5 JANUARY 2021 THAILAND / ICT



# **ADVANCED INFO SERVICE**

# **ADVANC TB**



# TARGET PRICE THB200.00 CLOSE THB176.00 UP/DOWNSIDE +13.6% PRIOR TP THB200.00 CHANGE IN TP UNCHANGED TP vs CONSENSUS -10.6%

# 5G ยังอยู่ในช่วงเริ่มต้น

# ได้ประโยชน์น้อยจากบริการ 5G

จากข้อมูลของ ADVANC ผู้สมัครใช้บริการ 5G มีจำนวนเกิน 100,000 รายไปเรียบร้อยแล้ว โดย 80% มาจากฐานลูกค้าเดิมและอีก 20% เป็นลูกค้าใหม่ บริษัทฯ ระบุว่าลูกค้าเดิมที่เปลี่ยน มาใช้บริการ 5G ในปัจจุบันจ่ายเงินเพิ่มประมาณ 10-15% เมื่อเทียบกับแพ็กเกจเดิม ดังนั้นเรา จึงคาดว่ารายได้ที่เพิ่มจากบริการ 5G จะมีผลกระทบเพียงเล็กน้อยต่อรายได้รวมของบริษัทฯ ในช่วงเริ่มตัน (1H21) เนื่องจากรายได้ต่อหมายเลข (ARPU) เฉลี่ยที่เพิ่มขึ้น 10-15% จาก จำนวนผู้ใช้บริการ 100,000 รายคิดเป็นเพียง 0.24% ของจำนวนผู้ใช้บริการทั้งหมด

# รายได้สูงขึ้น q-q แต่รายได้จากการให้บริการโทรศัพท์มือถือลดลง

เราคาดว่ารายได้ของบริษัทฯ ใน 4Q20 จะเพิ่มขึ้นเป็น 41.9พัน ลบ. (-14.2% y-y, +0.5% q-q) แต่ประเมินว่ารายได้จากการให้บริการโทรศัพท์มือถือจะลดลงเหลือ 28.9พัน ลบ. (-9% y-y, - 1% q-q) จาก 1) ตัวเลขผู้ใช้บริการโทรศัพท์มือถือที่เพิ่มเล็กน้อยจากบริการ 5G; 2) ARPU รวมอาจลดลงต่อเนื่องจากระดับการแข่งขันในตลาดยังอยู่ในระดับเดียวกันกับใน 3Q20; 3) รายได้จากการให้บริการอินเทอร์เน็ตบรอดแบนด์อาจเพิ่มจากจำนวนผู้ใช้บริการที่เพิ่มขึ้น ในขณะที่ ARPU อาจลดในอัตราที่น้อยลง เนื่องจากผู้ให้บริการส่วนมากได้หยุดส่งเสริมการขาย แผนค่าใช้บริการรายเดือนที่มีราคา 299 บาท; และ 4) รายได้จากการขายเครื่องโทรศัพท์มือถือ ได้มากขึ้นเนื่องจากยอดขาย iPhone 12

# กำไรจากการดำเนินงานมีแนวโน้มลดลง

แม้ว่ารายได้ของบริษัทฯ ใน 4Q20 อาจทรงตัว เราคาดว่ากำไรปกติของบริษัทฯ จะลดลง ต่อเนื่อง q-q ไปอยู่ที่ 6.6พัน ลบ. (-7.1% y-y, -2% q-q) จากอัตรากำไรการขายเครื่อง โทรศัพท์มือถือที่อยู่ในระดับต่ำ ซึ่งไม่น่าจะสามารถชดเชยการลดลงของรายได้จากให้บริการ โทรศัพท์มือถือ ซึ่งมีอัตรากำไรสูง รวมถึงค่าใช้จ่ายในการลงทุนในด้านเครือข่ายและค่าใช้จ่าย การตลาดที่สูงขึ้นในช่วงปลายปี อย่างไรก็ตามบริษัทฯ จะมีกำไรพิเศษหลายรายการให้บันทึก ใน 4Q20 ประกอบด้วยสิทธิประโยชน์ทางภาษี และการกลับรายการสำหรับ AIS point

## คงคำแนะนำถือที่ราคาเป้าหมาย 200 บาท

แม้ว่าราคาหุ้นจะปรับตัวลดลง เรายังไม่เห็นพัฒนาการที่มีนัยสำคัญในแนวโน้มของ ADVANC ที่จะทำให้เราปรับเพิ่มคำแนะนำในขณะนี้ โดยเราคาดว่ากำไรของบริษัทฯ จะลดลงต่อเนื่องใน 1Q21 จากการแพร่ระบาด COVID-19 ในรอบที่ 2 และต้นทุนโครงสร้างระบบ 5G ที่เพิ่มขึ้น ประกอบด้วยค่าตัดจำหน่ายใบอนุญาตสำหรับคลื่น 5G (700MHz) และค่าใช้จ่ายในด้าน เครือข่าย เราคงคำแนะนำถือที่ราคาเป้าหมาย 200 บาท (DCF) นอกจากนี้คาดการณ์ผล ประกอบการ 4Q20 ที่ลดลงทำให้เราปรับลดประมาณการกำไรในปี 2020 ลง 1.5% เหลือ 27.1 พัน ลบ.

