**EQUITY RESEARCH - COMPANY REPORT** 

# T.A.C. CONSUMER

# TACC TB

THAILAND / AGRO & FOOD INDUSTRY

# 70 ID

#### **FROM BUY**

TARGET PRICE	THB6.30
CLOSE	THB5.30
UP/DOWNSIDE	+18.9%
PRIOR TP	THB7.80
CHANGE IN TP	-19.2%
TP vs CONSENSUS	-8.9%

# Coffee prices would pressure 2H

- 1Q24 net profit was solid, with a robust growth of 44% y-y.
- We have a more bearish view of the 2H24 earnings trend due to higher coffee prices.
- Downgrade to HOLD at a lower TP of THB6.3.

# Solid 1Q24 net profit

TACC reported a 1Q24 net profit of THB61m (+3.8% q-q, +44% y-y). Excluding an impairment in the investment in TCI of THB11m in 4Q23, normalized profit dropped 13.2% q-q due to seasonality. We were impressed by a solid revenue growth of 21% y-y, driven by exceptionally hot weather, boosting beverage sales. The gross margin improved to 33.9% from 33.1% in 4Q23 and 31.6% in 1Q23 due to low-cost inventory, particularly coffee, with prices locked in until mid-2024.

# Higher expenses and loss contribution from subsidiary

However, administrative expenses to sales increased to 8.4% of total revenue, up from a below-average 5.6% in 4Q23. Selling expenses jumped by 53% y-y due to higher advertising and promotion expenses, causing SG&A to sales to increase to 18% from 15.3% in 4Q23 and 17.1% in 1Q23. In addition, the company still received a loss contribution of cTHB5-6m per quarter from its subsidiary HIP (Health and Wellness).

# Higher coffee prices would pressure 2H24 earnings

We expect the 2Q24 net profit to be flat or ease q-q despite a high season as the company starts recognizing higher coffee costs. We have a more bearish view of the earnings trend in 2H24. After depleting low-cost coffee inventory, the company is locking in new coffee prices, which should increase by 22% y-y. Since coffee cost accounts for c12% of total costs, we estimate higher coffee prices will impact gross margin by c2% and net profit by c12% in 2H24, ceteris paribus. Therefore, the earnings in 2H24 may be lower than in 1H24.

# Downgrade to HOLD at a lower TP of THB6.3

On the positive side, TACC recently renewed its contract with 7-Eleven for another three years until July 2027. However, we have cut our 2024E net profit by 6% to reflect higher coffee costs. It now implies a modest growth of 3.4% y-y. Similarly, we have decreased our TP to THB6.3 (from THB7.8) after we decreased our PE target to 17x (its 5-year average) from 20x (+1.0 SD). Besides, TACC announced the resale of 8m treasury shares at an average price of THB4.48 apiece from 17 May 24 to 19 May 25. Therefore, we have downgraded our rating to HOLD to wait for further recovery.

## **KEY STOCK DATA**

YE Dec (THB m)	2023	2024E	2025E	2026E
Revenue	1,714	1,893	2,065	2,248
Net profit	207	225	251	280
EPS (THB)	0.34	0.37	0.41	0.46
vs Consensus (%)	-	(5.1)	(5.7)	(4.2)
EBITDA	308	319	363	410
Recurring net profit	217	225	251	280
Core EPS (THB)	0.36	0.37	0.41	0.46
Chg. In EPS est. (%)	-	(6.3)	(5.6)	(4.9)
EPS growth (%)	(6.1)	3.4	11.8	11.6
Core P/E (x)	14.8	14.3	12.8	11.5
Dividend yield (%)	6.8	6.6	7.0	7.8
EV/EBITDA (x)	8.8	8.4	7.3	6.4
Price/book (x)	4.5	4.4	4.3	4.1
Net debt/Equity (%)	(71.9)	(74.0)	(74.8)	(76.5)
ROE (%)	29.4	31.2	34.0	36.7



Share price performance	1 Month	3 Month	12 Month
Absolute (%)	12.3	17.3	(7.8)
Relative to country (%)	14.9	18.9	5.3
Mkt cap (USD m)			86
3m avg. daily turnover (USD m)			0.4
Free float (%)			66
Major shareholder	Mr.Chatcha	awe Vatana	suk (20%)
12m high/low (THB)			5.85/4.18
Issued shares (m)			608.00

Sources: Bloomberg consensus; FSSIA estimates



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#### Investment thesis

TACC earned 93% of its revenue from procuring and supplying tea-based beverages to 7-Eleven, its alliance and a leader in the convenience store market in Thailand, which gives TACC a competitive advantage since it can distribute through 7-Eleven, which has 15,000 branches nationwide. Also, we like the solid balance sheet since TACC has no interest-bearing debt but high cash on hand.

