC	EA	EASTW	ECF
EGCO	GBX	GC	GCAP	GEL	GFPT	GGC	GOLD	GPSC	GRAMMY	GUNKUL
HANA	HARN	HMPRO	ICC	ICHI	III	ILINK	INTUCH	IRPC	IVL	JKN
JSP	K	KBANK	KCE	KKP	KSL	KTB	KTC	KTIS	LH	LHFG
LIT	LPN	MAKRO	MALEE	MBK	MBKET	MC	MCOT	MFEC	MINT	MONO*
MTC	NCH	NCL	NKI	NSI	NVD	NYT	OISHI	ОТО	PAP	PCSGH
PDJ	PG	PHOL	PJW	PLANB	PLANET	PORT	PPS	PR9	PREB	PRG
PRM	PSH	PSL	PTG	PTT	PTTEP	PTTGC	PYLON	Q-CON	QH	QTC
RATCH	ROBINS**	RS	S	S&J	SABINA	SAMART	SAMTEL	SAT	SC	SCB
SCC	SCCC	SCN	SDC	SEAFCO	SEAOIL	SE-ED	SELIC	SENA	SIS	SITHAI
SNC	SORKON	SPALI	SPI	SPRC	SSSC	STA	STEC	SVI	SYNTEC	TASCO
TCAP	THAI	THANA	THANI	THCOM	THIP	THREL	TIP	TISCO	TK	TKT
TMB	TMILL	TNDT	TOA	TOP	TRC	TRU	TRUE	TSC	TSR	TSTH
TTA	TTCL	TTW	TU	TVD	TVO	U	UAC	UV	VGI	VIH
WACOAL	WAVE	WHA	WHAUP	WICE	WINNER	-		•		
	OD LEVEL									
2\$	ABM	ADB	AF	AGE	АН	AHC	AIT	ALLA	ALT	AMANAH
AMARIN	APCO	APCS	AQUA	ARIP	ASAP	ASIA	ASIAN	ASIMAR	ASK	ASN
ASP	ATP30	AUCT	AYUD	В	BA	BBL	BDMS	BEC	BEM	BFIT
BGC	BGRIM	BIZ	BJC	BJCHI	BLA	BPP	BROOK	CBG	CEN	CENTEL
CGH	CHG	CHOTI	CHOW	CI	CIMBT	CNS	COLOR	COM7	COTTO	CRD
CSC	CSP	DCC	DCON	DDD	DOD	EASON	ECL	EE	EPG	ERW
ESTAR	ETE	FLOYD	FN	FNS	FORTH	FPI	FPT	FSMART	FSS	FVC
GENCO	GJS	GL	GLOBAL	GLOW**	GULF	HPT	HTC	HYDRO	ICN	IFS
INET	INSURE	IRC	IRCP	IT	ITD***	ITEL	J	JAS*	JCK	JCKH
JMART	JMT	JWD	KBS	KCAR	KGI	KIAT	KOOL	KWC	KWM	L&E
LALIN	LANNA	LDC	LHK	LOXLEY	LRH	LST	M	MACO	MAJOR	MBAX
MEGA	METCO	MFC	MK	MODERN	MOONG	MPG	MSC	MTI	NEP	NETBAY
NEX	NINE	NOBLE	NOK	NTV	NWR	OCC	OGC	ORI	OSP	PATO
PB	PDG	PDI	PL	PLAT	PM	PPP	PRECHA	PRIN	PRINC	PSTC