# **KEY STOCK DATA**

| YE Dec (THB m)       | 2019    | 2020E   | 2021E   | 2022E   |
|----------------------|---------|---------|---------|---------|
| Revenue              | 180,894 | 169,960 | 176,599 | 180,828 |
| Net profit           | 31,190  | 27,092  | 26,098  | 27,876  |
| EPS (THB)            | 10.49   | 9.11    | 8.78    | 9.38    |
| vs Consensus (%)     | -       | (2.7)   | (8.4)   | (9.1)   |
| EBITDA               | 78,709  | 88,505  | 92,135  | 94,091  |
| Core net profit      | 31,937  | 27,353  | 26,098  | 27,876  |
| Core EPS (THB)       | 10.74   | 9.20    | 8.78    | 9.38    |
| Chg. In EPS est. (%) | -       | (0.5)   | -       | -       |
| EPS growth (%)       | 7.7     | (14.4)  | (4.6)   | 6.8     |
| Core P/E (x)         | 16.4    | 19.1    | 20.1    | 18.8    |
| Dividend yield (%)   | 4.0     | 3.9     | 3.6     | 3.9     |
| EV/EBITDA (x)        | 7.6     | 6.7     | 6.3     | 5.9     |
| Price/book (x)       | 7.6     | 6.9     | 6.3     | 5.7     |
| Net debt/Equity (%)  | 104.4   | 96.1    | 71.9    | 36.2    |
| ROE (%)              | 50.4    | 37.6    | 32.7    | 31.9    |



| Share price performance        | 1 Month | 3 Month     | 12 Month   |
|--------------------------------|---------|-------------|------------|
| Absolute (%)                   | (3.0)   | 3.5         | (18.5)     |
| Relative to country (%)        | (7.0)   | (12.8)      | (12.3)     |
| Mkt cap (USD m)                |         |             | 17,513     |
| 3m avg. daily turnover (USD m) |         |             | 59.5       |
| Free float (%)                 |         |             | 36         |
| Major shareholder              | In      | touch Holdi | ings (40%) |
| 12m high/low (THB)             |         | 224         | .00/156.50 |
| Issued shares (m)              |         |             | 2,973.55   |
|                                |         |             |            |

Sources: Bloomberg consensus; FSSIA estimates



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#### Investment thesis

ADVANC is the biggest mobile operator in Thailand with more than 45% of the market share. The company aims to be the number one 5G service provider. It also has the healthiest financial position in the sector, as well as a fair and consistent dividend yield at around 3.5% p.a.

However, we believe that the most important catalyst to its share price is its future net profit. We believe its earnings outlook for 2021 is unattractive, which we estimate to fall by 5.1% y-y, compared to Bloomberg's consensus forecast of +2.7% y-y. Thus, we see this as a potential downside risk to its share price in the future.

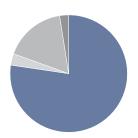
# Company profile

ADVANC Operates a telecommunication business, including mobile network services, fixed broadband services, and digital services.

investor.ais.co.th

# Principal activities (revenue, 2019)

- Mobile 77.3 %
- Fixed broadband 3.2 %
- Sale of goods 17.0 %
- Others 2.5 %



Source: Advanced Info Service

# **Major shareholders**

- Intouch Holdings 40.5 %
- Singtel Strategic Investment PTE
- 23.3 % Thai NVDR - 6.9 %
- Social Security Office 2.6 %
- Others 26.7 %

Source: Advanced Info Service

# Catalyst

Potential catalysts for ADVANC include:

- Upcoming 5G technology should be a key driver for ADVANC, which aims to be the number one 5G operator;
- Consistent earnings which could lead to a consistent dividend yield at around 3.5% p.a.

# Key assumptions

| Key assumption             | 2019 | 2020E | 2021E | 2022E |
|----------------------------|------|-------|-------|-------|
| Total subscribers (m)      | 42.0 | 41.3  | 42.0  | 42.5  |
| Blended ARPU (THB/sub/mth) | 254  | 241   | 246   | 249   |
| Fixed broadband            |      |       |       |       |
| FBB subscribers (m)        | 1.0  | 1.2   | 1.4   | 1.5   |
| ARPU (THB/sub/mth)         | 533  | 489   | 474   | 467   |

Source: FSSIA estimates

# Risk to our call

The key upside and downside risks to our DCF-based TP are stronger- or weaker-than-expected competition in the mobile market, and the faster- or slower-than-expected adoption of 5G use cases.

# **Event calendar**

| Date     | Event                     |
|----------|---------------------------|
| Feb 2021 | 4Q20 results announcement |

## **Earnings sensitivity**

- For every 1% increase in mobile blended ARPU, we project 2021 earnings to rise by 2.2%, and vice versa, all else being equal.
- For every 1% increase in mobile subscribers, we project 2021 earnings to rise by 2.1%, and vice versa, all else being equal.

Source: FSSIA estimates

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Exhibit 1: ADVANC's 4Q20E results preview

|                             | 4Q19     | 3Q20     | 4Q20E    | Change |         | 2020E    |
|-----------------------------|----------|----------|----------|--------|---------|----------|
|                             | (THB m)  | (THB m)  | (THB m)  | (q-q%) | (y-y%)  | (THB m)  |
| Operating Revenue           | 48,818   | 41,715   | 41,908   | 0.5    | (14.2)  | 169,960  |
| Operating Expense           | (29,452) | (19,624) | (20,568) | 4.8    | (30.2)  | (81,455) |
| EBITDA                      | 19,366   | 22,091   | 21,340   | (3.4)  | 10.2    | 88,505   |
| EBITDA margin (%)           | 40       | 53       | 51       | nm     | nm      | 52       |
| Depreciation & Amortization | (9,758)  | (12,948) | (12,268) | (5.2)  | 25.7    | (51,085) |
| EBIT                        | 9,608    | 9,143    | 9,072    | (0.8)  | (5.6)   | 37,420   |
| Interest expense            | (1,171)  | (1,449)  | (1,496)  | 3.2    | 27.7    | (6,055)  |
| Other income                | (238)    | 215      | 230      | 7.0    | (196.3) | 940      |
| Associates                  | 170      | 3        | 5        | n.a.   | n.a.    | -        |
| Extra items                 | -        | (181)    | -        | n.a.   | n.a.    | (261)    |
| Pretax profit               | 8,369    | 7,730    | 7,810    | 1.0    | (6.7)   | 32,044   |
| Tax                         | (1,303)  | (1,215)  | (1,252)  | 3.0    | (3.9)   | (5,213)  |
| Tax rate (%)                | (16)     | (16)     | (16)     | nm     | nm      | (16)     |
| Minority interests          | (1)      | (2)      | 2        | n.a.   | (327.7) | -        |
| Net profit                  | 7,065    | 6,513    | 6,560    | 0.7    | (7.1)   | 27,092   |
| Core net profit             | 7,065    | 6,693    | 6,560    | (2.0)  | (7.1)   | 27,353   |
| EPS (THB)                   | 2.4      | 2.2      | 2.2      | 0.7    | (7.1)   | 9.1      |
| Core EPS (THB)              | 2.4      | 2.3      | 2.2      | (2.0)  | (7.1)   | 9.2      |