Although TACC faced cost pressure from higher raw material costs and a higher loss from TCI, an associate, during 2022-23, we expect a recovery from 2H23 due to lower raw material costs. Also, the recovery should accelerate in 2024 after divesting its investment in TCI, which would make it possible for TACC to stop realizing a loss sharing from TCI from 1Q24 onwards.

# Company profile

TACC is a purveyor, manufacturer, and distributor of beverages, mainly tea and coffee. It started partnering with 7-Eleven in 2005. After that, it introduced a branded beverage, Zenya, in international markets (CLMV). Also, it entered into a character business, which realizes revenue from the copyright of cartoon characters, such as Rilakkuma, Jay the Rabbit, Maaja, Warbie Yama, Line Character, and Bellygom. In 2023, TACC earned 94% of its revenue from B2B and 6% from B2C channels.

www.tacconsumer.com

# Principal activities (revenue, 2023)

■ B2B sales - 94 0 %

B2C sales - 6.0 %

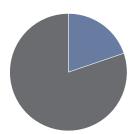


Source: T.A.C. Consumer

# **Major shareholders**

Mr.Chatchawe Vatanasuk - 19.8 %

■ Others - 80.2 %



Source: T.A.C. Consumer

# **Catalysts**

Potential catalysts for TACC's earnings growth in 2024 are 1) growth in line with the branch expansion of 7-Eleven in Thailand and abroad, 2) new product launches, 3) lower raw material costs, and 4) an exit from its loss-making associate.

#### Risks to our call

Downside and upside risks to our P/E-based TP include 1) a lower or higher-than-expected recovery in purchasing power, 2) unusually cold weather, 3) lower or higher new product launches than planned, 4) a slower or faster-than-expected decrease in raw material prices, and 5) changes in laws and regulations.

# **Event calendar**

Date	Event
August 2024	1Q24 result announcement

# Key assumptions

	2024E	2025E	2026E
	(THB m)	(THB m)	(THB m)
B2B sales	1,774	1,934	2,104
B2C sales	119	131	144
Total sales growth (%)	10.5	9.1	8.9
Gross margin (%)	32.0	32.5	33.0
SG&A to sales (%)	17.5	17.5	17.5

Source: FSSIA estimates

#### Earnings sensitivity

- For every 1% increase in revenue, we estimate 2024 net profit to rise by 0.9%, and vice versa, all else being equal.
- For every 0.2% increase in GPM, we estimate 2024 net profit to rise by 1.0%, and vice versa, all else being equal.
- For every 0.5% increase in SG&A to sales, we estimate 2024 net profit to fall by 2.5%, and vice versa, all else being equal.
- For every 10% increase in sugar cost, we estimate 2024 net profit to fall by 1.2%, and vice versa, all else being equal.