PT	QLT	RCL	RICHY	RML	RWI	S11	SAAM	SALEE	SAMCO	SANKO
SAPPE	SAWAD	SCG	SCI	SCP	SE	SFP	SIAM	SINGER	SIRI	SKE
SKR	SKY	SMIT	SMK	SMPC	SMT	SNP	SONIC	SPA	SPC	SPCG
SPVI	SR	SRICHA	SSC	SSF	SST	STANLY	STPI	SUC	SUN	SUSCO
SUTHA	SWC	SYMC	SYNEX	T	TACC	TAE	TAKUNI	TBSP	TCC	TCMC
TEAM	TEAMG	TFG	TFMAMA	THG	THRE	TIPCO	TITLE	TIW	TKN	TKS
TM	TMC	TMD	TMI	TMT	TNITY	TNL	TNP	TNR	TOG	TPA
TPAC	TPBI	TPCORP	TPOLY	TRITN	TRT	TSE	TSTE	TVI	TVT	TWP
TWPC	UBIS	UEC	UMI	UOBKH	UP	UPF	UPOIC	UT	UWC	VNT
WIIK	XO	YUASA	ZEN	ZMICO	UF	UFF	OFOIC	O1	OVVC	VINI
GOOD LE		TOASA	ZLIV	ZIVIICO						
		4 O 4 D***	450	AFONTO	A 1	41.110.041	4440	ABUBE	4.0	40554
A	ABICO	ACAP***	AEC	AEONTS	AJ	ALUCON	AMC	APURE	AS	ASEFA
AU	B52	BCH	BEAUTY	BGT	BH	BIG	BLAND	BM	BR	BROCK
BSBM	BSM	BTNC	CCET	CCP	CGD	CHARAN	CHAYO	CITY	CMAN	CMC
CMO	CMR	CPL	CPT	CSR	CTW	CWT	D	DIMET	EKH	EMC
EPCO	ESSO	FE	FTE	GIFT	GLAND	GLOCON	GPI	GREEN	GTB	GYT
HTECH	HUMAN	IHL	INGRS	INOX	JTS	JUBILE	KASET	KCM	KKC	KWG
KYE	LEE	LPH	MATCH	MATI	M-CHAI	MCS	MDX	META	MGT	MJD
MM	MVP	NC	NDR	NER	NNCL	NPK	NUSA	OCEAN	PAF	PF
PICO	PIMO	PK	PLE	PMTA	POST	PPM	PROUD	PTL	RCI	RJH
ROJNA	RPC	RPH	SF	SGF	SGP	SKN	SLP	SMART	SOLAR	SPG
SQ	SSP	STI	SUPER	SVOA	TCCC	THE	THMUI	TIC	TIGER	TNH
TOPP	TPCH	TPIPP	TPLAS	TQM	TTI	TYCN	UTP	VCOM	VIBHA	VPO
WIN	WORK	WP	WPH	ZIGA						
	Score				Number of L				Description	
	90-1	100							Excellent	
	80-	89							Very Good	
	70-			Good						
	60-								Satisfactory	
	50-								Pass	
	Less th	nan 50			No logo give	en			-	