Sources: ADVANC; FSSIA estimates

# **Financial Statements**

Advanced Info Service

| Profit and Loss (THB m) Year Ending Dec                   | 2018          | 2019          | 2020E        | 2021E         | 2022E        |
|---|---------------|---------------|--------------|---------------|--------------|
| Revenue   | 169,856       | 180,894       | 169,960      | 176,599       | 180,828      |
| Cost of goods sold  | (71,945)      | (74,444)      | (56,636)     | (57,703)      | (58,719)     |
| Gross profit  | 97,911        | 106,449       | 113,324      | 118,896       | 122,110      |
| Other operating income                                    | -             | -             | -            | -             | -            |
| Operating costs   | (24,120)      | (27,740)      | (24,819)     | (26,760)      | (28,019)     |
| Operating EBITDA  | 73,791        | 78,709        | 88,505       | 92,135        | 94,091       |
| Depreciation  | (33,879)      | (37,456)      | (51,085)     | (55,118)      | (55,467)     |
| Goodwill amortisation                                     | -             | -             | -            | -             | -            |
| Operating EBIT  | 39,912        | 41,254        | 37,420       | 37,017        | 38,624       |
| Net financing costs                                       | (5,148)       | (4,777)       | (6,055)      | (6,279)       | (5,629)      |
| Associates  | (123)         | (86)          | 0            | 1             | 20           |
| Recurring non operating income                            | 855           | 1,672         | 1,201        | 1,037         | 1,093        |
| Non recurring items                                       | 0             | (747)         | (261)        | 0             | 0            |
| Profit before tax   | 35,619        | 37,402        | 32,305       | 31,775        | 34,088       |
| Tax   | (5,923)       | (6,209)       | (5,213)      | (5,650)       | (6,182)      |
| Profit after tax  | 29,696        | 31,193        | 27,092       | 26,126        | 27,906       |
| Minority interests  | (32)          | (3)           | 0            | (28)          | (30)         |
| Preferred dividends                                       | · ,           | -             | -            | -             |              |
| Other items   | -             | -             | -            | -             | -            |
| Reported net profit                                       | 29,664        | 31,190        | 27,092       | 26,098        | 27,876       |
| Non recurring items & goodwill (net)                      | 0             | 747           | 261          | 0             | 0            |
| Recurring net profit                                      | 29,664        | 31,937        | 27,353       | 26,098        | 27,876       |
| Per share (THB)   | •             | ·             | ,            | •             | ·            |
| Recurring EPS *   | 9.98          | 10.74         | 9.20         | 8.78          | 9.38         |
| Reported EPS  | 9.98          | 10.49         | 9.11         | 8.78          | 9.38         |
| DPS   | 7.35          | 7.08          | 6.80         | 6.31          | 6.82         |
| Diluted shares (used to calculate per share data)         | 2,973         | 2,973         | 2,973        | 2,973         | 2,973        |
| Growth  | ,             | ,             | ,            | ,             | ,, ,         |
| Revenue (%)   | 7.7           | 6.5           | (6.0)        | 3.9           | 2.4          |
| Operating EBITDA (%)                                      | 4.7           | 6.7           | 12.4         | 4.1           | 2.1          |
| Operating EBIT (%)  | (1.1)         | 3.4           | (9.3)        | (1.1)         | 4.3          |
| Recurring EPS (%)   | (1.4)         | 7.7           | (14.4)       | (4.6)         | 6.8          |
| Reported EPS (%)  | (1.4)         | 5.1           | (13.1)       | (3.7)         | 6.8          |
| Operating performance                                     | ()            | <b>3.</b> 1   | (,           | (0)           | 0.0          |
| Gross margin inc depreciation (%)                         | 37.7          | 38.1          | 36.6         | 36.1          | 36.9         |
| Gross margin of key business (%)                          | 57.7          | 50.1          | 50.0         | 30.1          | 50.9         |
|   | 43.4          | 43.5          | 52.1         | 52.2          | 52.0         |
| Operating EBITDA margin (%) Operating EBIT margin (%)     | 23.5          | 43.5<br>22.8  | 22.0         | 21.0          | 21.4         |
|   | 23.5<br>17.5  | 17.7          | 16.1         | 14.8          | 15.4         |
| Net margin (%)  | 17.5          | 17.7          | 10.1         | 14.0          | 13.4         |
| Effective tax rate (%)                                    | 73.7          | 65.9          | 73.9         | 71.9          | 72.8         |
| Dividend payout on recurring profit (%)                   | 73.7<br>7.9   | 9.0           | 6.4          | 6.1           | 72.0         |
| Interest cover (X)  |               |               |              |               |              |
| Inventory days  | 19.7          | 21.2          | 30.2<br>38.4 | 29.3          | 29.7<br>37.2 |
| Debtor days   | 39.0<br>177.1 | 37.9<br>103.8 |              | 36.9<br>262.4 |              |
| Creditor days   | 177.1         | 193.8         | 264.6        | 262.4         | 266.1        |
| Operating ROIC (%)  | 41.5          | 48.9          | 51.8         | 51.2          | 62.0         |
| ROIC (%)  | 18.8          | 20.9          | 19.7         | 17.8          | 19.1         |
| ROE (%)   | 55.0          | 50.4          | 37.6         | 32.7          | 31.9         |
| ROA (%) * Pre-exceptional, pre-goodwill and fully diluted | 12.1          | 12.7          | 11.4         | 10.4          | 10.5         |
| 71 0  | 2019          | 2040          | 20205        | 2024E         | 20225        |
| Revenue By Division (THB m)                               | 2018          | 2019          | 2020E        | 2021E         | 2022E        |
| Mobile  | 135,177       | 139,898       | 132,257      | 137,361       | 140,661      |
| Fixed broadband   | 4,436         | 5,722         | 6,945        | 7,812         | 8,481        |
| Sale of goods   | 25,851        | 30,765        | 26,228       | 25,876        | 25,915       |
| Others  | 4,391         | 4,509         | 4,529        | 5,550         | 5,771        |