Source: FSSIA estimates

Exhibit 1: TACC – 1Q24 earnings results

	1Q23	2Q23	3Q23	4Q23	1Q24	Char	nge	2024E	Change	% 1Q24
	(THB m)	(q-q%)	(y-y%)	(THB m)	(y-y%)	to 2024E				
Sales	380	447	426	460	458	(0.5)	20.5	1,893	10.5	24.2
Cost	260	301	285	308	303	(1.6)	16.6	1,287	11.6	23.5
Gross profit	120	146	142	153	155	1.7	29.2	606	8.1	25.6
SG&A	65	79	76	70	83	17.3	27.2	331	14.2	24.9
- Selling expenses	29	45	44	45	44	(1.7)	53.4	208	28.5	21.1
- Admin expenses	36	34	32	26	39	50.3	6.5	123	(3.9)	31.4
Operating profit	57	69	68	90	76	(15.8)	32.5	281	(1.1)	26.9
Profit (-loss) sharing	(2.4)	(2.4)	(2.5)	(2.5)	0.0	nm	nm	0	(100.0)	nm
Tax expense	12	14	14	18	15	(14.7)	27.0	57	(1.4)	26.8
Reported net profit	42	54	52	59	61	3.8	43.9	225	8.7	27.1
Core profit	42	53	52	70	61	(13.2)	43.4	225	3.4	27.0
Key ratios (%)										
Gross margin	31.6	32.7	33.3	33.1	33.9	0.7	2.3	32.0	(0.7)	(0.7)
SG&A / Sales	17.1	17.7	17.8	15.3	18.0	2.7	0.9	17.5	0.6	0.6
Operating margin	15.0	15.4	16.0	19.5	16.5	(3.0)	1.5	14.9	(1.7)	(1.7)
Net margin	11.1	12.1	12.1	12.7	13.3	0.6	2.2	11.9	(0.2)	(0.2)
Core margin	11.1	11.9	12.1	15.2	13.2	(1.9)	2.1	11.9	(0.8)	(0.8)

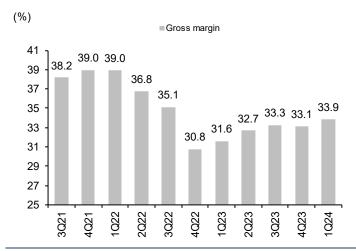
Sources: TACC; FSSIA estimates

Exhibit 2: Total revenue and growth



Sources: TACC, FSSIA's compilation

**Exhibit 3: Gross margin** 



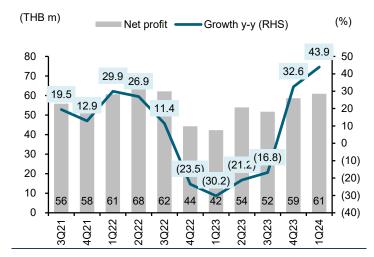
Sources: TACC, FSSIA's compilation

# Exhibit 4: Core profit and growth

#### (THB m) (%) Core profit — Growth y-y (RHS) 45.1 43.4 . 50 80 38.0 40 70 22.3 30 60 15.3 13.3 20 50 8.0 10 40 (16.7) 0 30 (18.3) (10) 20 (20) (30.2)10 (30) 42 52 59 61 59 53 70 61 0 (40)1Q22 2Q23 3Q22 4Q22 1Q23 1Q24

Sources: TACC, FSSIA's compilation

**Exhibit 5: Net profit and growth** 



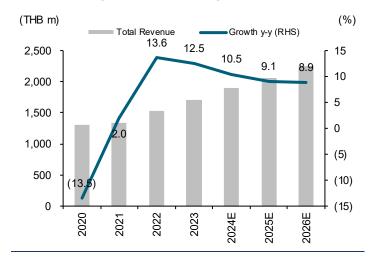
Sources: TACC, FSSIA's compilation

**Exhibit 6: Change of key assumptions for TACC** 

		Current			Previous			- Change	
	2024E	2025E	2026E	2024E	2025E	2026E	2024E	2025E	2026E
	(THB m)	(THB m)	(%)	(%)	(%)				
Total sale value	1,893	2,065	2,248	1,893	2,065	2,248	0.0	0.0	0.0
Costs	1,287	1,394	1,506	1,268	1,375	1,488	1.5	1.4	1.2
Gross profit	606	671	742	625	690	760	(3.0)	(2.7)	(2.4)
SG&A expenses	331	361	393	331	361	393	0.0	0.0	0.0
Interest expense	1.2	1.2	1.1	1.2	1.2	1.1	0.0	0.0	0.0
Reported net profit	225	251	280	240	266	295	(6.3)	(5.6)	(4.9)
Core profit	225	251	280	240	266	295	(6.3)	(5.6)	(4.9)
Key ratios (%)									
Total revenue growth	10.5	9.1	8.9	10.5	9.1	8.9	0.0	0.0	0.0
Net profit growth	8.7	11.8	11.6	16.0	11.0	10.8	(7.3)	0.9	0.8
Core profit growth	3.4	11.8	11.6	10.3	11.0	10.8	(6.9)	0.9	0.8
Gross margin	32.0	32.5	33.0	33.0	33.4	33.8	(1.0)	(0.9)	(0.8)
SG&A to sales	17.5	17.5	17.5	17.5	17.5	17.5	0.0	0.0	0.0
Net margin	11.9	12.2	12.5	12.7	12.9	13.1	(0.8)	(0.7)	(0.6)
Core margin	11.9	12.2	12.5	12.7	12.9	13.1	(0.8)	(0.7)	(0.6)
Operating statistics (THB m)									
B2B sales	1,774	1,934	2,104	1,774	1,934	2,104	0.0	0.0	0.0
B2C sales	119	131	144	119	131	144	0.0	0.0	0.0
Beverage sales	1,853	2,005	2,168	1,853	2,005	2,168	0.0	0.0	0.0
Health & wellness sales	40	60	80	40	60	80	0.0	0.0	0.0