#### Disclaimer:

The disclosure of the survey results of the Thai Institute of Directors Association ('IOD") regarding corporate governance is made pursuant to the policy of the Office of the Securities and Exchange Commission. The survey of the IOD is based on the information of a company listed on the Stock Exchange of Thailand and the Market for Alternative Investment disclosed to the public and able to be accessed by a general public investor. The result, therefore, is from the perspective of a third party. It is not an evaluation of operation and is not based on inside information.

The survey result is as of the date appearing in the Corporate Governance Report of Thai Listed Companies. As a result, the survey results may be changed after that date.

Source: Thai Institute of Directors Association (IOD); FSSIA's compilation

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\* CGR scoring should be considered with news regarding wrong doing of the company or director or executive of the company such unfair practice on securities trading, fraud, and corruption SEC imposed a civil sanction against insider trading of director and executive; \*\* delisted

### **Anti-corruption Progress Indicator**

CERTIFIED										
ADVANC	AIE	AKP	AMANAH	AP	APCS	AQUA	ARROW	ASK	ASP	AYUD
BAFS	BANPU	BAY	BBL	BCH	BCP	BCPG	BGRIM	BJCHI	BKI	BLA
BROOK	BRR	BSBM	BTS	BWG	CEN	CENTEL	CFRESH	CGH	CHEWA	CIG
CIMBT	CM	COM7	CPALL	CPF	CPI	CPN	CSC	DCC	DEMCO	DIMET
DRT	DTAC	DTC	EASTW	ECL	EGCO	FE	FNS	FSS	GBX	GC
GCAP	GEL	GFPT	GGC	GJS	GOLD	GPSC	GSTEEL	GUNKUL	HANA	HARN
HMPRO	HTC	ICC	IFS	INET	INSURE	INTUCH	IRPC	IVL	K	KASET
KBANK	KBS	KCAR	KCE	KGI	KKP	KSL	KTB	KTC	KWC	L&E
LANNA	LHK	LPN	LRH	М	MAKRO	MALEE	MBAX	MBK	MBKET	MC
MCOT	MFC	MINT	MONO	MOONG	MSC	MTI	NBC	NINE	NKI	NMG
NNCL	NSI	OCC	OCEAN	OGC	PAP	PATO	PB	PCSGH	PDG	PDI
PDJ	PE	PG	PHOL	PL	PLANB	PLANET	PLAT	PM	PPP	PPS
PREB	PRG	PRINC	PSH	PSTC	PT	PTG	PTT	PTTEP	PTTGC	PYLON
Q-CON	QH	QLT	QTC	RATCH	RML	S & J	SABINA	SAT	SC	SCB
SCC	SCCC	SCG	SCN	SE-ED	SELIC	SENA	SGP	SIRI	SIS	SITHAI
SMIT	SMK	SMPC	SNC	SNP	SORKON	SPACK	SPC	SPI	SPRC	SRICHA
SSF	SSI	SSSC	SST	STA	SUSCO	SVI	SYNTEC	TASCO	TCAP	TFG
TFI	TFMAMA	THANI	THCOM	THIP	THRE	THREL	TIP	TIPCO	TISCO	TKT
TMB	TMD	TMILL	TMT	TNITY	TNL	TNP	TNR	TOG	TOP	TPA
TPCORP	TRU	TRUE	TSC	TSTH	TTCL	TU	TVD	TVI	TWPC	U
UBIS	UEC	UKEM	UOBKH	VGI	VIH	VNT	WACOAL	WHA	WICE	WIIK
DECLARED										
2S	ABICO	AF	Al	AIRA	ALT	AMA	AMARIN	AMATA	ANAN	В
ВМ	BPP	BUI	CHG	CHO	CHOTI	CHOW	CI	CMC	COL	DDD
DELTA	EFORL	EPCO	ESTAR	ETE	FPI	FTE	ICHI	INOX	IRC	ITEL
JAS	JSP	JTS	KWG	LDC	LIT	META	MFEC	MPG	NEP	NOK
NWR	ORI	PRM	PSL	ROJNA	RWI	SAAM	SAPPE	SCI	SEAOIL	SHANG
SKR	SPALI	STANLY	SYNEX	TAE	TAKUNI	TMC	TOPP	TPP	TRITN	TVO
UV	UWC	WHAUP	XO	YUASA	ZEN					

#### Level

Certified

This level indicates practical participation with thoroughly examination in relation to the recommended procedures from the audit committee or the SEC's certified auditor, being a certified member of Thailand's Private Sector Collective Action Coalition Against Corruption programme (Thai CAC) or already passed examination to ensure independence from external parties.

Declared This level indicates determination to participate in the Thailand's Private Sector Collective Action Coalition Against Corruption programme (Thai CAC)

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Note: Companies participating in Thailand's Private Sector Collective Action Coalition Against Corruption programme (Thai CAC) under Thai Institute of Directors (as of June 24, 2019) are categorised into: 1) companies that have declared their intention to join CAC, and; 2) companies certified by CAC.