Sources: Advanced Info Service; FSSIA estimates

# **Financial Statements**

Advanced Info Service

| Cash Flow (THB m) Year Ending Dec                     | 2018               | 2019           | 2020E               | 2021E         | 2022         |
|---|--------------------|----------------|---------------------|---------------|--------------|
| Recurring net profit                                  | 29,664             | 31,937         | 27,353              | 26,098        | 27,87        |
| Depreciation  | 33,879             | 37,456         | 51,085              | 55,118        | 55,46        |
| Associates & minorities                               | -                  | -              |                     | -             |              |
| Other non-cash items                                  | 7,379              | 7,973          | 7,994               | 5,872         | 5,20         |
| Change in working capital                             | (1,791)            | (738)          | (1,112)             | 762           | 69           |
| Cash flow from operations                             | 69,132             | 76,627         | 85,320              | 87,850        | 89,23        |
| Capex - maintenance                                   | (12,119)           | (13,817)       | (21,420)            | (21,540)      | (15,42       |
| Capex - new investment                                | (28,615)           | (13,232)       | (38,770)            | (28,527)      | (21,31       |
| Net acquisitions & disposals                          | 173                | 188            | 270                 | 435           | 45           |
| Other investments (net)                               | (3,316)            | 76             | 0                   | 0             | /20 20       |
| Cash flow from investing Dividends paid               | (43,877)           | (26,784)       | (59,920)            | (49,631)      | (36,28       |
| •   | (21,852)<br>0      | (21,050)<br>0  | (20,218)<br>0       | (18,767)<br>0 | (20,28       |
| Equity finance<br>Debt finance                        | (794)              | (15,110)       | 2,500               | 55            | (10,00       |
| Other financing cash flows                            | (4,186)            | (3,128)        | (6,055)             | (6,279)       | (5,62        |
| Cash flow from Financing                              | (26,832)           | (39,288)       | (23,773)            | (24,991)      | (35,91       |
| Non-recurring cash flows                              | (20,032)           | (55,255)       | (23,773)            | (24,331)      | (55,51       |
| Other adjustments                                     | 0                  | 0              | 0                   | 0             |              |
| Net other adjustments                                 | (428)              | (216)          | ŏ                   | Ŏ             |              |
| Movement in cash                                      | (2,006)            | 10,338         | 1,627               | 13,228        | 17,04        |
| Free cash flow to firm (FCFF)                         | 30,402.63          | 54,619.51      | 31,454.68           | 44,497.71     | 58,586.3     |
| Free cash flow to equity (FCFE)                       | 19,846.87          | 31,388.54      | 21,844.68           | 31,994.88     | 37,328.      |
|   | ·                  | ·              | ·                   |               | ,            |
| Per share (THB)                                       | 10.22              | 10 27          | 10.58               | 14.96         | 10 -         |
| FCFF per share<br>FCFE per share                      | 6.67               | 18.37<br>10.56 | 7.35                | 14.96         | 19.7<br>12.5 |
| Recurring cash flow per share                         | 23.85              | 26.02          | 29.07               | 29.29         | 29.7         |
|   |                    |                |                     |               |              |
| Balance Sheet (THB m) Year Ending Dec                 | 2018               | 2019           | 2020E               | 2021E         | 2022         |
| Tangible fixed asset (gross)                          | 223,215            | 241,913        | 274,545             | 309,545       | 334,54       |
| less: Accumulated depreciation                        | (93,003)           | (116,403)      | (155,506)           | (196,339)     | (237,54      |
| Tangible fixed assets (Net)                           | 130,212            | 125,510        | 119,039             | 113,206       | 97,00        |
| ntangible fixed assets (Net)                          | 119,723            | 111,424        | 124,946             | 146,298       | 132,7        |
| ong-term financial assets                             | 60                 | 67             | 67                  | 67            |              |
| nvest. In associates & subsidiaries                   | 754                | 660            | 660                 | 660           | 6            |
| Cash & equivalents                                    | 11,287             | 21,626         | 23,252              | 36,480        | 53,5         |
| VC receivable   | 19,242             | 18,298         | 17,506              | 18,190        | 18,6         |
| nventories  | 3,823              | 4,828          | 4,537               | 4,714         | 4,8          |
| Other current assets                                  | 553                | 2,390          | 2,246               | 2,333         | 2,3          |
| Current assets  | 34,905             | 47,142         | 47,541              | 61,717        | 79,3         |
| Other assets  | 4,852              | 4,865          | 4,782               | 4,833         | 4,8          |
| Total assets  | 290,505            | 289,669        | 297,035             | 326,781       | 314,6        |
| Common equity   | 57,521             | 69,266         | 76,140              | 83,471        | 91,0         |
| Minorities etc.                                       | 148                | 128            | 128                 | 156           | 18           |
| Total Shareholders' equity                            | 57,669             | 69,394         | 76,268              | 83,627        | 91,2         |
| ong term debt   | 92,030             | 69,172         | 71,322              | 71,366        | 63,3         |
| Other long-term liabilities                           | 68,042             | 45,848         | 54,852              | 78,803        | 67,9         |
| ong-term liabilities                                  | 160,072            | 115,020        | 126,174             | 150,169       | 131,3        |
| VC payable  | 37,680             | 41,377         | 40,728              | 42,232        | 43,3         |
| Short term debt                                       | 17,104             | 24,872         | 25,222              | 25,233        | 23,2         |
| Other current liabilities                             | 17,981             | 39,007         | 28,643              | 25,521        | 25,5         |
| Current liabilities                                   | 72,764             | 105,255        | 94,593              | 92,986        | 92,1         |
| Total liabilities and shareholders' equity            | 290,505            | 289,669        | 297,035             | 326,781       | 314,6        |
| Net working capital                                   | (32,044)           | (54,867)       | (45,083)            | (42,516)      | (43,05       |
| nvested capital                                       | 223,557            | 187,660        | 204,411             | 222,548       | 192,2        |
| Includes convertibles and preferred stock which is be | any neated as debt |                |                     |               |              |
| Per share (THB)                                       |                    |                |                     |               |              |
| Book value per share                                  | 19.35              | 23.30          | 25.61               | 28.07         | 30.          |
| Tangible book value per share                         | (20.92)            | (14.18)        | (16.42)             | (21.13)       | (14.0        |
| Financial strength                                    |                    |                |                     |               |              |
| Net debt/Equity (%)                                   | 169.7              | 104.4          | 96.1                | 71.9          | 36           |
| Net debt/total assets (%)                             | 33.7               | 25.0           | 24.7                | 18.4          | 10           |
| Current ratio (x)                                     | 0.5                | 0.4            | 0.5                 | 0.7           | (            |
| CF interest cover (x)                                 | 10.4               | 10.3           | 11.0                | 10.6          | 11           |
| /aluation   | 2018               | 2019           | 2020E               | 2021E         | 202          |
| Recurring P/E (x) *                                   | 17.6               | 16.4           | 19.1                | 20.1          | 18           |
| Recurring P/E @ target price (x) *                    | 20.0               | 18.6           | 21.7                | 22.8          | 21           |
| Reported P/E (x)                                      | 17.6               | 16.8           | 19.3                | 20.1          | 18           |
| Dividend yield (%)                                    | 4.2                | 4.0            | 3.9                 | 3.6           | 3            |
| Price/book (x)  | 9.1                | 7.6            | 6.9                 | 6.3           | 5            |
| Price/tangible book (x)                               | (8.4)              | (12.4)         | (10.7)              | (8.3)         | (12          |
| EV/EBITDA (x) **                                      | 8.4                | 7.6            | 6.7                 | 6.3           | (            |
| EV/EBITDA @ target price (x) **                       | 9.4                | 8.5            | 7.5                 | 7.1           | (            |
| EV/invested capital (x)                               | 2.8                | 3.2            | 2.9                 | 2.6           | 2            |
|   |                    |                | rring non operating |               |              |