Source: FSSIA estimates

# Exhibit 7: Yearly total revenue and growth



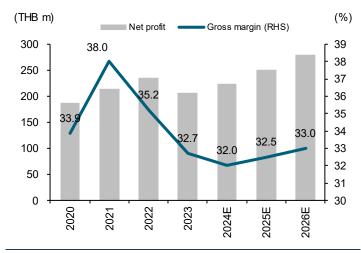
Sources: TACC; FSSIA estimates

### **Exhibit 9: Historical P/E band**



Sources: Bloomberg; FSSIA estimates

# Exhibit 8: Yearly net profit and gross margin



Sources: TACC; FSSIA estimates

### Exhibit 10: Historical P/BV band



Sources: Bloomberg; FSSIA estimates

# **Financial Statements**

T.A.C. Consumer

Profit and Loss (THB m) Year Ending Dec	2022	2023	2024E	2025E	2026E
Revenue	1,523	1,714	1,893	2,065	2,248
Cost of goods sold	(987)	(1,153)	(1,287)	(1,394)	(1,506)
Gross profit	536	561	606	671	742
Other operating income	10	14	7	7	8
Operating costs	(253)	(290)	(331)	(361)	(393)
Operating EBITDA	315	308	319	363	410
Depreciation	(22)	(24)	(38)	(46)	(54)
Goodwill amortisation	0	0	0	0	0
Operating EBIT	293	284	281	317	356
Net financing costs	(1)	(1)	(1)	(1)	(1)
Associates	(1)	(10)	0	0	0
Recurring non-operating income	(1)	(10)	0	0	0
Non-recurring items	4	(11)	0	0	0
Profit before tax	295	263	280	316	355
Гах	(59)	(58)	(57)	(65)	(73)
Profit after tax	235	205	223	251	283
Minority interests	0	2	2	0	(2)
Preferred dividends	_	_	_	_	
Other items	-	-	-	-	
Reported net profit	235	207	225	251	280
Non-recurring items & goodwill (net)	(4)	11	0	0	0
Recurring net profit	231	217	225	251	280
Per share (THB)					
Recurring EPS *	0.38	0.36	0.37	0.41	0.46
Reported EPS	0.39	0.34	0.37	0.41	0.46
OPS .	0.36	0.36	0.35	0.37	0.42
Diluted shares (used to calculate per share data)	608	608	608	608	608
Growth					
Revenue (%)	13.6	12.5	10.5	9.1	8.9
Operating EBITDA (%)	9.9	(2.1)	3.4	13.7	13.1
Operating EBIT (%)	11.6	(3.1)	(1.1)	12.7	12.4
Recurring EPS (%)	11.7	(6.1)	3.4	11.8	11.6
Reported EPS (%)	9.8	(12.1)	8.7	11.8	11.6
Operating performance		()			
Gross margin inc. depreciation (%)	35.2	32.7	32.0	32.5	33.0
Gross margin exc. depreciation (%)	36.6	34.1	34.0	34.7	35.4
Operating EBITDA margin (%)	20.7	18.0	16.8	17.6	18.2
Operating EBIT margin (%)	19.3	16.6	14.9	15.4	15.9
Net margin (%)	15.2	12.7	11.9	12.2	12.5
Effective tax rate (%)	20.2	22.1	20.4	20.4	20.4
Dividend payout on recurring profit (%)	94.6	100.7	95.0	90.0	90.0
nterest cover (X)	253.4	250.6	237.6	275.2	318.0
nventory days	20.3	17.8	19.1	19.9	20.0
Debtor days	68.5	68.9	70.0	71.9	71.9
Creditor days	101.3	98.7	96.9	99.5	99.8
Operating ROIC (%)	178.8	96.7 152.6	129.2	159.0	180.3
					126.8
ROIC (%) ROE (%)	131.8	114.3	99.2	113.0	
	30.7	29.4	31.2	34.0	36.7
ROA (%)  Pre-exceptional, pre-goodwill and fully diluted	20.7	18.8	19.2	20.3	21.7
rie-exceptional, pre-goodwill and fully diluted					
Revenue by Division (THB m)	2022	2023	2024E	2025E	2026E
B2B sales	1,417	1,611	1,774	1,934	2,104
B2C sales	107	103	119	131	144