Source: The Securities and Exchange Commission, Thailand; \* FSSIA's compilation

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### ANALYST(S) CERTIFICATION

#### Karun Intrachai FSS International Investment Advisory Securities Co., Ltd

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#### History of change in investment rating and/or target price



Date	Rating	Target price	Date	Rating	Target price	Date	Rating	Target price
19-Nov-2018 12-Mar-2019	BUY BUY	37.50 44.00	02-Apr-2020 24-Jul-2020	BUY BUY	44.00 50.00	-	-	-

Karun Intrachai started covering this stock from 24-Jul-2020

Price and TP are in local currency

Source: FSSIA estimates

# CP All (CPALL TB)



Date	Rating	Target price	Date	Rating	Target price	Date	Rating	Target price
16-Jan-2019 12-Mar-2019 02-Apr-2020	BUY BUY BUY	90.00 98.00 98.00	24-Jul-2020 13-Aug-2020 19-Oct-2020	BUY BUY BUY	85.00 85.00 85.00	09-Nov-2020	BUY	77.00

Karun Intrachai started covering this stock from 24-Jul-2020

Price and TP are in local currency

Source: FSSIA estimates

Company	Ticker	Price	Rating	Valuation & Risks
Siam Makro	MAKRO TB	THB 39.00	BUY	The key downside risks to our DCF-based TP include: 1) lower-than-expected SSSG; 2) lower-than-expected GPM improvement; and 3) operational losses from its overseas business.
CP All	CPALL TB	THB 58.00	BUY	The key downside risks to our DCF-derived TP are: 1) the higher-than-expected impact from a loss of service income from the convenience store business; 2) the worse-than-expected overseas performance of Makro; and 3) a slow recovery in tourist numbers.

#### **Additional Disclosures**

Target price history, stock price charts, valuation and risk details, and equity rating histories applicable to each company rated in this report is available in our most recently published reports. You can contact the analyst named on the front of this note or your representative at Finansia Syrus Securities Public Company Limited

FSSIA may incorporate the recommendations and target prices of companies currently covered by FSS Research into equity research reports, denoted by an 'FSS' before the recommendation. FSS Research is part of Finansia Syrus Securities Public Company Limited, which is the parent company of FSSIA.

All share prices are as at market close on 22-Jan-2021 unless otherwise stated.

### **RECOMMENDATION STRUCTURE**

#### Stock ratings

Stock ratings are based on absolute upside or downside, which we define as (target price\* - current price) / current price.

BUY (B). The upside is 10% or more.

HOLD (H). The upside or downside is less than 10%.

REDUCE (R). The downside is 10% or more.

Unless otherwise specified, these recommendations are set with a 12-month horizon. Thus, it is possible that future price volatility may cause a temporary mismatch between upside/downside for a stock based on market price and the formal recommendation.

\* In most cases, the target price will equal the analyst's assessment of the current fair value of the stock. However, if the analyst doesn't think the market will reassess the stock over the specified time horizon due to a lack of events or catalysts, then the target price may differ from fair value. In most cases, therefore, our recommendation is an assessment of the mismatch between current market price and our assessment of current fair value.

#### **Industry Recommendations**

**Overweight.** The analyst expects the fundamental conditions of the sector to be positive over the next 12 months. **Neutral.** The analyst expects the fundamental conditions of the sector to be maintained over the next 12 months.

Underweight. The analyst expects the fundamental conditions of the sector to be negative over the next 12 months.

#### Country (Strategy) Recommendations

**Overweight (O).** Over the next 12 months, the analyst expects the market to score positively on two or more of the criteria used to determine market recommendations: index returns relative to the regional benchmark, index sharpe ratio relative to the regional benchmark and index returns relative to the market cost of equity.

**Neutral (N).** Over the next 12 months, the analyst expects the market to score positively on one of the criteria used to determine market recommendations: index returns relative to the regional benchmark, index sharpe ratio relative to the regional benchmark and index returns relative to the market cost of equity.

**Underweight (U).** Over the next 12 months, the analyst does not expect the market to score positively on any of the criteria used to determine market recommendations: index returns relative to the regional benchmark, index sharpe ratio relative to the regional benchmark and index returns relative to the market cost of equity.