Sources: Advanced Info Service; FSSIA estimates

# Corporate Governance report of Thai listed companies 2019

| EXCELLE           | NT LEVEL                       |                                |        |                |               |          |        |             |                                   |        |
|-------------------|--------------------------------|--------------------------------|--------|----------------|---------------|----------|--------|-------------|-----------------------------------|--------|
| AAV               | ADVANC                         | AIRA                           | AKP    | AKR            | AMA           | AMATA    | AMATAV | ANAN        | AOT                               | AP     |
| ARROW             | BAFS                           | BANPU                          | BAY    | BCP            | BCPG          | BOL      | BRR    | BTS         | BTW                               | BWG    |
| CFRESH            | CHEWA                          | CHO                            | CK     | CKP            | CM            | CNT      | COL    | COMAN       | CPALL                             | CPF    |
| CPI               | CPN                            | CSS                            | DELTA  | DEMCO          | DRT           | DTAC     | DTC    | EA          | EASTW                             | ECF    |
|                   |                                |                                |        |                | GFPT          |          |        |             |                                   |        |
| GCO               | GBX                            | GC                             | GCAP   | GEL            |               | GGC      | GOLD   | GPSC        | GRAMMY                            | GUNKUL |
| ANA               | HARN                           | HMPRO                          | ICC    | ICHI           | III           | ILINK    | INTUCH | IRPC        | IVL                               | JKN    |
| ISP               | K                              | KBANK                          | KCE    | KKP            | KSL           | KTB      | KTC    | KTIS        | LH                                | LHFG   |
| _IT               | LPN                            | MAKRO                          | MALEE  | MBK            | MBKET         | MC       | MCOT   | MFEC        | MINT                              | MONO*  |
| MTC               | NCH                            | NCL                            | NKI    | NSI            | NVD           | NYT      | OISHI  | OTO         | PAP                               | PCSGH  |
| PDJ               | PG                             | PHOL                           | PJW    | PLANB          | PLANET        | PORT     | PPS    | PR9         | PREB                              | PRG    |
| PRM               | PSH                            | PSL                            | PTG    | PTT            | PTTEP         | PTTGC    | PYLON  | Q-CON       | QH                                | QTC    |
| RATCH             | ROBINS**                       | RS                             | S      | S&J            | SABINA        | SAMART   | SAMTEL | SAT         | SC                                | SCB    |
| SCC               | SCCC                           | SCN                            | SDC    | SEAFCO         | SEAOIL        | SE-ED    | SELIC  | SENA        | SIS                               | SITHAI |
| SNC               | SORKON                         | SPALI                          | SPI    | SPRC           | SSSC          | STA      | STEC   | SVI         | SYNTEC                            | TASCO  |
|                   |                                |                                |        |                | THIP          |          | TIP    |             |                                   |        |
| ГСАР              | THAI                           | THANA                          | THANI  | THCOM          |               | THREL    |        | TISCO       | TK                                | TKT    |
| ГМВ               | TMILL                          | TNDT                           | TOA    | TOP            | TRC           | TRU      | TRUE   | TSC         | TSR                               | TSTH   |
| ГТА               | TTCL                           | TTW                            | TU     | TVD            | TVO           | U        | UAC    | UV          | VGI                               | VIH    |
| VACOAL            | WAVE                           | WHA                            | WHAUP  | WICE           | WINNER        |          |        |             |                                   |        |
| ERY GO            | OD LEVEL                       |                                |        |                |               |          |        |             |                                   |        |
| :S                | ABM                            | ADB                            | AF     | AGE            | AH            | AHC      | AIT    | ALLA        | ALT                               | AMANAH |
| AMARIN            | APCO                           | APCS                           | AQUA   | ARIP           | ASAP          | ASIA     | ASIAN  | ASIMAR      | ASK                               | ASN    |
| ASP               | ATP30                          | AUCT                           | AYUD   | В              | BA            | BBL      | BDMS   | BEC         | BEM                               | BFIT   |
| BGC               | BGRIM                          | BIZ                            | BJC    | BJCHI          | BLA           | BPP      | BROOK  | CBG         | CEN                               | CENTEL |
|                   |                                |                                |        |                |               |          |        |             |                                   |        |
| CGH               | CHG                            | CHOTI                          | CHOW   | CI             | CIMBT         | CNS      | COLOR  | COM7        | СОТТО                             | CRD    |
| CSC               | CSP                            | DCC                            | DCON   | DDD            | DOD           | EASON    | ECL    | EE          | EPG                               | ERW    |
| ESTAR             | ETE                            | FLOYD                          | FN     | FNS            | FORTH         | FPI      | FPT    | FSMART      | FSS                               | FVC    |
| GENCO             | GJS                            | GL                             | GLOBAL | GLOW**         | GULF          | HPT      | HTC    | HYDRO       | ICN                               | IFS    |
| NET               | INSURE                         | IRC                            | IRCP   | IT             | ITD***        | ITEL     | J      | JAS*        | JCK                               | JCKH   |
| JMART             | JMT                            | JWD                            | KBS    | KCAR           | KGI           | KIAT     | KOOL   | KWC         | KWM                               | L&E    |
| _ALIN             | LANNA                          | LDC                            | LHK    | LOXLEY         | LRH           | LST      | M      | MACO        | MAJOR                             | MBAX   |
| ИEGA              | METCO                          | MFC                            | MK     | MODERN         | MOONG         | MPG      | MSC    | MTI         | NEP                               | NETBAY |