Sources: T.A.C. Consumer; FSSIA estimates

# **Financial Statements**

T.A.C. Consumer

Cash Flow (THB m) Year Ending Dec	2022	2023	2024E	2025E	2026E
Recurring net profit	231	217	225	251	280
Depreciation	22	24	38	46	54
Associates & minorities	1	10	0	0	(
Other non-cash items	4	4	(4)	0	(
Change in working capital	16	(30)	(7)	(8)	(9
Cash flow from operations	274	224	252	289	325
Capex - maintenance	(17)	(63)	(52)	(42)	(42
Capex - new investment	-	-	-	-	
Net acquisitions & disposals Other investments (net)	-	-	-	-	
Cash flow from investing	(17)	(63)	(52)	(42)	(42
Dividends paid	(215)	(255)	(213)	(226)	(252
Equity finance	0	0	0	0	(202
Debt finance	(2)	(1)	0	(1)	(1
Other financing cash flows	35	(28)	35	3	(,
Cash flow from financing	(182)	(284)	(178)	(224)	(250
Non-recurring cash flows	-	. ,	. ,	` -	`
Other adjustments	0	0	0	0	
Net other adjustments	(4)	0	0	0	
Movement in cash	72	(122)	22	23	3
Free cash flow to firm (FCFF)	258.31	162.44	200.90	248.48	284.64
Free cash flow to equity (FCFE)	286.31	133.14	235.02	249.15	285.5
Per share (THB)					
FCFF per share	0.42	0.27	0.33	0.41	0.47
FCFE per share	0.47	0.22	0.39	0.41	0.47
Recurring cash flow per share	0.42	0.42	0.43	0.49	0.55
Salance Sheet (THB m) Year Ending Dec	2022	2023	2024E	2025E	2026E
Fangible fixed assets (gross)	212	236	255	275	297
Less: Accumulated depreciation	(99)	(102)	(130)	(156)	(192
Fangible fixed assets (net)	113	134	125	119	10:
ntangible fixed assets (net)	0	18	18	18	1
Long-term financial assets	-	-	-	-	•
nvest. in associates & subsidiaries	27	0	27	27	2
Cash & equivalents	655	533	554	577	61
VC receivable	310	337	389	424	46
nventories	50	60	71	76	8
Other current assets	6	11	8	8	
Current assets	1,021	941	1,021	1,086	1,16
Other assets	17	23	19	21	2
Total assets	1,179	1,116	1,211	1,271	1,33
Common equity	763	714	725	751	77
Minorities etc.	0	4	0	0	
Total shareholders' equity	763	718	725	751	77
ong term debt	12	9	12	11	1
Other long-term liabilities	27	29	34	37	4
ong-term liabilities	39	38	46	48	5
A/C payable	300	311	353	382	41
Short term debt	6	8	5	5	
Other current liabilities	71	41	81	86	9
Current liabilities	377	360	439	473	50
Fotal liabilities and shareholders' equity	1,179	1,116	1,211	1,271	1,33
Net working capital	(4) 153	56 231	33	41 226	5
nvested capital Includes convertibles and preferred stock which is beir	153 ng treated as debt	231	222	226	22
<u>'</u>					
Per share (THB)	4.05	4 47	4.40	4.00	4.0
Book value per share	1.25 1.25	1.17	1.19 1.16	1.23	1.2
angible book value per share	1.20	1.14	1.16	1.20	1.2
Financial strength	(00.4)	(74.6)	(74.6)	(74.6)	(70 -
Vet debt/equity (%)	(83.4)	(71.9)	(74.0)	(74.8)	(76.5
Net debt/total assets (%)	(54.0)	(46.2)	(44.4)	(44.2)	(44.6
Current ratio (x)	2.7	2.6 122.6	2.3	2.3	255
CF interest cover (x)	249.5	122.6	199.6	217.3	255.
'aluation	2022	2023	2024E	2025E	2026
Recurring P/E (x) *	13.9	14.8	14.3	12.8	11.
Recurring P/E @ target price (x) *	16.6	17.6	17.1	15.2	13.
Reported P/E (x)	13.7	15.6	14.3	12.8	11
Dividend yield (%)	6.8	6.8	6.6	7.0	7
Price/book (x)	4.2	4.5	4.4	4.3	4
Price/tangible book (x)	4.2	4.6	4.6	4.4	4
EV/EBITDA (x) **	8.2	8.8	8.4	7.3	6.
7.//EDITDA @ 44i () **	10.1	10.8	10.3	9.0	7.
EV/EBITDA @ target price (x) ** EV/invested capital (x)	16.9	11.7	12.1	11.8	11.