| NEX               | NINE                           | NOBLE                          | NOK    | NTV            | NWR           | OCC      | OGC    | ORI         | OSP                               | PATO   |
| PB                | PDG                            | PDI                            | PL     | PLAT           | PM            | PPP      | PRECHA | PRIN        | PRINC                             | PSTC   |
|                   |                                |                                |        |                |               |          |        |             |                                   |        |
| PT                | QLT                            | RCL                            | RICHY  | RML            | RWI           | S11      | SAAM   | SALEE       | SAMCO                             | SANKO  |
| SAPPE             | SAWAD                          | SCG                            | SCI    | SCP            | SE            | SFP      | SIAM   | SINGER      | SIRI                              | SKE    |
| SKR               | SKY                            | SMIT                           | SMK    | SMPC           | SMT           | SNP      | SONIC  | SPA         | SPC                               | SPCG   |
| SPVI              | SR                             | SRICHA                         | SSC    | SSF            | SST           | STANLY   | STPI   | SUC         | SUN                               | SUSCO  |
| SUTHA             | SWC                            | SYMC                           | SYNEX  | T              | TACC          | TAE      | TAKUNI | TBSP        | TCC                               | TCMC   |
| ГЕАМ              | TEAMG                          | TFG                            | TFMAMA | THG            | THRE          | TIPCO    | TITLE  | TIW         | TKN                               | TKS    |
| ГМ                | TMC                            | TMD                            | TMI    | TMT            | TNITY         | TNL      | TNP    | TNR         | TOG                               | TPA    |
| ГРАС              | TPBI                           | TPCORP                         | TPOLY  | TRITN          | TRT           | TSE      | TSTE   | TVI         | TVT                               | TWP    |
| TWPC              |                                |                                |        |                | UP            | UPF      |        | UT          |                                   |        |
|                   | UBIS                           | UEC                            | UMI    | UOBKH          | UP            | UPF      | UPOIC  | UI          | UWC                               | VNT    |
| WIIK              | XO                             | YUASA                          | ZEN    | ZMICO          |               |          |        |             |                                   |        |
| GOOD LE           |                                |                                |        |                |               |          |        |             |                                   |        |
| Α                 | ABICO                          | ACAP***                        | AEC    | AEONTS         | AJ            | ALUCON   | AMC    | APURE       | AS                                | ASEFA  |
| AU                | B52                            | BCH                            | BEAUTY | BGT            | ВН            | BIG      | BLAND  | BM          | BR                                | BROCK  |
| BSBM              | BSM                            | BTNC                           | CCET   | CCP            | CGD           | CHARAN   | CHAYO  | CITY        | CMAN                              | CMC    |
| CMO               | CMR                            | CPL                            | CPT    | CSR            | CTW           | CWT      | D      | DIMET       | EKH                               | EMC    |
| PCO               | ESSO                           | FE                             | FTE    | GIFT           | GLAND         | GLOCON   | GPI    | GREEN       | GTB                               | GYT    |
| HTECH             | HUMAN                          | IHL                            | INGRS  | INOX           | JTS           | JUBILE   | KASET  | KCM         | KKC                               | KWG    |
| (YE               | LEE                            | LPH                            | MATCH  | MATI           | M-CHAI        | MCS      | MDX    | META        | MGT                               | MJD    |
| MM                | MVP                            |                                | NDR    |                | NNCL          | NPK      | NUSA   | OCEAN       | PAF                               | PF     |
|                   |                                | NC                             |        | NER            |               |          |        |             |                                   |        |
| PICO              | PIMO                           | PK                             | PLE    | PMTA           | POST          | PPM      | PROUD  | PTL         | RCI                               | RJH    |
| ROJNA             | RPC                            | RPH                            | SF     | SGF            | SGP           | SKN      | SLP    | SMART       | SOLAR                             | SPG    |
|                   | SSP                            | STI                            | SUPER  | SVOA           | TCCC          | THE      | THMUI  | TIC         | TIGER                             | TNH    |
|                   | TPCH                           | TPIPP                          | TPLAS  | TQM            | TTI           | TYCN     | UTP    | VCOM        | VIBHA                             | VPO    |
|                   |                                | WP                             | WPH    | ZIGA           |               |          |        |             |                                   |        |
| OPP               | WORK                           |                                |        |                | Number of L   | ogo      |        |             | Description                       |        |
| TOPP              |                                |                                |        | Number of Logo |               |          |        | Description |                                   |        |
| ГОРР              | Score I                        | Range                          |        | •              | A A A A A     | <b>\</b> |        |             | Excellent                         |        |
| SQ<br>FOPP<br>WIN | <b>Score I</b><br>90-1         | Range<br>00                    |        |                |               |          |        |             | Excellent                         |        |
| TOPP              | <b>Score I</b><br>90-1<br>80-3 | Range<br>00<br>89              |        |                |               |          |        |             | Very Good                         |        |
| TOPP              | 90-1<br>80-6<br>70-            | <b>Range</b><br>00<br>89<br>79 |        |                |               |          |        |             | Very Good<br>Good                 |        |
| OPP               | 90-1<br>80-6<br>70-1           | <b>Range</b><br>00<br>89<br>79 |        |                | <b>AAA AA</b> |          |        |             | Very Good<br>Good<br>Satisfactory |        |
| OPP               | 90-1<br>80-6<br>70-            | <b>Range</b><br>00<br>89<br>79 |        |                |               |          |        |             | Very Good<br>Good                 |        |