Sources: T.A.C. Consumer; FSSIA estimates

# **Disclaimer for ESG scoring**

ESG score	Methodolog	<b>у</b>			Rating					
The Dow Jones Sustainability Indices ( <u>DJSI</u> ) By S&P Global	process bas from the ann	ed on the comp nual S&P Globa	ansparent, rules-based anies' Total Sustainabili I Corporate Sustainabilit nies within each industry	ity Scores resulting ty Assessment (CSA).	Sustainability A ESG Score of I	ssessment (C ess than 45% ny are disqual	he annual S&P ( SA) for DJSI. Co of the S&P Glob ified. The constit iverse.	mpanies with al ESG Score	an S&P Globa of the highest	
Sustainability nvestment List (THSI) by The Stock Exchange of Thailand (SET)	managing be Candidates 1) no irregul float of >150 up capital. S 70%; 2) inde wrongdoing	usiness with tra must pass the p ar trading of the shareholders, some key disqua ependent directorelated to CG, s	ty in Environmental and nsparency in Governand preemptive criteria, with a board members and ex and combined holding malifying criteria include: 1 pors and free float violation social & environmental in rnings in red for > 3 year	ce, updated annually. two crucial conditions: kecutives; and 2) free nust be >15% of paid- 1) CG score of below on; 3) executives' mpacts; 4) equity in	minimum of 50 during the asse nature of the research services and services services services and services service	% for each incessment year. elevant industres is extended THB5b (~US) up capital for a cet capitalisation.	sion, verified dat licator, unless the The scoring will I y and materiality from the THSI cc D150b); 2) free fl at least 9 out of 1 on-weighted inde mber of stocks.	e company is be fairly weigh ompanies who oat >20%; and 2 months. The	a part of DJSI nted against the se 1) market d 3) liquidity e SETTHSI	
CG Score by Thai nstitute of Directors Association Thai IOD)	annually by Thailand (SI	the Thai IOD, w	in sustainable developn rith support from the Sto are from the perspectiv	ck Exchange of	Good (80-89), and not rated for equitable treater	3 for Good (70 or scores belo nent of shareh 25%); 4) disclo	ories: 5 for Excel 0-79), 2 for Fair (6 w 50. Weightings nolders (weight 2 sure & transpare	60-69), 1 for P include: 1) th 5% combined	ass (60-69), ne rights; 2) an ); 3) the role o	
AGM level By Thai nvestors Association (TIA) with support from the SEC	treatment ar transparent out of five th criteria cove date (45%), circulation of s exercised. The and verifiability	e incorporated and sufficiently e CG compone r AGM procedu and after the material experience as second assesses, and 3) opennes	nich shareholders' rights into business operations disclosed. All form impo nts to be evaluated annures before the meeting (eeting (10%). (The first as on for voting; and 2) facilitatis s 1) the ease of attending mes for Q&A. The third involves, resolutions and voting res	s and information is ortant elements of two ually. The assessment (45%), at the meeting ssesses 1) advance ing how voting rights can be eetings; 2) transparency s the meeting minutes that			four categories: (80-89), and not		· //	
Fhai CAC By Thai Private Sector Collective Action Against Corruption CAC)	establishme policies. The (Companies of Declaration of Certification, in managers and	e core elements of the Checklist include corruption risk assessment, ablishment of key controls, and the monitoring and developing of icies. The Certification is good for three years.  The document will be reviewed by a committee of nine professionals. I passed Checklist will move for granting certification by the CAC Council passed Checklist will move for granting certification by the CAC Council passed Checklist will move for granting certification by the CAC Council passed Checklist will move for granting certification by the CAC Council passed Checklist will move for granting certification by the CAC Council passed Checklist will move for granting certification by the CAC Council passed Checklist will move for granting certification by the CAC Council passed Checklist will move for granting