#### Disclaimer:

The disclosure of the survey results of the Thai Institute of Directors Association ('IOD") regarding corporate governance is made pursuant to the policy of the Office of the Securities and Exchange Commission. The survey of the IOD is based on the information of a company listed on the Stock Exchange of Thailand and the Market for Alternative Investment disclosed to the public and able to be accessed by a general public investor. The result, therefore, is from the perspective of a third party. It is not an evaluation of operation and is not based on inside information.

The survey result is as of the date appearing in the Corporate Governance Report of Thai Listed Companies. As a result, the survey results may be changed after that date.

Source: Thai Institute of Directors Association (IOD); FSSIA's compilation

FSS International Investment Advisory Company Limited does not confirm nor certify the accuracy of such survey results.

\* CGR scoring should be considered with news regarding wrong doing of the company or director or executive of the company such unfair practice on securities trading, fraud, and corruption SEC imposed a civil sanction against insider trading of director and executive; \*\* delisted

# **Anti-corruption Progress Indicator**

| CERTIFIED |        |        |        |       |        |        |        |        |        |        |
|-----------|--------|--------|--------|-------|--------|--------|--------|--------|--------|--------|
| ADVANC    | AIE    | AKP    | AMANAH | AP    | APCS   | AQUA   | ARROW  | ASK    | ASP    | AYUD   |
| BAFS      | BANPU  | BAY    | BBL    | всн   | BCP    | BCPG   | BGRIM  | BJCHI  | BKI    | BLA    |
| BROOK     | BRR    | BSBM   | BTS    | BWG   | CEN    | CENTEL | CFRESH | CGH    | CHEWA  | CIG    |
| CIMBT     | CM     | COM7   | CPALL  | CPF   | CPI    | CPN    | CSC    | DCC    | DEMCO  | DIMET  |
| DRT       | DTAC   | DTC    | EASTW  | ECL   | EGCO   | FE     | FNS    | FSS    | GBX    | GC     |
| GCAP      | GEL    | GFPT   | GGC    | GJS   | GOLD   | GPSC   | GSTEEL | GUNKUL | HANA   | HARN   |
| HMPRO     | HTC    | ICC    | IFS    | INET  | INSURE | INTUCH | IRPC   | IVL    | K      | KASET  |
| KBANK     | KBS    | KCAR   | KCE    | KGI   | KKP    | KSL    | KTB    | KTC    | KWC    | L&E    |
| LANNA     | LHK    | LPN    | LRH    | М     | MAKRO  | MALEE  | MBAX   | MBK    | MBKET  | MC     |
| MCOT      | MFC    | MINT   | MONO   | MOONG | MSC    | MTI    | NBC    | NINE   | NKI    | NMG    |
| NNCL      | NSI    | OCC    | OCEAN  | OGC   | PAP    | PATO   | РВ     | PCSGH  | PDG    | PDI    |
| PDJ       | PE     | PG     | PHOL   | PL    | PLANB  | PLANET | PLAT   | PM     | PPP    | PPS    |
| PREB      | PRG    | PRINC  | PSH    | PSTC  | PT     | PTG    | PTT    | PTTEP  | PTTGC  | PYLON  |
| Q-CON     | QH     | QLT    | QTC    | RATCH | RML    | S&J    | SABINA | SAT    | SC     | SCB    |
| SCC       | SCCC   | SCG    | SCN    | SE-ED | SELIC  | SENA   | SGP    | SIRI   | SIS    | SITHAI |
| SMIT      | SMK    | SMPC   | SNC    | SNP   | SORKON | SPACK  | SPC    | SPI    | SPRC   | SRICHA |
| SSF       | SSI    | SSSC   | SST    | STA   | SUSCO  | SVI    | SYNTEC | TASCO  | TCAP   | TFG    |
| TFI       | TFMAMA | THANI  | THCOM  | THIP  | THRE   | THREL  | TIP    | TIPCO  | TISCO  | TKT    |
| TMB       | TMD    | TMILL  | TMT    | TNITY | TNL    | TNP    | TNR    | TOG    | TOP    | TPA    |
| TPCORP    | TRU    | TRUE   | TSC    | TSTH  | TTCL   | TU     | TVD    | TVI    | TWPC   | U      |
| UBIS      | UEC    | UKEM   | UOBKH  | VGI   | VIH    | VNT    | WACOAL | WHA    | WICE   | WIIK   |
| DECLARED  |        |        |        |       |        |        |        |        |        |        |
| 2S        | ABICO  | AF     | Al     | AIRA  | ALT    | AMA    | AMARIN | AMATA  | ANAN   | В      |
| BM        | BPP    | BUI    | CHG    | CHO   | CHOTI  | CHOW   | CI     | CMC    | COL    | DDD    |
| DELTA     | EFORL  | EPCO   | ESTAR  | ETE   | FPI    | FTE    | ICHI   | INOX   | IRC    | ITEL   |
| JAS       | JSP    | JTS    | KWG    | LDC   | LIT    | META   | MFEC   | MPG    | NEP    | NOK    |
| NWR       | ORI    | PRM    | PSL    | ROJNA | RWI    | SAAM   | SAPPE  | SCI    | SEAOIL | SHANG  |
| SKR       | SPALI  | STANLY | SYNEX  | TAE   | TAKUNI | TMC    | TOPP   | TPP    | TRITN  | TVO    |
| UV        | UWC    | WHAUP  | XO     | YUASA | ZEN    |        |        |        |        |        |