certification by the CAC Council passed Checklist will move for granting certification by the CAC Council passed Checklist will move for granting certification by the CAC Council passed Checklist will move for granting certification by the CAC Council passed Checklist will move for granting certification by the CAC Council passed Checklist will move for granting certification by the CAC Council passed Checklist will move for granting certification by the CAC Council passed Checklist will move for granting certification by the CAC Council passed Checklist will move for granting certification by the CAC Council passed Checklist will move for granting certification by the CAC Council passed Checklist will move for granting certification by the CAC Council passed Checklist will move for granting certification by the CAC Council passed Checklist will move for granting certification by the CAC Council passed Checklist will move for granting certification by the CAC Council passed Checklist will move for granting certification by the CAC Council passed Checklist will move for granting certification by the CAC Council passed Checklist will move for granting certification by the CAC Council passed Checklist will move for granting						CAC Council		
Morningstar Sustainalytics	based on an risk is unma	assessment of naged. Sources	k rating provides an over how much of a compan to be reviewed include corpo er media, NGO reports/webs	ny's exposure to ESG orate publications and			score is the sum higher ESG risk		ed risk. The	
	information, co		ESG controversies, issuer f		<b>NEGL</b> 0-10	Low 10-20	Medium 20-30	<b>High</b> 30-40	Severe 40+	
ESG Book	positioned to the principle helps explai over-weighti	o outperform ov of financial ma n future risk-adj	ustainable companies the er the long term. The me teriality including informa usted performance. Mat n higher materiality and n y basis.	ethodology considers ation that significantly teriality is applied by	scores using m	ateriality-base	ated as a weight d weights. The s dicating better p	core is scaled		
MSCI				anagement of financially their exposure to ESG ris					nethodology to	
	AAA	8.571-10.000				:5 . 500 :				
	AA	7.143-8.570	Leader:	leading its industry in m	anaging the most s	yıllıcanı ESG fi	sks and opportunitie	:5		
	Α	5.714-7.142								
	ВВВ	4.286-5.713	Average:	a mixed or unexceptional industry peers	al track record of m	anaging the mos	st significant ESG ris	sks and opportu	nities relative to	
	ВВ	2.857-4.285		, .						
	В	1.429-2.856	Laggard:	lagging its industry base	ed on its high expos	ure and failure t	o manage significar	it ESG risks		
	CCC	0.000-1.428		55 5 ··· ··· ·· · · · · · · · · · · · ·	g., s.,poc		g:g3di			
Moody's ESG olutions	believes tha	t a company int		take into account ESG of to its business model and medium to long term.						
Refinitiv ESG ating	based on pu	ıblicly available	and auditable data. The	a company's relative ES score ranges from 0 to re 0 to 25 = poor; >25 to 50	100 on relative E	SG performar	nce and insufficie	nt degree of t		
S&P Global				suring a company's perfo sification. The score ran			of ESG risks, op	portunities, ar	impacts	
Bloomberg	ESG Score		score is based on Bloon	ating the company's aggi nberg's view of ESG fina the weights are determin	ncial materiality.	The score is	a weighted gener	alized mean (	(power mean)	
		of Pillar Scores, where the weights are determined by the pillar priority ranking. Values range from 0 to 10; 10 is the best.  SG Disclosure Score  Disclosure of a company's ESG used for Bloomberg ESG score. The score ranges from 0 for none to 100 for disclosure of								

Rating regarding the sustainable development of Thai listed companies, both on the SET and MAI, are publicly available on the website of the Securities and Exchange Commission of Thailand (SEC). Currently, ratings available are 1) "CG Score"; 2) "AGM Level"; 3) "Thai CAC"; and 4) THSI. The ratings are updated on an annual basis. FSSIA does not confirm nor certify the accuracy of such ratings.

Source: FSSIA's compilation

#### **GENERAL DISCLAIMER**

# ANALYST(S) CERTIFICATION

## Sureeporn Teewasuwet FSS International Investment Advisory Securities Co., Ltd

The individual(s) identified above certify(ies) that (i) all views expressed in this report accurately reflect the personal view of the analyst(s) with regard to any and all of the subject securities, companies or issuers mentioned in this report; and (ii) no part of the compensation of the analyst(s) was, is, or will be, directly or indirectly, related to the specific recommendations or views expressed herein.

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### History of change in investment rating and/or target price



Date	Rating	Target price	Date	Rating	Target price	Date	Rating	Target price
18-Jan-2023 15-May-2023	BUY BUY	10.00 7.20	28-Jun-2023 09-Feb-2024	BUY BUY	6.60 7.80	-	-	-

Sureeporn Teewasuwet started covering this stock from 18-Jan-2023

Price and TP are in local currency

Source: FSSIA estimates

Company	Ticker	Price	Rating	Valuation & Risks
T.A.C. Consumer	TACC TB	THB 5.30	HOLD	Downside and upside risks to our P/E-based TP include 1) a lower or higher-than-expected recovery in purchasing power, 2) unusually cold weather, 3) lower or higher new product launches than planned, 4) a sloweror faster-than-expected decrease in raw material prices, and 5) changes in laws and regulations.

Source: FSSIA estimates

#### **Additional Disclosures**

Target price history, stock price charts, valuation and risk details, and equity rating histories applicable to each company rated in this report is available in our most recently published reports. You can contact the analyst named on the front of this note or your representative at Finansia Syrus Securities Public Company Limited.

All share prices are as at market close on 09-May-2024 unless otherwise stated.

### RECOMMENDATION STRUCTURE

# Stock ratings

Stock ratings are based on absolute upside or downside, which we define as (target price\* - current price) / current price.

BUY (B). The upside is 10% or more.

HOLD (H). The upside or downside is less than 10%.

REDUCE (R). The downside is 10% or more.

Unless otherwise specified, these recommendations are set with a 12-month horizon. Thus, it is possible that future price volatility may cause a temporary mismatch between upside/downside for a stock based on market price and the formal recommendation.

\* In most cases, the target price will equal the analyst's assessment of the current fair value of the stock. However, if the analyst doesn't think the market will reassess the stock over the specified time horizon due to a lack of events or catalysts, then the target price may differ from fair value. In most cases, therefore, our recommendation is an assessment of the mismatch between current market price and our assessment of current fair value.

## **Industry Recommendations**

Overweight. The analyst expects the fundamental conditions of the sector to be positive over the next 12 months.

Neutral. The analyst expects the fundamental conditions of the sector to be maintained over the next 12 months.

Underweight. The analyst expects the fundamental conditions of the sector to be negative over the next 12 months.

#### **Country (Strategy) Recommendations**

**Overweight (O).** Over the next 12 months, the analyst expects the market to score positively on two or more of the criteria used to determine market recommendations: index returns relative to the regional benchmark, index sharpe ratio relative to the regional benchmark and index returns relative to the market cost of equity.

**Neutral (N).** Over the next 12 months, the analyst expects the market to score positively on one of the criteria used to determine market recommendations: index returns relative to the regional benchmark, index sharpe ratio relative to the regional benchmark and index returns relative to the market cost of equity.

**Underweight (U).** Over the next 12 months, the analyst does not expect the market to score positively on any of the criteria used to determine market recommendations: index returns relative to the regional benchmark, index sharpe ratio relative to the regional benchmark and index returns relative to the market cost of equity.