## Level

Certified

This level indicates practical participation with thoroughly examination in relation to the recommended procedures from the audit committee or the SEC's certified auditor, being a certified member of Thailand's Private Sector Collective Action Coalition Against Corruption programme (Thai CAC) or already passed examination to ensure independence from external parties.

Declared This level indicates determination to participate in the Thailand's Private Sector Collective Action Coalition Against Corruption programme (Thai CAC)

#### Disclaimer:

The disclosure of the Anti-Corruption Progress Indicators of a listed company on the Stock Exchange of Thailand, which is assessed by Thaipat Institute, is made in order to comply with the policy and sustainable development plan for the listed companies of the Office of the Securities and Exchange Commission. Thaipat Institute made this assessment based on the information received from the listed company, as stipulated in the form for the assessment of Anti-corruption which refers to the Annual Registration Statement (Form 56-1), Annual Report (Form 56-2), or other relevant documents or reports of such listed company. The assessment result is therefore made from the perspective of Thaipat Institute that is a third party. It is not an assessment of operation and is not based on any inside information. Since this assessment is only the assessment result as of the date appearing in the assessment result, it may be changed after that date or when there is any change to the relevant information. Nevertheless, FSS International Investment Advisory Company Limited does not confirm, verify, or certify the accuracy and completeness of the assessment results.

Note: Companies participating in Thailand's Private Sector Collective Action Coalition Against Corruption programme (Thai CAC) under Thai Institute of Directors (as of June 24, 2019) are categorised into: 1) companies that have declared their intention to join CAC, and; 2) companies certified by CAC.

Source: The Securities and Exchange Commission, Thailand; \* FSSIA's compilation

Naruedom Mujjalinkool Advanced Info Service **ADVANC TB** 

#### **GENERAL DISCLAIMER**

# ANALYST(S) CERTIFICATION

### Naruedom Mujjalinkool FSS International Investment Advisory Securities Co., Ltd

The individual(s) identified above certify(ies) that (i) all views expressed in this report accurately reflect the personal view of the analyst(s) with regard to any and all of the subject securities, companies or issuers mentioned in this report; and (ii) no part of the compensation of the analyst(s) was, is, or will be, directly or indirectly, related to the specific recommendations or views expressed herein.

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## History of change in investment rating and/or target price



Naruedom Mujjalinkool started covering this stock from 16-Dec-2020

Price and TP are in local currency

Source: FSSIA estimates

| Company               | Ticker    | Price      | Rating | Valuation & Risks  |
|-----------------------|-----------|------------|--------|--|
| Advanced Info Service | ADVANC TB | THB 176.00 | HOLD   | The key upside and downside risks to our DCF-based TP are stronger- or weaker-than-<br>expected competition in the mobile market, and the faster- or slower-than-expected<br>adoption of 5G use cases. |

Source: FSSIA estimates

#### **Additional Disclosures**

Target price history, stock price charts, valuation and risk details, and equity rating histories applicable to each company rated in this report is available in our most recently published reports. You can contact the analyst named on the front of this note or your representative at Finansia Syrus Securities **Public Company Limited** 

FSSIA may incorporate the recommendations and target prices of companies currently covered by FSS Research into equity research reports, denoted by an 'FSS' before the recommendation. FSS Research is part of Finansia Syrus Securities Public Company Limited, which is the parent company of FSSIA.

All share prices are as at market close on 04-Jan-2021 unless otherwise stated.

#### RECOMMENDATION STRUCTURE

# Stock ratings

Stock ratings are based on absolute upside or downside, which we define as (target price\* - current price) / current price.

BUY (B). The upside is 10% or more.

HOLD (H). The upside or downside is less than 10%.

REDUCE (R). The downside is 10% or more.

Unless otherwise specified, these recommendations are set with a 12-month horizon. Thus, it is possible that future price volatility may cause a temporary mismatch between upside/downside for a stock based on market price and the formal recommendation.

\* In most cases, the target price will equal the analyst's assessment of the current fair value of the stock. However, if the analyst doesn't think the market will reassess the stock over the specified time horizon due to a lack of events or catalysts, then the target price may differ from fair value. In most cases, therefore, our recommendation is an assessment of the mismatch between current market price and our assessment of current fair value.

#### **Industry Recommendations**

Overweight. The analyst expects the fundamental conditions of the sector to be positive over the next 12 months.

**Neutral.** The analyst expects the fundamental conditions of the sector to be maintained over the next 12 months.

Underweight. The analyst expects the fundamental conditions of the sector to be negative over the next 12 months.

#### **Country (Strategy) Recommendations**

**Overweight (O).** Over the next 12 months, the analyst expects the market to score positively on two or more of the criteria used to determine market recommendations: index returns relative to the regional benchmark, index sharpe ratio relative to the regional benchmark and index returns relative to the market cost of equity.

**Neutral (N).** Over the next 12 months, the analyst expects the market to score positively on one of the criteria used to determine market recommendations: index returns relative to the regional benchmark, index sharpe ratio relative to the regional benchmark and index returns relative to the market cost of equity.

**Underweight (U).** Over the next 12 months, the analyst does not expect the market to score positively on any of the criteria used to determine market recommendations: index returns relative to the regional benchmark, index sharpe ratio relative to the regional benchmark and index returns relative to the market cost of equity.

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